MORE AWARD WINNERS IN THE $60,000 PHOTO CONTEST

POPULAR

PHOTOGRAPHY

SEPTEMBER 1948 ★ 25 CENTS

CAMPBELL BRANCH

MERA TREASURE HUNT ★ 100 PORTRAITS OF A MAN ★ KNOW YOUR SHUTTER

made from a 4 x 5" Ansco Color Film transparency. Ansco's *true-color* reproduction
s made it a favorite with critical professional photographers everywhere!

t truer color--shoot Ansco color!

shoot color, use the color *all* the colors ***truthfully!*** lor reproduction of Ansco l capture delicate and sub- t as honestly as the bril- us shades. Flesh tints . . . s . . . all will be caught with glorious fidelity in Ansco transparencies.

Process Ansco Color Film yourself, or let your dealer handle it for you. Have thrilling color *prints* made too, on Ansco Printon.

Take *true-color* Ansco Color Film transparencies (if your camera f6.3, or faster) in: standard da loading 35mm magazines, 120 rolls, popular sheet sizes, and movie spools. **Ansco, Bingho New York.** A Division of G Aniline & Film Corporation.

Happy Moments Live Forever On

Defender
TRADE MARK

FILM

iving is good in this land where outh can smile, confident in a uture of its own choice.

Picture opportunities, too, are bundant... whether you choose o interpret the gay, carefree joy f youthful living, or the little pisodes that make a vacation or ven everyday happenings inger in your memory.

Shooting fast to catch split-second action, working under brilliant sun, in deepest shade, or vith artificial light, you will find "Defender" sheet film to meet our every need.

Your "Defender" dealer carries complete stock in all sheet film izes and types . . . in the distinctive blue and yellow package.

DU PONT

ETTER THINGS FOR BETTER LIVING
. . . THROUGH CHEMISTRY

E. I. DU PONT DE NEMOURS & COMPANY (INC.)
Photo Products Department, Wilmington 98, Delaware
In Canada: Canadian Industries, Ltd., 912 New Birks Bldg., Montreal, P. Q.

ASK FOR THE BLUE AND YELLOW PACKAGE

POPULAR
PHOTOGRAPHY
Trade Mark Registered U. S. Patent Office, No. 342417
INCLUDING photo arts

Editor: **Frank Fenner, Jr., APSA, ARPS**
Technical Editor: **Robert L. McIntyre**
Associate Editors: **John Alden, Ira S. Glick**
Assistant Editors: **Raymond Chan, Maurice L. Fisher**
Art Editor: **Sydney Barker**
Advertising Manager: **Herbert E. Hayden**

SEPTEMBER, 1948 VOLUME 23, NUMBER 3

WINNERS of 2nd Special Monthly Awards—1948 Picture Contest . 44
Camera Treasure Hunt . . . . . By Gordon H. Lord 48
100 PORTRAITS OF A MAN . . . . . By Arthur L. Schoeni 50
Photographing Trees . . . . . By Jack Wright, FPSA, FRPS 53
My Best Unpublished Photograph—No. 2 . . By Philippe Halsman 56
Camera Club on Wheels . . . . . By Ira Carroll 58
Know Your Shutter . . . . . By Paul Allen 60
Lighting Makes the Difference—II . . . . . By David Nelson 62
The House That Takes Pictures . . . . . By Arthur L. Center 79
How to Shoot Sports . . . . . By Gil Friedburg 80
A Portable Darkroom . . . . . By Clifford G. Schultz 82
How This Picture Was Made 83
Amateur Movie Section 115
Personality in Your Home Movies . By Jay A. Smith and C. F. Arnold 115
Bughouse Movies . . . . . By George Carlson 116
POPULAR PHOTOGRAPHY 1948 PICTURE CONTEST 132

POINT OF VIEW PICTURES 64-74

Often it's the human element in picture making that decides the difference between an only mediocre scene, and a really interesting photograph. The prints shown in this month's Picture Section illustrate the part played by the man behind the lens.

Press 16
The Magazines 16
Candid Shots by the Editor . . . 40
Trade Notes and News 84
Notes on the Picture Section . . . 86
Camera Clubs 92
Pease on Working Away from Home 98
New Home Movies 118
Home Movie Notes 124
Calendar of Photographic Exhibitions 142
Rouxcolor Process 149
Letter from London 151
New Books 157
Contests and Markets 163

COVER BY L. WILLINGER. SEE PAGE 110.

POPULAR PHOTOGRAPHY, including Amateur Cinematography, Trade Mark Registered. Combined with Prize Photography Magazine, formerly Everyday Photography. Including Photo Arts.

BRANCH OFFICES: New York Office: Empire State Building, New York 1, N. Y. Los Angeles Office: William L. Pinney, Manager Western Division, 815 South Hill St., Los Angeles 14, Calif.

ASSOCIATED COMPANY: Ziff Davis, Ltd., Grampians Bldg., Western Gate, London, England.

COPYRIGHT, 1948

ZIFF-DAVIS PUBLISHING COMPANY
185 N. Wabash Ave., Chicago 1, Ill.
WILLIAM B. ZIFF
Chairman of the Board and Publisher
B. G. DAVIS
President

Member
Audit Bureau of Circulations

Vice-Presidents: **GEORGE BERNER,** Advertising and Sales Director
MICHAEL H. FROELICH, Director, Eastern Division
H. J. MORGANROTH, Production Director
H. G. STRONG, Circulation Director

ARTHUR T. PULLEN, Secretary-Treasurer **HERMAN R. BOLLIN,** Art Director

POPULAR PHOTOGRAPHY is published monthly by the Ziff-Davis Publishing Company at 185 N. Wabash Ave., Chicago 1, Ill. Entered as second-class matter July 30, 1937, at the Post Office, Chicago, Ill., under the act of March 3, 1879. Entered as second-class matter at the Post Office Department, Ottawa, Canada.

SUBSCRIPTION RATES: in U. S., Canada, Mexico, South and Central America and U. S. Possessions, $3.00 for twelve issues; in British Empire, $4.00; all other foreign countries, $4.00 for twelve issues. Subscribers should allow at least two weeks for change of address. All communications about subscriptions should be addressed to the Director of Circulation, 185 N. Wabash Ave., Chicago 1, Ill.

CONTRIBUTIONS: Contributors are advised to retain a copy of their manuscripts and illustrations. Contributions must be accompanied by return postage and they will be handled with reasonable care, but this magazine assumes no responsibility for their safety. Any copy accepted is subject to whatever adaptations and revisions are necessary to meet the requirements of this publication. Payment covers all author's, contributor's and contestant's rights, title, and interest in and to the material accepted and will be made at our current rates upon acceptance. All photos and drawings will be considered as part of the material purchased.

PENN

FAMOUS for FAIRNESS

FAIRNESS in TRADES

WHAT DO YOU WANT? **. . . The odds are PENN has it . . . camera, projector, enlarger, meter or other photo equipment . . . PENN has it — any make — any type — just name it.**

WHAT'VE YOU GOT? **. . . Your equipment is worth money . . . make it pay for something new.**

LET'S GET TOGETHER! **. . . We will give you full value . . . and the unequalled protection of our One Year Service Bond on every piece of operational equipment . . . and remember PENN'S Fame for Fairness came from PENN'S Fairness in Trades.**

PRESS CAMERAS

Pacemaker Speed Graphic 4 x 5" with Kalart Coupled Rangefinder, and holder
- With Optar f4.7-135mm. coated in Graphex X shutter **$248.40**
- With Optar f4.7-135mm. coated in Graphex Synchro shutter **258.40**
- With Ektar f4.5-152mm. coated in Supermatic X shutter **285.80**

B & J Press 4 x 5" with Optar f4.7-135mm. coated in Synchro Graphex shutter, Kalart Coupled Rangefinder **195.50**

Pacemaker Crown Graphic 2¼ x 3¼", with Ektar f4.5-101mm. coated in Synchro Supermatic shutter, Kalart Coupled Rangefinder, and holder **226.65**

Pacemaker Speed Graphic 2¼ x 3¼", with Ektar f4.5-101mm. coated in Synchro Supermatic shutter, Kalart Coupled Rangefinder, and holder **262.75**

Busch Pressman 2¼ x 3¼", Ektar f4.5-101mm. coated in Synchro Supermatic shutter, Kalart Coupled Rangefinder, optical viewfinder **196.38**

These are only a few of the *Brand New* Cameras in stock. If you don't see listed here exactly what you want, the coupon will bring you a speedy reply.

REFLEX CAMERAS

Graflex Super D—Automatic Diaphragm
- 4 x 5" with Ektar 190mm. f5.6 coated **$259.35**
- 3¼ x 4¼" with Ektar 152mm. f4.5 coated **244.80**

Graflex 2¼ x 3¼" Series B with Ektar 127mm. f4.5 coated and Film Pack Adapter **157.50**

Automatic Rolleiflex 2¼" square (latest model) with coated f3.5 Zeiss Tessar lens, case **304.00**

Ansco Reflex 2¼" square with coated f3.5 lens, case **275.00**

Kodak Reflex 2¼" square with coated f3.5 lenses, case **137.92**

Ciroflex 2¼" square, coated f3.5 lens, Rapax shutter, case **107.95**

Ciroflex 2¼" square, coated f3.5 lens, Alphax shutter, case **85.48**

Zeiss Ikoflex I 2¼" square with Novar f3.5 in flash Klio, case **111.00**

Zeiss Ikoflex I 2¼" square with Tessar f3.5 coated in flash Klio, case **132.00**

Argoflex EM 2¼" square (late all-metal model) coated f4.5 lens, case **72.90**

ROLL FILM CAMERAS

Kodak Medalist II 2¼" x 3¼", Coated f3.5 Ektar, flash supermatic, rangefinder, case **$312.50**

Kodak Tourist 2¼ x 3¼", Coated f4.5 lens, Flash Kodamatic **71.00**

Kodak Vigilant 2¼ x 3¼", Coated f4.5 lens, Flash Kodamatic **61.18**

Kodak Vigilant 2¼ x 3¼", Coated f6.3 lens, Flash Dakon **42.14**

Zeiss Ikonta B 2¼" square, Novar f4.5 lens in flash shutter, case **69.00**

Zeiss Ikonta C 2¼ x 3¼", Novar f4.5 lens, flash Klio shutter, case **72.00**

Zeiss Super Ikonta A 1⅝" x 2¼", Tessar f3.5, Compur Rapid, coupled rangefinder, case **195.00**

Zeiss Super Ikonta B 2¼" square, Tessar f2.8 Compur rapid, coupled rangefinder, case **264.00**

35MM CAMERAS

Leica IIIC, Coated f2 Summitar, coupled rangefinder **$448.00**

Kardon, Coated f2 Ektar, coupled rangefinder **306.25**

Zeiss Ikonta 35 Xenar f2.8, Compur rapid, case **99.00**

Kodak 35 with rangefinder, coated f3.5 lens **86.58**

Argus C3, coated f3.5 lens, coupled rangefinder, flash unit, case **74.71**

Bolsey B, coated f3.2 lens, coupled rangefinder **55.90**

Kodak Flash Bantam (No. 828 film) coated f4.5 lens in flash shutter **57.72**

Argus 21 (Markfinder), coated f3.5, flash shutter, case **58.08**

All items listed shipped prepaid in U.S.A.

MAIL THIS COUPON

(Please Give All Details)

PENN CAMERA
126 W. 32nd St., New York 1, N. Y.

I HAVE .....

.....

.....

I WANT (Whether listed or not) .....

.....

.....

WHAT'S THE DEAL?

Name .....

Address .....

City ..... Zone ..... State .....

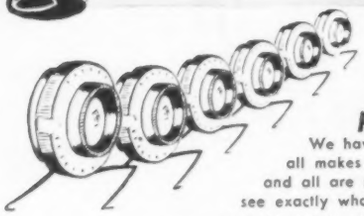
Penn Camera

126 WEST 32nd STREET, NEW YORK 1, N. Y. • LOngacre 4-2230

"FAMOUS FOR FAIRNESS"

IT'S VALUES LIKE THESE THAT HAVE MADE ABE COHEN'S EXCHANGE

THE HOUSE OF PHOTOGRAPHIC VALUES



Abe Cohen's Exchange leads the lens parade with fine lenses at low prices.

We have an enormous selection of high grade lenses . . . all types . . . all makes . . . and all at amazingly low prices. Many are one of a kind and all are subject to prior sale so get those orders in fast. If you don't see exactly what you want write and ask us about it.

Condition: LN—Like New
Exc.—Excellent VG—Very Good

10 DAY TRIAL—MONEY BACK GUARANTEE

80mm. Kodak Wide Field Ektar F6.3 coated, Flash Supermatic Shutter (covers up to 3¼" x 4¼")	New	$133.50
90mm. (4x5") Raptar F6.8 coated wide angle Rapax synchro	LN	72.50
100mm. Kodak Wide Field Ektar F6.3 coated, Fiash Supermatic Shutter (covers up to 4x5")	New	144.77
10.5cm. Trioplan F4.5 Compur B	Exc.	34.50
10.5cm. Goerz Dogmar F4.5 Compur A	VG	37.50
4⅜" Kodak F4.5 in barrel	VG	15.00
12cm. Xenar F3.5 in Compur B	Exc.	57.50
13.5cm. Xenar F3.5 Compur A	VG	47.50
13.5cm. Zeiss Tessar F4.5 Compur A	VG	45.00
13.5cm. Zeiss Dominar F4.5 Compur B	Exc.	39.50
5¼" Cooke F4.5 in barrel	VG	29.50
6" Kodak F6.3 Kodamatic	VG	15.00
6" Dogmar F4.5 sunk mount	VG	32.50
6" Wollensak F3.5 Alphax	Exc.	45.00
6½" Ilex Paragon F4.5 coated Acme synchro	LN	95.00
6½" Ilex Paragon F4.5 coated Acme shutter	LN	69.50
6½" Goerz Dagor F6.8 in sunk mount	Exc.	55.00
6½" Xenar F4.5 in barrel	LN	32.50
7" Aldis F3.4 in sunk mount	VG	49.50
7½" Wollensak Verito F4 in barrel	VG	27.50
7½" (8x10) Bausch & Lomb Protar wide angle F1.8 in barrel	Exc.	27.50
7½" Ilex Paragon F4.5 Acme synchro	LN	97.50
8¼" Schneider Xenar F4.5 compound	Exc.	97.50
8½" Bausch & Lomb F6.3 compound	VG	39.50
8½" Commercial Ektar F6.3 coated Acme synchro	New	176.88
8½" Wollensak Raptar F4.5 coated Betax	New	129.00
8½" Turner Reich F6.8 coated Acme shutter	LN	115.00
10" Commercial Ektar F6.3 coated Acme synchro shutter	New	176.88
10" Goerz Gotar F8 in barrel	Exc.	79.50
10" Ilex Paragon F4.5 coated Universal Shutter	LN	140.00
12" Radar F4.5 Betax shutter	LN	160.00
12" Turner Reich F6.8 Betax shutter	LN	165.00
12" Commercial Ektar F6.3 coated Acme synchro	New	270.79
12" Wollensak Raptar F4.5 coated Betax	New	230.00
12" Goerz Dagor F6.8 Acme	New	290.00
14" Dallmeyer Dallon F5.6 telephoto	LN	115.00
15" Turner Reich F7.5 Betax shutter	LN	210.00
16" Bausch & Lomb Process F10 in barrel	Exc.	135.00
17" Dallmeyer Dallon F5.6 Telephoto	LN	150.00
19" Goerz Apochromat Artar F11 in barrel	Exc.	175.00
20" Bausch & Lomb Telephoto F5.6 on Speed Graphic board	LN	89.50

ENLARGING LENSES

All in Like New Condition
Write for quotation on new lenses

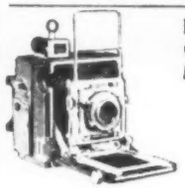
2" Kodak Anastigmat F6.3	$ 8.50
2" Kodak Projection F4.5 coated	17.50
2" Wollensak F4.5	15.00
2" Wollensak Raptar F4.5 coated	17.50
3" Wollensak F4.5	15.00
3" Kodak Projection F4.5	15.00
3" Kodak Ektar F4.5 coated	35.00
3½" Ilex Paragon F6.3	12.00
3½" Ilex Paragon F4.5 coated	22.50
4" Kodak Ektar F4.5 coated	42.50
5" Ilex Paragon F6.3	12.50
5" Wollensak F6.3	15.00
5¼" Kodak Projection F4.5 coated	29.50
5½" Ilex Paragon F4.5 coated	29.50
6¾" Wollensak F4.5	39.50
6¾" Wollensak Raptar F4.5 coated	47.50
7½" Bausch & Lomb F4.5 coated	70.00

MOVIE CAMERA LENSES FOR 8MM CAMERAS

½" Wollensak Raptar F1.9 coated	New	55.40
½" Berthiot Cinor F19	New	$ 39.50
½" Dallmeyer F1.9	New	69.50
1" Wollensak F2.5 coated	LN	24.50
1" Wollensak Raptar F2.5 coated	New	49.88
1½" Berthiot F3.5 Telephoto	LN	22.50
1⅜" Bell & Howell Ansix F3.5 coated	LN	29.50
1⅜" Fairchild F3.5 Telephoto	LN	26.50
1½" Dallmeyer F4 Telephoto	New	44.25
1½" Elgeet F2.5 coated	New	56.60
1½" Wollensak Raptar F3.5 coated	New	55.42
9mm. Kodak F2.7 coated wide angle	New	43.75
25mm. Kodak F1.9 coated	New	64.17
38mm. Kodak F2.5 coated	New	56.58

FOR 16MM. CAMERAS

15mm. F2.7 Goerz Hypar wide Angle	New	$ 99.00
15mm. F2.7 Kodak wide angle coated	New	65.33
15mm. F2.8 Yvar wide angle coated	New	78.75
25mm. Kodak Cine Ektar F1.4 coated	New	233.33
1" Hugo Meyer Plasmat F1.5	VG	55.00
1" B&H Ansix F2.5 coated	New	45.00
1" Dallmeyer F1.5	New	90.00
1" Dallmeyer F2.9	LN	35.00
1" Kodak F1.9 coated	New	64.17
2" Ektar F3.5 coated	LN	40.00
2" B&H Eymax F4.5	New	59.50
2" Kodak F3.5 coated	New	55.42
2" Kodak F1.6 coated	New	110.83
2½" Kodak F2.7 coated	New	75.83
3" Tele Xenar F3.8	VG	39.50
3" Elgeet F2.9 coated new	New	64.30
3" Yvar F2.5 coated	New	128.00
3¾" Cooke F3.3	VG	55.00
4" Wollensak F4 coated	LN	59.50
4" Dallmeyer F4	VG	35.00
4" Kodak F2.7 coated	New	96.25
6" Kodak F4.5 coated	New	108.50
6" Dallmeyer F4.5	New	105.00
6" Wollensak F4.5 coated	LN	79.50



FAMOUS PACEMAKER GRAPHIC CAMERAS
For Immediate Delivery

4 x 5 PACEMAKER SPEED GRAPHIC $216.90
with Optar F4.7 coated lens, Graphex Synchro shutter

4 x 5 PACEMAKER CROWN GRAPHIC 172.45
with Ektar F4.7 coated lens Supermatic X shutter

3¼ x 4¼ PACEMAKER SPEED GRAPHIC... 214.00
with Optar F4.7 coated lens, Graphex Synchro shutter

Kalart Range Finder installed on any of above. 41.50

Receive top trade in allowance for your used camera. Pay for your new Pacemaker with your used equipment.

Postage prepaid in Cont. U. S.

AUTOMATIC ROLLEIFLEX

$250.00

with Xenar F3.5 coated lens, compur rapid shutter Everready leather case.....$10.00

$395.00 postpaid

Complete Leica Outfit
Excellent Condition

LEICA III A, coupled range finder, chrome plated, speeds from 1 sec. to 1/1000th. Includes: 5cm. Summar F2 lens, 90mm. Elmar F4 lens, 105mm. Pam Britar F4 lens. Everready Case.

KODAK CAMERAS

Now Available For Immediate Delivery

It's a Kodak Camera for wonderful results in color or black and white . . . indoors or out.

Baby Brownie Special	$ 3.16
8 — 1⅝ x 2½" pictures on 127 film	
Brownie Reflex Synchro Model	9.49
12 — 1⅝ x 1⅝" pictures on 127 film Flashholder for above	4.03
Kodak Duaflex	13.49
12 — 2¼ x 2¼" pictures on 620 film Flash shutter, with shield Flashholder for above	2.92
Six 20 Flash Brownie	12.08
8 — 2¼ x 3¼" pictures on 620 film Flashholder for above	2.92
Six 20 Vigilant Jr., Kodet lens	20.20
8 — 2¼ x 3¼" pictures on 620 film Kodak "Snapsack case"	3.00
Six 20 Vigilant F6.3 lens Flash Dakon shutter	42.14
8 — 2¼ x 3¼" pictures on 620 film	
Kodak Tourist — coated F4.5 lens Flash Kodamatic	71.00
8 — 2¼ x 3¼" pictures on 620 film Deluxe Field case for above	10.00
Kodak "35" F3.5 lens coupled range finder	86.58
Deluxe Field case for above	8.50
Kodak Flash Bantam, coated F4.5 lens	57.72
Kodak Reflex — coated F3.5 lenses with Field case	137.92
12 — 2¼ x 2¼" pictures on 620 film	
Kodak Medalist II, Ektar F3.5 coated lens with Field case	312.50

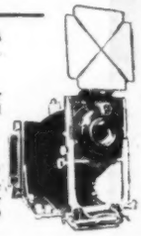
GRAFLEX CAMERAS
For Immediate Delivery

2¼ x 3¼ R. B. SERIES B GRAFLEX $157.50
with 5" Ektar F4.5 coated lens, includes film pack adapter

3¼ x 4¼ R. B. SUPER D GRAFLEX 244.80
with 6" Ektar F4.5 coated lens in automatic diaphragm mount. Same as above with 7½" Ektar F4.5 coated lens in automatic diaphragm mount 245.35

4 x 5 R. B. SUPER D GRAFLEX..... 259.35
with 7½" Ektar F5.6 lens in automatic diaphragm mount

Automatic diaphragm mount offers full illumination on ground glass right up to time of exposure — all the advantages of a twin lens reflex plus a large picture.



4 x 5 LINHOF TECHNIKA III CAMERA
fitted with 6" Heliar F4.5 lens, compur shutter —

- graphic spring back
- Internally coupled range finder — Suitable for 3 different focal length lenses
- all swings and tilts, triple extension
- revolving back **$450.00**

90mm. Schneider Angular F6.8 wide angle lens in compur shutter for above, coupled to range finder. $105.00

Postage Prepaid in Cont. U. S.

SEND FOR "BARGAIN" FOLDER

Drop us a postcard and we'll send you our "BARGAIN" folder . . . a list of new and used cameras and accessories at amazingly low prices. Write also for price list for film, paper, flash bulbs, chemicals.

ALL PRICES INCLUDE TAX

Shipments FOB New York unless otherwise stated. Include approximate postage with order. Prices on new items subject to manufacturers established price at time of delivery.

TOP PRICES FOR YOUR USED EQUIPMENT

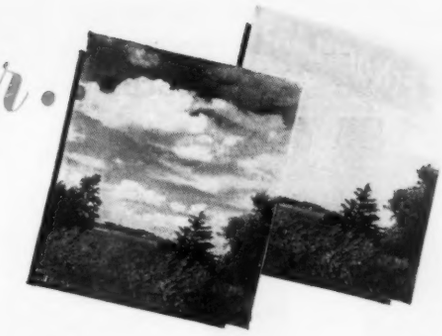
Send us a description of your equipment and we'll come right back with our highest cash estimate or trade allowance.

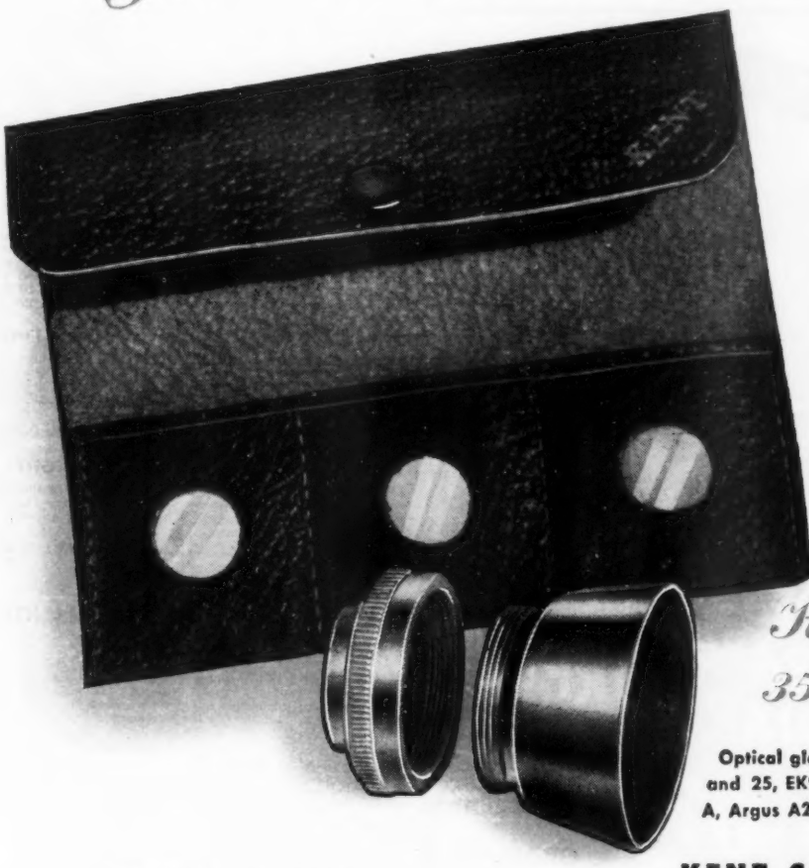
ABE COHEN'S EXCHANGE, INC.

"THE HOUSE OF PHOTOGRAPHIC VALUES"

142 FULTON STREET • NEW YORK 7, N. Y.

It's Fun to Filter.





Kent FILTER KITS

Kent Movie and 35mm Filter Kits

Optical glass precision filter for standard 8mm Cine, EK 20 and and 25, EK90, Bell and Howell 2.5, Revere W/B & L 2.8, Argus A, Argus A2, Argus C's, Mercury.

Add that "professional touch" to your pictures... get better cloud effects... get better contrast... eliminate haze. Kent Filter Kits are very easy to use. *Kit and individual lenses are shown actual size.*

KENT COLOR FILTER KIT, with three filters (Type A, Haze and Blue), sunshade and genuine leather case . . . . . *list* **$3.95**

DELUXE KENT FILTER KIT, for Color or Black and White, with six filters, sunshade and genuine leather case . . . . . *list* **$5.95**

INDIVIDUAL 21.5mm FILTERS . . . . *list ea.* **.75**

Kent Series V & VI Filter Kits

Optical glass precision filters; mounted in black ring clearly stamped with white letters.

KENT COLOR FILTER KIT, with three filters (Type A, Haze and Blue) in genuine leather case. — for Series V . . *list* **$3.95**; for Series VI . *list* **4.95**

KENT BLACK & WHITE FILTER KIT, with three filters (Red, Yellow, Green) in genuine leather case. — for Series V . . *list* **$3.95**; for Series VI . *list* **4.95**

DELUXE KENT FILTER KIT, for Color or Black & White, with six filters in genuine leather case. — for Series V . . *list* **$7.95**; for Series VI . *list* **9.95**

INDIVIDUAL FILTERS: SERIES V *list ea.* **$1.50, SERIES VI** *list ea.* **$1.75**

SEE YOUR DEALER

4916 SHAW AVE.
ST. LOUIS 10, MO.

AREL

235 MEYRAN AVE.
PITTSBURGH 13, PA.

BINOCULARS

ASSEMBLE YOUR OWN BINOCULARS!

COMPLETE OPTICS!

COMPLETE METAL PARTS!

Save More Than ½ Regular Cost

GOVT'S 7 x 50 BINOCULARS!

Here's an unusual opportunity to secure a fine set of Binoculars at a substantial saving of money. Offered here are complete sets of Optics and Metal Parts for the 7x50 Binoculars. These components are new and all ready for assembly. We supply full instructions. Limit — 1 set of Metal Parts and 1 set of Optics to a customer.

METAL PARTS — Set includes all Metal Parts — Completely finished—for assembly of 7x50 Binoculars. No machining required. Bodies have been factory hinged and covered. A sturdy Binocular Carrying Case is optional with each set of Metal Parts.

Stock #842-P....$39.40 Postpaid, plus $4.80 for Case—
Total $44.20

OPTICS — Set includes all Lenses and Prisms you need for assembling 7x50 Binoculars. These Optics are in excellent condition—perfect or near perfect—and have new low reflection coating.

Stock #5102-P—7x50 Optics.....**$25.00 Postpaid**

If you buy both the Binocular Optics and the Binocular Metal Parts, your purchase becomes subject to 20% Federal Excise Tax. Be sure to add amount covering tax to your remittance or your order cannot be filled.

ARMY'S 6 x 30 BINOCULARS!

No Carrying Case with any Sets shown below.

COMPLETE OPTICS & METAL PARTS—Model M13A1. 6x30 Binoculars (waterproof model). Everything you need—ready for assembly. When finished will look like a regular factory job costing $102 to $120. The Optics are new, in perfect or near-perfect condition. Have new low reflection coating. Metal Parts are new and perfect, all completely finished. No machining required. Bodies factory hinged and covered. Complete assembly instructions included.

Stock #830-P .....$40.00 Postpaid
plus $8.00 tax—Total—$48.00

METAL PARTS ONLY—Model M-13A1. 6x30 Binoculars. No Optics. Same Metal Parts as described for Stock #830-P.

Stock #832-P—6x30 Metal Parts.....$25.00 Postpaid

OPTICS FOR 6x30 BINOCULARS—(No Metal Parts). Perfect and low reflection coated.

Stock #5130-P.....$15.00 Postpaid

SAME OPTICS AS ABOVE—Coated, but slight seconds.

Stock #5124-P .....$12.75 Postpaid

Optics and Metal Parts Are Available for Monoculars (½ a Binocular). For Complete Details, Write for Bulletin #14-P.

If you buy both the Binocular Optics and the Binocular Metal Parts, your purchase becomes subject to 20% Federal Excise Tax. Be sure to add amount covering tax to your remittance or your order cannot be filled.

POLARIZING VARIABLE DENSITY ATTACHMENTS FOR BINOCULARS

An amazingly effective unit for controlling amount of light reaching your eyes. Cuts down glare in sky and over-water observations. Easily snapped on and off over the eye-cups of American-made 7x50 Binoculars. Govt. cost $8.30 each.

Stock #20,000-P .....$2.00 Postpaid

Above Polarizing Attachment also adaptable to Govt. 6x30 Binoculars with substitution of special eye-cups.

Stock #20,010-P—6x30 Eye-cups.....**75c pr. Postpaid**

YOU CAN EASILY MAKE

Telescopes, Magnifiers, Photographic Gadgets and Hundreds of Experiments with these Low Cost Lenses.

To Translate Millimeter measurements: 25.4 mm. equals one inch.

TELESCOPES

8 Power ELBOW Telescope

Gov't Cost $200!

Our Price **$17.50**

Big 2" diameter objective. All lenses Achromatic. Amici prism erects the image. 4 built-in filters—clear, amber, neutral and red. Slightly used condition but all guaranteed for perfect working order. Weight 5 lbs. Can be carried but a trifle bulky.

Stock #943-P .....$17.50 Postpaid

6 POWER GALILEAN TELESCOPE — (Commercial Surplus) 28mm dia. Achromatic Objective Lens. Sturdily constructed of Aluminum. 7" long, extends to 9". Complete with carrying case.

Stock #941-P .....$3.00 Postpaid

SENSATIONAL BARGAINS IN WAR SURPLUS OPTICS

ORDERING INFORMATION . . .

Read entire page carefully each month. There are often new items of interest. Be sure to specify "stock numbers" and enclose payment with your order. Buy with complete confidence that merchandise will be exactly as represented.

SATISFACTION GUARANTEED

Write for FREE CATALOG P

AIR FORCES GUN SIGHT

With Polarizing Variable Density Attachment — Can be used as Slide Viewer, or take it apart and you can get Polarizing Variable Density Attachment, Mangin Concave Mirror, Reflector Plate, Metal Reticle, Window, Lamp Housing, Ring and Bead Sight. The Polarizing attachment alone is worth many times the price of entire unit. Consists of 2 Polarizing Filters mounted with small handle which rotates one around the other. May be used in Photography, Research, Experiments, as Light Dimmer, etc.

Stock #908-P .....$5.00 Postpaid

Same Unit Without Polarizing Attachment

Stock #916-P .....$2.50 Postpaid

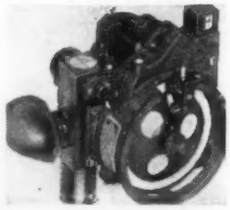
$200.00 DRIFT METER FOR $5.60

These were used for determination of drift and true air speed. You can adapt to other uses or take apart to get two mounted Achromatic Lenses — Mirrors — Field Lens — Pantograph — Engraved Scales — Sponge Rubber Discs — metal parts and other components. Instrument weighs 4 lbs.

Stock #942-P .....$5.60 Postpaid

SEXTANTS

SENSATIONAL BARGAINS BUBBLE SEXTANTS



These Army Air Forces Bubble Sextants cost the Govt. about $125 each. A real bargain at our price of $12.50! Included with Bubble Sextant shipment is Wooden Carrying Case, 5 spare waxed paper discs, flashlight with rheostat for night use (uses ordinary flashlight cells — not furnished) aux. 2-power Galilean Telescope Allen wrench. 1 spare marking point. Wartime used.

BUT COMPLETELY REPAIRED, COLLIMATED AND PUT IN GOOD WORKING ORDER Light bulb has been tested—Bubble is in working condition. Because of wartime use, we make this guarantee: if not satisfied that Sextant is exactly as represented, return within 10 days and money will be refunded. Full directions for use accompany each shipment.

Stock #924-P .....$12.50 Postpaid

Same **SEXTANT** as above but **BRAND NEW** and with Automatic Electric Averaging Device and Illuminated Averaging Disc for nightime use. Govt. cost $217. Though brand new we have rechecked Bubble and Collimation and GUARANTEE perfect working order.

Stock #933-P .....$22.50 Postpaid

POLARIZING OPTICAL RING SIGHT

(Unmounted). Used in gun sights—especially for shotguns. As you look through, you see a series of rings that you superimpose on your target. No front sight required. Increases degree of accuracy.

Stock #2067-P .....$4.00 Postpaid

LENSES

SIMPLE LENS KIT

SIMPLE LENS KIT—Some gov't surplus, some commercial surplus, some chipped rejects, some perfect, few coated . . . in any event an excellent bargain. Containing Plano Convex, Double Convex, Concave, Miniscus Lenses. Dia. range 5mm to 40mm. Assorted focal lengths.

Stock #5-P—45 lenses .....**$ 5.00 Postpaid**
Stock #10-P—80 lenses .....**$10.00 Postpaid**

Set #1-P — "Our Advertising Special" — 15 lenses for **$1.60 Postpaid,** plus 10-page idea booklet. For copying ULTRA CLOSE-UP SHOTS, microphotography, experimental optics, magnifying and for making a two-power f/16 Telephoto Lens. "Dummy Camera," Kodachrome Viewer. DETACHABLE REFLEX VIEWFINDER for 35mm cameras, stereoscopic viewer, ground glass and enlarging focusing aids, TELESCOPES, low power Microscopes and for many other uses.

LENS CLEANING TISSUE—1st quality, sheet size 11"x 7½". Made to govt. specs. Free of abrasives. High wet strength.

Stock #721-P—500 sheets.....**$1.00 Postpaid**

35 MM. KODACHROME PROJECTING LENS SET—Consists of 2 Achromatic Lenses for projecting, plus 2 Condensing Lenses and piece of Heat Absorbing Glass with directions.

Stock #4029-P .....$3.10 Postpaid

MOUNTED PROJECTING LENS SYSTEM — F.L. 91.44 mm. (just right for 35mm. Projectors). Speed of F1.9 Outside dia. of mount at one end 60 mm. Length of mount 64 mm.

Stock #4033-P.....$3.00 Postpaid

THREADED OUTSIDE MOUNT FOR FOCUSING ABOVE SYSTEM (Not Illus.) Stock #715-P. $1.00 Postpaid

CONDENSING LENS SET — Consists of 2 Condensing Lenses with diameter of 2". Used for making 35mm projectors or many other purposes.

Stock #4034-P .....75c Postpaid

CONDENSING LENSES — Seconds, but suitable for Enlargers and Spotlights.

Stock #1061-P—6½" dia., 9" F.L.....**$2.50 Postpaid**
Stock #1080-P—5" dia., 7" F.L.....**$1.50 Postpaid**

We have a Limited Quantity of Condensing Lenses—seconds—ranging from 4½" to 8½" in dia. with various focal lengths. Send for Free Bulletin titled **"MISCELLANEOUS CONDENSING LENSES—P."**

NEW 50-PAGE IDEA BOOK "FUN WITH CHIPPED EDGE LENSES"

Contains wide variety of projects and fully covers the fascinating uses of all Lenses in sets listed above . . . only **$1.00 Postpaid.**

IF YOU'RE INTERESTED IN OPTICAL BARGAINS

Write for FREE CATALOG P We Have Literally Millions of War Surplus Lenses and Prisms for Sale at Bargain Prices. Numerous Types of Instruments Too!

ORDER BY SET OR STOCK NO.

EDMUND SALVAGE COMPANY · P.O. AUDUBON, NEW JERSEY

Craftsmanship

PROUD HERITAGE FOR 130 YEARS

Behind the name Bolex lies the proud heritage of 130 years of designing skill and meticulous workmanship. From father to son and on down through succeeding generations, peerless craftsmanship has been the motivating influence that has given to the world the many fine precision instruments for which the Paillard-Bolex factories in Switzerland are justly famed. Truly a Proud Heritage and fine background for Bolex movie cameras.

All of the traditional skill of these fine craftsmen, working with the finest of materials, under ideal conditions, has gone into the fashioning of the Bolex movie cameras of today. Superb in design, superlative in beauty, and consistently dependable in performance under all conditions anywhere in the world, the Bolex H-16 and the Bolex H-8 have won supreme leadership in the 16mm and 8mm field. You will be proud to own a Bolex. Visit your nearest authorized Bolex dealer and let Bolex prove itself to you.

Bolex Models H-16 and H-8 provide automatic threading; built-in frame counters; parallax-correcting viewfinders; single frame (still picture) mechanism for animation and "stills"; clutch to disengage mechanism for rewinding by hand-crank; turret head for three lenses; critical visual focusing through lens and groundglass; adding and subtracting footage indicator, augmented by an audible footage counter.

Bolex

AMERICAN BOLEX COMPANY, INC., 521 FIFTH AVENUE, NEW YORK 17, N. Y.

IT TAKES MORE THAN LUCK TO MAKE GOOD PICTURES!

Buy with Confidence at

"One of Americas Great Camera Stores"

NOW AVAILABLE!

The New All Metal

BUSCH 4x5 PRESSMAN

With the Amazing VUE-FOCUS

The Vue-Focus, is a single window all-in-one Optical View Finder, Rangefinder, night Focus-lite, plus automatic Parallax. It will focus, set the range and adjust parallax SIMULTANEOUSLY . . . AUTOMATICALLY.

The BUSCH 4x5 PRESSMAN is the best looking, Smallest, most compact American made 4x5 Camera. It has a revolving back that snaps and locks AUTOMATICALLY into 90, 180, 270, and 360 degree positions.

A magnifying focusing scale gives correct footage readings instantly and accurately.

Lenses can be changed in one second, made possible by the one-set-screw removable lens board.

The ground glass screen is scribed for 3¼x4¼ composition. The focusing hood is removable. Carriers are firmly held in the Camera by coiled springs which are guaranteed to retain their tension throughout the life of the Camera. HERE'S THE CAMERA YOU'LL BE PROUD TO OWN AND USE.

CAMERA ONLY $89.50

LESS LENS AND VUE-FOCUS

HYPO & DEVELOPER TANKS

This fine 3½ gallon enamel storage tank is excellent for use in your darkroom, and will save you a great deal of space in storing chemicals. Surplus, slightly chipped on the outside only.

SHIPPING WGT. 11 LBS.

Special $1.00

H.P.I.

(Handy Photographic Index)

Reg. $1.00

ONLY 25c.

Includes Mailing and Handling

A WEALTH OF INFORMATION

Such as Weights and Measures. Developers Film and Paper, Fixing Bath, Hypo Test, Exposure Tables, etc. No hunting through photo manuals for that elusive formula or depth of focus scale. CONTAINS ALL THE ANSWERS. Simple index makes contents available instantly.

CASTLE AND OFFICIAL FILM

from our movie rental library. SPORTS — MUSICALS — NEWS EVENTS — CARTOONS — OLD TIME MOVIES, etc.

8mm Subjects, complete	$ 4.00
16mm Subjects, complete	6.50
16mm Sound Subjects, complete	13.00

Catalogs on request — Orders promptly filled.

Always Top Trade-In Values

or cash payments for your used equipment. Ship your equipment for estimate. If not satisfactory we will return your used camera, lens, binoculars, etc., at our expense.

GREAT SAVINGS! BRAND NEW!

Carl Zeiss Ikonta Cameras.

FULLY GUARANTEED

IKONTA 35

Camera, using 35mm film, picture size 1x1½", with Novar f 3.5 lens. Speeds to 1/250th. Deluxe Eveready case.

formerly $93.90

Now $83.00

IKONTA B

2¼x2¼" camera, Novar f 4.5 in Klio Shutter, Speeds to 1/200th, Deluxe Eveready Case.

formerly $81.90

Now $69.00

IKONTA B

2¼x2¼" camera, Novar f 3.5 in Klio Shutter, Speeds to 1/250th, Deluxe Eveready Case.

formerly $90.90

Now $81.00

IKONTA C

2¼x3¼" camera with Novar f 4.5 lens, Klio Shutter, speeds to 1/200th. Deluxe Eveready Case.

formerly $90.90

Now $72.00

IKOFLEX I

2¼x2¼" reflex camera with Novar f 3.5 lens, Klio Shutter Speeds to 1/250th. Deluxe Eveready Case.

formerly $126.00

Now $111.00

SUPER IKONTA A

1⅝"x2½" camera with Schneider Xenar f 3.5 lens, Compur Rapid to 1/500th sec. Deluxe Eveready case.

formerly $183.00

Now $171.00

RELIANCE "Bantam" Portable Electronic SPEED FLASH

For: Studios — Professional and Industrial Cameramen — Hobbyists — News Cameramen — Nite Club Photographers

- Flash Tube Rated for over 10,000 Flashes
- Compact Power Supply Unit—Size only 7"x6"x4"
- All controls Located on Gun
- Rechargeable Long Life Batteries
- Synchronization Guaranteed
- Complete, Including Power Supply, Batteries, Gun, Reflector, Flash Tube, and Carrying Case with shoulder strap.

$69.50

Fed. Excise Tax 8.92

Bantam Battery Charger with keyed socket $9.95

SAVE! SAVE! SAVE!

COMPLETE OUTFIT AUTOMATIC ROLLEIFLEX

- f3.5 Xenar lens
- Eveready Case
- Quickset Tripod
- Focusing Hood
- Sportfinder
- Hinson Gadget Bag
- New Style Focusing Knob in feet
- Set of 3 Filters
- Sunshade

Complete Outfit Brand New

$275.00

(Previously sold for **$366.35**)

TRADE IN YOUR OLD EXPOSURE METER

We will be pleased to accept your old exposure meter in trade, regardless of make or condition, towards the purchase of a new meter. Just send us your old meter, you will be surprised to find out how much it is worth.

Weston Master II, cine or still	$29.67
General Electric DW 58, Formerly $26.95	19.95
De-Jur Model 6A, deluxe case	18.50
Norwood "Hollywood" Meter incident light	32.08
G.E. Model PR 1, "the meter with a memory," reads incident or reflected light.	32.50
De-Jur Du-All Professional, reads incident or reflected light	$32.50
Deluxe Carrying Cases for Weston, General Electric, DeJur, etc. Reg. $2.00	1.50
Norwood Grid and Disc	3.19

KINE EXAKTA REFLEX (24x36mm)

This fine Precision 35mm Reflex Camera has now come back to the United States, and is still a leader because of its many sidedness and its reliable construction. Some of its most effective advantages are:

No parallax error-easy adaptability for all lenses, telephoto, wide angle — Bayonet mounting — Clear and magnified image on the ground glass — Focal Plane shutter from 1/1000 to 12 secs. — Self portrait mechanism — Fully automatical moving of film by winding up the shutter — Built-in Synchronization — 5cm Carl Zeiss Tessar f 2.8 lens — Genuine leather eveready carrying case.

BRAND NEW!

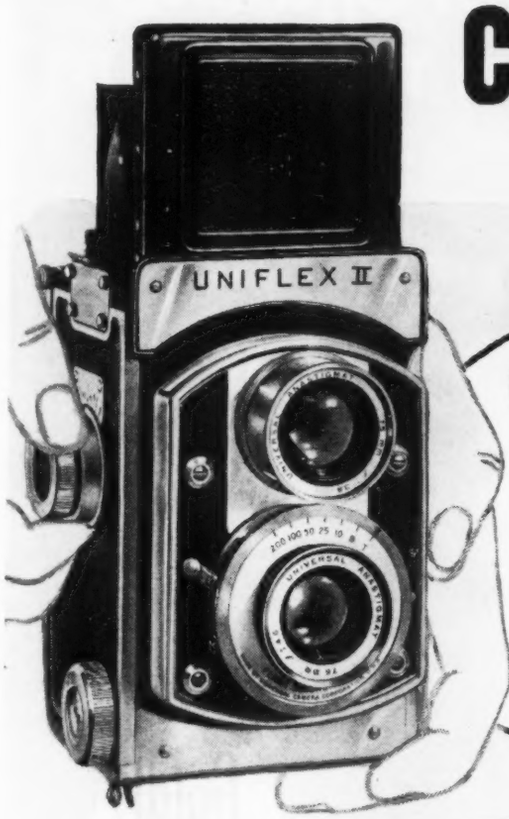
Regular Price $325.00 **Special $235.00** plus tax

HABER & FINK INC

12 WARREN STREET, NEW YORK 7, N. Y.

THE 2 MOST POPULAR NEW CAMERAS OF 1948

...and why

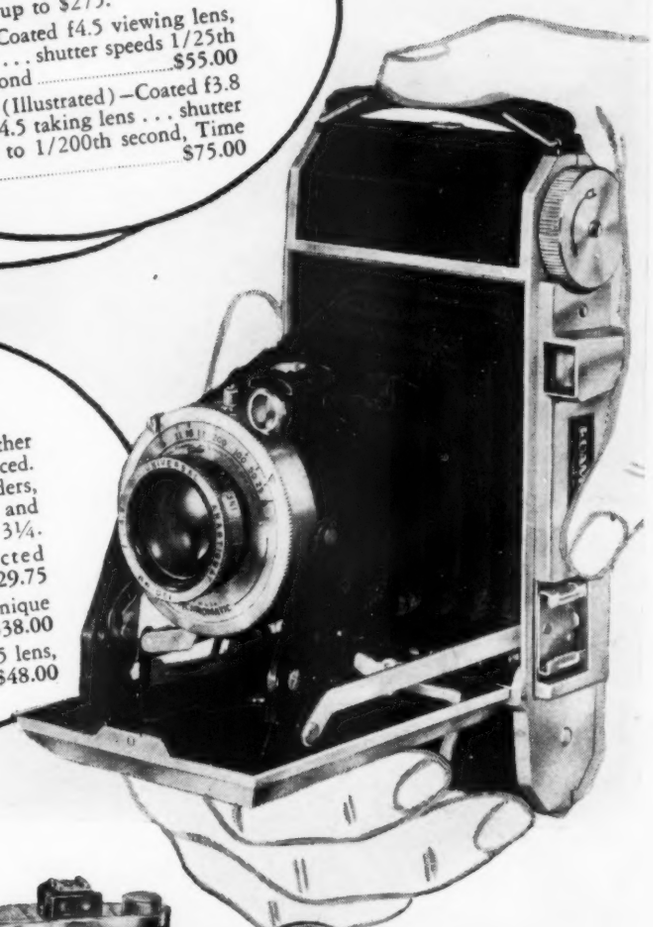


UNIVERSAL'S
UNIFLEX

It's America's greatest reflex value. Built-in flash synchronization saves you as much as $20. The image on ground glass viewer is sharper than on other reflex cameras selling up to $275.

UNIFLEX I—Coated f4.5 viewing lens, f5.6 taking lens . . . shutter speeds 1/25th to 1/200th second $55.00

UNIFLEX II—(Illustrated)—Coated f3.8 viewing lens, f4.5 taking lens . . . shutter speeds 1/10th to 1/200th second, Time and Bulb $75.00



UNIVERSAL'S
ROAMER

More good picture features than any other folding camera . . . and sensationally priced. Built-in flash synchronization; 2 view finders, waist level and eye level; crisp black and white or gorgeous color prints, 2¼ x 3¼.

ROAMER I—Coated color corrected lens $29.75

ROAMER 63—Coated f6.3 lens, Unique Trigger Release $38.00

ROAMER II—(Illustrated)—Coated f4.5 lens, Speeds 1/25th to 1/200th $48.00

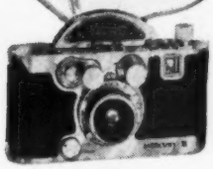
UNIVERSAL'S
CINÉMASTER II

Universal clicks with Camera Dealers

"We find that no matter what type of Universal Camera our Spiegel Catalog customers buy, they're always delighted with results. All the features for reliable, good pictures are theirs every time. These outstanding Universal Cameras are tested and approved by the Spiegel Merchandise Standards Laboratory."

—Paul H. Bowdle, SPIEGEL, Chicago, Illinois

UNIVERSAL'S
METEOR



UNIVERSAL'S
MERCURY II

UNIVERSAL'S
BUCCANEER

For Pictures that Click.....click a **UNIVERSAL**

UNIVERSAL CAMERA CORPORATION • New York • Chicago • Hollywood

Smallest, Smartest, Most Efficient IN THE WORLD!

GoldE

300 WATT

BLOWER COOLED

MANUMATIC

2x2 Slide Projector

Filmatic Head Readily Converts the Manumatic for 35mm. Filmstrip Send for Bulletin No. 463

FIRST with Blower Cooling in such small size and light weight . . . **FIRST** with machined condenser mounts . . . **FIRST** with center of gravity tilt . . . **FIRST** with cast aluminum construction . . . **FIRST** with pressure pad slide carrier . . . **FIRST** with choice of Manumatic or two-way slide carrier . . . **FIRST** with convertibility to filmstrip projection . . . **FIRST** with lift-off carrying case. *And still the lowest priced of its kind!* Compare! *See* and *feel* the difference. Gives you highest light output per watt. Has coated Anastigmat 5"f:3.5 Cooke type lens. (Other focal lengths available.) Assures more brilliant screen images ... protects your transparencies.

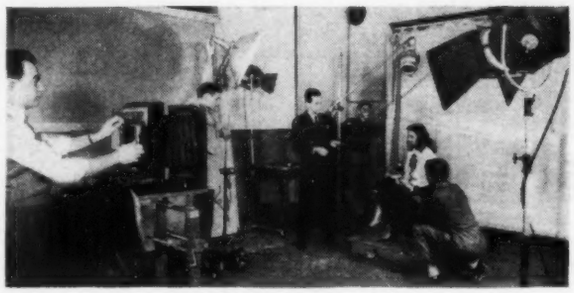
AT BETTER DEALERS EVERYWHERE • WRITE FOR BULLETIN 451

GoldE Manufacturing Co., 1222-E West Madison St., Chicago 7, U. S. A.

Learn *Photography*

A PERSONAL OR CAREER
OPPORTUNITY
in a field that is not overcrowded

in one of the Leading ***Professional*** Photographic Schools of America



Natural Color Studio

★ Natural Color

A Color Department with unexcelled color equipment and facilities for amateur and professional training in the natural color field. Successful new Natural Color processes are opening wide fields of opportunity in portraiture and commercial work. The Color Studio is fully equipped for high-class color photography. Numerous color processing rooms afford professional training in color techniques—Dye Transfer, Ektachrome, Ansco Color, Printon, etc.

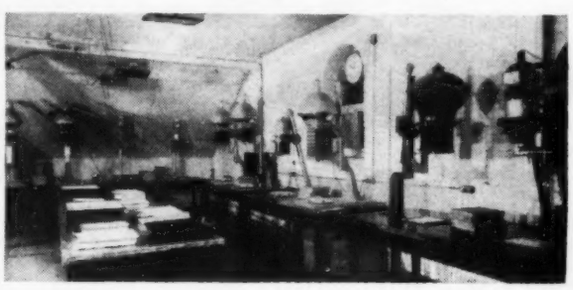
★ Studio

The Portrait Studios are equipped with cameras, lights, props, etc., for complete range of latest-type, regular and glamour portrait production.

★ Commercial

Completely equipped Commercial Studio (not shown) affords training for the really professional commercial photographer.

Professional Studio



Part of Enlarging Darkroom

There are numerous darkrooms. Shown is one side of printing darkroom. A variety of enlargers of standard makes affords opportunity for training in the use of all types of regular enlargers.

★ Retouching

20 retouching easels equipped with fluorescent lights. Retouching course prepares for highest-class professional or trade retouching.

A school selected, after thorough investigation, by hundreds of trainees because of its outstanding equipment and staff of professional instructors. A school offering the following outstanding features:

1. **Professional Equipment.**
2. **A building ideally adapted to highest quality training. Four floors.**
3. **Air-conditioned.**
4. **Expert Training Instructors.**
5. **Outstanding location . . . The Nation's Capital.**
6. **Approved for Veteran Training.**
7. **A School with years of highest record in quality training.**
8. **All the year 'round session. Registration every week.**

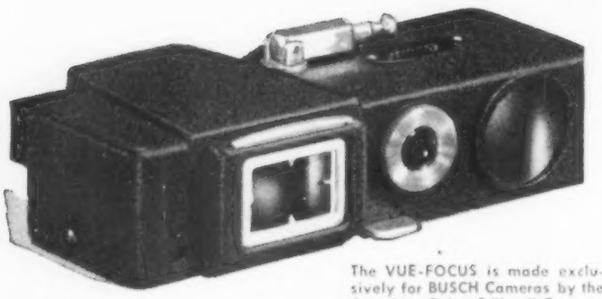
Retouching Section

YOU CANNOT SELECT A BETTER SCHOOL. SEND FOR FULLY ILLUSTRATED CATALOGUE.

Silver Spring, Md., A Suburb of **WASHINGTON, D. C.**

NATIONAL SCHOOL OF PHOTOGRAPHY

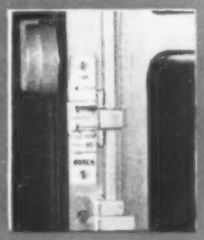
922 Burlington Avenue ***Established in 1941*** **Silver Spring, Md.**



The VUE-FOCUS is made exclusively for BUSCH Cameras by the American-Bolex Stillwell Corp

BUSCH VUE-FOCUS

Now! Make all necessary focusing adjustments IN SECONDS without taking the camera from your eye! It's possible with the amazing BUSCH VUE-FOCUS—a single-window, ALL-IN-ONE range finder, optical view finder and automatic parallax adjuster—PLUS focus light for inside and night-time picture taking. All four focusing devices are combined in the BUSCH VUE-FOCUS and operate simultaneously as the lens is racked on the focusing track! The VUE-FOCUS is the greatest development in focusing in fifty years—and it's exclusive on BUSCH Cameras!



Only BUSCH

gives you a Slide-Rule Focusing Scale with Magnifying glass for easier, speedier, more accurate footage readings at all times!

Only BUSCH

gives you a revolving back for both horizontal and vertical composition that SNAPS AUTOMATICALLY into 90, 180, 270 and 360 degree positions.

Only BUSCH

gives you firm coiled-spring pressure on film carriers—guaranteed to retain strength and resiliency for the life of the camera itself.

Now! More than ever before...

BUSCH

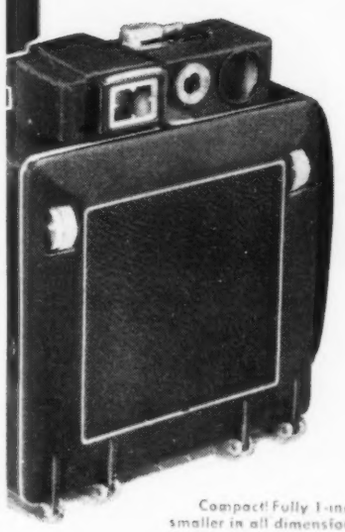
4X5 PRESSMAN WITH EXCLUSIVE VUE-FOCUS FOR *Better* PICTURES

Here is the press camera you've been waiting for—the new, compact, all-metal BUSCH 4 x 5 Pressman with a host of new and exciting developments in construction and performance PLUS improvements on standard press camera features—ALL working together to make picture-taking easier, faster and better than ever before!

In the Busch 4 x 5 Pressman you get BETTER construction and design—all-metal sturdiness, precision-engineered compactness, outstanding appearance. In the Busch 4 x 5 Pressman you get BETTER performance and operation—the amazing Vue-Focus (see left), 360 degree revolving back, flip-back infinity stops, instantaneous lens changing, removable focusing hood, double extension bellows, gear-driven sideward lens movement and better upward, forward and backward lens movement, and more . . . much more!

You must see the revolutionary Busch 4 x 5 Pressman to appreciate the advance it represents in 4 x 5 cameras.

Your dealer has one in stock now for your inspection. See it today—and mail the coupon below for illustrated booklet that tells the whole, amazing story!



Compact! Fully 1-inch smaller in all dimensions than any other American made 4x5 camera!

BUSCH Precision Camera Corporation, 411 S. Sangamon, Chicago 7, Illinois
EXPORT DIST.: Bell & Howell Co., Chicago • CANADIAN DIST.: Precision Cameras of Canada, Montreal

Only BUSCH gives you a One-Set-Screw lens mount that lets you change lens in ONE SECOND—with one hand if you wish! You must see it to believe it!

Only BUSCH gives you an adjustable-at-both-ends hand strap that permits you to fit the strap to your individual comfort. Any coin will do it.

Busch Precision Camera Corp., Dept. 109
411 S. Sangamon St., Chicago 7, Ill.

Please send me your FREE illustrated booklet that gives full details about your new 4x5 Pressman.

Name.....

Address..... State .....

City.....

PRESS NOTES

By A. J. Ezickson

A PHOTOGRAPH of the late Mahatma Gandhi at prayer taken by Associated Press staffer Max Desfor has become—in the words of a Singapore newspaper—"the most famous picture in Malayan journalistic history." Assistant Editor Henry Keys of the *Singapore Straits Times,* with a sharp eye to the future, had asked AP for a full file of Gandhi preparedness photos. They arrived one week before Gandhi's death. When Gandhi died, Keys had the Desfor photo of Gandhi at prayer blown up to four column width and ran it the full depth of the front page. By ten o'clock the next morning both the AP office and the *Straits Times* were deluged by scores of calls from Indians asking for copies of the picture. To meet the demand, AP authorized the *Straits Times* to reproduce the picture for purchase by Indians. It was specified the photo could only be used in religious shrines and in private homes. The *Times* printed 20,000 copies on newsprint and gave them to Indian estate laborers for

AP's Max Desfor covers Gandhi's funeral from a vantage point with a long lens.

the postage charge. An Indian paper said the photographs were objects of worship in almost every Indian home in Malaya. The final acknowledgement of Desfor's great photograph came when Divakaran, Malay's most famous Indian artist, asked permission to make a large-size oil painting copy of the picture. It was granted and the painting was exhibited in Singapore's Victoria Memorial Hall with an explanatory card that it had been painted from "the famous Associated Press photograph by Max Desfor." Three religious magazines—one Hindu, one Baptist and one Methodist—also reprinted the photograph in issues distributed by missionaries.

* * *

FROM the Palestine battlefront came news recently of the death of Major Richard Wyndham, 52-year-old British correspondent. He was killed while standing up to take photographs of attacking Arab Legionnaires in Jerusalem. Wyndham was correspondent for the *London Sunday Times* and the *Cairo Akbar el Yom.*

* * *

THE Los Angeles Press Photographers Association has a new president, Charles de Soria, of the Associated Press, following installation ceremonies recently in which editors, publishers, city, county, and state officials were entertained at the Town House in Los Angeles, Calif. The occasion was the fifth annual Editor's Dinner attended by

Los Angeles Press Photographers' retiring president Don Brinn (left) of Wide World Photos turns over the gavel to AP's Charles De Soria (center) newly elected president as two entertainers look on. In the group are, from left, Brinn, Evelyn Knight, De Soria, Mary Hatcher, and Emcee Reginald Gardiner.

more than 150 photographers, newspaper executives, and dignitaries. De Soria took over the gavel from the outgoing president, Don Brinn of Wide World Photos, and introduced other new officers including Stanley Troutman of the U.C.L.A. News Bureau, first vice-president; Edward Gamer, *Los Angeles Daily News,* second vice-president; Ray Graham, *Los Angeles Times,* treasurer, and Howard Ballew, *Los Angeles Herald & Express,* secretary. Following the dinner the gathering was entertained by such stars as Reginald Gardiner, who was master of ceremonies, Jerry Colonna, Jimmy Durante, Mary Hatcher, Evelyn Knight, Jan Grippo, Abe Burrows, and Judy Clark.

* * *

GENERALISSIMO Chiang Kai-shek awarded the Victory Medal recently to George Alexanderson, photographer of the *New York Times,* in a ceremony held in Nanking for "meritorious service" to China during the war against Japan. Alexanderson, who was widely known in New York during his years of service with the *Times,* participated in the first B-29 raid over Japan and in subsequent raids over Manchuria and Formosa.

* * *

A FEATURE PICTURE by Ralph Winn, *Peoria* (Ill.) *Star* staff photographer, won the grand award recently for the best picture in a nationwide newspaper photograph contest of the Inland Daily Press Association. The contest was sponsored by the Northwestern chapter of Sigma Delta Chi, national professional journalism fraternity. Awards were presented at the Inland's spring meeting in Chicago. Winn was awarded the John L. Meyer plaque for

(*Continued on page* 144)

The MAGAZINES

LAY THAT Graflex down, boys. A lot of you professionals have apparently been wasting time and money for lo, these many years. An ad in a local paper extolling the photographic virtues of a gentleman described as "a famous international photographer" points out the following discovery: "What is the best way to photograph people? By appointment . . ."

It's so simple, I bet the rest of you just didn't think of it.

We call the especial attention of M. PHILIPPE HALSMAN to the above revelation. "Portraiture" was the subject of a recent lecture he gave to students of photography at Ohio University in Athens, Ohio (incidently one of the few universities in the country which gives a Master's Degree in the subject).

All unwittingly, Halsman probably led a lot of young hopefuls down the old and complicated path where you have to have a camera and lights and a lot of stuff like that instead of just an appointment pad.

* * *

It was a photo finish for IKE VERN at the Derby this year even if it wasn't for Citation. After three days' advance color shooting, Ike finished up his set with a sequence

A small but definite rift has arisen in the heretofore happy relationship between Bradley Smith and Jerry Cooke. Is it about who left a ring in the hypo bath, or who was seen out with who's emulsion, or anything you might expect from studio characters? Nope. It's about mule-sitting. Jerry, it seems, is of the suave Continental or Cart-type mule school. Smith, on the other hand (or is it foot), holds with the Relaxed or Big Toe school, and submits this shot to bear out his views.

on the Big Day itself. Locking all his stuff in his car, he went out after one last locale shot and returned to find the top of his convertible ripped open, most of his equipment and all of his exposed film gone. "And," he mourns, "in that car were the only long shots worth betting on in all of Churchill Downs."

* * *

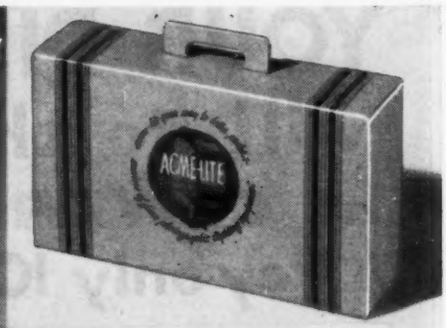
JOE STEINMETZ decided to humorize a technical story on citrus growing by showing

(*Continued on page* 130)

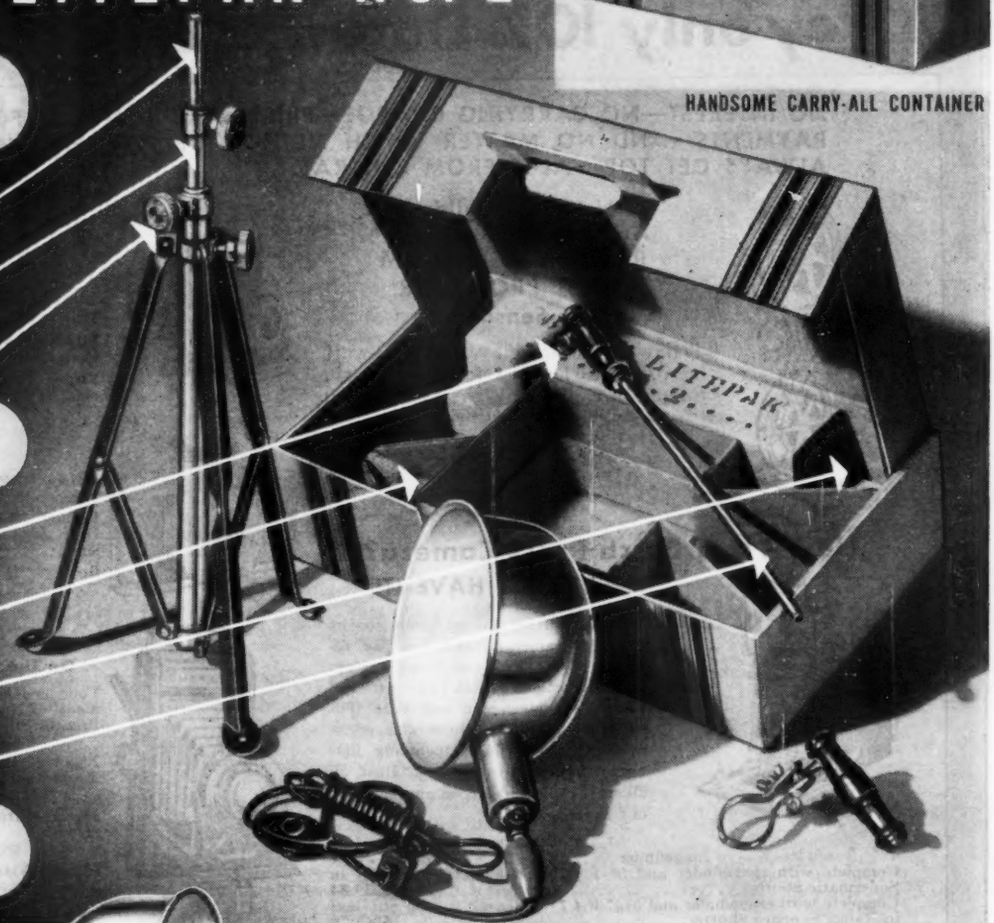
"A New Lighting Package"

COMPLETE . . PORTABLE . . PRACTICAL

BASIC LITEPAK NO. 2



HANDSOME CARRY-ALL CONTAINER



"CHAMPION" BANTAMWATE STAND

THREE SECTIONS
Folds to 18 inches

TELESCOPING RODS
Won't Pull out

BIG KNURLED KNOBS
Hold with bulldog grip

CONTAINER ENSEMBLE

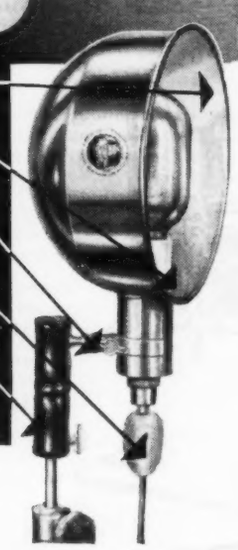
COMPARTMENT
Houses Stand

COMPARTMENT
Extra storage space

COMPARTMENT
Houses Stand Extension

STAND EXTENSION
Extends Stand to 70"

PROFILE VIEW OF BASIC-LITE



FRICTION ETCHED
Better for color work

PORCELAIN SOCKET
Adjustable up or down

NO-DROOP FITTINGS
Reflector can't sag

RED FINGER KNOB
No scorched fingers

POLISHED WOOD HANDLE
Fits over Stand

acme-lite your way to better pictures
ACME-LITE
makers of finer photographic lighting equipment

CARRY IT..ANYWHERE, ANYTIME!

Introducing a *complete* lighting outfit of finest professional quality in a sturdy, handsome streamlined container. Measures only 19½" x 12" x 5". Complete outfit weighs only 7 pounds! Keeps everything in place. Carry it anywhere, anytime. Includes at surprisingly low cost, the famous ACME BASIC-LITE . . long considered the finest universal all-purpose portrait lite, together with the BANTAMWATE Champion 3-section Stand and separate Extension. (The BASIC-LITE is also available separately.) The unique BASIC-LITE Reflector is ideal for black and white or for color work when the 3200K—T-20—500 W. projection bulb is used. The unusual adjustable *porcelain* socket arrangement also accommodates either No. 1 or No. 2 photoflood bulbs! BASIC-LITEPAK NO. 2 is only one of 30 ACME-LITE Models. Ask for them at your dealer's store. WRITE TODAY FOR NEW FREE BOOKLET AND SURPRISINGLY LOW PRICES ON COMPLETE LINE!

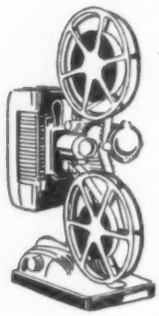
ACME-LITE MANUFACTURING CO.

401 NORTH WOOD STREET, CHICAGO 22, ILLINOIS

YOUR DIME will do the work of a DOLLAR at CENTRAL CAMERA...

Pay only 10% Down...Balance Monthly

NO INTEREST—NO CARRYING CHARGE—PRICES ARE IDENTICAL FOR CASH OR TIME PAYMENTS—AND NO MATTER WHICH METHOD OF PAYMENT YOU CHOOSE YOU ALWAYS GET TOP VALUE FROM CENTRAL.



"Listen My Children And You Shall Hear—" REVERE'S NEW 16MM SILENT PROJECTOR Is a Sensation!

Today's most terrific value! 750-watt lamp, 2" F:1.6 lens, 400 ft. film capacity. Simple threading. Weighs less than 20 lbs. Complete with carrying case.

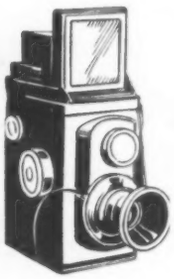
ONLY *$142.50*

$14.25 Down

New 4 x 5 Busch Press Camera? YES, WE HAVE IT!

Well known to photographers for its 2¼x3¼" camera, Busch has just released a 4x5" Precision Press Camera that will make you itch to own it (and Central's budget-plan will cure that itch in a minute). Comes with every modern improvement including illuminated coupled rangefinder. Read all about it in Busch's ad on another page of this magazine.

4x5" Busch less lens or rangefinder..... **$89.50**
Complete with rangefinder and 5" F:4.7 Kodak Ektar ctd. lens in Supermatic Shutter..... **$239.84**
Complete with rangefinder and 5 5/16" F:4.7 Wollensak Raptar ctd. lens in Rapax Synchro Shutter..... **$243.70**



"SIGHT SUBject, Shoot Same"

With The "Pre-View" Ciroflex

Gives you a print size pre-view of every picture you take **before** you snap the shutter. 6 big features. Gives you 12 sharp pictures on every roll of 120 film. Picture size 2¼x2¼". Complete with F:3.5 twin lenses and eveready case.

In Alphax Shutter (1/10-1/200th)..... **$ 84.45**
In Rapax Shutter (1-1/400th)..... **107.95**
In Rapax Synchro Shutter..... **119.19**

KINE-EXAKTA REDUCED!

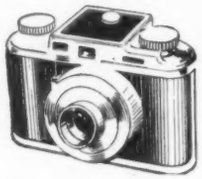
This old-time favorite of newsmen and candid photographers is now available at Central with every quality feature unchanged, at a substantial reduction in price. 35mm single lens reflex camera with F:2.8 Tessar lens.

Reduced from $325.00 to
Only $289.50—$28.95 Down

Zeiss Is Nice

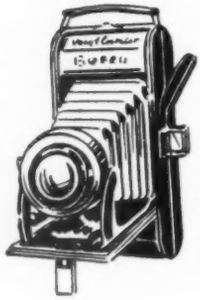
To Reduce Its Price!

You'll Save Plenty on the Ikonta "35"
Ikonta "35", 35mm, Novar F:3.5 and case.
Was $93.90. NOW **$83.00**
Super Ikonta "A", 1⅝x2½" Tessar F:3.5 in Compur Rapid, cpld. R.F. and case...**$195.00**
Super Ikonta "B", 2¼x2¼" Tessar F:2.8 cpld. R.F. and case.....**$264.00**



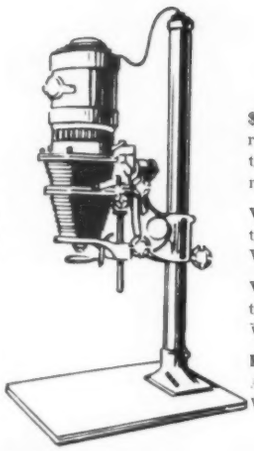
New Bolsey Miniature Cameras

Bolsey "B"—35mm still camera with coupled rangefinder, F:3.2 ctd. lens..... **$55.90**
Bolsey "G"—35mm Baby Reflex Camera, Only 5½x3x1½". Shutter 1-1/1000th, F:2.8 lens.....**$287.19**
Bolsey "H"—Same as "G" with F:1.9 lens **$564.11**



Big Saving For You On The Voightlander Still Cameras

Four models of this marvelous precision instrument. **2¼x3¼ Bessa,** Skopar F:3.5 lens, Prontor Shutter,
$80.00 Value. Special **$69.00**
2¼x3¼" Bessa, Skopar F:3.5 lens, Compur Rapid Shutter.
$90.00 Value. Special **$80.50**
35mm Vito, Skopar F:3.5 lens, Prontor II Shutter.
$80.00 Value. Special **$69.00**
35mm Vito, Skopar F:3.5 lens, Compur Rapid Shutter,
$90.00 Value. Special **$80.50**



Your Old Enlarger Is Worth $20.00 In Trade

$20.00 in Trade for your old enlarger—regardless of age, type, model or condition—towards the purchase of any of these fine reduced-price De Jur Enlargers.

Versatile II, with 3½" coated F:4.5 Anastigmat lens, 35mm to 3¼x3¼" negative.
Was $126.90 Now **$99.00 $9.90 Down**

Versatile I, with 3½" coated F:4.5 Anastigmat lens, 35mm to 2¼x3¼".
Was $146.55 Now **$118.65 $11.86 Down**

Professional 4x5, with 5⅜" coated F:4.5 Anastigmat lens, 35mm to 4x5 negative.
Was $212.90 Now **$169.50 $16.95 Down**

SEND FOR OUR LATEST FREE BARGAIN BOOK PACKED WITH HUNDREDS OF MONEY - SAVING BARGAINS

Central Camera Co.
Photographic Headquarters Since 1899

CENTRAL CAMERA COMPANY SINCE 1899

230 S. WABASH AVE.
CHICAGO 4, ILL.
HARRISON 5580

ALL PRICES INCLUDE EXCISE TAXES
ORDER TODAY. WE SHIP RIGHT AWAY

ADD

Color

Bring Out The Beauty Of Your Favorite Black-and-White Prints

Marshall's Photo-Oil Colors have the magic touch which brings to life the thrilling beauty hidden in your favorite black-and-white prints.

SO SIMPLE TO USE

No artistic skill is needed to transform dull, colorless snapshots into sparkling album eye-catchers. No brushes are used. Marshall's Photo-Oil Colors, named for things to which they refer (Lip, Cheek, Flesh), are applied with tufts of cotton. For small areas, a bit of cotton twisted on a toothpick does the trick.

FREE INSTRUCTION BOOKLET

Each Marshall set contains a FREE instruction booklet giving complete information on the application of the colors and the exact colors to use for various purposes such as blonde or red hair, grass, tree trunks, brick walls, etc. . . . in fact, everything to give you the knack for perfect results in glorious life-like tones.

YOU CANNOT RUIN A FAVORITE PRINT

You can always remove Marshall Photo-Oil Colors and begin again. For amateur or professional, Marshall colors assure brilliant, natural hues at a cost BELOW 1c PER PRINT.

Sets are priced from $5.85 - $1.25

15c Write today for "How to Make Beautiful Colored Prints with Marshall Photo-Oil Colors." It's a 32 page illustrated book which tells you all you need to know about photographic oil coloring.

MARSHALL'S

PHOTO-OIL COLORS

John G. Marshall Mfg. Co., Inc., Dept. D 9, 167 North 9th St., Brooklyn 11, N. Y.
Canadian Dist.: Canada Photo Products, Ltd., 137 Wellington St., West, Toronto 1

Dowling's 570 FIFTH AVENUE, N. Y. C.

Fifth Avenue Quality and Service at Prices Comparable to or Lower Than Any!

BOLEX H-16mm
World's Finest! Complete with Wollensak Ctd. 1" F1.9 Focusing Lens.
$343.75

NORWOOD Director EXPOSURE METER
Revolutionary Meter With Photosphere is Sweeping The Country!
$32.03

BOLEX L-8mm
Precision Plus. Jewel of 8mm Cameras. F2.8 Yvar and Case
$139.48

REVERE 16mm SOUND OUTFIT
Includes 16mm Magazine Camera with Ctd. F2.5 and 750W Sound-Silent Projector with Case.
$415.00
or, separately:
Camera **$127.50**
Projector **$287.50**

BRAND NEW EQUIPMENT

35mm CAMERAS

Argus A-2, F4.5 Ctd., Case	$37.58
Argus 21, F4.5 Ctd.	49.58
Bolsey, F3.2 Ctd., Rangefinder	50.63
Kodak, F4.5 Ctd.	57.72
Kodak, F3.5 Ctd., Rangefinder	86.58

REFLEX CAMERAS

Ansco Rediflex	$14.70
Argoflex, F4.5 Ctd.	41.13
Ciroflex, F3.5 Ctd., Alphax	76.98
Ciroflex, F3.5 Ctd., Rapax	99.45
Kodak Reflex, F3.5 Ctd., Case	137.92

8mm PROJECTORS

Ampro A-8, 750w., Case	$168.00
Keystone K108, 750w., Cordomatic	138.50
Keystone R8, 500w	74.50
Revere 85, 500w	120.00

16mm COMBINATION SOUND and SILENT PROJECTORS

Ampro Premier 20, Case	$540.00
B&H Filmosound, Case	579.00
Kodascope FS10N, Case	500.00
Movie Mite, Case	225.00
Natco	289.00

8mm MOVIE CAMERAS

Bolex H-8, Turret	$265.00
Revere Magazine, F2.8 Ctd.	127.50
Revere Turret Magazine, F2.8 Ctd.	152.50
Revere "88", F2.5 Ctd.	77.50
Revere "99" Turret, F2.8 Ctd.	110.00
B&H Sportster, F2.5 Ctd.	102.61
Kodak Magazine F1.9 Ctd.	145.00

16mm MOVIE CAMERAS

Bolex H-16	$265.00
B&H Autoload, F2.5 Ctd.	186.67
B&H Automaster Turret, F2.5 Ctd.	305.08
Keystone A7, F2.5 Ctd.	74.50
Keystone A7, F1.5 Ctd.	107.50
Revere Magazine, F2.5 Ctd.	127.50
Revere Magazine, F1.9 Ctd.	155.00
Kodak Magazine, F1.9 Ctd.	175.00

16mm SILENT PROJECTORS

B&H Diplomat, Case	$273.30
Keystone K160, 750w., Cordomatic	119.50
Bolex G8-16 (Combination 8mm and 16mm) Case	331.00

Virtually all above models also available from Dowling's in Like-New condition, averaging 20% less than New Prices!

AVAILABLE LENSES FOR BOLEX H-16

And other 8mm. and 16mm. Cameras

KERN-PAILLARD

Switar 25mm (Normal) F1.4	$183.75
Yvar 25mm (Normal) F2.5	68.25
Yvar 15mm (Wide Angle) F2.8	78.75
Yvar 75mm (Telephoto) F2.5	128.34

EASTMAN KODAK

Kodak 25mm (Normal) F1.9	81.67
Kodak 15mm (Wide Angle) F2.7	74.08
Kodak 63mm (Telephoto) F2.7	84.58
Kodak 102mm (Telephoto) F2.7	105.00
Kodak 152mm (Telephoto) F4.5	117.25

WOLLENSAK

Wollensak 25mm (Normal) F1.5	66.50
Wollensak 17mm (Wide Angle) F2.7	56.55
Wollensak 75mm (Telephoto) F4	66.50

AVAILABLE LENSES FOR BOLEX H-8

KERN-PAILLARD

Switar 12½mm (Normal) F1.5	$160.42
Yvar 25mm (Telephoto) F2.5	70.25
Yvar 37½mm (Telephoto) F2.8	89.54

WOLLENSAK

Wollensak 12½mm (Normal) F1.9	56.55
Wollensak 25mm (Telephoto) F1.9	68.50
Wollensak 37½mm (Telephoto) F3.5	49.90

All of above are coated and in focusing mount.

The unexcelled Bolex H-8mm and H-16mm Cameras may be ordered from Dowling's for immediate delivery with any one or more of the lenses listed. Lenses other than those listed also available — please write us your needs. If desired, camera or lenses may be purchased separately. Use the convenient order form below.

Important: **Of course *Anything* purchased from Dowling's is Returnable within 10 days for full refund without questions. Further, everything carries 1 year guarantee against inherent defects of workmanship and material.**

★ Time payments — 10% Down, with No Carrying Charges.
★ All prices include tax, if any.
★ Shipments made Postpaid.

TELEPHONE: LOngacre 4-7526

DOWLING'S
570 Fifth Avenue, New York 19, N. Y. (Bet. 46 and 47 Sts.)

Please ship the following immediately: .....

.....

Please give top trade-in offer on: .....

.....

☐ Check for $..... Enclosed
☐ Money-Order for $..... Enclosed
☐ Send C.O.D. (10% Deposit, Please)
☐ Send Illustrated Catalog
☐ Send Bolex Catalog
☐ Send NorwooDirector Brochure
☐ Send Literature on.....

NAME.....
ADDRESS.....
CITY.....ZONE....STATE.....

AUTOMATIC ROLLEIFLEX
Factory packed. Xenar F3.5 — **$235.00**
Tessar F3.5 — **$265.00**

BOLSEY 35
Outstanding 35mm. Camera F3.2 Ctd. Lens Alphax Shutter Beautifully Compact and Precise!
$50.63

LEICA III C
Just Imported! Elmar F3.5 Ctd.
$332.50
Summitar F2 Ctd.
$448.00

ARGUS C-3
Unique 35mm Value! F3.5 Ctd., And Flash Gun. Coupled Rangefinder.
$66.21
As Little as **$6.62** down, if desired.

are you HALF alive?

PROVEN SHORT-CUT TO SUCCESS

ARE you only half alive? Do you go along from day to day grumpy and miserable because you're not "getting anywhere?" If you are, this ad may help you win a bright new future. Take N. Y. I's *proven* short-cut to success. You can study at home in your spare time without taking a day off from your present job and soon you'll be ready to become *your own boss.*

EARN AS YOU LEARN

There are dozens of ways to profit by free-lance photography while you are studying. NO EXPENSIVE EQUIPMENT IS NECESSARY to "cash in" on your photographic knowledge. Student photographers tell us they made enough money to pay for the cost of the course—and some earned enough for the purchase of photo equipment they wanted.

THE *BEST* HOME STUDY COURSE

The N. Y. I. Home Study Course is filled with practical instruction based upon thirty-eight years of teaching experience at America's oldest and largest photographic school. OUR INSTRUCTORS CONSTANTLY SUPPLEMENT YOUR LESSONS WITH HELPFUL CRITICISM AND IDEAS FOR THE IMPROVEMENT OF *YOUR* WORK. There are no cheaply mimeographed lessons in the N. Y. I. course. Each attractively bound text is clearly printed on glossy paper—profusely illustrated to make every lesson easy-to-read and easy-to-understand. The course becomes a handsome reference library ready to give you practical aid at any time.

RESIDENT TRAINING AT AMERICA'S LARGEST PHOTOGRAPHIC SCHOOL

Our nationally famous Resident School offers ideal facilities for the proper training of ambitious men and women in photography. Eleven spacious studios and twelve laboratories cover 18,000 square feet of space in the heart of New York City. Here you will find up-to-the-minute photographic apparatus—complete facilities for your training in this exciting field. Top-flight experts in every branch of photography devote their *full time* to your training. Resident training is available under the G. I. Bill.

Free *Plan your future! Send the coupon right now for free information telling how you can win success in photography.*

NEW YORK INSTITUTE OF PHOTOGRAPHY
10 West 33 Street, New York 1
LEADERSHIP SINCE 1910

New York Institute of Photography
Dept. 99, 10 West 33 Street
New York 1, New York

38th YEAR

Please send me complete information regarding
☐ Resident Training ☐ Home Study Course

Name.....
(Please Print)
Address.....
City.....Zone.....State.....

TRADE-IN WITH MINIFILM! CUT RED TAPE!
BUY-SELL-TRADE THE WAY YOU WANT!

ONLY MINIFILM offers you three distinct price quotations!!! Highest trade-in allowances!! Lowest selling prices!!!

Examine our current values in BRAND NEW, 10% Down offerings; superb like NEW equipment, and for your COMPLETE GUIDANCE, our convenient trade-in allowance listings.

1.—Locate the trade-in allowance price of your present equipment, in column three.

2.—Select that Brand New **or** Like New Camera, **or** equipment you desire in column one or two.

3.—Deduct the trade-in allowance price from the Brand New or Like New Price.

4.—Then rush us your equipment plus your remittance, or C.O.D. instructions for the balance due. MINIFILM will immediately forward the equipment you desire!—Of course your selection is insured, because our 10 day FREE trial period, Full Refund terms, one year full guarantee, is always in effect at **MINIFILM!**

FOR YOUR CONVENIENCE

MINIFILM CAMERA CORP.
1190 Ave. of the Americas, N. Y. C. 19, N. Y.

Please rush me the following equipment!.....
.....Price.....

Deduct trade-in-allowance of my equipment.....
.....Price.....

☐ Enclosed is balance due..... ☐ Ship Equip. COD for Balance due....

☐ Rush our FREE NEW BARGAIN BULLETIN

Name.....

Address.....

City.....Zone.....State.....

MAKE MINIFILM YOUR CAMERA HEADQUARTERS!!

MINICAMS AT MINIFILM

	New 10% Down	Like New	Trade-in Allowance Value
Spartus 35mm, F7.7 lens	$ 12.50	$ 8.50	$ 6.50
Flash Micro 16 Camera, case.	22.90	16.50	11.00
Univ. Mercury I, F3.5	.....	24.00	15.00
Argus A2, F4.5, case	37.58	21.50	18.00
Perfex 101, cpld, rfdr, F4.5 ctd	39.99	29.50	24.00
Bolsey 35 cpld, rfdr, F3.2 ctd	50.63	39.50	35.00
Kodak "35" ctd, F4.5 Synchro Shut.	57.72	42.50	37.00
Argus 21, Markfinder, F3.5 ctd	58.08	43.00	38.00
Mercury II, F2.7 ctd lens	72.50	39.50	31.00
Argus C3, F3.5 ctd, Flash, cc	74.71	49.50	42.00
Vokar II, cpld, rfdr, F2.8 ctd	76.00	62.00	38.00
Kodak "35" w/rfdr F3.5 ctd.	86.58	65.00	55.00
Retina I, F3.5 Ektar lens, cc.	89.00	54.00	45.00
Zeiss Ikonta 35, F3.5	93.98	72.00	58.00
Praktiflex, F2.9 Victar, cc.	95.00	75.00	65.00
Perfex, Deluxe, cpld, F2.8 ctd, cc	99.50	68.00	55.00
Clarus, cpld, rfdr, F2.8 ctd.	116.25	84.00	70.00
Kine Exacta F2.8 Tessar, cc.	254.00	215.00	160.00
Kardon 35mm ctd, F2 Ektar.	306.25	250.00	165.00

ROLL FILM CAMERAS

	New 10% Down	Like New	Trade-in Allowance Value
620 Kodak Vigilant Kodet lens	$ 20.20	$ 15.00	$ 11.50
120 Univ. Roamer I, Folding	29.75	22.00	17.50
120 Univ. Roamer II, F4.5 Folding	48.00	35.00	31.00
620 Kodak Vigilant, F6.3 ctd	42.14	33.50	25.00
620 Kodak Vigilant, F4.5 ctd	61.18	46.50	35.00
120 Monte Carlo F4.5	48.00	36.00	27.00
120 Monte Carlo F3.5 Mini.	59.75	44.00	35.00
120 Monte Carlo F3.5 Special	63.75	47.00	37.50
Zeiss Ikonta B, F4.5, cc	81.90	54.50	44.00
Zeiss Ikonta B, F3.5 Tessar, cc	90.90	68.00	48.00
Super Ikonta A, F3.5 Tessar, cc	185.00	135.00	100.00
Super Ikonta B, F2.8 Tessar cc	264.00	185.00	150.00
Super Ikonta BX, F2.8 Sonnar, cc	330.00	232.00	200.00
Medalist I, F3.5 Ektar, ctd.	.....	155.00	125.00
Medalist II, F3.5 Ektar, ctd.	312.50	244.00	200.00

LEICA, CONTAX LENSES & ACCESS.

	New 10% Down	Like New	Trade-in Allowance Value
Leica Manual 1948	$ 4.20	.....	.....
Leitz Filter for Summar	5.20	$ 3.50	$ 2.00
Gen. Leica Eveready Case	12.30	8.00	5.00
Leitz Elda Positive Printer.	37.50	28.00	19.00
Leica Polaroid Filter	31.92	22.00	15.00
Speed-o Copy for Leica or Contax	38.50	28.75	20.00
Leitz Sliding copying attach.	44.27	33.50	.....
Leitz Image Erecting Finder.	87.50	52.50	40.00
Leitz Nooky attach.	70.10	55.00	42.00
Leitz Leica Motor	.....	84.00	55.00
28mm f 6.3 Hektor Lens, Leica	.....	110.00	80.00
35mm F3.5 Elmar lens, Leica	123.20	87.00	70.00
50mm F3.5 Elmar lens	98.00	59.00	35.00
50mm F2 Summar	128.00	83.00	70.00
50mm F2 Summitar, ctd	225.00	148.00	125.00
5 cm F1.5 T ctd Sonnar for Leica	.....	179.00	125.00
90mm F4 Elmar Tele, ctd.	155.40	110.00	90.00
90mm F4 Elmar Tele lens.	.....	85.00	65.00
135mm Hektor F4.5 Tele	236.00	118.00	95.00
28mm Zeiss Tessar, F8 Contax	.....	125.00	100.00
35mm Zeiss Biogon, F2.8 Contax	.....	229.00	165.00
85mm Zeiss Triotar, F4 Contax	.....	143.00	110.00
85mm Zeiss Sonnar, F2 Contax	.....	249.00	180.00
135mm Zeiss Sonnar, F4 Contax	.....	180.00	130.00
50mm Sonnar, F2 Contax	.....	69.00	55.00
50mm Sonnar, F1.5 Contax	.....	125.00	105.00
50mm Sonnar, T ctd F1.5	.....	165.00	128.00

35mm Ansco Color Reloads
20 Exp.....5 for 4.90
36 Exp.....3 for 4.90

LEICA, CONTAX CAMERAS

	New 10% Down	Like New	Trade-in Allowance Value
Leica A, F3.5 Elmar	.....	$ 58.00	$ 45.00
Leica Standard, F3.5 Elmar,	.....	75.00	60.00
Leica Russian, cpld, F3.5 cc	.....	69.00	48.00
Leica D, cpld, F3.5 Elmar, cc	.....	132.00	105.00
Leica III, cpld, F3.5 Elmar, cc	.....	165.00	130.00
Leica III, cpld, F2 Summar, cc	.....	195.00	160.00
Leica III A, F3.5 Elmar, cc.	.....	175.00	140.00
Leica III A, F2 Summar, cc.	.....	210.00	175.00
Leica III A, F2 Summar, ctd, cc.	.....	235.00	190.00
Leica III B, F2 Summar, ctd, cc	.....	265.00	210.00
Leica III C, F3.5 Elmar, cc.	332.50	215.00	175.00
Leica III C, F2 Summitar, ctd, cc	448.00	298.00	230.00
Leica III C, F1.5 Xenon ctd, cc	.....	297.00	275.00
	Unctd.	Coated	Unctd.
Contax I, F2.8 Tessar, cc.	$128.00	$155.00	$ 95.00
Contax I, F2 Sonnar, cc.	155.00	179.00	115.00
Contax II, F2 Sonnar, cc.	238.00	269.00	190.00
Contax II, F1.5 Sonnar, cc.	289.00	315.00	225.00
Contax III, Fa Sonnar, cc.	268.00	298.00	210.00
Contax III, F1.5 Sonnar, cc	295.00	345.00	235.00

MINI REFLEX

	New 10% Down	Like New	Trade-in Allowance Value
Kodak Dualflex Reflex	$ 13.49	$ 11.50	$ 7.50
Kodak Brownie Reflex, Flash	13.52	9.75	8.00
Ansco Rediflex, F11 lens	14.70	10.25	8.75
Uniflex I, ctd, F5.6 lens	48.00	36.00	28.00
Argoflex, F4.5 ctd, cc	69.63	55.00	45.00
Uniflex II, F4.5 ctd	75.00	58.00	45.00
Ciroflex, F3.5 ctd, Alphax, cc	85.48	64.00	52.00
Ciroflex, F3.5 ctd, Rapax, cc.	107.15	84.00	71.00
Ikoflex I, F3.5 Novar, cc	126.00	105.00	85.00
Rolleicord 11A, F3.5 Triotar, cc.	165.00	132.00	105.00
Stand. Rollei, F3.8 Tessar, cc.	.....	139.50	100.00
Auto. Rolleiflex, F3.5 Xenon, cc.	261.00	215.00	180.00
Auto Rolleiflex, F3.5 Tessar, ctd. and case	291.00	235.00	200.00
Ansco Reflex, F3.5 ctd	262.50	210.00	170.00
2¼x3¼ Graflex RB, F4.5 ctd.	157.50	120.00	100.00

8MM & 16MM CAMERA & PROJ.

	New 10% Down	Like New	Trade-in Allowance Value
8mm Keystone K8, F3.5 lens	$ 39.50	$ 28.00	$ 20.00
8mm Keystone K8, F2.5 lens	48.00	36.00	28.00
8mm Cine Kodak 20, F3.5 lens	.....	37.00	25.00
8mm Cine Kodak 8-25, F2.7 ctd	64.17	44.00	36.00
8mm Cinemaster, F3.5 lens	51.90	36.50	25.00
8mm Cinemaster, F1.9 lens	96.75	68.00	52.00
8mm Revere 88, F2.5 ctd.	77.50	57.50	45.00
8mm Revere 99, turret, F2.8 ctd	110.00	69.50	58.00
8mm Revere 70, Mag., F2.8 ctd	127.50	95.00	75.00
8mm Revere 60, turret, F2.8 Mag.	152.50	115.00	95.00
8mm B & H Sportster,	.....	.....	.....
8mm Bolex L8, Yvar F2.8 F2.8 ctd.	139.48	99.50	78.00
8mm Cine Kodak Mag. F1.9 ctd Compartment case	102.61	75.00	60.00
8mm B & H Auto 8 turret, Mag. 1½" F1.9 ctd, 1½" F3.5 ctd	169.33	125.00	100.00
16mm B & H 70, F3.5, cc.	296.22	.....	170.00
16mm Cinklox, F2.5 ctd.	.....	65.00	45.00
16mm Keystone A7, F2.5 ctd	76.15	53.00	40.00
16mm Revere Mag. F2.5 ctd.	74.50	55.00	35.00
16mm Revere Mag., F1.9 ctd.	127.50	.....	75.00
16mm Keystone K160 750 W	155.00	.....	95.00
16mm Ampro Imperial, 750 W	119.50	95.00	75.00
16mm B & H Diplomat, 750 W	276.00	208.00	150.00
16mm Kodascope 16-10 750 W	273.30	215.00	175.00
16mm Apollo Sound Proj. 500 W	119.50	95.00	75.00
16mm Revere Sound Proj., 750 W	129.50	.....	80.00
	287.50	.....	170.00

8MM & 16MM CAMERA & PROJ.

	New 10% Down	Like New	Trade-in Allowance Value
16mm Revere Mag., turret, F2.5	$152.50	$.....	$110.00
16mm Cine Kodak Mag., F1.9 ctd. cc	198.00	148.00	115.00
16mm B & H Autoload Mag., F1.9	214.08	.....	120.00
16mm B & H 70 D turret, F1.5	.....	245.00	185.00
16mm B & H 70 DA turret, F1.9	307.17	255.00	210.00
16mm Bolex H16, turret, FC	282.50	215.00	160.00
16mm Bolex H16, turret, FC f/—F1.4 Switer	466.25	375.00	290.00
16mm Cine Special Camera w/F1.9 lens, 2 add'l lenses, access	.....	675.00	550.00
16mm Cine Special F1.9 lens	586.67	485.00	400.00
16mm Victor 4 turret, F1.5 ctd.	215.00	165.00	125.00
17mm Woll. W. A. lens f/2.5 ctd	39.50	32.00	20.00
25mm Woll. lens F1.5 ctd.	52.00	41.00	30.00
8mm Keystone R8, 500 w. Proj.	74.50	56.00	42.00
8mm Revere Deluxe, 500 w. Proj.	120.00	94.00	75.00
8mm Ampro A 8, 750 w. Proj.	168.00	125.00	100.00
8mm Keystone K108, 750 W	138.50	110.00	90.00
8mm De Jur 750, 750 W, cc	139.50	110.00	90.00
8mm De Jur, 1000, 750 W, cc	174.00	125.00	100.00
8mm B & H Master 400, 750 W, cc	187.50	140.00	120.00
16mm Natco Sound Proj., 750 W	299.00	225.00	180.00
16mm Victor Lite-weight, 750 W	385.00	310.00	250.00
16mm Ampro Premier 20, 750 W	540.00	440.00	350.00
16mm Ampro Century S, 750 W	395.00	320.00	250.00
16mm B & H 179 Sound, 750 W	579.00	450.00	350.00

CUT FILM AND PACK

2¼ x 3¼ Panatomic X, cut, O.D.	2 doz.	$ .78
4 x 5 Panatomic X, cut film O.D.	2 doz.	.98
5 x 7 Panatomic X, cut film O.D.	2 doz.	1.76
2¼ x 3¼ Plus X Filmpack O.D.		.98
4 x 5 Plus X Filmpack O.D.		1.10
4 x 5 Super XX Cut Film O.D.	2 doz.	1.49

SALE! BLACK & WHITE ROLL FILM!

A fine grain roll film with wide latitude. Use it indoors or outdoors. Panchromatic sensitive to all colors.

GUARANTEED

Vest Pocket Size 127	8 for $1.00
120 and 620	6 for 1.00
116 and 616	5 for 1.00
Kodak 16mm Mag. Super X, O.D. guaranteed, incl. processing	2.75
100 Ft. 16mm Super X, O.D. guaranteed, incl. processing	3.85

MINIFILM SPECIALIZES IN 35mm FINE GRAIN DEVELOPING and ENLARGING $1.65

3 DAY SERVICE GUARANTEED

3¼ x 4½ S. W. Glossy Paper.
Send for FREE Mailing Bag

Mail Orders Promptly Filled! Paid or C.O.D. F.O.B—N.Y.

Note: On C.O.D. kindly include 10% Deposit with Order. Balance C.O.D.

Write for FREE Appraisals

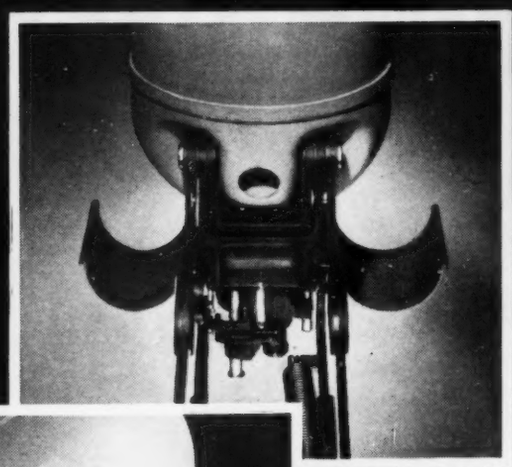
SPECIALISTS IN SPEED SHIPMENTS OVERSEAS TO G.I.'S

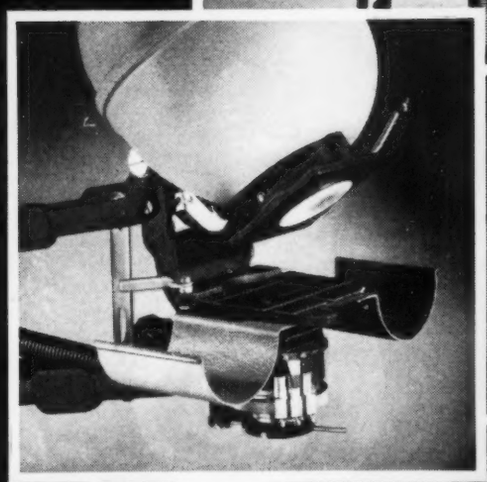
If your camera isn't listed, write for free appraisal. If your selection isn't listed—write for quotation! Write for our FREE, New Bargain Bulletin—Full of additional selections and current trade-in-allowance values!

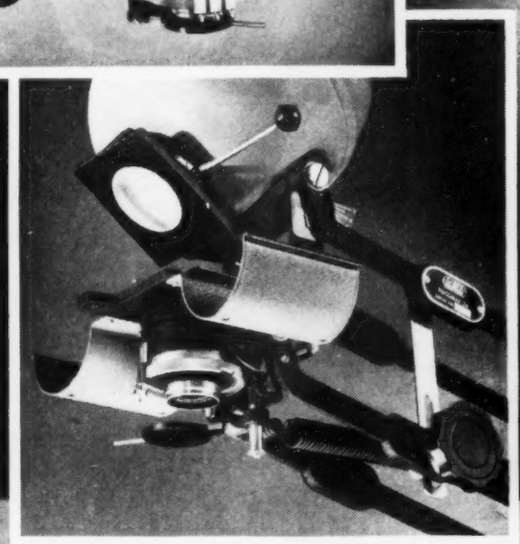
MINIFILM CAMERA CORPORATION

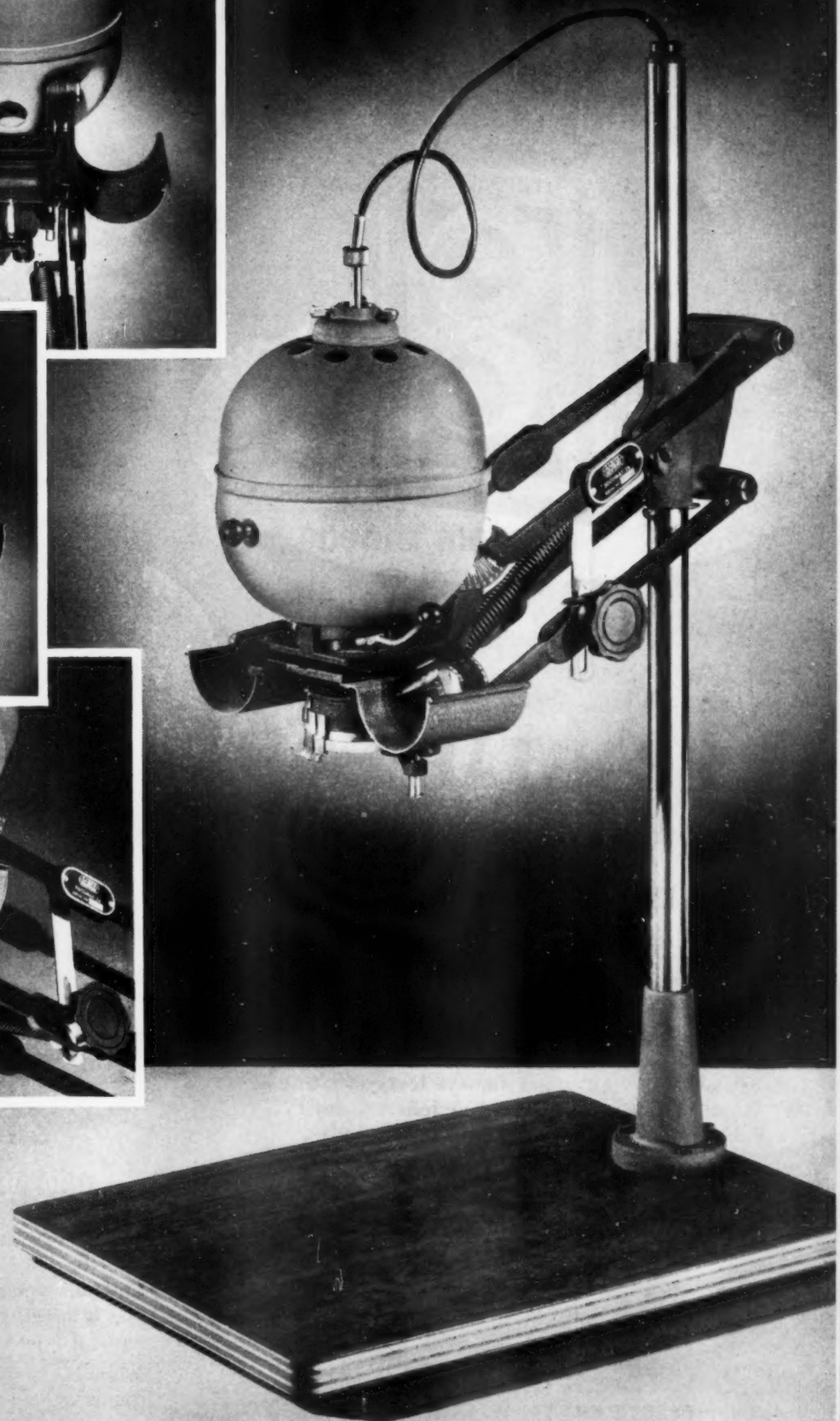
1190 AVENUE OF THE AMERICAS, N. Y. C.

Leitz FOCOMAT 1b







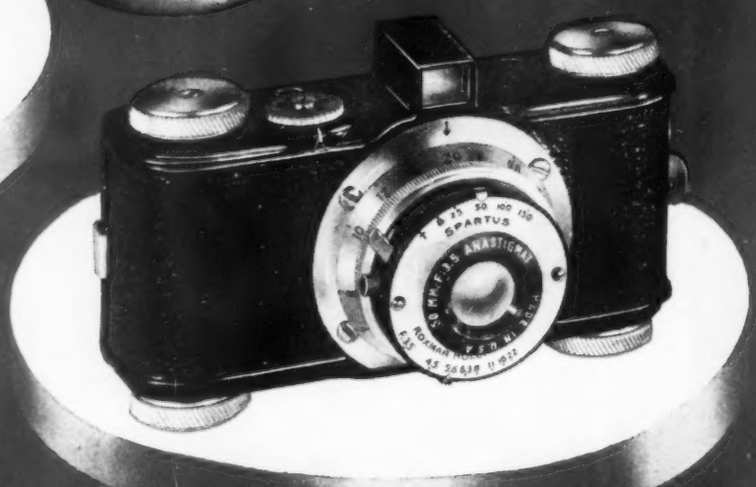


The only precision made automatic enlarger designed specifically for 35 mm. negatives

● ***Send for Booklet 1344***

E. LEITZ INC., 304 HUDSON ST., NEW YORK 13, N. Y.

SPARTUS *proudly presents*
TWO FINE NEW CAMERAS



The

SPARTAFLEX

AUTOMATIC DUAL-FOCUSING
TWIN LENS REFLEX CAMERA
synchronized for flash

Lenses coupled by precision milled focusing rings • 4 lens openings—f7.7, f11, f16, f22 • Sportsman view-finder for eye level shooting • Picture taking and viewing lenses both f7.7 achromat • Focusing range 5 ft. to infinity.

COMPLETE WITH FLASH ATTACHMENT

$27.50 tax included

The

SPARTUS

35mm CAMERA
with f/3.5 coated anastigmat lens
micrometer focusing mount

Focuses from 4 ft. to infinity • Shutter has 4 speeds: 1/25, 1/50, 1/100, 1/150 second, time and bulb • Socket for cable release • Diaphragm has 8 apertures—from f3.5 to f22 • Enclosed optical type view-finder.

$29.50 tax included

THE SPENCER CO., 711 W. LAKE ST., CHICAGO 6, ILL.

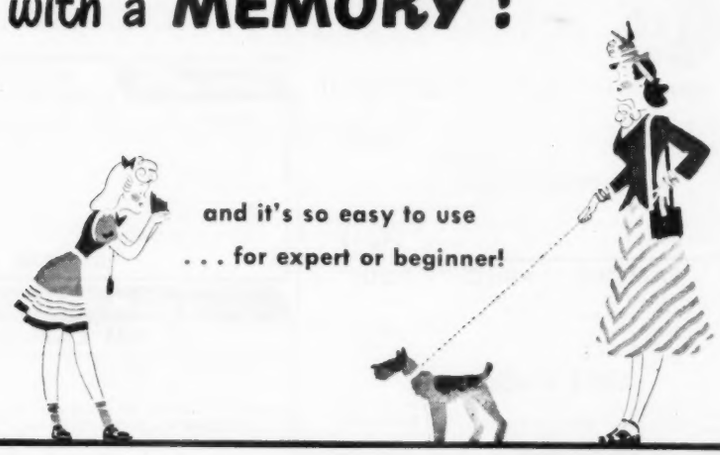
SPARTUS
the easy way to better pictures

Remembers the light it sees!

LOOK... and you'll want the NEW GE meter

it's the exposure meter with a MEMORY!

Remembers to "shift" to fit the scene!



and it's so easy to use . . . for expert or beginner!

Reminds you to check . . . get better shots!

You'll get a thrill out of this new G-E meter . . . the *complete* exposure guide to better stills, movies, color. Look at these features: New Trident analyzer. Automatic light-range shift. Reflected and incident light (with attachment). Vest-pocket size. Sturdy. Light weight. Many more. And you get 'em all *only* in the new General Electric exposure meter. Ask your photo dealer for the Type PR-1 meter. **$32.50***. You'll also want the incident-light attachment, **$2.50***. General Electric, Schenectady 5, N. Y.

Also Type DW-58 meter—**$19.95***

*In States where Fair Trade contracts are in effect. Fed. tax inc.

GENERAL ELECTRIC

606-36

CAMERA BARGAINS FROM GEO. LEVINE'S SONS

- 10 DAY MONEY-BACK TRIAL
- FULL GUARANTEE
- LIBERAL TRADE-IN ALLOWANCES

SORRY - - - NO TERMS - - - BUT

LOOK AT THESE SAVINGS FOR CASH!

ALL PRICES F.O.B. BOSTON

NEW LOWER PRICES ON IMPORTS

THE NEW RICA-FLEX

German twin-lens focussing reflex, super-fast f3.5 lens, 1/100 sec. shutter, 12 pictures 2¼x2¼ on 120 film. All metal, leather covered.

YOU GET WHAT YOU SEE Only **$49.75**

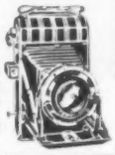
THE NEW BEIER

German folding roll-film camera, f4.5 lens, 1/100 sec. shutter, 8 pictures 2¼x3¼ or 16 2¼x1⅝ on #120 film.

"A DANDY ALL-ROUND JOB" Only **$29.95**

SAVE 40% ROLFIX I

Folding roll-film camera 2¼x3¼ (and 2¼x1⅝), #120 film, f4.5 Schneider lens, 1/175th sec. shutter.
Orig. $59.50 Your Cost **$39.75!**



ROLFIX II

Ultra-speed f2.9 Schneider lens, otherwise similar to Rolfix I except smaller in size. Takes 12 2¼x2¼ negatives on #120 film.
Orig. $64.75 Your Cost **$44.75!**

AUTO ROLLEIFLEX

Finest Twin-lens Reflex with f3.5 C. Z. Tessar, Orig. $365.00.
.....Special **$249.50**
With f3.5 Xenar, Orig. $290.00
.....Special **$215.00**
All calibratedin feet
E. R. case **$10.00** — Coating **$15.00**

NEW LATEST AUTO-ROLLEIFLEX II

Improved Model, f3.5 factory-coated C. Z. Tessar, Rolleikin Knobs (winding device for 35 mm), coated mirror, in feet **$294**
(E. R. Case **$10.00**)

PRAKTIFLEX II

35mm, single-lens reflex, chrome-facing, focal-plane shutter, f2.9 Victar, E.R. case, Orig. $190. .....Special. **$92.50**

FAMOUS STABILO TRIPODS

5-section tripod, lightweight, extra rigid, all-metal, telescopic. Value $10.00.
Special..... **$6.95**
3-section, Value $6.50 — Special..... **4.95**

ZEISS BINOCULARS

Original Light-weight, coated, center adjustment, 15x60 Delfortem, with case.. **$225.00**
(Plus 20% Tax)

GERMAN FILM ACCESSORIES

ROBOT CARTRIDGES (for model II or Luftwaffe), take-up or supply, ea..... **$5.75**
AGFA-KARAT CARTRIDGES, empty, ea. **.60**
Loaded with 12-exp. film, each..... **.75**
FILM-PACK ADAPTERS 9x12 or 6x9. **6.75**
CUT-FILM HOLDERS 9x12 **$2.50,** 6x9 **2.25**

USED GERMAN CUT FILM-PACK CAMERAS 9x12 and 6x9

Zeiss-Voigtlander-Recomar-types

Single extension bellows with F6.3 lens... **17.50**
Single extension with F4.5 lens..... **25.00**
Double extension with F4.5 lens in Ibsor shut..... **35.00**
Double ext. F4.5 lens in Compur shutter... **45.00**
Single cut film holders..... **1.75;** double holders..... **2.75**
Film pack adapter..... **4.95**
Leather carrying case..... **3.50**
Cable release..... **95c.** Filters.... **1.00** ea. Sunshade..... **2.00**

BRAND NEW SPECIALS

FAIRCHILD or WOLLENSAK 1⅜" f3.5 Focussing Tele, 8mm, chrome finish, coated **$29.75**

U. S. NAVY TORPEDO Camera (less lens), cost Government over $300.00..... **7.50**
T.D.C. Slide Proj. 300W., coated, carrier, case, Reg. $70.70..... **39.50**
120 **ROLL-FILM ADAPTER** for 6x9, **$6.95;** 9x12..... **7.25**
SPENCER MK 100, 150, and 200 watt projectors 40% off!
16mm MAGAZINE FILM (not surplus) reloaded Super X, inc. processing..... **$2.98**
MOVIESOUND "8" Projector, Reg. $304.00. **$197.50**
WABASH Electroflash, battery model, complete, Reg. $228.75..... **$149.75**
SYNCHROTRON AC Speedlite, Reg. $140.00, **$89.95**
SEMITRON Speedlite, battery. Reg. $165.00. **$65.00**

TREMENDOUS BARGAIN!

REVERE MOVIE OUTFIT

Revere Turret 8mm with f2.8 Wollensak coated lens, Cine-Extenar Wide-Angle lens, 1⅜" f3.5 Woll. Tele. lens — Complete outfit, Brand New. **$115.00!!**

SAVE $43.95 VIEW CAMERA OUTFIT

Newton Nu-Vue 4x5. Orig. List	$ 79.50
Academy Spot Light, Orig. List....	11.15
3 4x5 Holders, Orig. List.....	13.05
TOTAL.....	$103.70
YOUR PRICE ONLY.....	**$59.75**

GUARANTEED SURPLUS FILM

EASTMAN or ANSCO 35mm Film, 100 ft. loads **$.95** 6 for **$5.50;** 400 ft. loads **$2.99,** 6 for **17.50**
36 Exposure re-loads **35¢** ea., 3 for **1.00**
EASTMAN MICRO ("V" Mail) 16mm. 100 ft. (also for **RECORDAK**) **95¢.,** 12 for..... **11.00**

SAVE $31.50 ROLL-FILM CAMERA OUTFIT

SOLIDA II, German Folding 120 camera, 2¼x2¼, with Super-Speed f2.9 famous Schneider lens.

Original List Price.....	$64.75
Leather Case.....	7.50
Sunshade and 3 filters.....	9.00
TOTAL.....	$81.25
YOUR PRICE ONLY.....	**$49.75**

SAVE $85.00 4x5 KEYZER "Cold-Lite" Enlarger with KODAK LENS

Base-board, crank-handle focusing, 100% distortion control, sure-grip dustless negative carriers, 6⅜" f4.5 Kodak lens, Brand New — Total value over $200, only..... **$115.00!**

NEW! NEW! NEW!

NEW BRITAR TELE LENS

105mm f4.5 coated, cpld. for Leica, chrome finish..... **$87.50**
(Finder, **$7.50**)

NEW PAM ZOOM FINDER

For 8 mm cameras, 6 focal lengths in one finder..... **$18.50**
(Wide angle objective, **$3.50**)

NEW ELGEET WIDE-ANGLE LENS

For 8mm cameras, 7mm f2.5 coated... **$47.55**

NEW MORTON MAGNI-FAR

Telephoto coated lenses for: Standard Rolleis, Kodak Reflex, Argoflex, Ciroflex, 620 Monitor, 620 Vigilant, Busch Pressman, 2¼x3¼ Speed Graphic..... **$69.95**
BAYONET Rolleis, Ansco Reflex, Super Ikonta B & BX, Kodak Medalist..... **$79.95**

SAVE $24.50 SPECIAL MOVIE OUTFIT KEYSTONE CAMERA PROJECTOR and SCREEN

Famous Keystone K8 Camera with f2.5 coated lens. Keystone C-18 Projector with 300 watt bulb.
30x40 Tripod Screen.
TOTAL LIST PRICE..$114.00
YOUR PRICE ONLY **$89.50!**

Save On COUPLED RANGEFINDER 35MM CAMERA OUTFIT

	LIST PRICE	YOUR PRICE
PERFEX "101" Camera f4.5 coated Wollensak lens, coupled rangefinder.....	$39.99	**$39.99**
Genuine Leather Ever-ready Case.....	7.50	**4.89**
Set of 3 Optical Glass Filters.		
Combination Sunshade & Filter Holder.....	9.00	**4.62**
Total Value.....	$56.49	YOUR PRICE ONLY **$49.40**

ALL THE ABOVE FACTORY GUARANTEED!

FROM OUR USED CAMERA DEPARTMENT

35 MM CAMERAS

MERCURY II OUTFIT, f3.5 (coated) E. R. case, Flashgun, 4 filters, sunshade, 2 rolls film..... **$ 49.50**

CONTAX III, chrome, f2 Sonnar.... **239.50**
LEICA IIIc, chrome, f2 coated Summitar..... **299.50**
LEICA IIIc, f3.5 Elmar..... **175.00**
PERFEX "55" f2.8, **$45.00;** with f3.5..... **37.50**
KODAK Rangefinder "35" f3.5.. **59.75**
CANON II, cpld., r.f., slow speeds, f3.5, NEW..... **119.50**
FED "35" (like Leica) cpld. r.f., f2 lens, **$125.00;** f3.5..... **89.50**
RETINA I, f3.5..... **49.50**
Cases for above **$3.00** to **$8.00**

COUPLED RANGE-FINDER ROLL-FILM CAMERAS

KODAK MEDALIST I f3.5 Ektar....**$119.50**
SUPER IKONTA B, f2.8 Tessar..... **165.00**
SUPER IKONTA "C", f4.5 Tessar.. **115.00**
WEHA, chrome, f3.5..... **59.50**
Cases for above **$5.00** to **$10.00**

REFLEX CAMERAS

KINE EXAKTA, f2.8 Tessar (35mm).. **$199.50**
EXAKTA "B" (127) f2.8 Tessar.. **115.00**
f3.5 Exaktar..... **75.00**
AUTO. ROLLEIFLEX, f3.5 Tessar.. **189.50**
f3.5 Xenar..... **169.50**
PILOT "6" f3.5..... **39.50**
ZEISS IKOFLEX II, f3.5, Comp.-Rap. **85.00**
ZEISS MIROFLEX, f3.5..... **95.00**
GRAFLEX 5x7 Series B, no lens.... **49.75**
GRAFLEX AUTO (Straight Back) 4x5 Zeiss Tessar 18cm f4.5..... **85.00**
AUTO GRAFLEX, R.B., dble. ext., f4.5 B&L..... **165.00**
Cases for above **$4.00** to **$10.00**

MOVIE CAMERAS

KODAK 8mm, f2.5.....**$ 39.75**
KODAK 8mm, f1.9, plus telephoto lens and case..... **99.50**
BRISKIN 8mm magazine f2.5..... **69.50**
BOLEX L-8 f2.8 Yvar..... **99.50**
REVERE 8mm Turret f2.8..... **75.00**
Cases for above **$3.50** to **$8.50**

GEO. LEVINE'S SONS

55 BROMFIELD STREET
BOSTON 8, MASS.
HAncock 6-6267

THIS AREA IS ENLARGED 15 TIMES

TOP IMAGE QUALITY . . .

at any Enlargement with Bausch & Lomb Enlarging Lenses

● Ever see a 15X enlargement of a picture of a sheer stocking thread? Sharp and clear, isn't it? And you don't have to strain to see all the wealth of textural detail in the stocking weave, either. Another striking example of *top image quality,* even though this is a printed reproduction.*

Enjoy the thrill of seeing your own negatives enlarged in *true* detail and subtle tone . . . use a B&L enlarging lens on your enlarger. Your FREE copy of a folder on B&L enlarging lenses is available from your dealer, or on request from Bausch & Lomb Optical Co., 552-V Smith St., Rochester 2, N. Y.

**In preparing a printing plate from the original enlargement, losses in detail have occurred at four stages: screening negative, etching original engraving, impressing wax mold, and plating into wax mold.*

BAUSCH & LOMB

OPTICAL COMPANY B&L ROCHESTER 2, N. Y.

Your Pictures Show Why WORLD-FAMOUS *Chess-United* FILTERS ARE BETTER!

◀ *Chess-United* Filters—genuine solid optical glass—colored in the mass—precise, permanent, perfect.

Ordinary Filter—colored gelatine film-between-glass sandwich or indiscriminately tinted commercial glass. ▶

BETTER FOR EVERY PURPOSE...FOR EVERY CAMERA!

FOR BLACK-AND-WHITE FILM!

YELLOW FILTERS

Used with both ortho and pan films. A yellow filter, depending upon its density, produces pronounced cloud effects, better contrasts, and a more natural reproduction. It's the most frequently used "sky" filter.

GREEN FILTERS

Used only with pan films. A green filter should be used on all outdoor pictures featuring landscape scenes. Gives better definition to clouds...more natural rendition of green foliage.

ORANGE FILTER

The orange filter produces extreme contrasts when used with ortho films. Gives practically the same effect with ortho films as obtained with red filters and pan films. Also a fine corrective and contrast filter when used with pan films.

RED FILTERS

Used only with pan films to produce pronounced contrast or exaggerated effects. Contrasts vary with the density of the filter used. Moonlight effects may be obtained by using a red filter (R-2 or R-3) and sunshade and shooting directly into sun.

FOR COLOR FILM!

CHROMA FILTER

A special filter for color photography that permits the use of tungsten-type (such as Tungsten Type Ansco Color) and photoflood color film (such as Type A Kodachrome) in daylight. For this reason, this filter is a "balance" or "conversion" filter, and is a "must" for color fans.

CHROMEHAZE FILTER

A colorless filter used for absorbing ultra violet light that overtones the blue in color exposures. It eliminates hazy effects. Use on all outdoor scenes.

CHROMEBLUE FILTER

A strong red-absorbing filter to be used for all indoor photography under artificial illumination with either black and white or daylight color films to tone down excessive red. Converts daylight color films to indoor use.

CHROMEFLASH FILTER

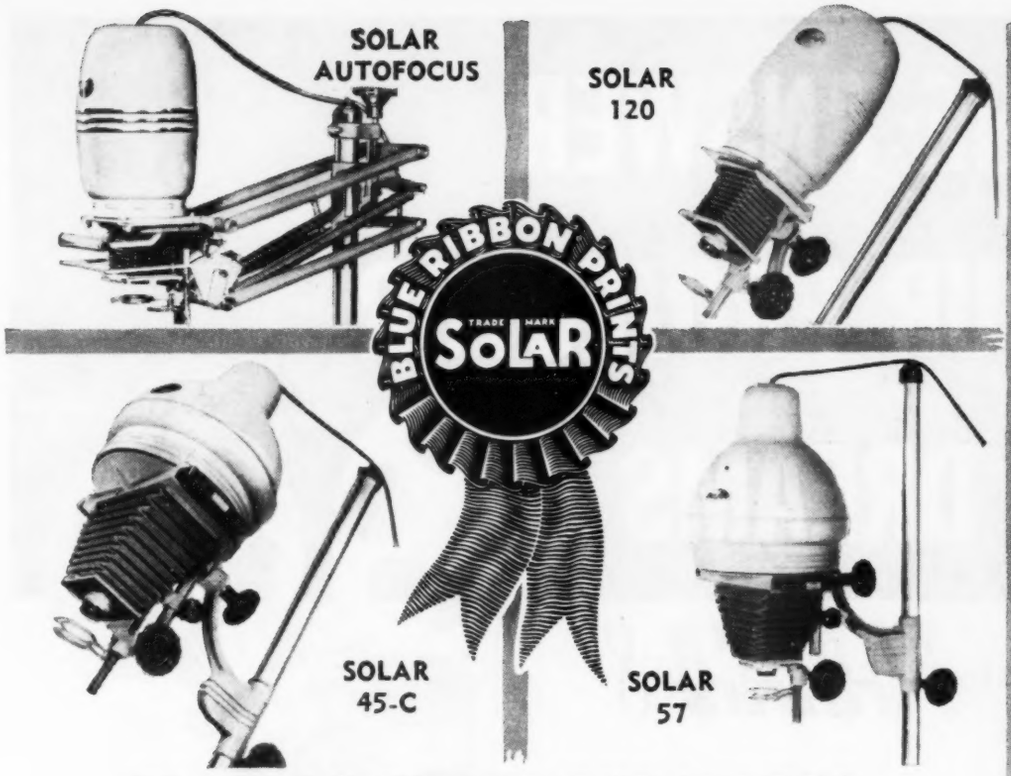
Designed for using indoor color films with clear flash lamps. Needed to obtain proper color rendition in indoor color flash work.

INSIST UPON WORLD-FAMOUS
Chess-United

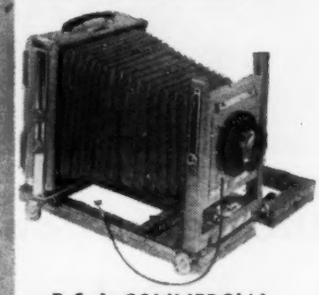
Be sure to ask for CHESS-UNITED's precision accessories—for all still or movie cameras—filters . . . sunshades . . . filter mounts . . . adapter rings . . . filter kits. Your dealer has them all.

Chess-United

Chess-United Co., INC.
95 MADISON AVENUE, NEW YORK 16, N. Y.



B & J SPEED PRESS
Precise, compact, light weight and ruggedly built. 2¼x3¼" or 4x5". ONLY (Less Lens) $69.50



B & J COMMERCIAL VIEW CAMERA
The ideal, all purpose camera for portrait, pictorial or commercial photography. 4x5"-$59.50; 5x7"-$69.50; 8x10"-$89.50 camera complete less lens.

ESSENKAY COLOR FILM ADAPTER
Take color with your roll film camera. Easy to install - fits most 2¼x 2¼" cameras.
ONLY $4.75
Tax $.80

LOOK TO THESE ENLARGERS
For America's Greatest Values

SOLAR AUTOFOCUS For 35mm to 2¼x3¼" negatives. Needle sharp focus instantly and automatically regardless of print size. Double Condensers, Non-actinic baseboard, Finger tip focus lock, Dustless negative carrier. Complete with 3½" F:4.5 Coated lens. ONLY..... $139.50
Excise Tax $23.86

SOLAR 45-C For negatives up to 4x 5", ideal for studios, finishing plants or amateurs. Counter balanced lamphouse, large handwheels, double condensers, swivels for horizontal projection. Takes Solar camera back for copying and photomicrography. ONLY (Less Lens) $120.00
Excise Tax $20.00

SOLAR 120 Precision built for 35mm to 2¼x3¼" negatives. Adjustable double condensers, micro focusing, counter balanced lamphouse, non-actinic baseboard, dustless negative carriers and many other exclusive features. ONLY (Less Lens)..... $55.00
Excise Tax $9.17

SOLAR 57 The finest diffusion enlarger built for smooth operation and instant rigid adjustment. Double extension bellows for extreme magnification or reduction. Takes negatives up to 5x7". Special design prevents negative buckling. ONLY (Less Lens) $72.50
Excise Tax $12.09

See these and other B&J PRODUCTS

at your Dealer today! For more than 50 years the B&J label has been the standard for value in the photographic field . . . professionals and advanced amateurs everywhere prefer B&J Cameras, enlargers, photographic accessories and equipment.

REXO PRINT DRYER
Thermostatically controlled, two drying surfaces, takes up to 18x24" prints, matte or glossy. Low current consumption. $52.00

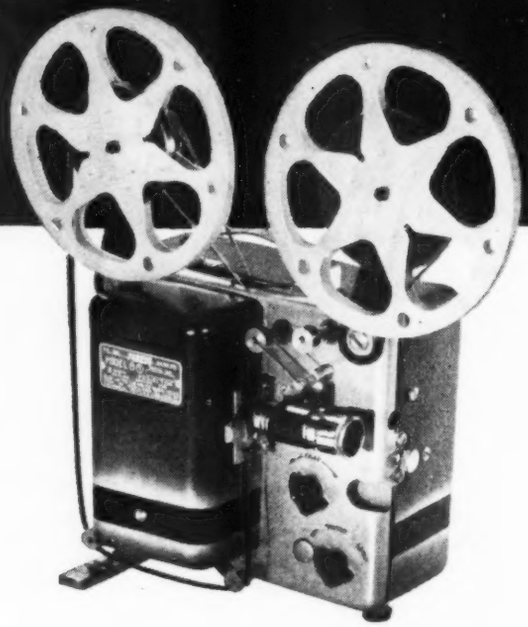
CIRO-FLEX
2¼ x 2¼" REFLEX
A precision camera, all steel body, leather covered; satin chrome trim.
MODEL B ALPHAX SHUTTER - twin F:3.5 COATED Wollensak 1/10 to 1/200 sec. $76.98 tax inc.
MODEL C RAPAX SHUTTER - twin F:3.5 COATED Wollensak 1 to 1/400 sec. $99.45 tax inc.
DeLuxe Cowhide Case $8.50

Free

Valuable 48 page "Treatise on Enlarging." Written by experts to improve your technique. The key to "Blue Ribbon Prints." Write for your copy today

1897 **Burke & James, Inc.** 1948
MANUFACTURERS OF PHOTOGRAPHIC EQUIPMENT FOR OVER 50 YEARS.
321 S. Wabash Ave., Chicago 4, Ill. U.S.A.

THE ANSWER TO YOUR PROJECTOR DREAMS



the sensational FODECO 8

Think of it!

No other projector — at any price — has all these 20 most wanted features. Sound too good to be true? But it is true. Look:

1—750 watt illumination!
2—fl.6—1 inch coated lens!
3—No gears!
4—No sprockets!
5—20 second threading!
6—Rapid motor rewind!
7—Quietest operation!
8—Self contained—needs no carrying case!
9—Rheostat speed control!
10—Removable condenser lens!
11—Accommodates 400 ft. reels of film!
12—Specially designed film gate and track!
13—Non-moving aperture framing device!
14—AC-DC operation!
15—Centralized controls!
16—Semi-automatic, fingertip tilting device!
17—No film loop needed!
18—Double claw movement!
19—Most compact! Height: 8¾", weight: 12½ lb.
20—Built-in cord compartment!

With every 8mm projector feature you've wanted, the Fodeco 8 is truly the answer to your projector dreams! See it—buy it—at your dealer's NOW! Write for FREE Fodeco booklet!

TECHNICAL DEVICES CORPORATION
ROSELAND, NEW JERSEY

Acclaimed the finest, easiest-to-thread, most beautifully styled 8mm Projector

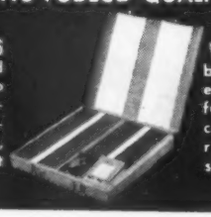
AT ANY PRICE!

complete with f1.6 lens and 750 watt lamp.

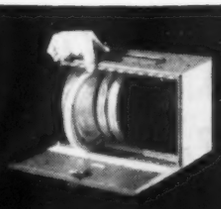
costs only $89.50

ALSO ORDER THESE OTHER FAST-SELLING FODECO QUALITY PRODUCTS!

VIEWER NEGATIVE FILE NO. 166 holds all negatives and transparencies up to 4x5½, electric 5x5 viewing easel, adjustable compartments, index cards, file guides. Transparent protectors.



VIEWER SLIDE FILE NO. 255 built in electric viewing easel; file illuminator; full width compartments, cushions, angle setting rests; holds 510 2x2 slides.



EJECTOR FILM LIBRARY CHEST featuring push button reel ejection and cabinet stacking. No. 812 holds 12 8mm 200 ft. reels; No. 4812 holds 12 of any combination of 8mm 200 ft., 300 ft., 400 ft. reels; No. 1612 holds 12 16mm 400 ft. reels.

Filters make the difference!

Honorable Mention—Photo taken by J. E. Armstrong, A.P.S.A. for March Argus Filter Photo Contest. Medium Yellow Filter; Super XX film; 1/50 at f.16.

... and there's certainly a difference in Filters!

Argus Optical Glass Filters mean Better Pictures

Ground and polished to the same degree of high accuracy as a fine camera lens, Argus filters avoid the troubles inherent in ordinary filters. Neither time, temperature, moisture, nor strong sunlight will affect an Argus optical glass filter. They're UNIFORM. They're PERMANENT. Fit all popular makes and sizes of cameras.

The moment you put a filter on your camera it becomes part of your lens. For best results, therefore, your filter must supplement the lens not limit it. That's why particular amateurs use an Argus *optical glass filter*—a perfect teammate for your *optical glass lens*. It is one way you can be sure that there is nothing between your lens and your subject to detract from your finished print. Before you take another filtered photo—or one that a filter would help—drop in at your favorite Argus Dealer's for a look at his complete Argus filter line.

WITHOUT FILTER • • • • WITH ARGUS GREEN FILTER

When you use Panchromatic film, Argus Green Filter is ideal for nearby landscapes, garden and flower scenes. Where there is a predominance of green foliage, detail is improved. Filter lightens the foliage to help produce truer tones for a better picture.

ARGUS, INC., ANN ARBOR, MICH.

FINE CAMERAS, PHOTOGRAPHIC PRODUCTS AND PRECISION OPTICAL INSTRUMENTS

OWN YOUR OWN PHOTOGRAPHY BUSINESS!

Learn how easily you can be a success in this fascinating and profitable career!

◄ PROFESSIONAL LIGHTING

RETOUCHING ► CLASS

◄ USE SCHOOL MODELS

DYE ► TRANSFER

◄ DARKROOM TECHNIQUE

ACTUAL SCHOOL SCENES AT BIP

STUDY UNDER THE DIRECT PERSONAL SUPERVISION OF MASTERS OF THE CAMERA!

To listen to a professional photographer talk, you'd think it was a tremendously complicated, technical business. Yet, after you learn only a few fundamentals, you'll find there is no other occupation which offers you so much personal creative pleasure!

A MINIMUM OF THEORY . . A MAXIMUM OF PRACTICE

The men and women who are now studying (and our many successful graduates) all have told us that they were agreeably surprised at the BIP method of teaching. You start right in on your very first day, taking pictures. The technical details are explained *as they arise* . . . not in dry, preliminary lectures. You learn while *doing*.

While all courses are geared to the individual rather than to "classes", in general, you may figure your time as follows: 60% will be given to actual photographic practice; 25% to progressive assignments; and 15% to classroom demonstration.

DAY OR EVENING STUDY

Many of our students find that they can make outside money by taking a part time job and attending classes in off hours. The school also maintains an up-to-date list of nearby approved lodgings at moderate cost. The school plant itself is an immense building, located in a fine residential neighborhood.

QUALIFIED VETERANS admitted under the G.I. BILL

GET YOUR FREE COPY OF OUR COLORFUL NEW CATALOG ... no obligation

BALTIMORE INSTITUTE OF PHOTOGRAPHY, INC.

MAIL OPPORTUNITY COUPON FOR QUICK ACTION!

BALTIMORE INSTITUTE OF PHOTOGRAPHY
North Charles at 24th St., Baltimore 18, Md.

I'd like more details about how I can learn photography in the professional manner. Please send me FREE Catalog D with no obligation.

Name _____

Address _____

City _____ Zone ____ State _____

How do I KNOW United's Prices are lower?

DO THIS: CHECK THE LIST BELOW AND SEE HOW MANY REAL VALUES YOU FIND !

COMPARE THESE UNITED HIGHLIGHTS. NEW AND USED CAMERAS AND EQUIPMENT. PRICED RIGHT. ALL CAMERAS, NEW AND LIKE NEW, ARE OFFERED ON OUR 15 DAY TRIAL BASIS. YOUR SATISFACTION IS GUARANTEED.

35MM CAMERAS

	NEW	LIKE NEW
KODAK 35, CPLD RF, f3.5, synchro.	$ 86.58	$ 69.50
PERFEX 22, CPLD RF, f3.5, w/case.		37.50
ARGUS A2, w/f4.5 ctd lens, case	37.58	28.25
VOIGHT, BESSA 66, f3.5, Compur Rapid		62.50
PERFEX 44, CPLD RF, w/f3.5, case		34.50
ARGUS 21, w/f3.5, synchro, case	58.08	43.50
ANSCO MEMO, w/f6.3 lens		14.95
ARGUS C3, CPLD RF, f3.5, gun, case	74.71	56.50
Kodak 35, w/f4.5, Flash Kodamatic.	57.72	46.00
PERFEX 55, CPLD RF, f2.8 ctd, synchro		52 50
MERCURY II w/f2.7 Tricor, synchro	82.50	41 50
BUCCANEER, CPLD RF, f3.5, synchro	65.00	47.50
KODAK 35 w f3.5 w eveready case		47.50
PERFEX 101 CPLD RF, w/f4.5, synch	39.99	32.50
KODAK BANTAM f4.5 ctd, synchro.	57.72	46.00
LEICA G w/f2 Summar		219.50
LEICA IIIC w/f1.5 Xenon		375.00
LEICA D w/f2 Summar		125.00
LEICA D w/f2.5 Hecktor		115.00
LEICA IIIB w/f3.5 Elmar		215.00
CONTAX II w/f2 Sonnar w/case		239.50
CONTAX III w/f2.8 C/Z. Tessar		245.00
CONTAX III w/f2 CZ. SONNAR		269.50

REFLEX CAMERAS

KINE EXAKTA w/f2.8 TESSAR w/case	275.00	
Praktiflex w/f2.9 Victar, case	121.25	99.50
Exakta B, 8cm f2 Biotar lens		269.00
Exakta B, 7.5cm f2.8 Tessar lens		149.00
Exakta B (Chrome), 8cm f1.9 Primo		259.00
Exakta B, w/3" f1.9 Dallmeyer		239.00
Korelle I w/f2.8 Tessar w/case		169.50
Korelle II w/f2.8 Tessar w/case		195.00
Korelle II w/f2.9 Radionar, case		179.00
Welta Perfecta f3.5 Meyer Triplan.		49.50
VOIGHT, Foc. Brilliant, f3.5, Compur	109.50	
KODAK REFLEX, f3.5 ctd, synchro, case	137.92	97.50
National GRAFLEX II w/f3.5 B&L		64.50
2¼x3¼ Ser B RB Graflex, f4.5 Ektar, coated w/film pack adapter.	157.50	125.00
AUTO ROLLEIFLEX, f3.5 ctd Xenar, case	245.00	219.00
AUTO ROLLEIFLEX, f3.5 ctd TESSAR, case	275.00	244.00
ARGOFLEX w/f4.5 ctd lens, case	69.63	52.50

ROLL FILM CAMERAS

	LIKE NEW
Kodak DUO 620, Ser II, w/f4.5, Klio	$ 59.50
V.P. Ihagee Triple Ext. f4.5 Compur	72.50
620 Kodak Monitor, f4.5 Flash Kodamatic	79.50
620 Kodak Monitor, f4.5 Supermatic	79.50
Kodak Medalist I w/f3.5 ctd lens	169.50
120 Weltur-Cuted RF, f2.8 Xenar, Com. Rpd.	115.00
Voight Bessa RF, w/f3.5 Heliar Compur	97.50
Monte Carlo w/f3.5 Synchro shutter	49.50
Ikonta B w/f3.5 Novar Compur	72.00
Ikonta B w/f3.5 Tessar, Compur Rapid, case	82.50
Super Ikonta B, CPLD RF, f2.8 Tessar, case	239.00

NEW CARL ZEISS CAMERAS REDUCED IN PRICE

	Formerly	
IKONTA B w/f4.5 Novar, in Klio shutter, case	$81.90	$69.00
Ikonta B w/f3.5 Novar, in Klio shutter, case	90.90	81.00
Ikonta C w/f4.5 Novar, in Klio shutter, case	90.90	72.00
Ikonta 35 w/f3.5 Novar, in Klio shutter, case	93.90	83.00
Ikonta 35 w/f2.8 Xenar, Compur Rpd. case	126.00	99.00
Super Ikonta A RF, f3.5 Xenar, Cp Rpd. case	183.00	171.00
Ikoflex I w/f3.5 Novar in Klio case	126.00	111.00
Ikoflex I w/3.5 Tessar, Klio case.	144.00	132.00

PRESS CAMERAS

2¼x3¼ Speed Graphic w/f4.5 Optar, Kalart RF, Graflex Synch, FPA, w/case. Like new.	$195.00
4x5 B&J Press 5½" f4.5 ctd Ilex, in 3 Acme synchro shutter. New $195.50. Like new	155.00
2¼x3¼ Watson w/f4.5 Meyer, Kalart RF, Synch	144.50

NEW PRODUCTS RECENTLY RECEIVED IN STOCK

90mm f6.8 Graflex Optar W.A. #1, Graflex synchro shutter. Latest Model. New	$89.48
FR Automatic 11x14 Enlarging Easel	27.00
Morse Temp. Tray. (Temperature Control)	6.70
FR Special Model #2 (Guaranteed not to Break)	3.45
Albert 4x5 Carleton All Metal Adj. Printer.	7.48
Nikor 24" Trimming Board. New Design	24.50
Ednalite Ctd. Cine Filter Turret (Specify camera)	17.50
Chess United Sunshade and Filter Accessory Kits for Beacon, Fed. Flash, Br. Reflex, Rediflex	4.95
¼ ft (7mm) f2.5 Elgeet Wide Angle lens for 8mm	47.55
UNIVERSAL Roamer 63, w/f6.3 synchro shutter	38.00
Ciroflex w/f3.5 Woll. in Rapax Synchro shutter	110.69

KEYSTONE K 8 Movie Camera w/f3.5 ctd lens, with Keystone C 18 300 8mm Projector. Both for ONLY **84.00**

Kodak Tourist 620 w/f4.5 ctd lens. Flash Kodamatic shutter. New, Latest Kodak Model. ONLY **71.00**

DE JUR "LIFE TIME" DUAL PROFESSIONAL EXPOSURE METER. THE ONLY METER WITH BOTH INCIDENT AND REFLECTED LIGHT. GUARANTEED FOR A LIFE TIME OF FREE SERVICE ONLY 32.50
Case for above $2.00

Press Cameras (Cont'd)

2¼x3¼ Crown Graphic f4.5 Ektar ctd, Flash supermatic shutter, New	185.15
4x5 Crown Graphic w/f4.7 Ektar ctd, Graphex X shutter w/Kalart RF, inst. New	218.44
5x7 Linhoff, Triple Ext. Standard, less lens, with 12 cut film holders	189.00

MOVIE CAMERAS * PROJECTORS ACCESSORIES • AT UNITED SPECIALS

BELL & HOWELL, 70 DA 16mm Camera w/f1.9 Lumax lens ctd in focusing mount, New	$307.17
100 ft. Royal 16mm Movie Film High quality.	3.00
Cine Kodak 8 and 16mm Editing Kits, complete	77.50
Crest Film Viewer and Splicer for 8mm	15.95
25mm f1.9 Cine Kodak ctd lens for 16mm "C" mount, New	64.17
Universal Cinematic 752, 8mm 750 w. Proj. 400 ft.	115.00
FODECO 8mm 750 watt, Built in case unit	89.50
VICTOR Model 3 camera less lens	115.00
9mm Cine Kodak W.A. Lens for Model 90, ctd. LN	34.50
38mm Cine Kodak Tele lens for Model 90, ctd. LN	44.50
Revere Model 85 Projector, Like new	87.00
Revere 16mm Magazine Camera w/f2.5 ctd lens	127.50
Revere 16mm Magazine Camera f1.9 ctd lens	155.00
Revere 16mm Magazine Turret w/f2.5 ctd lens	152.50
Revere 16mm Magazine Turret w/f1.9 ctd lens	187.50
Natco 16mm Sound Projector Lite Weight	298.50
Revere Model 88 w/f2.5 lens 8mm camera. Like new	57.00

NEW ACCESSORIES REDUCED FOR CLEARANCE

Movie Specials

DA-BRITE FILM CHESTS	REG.	SPEC.
8mm, 12 section, 200 ft.	$ 3.95	$ 2.49
8mm, 12 section, 300 ft.	4.95	2.95
16mm, 12 section, 400 ft.	4.95	2.95
Cine Kodak Tripod	58.33	47.50
Kodascope 16mm 400 ft. Reel and Can	1.50	1.19

Sound Projector Accessories

1200 ft. 16mm UNITED REELS, NEW	2.85	1.29
Kodascope 16mm 2000 ft. reels	4.75	3.59
Kodascope 16mm 2000 ft. cans	4.75	3.59
Kodascope 16mm 1600 ft. reels	3.75	2.82
Kodascope 16mm 1600 ft. cans	3.75	2.82

New Carrying Cases—STILL

	REG.	SPEC.
EK Field cases for Bantam f4.5	$ 5.50	$4.15
EK Field cases for Kodak 35, No RF	5.50	4.15
Kodak Case for 620 Jiffy camera	2.00	1.55
Kodak Snapsack for 616 Monitor, Vig.	3.50	2.59
Kodak Snapsack for 620 Monitor, Vig.	3.00	2.29
Contax III DeLuxe Eveready	11.50	7.95
Ansco Speedex and Speedex Jr. ER	7.00	4.79
Perfex 55, DeLuxe Eveready	8.00	5.39
Kodak 616 Jiffy and Jr. Holster	6.00	4.12
Argus A, A2, A2F DeLuxe Eveready	6.25	4.19
Argus C2, C-3 DeLuxe Eveready	8.00	4.79

MOVIE

Cine Kodak 8mm Zipper pouch case	4.50	3.15
Bell & Howell Filmo 8 Eveready	9.50	6.39
Keystone 8 Eveready	8.00	4.79
Kodak Mod. 60 Holster	8.00	4.79
Cine Kodak Mod. 90 Holster	8.00	4.20
Bolex Alligator Compartment case	15.00	5.95

Carry-All Bags

8"x8½"x3" Zipper Gadit-Bag	16.50	11.55
All Purpose Pak-All Bag	6.00	4.19
Projecto Case for Kodaslide No. 1	6.50	4.35
Projecto Case for Kodaslide #2-2A	19.35	14.50
4x5 Graphic Press Fiber Compart.	13.75	9.20

Miscellaneous Items

Hunter Spot Flash Reflector for Graphex, Kalart	7.95	3.95
Kodak Reference Hand Book	3.50	2.59
Graflex-Graphic Photography	4.50	3.69

Darkroom Items

15" Bradley paper trimmers	$16.80	$12.50
Marcie 5x7 Adj. Print frames	3.32	2.39
8x10 Elkay Hard Rubber Tank w/lid	7.80	6.06
14x17 Kodak Hard Rubber trays	5.50	3.95
12 Crysta Clear Film clips—Spec.	1.00	.79
Yankee Adj. Roll film tank to 116	3.28	2.35
Fedco Sheet film pack Tank to 4x5	7.95	6.95
18x24 Kodak Black Ferrea, Plates	2.15	1.55
Kodak ABC Photo Lab Outfit	7.58	6.19
Kodak Blotter Rolls—Assures flat prints	2.00	1.49
12x29 Rotary Drum—Chrome Dryers	22.30	16.95
24x29 Rotary Drum—Chrome Dryers	33.47	24.49
8x10 Stainless steel trays	2.75	2.49
5x7 Stainless steel trays	1.00	.90
8x10 Kodak Film Hangers No. 4A	1.17	.98
Kodak Day Load Tanks	9.85	7.85

A CRAZY PRICE!

We've just received a new focusing wide-angle lense attachment for the 1" F1.9 Raptar or Eastman Kodak or the 1" F1.5 Wollensak movie lense. It's designed to slip on over the lense and it DOUBLES THE IMAGE FIELD! There's no other lense like it. For inside work it is invaluable. This lense is lumenized and comes in a neat metal case. At this special low price it's a steal!! Order now. Sent on approval, of course. **$17.50** Fed. Tax. Incl.

10% DEPOSIT REQUIRED ON C.O.D. ORDERS

Write Dept. P for your copy of "United News"—our listing of current specials, close-outs and latest information on photographic equipment.

ALL CAMERAS SHIPPED POSTPAID VIA INSURED MAIL TO ANY PART OF CONTINENTAL U.S.

SELLS THE BEST FOR LESS

United Camera Exchange, Inc.

83 CHAMBERS STREET • NEW YORK 7, N. Y.

GOV'T. SURPLUS

WORLD'S LOWEST PRICES!

CAMERAS

35mm mach. gun camera W/dbl. lens Hexar 75mm f4.5, Jap., New $155.00
Leica 3B f1.5 Xenon Rapid Rewinder with case .. 335.00
Perfex 55 f2.8 Wollensak Coated with case ... 72.50
Robot II f2 Biotar with case 119.50
4x5 Graphic View with case, less lens 114.50
5x7 Graflex 8¼" f4.5 B&L Tessar, Film Pack Adapter 120.00
9x12 CM Mentor 6" f4.5 C Z Tessar, case, 2 holders, film pack adapter 125.00
8x10 Graflex Copy Camera with stand attachments, less lens 225.00
F8, 5x7, 15", f5.6 ..... 119.00
F8, 5x7, 15", f5.6, new 149.50
F8, 5x7, camera body assembly 29.50
K20, 6⅜", f4.5 ..... 147.50
Specialists in aerial camera overhaul, maintenance, and repair. Complete line of spare parts.

K-20 FOCUSING MOUNT

Your K-20 converted in our own shops to a high-speed roll film press camera by installation of the specially engineered Coogan mount which focuses from 4' to infinity. Complete, installed $39.50

(Please Ship To Us Express, Prepaid)
Complete overhaul estimates on request

LAMPS AND BULBS

Neon safelight, med. sc. 1 watt per 10 ..... $ 1.40
Neon safelight, candelabra ¼ watt per 10 .... .80
Proj. lamps, 500 watt, T20, Med. pre-foc 1.45
Enlarging bulb, G.E. No. 302, 115V ..... .90
1000 W. Mog. Pre-focus, Mazda 2.75

4¼" f2.5 Cooke Kinic Ana. No. 10 ..... $135.00
5½" f2.9 Dallmeyer pentac 124.00
6" f4.5 Cooke Eymo Mount 85.00
6" f4.5 Eymax T'Photo Eymo Mount 65.00
6" f5.6 Dallmeyer Eymo Mount 114.00
7½" f3.5 Cooke Series 11A 118.00
9½" f2.5 Cooke Series V Telephoto 185.00
10" f4.5 Eymax B & H T'photo, Eymo Mt 110.00
14" Mitchell Mounted Dallmeyer, New 285.00
16" f4.5 Spencer proj. lens 16.50
17" f5.5 Ross Teleross 135.00
2" f2.8 Xenon, Eymo Mount, coated 25.00
2" f2.3 Tachar, Mitchell Mount 110.00
127mm 5" f4.2 Wollensak, coupled for Leica .. 98.50
6½" f12.5 Wide Angle for 8x10 ..... 42.50
8¼" f4.5 Carl Zeiss Tessar in compound shutter. 135.00
12" f7 Turner-Reich Conv. in shutter 125.00
15" f5.6 Wollensak F/Graphic 4x5 ..... 98.50
24" f6 Bausch & Lomb 98.50

LENS TISSUE

The Finest. Lge. Book 7½x11", 500 sheets $1.49

ACCESSORIES

35mm Griswold splicer, Mod. K-2, New $14.95
35mm Neumade measurer, Mod. M-37, New ... 24.95
Graflex 4x5 focusing panels, New 3.95
Graphic 4x5 focusing panel. Comp. New 4.95
Studio spotlite, Creco, 18" dia., 2000 Watt, less lens. Cost Govt. $225.00 ..... 24.95
Adapter Ring, EK, Series V ..... .89
Filter holders, adj. F/barrels 2⅜" to 3⅞" for 4" square filters, New ..... .85
Safe light screens 5½ circular, New ..... .35
Safe light screens 5x7, New ..... .45
Safe light screens 8x10, New ..... .65
Safe light screens 10x12, New ..... .85
Wash tank 17"x11"x11", W/tray & acces, new 9.95

F-1 AAF portable dark room W/dbl. zippered tent, 4-telescoping alum. poles, stool, hose, sinks, tanks, paper, film safe, bucket, floor, repair kit, steel storage cases, New ..... $ 48.00
Levels for Tripod, Double Bubble ..... .78
Cable release, No. 2, new ..... .49
Negative Preservers, EK Mfg. 3¼x4¼, per 500 2.50
Atlas Tripods, new, regular $8.80, our price ... 6.95
Eastman Autofocus 5x7 w/7½" f4.5 K.A., easel 275.00
Tank, extra B5, 5x14x12, S.S., new 5.75
Dye Pack Hangers, S.S., F/12 negs ..... .59
B5 (similiar M10) Auto. devel. elec. 9½"x200' 50.00
B5 (similiar M10), new 75.00
View Finder (mfg. by Fairchild), new 9.95
Battery case f/18 flashlite batteries, new 2.75
3" f4.5 Telephoto lens 23.50
Filter adapter ring, EK series V, 1⅝", new .... .89
Carrying case, sections for mags and lens 3.50
Carrying case, genuine elk w/straps, new 7.95

PORTABLE CHANGING BAGS

24x30x36; lt. tight zipper sleeves. Full lgth. zipper, collapsible frame, New ..... $ 14.95

MOTION PICTURE CAMERAS

16mm Gun Camera, W/1⅜" f3.5 Lens ..... $ 24.75
16mm Gun Camera, W/1⅜" f3.5 lens, new ... 29.75
16mm Gun Camera, less lens 14.75
35mm B & H Eymo single lens model 135.00
35mm Akeley, 2 extra mag., 1 slow motion attach., 1 12-V motor, 1 pr. Zeiss Tessar f3.5 2" matched lens 500.00

Write for complete list of Gun Camera Accessories.

PAPER SPECIALS FILM SPECIALS PAPER SPECIALS FILM SPECIALS PAPER SPECIALS FILM SPECIALS

PAPER

Purchased from Air Force vaults refrigerated at 48°. Slightly outdated. All guaranteed.
Contact
4x5 S. W. Eastman per gross ..... $ .35
7½x7½ S.W. Glossy, per gross 1.00
8x10 or 10x10 S.W. Glossy, per gross 1.45
8 x10 or 10x10 S. W., semi-matte, per gross. 1.00
10x20 S.W. Glossy '47, '48 Date, per gross ... 2.75
10x20 S. W., per gross 2.00
enlarging
Ansco, color, 8x10, non-reverse, in date, ½ gr. ..... $ 19.90
11x14 S.W. Kodabromide E-2, ½ gross .. 2.50
11x14 D.W. Kashmir White, ½ gross 3.55

9⅜"x200' S. W ..... $ 2.75
9⅜"x200' Velour Black 3.25
9⅜"x1000' S. W. 13.75
20" x 600' Brovira 32.50

FILM

Purchased from Air Force vaults refrigerated at 48°. Slightly outdated. All guaranteed.
16mm x 50; in magazine ..... $ 1.25
16mm x 50; in magazine, w/processing ... 2.00
16mm x 30 rev. pan, sp. 32, box of 100 .. 2.50
16mm x 50' Super X pan, 28 per can 11.50
16mm x 100', Pan. Eastman and Ansco 2.25
16mm x 200' Kodachrome, snd. rec 14.95
35mm x 200' Speed Eastman pan 1.05

120, Super XX Roll F/metered cameras .... $ .19
Two dozen rolls 3.98
5¼" x 9', Tri X, per roll ..... .90
per case (120 rolls) 75.00
5¼"x20', Super XX, per roll 1.60
per case (120 rolls) ... 125.00
5¼"x20' Kodacolor W/chems., filtrs, instr.. 4.95
7" x 12½', 15', 18', 125', per ft ..... .10
9½ x 75', 200', 390', per ft ..... .12
Kodacolor kit, 9½"x40' speed 40, complete w/6 gal. developing kits, filters, w/instrs. cuts to 216 4x5's 11.95
Kodacolor kit, 9½"x75' speed 40, complete w/6 gal. developing kit, filters, w/instrs. cuts to 405 4x5's 14.95

SPECIALS FILM SPECIALS PAPER SPECIALS FILM SPECIALS PAPER SPECIALS FILM SPECIALS

MOVIE TITLERS

Bell & Howell Portable, complete W/screen, reflector, lens and battery case. New. Cost Govt. $42.38. Our Special $6.95

LENSES

All Lenses in Barrel

1" f2 Cooke Speed Panchro W. A. B & H Mt ... $225.00
28mm f8 Zeiss, Eymo Mount, New 45.00
40mm f2 Cooke Kinic Anastigmat 110.00
40mm f4.5 Dallmeyer No. 9 ..... 35.00
1⅜" Goerz Hypar f3.5 Mitchell Mt 50.00
2" f4.5 Eymo Mount 40.00
2" f1.5 Sonnar Mitchell Mount 225.00
2" f1.9 Dallmeyer Kinematograph Mitchell Mount. 105.00
2" f2.7 ultra rapid ana. Mitchell Mt 87.00

Transparent dustproof enlarger and camera covers 18x18" ..... $ .08
30"x30" ..... .29
45"x45" ..... .60
Photo trimmers, 10"x10", all-metal, New 7.95
Steinman devel. tanks F/35mm, 16mm, 200' capacity holds 7-gal 47.50
Extra Steinman Reels, New 22.50
Shiftover, Hvy Duty, M.P. Camera Equip Co., New 49.50
Flash Synchronizer, Kalart, with midget adapter & case, New 19.95
Camel's hair brush, 1", new ..... .69
Devel. set: 8x10, 4 baked enamel 10x12x2 tanks, 1-gal. cap. ea., 4 hangers, accessories, New 9.75
Floodlight stands, heavy duty, will support entire battery of spots, floods—Bardwell-McAllister. Folding. Teles. W/3 casters, floor pins, New .. 25.00
Pako 26" Dryer Apron, new 9.95
4x5 devel. tank S. S. 2-qt. cap., new 4.25
Cooper-Hewitt merc. vap. lamp, 110 D.C., New. 125.00
Wiper Assemblies 15" double blade ..... .25

CHEMICALS

Sodium Metaborate, 5-lb. (Kodalk) ..... $ .98
Kodacolor processing kit, ½ gal ..... .69
B & W Reversal Kit, 4½ gal. complete 3.25

ENLARGERS

Printex 4x5, dbl. condenser, comp. less lens, new. Reg. price $166.90. Spec. incl. tax .. $98.50

CONTACT PRINTERS

10x10, complete W/case, overhead satelite, roll film carrier, New ..... $ 27.50

STUDIO SPOT LIGHT

Printex 500 Watt Spot, w/castered stand, new. Reg. price $65.00. Special, incl. tax. $48.50
Extra pre-focus 500 Watt bulbs 1.45

All supplies guaranteed. We reserve right to limit quantities. California purchasers please include 2½% sales tax. All quotations F.O.B. Mail orders filled immediately upon receipt. Cashier's check or M.O. with order. Please include 25% deposit with C.O.D. orders. Minimum purchase, $5.00.

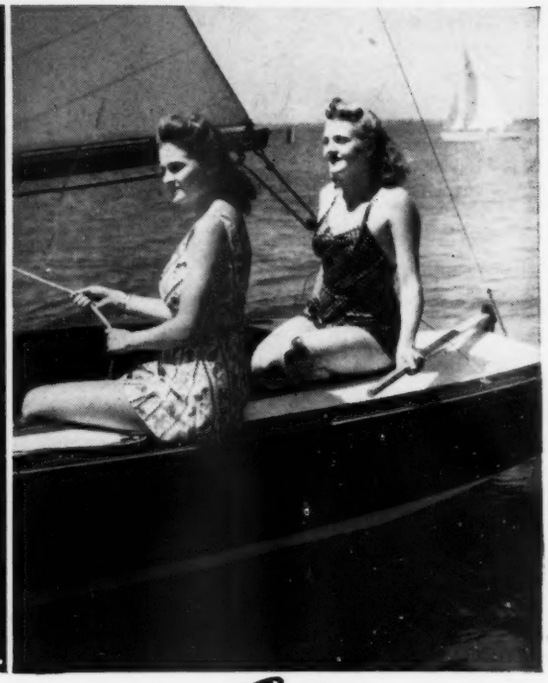
THE COOGAN CO.

3729 NO. CAHUENGA BLVD.
NORTH HOLLYWOOD
CALIFORNIA

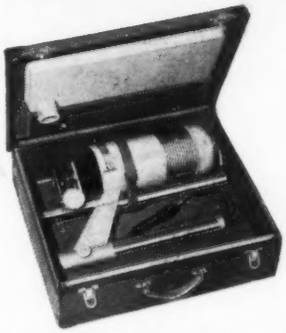
"BLOW UP"

THOSE PRICELESS VACATION SHOTS EASILY AND QUICKLY RIGHT IN YOUR KITCHEN!

with the NEW, AMAZING



FEDERAL STORE-AWAY model 269 *Enlarger*



Who says you need lots of space to store a full-size, precision-built enlarger? All you need for the new STORE-AWAY is a closet shelf. And you don't need a professional darkroom, either. A kitchen table will do.

The new Federal 269 stores away in a handy case. Only 8 x 15 x 22. When you want to make some prints it's "out of the case, ready to enlarge in 39 seconds!" And a handsome, professional-type instrument, too — with top-quality features that have made Federal America's Greatest Enlarger Value.

So don't lose another day of enlarging fun. See the new Store-Away at your dealer.

Only $39.50 TAX INCLUDED

COMPLETE WITH F:6.3 DECAR ANASTIGMAT LENS

Carrying Case Optional.. $6.95

Check THESE QUALITY FEATURES

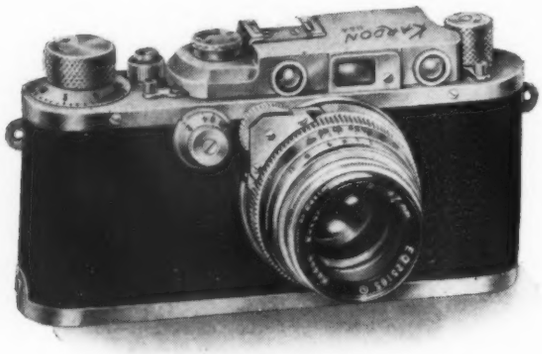
ILLUMINATION: Parabolic reflector, diffusion type
CARRIER: Convertible for glass or dustless plates
FOCUSING: Non-slip, positive friction drive control
MAGNIFICATION: 1½ to 7 times at baseboard
FILTER: Red swing-away type
BASEBOARD: Welded, reinforced steel
POST: Detachable, 2-section tubular post
MODEL 279: Same as 269, but with condenser lens illumination, $47 (tax included), complete with lens.

AMERICA'S GREATEST ENLARGER VALUE

FEDERAL OF BROOKLYN

FEDERAL MANUFACTURING & ENGINEERING CORPORATION
Makers of Federal Enlargers, Cameras and Microscopes
213 STEUBEN STREET BROOKLYN 5, NEW YORK

world's finest 35mm camera



KARDON U.S.A.

For the amateur . . . for the professional . . . for the scientist . . .

At last! A precision camera combining world-famous time-tested features with American designed improvements . . . offering unlimited scope for today's photographer. No matter what your subject . . . children, pets, travel scenes, or in specialized fields such as press, industrial, dental or medical work, the KARDON produces unexcelled results . . . consistently and economically . . . in black and white or color. Accessories for flash, wide angle, copy, telephoto, micro and macro photography make the KARDON truly an all purpose camera. Graduate to a KARDON today! Write for free descriptive booklet.

Look At These Features:

IMPROVED FOCUSING
Fumble-free finger-tip focusing for quick, easy operation. Helical threads rotating through 504° insure critical on-the-button focus.

NON-COLLAPSIBLE LENS MOUNT
Camera is ready for instantaneous use . . . no missed shots due to failure to extend lens. No wobble . . . no play in lens mount.

WORLD'S FINEST COLOR LENS
Kodak Ektar F:2 coated lens with stops down to F:16.

FOCAL PLANE SHUTTER
Speeds from 1/1000 sec. to 1 sec. Also bulb and time.

SHORTER FOCAL LENGTH
47mm lens gives wider field of coverage—greater depth of focus.

RIGID STAMPED DURALUMIN BODY
Keeps plane of lens and film in accurate relationship . . . essential in precision photography.

MADE AND SERVICED IN AMERICA
Assures factory service and genuine replacement parts whenever required.

$262.50
plus applicable tax

Good news . . . you save 22% at this new low price! Now, more than ever, your best buy is KARDON.

CANDID COMMENT FROM KARDON OWNERS . . .

. . . of all the cameras I have used and owned, I like Kardon best . . . excellent on color films." S. C. CHEN, *Air Staff College, Nanking, China.*

"Having used the Kardon, mostly for color work, on the hot humid days of summer and at times this winter when the temperature hovered around zero, it is a pleasure to tell you of the smooth and neverfailing operation of this superbly made American precision camera." DOUGLAS L. DUNBAR, *Dobbs Ferry, New York.*

"A feature I have found most valuable is the depth of field table on the lens mount." ELIOT S. ATTEBERY, *Adak, Aleutians.*

"I gave considerable study to my requirements before purchasing a new camera and have found that the Kardon fills my needs entirely." LEONARD M. OERLINE, *2nd Lt., Signal Corps, U. S. Army.*

"After tests, I believe the Kardon camera will do anything and do it better and more economically than the finest of European minatures." GERALD L. MYER, *Capt., D.C., U. S. Army.*

"The Kardon can take pictures where other cameras have long since ceased to be able to function. For example, under water shots from a glass well, shots from aircraft, in minus 40°F. temperature." JEROME W. HICKENSON, *Ensign, U.S.A.*

PREMIER INSTRUMENT CORP. 56 West Houston Street, New York 12, N. Y.

get more for your money!

40" B & L Telephoto

Top this outstanding value! A "Big Bertha" by Bausch & Lomb—in the famous f8.0 Zeiss formula! AAF mapping standards assure you the finest lens-quality ever produced in a 40" focal length. Ideal for all long-shots, sports-pix, nature-study. Used by major news services. Light-weight metal cone included, couples to 4x5 with step-down, direct to 5x7. Complete with diaphragm, value over $1000, our price only..... **$245.00**

(Shipping wgt. 25 lbs.)

Complete K15a Aerial Camera, with this 40" lens plus 7" magazine, accessories, trunk, etc.; value over $3000, only..... **$295.00**

(Shipping wgt. 120 lbs.)

Daylight Bulk Film Loader

No darkroom—all loading operations on standard cartridges in full daylight! Buy one for each kind of film you use. Value $6.62; our price only (add 20c postage)..... **$4.80**

New Low Bulk Film Price!

Thousands of rolls of this highest-quality surplus 35 mm bulk film were sold to happy customers! Buy it, try it—satisfaction guaranteed. All Kodak and Ansco emulsions. Special quantity prices. Per 100 ft. roll (add 20c postage)..... **$1.75**

Combination Special!*

35mm x 100' any Kodak or Ansco film, val. $7.43 FOB..... $1.75
Daylight Bulk Film Loader, val. $6.62 FOB..... 4.80
Postage, insurance, handling..... .35
Price..... $6.90
*Limited time—Special Offer postpaid..... **$6.50**

Bolex Combination

Here's a complete 16mm motion picture outfit of highest calibre! Complete lens coverage from ½" to 6" with 4 fine lenses, to cover every reasonable requirement of movie making.

All Lenses New, and in Focusing Mount

Outfit includes:
latest model brand-new Bolex H-16 camera
17mm (½") f2.7 Wollensak wide-angle, ctd.
25mm (1") f1.9 Kodak Anastigmat, coated
75mm (3") f4.5 Bell & Howell Telate
150mm (6") f4.5 Bell & Howell Eymax
plus—a deluxe fitted leather carrying case!

This is real $632 value! We have several outfits at only..... **$509.00**

Convertible Lenses

One of these fine convertible lenses will give you greater flexibility. Made to exacting standards, of time-tested and proved formulas, they answer the need of photographers whose work requires more than one focal length—but who are limited in their equipment by reasons of economy or convenience.

5"-8"-12" f6.8 Turner-Reich, ctd, Rapax Press..... $ 89.25
6½"-11"-14" f6.8 Turner-Reich, ctd, Rapax Press..... 105.50
6½"-8"-12" f6.3 Korona, ctd, Rapax Press..... 91.00
6½"-8"-12" f6.3 Korona, ctd, Rapax Sync..... 108.50
7½"-12"-18" f6.8 Turner-Reich, ctd, Rapax Press..... 119.00
7½"-12"-18" f6.8 Turner-Reich, ctd, Rapax Sync..... 149.00
7½"-12"-15" f6.3 Korona, ctd, Rapax Press..... 112.00
8½"-14"-20" f6.8 Turner-Reich, ctd, Acme..... 124.00
8½"-14"-20" f6.8 Turner-Reich, ctd, Acme Sync..... 173.00
8½"-15"-18" f6.3 Korona, ctd, Rapax..... 122.50
12"-21"-28" f6.8 Turner-Reich, ctd, Acme..... 189.00
12"-19"-25" f7.0 Turner-Reich, Betax, used..... 129.00
12"-21"-28" f6.8 Turner Reich, ctd, Ilex, used..... 139.00

Other equipment accepted in trade. Specify need. Write for other listing.

Type B Kodachrome

Make beautiful color portraits at unprecedented low cost! This war-surplus tropical-packed Kodachrome is money-back-guaranteed to give you satisfaction! Processing by Eastman Kodak Laboratories included in price.

3¼x4¼, pkg. of 6, List $6.59, only **$2.95** p.p.
5x7, pkg. of 6, list $11.08, only **$4.85** postpaid
8x10, pkg. of 6, list $21.95, only **$8.95** postpaid
Limited quantities!

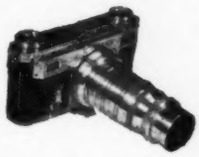
4 x 5 XF Pan Cut Film

War-surplus guaranteed-to-satisfy! Stock up at these great savings. Each 2-doz. pkg. hermetically sealed in pliofilm tropical packing.

4x5 Defender XF Pan Cut Film. 3—2-doz. pkgs. for **$3.95** plus 20c postage.

4x5 Defender XF Pan Cut Film. 15—2-doz. pkgs. for **$18.95** plus 65c postage.

CONTAX COUPLED!



Famous 105mm f4.5 Britar (coated) Telephoto in special range-finder-coupled mount for Contax cameras brings quality performance at a new low price. Buy it, try it—return in 10 days if not fully satisfied.

Postpaid only..... **$114.50**
Optical view finder for Contax..... **$9.50**
Leica coupled 105mm f4.5 Britar (coated)..... **$89.50**
Optical view finder for Leica..... **$8.50**

CAMERAS

35mm Perfex 101, f2.8 Xenar, Compur, coupled range-finder, new..... $ 59.50
35mm Perfex, as above w/f2.0 Xenar, new..... 89.50
35mm Adox, f2.9 Radionar, flash shutter, new..... 49.50
2¼x2¼ Argoflex, f4.5 ctd, used, excel. 52.00
2¼x2¼ Ciroflex, f3.5 ctd, Alphax, used, excellent..... 65.00
2¼x2½ Nat Graflex II, B&L Tessar f3.5, used, good..... 79.00
2¼x3¼ Kodak Medalist I, f3.5 ctd, case, used, excellent..... 169.00
2¼x3¼ Busch Pressman, f6.3 101mm, used, good..... 89.00
2¼x3¼ Busch Pressman, f4.5 101mm, used, excellent..... 119.00
3¼x4¼ Graflex B, rb, f4.5 Kodak Anastigmat, used, excellent..... 119.00
4x5 B&J Press, f4.7 127mm Ektar, Graflex tripper, used, excellent..... 124.00

Complete listing available—specify need.

MOVIES

Revere "8" Magazine, f2.8 ctd, new..... $127.50
Revere "8" Turret, f2.8 ctd, new..... 152.50
Cine-Kodak 8-25, f2.7, used, excellent 49.50
Bolex L-8, f2.8 Yvar, ctd, used, excellent..... 109.00
Univex Cinemaster II, f2.5, ctd, used, excellent..... 47.00
Agfa Automatic Exposure, 8mm, f2.8, 3 magazines, imported, used, excellent..... 98.00
Keystone K-8, f2.7, ctd, used, excellent 39.50
Keystone R-8, 750W Projector, case, excellent..... 67.50
Keystone A-3, 16mm, f3.5, used, good 39.50
Keystone A-7, 16mm, f2.7 ctd, used, excellent..... 67.00
Revere "16," Mag. Turret, f1.9 ctd, foc, new..... 187.50
Victor 4, Turret, f1.5, ctd, focusing, new..... 221.25
Revere "16" Sound, 750W Projector, case, new..... 287.50
Keystone K160, 750W Projector, case, excellent..... 116.00

Liberal trade-in allowance.

ACCESSORIES

4x5 Simmon Omega DII, w/6⅜" used lens..... $182.50
4x5 Keyzer "cold-light" w/5½" Ilex ctd, new..... 114.50
2¼x3¼ Federal 219, f6.3, used, good..... 29.50
2¼x3¼ Federal 269, f6.3, used, excel..... 34.50
5x7 Elwood S2..... 69.00
5x7 Elwood SP2..... 99.00
8x10 Elwood C2..... 216.00
8x10 Plastic Hangars, 12 for..... 3.00
11x14 Globe Easel..... 8.95
Pam 5X Magnifier, value $8.95..... 5.95
Pelouze Scales, list $7.30..... 4.75
8x10 Ansco SP Press, surplus, 2 dozen. 3.25
8x10 Ansco Commercial, surplus, 2 doz. 2.95
8x10 Kodalith, Reprolith, 2 dozen..... 1.95
16mmx100 ft. Ansco SSS, Ansco processing..... 3.95

Full listing of paper, films, etc., quantity prices on request.

THOUSANDS—Thousands read the Sterling-Howard News Letter regularly, keep posted on hundreds of values like these. Send for current issue. No charge or obligation. Use coupon now.

Sterling-Howard CORPORATION

1900 Monterey Ave., Dept. P-98 New York 57, N. Y.

FOB-NY unless specified. COD with 10% deposit. Offerings subject to prior sale.

STERLING-HOWARD
1900 Monterey Ave., Dept. P-98
New York 57, N. Y.

☐ *Send me the News Letter free of charge*
☐ *Rush the enclosed order*
☐ *Send information on*.....

NAME.....
ADDRESS.....
CITY.....STATE.....

WESTEN'S SHIPS TO EVERY CONTINENT!

ALL ORDERS SHIPPED INSURED . . . WRITE WESTEN'S, SANTA BARBARA

EVERY ORDER PERSONALLY SUPERVISED BY H. A. WESTEN
TELEPHONE YOUR ORDERS . . . SANTA BARBARA 2-4377

G. I. ORDERS GET THE GREEN LIGHT AT WESTEN'S

We Specialize in Overseas Orders . . . Rushed by Fastest Carriers! Quick Service to All Points in the Eleven Western States. Orders Going Out Daily to All Four Corners of the Globe . . . Write Your Needs!

Reads Incident Light!
NORWOOD DIRECTOR
$32.04

Assures correct exposure for color or bl. & wh. Measures illumination, contrast, brightness.
Grid and Disc $3.19
Evr. Case $3.50

Personally Used, Tested, Recommended By Westen's

WESTEN'S IS IN THE MARKET FOR: Bantam Special Cameras, Kodak Retina II Cameras, Cine Model K Cameras. What do you have to sell or trade? Write WESTEN'S, Santa Barbara.

NEW BETTER LEICAS

Leica IIIC F2 Summitar $448.00
Summitar F2 lens $220.00
Leica IIIC Elmar F3.5 ..... $332.00
Leica IIIC Box only $245.00

NEW BETTER ROLLEIS

Auto. Rollei, latest, coated mirror F3.5 Tessar coated, rewinding device for Rolleikin, ever. case $291.00
Plate back, 3 holders, case $49.50
Set of Proxar Lenses $29.17

SPECIAL LENS SALE: Limited supply 1/2" F1.9 Wollensak, foc. coated for 8mm ..... $ 42.50

BARGAIN OF THE MONTH
4x5 Printex Enlarger, B & L double condensor, glassless neg. carrier, regularly $166.00
SALE PRICE ..... $ 99.00

Latest Zeiss Cameras! New Low Prices

SUPER IKONTA B, 2¼" x 2¼" rgf. w. Tessar F2.8 in Compur rapid to 1/400 w/c. (pictured)
$264.00

SUPER IKONTA A, 1 5/8 x 2¼" rgf. Tessar F3.5 in Compur rapid to 1/500 w/c $195.00
SUPER IKONTA BX 2¼x2¼" rgf. w. built-in exposuremeter Tessar F2.8 in Compur Rapid 1/400 w/c $330.00
IKONTA 35 Novar F3.5 w/c ..... $ 83.00
IKONTA 35 Xenar F2.8, w/c ..... $ 99.00
IKONTA A Tessar F3.5 w/c $108.00
IKOFLEX I Novar F3.5 w/c $111.00
IKOFLEX I Tessar F3.5 w/c $132.00

NEW! B. & H. AUTO-8 with the 2-lens Turret

$296.22

Filmocoted 1/2" F1.9 and telephoto 1½" F3.5 Interchangeable. Guaranteed for life.

GRAPHIC GRAFLEX Cameras and Outfits

2¼x3¼ Pacemaker Graphic w/focalplane shutter F4.5 Ektar Synch. Shutter, rgf. **$249.00**
***OUTFIT $319.00**

2¼x3¼ Pacemaker Graphic w/F3.7 Ektar, synch. Shutter, rgf. **$287.25**
3¼x4¼ Pacemaker Graphic 5¼" F4.5, rgf. **$245.50**
***OUTFIT $325.00**

4x5 Crown Graphic 5" Ektar rgf. **$229.00**
***OUTFIT $299.00**

4x5 Pacemaker Graphic Focalplane shutter 6" Ektar rgf. **$279.50**
***OUTFIT $359.00**

Graflex 2¼x3¼ Ser. B. 5" Ektar **$157.50**
Super D Graflex 3¼x4¼ Aut. Diaphragm 6" Ektar **$244.80**
Super D Graflex 4x5 7½" Ektar Aut. Diaphragm **$259.35**

*OUTFIT INCLUDES: Camera, Lens as listed, rgf., 6 holders, Filmpack adapter, flashgun installed, prof. shade w/4 filters, deluxe case.

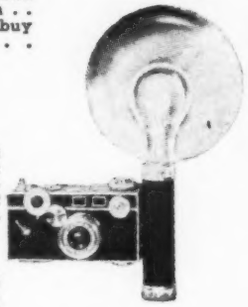
35MM KODACHROME DAYLIGHT OR TYPE A

20 exp. rolls ..... $3.32; 36 exp. $5.25
35mm Ansco Color 20 exp. $2.04
Ansco Color or Ektachrome 120, 620 $1.37
16mm Ansco Color, 100 ft $9.95
50 ft. Mag. Kodachrome Pockette $6.35

KODACOLOR FILMS
127 ..... $1.65; 120 or 620 ..... $1.92
116 or 616 ..... $2.20

We've often been asked and we repeat again . . "There's no better buy at the price than . .

ARGUS CIII $74.71



The 35mm Camera with 3 big features: Rgf. F3.5 color-corrected Anastigmat lens; Builtin Synchro-flash!

OTHER ARGUS CAMERAS
Argus 21 w/c $58.08
Argoflex w/case **$69.63**

FLASHBULBS IN CASE LOTS

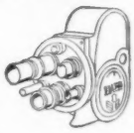
Wabash Press 40 ..... $21.70
Wabash Press 25 ..... $21.70
Press 25 B (blue) $27.30
GE 22 ..... $22.60; GE 22B ..... $29.00; GE 31 ..... $16.95

Sensational NEW Federal Enlarger **$39.50**

A Storeaway Enlarger—Makes perfect enlargements—then tucks away on a closet shelf! Amazing buy—complete with Decar F6.3 anastigmat lens. Model 269—for negatives from miniature to 2¼x3¼. Case holds all $6.95

16MM OUTFIT OF THE MONTH
16mm B. & H. 70DA, 1", F1.9 3" F2.9, 17mm WA, case $425.00

NOW! FILMO TRI-LENS $168.64



8mm B. & H. F2.5, mounts 3 lenses and matching view-finder objectives on the turret. Critical Focuser

Wide Angle Lens F2.5 $47.55

SPECIAL SALE: 30x40 Radiant Beaded Screen, Tripod Model $10.00

8mm Revere 88 F2.5 Camera ..... $ 77.50
8mm Revere 88 F1.9 Camera $104.50
8mm Revere Magazine F2.8 ..... $127.50
8mm Revere Turret Magazine F2.8 ..... $152.50
8mm 1½" F3.5 Wollensack Telephoto ..... $ 55.00
8mm 3" F2.9 Elgeet Telephoto ..... $ 64.00
7mm F2.5 Elgeet wide angle lens ..... $ 47.50
Combination case for above ..... $ 17.50
Revere Splicer, 8 or 16 mm ..... $ 16.50
16mm Revere Mag. F2.5 ..... $127.50
16mm Revere Mag F1.9 ..... $152.50
16mm Revere Sound Proj. $287.50

8MM OUTFIT OF THE MONTH
8mm Perfex Turret Mag. F1.9 1½" F3.5 Telephoto, case $122.00

WESTEN'S RECOMMENDS THESE EASTMAN CAMERAS

All coated, all sychr. w/evr. case:
Kodak Flash Bantam F4.5 ..... $ 66.72
Kodak 35 w/rgf. F3.5 ..... $ 95.58
Kodak Reflex F3.5 ..... $137.92
Kodak Medalist F3.5 ..... $312.50
WILCOX PORTABLE STROBOLITE: Sychronizes with any shutter, equipped for flash; fits on any standard battery case $149.50
(Fed. tax $15.00) Write for Booklet

PAYMENT WITH ORDER SPEEDS DELIVERY.
SEND AT LEAST 25% WITH C. O. D.'S

Write Dept. PW-9 For Fast Service

Westen's
SANTA BARBARA, CALIFORNIA

Perfex brings you a great new Camera at a popular price!

SERIES 100 CAMERAS

for BETTER PICTURES IN FULL COLOR OR BLACK and WHITE

WITH WOLLENSAK F:4.5 COATED LENS
$39.99
WITH F:3.5 LENS
$49.99

Perfex—now at popular prices—brings you these great Series 100 Cameras. All the great features for which Perfex is known are here—coupled range finder for quick, critical focusing, exposure counter, color corrected lenses and Alphax shutters. For breathtaking Kodachromes and new beauty in black and white, your best bet is Perfex.

WITH F:4.5 COATED LENS IN ALPHAX SHUTTER.....$39.99
WITH F:3.5 COATED LENS IN ALPHAX SHUTTER..... 49.99

All prices quoted include Federal Tax

Perfex DeLuxe with FOCAL PLANE SHUTTER

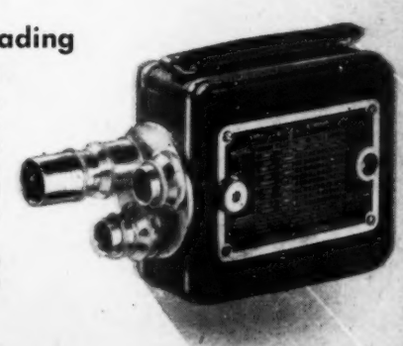
This great Perfex DeLuxe with focal plane shutter and coupled range finder provides the ease of handling — the versatility demanded by advanced workers and professional photographers. Its high quality lens equipment and wide range of shutter speeds (1/25 to 1/1250 sec.) adapt it to a wide range of picture making.

WITH F:2.8 LENS .....$ 99.50
WITH F:2 LENS 175.00

The Perfex Magazine Loading Double 8 Movie Camera

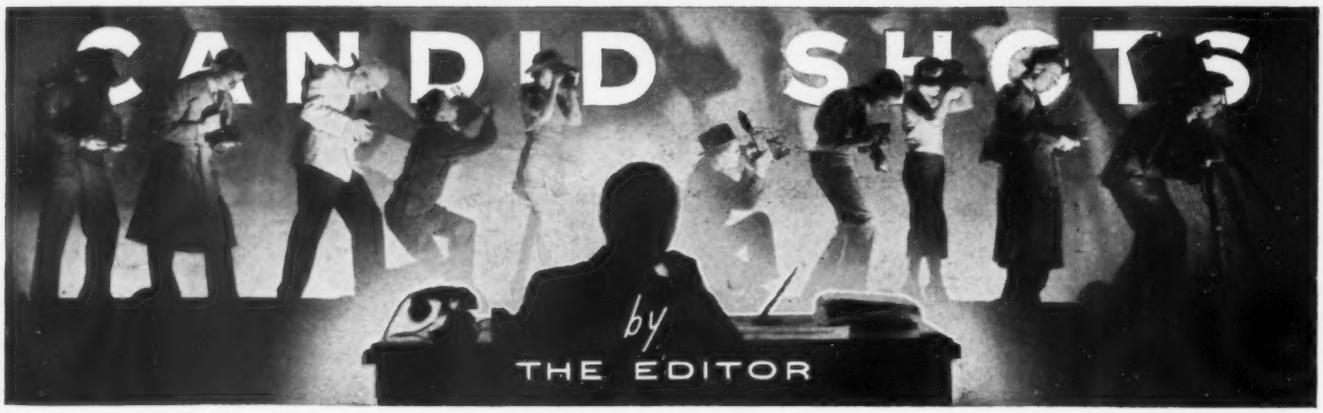
For home and professional movies at their best. The convenience of magazine loading — a turret front that mounts three lenses, five operating speeds plus a powerful time tested motor. Its fine performance and fine pictures will thrill you.

WITH F:2.5 LENS.....$ 99.50
WITH F:1.9 LENS..... 135.50



CAMERA CORPORATION OF AMERICA
844 W. ADAMS • CHICAGO

AT BETTER DEALERS EVERYWHERE



THIS month we bring you the second group of special monthly award winners in the 1948 Picture Contest, selected by the contest judges from entries received between April 2 and midnight, May 1, 1948. Congratulations to each of the lucky contestants! Award-winning pictures are reproduced in this issue on pages 44 to 47. These and all other photographs submitted before midnight July 1 in competition for preliminary monthly awards, are also eligible to compete for the grand prizes in the final judging after the close of the contest, October 1, 1948. Entrants whose pictures have not won a monthly award still have a chance to win one or more of the 648 prizes.

If you have not as yet entered your best pictures in the contest, you still have time to get them in. Full information about the contest—prize list, rules, and an entry blank—will be found elsewhere in this issue. Additional entry blanks are available from your photo dealer, finisher, or from the Contest Editor. Your request should be accompanied by a stamped self-addressed envelope. Don't miss this chance to compete in the biggest photo contest ever held. Get that entry ready and into the mail as soon as possible.

HERE'S more good news. Next month in the October issue you will find the long awaited POPULAR PHOTOGRAPHY Directory of Photographic Equipment. For many months readers have been asking when this annual feature, last published in 1942, was going to be reinstated, and we are happy to announce it. For the past several months the staff has been hard at work gathering data from manufacturers and distributors, and much of the material has been prepared for publication and been sent to the printer. You'll find complete descriptive listings of major postwar items with illustrations—still and movie cameras, still and movie projectors, exposure meters, enlargers, contact printers, and many others. The Directory will also contain charts listing still and movie films, printing papers, flashbulbs, filters, and other items, along with descriptive matter pertaining to characteristics, prices, and the manufacturer. All other picture taking and darkroom items not shown in a major listing will be contained in an alphabetically arranged miscellaneous list which will tell from whom the items are available. Another feature in the Directory will be the list of manufacturers and distributors with their addresses. Previous Directory issues have always been a sell-out, so be sure to get your copy of the big October POPULAR PHOTOGRAPHY by subscribing now or placing an order with your dealer.

Popular Photography "Bar-r-r-y-y!" Frank Adams

ANNOUNCEMENT has been made by nine major airlines that their ban against shipments of flashbulbs by air has been rescinded, according to information received from Wabash-Sylvania. All domestic and overseas shipments by air will be accepted in the original manufacturers' carton when properly identified. Research has disproved the original fears that flashbulbs are liable to premature ignition by radar or other high frequency radiation, it is reported.

THERE is no harder working, more industrious hobbyist than the true camera fan who has stepped out of the snapshooter's class. With firm determination he strives for better pictures. Developing, printing, and enlarging become a part of his photographic activities, as do various other darkroom techniques. Generally speaking, the average hobbyist shows progress over a period of time, the time depending on the individual's enthusiasm and aptitude. Failure to master a technique is not uncommon, but to admit such failure can be often more difficult than the technique itself. Not so in the case of a Tokyo reader. In his letter to Townsend Godsey, Director of Photography at Stephens College (Columbia, Mo.), and author of an article on solarization which we published some months ago, this correspondent, commenting on Godsey's story, admits his failure to master solarization in the brief but to-the-point statement "all things lack in all directions, my pictures are no good!"

Frank Fenner, Jr.

BUY *RIGHT* AT ROYALTONE

Check this BARGAIN BALLOT!

DE JUR AUTO CRITIC EXPOSURE METER

ASA Film Speeds—Easy One-Hand Operation—Accurate—Ruggedly Constructed for Black and White or Color—For Movie or Still, with Case.
Regular **$25.95** Special **$11.75**

MOVIE EQUIPMENT

8mm Revere Magazine f2.8, Like New	$97.50
8mm Revere 3-Lens Turret, Like New	82.50
8mm Revere F2.5 Coated, Like New	62.50
8mm Cine Kodak f3.5, Like New	35.00
8mm Cinemaster II f2.5, Like New	55.00
8mm B&H Turret Magazine, New	296.22
8mm Cine Kodak Magazine F1.9, New	145.83
8mm Revere Magazine Turret, New	152.50
8mm Cine Kodak f2.7 coated, Like New	52.50
8mm B&H Filmo Projector, Like New	110.00
8mm Kodak 8-20 Projector, Like New	22.50
8mm Kodascope 8-33 F2 Coated, New	78.00
8mm Keystone K108, Cordomatic, New	138.50
8mm Revere DeLuxe Projector, New	120.00
16mm B&H 70D with 2—1" Cook Lenses and Case, Good	180.00
16mm Keystone A7 f2.5, Like New	57.50
16mm B&H 121 f3.5, Good	65.00
16mm Simplex Pockette f3.5, Good	39.00
16mm Cine Kodak Magazine f1.9, L.N.	139.50
16mm Revere Magazine f2.5, New	127.50
16mm Revere Magazine f1.9, New	155.00
16mm Revere Magazine Turret f1.9, New	187.50
16mm B&H 70DA 1" f1.9 Lumax, New	307.17
16mm Bolex H 16 1" f1.9 Kodak, New	346.25
16mm Ampro Imperial Projector, L.N.	200.00
16mm Bell & Howell Diplomat, Like New	185.00
16mm Keystone K160, Cordomatic, New	119.50
16mm Revere Sound Projector, New	287.50
16mm Kodak Sound Projector, Like New	300.00

PRESS AND PACK CAMERAS

2¼x3¼ B&J Watson, Ektar F4.5, Flash Supermatic, Kalart Rangefinder, L.N.	$137.50
2¼x3¼ Busch Pressman f4.5 Solinar, l.n.	85.00
9x12 Recomar f4.5 K.A., Rangefinder Kalart Flashgun, Like New	125.00
9x12 Agfa f4.7 ct. Ektar, Supermatic, l.n.	85.00
9x12 Ica f4.5, Compur Shutter, Good	50.00
4x5 B&J Press Box, New	69.50
Pacemaker Speed Graphic 3¼x4¼ 135-mm f4.7 Optar, Graphex Shutter, New.	204.00
4x5 Crown Graphic Outfit, Kalart R.F. New	213.94
4x5 Speed Graphic Outfit, Kalart R.F. New	249.54
2¼x3¼ All-Metal Kodak Film Pack Adapter	7.58
Graphic Film Pack Adapters 2¼x3¼	7.64
3¼x4¼ $8.63 4x5	8.98
Graphic Cut Film Holders 2¼x3¼	4.03
3¼x4¼ $4.14 4x5	4.38

ROYALTONE GUARANTEE

Your purchase is protected. We guarantee you full value refund or exchange if item is returned within 10 DAYS. Use the 10-DAY TRIAL PLAN TO TEST YOUR PURCHASE. If not entirely satisfactory, refund will be made with no questions asked.

FLASH BULBS AVAILABLE

Wabash		General Electric	
Press 25	$0.15	No. S. M.	$0.16
Press 40	.18	No. 5	.16
Press 50	.20	No. 6	.18
No. 0	.15	No. 11	.16
No. 2	.25	No. 22	.18
No. 2A	.28	No. 31	.28
No. 3	.46	No. 1 Flood	.18
No. 25B (Blue)	.23	No. 2 Flood	.34
No. 2B (Blue)	.28	No. RFL2 Flood	1.07
No. 3B (Blue)	.51	No. RSP2 Spot.	1.24

PROFESSIONAL CUT FILM 1949 DATING

Size	2 Dozen Ortho	2 Dozen Pan	1 Dozen Koda-chrome	1 Dozen Echta-chrome
2¼x3¼	$1.00	$1.13	$9.88	$4.12
3¼x4¼	1.41	1.60	13.17	5.76
4x5	1.92	2.15	15.37	7.85
5x7	3.09	3.55	21.95	12.79
8x10	6.80	7.35	43.90	27.99
9x12cm	1.60	1.75	14.82	7.02

FRESH DATED COLOR FILM

KODACOLOR		KODACHROME	
127	$1.65	K828	$1.82
120-620	1.92	K135-20	3.32
116-616	2.20	K135-36	5.25
Ektachrome 120-620			1.37
Ansco Color 120-620			1.37
Ansco Color 135-20Ex			2.04

KODAK ABC PHOTO LAB OUTFIT

contains all the fundamental equipment needed for developing and printing your own pictures plus an all-metal printer which serves as a packing unit when the set is not in use.
Regular **$7.58** Special **$6.29**

MANUFACTURER'S CLOSE OUT of genuine leather carrying cases

	LIST	SALE
Ansco Speedex Eveready	$7.25	$2.95
Kodak 116-616 Holster	6.75	2.29
Kodak Monitor Holster	6.75	2.95
Kodak 616 Jiffy Holster	5.50	1.95
Bell & Howell 8mm Eveready	8.50	3.29
Contax III Eveready	12.50	4.29
Keystone 8mm Compartment	6.75	2.29
Cine Kodak 8-25 and 60 Compartment	12.00	3.95
Cine Kodak Magazine 16 Holster.	8.50	3.95
Cine Kodak Magazine 90 Holster.	8.50	3.95
Ansco 620 and 616 Viking	6.75	2.95

AIDS FOR BETTER PICTURES

Norwood Exposure Meter was $75.00 New	$32.08
G.E. DW 58 A.S.A. Ratings was $26.95 New	19.95
Weston Master II, New	29.67
Weston Master II, Like New	24.50
G.E. DW 48 and Case, Like New	12.00
DeJur Autocritic was $24.95, New	11.75
Albert Royal Tripod was $21.95, New.	16.50
Kodak Service Rangefinder, New	14.08
Powelite Jr. with RFL Floods, New	7.95

AFFILIATED STORES

These items are also available at the same prices in our affiliated stores
in New Jersey—
PASSAIC CAMERA, 625 Main Ave., Passaic, N. J.
PLAINFIELD CAMERA, 236 Park Ave., Plainfield, N. J.
in Long Island—
INTERSTATE CAMERA, 173-04 Jamaica Ave., Jamaica 3, N. Y.

SENSATIONAL VALUE

See-Sharp focusing device for enlargers—magnifies the easel image and increases the brightness. When it's sharp on the See-Sharp it's needle sharp on the print. Makes critical focusing easy. All metal, monel base.
Regular **$3.20** Special **$1.59**

ROLL FILM CAMERAS

Kodak Vigilant 620 F6.3, New	$42.14
Kodak Tourist 620 f4.5, New	71.00
Kodak Medalist I f3.5 ctd, Like New	137.50
Vigilant 620 f4.5 Supermatic, Like New.	52.50
Kodak 616 f4.5 Kodamatic, Like New	62.50
Kodak Monitor f4.5 Supermatic, New	86.58
Kodak Medalist II f3.5 Ektar, New	297.50
Zeiss Ikonta A f4.5 Nettar, Like New	52.50
Zeiss Ikonta C f4.5, case, New	72.00
Zeiss Ikonta B f4.5, case, Like New	57.50
Zeiss Ikonta B f3.5 Tessar, case, Like New	85.00
Super Ikonta B f2.8 Tessar, case, L.N.	175.00
Super Ikonta A f3.5 Xenar, case, L.N.	139.50
Voightlander Bessa f3.5 Compur, L.N.	55.00
S.S. Dolly f3.8 Tessar, Compur, L.N.	57.50
Welta Chrome F2.9 Cassar, Compur, L.N.	59.50
Certix 120 f4.5 Radionnar, Compur, L.N.	47.50
Ansco Speedex Junior F11, Like New	13.50

35mm CAMERAS

Kodak Retinette f3.5, Compur, case, L.N.	$59.50
Perfex 55 f2.8 coated, case, Like New	65.00
Argus C2 f3.5, case, Like New	42.50
Argus C3 f3.5, Coupled R.F., Gun, New	66.21
Bolsey f3.2 Coated, coupled R.F., New	50.63
Kodak Flash Bantam with case, Like New	49.50
Argus A f4.5 with case, Like New	17.50
Voightlander Vito f3.5 Compur, Like New	59.50
Kodak 35, Coupled Rangefinder, New	86.58
Leica F f3.5 ctd. Wollensak, Like New	140.00
Leica F f2 Summar, Like New	175.00
Leica G f2 Summar, case, Like New	215.00
Leica D f3.5 Elmar, case, Like New	145.00
Leica IIIC f2 Summitar w/C, Like New.	298.00
Leica Standard f3.5, ctd., Like New	87.50
Contax I f2 Sonnar, Like New	130.00
Contax III f2 Sonnar w/C, Like New	298.00
Contax III f1.5 Sonnar w/C, Like New	325.00
Zeiss Ikonta 35 f2.8 Xenar, New	99.00
Kardon, Ektar f2 ctd., case, New	306.00

REFLEX CAMERAS

Ikoflex I f3.5 Zeiss, case, New	$111.00
Ikoflex I f3.5 Tessar, case, New	132.00
Automatic Rolleiflex f3.5, Tessar, L.N.	245.00
Ciroflex f3.5 coated, case, New	85.49
Ciroflex f3.5 coated, Rapax w/C, L.N.	84.50
Argoflex f4.5 coated, case, New	69.63
Kodak Reflex f3.5, Synchro, case, L.N.	112.00
2¼x3¼ Graflex B R.B. f4.5 ctd. Ektar F.P.A., Magazine, Accessories, L.N.	137.50
3¼x4¼ Super D 6" f4.5 Ektar, F.P.A., N.	244.80
4x5 Super D 7½" f4.5 Ektar, F.P.A., New	259.35
3¼x4¼ R.B. Graflex D Xenar f3.5, L.N.	165.00
4x5 Auto Graflex f4.5 B&L Tessar, L.N.	95.00

WE PAY HIGHEST PRICES FOR YOUR USED EQUIPMENT. WRITE TO US BEFORE YOU TRADE OR SELL.
ALL SHIPMENTS F.O.B. NEW YORK
24-HOUR MAIL SERVICE

ROYALTONE CAMERA STORES

DEPT. D9 · 245 SEVENTH AVE. (COR. 24th ST.) N.Y.1, N.Y. · CH 2-3310

MAIL THIS BARGAIN BALLOT Today!

ROYALTONE CAMERA STORES
Dept. D9, 245 Seventh Ave. (Cor. 24th St.)
New York 1, N. Y. Phone CHelsea 2-3310

Please rush me the photographic supplies I have checked above.
( ) I enclose check for.....
( ) Ship C.O.D. (Please include 10% deposit on C.O.D. orders.
( ) Also send me FREE your booklet and your bargain catalog.

Name.....
Address.....
City.....Zone.....State.....

PHILIP KNIGHT

OF YOSEMITE NATIONAL PARK, CAL.

USES AN ILEX

ACME SYNCHRO SHUTTER AND ILEX PARAGON LENS

in Mountain Cold and Desert Heat

A recent letter from Philip B. Knight of Yosemite National Park, Cal., sums up the story of Ilex dependability under all conditions. We quote, "Some time ago I bought an Ilex Synchro Shutter, and I should like to tell you that it has been most satisfactory. What I specially enjoy about the shutter is its unfailing accuracy and dependability, too. I make flashlight photographs with ease and assurance, because I know from experience that the synchronization won't fail me. My work carries me from one extreme of temperature to another: from the heat of the desert to the winter's cold of the mountains. These temperature extremes really put a shutter to test, and I am happy to say that the Ilex Synchro has never once failed me."

Topflight photographers all over the country use Ilex equipment because it does a swell job under any atmospheric conditions—outdoors or indoors in black and white or color.

See your dealer about Ilex equipment.
Write for free folder describing Ilex precision optical products.

ILEX OPTICAL COMPANY, Rochester 5, N. Y.

Photo by Philip Knight, Yosemite National Park, Cal.

World's largest manufacturers of Synchronized Range Finders and Speed Flash Synchronizers

KALART®

FOR BETTER EASIER-TO-TAKE PICTURES

How To Choose The Right Speed Flash For Your Camera

CAMERA	RECOMMENDED SPEED FLASH
Ansco Speedex	Kalart Master Automatic
Argus C, C-2, C-3, Argoflex	Kalart Master Automatic
Argus A, AF, A2, A3	Kalart Compak Passive
B & J Press	Kalart Master Automatic
Busch Pressman C	Kalart Master Automatic
Ciroflex	Kalart Master Automatic
Contax, Contaflex	Kalart Master Automatic
Ikoflex, Ikonta	Kalart Master Automatic
Kodak Medalist	Kalart Master Flash Unit
Kodak 35	Kalart Compak Flash Unit
Kodaks (self-setting shutters)	Kalart Compak Passive
Leica	Kalart Master Automatic
Rolleicord, Rolleiflex	Kalart Master Automatic
Speed Graphic	Kalart Master Automatic

Remember this about flash photography. Many shots are a once-in-a-lifetime opportunity. That means you need equipment that is dependable and trouble-free. Reason No. 1 for choosing a Kalart Speed Flash is that there's no danger of your shutter not working because of weak batteries. A Kalart opens the shutter *mechanically*. Here are more good reasons for selecting a Kalart. No holes to drill in your camera. No need to send it to the factory for installation. A Kalart Speed Flash can be attached in a few minutes.

Which Kalart should you have? That's easy to decide. If you want to use all types of flash lamps — get artistic lighting effects with side lighting and multiple flash, select a Kalart "Master" model. If you like to travel light and want a unit that takes up little space, pick a Kalart "Compak" model. Take your camera to your photo dealer today and ask for a demonstration.

★ QUESTION BOX ★

Difference between Master Automatic and Master Passive

Q—What is the difference between the Kalart Master Automatic Speed Flash and the Master Passive Speed Flash? My camera has a Compur shutter. Which model should I buy?

A—Both models permit the use of all types of flash lamps and have outlet for extension and multiple flash. The Master *Automatic* ($24.60) is designed for use with set-and-release shutters (such as the Compur) and can be synchronized at all shutter speeds. The Master *Passive* ($16.30) should be used only with self-setting shutters. Prices quoted in this column include Federal tax.

Speed Flash with box cameras

Q—Can I use a Kalart Speed Flash with my Brownie box camera.

A—No. A Kalart Speed Flash can be attached to almost any camera except a box camera.

Which Flash unit for "X" shutters?

Q—Which Kalart do you recommend for shutters with built-in sync?

A—Either the Kalart Master Flash Unit ($14.50) or the Kalart Compak Flash Unit ($8.15). The latter is very handy but uses midget flash lamps only. The Master uses all kinds of flash lamps, and has provision for extension flash and multiple flash.

FREE *"How to Take Synchro-Sunlight Pictures"*

20 pages, illustrated, full of practical information on how to get better outdoor portraits and interesting back lighting effects the Synchro-Sunlight way. Mail coupon today.

The Kalart Company, Inc.
Dept. A-9, Stamford, Conn.

Please send *free* copy of "How to Take Synchro-Sunlight Pictures." Also, tell me which Kalart Speed Flash I should have.

Make of camera .....
Make or type of shutter .....
Maximum speed of shutter .....
Name .....
Street .....
City ..... State .....
Name of dealer .....

KALART

WINNERS OF

2nd Special Monthly Awards

IN THE 1948 POPULAR PHOTOGRAPHY PICTURE CONTEST

Congratulations to the six award winners whose pictures, which have been reproduced on these pages, were chosen from among the entries received in the black-and-white and the color divisions of our 1948 Picture Contest between April 2 and midnight May 1, 1948. Due to mechanical limitations which have hindered production facilities, the Color Award Winners in this second phase of the Contest have been reproduced in black-and-white.

THE PHILATELIST **DR. I. W. SCHMIDT, APSA**

1st Award

COLOR

"The Philatelist," a superb character study by Dr. I. W. Schmidt, APSA, of New York City, has been granted first color award in the second division of our 1948 Picture Contest. Dr. Schmidt used a 3¼x4¼ Speed Graphic and Ektachrome film. His exposure was 1 second at *f*/11, using 3200 Kelvins in key light, fill-in, and backlight.

Plaque

and U. S. Savings Bond

$500

TWILIGHT **RAY ATKESON**

2nd **COLOR**

"Twilight," a double exposure by Ray Atkeson of Portland, Oregon, is the recipient of this month's second color award. A ½ second exposure was made at sunset to record Mt. Hood, and a 3 minute exposure was made after dark to capture the city lights. Atkeson used a 4x5 Speed Graphic, Polaroid filter, Ektachrome.

U. S. Savings Bond $250

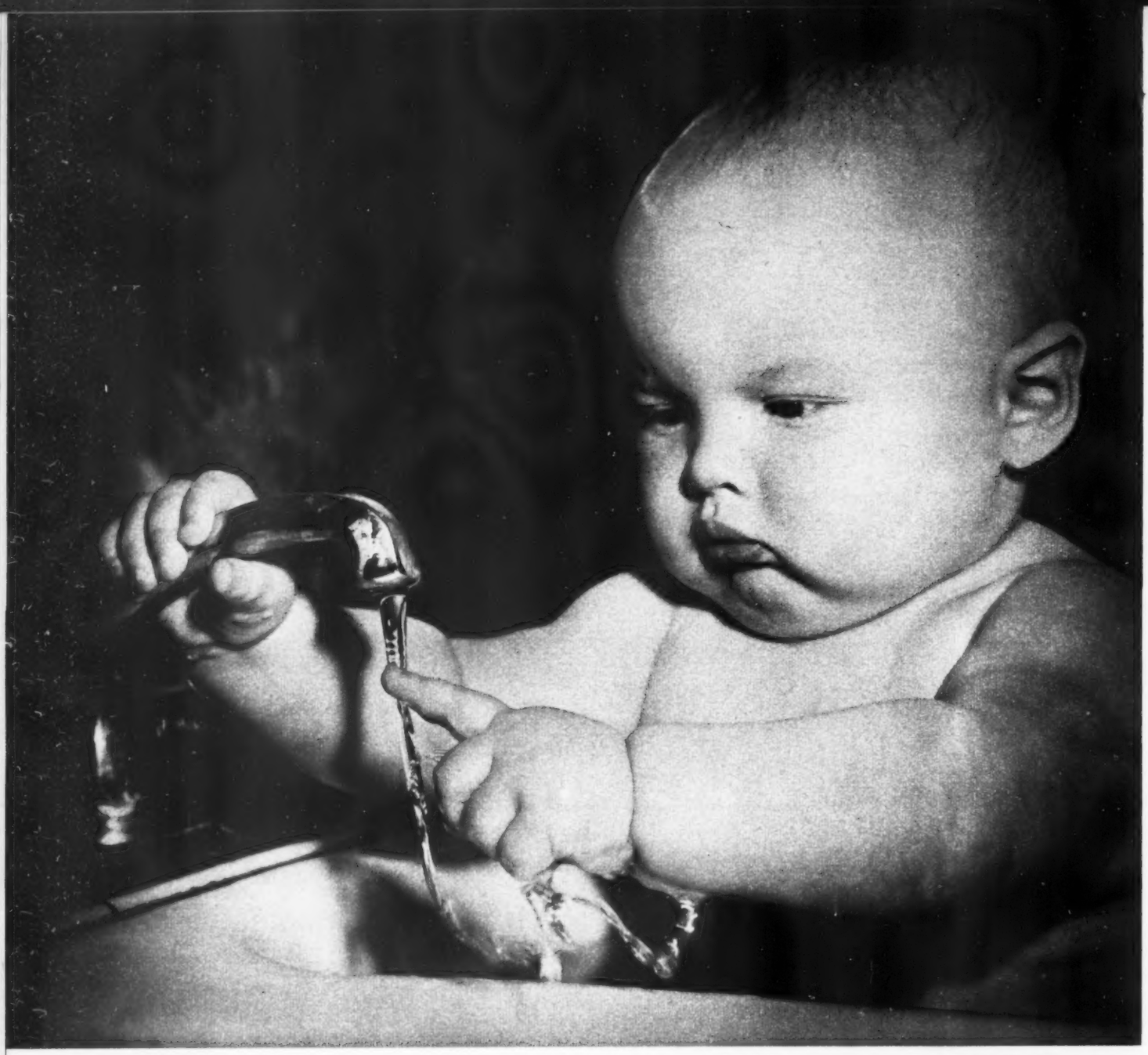
3rd **COLOR**

"Turkey Day," the work of Paul L. Davidson of Inglewood, California, was awarded third color award in this phase of our Contest. The photographer used a Graphic View camera, 4x5, and Type B Kodachrome. His exposure was open flash at an aperture of *f*/16, using a UV 16 correcting filter and three G-E No. 22 flashbulbs.

U. S. Savings Bond $100

→

TURKEY DAY **PAUL L. DAVIDSON**



THE PIDDLER **GENE BURGOYNE**

1st Award

BLACK and WHITE

"The Piddler," by Gene Burgoyne of Shelton, Washington, receives the first black-and-white award in this phase of our 1948 Picture Contest. The setting for this scene was the photographer's kitchen sink, and the model his child, David. Burgoyne used a 4x5 Speed Graphic and Ansco Triple S Pan film; exposure was 1/400 at *f*/32 using G-E No. 5 flash on camera.

Plaque and U. S. Savings Bond $500

DRIFTWOOD STUDY FRITZ HENLE

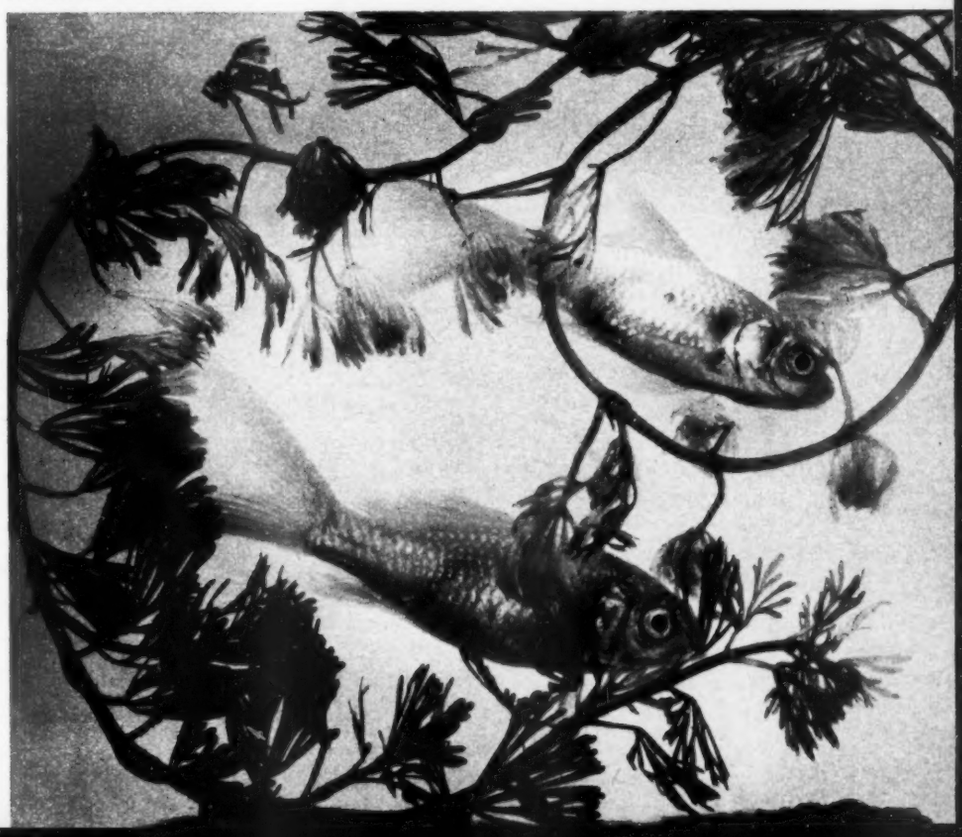
2nd

BLACK and WHITE

"Driftwood Study," by photographer Fritz Henle of New York City, has been granted second award in this month's black-and-white category. To capture this beautifully flowing composition, Henle used a Rolleiflex, Ansco Superpan Supreme film. The exposure, made late in the afternoon, was 1/100 at *f*/11, using a yellow filter.

U. S. Savings Bond
$250

MARINE BALLET LLOYD MERRITTS

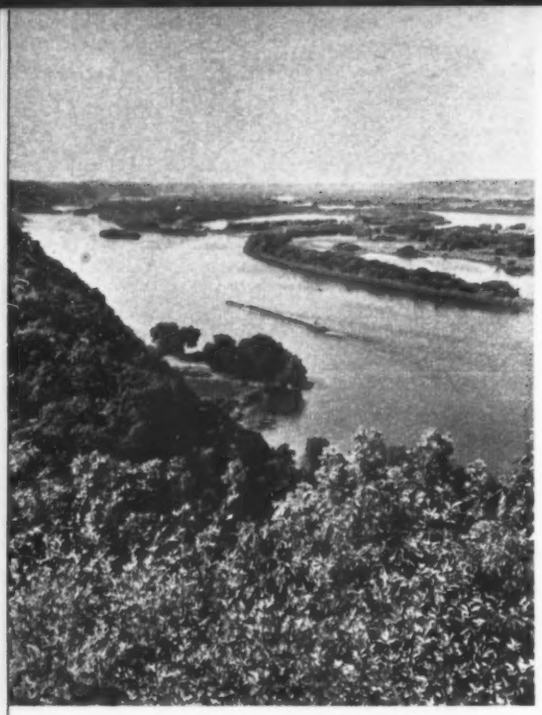


3rd

BLACK and WHITE

"Marine Ballet," by Lloyd Merritts of Swarthmore, Pennsylvania, has been chosen to receive third award in the black-and-white division of our Contest this month. It was made using three flash units. One lamp was placed at 45 degrees to each end of the aquarium, and another was held above the water. A white card behind the tank served as a backlight. Merritts used an Eastman 5x7 view camera, Super-XX film, and an exposure of 1/100 at *f*/11.

U. S. Savings Bond
$100



Eye-satisfying scenes like this rarely make good camera shots. The author used this as a "treasure map," and from within the area made several good pictures.

Camera TREASURE HUNT

Scenic panoramas that are superb to the eye can be disappointing in pictures. The answer is to move in close and get individual scenes

Photographs and text

By GORDON H. LORD

HOW OFTEN have we overheard "camera tourists" say, on viewing some spectacular scene that was spreading itself before their eyes, "what a wonderful picture this would make." But would it?

To the eye scenic beauty has only the limitations of lighting and weather which prevail at the time of viewing. We form our own panoramas as we look out over our scene, and our mind does the rest in actually "remembering" that which we have just seen. The eye focuses and records these changes on the brain as we look far and near, to the right and to the left. The result in the mind, at the time, is a beautiful, panoramic picture, lacking nothing.

Wonderful instrument that the modern camera is today it still cannot jump around and re-focus on the various parts of our scene, nor can it "remember." It can only record the facts which are presented to it, pictorially, *and in one plane.*

But we know all this, only sometimes it must be brought home to us again, else the awe-inspiring views we see so often throughout this broad and beautiful land of ours will "overwhelm" us and cause us to lose our sense of "photographic balance."

Let us take a typical, midwestern, scenic area around Marquette and McGregor, Iowa (shown at top, left, of this page) where the broad Mississippi has cut its way deeply through the timbered bluffs of Iowa and Wisconsin. These bluffs rise some four hundred feet abruptly above the river and adapt themselves to some magnificent scenic views when one stands on the upper level and gazes out across the panoramic Mississippi Valley unfolding itself below. This is just the type of scene that inspires the very words I have quoted above and which so often prompts the photographer to endeavor to capture in one panoramic, picture-taking attempt. And it is just the type of scene that can be found along any of our great and numerous water courses from the Columbia to the Hudson and from the Missouri to the Tennessee.

Later, in the darkroom he invariably is disappointed at the results when his beautiful scene fails to "unfold" as it did before his eyes. His camera has already "forgotten" that which his mind's eye recorded fully at the time of viewing.

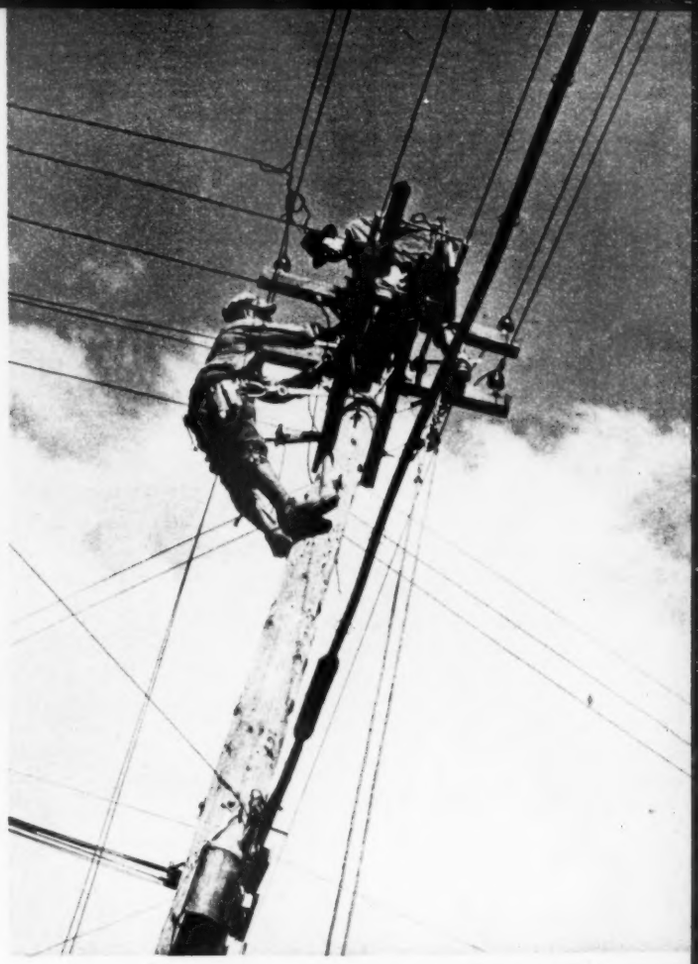
The "secret" to getting good pictures under these circumstances is to go on a "camera treasure hunt" with your original scene as a "map," or chart. Take your scene apart and photograph the parts by moving in closer. Enjoy looking at the original panoramic view, but concentrate your (*Continued on page* 155)

Foreground figures give a base to the picture and also add depth and human interest.

The author added another acceptable shot to his treasure chest by walking downhill and shooting up at twins against a darkened sky.

Sunrise Over the Mississippi added a third picture, taken while the sun was low behind clouds, and edge-lighting them as it rose.

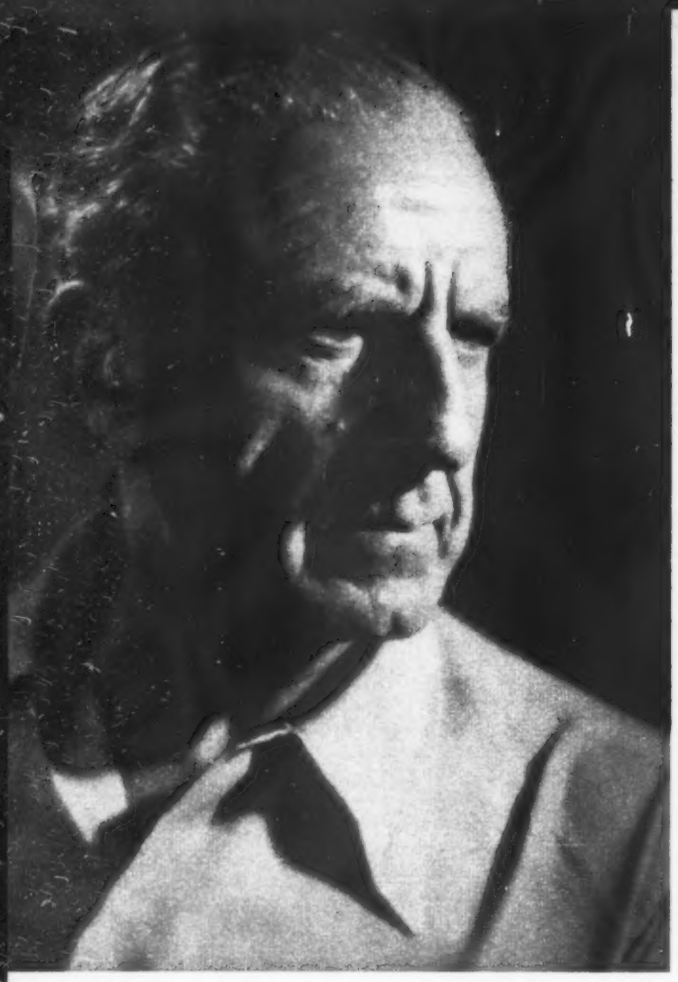
Birch trees grew plentifully in the area, so the author added this close-up to his collection. Contrast between sky and tree was added by the use of a medium yellow filter on medium-fast panchromatic film.



Linemen working on a pole was pretty much a bit of "buried" treasure despite the fact that it was shot up in the air. Author Lord just happened on it during his hunt.

The railroad line paralleling the river suggested another shot. The author waited down the bank from the tracks and was rewarded by this low-angle shot of a locomotive puffing steam against the sky.

A small stream named the Bloody Run enters the Mississippi at this point, and Lord added to his treasure trove by capturing its quiet waters in a serene scene.



This is Sam Kahn in real life. Photographer Jaffe was able to make 100 good character studies of him because he is a good actor, a willing model, and has strong features.

Visored cap, knotted muffler, ribbed sweater, and close-rigged pipe suggest wharves and sails and tarred ropes and salty tall sea tales. See third page for Jaffe's simple three-source lighting set-up.

100 PORTRAITS

By ARTHUR L. SCHOENI

IN A back row of the spacious Smithsonian Institution auditorium, two girls were whispering while the speaker of the evening, a slight, baldish man with pince-nez glasses, talked.

"I don't believe it! Nobody could make that many good pictures of just one man," one of them argued. "I think he used several models."

The comment was really high praise of Dr. Sidney S. Jaffe, who was telling his fellow members of National Photographic Society, Washington, D. C., how he made 100 portraits of one man—all of them in low key. As he placed the 14x17 needle-sharp and occasionally diffused portraits on the viewing easel, envious photographers in the front row murmured: "You can count every pore in that one!" or "How does he think up so many poses?"

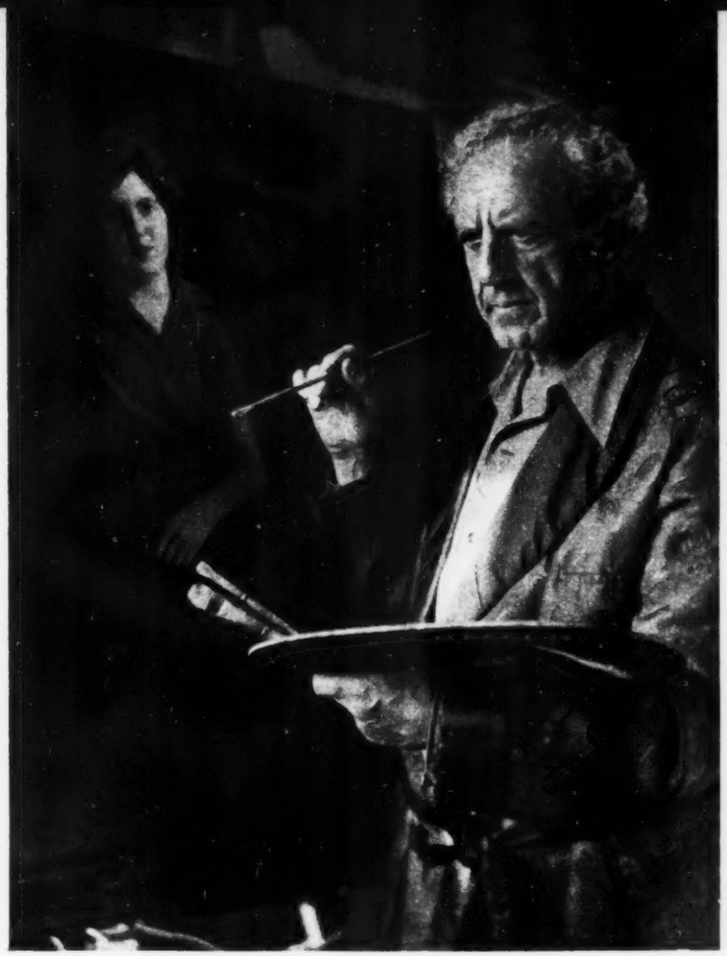
If the little dentist had heard and answered ungrammatically, he might have said: "It ain't easy."

When the question-and-answer part of the meeting came, someone asked, "How did you happen to take so many pictures of one subject?"

"Well, it was this way," Doctor Jaffe answered, "This fellow, Sam Kahn, is an old friend of the family. He used to drop in

←

A twinkle of the eye, a moist forehead, a nose nudged out of line by a forefinger, a simple garment, an appropriate prop—and you have humor in photography, a character portrayal of a jolly, carefree friar.

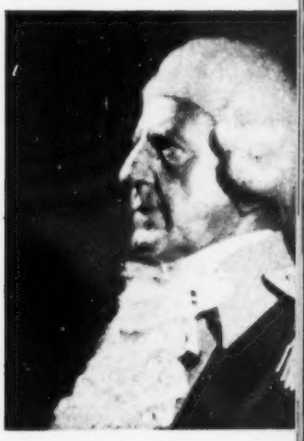


The studied seriousness of a working artist with brush poised makes another in the 100-portrait series. The pictures were made over a period of several years; model Kahn thought up many of the ideas.

Appropriate sombrero, neckerchief, checkered shirt, and seaman's pipe turn the model into a western character. To add more variety, Jaffe turned his model to near-profile.

OF A MAN . . .

Sidney S. Jaffe used plenty of ideas, lighting changes, and a few home props to get scores of different pictures of one model



Four more of the 100 portraits further demonstrate the ability of photographer and model. Here you see the strong profile of an American Indian (upper left); an impression of George Washington (upper right); Uncle Sam, used in a War Bond drive (lower left); and a studious monk (lower right).

twice a year, on his way to and from Florida for the winter. I decided he might take a good picture a few years ago. So I got him down in my studio. After I saw the first few negatives coming up in the developer, I knew I had a splendid model.

"He was cooperative, he was photogenic, and above all, he got a big kick out of doing it and his interest showed in the poses. Sam is a good actor, but his personal activities are somewhat limited because of an injured leg. He's a Spanish-American war veteran who lives on a small pension," the doctor concluded.

How did he get so many poses of the same man? Over a period of several years Doctor Jaffe and friend Sam thought up a lot of them. With the aid of an occasional prop from a costumer, photographer and subject produced dozens of poses. A little change of lighting, a different facial expression—presto, another picture.

With Doctor Jaffe, photography is purely a hobby, although a quick look into his storage cabinet full of cameras of almost all

Here is Jaffe's 3-light system for making portraits. First he adjusts a 100-watt bulb on the window-shade background to give background-figure separation.

Most important light, the key light, is placed almost directly in front of model Sam Kahn's slightly turned face, so that it casts a small shadow below his nose.

Secondary light, lower and diffused, fills in the shadow side of the face. Here Jaffe adjusts the reflector while he studies the effect on the groundglass.

After a last-minute check of pose and clothing details, Jaffe gives his model a target to look at (the dark slide) and releases the shutter at the right moment.

The result is a convincing pore-sharp low key portrait of a sea captain who might well have just weathered a stinging Nor'easter—done with simple lighting and simple props.

types, and a near-dozen ponderous and small brass-bound lenses would indicate that maybe the "tail wagged the dog" on occasion.

He will not take pictures to sell. If a model interests him, he asks him or her to come over to his home to try a few poses. One attractive blonde girl he photographed nearly 50 times, but Sam Kahn is Jaffe's favorite model. The Doctor hasn't gotten around yet to enlarging some of the 100 negatives of him.

"I have so many pictures," he explained at his studio-room. "I recently returned from three months in Mexico. I've got hundreds of pictures. I like to make my pictures big. An 11x14 is just a test strip," he remarked jocularly, "So it takes time to print them all up."

This capable amateur also has a roomful of big and little floodlights and spots, but when he starts to take a picture of Sam Kahn, he often employs only two floods and a spot. The spot is used on the head to separate it from the background. The main floodlight is strong, as pictures with this article show, since he wants powerful, forceful character in his pictures.

A 5x7 view camera with a 4x5 reducing back and a 9½-inch Goerz Dagor lens was used for almost all the 100 portraits, a few being shot with a 7½-inch Verito. Jaffe uses orthochromatic film for his pictures of men, while for women he prefers panchromatic. Development is by inspection in DK-50. He desensitizes pan film before development, so he also can inspect it.

"How do you get so many different shades of brown tone in your portraits?" Jaffe was asked. "You've got everything from yellowish-brown to almost a black."

"It all depends on your paper, developer, and toner combination," he replied. "For slow chlorobomides like Opal, I use Nelson gold toner. For the fast chlorobromides like Velour Black I bleach and redevelop."

"So many bleach-redevelop prints look bilious yellow. How do you explain those dark rich browns when you use that method?" he was asked.

"I think it is the developer. I lean to a developer with glycin in it, the Edwal 106 formula. It's called an 'auto-toning developer' and will give you browns by direct development."

"However, I add some 55-D Defender formula to this to speed it up. It takes five minutes otherwise. When I want blacks to predominate I do not bleach completely."

Then Jaffe made the startling statement that he poured his paper developer back into the bottle after using it, and used it again at other times. He doesn't notice any tendency of the developer to turn dark brown with oxidation because it is dark brown to start with.

Another toning trick which he divulged was the use of a pinch of selenium in the sulfide redeveloper solution of the toner. This metallic salt will not dissolve in water until the sulfide has been added. One thing is essential—all hypo must be washed from the print before toning. No hardener is used in the fixer—only plain hypo, metabisulfite, and sulfite. Instead of yellowish-browns, the redeveloper used by Jaffe gives reddish-browns when used with the above formulas.

Since portraiture is a hobby with him

(*Continued on page* 104)

A gnarled and ancient pine tree stands atop Sentinel Dome in Yosemite Valley, California. The photographer used an orange filter to darken the sky slightly and bring out the cloud arrangement. Note how the winds have warped the tree.

PHOTOGRAPHING TREES . . .

as subjects or props

By JACK WRIGHT FPSA, FRPS
Illustrations by the author

This informative and instructive article, by a competent and well known pictorial photographer, is a guide-book for those who would picture trees to best advantage

WHETHER THEY ARE gnarled or upright, smooth-skinned like a beech or rough-barked like an oak or poplar, trees can make some worthwhile picture subjects. You can use them as the primary center of interest in a scene, or you make them secondary to people or other objects within a picture. But whatever your choice of approach—do them justice. Don't let them grow out of Aunt Minnie's head like antlers on a moose; we've all seen this happen! Consider trees as picture elements, and look at them as you would a human subject. There is a lot of outdoor pleasure to be obtained in photographing the tree, its blossoms, or even a weathered log.

As subject or prop, the tree is perhaps the most photographed object in nature. Too often, alas, the amateur includes it in his pictures "by accident." However, by developing an awareness of this stately plant and using it wisely it will serve you better when you are making pictures outdoors.

One fine thing about tree photography is that anybody can carry it on at any time, almost anywhere, with any sort of equipment and without any great amount of knowledge. There are few parts of the globe where trees are not found. If you want to travel long distances for tree pictures you can do so; if you

Silhouetted against an October sky at dusk, these pine trees make an effective picture. A medium yellow filter was used.

This photographer is using a eucalyptus tree to frame a vista of rolling hills. Note the use of a tripod as a picture aid.

Secured from the picture position shown in the preceding illustration, this scene is well framed, has good planes of depth.

haven't time to travel there are probably lovely trees along your own street or in that little park down the block. It is a wonderful "part time" branch of the photographic hobby. You can put in half an hour or half a day at it and come home with pleasing pictures.

If you decide to take some tree pictures, one of your first questions will naturally be: "What kind of camera do I need?" The ideal camera for tree photography (in my opinion, at least) is a 4x5 with a groundglass. The reason for suggesting a 4x5 camera is that in tree photography fine definition and good print quality are very important, and these are a little easier to get in large blow-ups with a large negative than a smaller one. The groundglass is suggested because it is somewhat easier to see what you are getting and to be sure the tree is where you want it in your picture.

If your camera happens to be a 35 mm, 2¼x2¼, or some other size, however, don't despair. By using care with exposure, processing, and in composing your picture in the viewfinder, you can get perfectly satisfactory tree pictures with any camera.

No matter what kind of camera you use there is on suggestion that is pretty valid. That is to use a tripod. The things are cumbersome and may bother you, but unless you have iron nerves you will get better pictures with a tripod than you will if you hold the camera in your hands. Also, it

(*Continued on page* 134)

These redwood trees soar boldly up to the skies. The contrast between patches of sunlight and shadowed trunks makes the judging of correct exposure difficult.

A winding road, bordered with a wooden fence, climbs slowly into this particular picture, and adds a point of interest that is subordinated to the trees which stand out against the clouds.

A pearl gray, yet luminous fog partially hides the more distant pine trees in this striking pictorial photograph by the author. Drifting in from the Pacific ocean, the fog creates an illusion of perspective, with near objects brilliant and sharp, far ones half obscured.

Apricot blossoms. Two small twigs were photographed in close-up to bring out their texture and delicacy. The author used a brown window shade for a background, and two floodlamps to light the set-up.

Dead stumps may possess pictorial possibilities. Here lighting brings out texture and the camera position allows the lines in the wood to travel diagonally across the scene.

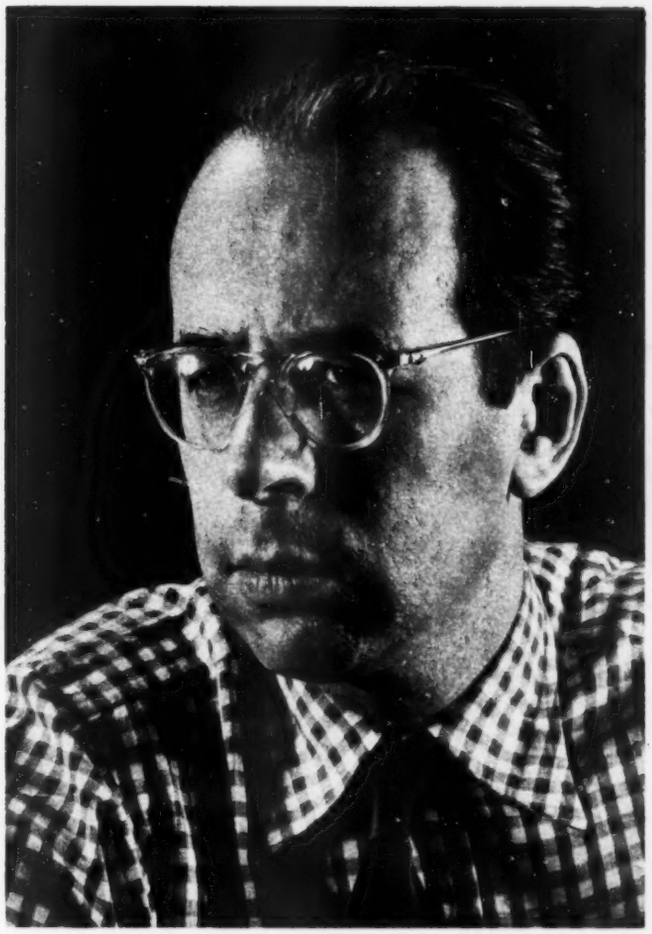
CAMPBELL BRANCH

MY BEST *Unpublished* PHOTOGRAPH—No. 2

By PHILIPPE HALSMAN

A famous fashion photographer tells how he happened to make his favorite picture — one that has not been published before

This is the second in a series started in our companion magazine, Photo Arts, *which has now been combined with this publication. Others will appear from time to time.*



Philippe Halsman possesses three qualities rarely found in combination. He has true creative ability, expert technical knowledge, and a sense of humor. This portrait is by his wife.

I TOOK THIS photograph in Bermuda where I had been sent, with three models, to do a bathing suit fashion story. Among the bathing suits which I was supposed to photograph was one designed to make it convenient for the wearer to enjoy an occasional swim in the nude without fear of embarrassment.

This suit was equipped with a cork belt. The wearer of this unique bathing suit (read the instructions on the box) had only to swim to a spot of reasonable privacy, slip off the suit in the water, and the cork belt would keep it floating until its owner was ready to put it back on again.

When I started to photograph a practical demonstration of how the suit worked, it soon became evident that the instructions on the box were somewhat incomplete. The little matter of how to get the suit off without drowning seemed to be mildly important, but it was not touched upon. Fortunately my model was an excellent swimmer and finally, after much struggling and undoing of ribbons and buttons, the bathing suit came off.

I stood up in the rowboat and took a picture of the model circling around the cork belt. It was all very tame. The water covered her more effectively than the bathing suit did.

After a short rest and a few deep breathing exercises, my model announced that she would now put the bathing suit back on. This proved to be pure, unadulterated Powers' overconfidence. A contortionist with a genius for higher mathematics would have regarded the task with more respect.

After my model had disappeared below the surface of the water for the third time, I decided that perhaps it would be wisest just to skip photographing how to put the bathing suit back on again.

On the way back to shore, I got the idea for what I consider my best unpublished photograph. Ever since I had arrived in Bermuda, it had been one continuous fight with bathing suits; bathing suits with wrinkles, bathing suits that wouldn't fit, bathing suits which were simply impossible like the one with the cork belt.

And so I made this photograph to illustrate the obvious superiority of no bathing suit over any bathing suit—form-fitting, no wrinkles, moth-proof, and inexpensive. Making the picture made me feel very good inside, like signing the Declaration of Independence.

Troubled with swimming suits that sagged and wouldn't fit, photographer Philippe Halsman finally made this particular shot to illustrate the superiority of the natural product. He used a Rolleiflex, held low, a medium yellow filter, Super-XX film, and an exposure of 1/50 at f/5.6.

←

Located on the Santa Fe main line, just out of Los Angeles, this once busy little station serves as a meeting place for the Railway Club of Southern California. Picture is by Dick Farrell.

CAMERA CLUB ON WHEELS

AMERICAN CAMERA CLUBS: NUMBER 16

By IRA CARROLL

Illustrations by the author, Dick Farrell and Fred L. Host

Here's the story of a California hobby group which adeptly combines railroading and picture making

IF YOU HAVE never had the thrill of capturing on film a scene which is passing by at a mile a minute, climbed a semaphore to get an interesting angle shot, hung on the side of a boxcar as the transcontinental roared by, or clambered out of your private train miles from nowhere to photograph an awe-inspiring landscape, then you'd better come along on the next camera outing of the Railroad Club of Southern California.

The club, an independent, non-profit society of photographers and travel enthusiasts, had its beginning in October of 1942 when a small group of twelve rail fans and amateur photographers made a trip to Elsinore, California. Due to wartime chores and travel restrictions, plans for future trips had to be postponed until December, 1946 when the second trip, "Holiday in Arizona," was made. This trip was so successful that it was decided to have these outings every three or four months. To date, eight trips have been made by this unusual group of hobbyists covering 700,000 passenger miles throughout California, Arizona, and Mexico. Members and guests come from all parts of California and number about 180 for the overnight trips, while approximately 300 can be counted on for the one-day outings.

John M. Ferris, a man of infectious enthusiasm and indefatigable ability, has taken upon himself the task of organizing and executing these excursions. As his hobby, he makes up the special trains, gets out advance publicity, prints the itineraries, and organizes the photographic contests. As if this were not enough, he sees to it that everyone knows the others on the trips, is well fed, and has a place to sleep. He has his hands full!

This combination of railroading and photography is a "natural." Smoking engines, speeding streamliners, and placid countrysides offer a lively challenge to the photographer to record the ever-changing scenes before his lens. And whether the lens be on the family box camera or on the latest and fanciest in camera equipment, the men and women behind the lenses soon catch the spirit of enthusiasm and congenial fellowship which prevails

Obligingly belching a stream of black smoke, this engine poses for its portrait. Note the man making a low angle shot from the bottom of the embankment, and those cameramen on the light tower.

A safety rail at waist height prevents these picture makers from spilling out into the speeding countryside. This is a view made from a baggage car which has been converted for photography.

A prize winner in the "trains" category of one of the club's recent contests was this shot made by Fred L. Host with a folding Kodak, and Eastman Super-XX film. The exposure was 1/100 second at f/10. The strength of the smoke against the light sky lends particular effectiveness.

on these trips. It is most interesting to sit in on the brisk discussions of camera and rail fans which develop between train stops, and to hear the mixture of such railroading terms as "hi-ball," "slow orders," and "hooping it up" with the photographer's shutter speeds, lens openings, and the merits of a yellow or red filter. From these informal discussions, something is always learned and the camera enthusiast is spurred on by the exchange of another's experiences.

Typical of the opportunities arranged for the camera fan is a stop which was made in scenic Cajon Pass on a recent trip through the San Bernardino Mountains in California. As the train ground to a standstill, it literally came alive with photographers, emerging from every possible exit. The shutter snappers scattered everywhere to find the best angle, as the "helpful hints" itinerary had announced that the train would be backed down the track and brought into view in order to give one and all a dramatic train shot. This was really an opportunity, for in the background, snow-capped Mount Baldy stood out boldly against a dark blue cloudless sky. Yellow and red filters were brought out of their cases, and as the "ironhorse" came into view puffing huge columns of black smoke into the rarefied atmosphere, there were shutters snapping everywhere. *(Continued on page 94)*

This kid, clad in clothes about two sizes too big, evidently is overpowered by the roar of the panting engine. With material like this to photograph, club members have the time of their lives.

A favorite shooting position for club members, once the train is under way, is the rear platform of the last car. Note the unusual and cleverly designed insignia fastened to the car railing.

KNOW YOUR SHUTTER

By PAUL ALLEN

Here are some simple rules on the proper care and operation of this delicate instrument

Let's take an intimate tour through this fine piece of mechanism and see what makes it click.

THE modern camera is a marvelous device compared with its venerable forebearers of a few decades ago. Body design has made great strides, and finer lenses have been created. But perhaps no single feature has been more responsible for its present-day versatility than the variable-speed shutters of this era.

Most of us take the camera shutter for granted, making it perform at high or low speeds to fit our needs in shooting black-and-white or color. Rugged as these mechanical marvels are, they are still to be considered as delicate instruments, and an understanding of their proper use and care will insure longer and better performance under various conditions.

Well, let's get a little better acquainted with the shutter and at the same time pick up a few helpful do's and don'ts. Can you feel yourself getting smaller? Good. Now we can take a trip to the interior for a first-hand glimpse at the shutter's innards.

Who knows what goes on inside the mechanism of a modern, variable-speed, between-the-lens shutter? Certainly not very many photographers—and certainly not the novice who occasionally borrows your camera to make a few pictures. He is much too concerned with *f*-stops and other matters to do any more than take the shutter for granted. So come on! Let's crawl in and look around inside. If we can see for ourselves what causes irregularities in its behavior, we may be able to prevent some serious exposure errors in the future and save film that otherwise might be wasted. Take a notebook: you'll probably want to write down a few practical reminders.

See those geared wheels over there and those levers, cams, springs, and electrical connections? A shutter is really a complicated mechanism, isn't it? And most of this mechanism is found in variable-speed shutters whether they are compound, Compur, or just plain complex. In fact, it reminds one of a watch. However, in some respects an accurate shutter is even more difficult to manufacture and keep in good operating condition. The gears in a watch have only to operate the watch in one direction and at constant speed. A shutter, as you can see by watching the wheels go around, has to be made to operate at very slow and

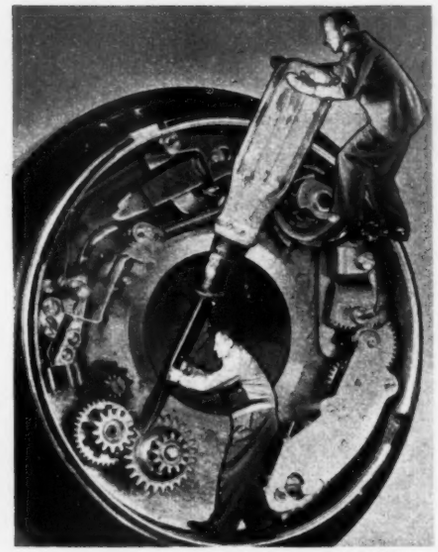
You can't "split" shutter speeds by setting the indicator between markings as is often done with *f*-stop settings.

Correct way to set the shutter for any desired speed. Note that pointer has been placed exactly at the 1/10 mark.

Speed ring "staircase." Each tiny step determines level of a cam and controls duration of one of the indicated speeds.

Make notes on rules governing the care and operation of your precision shutter as we continue on our tour of inspection.

Don't take your shutter apart and try to clean it. If it doesn't work properly let an expert or the factory readjust it.



Never try to repair a broken shutter yourself. Poking around in the delicate mechanism might do more harm than good.

very fast speeds and to reverse its direction when the shutter is cocked.

Most watches are not accurate time keepers. They are always either a little slow or a little fast, and have to be adjusted every now and then to be of use to their owners. It should not surprise you, then, to learn that most shutters also are not 100 per cent accurate in spite of their modern precision. Shutter speeds vary with the temperature of the mechanism, giving slower than the indicated speeds in lower-than-normal temperatures. Normal wear, abuse, dirt, and grease all can cause shutters to vary somewhat in performance.

Watch what happens in here when a picture is taken. Step back out of the way now: you don't want to be crushed between two gears or electrocuted when a synchronized flash exposure is made! I think you'll have a good view if we perch on this inside rim of the shutter housing. There!

See those gears in the gear train turning slowly around? The shutter is being cocked. The person who is operating the shutter has developed one good habit at least: he's cocking the shutter just prior to taking a picture. See the tension on that coiled spring when the mechanism is ready to be released? You can easily imagine how that spring might lose some of its snap if it were kept under full tension all the time. It's like archery: a good archer never leaves his bow strung when he puts it away. Better mark down this rule in the notebook you brought along so you won't forget. Mark it number one and write it something like this:

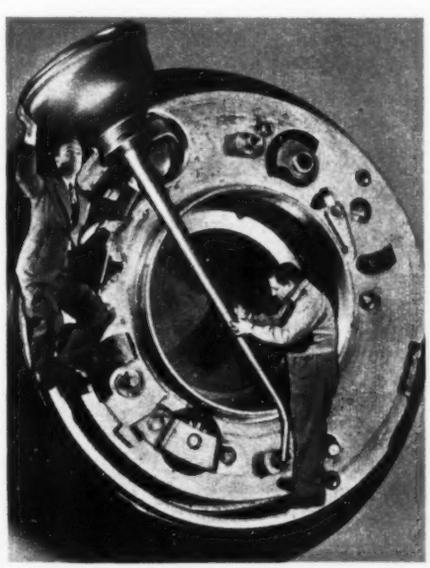
1. When through taking pictures with your camera, be sure that the shutter is not cocked.

Now watch what happens when the wound-up mechanism is released—click, CRASH! It was like a bolt of lightning and a clap of thunder, wasn't it? It just seemed that way because we were inside the shutter when it went off. What actually happened was the photographer thought he was making an exposure of 1/100 of a second. But would you look at the chunks of dirt and cinders flying around in here! Some of that dust (for that's all it really was, you know) wedged itself between the shutter leaves and in the gears and it slowed the actual shutter speed down to only 1/50 of a second. The poor fellow has color film in the camera and now that film has received 100 per cent more exposure than intended. The picture is probably ruined or at least it will be much lighter than the photographer expected it would be. And all because the shutter had been allowed to become dirty. After this dust has settled, write down rule number two.

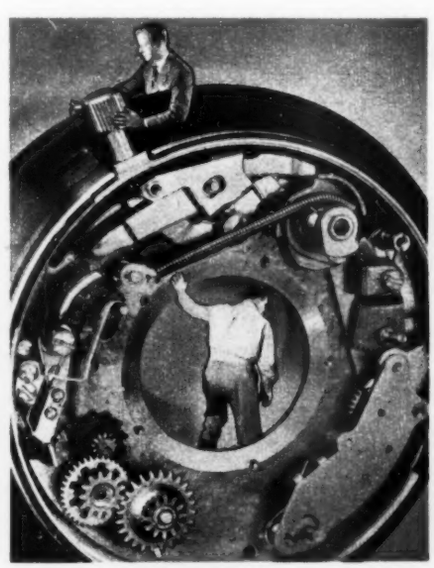
2. When not in use, keep the camera in its case or in a covered box. Dust the camera and shutter with a stream of compressed air if possible. Keep the tiny screw in the cable release socket when not using the cable release.

Now that the air has cleared, let's consider for a moment how an inaccurate shut-

(Continued on page 108)



Lubrication should also be left to the expert. Oil will only gum up the works and slow down indicated shutter speeds.



Before we leave, take a last look at the maze of springs, gears, and levers that insure accuracy in modern shutters.

Look out for the shutter blades—whoops, they got you—same as finger or tools if you mess around when the lens is removed.

Late afternoon pictures like this can be very charming if the backlighting is not too contrasty for film and paper to record satisfactorily. While it looks acceptable now, let's reduce lighting contrast as shown in picture at right.

A simple piece of white cardboard is used to improve the picture. It is used as a reflector to bounce sunlight into the shadows on the girl's face and dress, and thus cuts down the contrast and brightens the interest in the picture without losing the hair backlight and arm edgelight.

LIGHTING makes the difference

Natural light can be augmented with flash fill-in and flood fill-in for a greater variety of more pleasing photographs

By DAVID NELSON

IN THE FIRST part of this article, which appeared in the August issue, I stressed the fact that the quality of lighting in a photograph influences to a great extent the quality of the final photograph. I suggested that, when possible, the photographer wait for the light to be right . . . that certain scenes are better if taken in winter, others in summer: some are better if taken during the day, others have increased fascination if shot at night. At times it is advantageous to take pictures under two sets of circumstances (for instance, night and day), and give the viewer the advantage of being able to see the contrast between the two.

I also pointed out that time of day is important in lighting—certain pictures should be taken with strong front-lighting, others with side or back lighting. Certain pictures are better if the photographer waits for just the right cloud background. Then, too, I noted that pictures taken in rain, snow, haze, and fog have their peculiar attributes. In other words, my theme was: if the lighting isn't right, *wait* until it is.

In this concluding article, I will stress the point that there are other ways to control and augment lighting—by means of fill-in flash, fill-in reflectors, control in printing, and incidentally, how to light bright metallic objects properly.

In general, buildings and landscapes can be photographed in more contrasting light than can people. For outdoor portraits—even informal "backyard" snapshots—soft or "short-scale" lighting is preferred. This arrangement of nature's is fortunate since one cannot change the lighting on a landscape, but for comparatively small objects, such as a person, it is easily possible.

Reflectors made of white cardboard, or tinfoil-covered cardboard, are very useful in lighting the shadow side of a person's face. Natural reflectors, such as sand, the side of a building, or a newspaper that the subject is holding in his hands, also can help in this respect. The important thing to keep in mind about reflectors is that they are best used in (*Continued on page* 150)

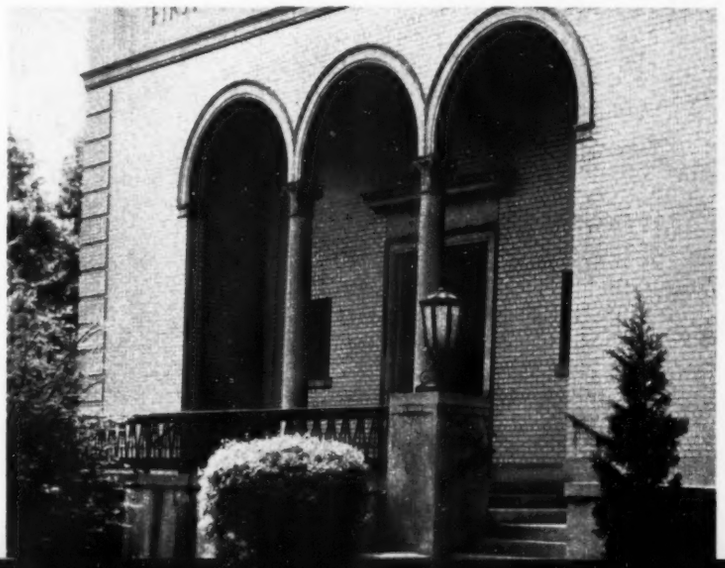
Here is an average "scene at the lake" picture taken in late afternoon sunlight. Notice that the girl's face is almost entirely in shadow and that the lighting in general is not especially satisfactory. The problem is what to do to improve the lighting, get sparkle in the face.

Supplementary flash is the answer. The girl now stands out from the background, which is darker because it received less exposure than did the model. A reflector could have been used here, but flash covers a much wider area.

Difficult problem in photography is to light metallic objects properly. Here a direct source of light was used, and as a result the metal looks harsh on account of the strong highlights. The answer is to use light reflected from a diffused surface, as illustrated at the right.

Reflected light, used here, gives softer tones, tempered highlights, and results in a more pleasing picture. Simply aim your light source at a large diffusing surface such as a movie screen, and bounce the light on the metal objects.

A building photographed in late afternoon sunlight looks just a bit flat and not highly interesting. The soft lighting, however, did reveal architectural details in a satisfactory manner. The author, seeking a novel approach, shot the picture at night, as illustrated at right.



At night, the building offered increased photographic opportunity. The author set his camera on "time," ran up the steps and fired one flashbulb at the ceiling from behind each pillar, being careful to hide the bulb from the lens.

CAMPBELL BRANCH

point of view Pictures

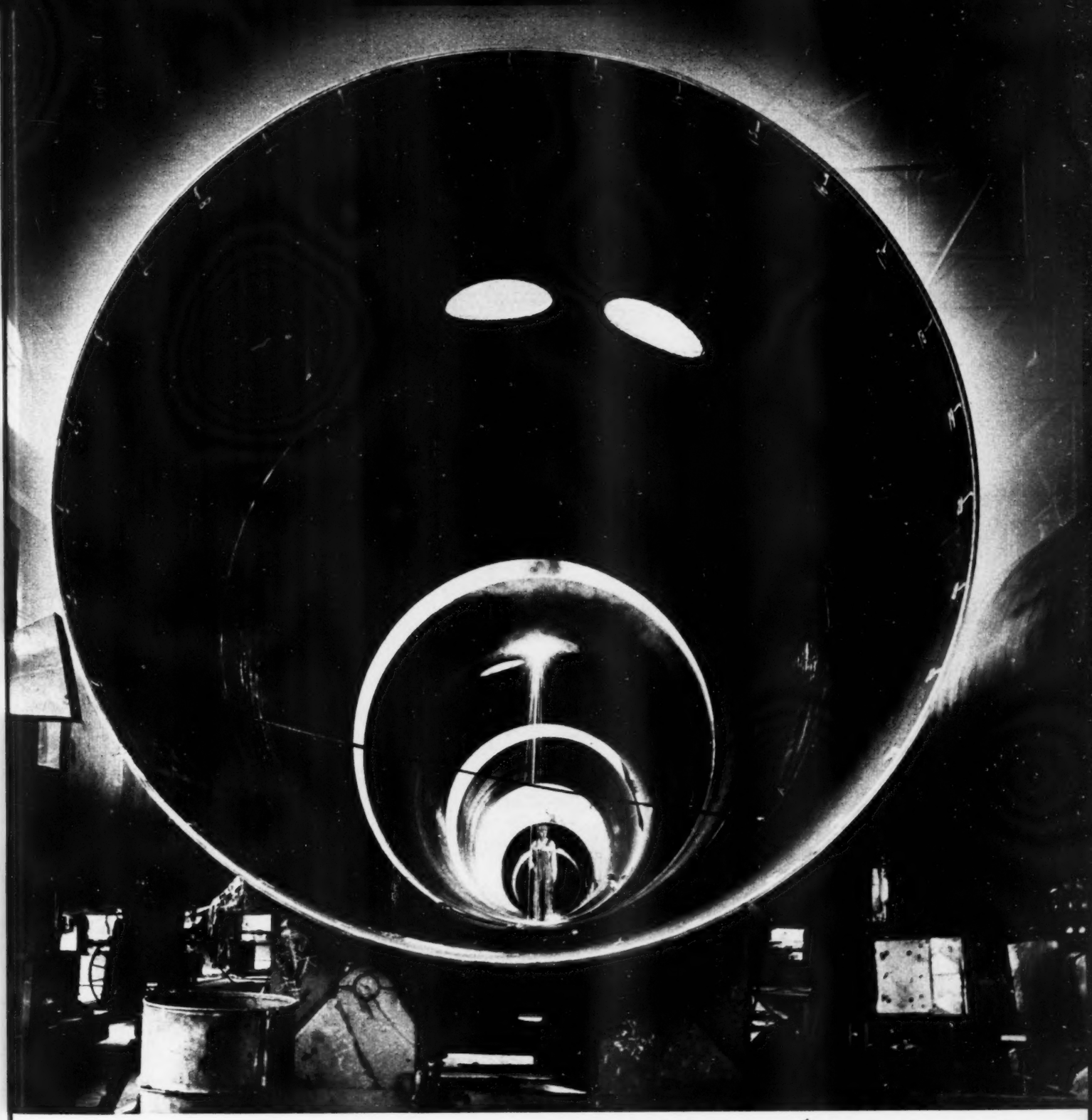
MANY TIMES in photography the primary distinction between a really great picture and just a mediocre scene is the point of view. This term, "point of view," can mean one of two things. It can refer to the position of the camera, or camera angle. Or, it can be an elusive quality, that thought in the photographer's mind which imparts to a particular picture its essence of greatness. In some photographs both the point of view of the camera and point of view of the photographer are combined. Unfortunately, such pictures are all too few.

In the final analysis, to achieve a fresh picture one must obtain a fresh point of view, and whether it be in the approach to the scene, or in the technique, is unimportant. The important thing is to be able to see clearly, and to think clearly. To see a picture in what a setting holds, or an opportunity offers, and then to make that picture and in the making to give the best of your mind and your technical ability . . . that is achieving the point of view which produces great pictures.

There is an unusual selection of photographs in this month's Picture Section, and each one illustrates point of view and how it can impart an eye-catching quality, an unusual effectiveness, and striking impact every time that print is seen. These are scenes worth your study. For technical data, see Notes on the Picture Section elsewhere in this issue.

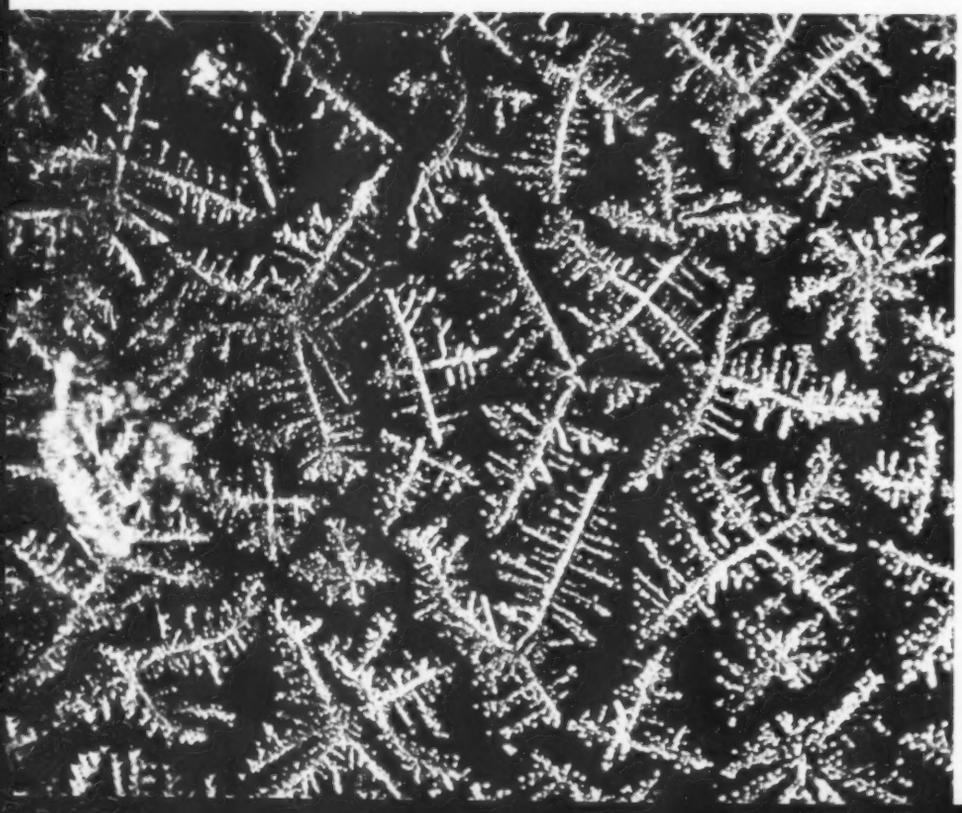
With a camera at keyboard height, Paul Berg of St. Louis captures a completely dramatic, effectively lighted portrait of Sugar Chile Robinson, boy boogie woogie pianist. In this scene both the photographer and the camera contributed to the making of a fresh, unstereotyped, and thoughtfully planned picture.

Lying in a tumbled pile like drinking straws for a race of giants, marine pipe forms a frame for yet another frame—the doorway in which Sol Libsohn's subject stands. The photographer is a member of the photographic unit of Standard Oil Co. of New Jersey.

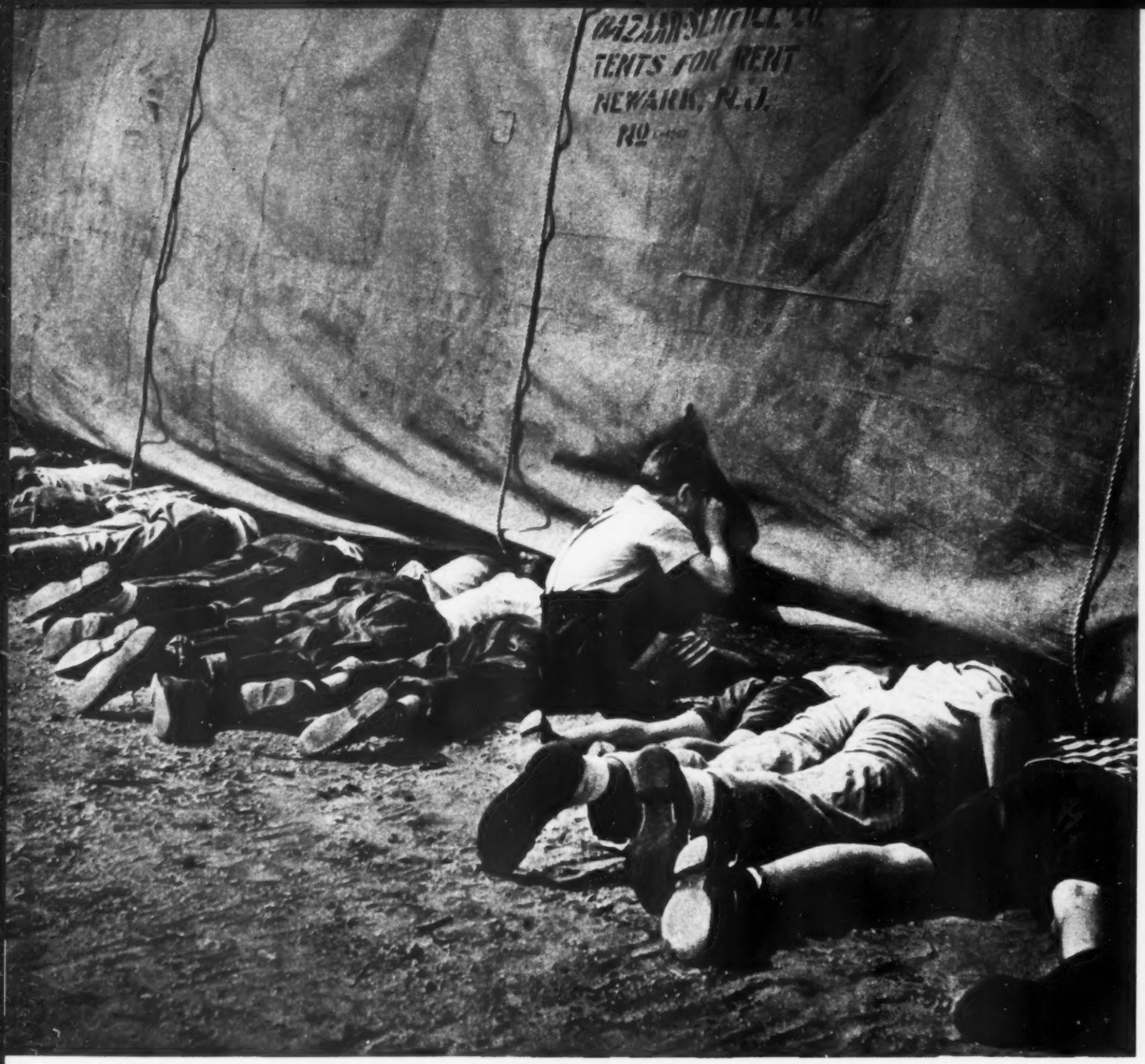


Concentric highlights within these gigantic steel tubes lead the eye to a workman with hammer in hand. As if these were not enough to impress a viewer with the immensity of contrast between man and machine, a white rain of molten metal from a cutting torch touches the tubing and takes the eye to his figure. Elmer Staab of Milwaukee, Wis., is the photographer.

←
At times the impact of a print can be heightened by presenting it in combination with another. At top left is Chicago photographer Jack Fenimore's "Crying Baby." At the bottom left is a 45X photomicrograph of a child's dried tear-drop, made by Alexander Niklitchek, Vienna, Austria.

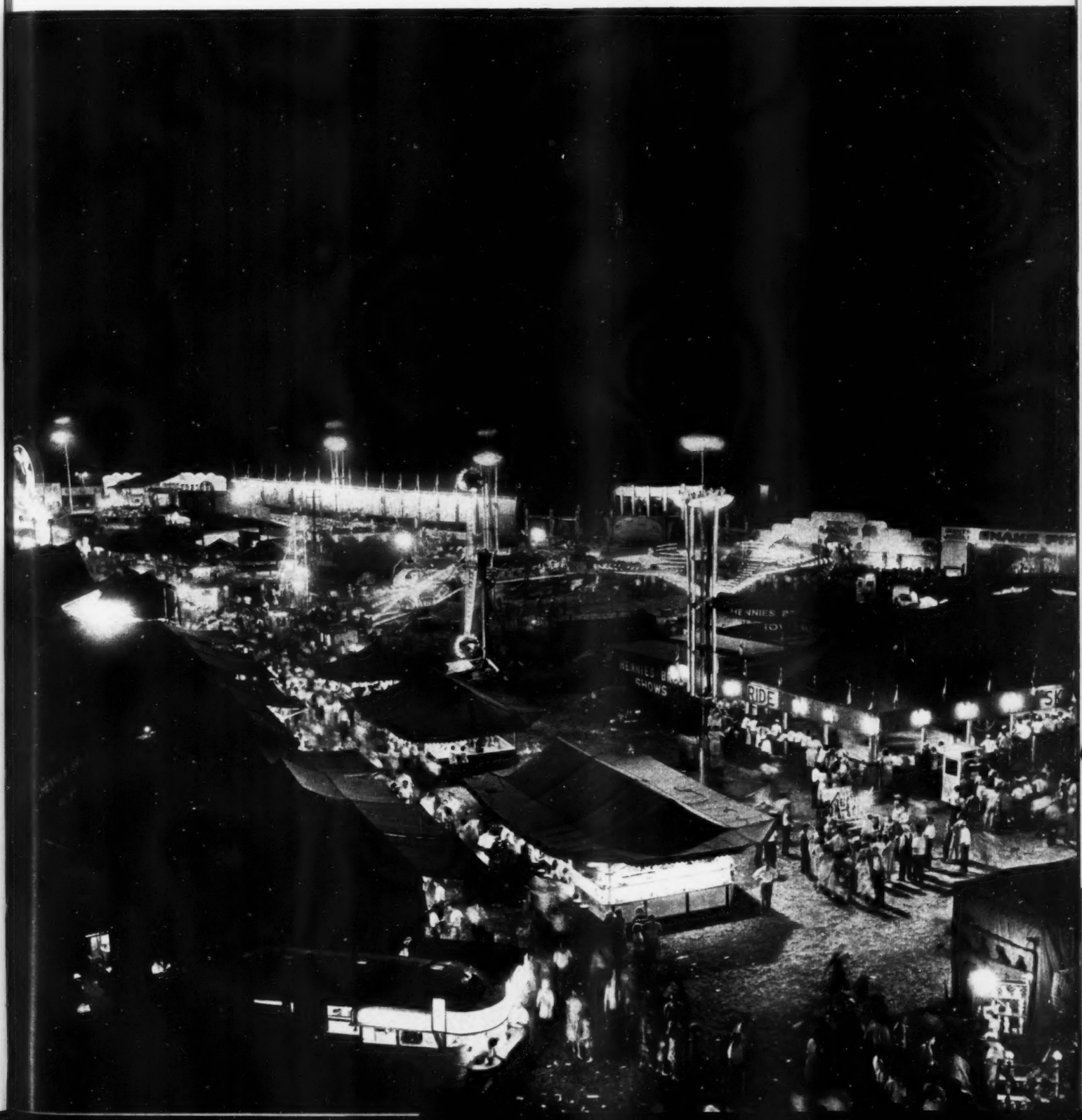


→
Washday may be one of the more prosaic times of life, but it provided two photographers with unusual and memory-making prints. At top right is "Blue Monday" by E. F. Lee, Jr., of Tucumcari, New Mexico, and at bottom right is "Bachelor Clothesline" by James Lazaroff of Los Angeles, Calif.

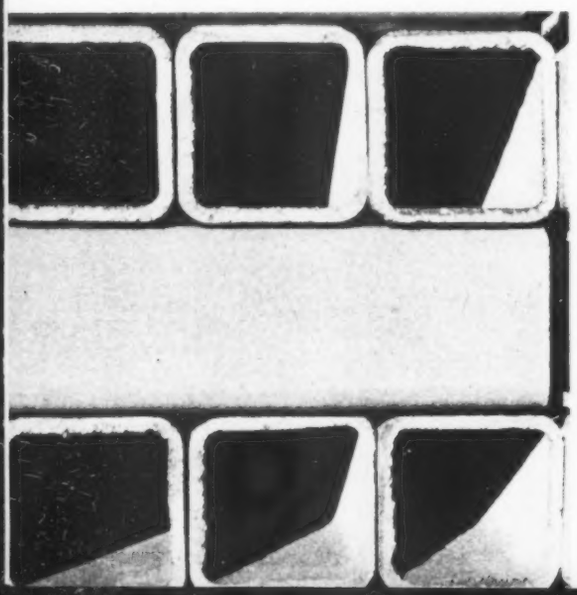


A day-time scene, "Circus," by Sidney G. Bernard of Mineola, New York, portrays a slice from life around the corner of the big top where a more adventurous group of local kids have bellied to the ground and squeezed under the tent side in a mass attempt to see the Big Show and everything that goes with it.

It's night-time, and John H. Neagle of Des Moines, Iowa, has recorded the harsh and brilliant setting, and the boisterous quality of the Iowa State Fair as people ride its rides, eat its food, and jam its sawdust-sodded streets. A high point of view, and a short time exposure gave this photograph its punch.



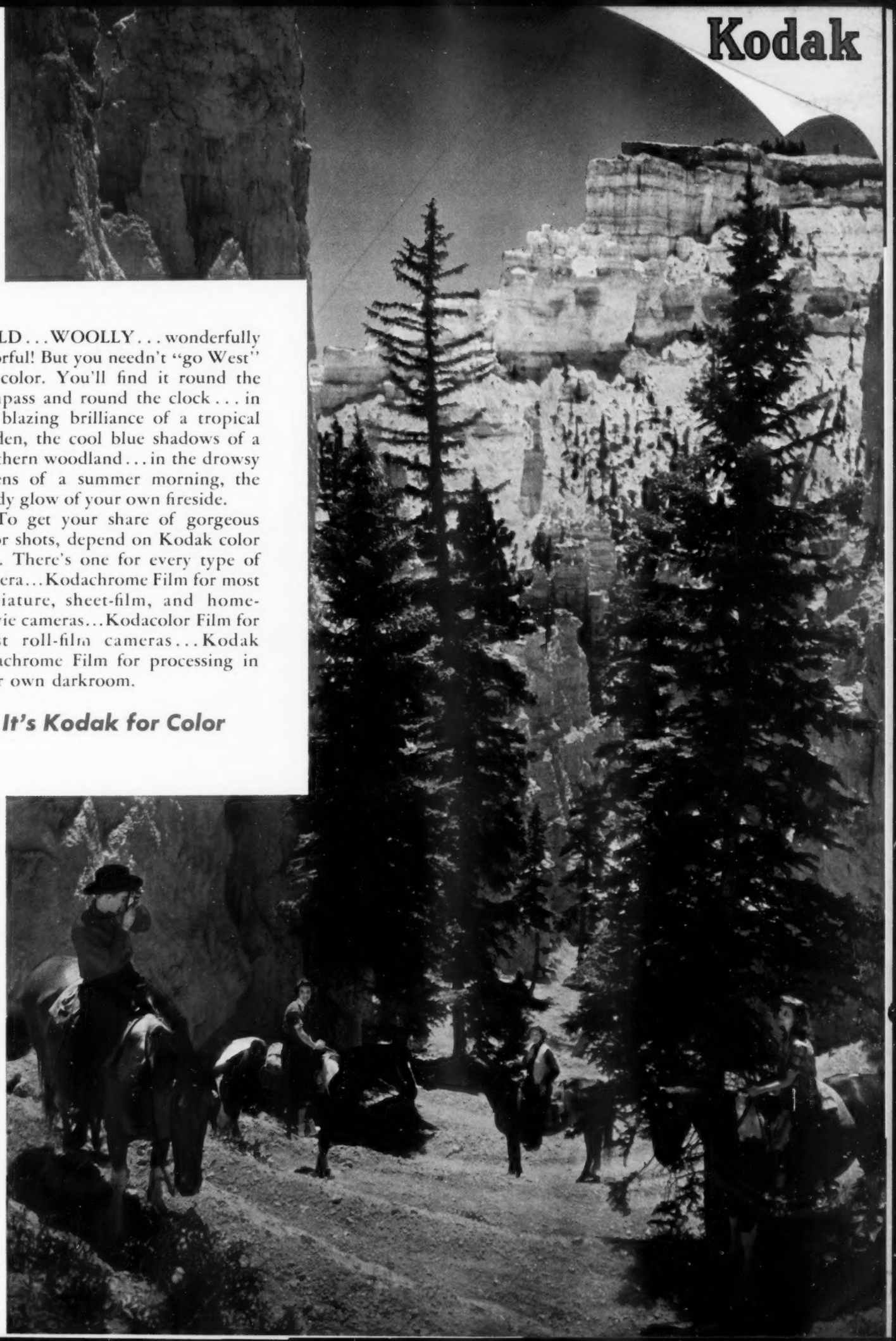
Here are order and chaos, two different points of view, two simple, but striking studies of two common objects by two different photographers. At the left are building tiles stored in a yard on the Harlem River in New York, as pictured by Gordon Parks of Standard Oil (N. J.), while at the right is a close-up of the links in a length of anchor chain in a shipyard near Chester, Pennsylvania, as captured by the lens of Sol Libsohn's camera.



This shadowed and textured pattern print by Alfredo Valente of New York City is odd, intriguing, and in its delicate play of light and shade somewhat somber and slow, but certainly not dull. Somewhat similar . . . ←

. . . *is this warmly* humorous shot of a trucker taking time off, even though its feeling, tonal value, and simplicity of subject make it different. Sol Libsohn used imagination, camera, to record the scene he saw.

To achieve a fresh point of view, Howard J. Sochurek of the *Milwaukee Journal* placed his press camera on the floor, his subjects on chairs, and so produced this worms-eye view of two musicians in rehearsal.



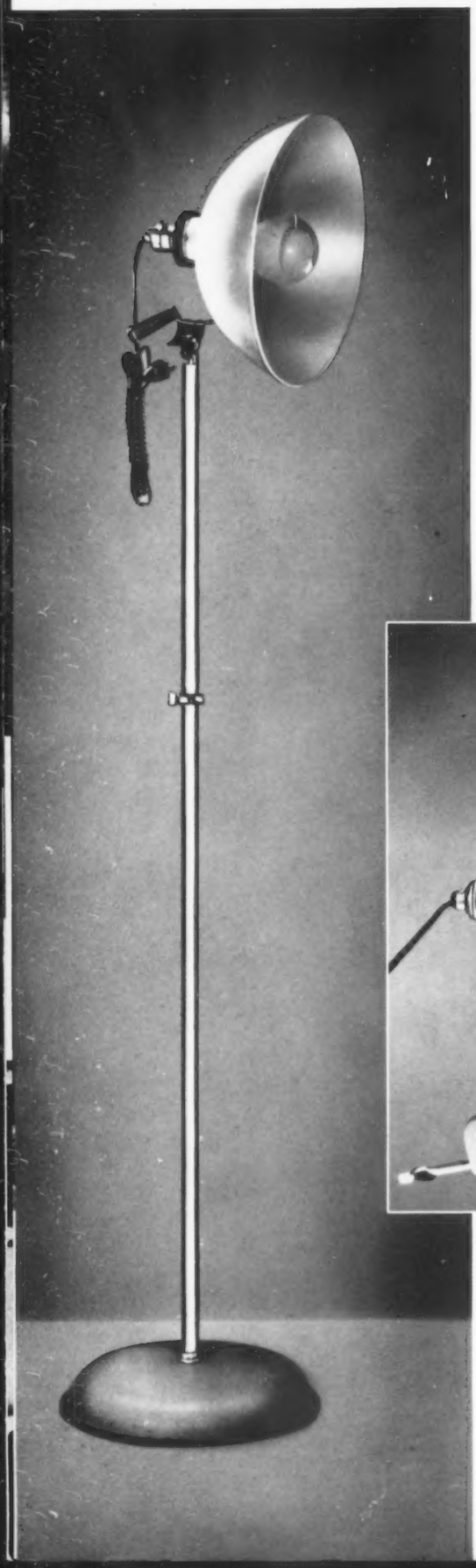
WILD . . . WOOLLY . . . wonderfully colorful! But you needn't "go West" for color. You'll find it round the compass and round the clock . . . in the blazing brilliance of a tropical garden, the cool blue shadows of a northern woodland . . . in the drowsy greens of a summer morning, the ruddy glow of your own fireside.

To get your share of gorgeous color shots, depend on Kodak color film. There's one for every type of camera . . . Kodachrome Film for most miniature, sheet-film, and home-movie cameras . . . Kodacolor Film for most roll-film cameras . . . Kodak Ektachrome Film for processing in your own darkroom.

It's Kodak for Color

BULLETINS

NEWS OF KODAK PLANS AND PRODUCTS



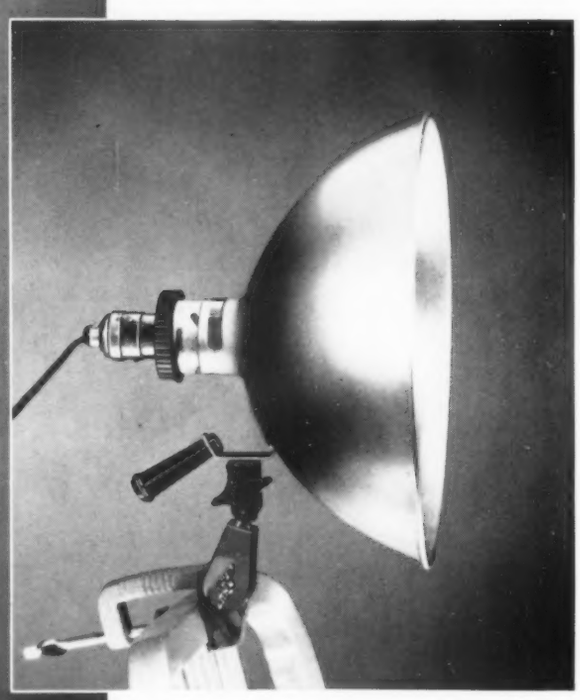
New Standlight Unit—Here's real photoflood equipment, especially if you shoot both movies and "stills."

The new Kodak Vari-Beam Standlight (at left) adjusts with a twist of the wrist—to yield a wide beam for still-camera shots, a fairly narrow beam for movies, or a very narrow beam when you want semi-spotlight effects. Its 12-inch reflector has a semi-matte, anodized aluminum surface—high in photographic efficiency—and accepts a No. 2 photoflood lamp. The broad base of the stand is made of heavy drawn steel, weighs $4\frac{1}{2}$ pounds, and provides excellent stability. The telescoping aluminum column adjusts readily from 3 feet up to $5\frac{1}{2}$ feet; a thumbscrew quickly locks it in place at any desired point.

No burned hands, either; there's a convenient handle, well away from the reflector, for aiming. Alongside the handle, an easily gripped clamping knob holds the lamp in the chosen position.

All in all, it's a unit to see, next time you visit your Kodak dealer. It has a teammate, too (see below).

Clamps Anywhere—For the new Kodak Vari-Beam Clamplight, almost anything around



the house provides a serviceable support. Its capacious C-clamp readily grips chair backs, thick table tops, door edges, bedposts, the standard of the Kodak Vari-Beam Standlight—and, once it's put, *it stays put.*

Optically, it's the same as its companion unit—same efficient 12-inch reflector, same aiming handle and clamping knob, same variable beam feature (controlled by the fluted ring you see at the rear of the reflector). In addition, there's an extra angle adjustment. And the clamp is padded, too—so it won't scar any support you select. Examine it along with the standlight; you'll want both of them.

Two-In-One Case—Compact, useful, and inexpensive: that's the Projecto Case for the Kodaslide Projector Model 1A. Little larger than the projector, this sturdy, smartly designed case provides handy carrying means and full

protection—and, when the projector is in use, it furnishes a tilting device, to adjust the image vertically on the screen. A projector as good as the Kodaslide Projector Model 1A deserves a protective case—and this is it. The picture above shows how it's used during projection. And, by the way, there's also a fine Projecto Case for the Model 1, predecessor of the 1A.

400 Feet, 8mm.—The de luxe 750-watt Kodascope Eight-90 Projector now has a "big brother"—the Eight-90A. The new projector accepts all accessories and lamps used with the Eight-90, is equipped with the same high-powered Kodak Projection Ektanon *f*/1.6 Lens, but has capacity for 400-foot reels. (Because of the 400-foot capacity, it requires a different carrying case.) Ask your Kodak dealer to show this new projector to you.

Neutral Test Card—Exposure meter readings for full-color shots in artificial light are more reliable if you use a Kodak Neutral Test Card. It's an 8x10 card, both surfaces matte, carefully controlled to an 18 per cent reflectance on one side and 90 per cent on the other. Place the card in the scene, take meter readings from it rather than directly from the subject. Envelope of four cards, with instructions, $1 from your Kodak dealer.

More Packets—Early this summer, you heard about the Kodak Tri-Chem Pack—the radically new kit that provides developer, stop bath, and fixer in airtight, heat-sealed, metal-foil packets, all measured and ready to mix for immediate use.

So handy is the metal-foil packing for photographic chemicals in moderate quantities that several other Kodak items are already being issued in such packing. Kodak Blue

See Your Kodak Dealer

KODAK products are sold through Kodak dealers, any of whom will be glad to complete the descriptions of Kodak products which are mentioned in these pages. And in matters of general photographic information your Kodak dealer will be found to be soundly informed.

Toner, Kodak Sepia Toner, Kodak Chromium Intensifier, Kodak Farmer's Reducer, and Kodak Reducer and Stain Remover are no longer supplied in the old easily broken glass tubes. Each of these popular preparations comes to you in snug-sealed foil—fully protected against moisture and deterioration right up to the moment you break the seal.

Also available, in cartons of six packets, are Kodak Universal M-Q Developer and Kodak Universal Stop Bath.

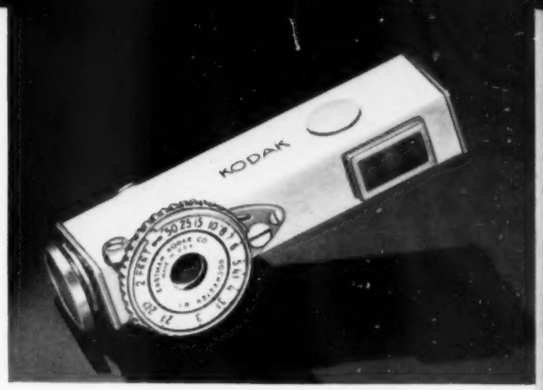
New Enlarging Aids—There are several new accessories available for your Kodak Precision Enlarger If you're doing work in color, four of them should be of particular interest.

First is a new *Kodak Filter Frame Holder,* to replace the old Tricolor Filter Holder. This attaches in place of the Safety Filter, and can be swung in or out below the lens.

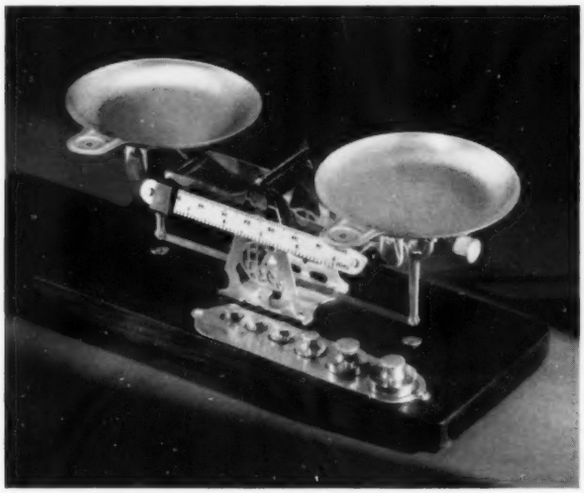
Kodak Filter Frames are neat square metal frames with a round center opening, and are designed to hold 3-inch-square gelatin filters. Because of their low cost, variety of types, optical quality, and superior standardization of characteristics, the gelatin filters are ideal for color work and exacting experimental work. Filters are easily inserted into the *Kodak Filter Frames,* which provide excellent protection and ease of handling.

A *Kodak Filter Frame File,* a handy file chest for twelve *Kodak Filter Frames,* is now also available; it includes six frames.

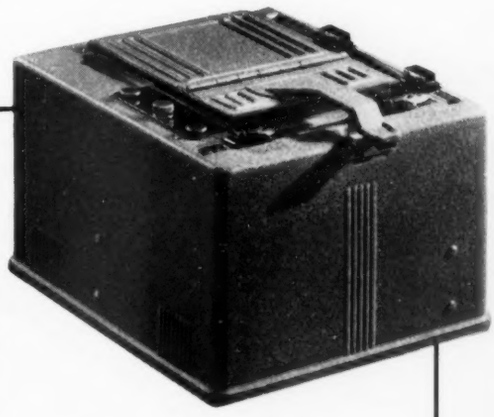
For those who use sheet film, a *Kodak Transparency Holder A,* to accommodate $2\frac{1}{4}$x$3\frac{1}{4}$ film, is available. This fits the Kodak Precision Enlarger A, and is a light-tight glassless film carrier with a built-in gray scale.



For Sharp Negatives—Accuracy in distance measurement is essential to sharp focusing. Rely on the inexpensive, military-type, split-field Kodak Service Range Finder (above). This compact instrument measures from 2 feet to infinity on a clearly marked scale, takes up only a tiny corner in your camera kit, and pays its way in critically sharp pictures.



IF you mix your own photographic chemicals, a set of Kodak Studio Scales is basic. They're handy, accurate—and available with either avoirdupois or metric weights and scales. The pans are stainless steel, the base is mahogany-finished, the weights are nickeled, and the whole unit is sturdily built. The price is moderate.



FOR efficient contact printing, a Kodak All-Metal Printer, Model 3, will stand you in good stead. This ruggedly built unit handles negatives up to $3\frac{1}{4}$x$5\frac{1}{2}$ and 4x5 inches—and has special film and paper guides for 35mm. strip printing. Margins are controlled by four independently adjustable margin masks, with illuminated masking scales and calibrated margin guides to facilitate setting. Illumination system is correctly designed to furnish uniform light, with center and edge illumination neatly balanced to eliminate the central "hot spot" that occurs in improperly designed printers.

FOUR DARKROOM AIDS

GOOD darkroom work can be done with elementary equipment, but much faster, more accurate, and far more pleasant work can be achieved when your laboratory is fully equipped. Here are four Kodak items (and there are many others) that will contribute materially to the quality and good cheer of your darkroom operations.

WHEN you're trying to turn out superior prints, automatic exposure timing makes a difference; and in full-color work, such timing is essential. The Kodak Electric Time Control, plugged into the circuit of your enlarger or contact printer, provides reliable timing from 1 second to 57 seconds—repeatable at will for exposures of uniform accuracy.

IN making enlargements, you often need both hands free for dodging. Plug the new Kodak Utility Footswitch into the circuit of your enlarger and contact printer, and you're all set. It's a sturdy, fully enclosed microswitch unit for any 110-125-volt alternating current. On top, a tiny neon safelight glows, so that you can promptly find the switch. Neat—and well worth its price.

Kodak

"*Flight*"—by Robert Murray, Plandome, N. Y.

ROBERT MURRAY, quick-thinking amateur, bags a duck with Kodak Super-XX Film. . . . Young Murray sighted the bird on a retaining wall one Sunday morning. While photographer and subject teetered on the wall, eyeing each other, Murray inched forward, constantly refocusing his camera. "Whoosh" went the powerful wings . . . "click" went the shutter—Bob Murray had shot a duck, at 1/500 and *f*/8.

Depend on famous **Kodak Super-XX Film** to stop fast action . . . offset poor light . . . increase depth of field. Supplied in rolls, packs, sheets . . . at your Kodak dealer's. Eastman Kodak Company, Rochester 4, N. Y.

"KODAK" IS A TRADE-MARK

KODAK VERICHROME FILM (rolls, packs)—fast, orthochromatic. For general outdoor use and for flash photography.

KODAK SUPER PANCHRO-PRESS FILM, SPORTS TYPE (sheets)—Kodak's fastest; for difficult shots under existing light.

KODAK ORTHO-X FILM (sheets)—top-speed ortho film. Popular for pictures of men because of pronounced ruddy skin effects.

KODAK PLUS-X FILM (rolls, packs)—all-round "pan" film. Extra speed, fine grain, excellent gradation.

Kodak

The House That Takes Pictures . . .

For more than 60 years a unique camera obscura has been amazing its many intrigued visitors by "taking pictures" of the countryside

By ARTHUR L. CENTER

A TOP THE BEACH cliffs in Palisades Park, Santa Monica, California, stands a round green building which for more than 60 years has been "taking" pictures of the surrounding country. No film is used, and no pictures ever are developed, but the results continue to amaze the public.

Climb the steps alongside the odd structure and enter the central room. Once Nick Neal, attendant and operator of the camera for the Santa Monica Park department, closes the door, things begin to happen. In the darkened room, natural color panoramas appear on the white circular table top before the eyes of the spectators. Slowly, as the table is adjusted and the crank turned, new and even more beautiful views of the surrounding area appear on the screen.

Except for the peculiar circular table in the middle, and an iron rod leading from a hole in the center of the conical ceiling to a wheel on the side of the wall, the room is empty.

Few visitors realize that this isn't a postwar miracle, and certainly not the camera of tomorrow. In fact, the *camera obscura* has a history that has been traced back to the ancient Greeks who knew of its phenomenon in 350 B.C. In those days, long before it was possible to take a picture, the camera did not have a lens, but Aristotle knew that images could be produced on the walls of a darkened room if a small opening on one side was made to permit passage of light.

It was Leonardo da Vinci who described the principal upon which the *camera obscura* operates today in one of his papers: "When the images of illuminated objects enter into a very dark chamber by a small round aperture, and if you receive these images in the interior room on a piece of white paper placed some distance from the aperture, you will see on the paper all the objects in their proper forms and colors, lessened in size and reversed. If the images come from a place lit by the sun, they will appear as if painted on paper."

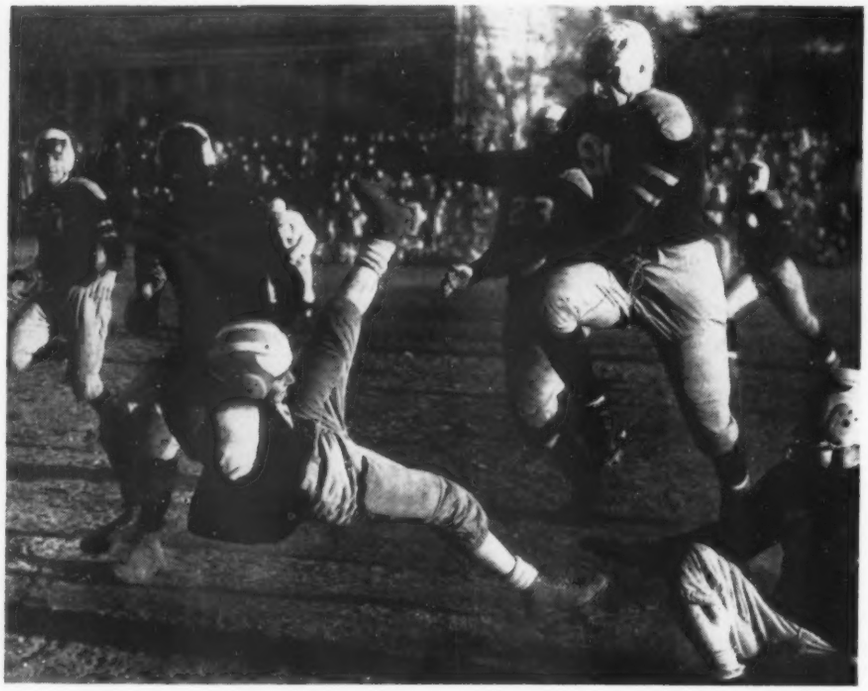
This discussion was written 300 years before the discovery of photography. In fact, the idea of photographing originates with the *camera obscura*. Scientists knew everything about obtaining an image in a dark box, but they did not know how to make that image permanent. In the meantime, up until its discovery, the camera was used by artists to secure a reduced image of a landscape scene for tracing. Astronomers also found it very practical for observing solar eclipse without danger of eye strain.

The late Robert F. Jones, an amateur photographer, was naturally fascinated by this phenomenon which also occurs with a

(Continued on page 88)

This odd structure is capped by a lens and mirror mounted in a revolving turret which can be rotated by the operator in a room below, and so scan the nearby streets and park.

In this darkened room underneath the revolving turret, spectators can see reflected on a white table top before them the panorama of the countryside reproduced in natural color.



Knowledge of the game and patience were responsible for this football action shot. The author, with camera set at 30 feet, caught this run which started from across the field.

By GIL FRIEDBERG
Boston Globe Staff Photographer

IT ISN'T alone the trigger-happy hunter who brings home the bacon; sports photographers are in the same class. The man in the deep woods who lets fly at anything and everything is bound to bag some sort of game, even if it's another hunter, and sports photography is full of the same sort of surprises.

As an illustration, look at the two basketball shots on the opposite page—John Sheehan of the *Boston Globe,* covering an interscholastic basketball tournament, tripped his back shutter in time to get the shot of a youngster flying through the air (lower photo). I was sitting alongside, but looking the other way. When I caught his flash out of the corner of my eye I turned as quickly as I could and shot almost immediately, "shooting from the hip," so to speak. I shot so fast I had no idea what was on the film, but it turned out to be pretty good (upper photo). Titled, "Pounding His Ear," it was picked up and used by the Associated Press, with Sheehan's picture, and sent throughout the country on their wirephoto network, and in addi-

HOW TO SHOOT SPORTS

Know your camera, know your game, be patient but lightning-fast on the trigger, trust a bit to luck, and don't spare the film — that's the formula

Patience was a factor in getting the shot (left) of Sox Manager Joe Cronin, Pitcher Joe Dobson, and Shortstop Johnny Pesky in the third game of the '46 World Series. The author (arrow, above) wanted to get a shot of Dobson (1), but other cameramen had the same idea and all was confusion. One lensman (2) already has his shot and two others (3) and (4) are taking theirs. The author kept backing away until an opening came and he took his shot (left).

tion won a trophy for first place in sports class in the Boston Press Photographer's Association 1946 competition.

Which all goes to prove something most press men will admit, and which ought to be good advice for the amateur who likes to take his camera along when he goes to sports events. Some of the best sports pictures are purely the result of luck—and being "trigger-happy."

Any amateur who wants to make good sports stuff should try to remember not to spare the film, for one thing. No good sports picture ever was made because the photographer sat on his heels and tried to analyze the action as the game progressed, trying to think two steps ahead of the play. Sports are too fast; the action breaks quickly and no one, not even the players involved, can have any idea of what a play will look like a split second after it starts. The only thing to do is shoot *everything* that looks good, then edit your negatives after development.

If any proof is needed of the split-second timing of professional sports photographers, and their instinctive feel for action, look at the three baseball pictures further along in this article. Three pictures, by three photographers, with only the slightest difference apparent in the angle from which they were made. Three men, working side by side, saw the same play and reacted almost simultaneously. Result: the three shots look almost as if they were printed from consecutive frames of a movie film, yet they were made with Big Berthas—5x7 Graflexes fitted with long lenses. Here is an example of the almost inflexible rule to shoot anything that looks like it might produce a picture. Three photographers shot, and the result was three pictures.

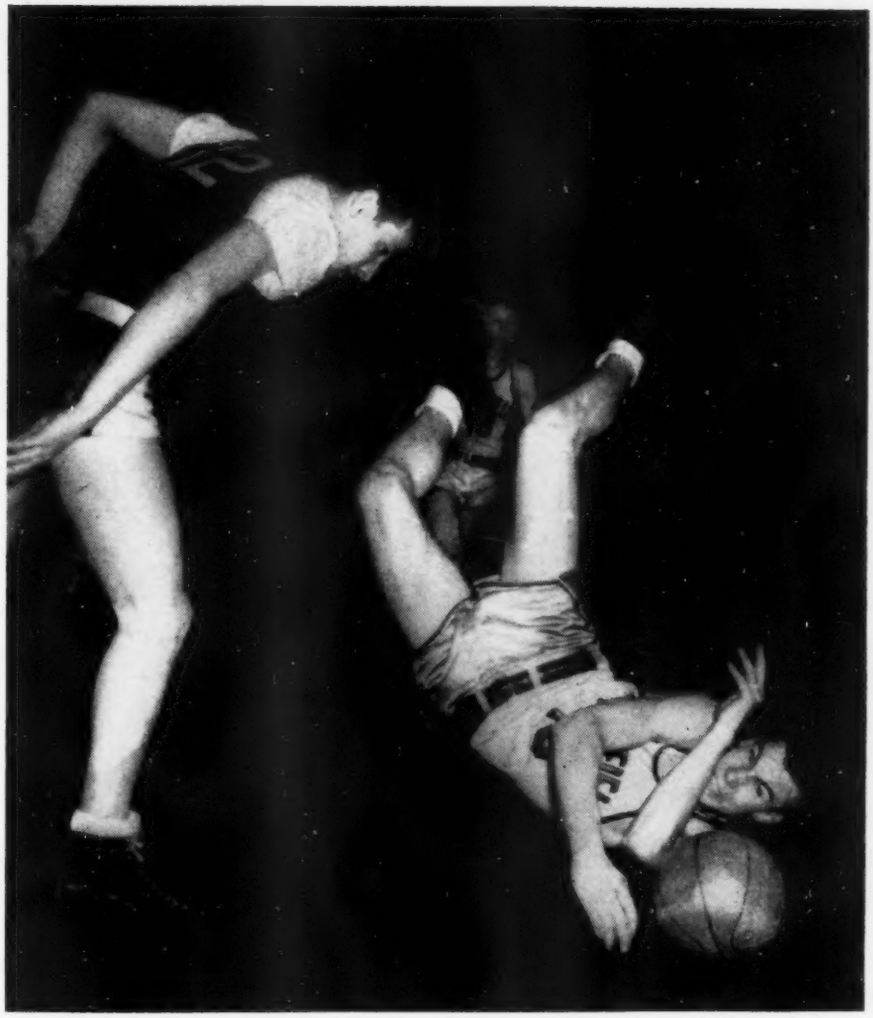
About football: Like all sports, it takes some knowledge of the game to cover it properly. Your camera is usually prefocused on a spot where you think, from your knowledge of the game, there *should* be a play. In baseball, when there is a runner on first, you naturally are focused on second base, for he *may* slide in on his ear. In football, if the teams are on the other side of the field, remain focused on about thirty feet, *not* on the scrimmage line. An end run will bring the action right up to you.

A good illustration in point is shown on the opposite page. Here is a schoolboy "upsy-daisy" or tripping the light fantastic. The player actually came across the field from the extreme right and not from the direction in which the camera is pointing.

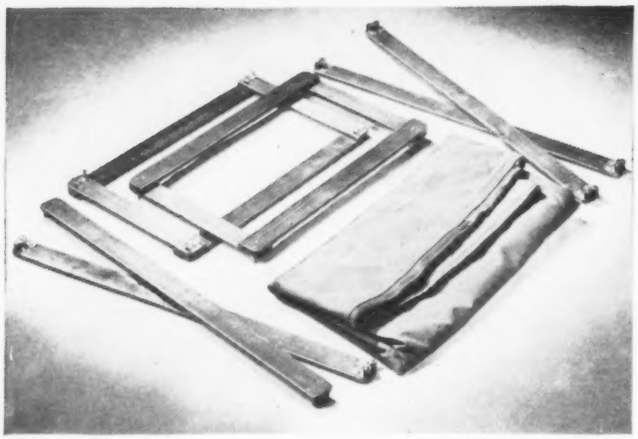
When he started his run and came up to within thirty feet of me, he was missed by two tacklers. It didn't look very good and I passed it. Besides, I already had two shots I knew were usable.

Just as he passed me, going full speed for the goal line, he was hit by a tackler. I barely had time to rack forward for a little closer focus, as he spun in the air, and I made the shot. It was one of those pictures that you get a "feeling" about. I knew I had something, but I had shot so fast I wasn't

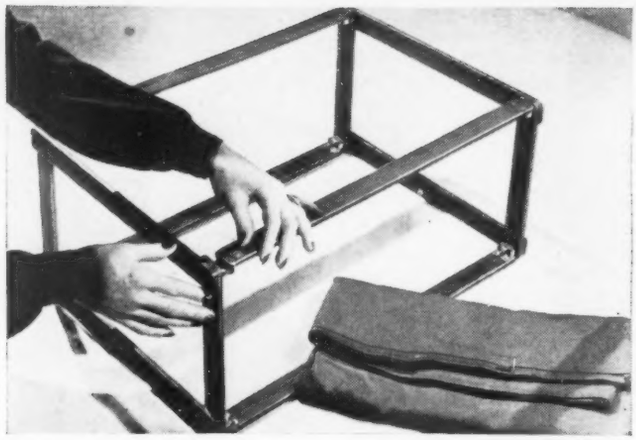
(*Continued on page* 159)



Luck and a quick trigger-finger pay off in sports photography. John Sheehan of the *Boston Globe* took the fine basketball action shot (below) at the Boston Garden Basketball Tech Tourney. The author, sitting next to Sheehan and catching the flash out of the corner of his eye, turned quickly, shot from the hip, and got the picture above titled "Pounding His Ear." It took first place in sports in a Boston press competition.



These wooden units convert a changing bag into an efficient portable darkroom. Parts which comprise frame and end are made from slatting; metal catches can be found at a hardware store.



Note that the corners of the stringers and the end frames have been sanded smooth so that the changing bag will not be torn by sharp edges. Roller catches allow a quick, easy method of assembly.

A PORTABLE DARKROOM

This easily built and inexpensive frame will convert your changing bag into an efficient photographic aid

By CLIFFORD G. SCHULTZ

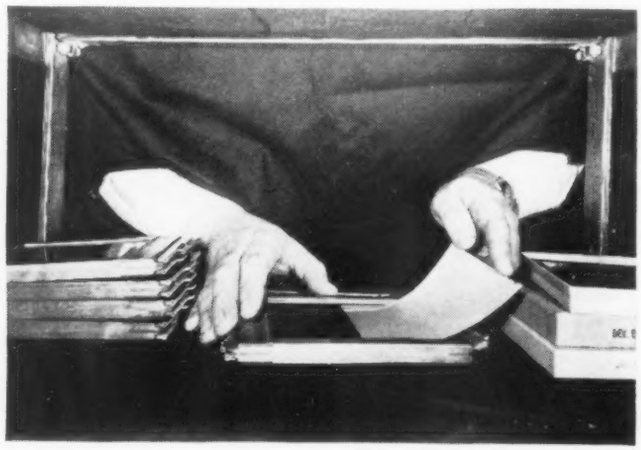
IN MY TRAVELS through the mountains of the Pacific Northwest and, for that matter, almost every place where good scenics are to be found, I always have included a changing bag as a part of my equipment.

However, after a day of climbing or tramping in the forest I invariably found myself too tired to be able to manage the impish actions of a changing bag. No matter how carefully I arranged the holders, film, and empty boxes, as soon as I started reloading, that bag would come to life and writhe, twist, and grow smaller and smaller. The result would be that the inside of the bag would soon seem a jumbled mass of tumbled holders, sheets of film, card board, paper, tinfoil, and box tops.

That all happened a long time ago, and I'm practically well now, so in memoriam to those who have gone stark mad trying to climb inside a changing bag, I would like to pass along this idea for a portable darkroom.

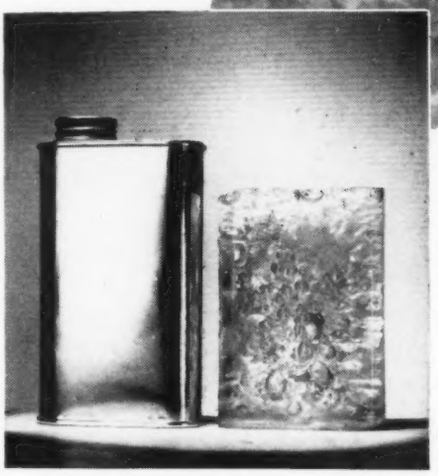
You will need a 16 foot piece of wooden slatting which is 1⅜ inches by ¼ inch, and 8 roller catches of the type you usually find on a card in a hardware store. Cut enough slatting to construct the two end frames which can be *(Continued on page 88)*

Wooden frame which supports the bag and keeps it from collapsing on your hands and impeding operations is erected inside of the bag. Assembly technique allows this to be done sight unseen.



Spacious and efficiently formed, the portable darkroom will put an end to your problems of coping with a changing bag. This view illustrates the amount of space which is available within the bag.

HOW THIS PICTURE WAS MADE

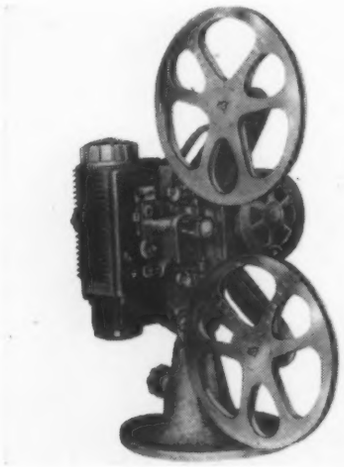


These shiny, tiny globules are air bubbles trapped in a small section of solidified plastics cement. The picture is by Frank T. Sokolik, a commercial photographer in Chicago.

THE IRRIDESCENT PRINT which appears above is a photographic study by Frank T. Sokolik, Chicago photographer. The subject material was a portion of the plastics block which can be seen with its container at the left. How the picture came to be made makes an interesting story—Sokolik had purchased some liquid plastics cement, and then placed it in storage. In attempting to use it at a later date he found that, because of a loose cover, the material had solidified. What he could see of the solid block seemed interesting, so he removed the metal packaging to find this crystal-clear section of gleaming plastics, bright with sparkling air bubbles, and well worth photographing.—

TRADE NOTES AND NEWS

A NEW 8-mm PROJECTOR is announced by Universal Camera Corp. with its Cinematic P-752 which is styled after Model P-750. Retaining the same features as the earlier model, such as a coated *f*/1.6 lens, 750-watt projec-



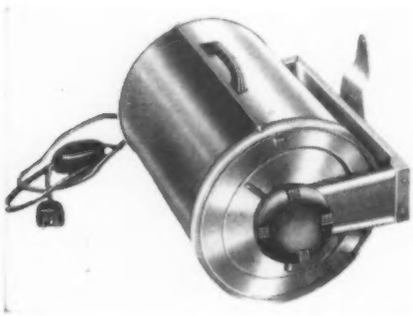
New model 8-mm projector has *f*/1.6 lens.

tion, and silent operation, the new model also features 400-foot reels, all-metal construction with sponge-rubber base, speed control, automatic pilot light, removable condenser, and built-in cooling system. The new Model P-752 will retail at $115.

A COMBINATION ENLARGING EASEL that is automatic and self-adjusting, and can be employed as a copying board to accommodate prints up to 11x14 inches, has been placed on the market by the Dor-Max Products, 1657½ Lyman Pl., Los Angeles, Cal. The base is made of plywood and grooved on the sides to hold metal border strips that slide horizontally and vertically. When the border strips have formed a ¼-inch border on the paper, they automatically stop in position. Write the manufacturer for complete information.

AN ALUMINUM SLIDE MOUNT that fits all standard projectors, available in two sizes—3¼x4 and 2x2, is introduced by the Emde Products, Inc., 4031 Elena St., Culver City, Cal. The new Protectochrome mounts have mountboard masks cut for 12 different sizes of transparencies and combinations. Packaged in boxes of 24, they are complete with aluminum frames, transparency masks, self-sealing adhesive tabs, transparent Kodapak covers, and tool for folding and sealing the flap. For further information, write the manufacturer.

A CYLINDRICAL SAFELITE has been designed and offered to the public by the Golden 'B' Mfg. Co., Inc. of Cleveland, Ohio. Three filters—green, red, and yellow—form a cylinder that revolves within a body of steel. These heat-resistant, unbreakable filters are moved into position for use by a knob, and

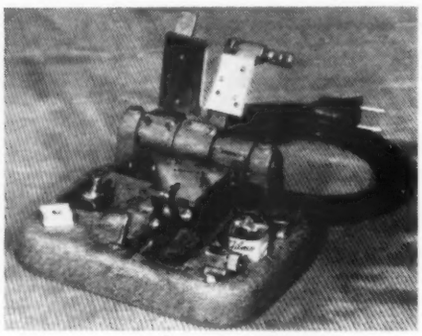


Three filters are available in this safelight.

are not affected by photo chemicals or light. The unit comes complete with a 6-foot cord, toggle switch, and recommended 15-watt bulb. For further information, write the manufacturer at 11300 St. Clair Ave., Cleveland 8, Ohio.

CUSTOM MADE cases have been designed to fit the Kodak Tourist camera, the Imperial Case Co., 115 Christopher St., New York City, announced recently. They are made of cowhide with a special water repellent finish, and lined with red velvet. The price, with shoulder strap, is $7.50.

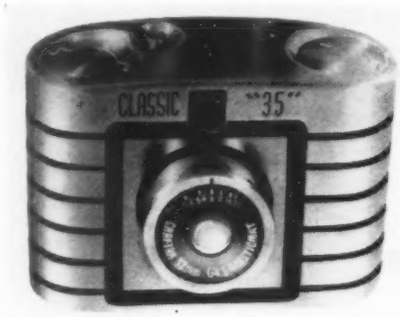
A HEAVY DUTY SPLICER for use in schools and film libraries is announced by Bell & Howell Co. The new combination 8 and 16 mm Semi-Professional Splicer shears both ends of the film diagonally and applies pressure to the film ends while they are being cemented. The right-hand shear blade permits scraping the emulsion from the right-hand film end,



Splicer shears both ends of film diagonally.

and a gauge block sets the scraper blades at the proper working depth. Write the manufacturer at 7100 McCormick Rd., Chicago 45, Ill. for further information.

A MINIATURE CAMERA has been announced by Craftsmen's Guild, 6916 Romaine St., Hollywood, Cal. The new Classic 35 takes single-frame 35 mm exposures, and is of aluminum construction with all winding keys and push buttons recessed. The camera has a coated 32 mm *f*/4.5 lens with fixed focus. The lens stops down to *f*/22 and takes Series V filter



All keys and buttons are recessed in new camera.

holders. A lens cover is furnished. The between-the-lens shutter has a speed of 1/50 sec. and a time-exposure socket. Some of the features include a double-exposure prevention device, a film counter, and an arrangement for synchronized-flash photography. The camera takes up to 72 exposures on a roll of film; up to 40 exposures on a 20-exposure roll of color film. A special flash unit will be made available later. Price of the camera is $29.50, including tax.

A PORTABLE SPEED LIGHT has been introduced by the Buckley Mfg. Co. with its new Buckley Speed-lite Model J-2 which weighs 10 pounds. The unit employs 2 chargeable bat-

New speed light unit weighs ten pounds.

teries and can be used with all synchronizing systems such as mechanical, solenoid, and built-in synchronized shutters. The charger is included with the unit. The flash duration is 1/8000 sec. with a 6-second interval between flashes. The price, with the G-E sealed beam flash tube, is $189.50 plus tax. Write the manufacturer at 1117 N. McCadden Pl., Hollywood 38, Cal. for complete information.

TWO MULTIPURPOSE REFLECTORS which may be adjusted to provide flood or semi-spot lighting are being introduced by Eastman Kodak Co. The Kodak Vari-Beam Standlight, and the Kodak Vari-Beam Clamplight are 12-inch reflectors with built-in lamp socket which, when rotated, will change the angle of light. They are adjustable from a wide beam for over-all illumination to a narrow spotlight-type beam for highlights and special effects. The former model is mounted on a telescoping column and sells for $15; the latter is equipped with positive C-type clamp and is priced at $9.50.

NEW LIGHT EQUALIZER assemblies now are being delivered by Burke & James, Inc. The new units are interchangeable on the 4x5 and 5x7 diffusion-type Solar enlargers now

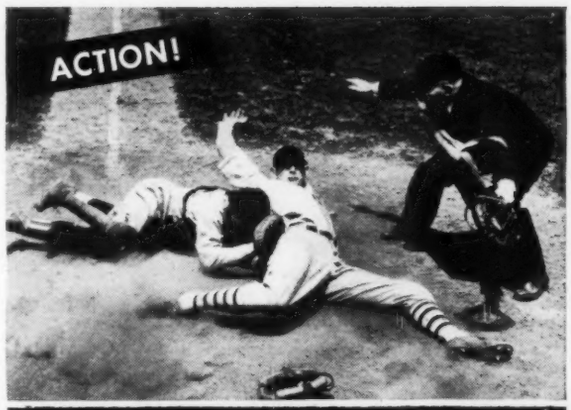
Exposure time is shortened by light equalizer.

being used, and will be standard equipment on all new Solar diffusion enlargers. The unit consists of two circular sheets of glass, one full frosted surface, and the other a graduated frosted surface. Exposure time is shortened and a more even distribution of light is obtained. The new assembly is available at $3.75.

A NEW SYNCHRONIZER operating independent of the cable release is being introduced by King Sol Research Corp. Made especially for cameras with Alphax shutters, this synchronizer is available for the Ciroflex and Argoflex cameras, and features a micro switch which trips the shutter. There are no adjustments to make as the units are pre-synchronized at the factory.

AN AUTOMATIC PORTRAIT CAMERA that uses a magazine which holds 100 feet of 70 mm film, is now being manufactured by Photographic Products, Inc. of Los Angeles, Cal. The new Beattie Portronic takes 325 pictures, size 2½x3½ on a 100-foot roll; and a divided 4x5 back can be used along with a focusing groundglass by replacing the magazine. The reflex-type finder makes it particu-

(*Continued on page* 160)



YOUR ANNUAL EVENT!

1948 GRAFLEX PHOTO CONTEST

62 PRIZES

TOTALING

$5,000.00

Get in the "swim" again this year—and *you* may come up with one of the prizes! This new contest has two unique divisions: the *Action Division*—open to spot news and action pictures of people, sports, candid shots and other scenes of activity (see photo upper left) . . . the *Feature Division*—includes illustration, portrait, pictorial, and general salon work (see lower photo). More chances to win! Enter now! Contest runs from September 1 to December 1, 1948.

CLASSIFICATIONS

A. Teen-agers — all who will not have reached their twentieth birthday by December 1, 1948.

B. Non-professionals — all who earn less than half their income through the sale of their pictures.

C. Professionals — all who earn the major part of their income through the sale of their pictures.

Color Class — open to all of the above three groups of photographers.

Each of the three classes, A, B, and C are subdivided into Action and Feature.

PRIZES

A	Action Division	Feature Division
1st	$150.00	$150.00
2nd	100.00	100.00
3rd	50.00	50.00
10 Honor Awards (5 in each division) — $10.00 each		
B		
1st	$350.00	$350.00
2nd	200.00	200.00
3rd	100.00	100.00
10 Honor Awards (5 in each division) — $25.00 each		
C		
1st	$350.00	$350.00
2nd	200.00	200.00
3rd	100.00	100.00
10 Honor Awards (5 in each division) — $25.00 each		
COLOR		
1st	$350.00	
2nd	200.00	
3rd	100.00	
10 Honor Awards — $25.00 each		

Special Press Award — $300.00 — open to all groups. Enter any photo published in a newspaper or magazine between Oct. 1, 1947 and Dec. 1, 1948.

Note: Only pictures made within the above dates, with a GRAPHIC, Graflex, Crown or Century camera, anywhere in the world, are eligible in the contest.

GET ENTRY FORMS FROM YOUR GRAFLEX DEALER!!!

GRAFLEX INC.

ROCHESTER 8, NEW YORK

Western Division, 3045 Wilshire Blvd., Los Angeles, California
New York Sales and Service Offices, 50 Rockefeller Plaza

WHO'S WHO

News & Comments about Photography and Photographers

Conducted by
H. P. SIDEL, director
of THE SCHOOL OF MODERN PHOTOGRAPHY

Most photographers are pretty "regular guys". Our stars at SMP will go a long way to help a student — it pays off so big in the student's progress. For example, take our location director, BOB ROCKS, whose outstanding work was headlined in the N. Y. World-Telegram, recently.

Bob spends days looking over scenic spots to get interesting, exciting shots. He studies the lighting, colors, backgrounds — takes several shots himself to point up the possibilities. On "location day", our location unit is packed with gear (below), our chartered buses load up with as many as 90 students and models, and we're off! Out on location, whether it's Jones Beach (see right) or any of

many scenic areas around New York, Bob's always ready to help. Sounds like pleasant work — and it is. There's a lot of good, sound photography learned in these jaunts, because they're very practical.

• Photo-Phenomenon

Apparently GEORGE MARIN's success in Montreal is even more sensational than I thought.

This year's earnings, he writes, will top '47 by 50%! He's in constant demand by local business, educational and civic leaders. At left is one of Montreal's leading industrialists—typical of Marin's distinguished clientele. George credits a lot of it to "my recent schooling at SMP". One proof of his high regard is the "Gradué de School of Modern Photography" appearing on his stationery. Lately, he proved it again. Needing an assistant, he hired an SMP grad, Miss JOIE McKINNEY. He says, "She's so good we've raised her salary already!"

• Mail Bag

Good news from Watertown, N. Y. DON SIMONET's studio is growing so fast, he's thinking of another! And 3000 miles away, HAROLD ADAMS, Salt Lake City SMP-er, is building a local reputation — fast! A school had to hold up its yearbook until he found time to take the pictures.

On the new job front, BOB MULLIGAN has landed a fine post with International News Photos. And MARK WARREN writes that he's joined the staff of Harry A. Carlson who "shoots" many of Cincinnati's most prominent personages.

• FREE! Armchair Tour of SMP

Just your name and address on coupon below gets you an interesting, revealing "Camera Tour" of SMP's world-famed studios and labs. See where and how hundreds of fast-rising careerists get their start. Mail coupon today!

H. P. SIDEL, Director
THE SCHOOL OF MODERN PHOTOGRAPHY
136 East 57th Street, New York 22, N. Y.
Send me FREE "Camera Tour" Brochure.

Name.....
(Print)
Address..... P-9

NOTES ON THE PICTURE SECTION

PAGE 64, 65

"Sugar Chile" Robinson is a miniature edition boogie-woogie pianist whose vaudeville act has been filling the house wherever he has played. His portrait, reproduced this month, is the work of Paul Berg, staff photographer on the *St. Louis Post-Dispatch*, whose intelligent and sensitive camera work for that newspaper has been noticed and commended by perceptive critics throughout the country. Berg planned this shot to emphasize the smallness of "Sugar Chile" and to catch his piano style at the same time. The camera was placed on the treble end of the keyboard to foreshorten high keys and contrast them with the size of Robinson's hands. He used a 4x5 Speed Graphic, Ansco Superpan Press film, and an exposure of 1/200 at *f*/32. Lighting consisted of three synchronized G-E No. 5 flashbulbs; one diffused at camera, one at 45 degrees to the front, and one at 45 degrees to the back.

PAGE 66

Sol Libsohn, a member of the camera unit of the Standard Oil Company of New Jersey, is responsible for the picture made in the yards of the Sun Shipbuilding Co. His unique shot ties together man and material, yet is a step beyond a mere documentary scene. The camera used was a Speed Graphic; exposure was 1/25 at *f*/22, Eastman Super-Panchro Press, Type B film.

PAGE 67

The striking industrial scene which appears on this page is the work of Elmer J. Staab of the *Milwaukee Journal*. Made at the A. O. Smith Corporation in Milwaukee, the photograph is an example of framing for effect, and of pointing up a center of interest. Staab used a 4x5 Speed Graphic and Ansco Superpan Press film. The exposure was open flash at *f*/22, using three seconds of general room lighting plus five Wabash No. 2 flashbulbs on extensions.

PAGE 68

Chicago photographer Jack Fenimore caught this crying baby with a Graphic View camera and Ansco Superpan Portrait film, using an exposure of 1/25 at *f*/8. Lighting for the scene consisted of a 750 watt spotlight, and two floods. Occasion for the shot came about when the model, David Werkheiser of Chicago, was being photographed for file pictures to start him as a child model. Three "happy" views were made, and then came the deluge of tears, and the time for this particular shot.

The photograph of a child's dried teardrop was the conception of Viennese photographer, Alexander Niklitschek. The picture was made with a Zeiss Meiflex camera coupled directly to a Zeiss-Auflicht microscope with achromatic objective and eye-piece. The lens of the camera was not used for this exposure, the picture being taken through the optical system of the microscope. Exposure was 1/10 second, using the 35-watt light of a condensor type spotlight used in microscopy. Film was Agfa Micro-photographic, and the filter was dark green.

PAGE 69

Blue Monday was not a planned shot. Photographer Lee's wife was washing a few things in their Dallas, Texas home, using a small scrubboard. Lee noticed the texture of the soapsuds and thought it would make an interesting shot. One floodlamp was placed high and behind the subject, and another placed level with the subject and next to the camera, a 4x5 Speed Graphic. The exposure was 1/25 at *f*/11, using Ansco Superpan Press film.

Bachelor's Washline was made in the backyard of the photographer, James Lazaroff of Los Angeles, California. The effectively backlighted clothes were shot with a 4x5 Speed Graphic, at *f*/29, 1/25. A red filter and Defender XF-Pan film were used. Lazaroff, a young photographer, is developing an interesting style of his own.

PAGE 70

Sidney G. Bernard is well known in photographic circles in the state of New York, and has had his work exhibited regularly in salons. This particular print was taken at the Mineola Fair late in the afternoon. A rodeo was in progress within the canvas enclosure and a policeman, regularly assigned to the duty of watching the outside, had stepped inside to see the show. That was the signal for a bunch of youngsters to squeeze under the sides for a free look. Bernard used an Automatic Rolleiflex, Ansco Supreme film, and an exposure of 1/100 at *f*/11.

PAGE 71

John H. Neagle is a member of the photo department of the *Des Moines* (Iowa) *Register*, and nothing would be more natural for him to turn his camera to than the yearly Iowa State Fair and its glittering Midway. He used a 4x5 Speed Graphic and Eastman Super-Panchro Press Type B film. The exposure was 1 second at *f*/11.

PAGE 72

A modern dance group provided the inspiration for Alfredo Valente's odd group portrait which he has titled *Feet*. To make it in his studio, Valente used an 8x10 Eastman View camera with a 14-inch lens, and two floodlamps—one set at 5 feet from the subject, and one at 9 feet. The exposure was 1/10 at *f*/16 on Ansco Triple S Pan film.

The two prints which appear at the bottom of the page are the work of Sol Libsohn and Gordon Parks, both members of the camera crew working under Roy Stryker of the Standard Oil Co. of New Jersey. Parks used a Rolleiflex, and Ansco Supreme film. His exposure was *f*/8 at 1/100. Libsohn used the same type of camera and film, and his exposure was identical.

PAGE 73

A moment of unconscious humor was immortalized by Standard Oil's Libsohn in his portrait of a trucker taking time off. For this shot the photographer used a Speed Graphic and Eastman Super-Panchro Press, Type B film. The exposure was 1/10 at *f*/32.

PAGE 74

In a successful attempt to get this new angle on a commonplace shot, Howard Sochurek of the *Milwaukee Journal* placed his subjects on chairs and his camera on the floor. In making it, he used a 4x5 Speed Graphic and Ansco Superpan Press film. Three Press 40 flashbulbs were used, placed at intervals 120 degrees apart and at about 8 feet above the floor. The exposure was 1/200 at *f*/22.

Popular Photography — William C. Rhodes

"After a bit of practice I'm going in for nudes!"

DOORWAY TO SUCCESS IN PHOTOGRAPHY

By MAY AWAI

Through the portals of New York's SCHOOL OF MODERN PHOTOGRAPHY pass the most confident careerists in the world. For to thousands, here and overseas, SMP-training opens the door to camera stardom. In far off Honolulu, MAY AWAI's ambitions soared far beyond her work-a-day photo-finishing job. "Where — *how* can I start on the road to success?" she wrote to professionals in the States. THE UNANIMOUS ANSWER—SMP. Today, she's a skilled professional (*see left*), planning a studio to serve the entire Hawaiian chain.

By SAM GETZ

By SAM GETZ

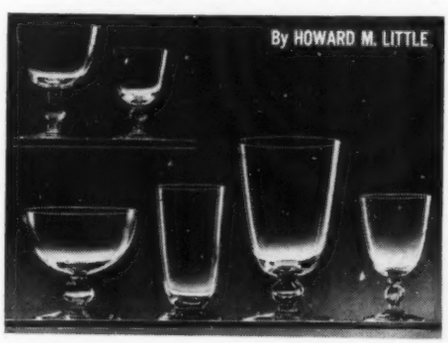
1. Scaling the ladder of success at rocket speed, 24-year-old SAM GETZ of Montreal has literally *shot* to fame. An amateur 3 years ago, his ambition for a fashion career sped him across the border to SMP's superb studios and "miracle" labs. Guided by career-wise teachers, he perfected the refreshingly unique style typified above. Getz photos are now being featured in *Fashion*, Canada's "Vogue"— and "Get Getz!" is becoming a byword among Canada's fashion advertisers.

By RHODA JOHNSON

2. Illustrating a small town's big opportunity is the story of RHODA JOHNSON. Fun and thrills were her teen-age rewards when she combined her love for photography with her love for children. Dreaming of such a happy lifetime career, she enrolled at SMP. Trained by celebrated stars of cameradom and using the finest photo-equipment yet devised, her amateur talents flourished to professional peak. In her small home town, she specializes in child-photography — an inexhaustible market for a fine camera artist.

By SIDNEY BENTSEN

3. Waterborne? Call SID BENTSEN! A maritime worker with photo-ambitions, he noted that Civil Service rates SMP-training equal to 2 years of professional experience. Skilled by SMP's famed photographer-instructors, he'll specialize in travel and waterborne transport photos.


By HOWARD M. LITTLE

4. Top-shelf talent flowers in SMP's cosmopolitan atmosphere. In studios that professionals rarely equal and never surpass, amateur HOWARD LITTLE watched his skill bloom, felt his poise grow, knew success was within his grasp. Opening his own studio, he reports, "our work far exceeds any other in this area!"

5. This is the way to photo-success! "Springboard to fame" for careerists of all ages is SMP. *Tuition fees?* Surprisingly moderate for complete study programs, *day or evening*. Specialized courses and advanced techniques also available. For outline of courses, visit SMP — or write H. P. Sidel, Director, Dept. P9.

THE SCHOOL OF MODERN PHOTOGRAPHY
136 East 57th St., New York City

NEW SHARPNESS AND CLARITY

clearer,
more beautiful
pictures
than you dreamed
possible!

WITHOUT POLAROID FILTER: Clouds blurred and vague. Haze in distance mars photo.

PIONEER POLAROID® FILTER

the most valuable,
yet easiest
to use filter
for all your
photographic work!

WITH POLAROID FILTER: Striking cloud formations—sharp definition in foreground and distance.

Does away with glare and unwanted reflections. It's the only type of sky filter for color film. Doesn't change or distort color values! You get more natural color, new sharpness, unmatched clarity.

See your dealer today: Buy a *Neutral Polaroid Filter* for your color and black and white work. For even greater contrast in black and white, buy a *Polaroid Yellow Filter*.

FREE: Beautiful full color folder describing how to improve your pictures with light-polarizing filters. Illustrates practical and unusual uses. Write Dept. PP-9

PIONEER SCIENTIFIC CORPORATION
295 LAFAYETTE STREET • NEW YORK 12 • ® BY POLAROID CORP.

*Imagine ... only 6.95**

Yankee AGITANK
ADJUSTABLE DAYLIGHT
CUT FILM TANK

12 cut film or film pack exposures from 2¼" x 3¼" to 4" x 5" can be developed in the new YANKEE tank with only one dark room loading operation *that's fool proof*. You load each groove in the adjustable rack through a loading bar that slides along to each new position with positive accuracy.

When inserted, each film is held under special tension that prevents sagging or contact with other films.

Only 4 parts—tank, cover, rack and bar. Tank is agitated merely by gentle rocking. Cover has extra large inlet and corner outlet for rapid filling and emptying plus engraved solution capacity chart. Made of strong, acid-resistant Bakelite.

* Tax included.

Available at your photographic dealer now.

WINDMAN BROTHERS
Los Angeles 23 • Calif. U. S. A.

NIKOR

SOLID STAINLESS STEEL
DEVELOPING TANKS

Easy to handle, quick-filling, simple to load—film touches reels on edges only and is protected from finger-prints and scratches.

Special design of Nikor reels allows free and uniform flow of solution, assuring even development.

Chemically clean—old chemicals can't cling to the smooth surfaces to contaminate fresh solutions. All stainless steel—durably welded to give a lifetime of service. Will not chip, crack, or break, even if dropped.

Also—Nikor Print Paddle and stirring rod made of solid stainless steel.

See Nikor Tanks at your dealer's or write for literature.

BURLEIGH BROOKS COMPANY
120 West 42nd Street,
New York 18, N. Y.

A Portable Darkroom

(*Continued from page* 82)

seen in the first photograph. These end frames are 8 inches by 16 inches in size. Cut four stringers, which are 21½ inches long, and mount a roller flush with the end of each piece. Install the spring catch on each corner of the end pieces approximately ⅜ inch down from each corner, so that when the stringer is attached, as in the photograph at the upper right of the first page, it will come flush with the corner.

You will find that ½ inch brads and glue can be used to fasten together the strips which comprise the end pieces. To save wear and tear on the changing bag, you may decide that it is a wise idea to saw a tiny bevel on the edges of the stringers and end pieces. These may be sanded round, and the slatting then stained with mahogany and covered with floor wax to keep it clean, attractive, and moisture resistant.

This frame is designed to be assembled inside a changing bag, and can be put together in about a minute. As you can note in the last picture, it supplies a considerable amount of room for work which has to be done inside the changing bag.—

The House that Takes Pictures

(*Continued from page* 79)

person's eye. It was while he was traveling in Europe in the 1880's that he saw the *camera obscura* in use and got the idea for this peculiar development. Similar to the periscope on a submarine or a reflex camera, his camera works on the mirror-lens combination.

Light enters the building through the porthole and strikes a mirror tilted at a 45 degree angle in the revolving turret which is turned by the gears. It is reflected through a 100-inch lens to the screen below.

Jones encouraged the city to appropriate the necessary funds and the building was erected along the beach in 1890. Violent waves due to storms threatened to wreck the structure, however, so it was moved to its present location atop the cliffs in 1903. The mechanism is remarkable when one realizes that after 60 years it still has all its original gears, lens, and other parts.

Besides offering guests scenic views of Catalina Island, downtown Santa Monica and the Palisades, the "seeing eye" sometimes unexpectedly provides them short moving dramas of humor, suspense, and love. Neal likes to relate the Hitchcock-like thriller of a robbery which occurred in the park. Unaware of the invisible witness, a man actually was seen picking the pocket of a sleeping sailor on the grass. Help was summoned and the man was apprehended shortly after the crime.

Neal also tells the story with a smile of the woman who saw her husband getting a traffic ticket for parking across the street, and of two teen-agers being heckled by high school boys while applying their makeup in a weighing scale mirror.—

Another *Plus* factor for your WESTON Master

The WESTON INVERCONE*

an adapter for incident light measurements

This simple accessory snaps into the photocell socket of any WESTON Master Universal model, as illustrated above. It further increases the wide flexibility of the MASTER, by permitting exposures by the incident light method, when desired. Quickly removed, the MASTER still furnishes all the basic advantages of the reflected light method so essential for the bulk of your picture work. Complete details at all leading photo dealers.

*TRADE MARK

WESTON EXPOSURE METER

"The Meter Most Photographers Use"

PEERLESS CAMERA STORES

138 E. 44th St., 133 E. 43rd St., New York 17 • MU 7-1000

2¼ x 2¼ SLIDE FANS

NEVER BEFORE AT THIS PRICE!!

Only at Peerless can you get this combination

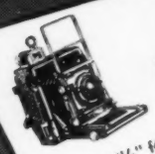
	List Price	Your Cost
The New VIEWLEX 2¼x2¼ Slide Projector, f3.5 coated lens, 150 Watt lamp	49.75	49.75
SLIDE FILE, all metal (Please specify 2½x2½ or 2¾x2¾)	4.00	3.09
40x40 Crystal Beaded TRIPOD SCREEN	18.00	9.89
Total Value	72.25	

Complete Outfit BRAND NEW **54.89** shpg. wt. 22 lbs.

SAVE $21.05 ON ARGUS C3 OUTFIT

	List Price
Argus C3, 35mm Camera, f3.5 Coated Lens, Coupled R. F., Flashgun	66.21
Eveready Leather Case	8.50
Comb. Lenshade-Filter Holder	4.50
Set of 3 Optical Glass Filters	8.25
12 Rolls Kodak Plus X 36 exposure Film, overdate but hermetically sealed for lasting freshness	12.48
Total Value	99.94

Complete Outfit BRAND NEW **78.80**



4x5 PACEMAKER CROWN GRAPHIC

With 5¼" f4.7 coated Optar lens in Graphex X Shutter.

BRAND NEW **171.30** Postpaid

Available Accessories (postpaid)	
Kalart Rangefinder, installed	41.50
Graflex Flashgun, installed	42.80

YOU SAVE $105.00 because WE MADE a SENSATIONAL BUY!

only 92—that's all

Brand New Automatic ROLLEIFLEX

2¼x2¼ Twin Lens Reflex Cameras, latest model with double bayonet chrome lens mount, automatic film transport, f3.5 Schneider Xenar lens in Compur Rapid Shutter with self timer.

Formerly Sold for $300.00

BRAND NEW **195.00** Postpaid

NEW! NEW! NEW! 4x5 Busch Pressman

All standard press camera features and more! All metal, more compact, streamlined!

Available Accessories

The New Amazing VUE-FOCUS. Combination Rangefinder, Viewfinder, and Night Focus-Lite, installed	69.70
135mm f4.5 coated Wall. Raptar lens in Rapax Synchro Shutter	84.50
King Sol Synchro Flasher	15.00

YES! We'll mount your own lens—just send it to us with your order.

89.50 Postpaid

ROLL FILM CAMERAS

KODAK MEDALIST II, 620, f3.5 coated, coupled R.F., built-in flash, case, L.N.	239.50
SUPER IKONTA BX, 2¼ x 2¼, f2.8 Tessar, coupled R.F., built-in light meter, L.N.	239.50
LISETTE, ½-120, f2.9 Cassar, Compur, good	37.50
VOIGT. VIRTUS, ½-120, f4.5 Skopar, good	15.00
WIRGIN, 120, f4.5 lens, good	17.50
ZEISS IKONTA C, 120, f4.5 built-in flash, Case, New	90.90
ZEISS IKONTA C, 120, f3.5, exc.	59.50
ZEISS SUPER IKONTA C, 120, f3.8 Tessar, exc.	129.00
KODAK MONITOR, 620, f4.5, Supermatic, L.N.	55.00
ZEISS IKONTA B, 2¼ x 2¼, f3.5 Tessar, Case, New	105.00
ZEISS IKONTA B, 2¼ x 2¼, f4.5, built-in flash, case, New	81.90
ZEISS IKONTA B, 2¼ x 2¼, f4.5, L.N.	59.50
ZEISS SUPER IKONTA A Special, ½-120, f3.5 Tessar, coupled R.F., Case, New	194.90
ZEISS IKONTA A, ½-120, f4.5, exc.	44.50
ZEISS IKONTA A, ½-120, f3.5, good	55.00
BALDA, ½-120, f2.9 Trioplan, Compur Rapid, good	42.50
VOIGTLANDER 120, f4.5 Skopar, good	29.50
AGFA 120, f4.5, exc.	25.00
KODAK VIGILANT 620, f6.3, built-in flash, New	42.14
KODAK MONITOR 616, f4.5, Kodamatic, L.N.	52.50
KODAK SR, 616, f4.5 Kodamatic, L.N.	32.50
KODAK TOURIST, 620, f4.5 coated, built-in flash, New	71.00
VOIGT. BESSA, 120, f4.5 Skopar, Compur, L.N.	52.50
SS DOLLY, 2¼ x 2¼, f2.9 Trioplan, exc.	45.00
ICARETTE, 120, f4.5 Tessar, good	49.50
PLAUBEL MAKINA 2S, 2¼ x 3¼, chrome f2.9 Anticomar, coupled R.F., Case, L.N.	175.00
ENSIGN, 2¼ x 2¼, f4.5 Zeiss Tessar, coupled R.F., exc.	99.00
CERTIX, 120, f4.5, Compur, L.N.	37.50
GEEGEE, 120, f3.8 Trinar, Compur Rapid, exc.	42.50
WELTAX, 2¼ x 2¼, f2.9 Cassar, Compur Rapid, L.N.	55.00
ZEISS NIXE, 3¼ x 4¼, f4.5 Tessar, Compur, good	52.50
ZEISS NIXE, 3¼ x 5½, f4.5 Tessar, Compur, exc.	55.00

35mm CAMERAS

KODAK RETINA Ia, chrome, f3.5 Kodak, L.N.	49.50
ZEISS TENAX I, f3.5, compur, L.N.	59.50
ADOX, f2.9 Lens, exc.	29.50
ADOX, f4.5 Lens, exc.	22.50
WELTINI, f2 Xenon, coupled R.F., L.N.	125.00
VOIGT. VITO, f3.5 Skopar, L.N.	52.50
KARDON, f2 coated Ektar, Coupled R.F., Case, L.N.	259.00
LEICA 3C, f1.5 Xenon, L.N.	309.00
LEICA 3C, f2 coated Summitar, New	448.00
LEICA 3C, f3.5 coated Elmar, L.N.	259.50
LEICA 3B, f2 Summar, L.N.	225.00
LEICA 3C, f2 Summar, L.N.	249.00
LEICA F, f2 Summar, L.N.	189.50
LEICA 3C, f2 Summitar, exc.	269.50
LEICA G, f2 Summar, L.N.	205.00
CONTAX III, f2 Sonnar, good	275.00
CONTAX III, f1.5 Sonnar, L.N.	325.00
CONTAX II, f1.5 Sonnar, exc.	259.00
CONTAX II, f2 Sonnar, good	205.00
CLARUS, f2.8 coated Wollensak, coupled R.F., L.N.	59.50
VOKAR, f2.8 coated, coupled R.F., L.N.	47.50
MERCURY II, f2.7 coated, exc.	35.00
ARGUS C3, f3.5 coated, coupled, flashgun, New	66.21
ARGUS 21, f3.5 coated, Markfinder, New	49.58
ARGUS A2, f4.5 coated, built-in meter, New	32.08
BOLSEY, f3.2 coated, coupled R.F., New	50.63
PERFEX 101, f4.5 coated, coupled R.F., New	39.99
PERFEX 55, f2.8, coupled R.F., L.N.	49.50
KODAK 35, f4.5 Lens, L.N.	32.50
KODAK 35, f4.5 coated, New	57.72
KODAK 35, coupled R.F., f3.5 coated, New	86.58

REFLEX CAMERAS

IKOFLEX III, f2.8 Tessar, exc.	259.50
IKOFLEX I, f3.5 Zeiss, Case, New	126.00
KODAK REFLEX, f3.5 coated, built-in flash, Case, New	137.92
ROLLEICORD II, f3.5 Zeiss, L.N.	135.00
ROLLEIFLEX Standard, f3.5 Tessar, good	135.00
CIROFLEX, f3.5 coated, Rapax, New	99.45
ARGOFLEX EM, New all-metal model, f4.5 coated, New	64.40
REFLECTA, f3.5, good	22.50
ROLLEICORD, f3.8 Zeiss, good	79.50
SUPERFEKTA, f3.8 Tessar, L.N.	129.50
PERFEKTA, f3.5 Trioplan, exc.	79.50
KORELLE II, f2.8 Tessar, L.N.	129.50
EXAKTA B, f2.8 Tessar, L.N.	125.00
EXAKTA B, f3.5 Tessar, exc.	95.00
EXAKTA C, f3.5, ground glass back, F.P.A., 3 Holders, exc.	145.00
KINE EXAKTA, f2 Biotar, L.N.	339.00
KINE EXAKTA, f3.5 Xenar, L.N.	175.00
KINE EXAKTA, f2.8 Tessar, L.N.	195.00

MAIL THIS TODAY!

PEERLESS CAMERA STORES, INC.
138 E. 44th St., N. Y. 17, N. Y. Dept. P

☐ O. K. – Send me your *FREE* BARGAIN BULLETIN of new and used photo equipment.

☐ I want to trade my _____

_____

for a _____

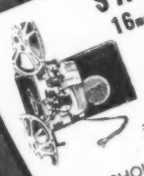
_____

Name _____
Address _____
City _____ State _____

OMEGA D2 ENLARGER

For negatives up to 4x5. Double Condenser Lighting System, Inclined Girder Construction. With 6⅜" f4.5 Kodak (surplus) Lens.

Complete Outfit BRAND NEW **179.89** shpg. wt. 55 lbs.



SAVE $35.50 ON 16mm NATCO SOUND OUTFIT

NATCO Professional 16mm

	List Price	Your Cost
Sound and Silent Projector, New Model	$289.50	$289.50
37x50 PEERLESS Beaded Tripod Screen	27.00	11.50
YOUR CHOICE of any 4 (approx. 400 ft.) 16mm B & W sound Features	70.00	50.00
Total Value	$386.50	

BRAND NEW **351.00** Shpg. Wt. 65 lbs.

JUST ARRIVED! Only 79! ROLLEICORD 2a

. . . and we're mighty lucky in getting them across!

ROLLEICORD 2a, 2¼x2¼ Twin Lens Reflex with f3.5 Zeiss Triotar Lens, chrome bayonet lens mount, Compur Rapid Shutter.

BRAND NEW While They Last! **155.00** Postpaid

Gen. Leather E. R. Case $10.00

SAVE $17.36 ON SLIDE PROJECTION OUTFIT

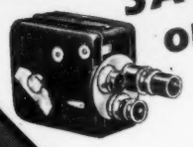
	List Price	Your Cost
VOKAR 2x2 (35mm and Bantam) 100 Watt Slide Projector	$15.50	$7.89
40x40 PEERLESS Beaded Tripod Screen	18.50	9.89
All Metal Slide File	3.25	2.49

TOTAL VALUE $37.25

Complete Outfit BRAND NEW **19.89** Shpg. Wt. 18 lbs.

Increase Your Savings! Trade-in Your Old Equipment

SAVE $65.70 on Magazine 8mm Movie Outfit



CINE PERFEX Turret Camera with f2.5 coated Wollensak Lens, Wollensak coated Wide Angle Lens, 1⅜" f3.5 Kodak Telephoto in focusing mount.

Total Value $185.20

Complete Outfit BRAND NEW **119.50** shpg. wt. 9 lbs.

ENLARGERS

DEJUR No. 2, 2¼ x 3¼, 3½" f4.5 coated lens, L. N.	$ 69.50
FEDERAL No. 219, 2¼ x 3¼, 3½" f6.3 lens, L.N.	29.50
M P I, 4 x 5, Counterbalanced, Brand New	59.50
SOLAR, 5 x 7, 7" f6.8 Dagor lens, Exc.	74.50
SOLAR 120, Autofocus, 2¼ x 3¼, 3½" f4.5 lens, L.N.	129.50
SOLAR 120, 2¼ x 3¼, 3½" f4.5 Ilex Lens L.N.	69.50
LEITZ FOCOMAT, 35mm, takes Leica lens, L.N.	134.50

PRESS CAMERAS

4 x 5 ANV. SPEED GRAPHIC, f4.7 Ektar, Kalart R.F., Graflex Solenoid, L.N.	199.00
4 x 5 ANV. SPEED GRAPHIC, f4.7 Ektar, Kalart R.F., Sol Flashgun, exc.	175.00
2¼ x 3¼ WATSON, f4.5 Laack, Compur, Kalart R.F., L.N.	125.00
2¼ x 3¼ BUSCH, f4.5 coated Raptar, Kalart R.F., Sol. Flash, 6 Holders F.P.A., Case, L.N.	169.50
2¼ x 3¼ ANV. SPEED GRAPHIC, f4.5 Ektar, Kalart R.F., Flashgun, exc.	165.00
4 x 5 B & J, f4.7 Coated Raptar, Kalart R.F., Heiland Gun, Focuspot, Case, L.N.	249.00

Save $149.17 **BOLEX H-16**
Just 5! **16mm MOVIE CAMERA**

with Three Lens Turret, Frame Counter, and 1" f1.9 coated Eastman Lens. List $364.17

Practically Brand New **215.00** Postpaid

16mm PROJECTORS

KEYSTONE A81, 750 Watts, L.N.	52.50
B & H 57, 500 Watts, Case, good	54.50
KEYSTONE K160, 750 Watts, Cordomatic, New	116.50
KEYSTONE K160, 750 Watts, L.N.	79.50
KODASCOPE 16-20, 750 Watts, Cordomatic, push-button controls, L.N.	169.50
BOLEX G 8-16, for both 8 and 16mm, 750 Watts, 2 Lenses, Case, L.N.	269.50
B & H SHOWMASTER, 750 Watts, 2000 ft. capacity, Case, New	312.95
B & H DIPLOMAT, 750 Watts, Case, New	273.30
AMPRO IMPERIAL, 750 Watts, Case, L.N.	199.50
KODASCOPE 16-10, 750 Watts, New	119.15
KODASCOPE 16-20, 750 Watts, Cordomatic, push-button controls, Case, New	261.50

16mm SOUND PROJECTORS

NATCO Professional, 750 Watt, Lightweight, Sound and Silent, New	289.50
MOVIE MITE, Lightweight, one case, L.N.	149.50
EMPIRE SOUND KING, 750 Watts, L.N.	115.00
REVERE, 750 Watts, New	287.50
AMPRO PARAMOUNT 20, 750 Watts, New	510.00
B & H ACADEMY, 750 Watts, New	495.00
VICTOR 40 B, 750 Watts, L.N.	295.00

16mm CAMERAS

B & H 70 DA, 1" f1.5 Wollensak, 3¾" f3.3 T.H. Cooke, Turret Finder, Case, exc.	295.00
B & H 70 DA, 1" f1.5 Schneider Xenon, 17mm f2.7 coated Wollensak Raptar, 85mm f4 Zeiss Triotar, Case, L.N.	459.00
B & H 121, Magazine, f3.5 T.H. Cooke, L.N.	52.50
KEYSTONE A7, f2.5 Wollensak, L.N.	45.00
ZEISS MOVIKON, f1.4 Sonnar, Coupled R.F., Case, exc.	375.00
VICTOR 5, Turret, f1.9 coated Lumax, New	300.00
VICTOR 4, Turret, f1.9 coated Lumax, New	245.00
BOLEX H-16, Turret, Built-in frame counter, f1.9 coated Kodak, New	364.17
REVERE, Magazine, f2.5 coated Wollensak, New	127.50

8mm CAMERAS

CINE PERFEX, Magazine Turret, f2.5 coated Wollensak, L.N.	49.50
KEYSTONE K8, f3.5 Wollensak, New	49.50
CINEX KODAK 8-25, f2.7 coated, New	64.17
BOLEX L8, f2.8, case, L.N.	89.50
B & H COMPANION, f3.5, case, exc.	59.50
KEYSTONE K40, Magazine, f2.5 coated, New	116.50
CINEMASTER II, f1.9 coated, L.N.	49.50
B & H SPORTSTER, f2.5 coated, New	102.61
MAGAZINE CINE KODAK 90, f1.9, exc.	132.00
KEYSTONE K22, f1.9 coated Wollensak, New	99.50
BRISKIN, Magazine, f2.5 coated Wollensak, L.N.	57.50

8mm PROJECTORS

KEYSTONE R8, 500 Watts, L.N.	49.50
KODASCOPE G, 750 Watts, Case, L.N.	89.50
REVERE 85, 500 Watts, New	120.00
AMPRO A8, 500 Watts, Case, L.N.	110.00
AMPRO A8, 500 Watts, Case, New	168.00
KEYSTONE K108, 750 Watts, Cordomatic, New	138.50
KEYSTONE K108, 750 Watts, New	89.50
KODASCOPE 8-33, 500 Watts, New	78.00
KEYSTONE R8, 500 Watts, New	74.50
B & H FILMOMASTER 400, Case, New	187.50
KEYSTONE C18, 300 Watts, New	34.50
DE JUR, 750 Watts, L.N.	98.50

New Kodaks! No Waiting

Immediate Delivery!

KODAK REFLEX, f3.5 coated, built-in flash, E. R. Case	137.92
MEDALIST II, f3.5 coated Ektar, coupled R. F., built-in flash, case	312.50
FLASH BANTAM, f4.5 coated, built-in flash	57.72
TOURIST 620, 2¼x3¼, f4.5 coated, built-in flash	71.00
KODAK 35, Coupled R. F., f3.5 coated, built-in flash	86.58
KODAK 35, f4.5 coated, built-in flash	$57.72

Just Released!

3¼ x 4¼ Pacemaker SPEED GRAPHICS

with f4.7 coated Ektar Lens in Supermatic X Shutter
Brand New **Postpaid 205.15**

BRAND NEW REVERE MOVIE EQUIPMENT

16mm Magazine Turret Camera with f2.5 coated Woll. Lens	$152.50
with f1.9 coated Woll. Lens	187.50
16mm Magazine Camera with f2.5 coated Woll. Lens	127.50
with f1.9 coated Woll. Lens	155.00
16mm Sound and Silent Projector with 750 Watt Lamp	287.50
Model 88, 8mm Camera with f2.5 coated Woll. Lens	77.50
Model 99, 8mm Turret Camera with f2.8 coated B & L Lens	110.00
Model 60, 8mm Magazine Turret Camera, f2.8 coated B & L	152.50
Model 70, 8mm Magazine Camera, f2.8 coated B & L Lens	127.50
Model 85, 8mm Projector with 500 Watt Lamp	120.00

NEW GRAFLEX CAMERAS

(shipped postpaid)

2¼x3¼ CROWN GRAPHIC, f4.5 coated Ektar lens in Supermatic Synchro Shutter	185.15
2¼x3¼ PACEMAKER SPEED GRAPHIC, f4.5 coated Ektar, Supermatic Synchro Shutter	221.25
4x5 PACEMAKER SPEED GRAPHIC, f4.7 coated Optar, Graphex X Shutter	206.90
2¼x3¼ R.B. GRAFLEX B, f4.5 coated Ektar, F. P. A.	157.50
3¼x4¼ SUPER D GRAFLEX, f4.5 coated Ektar, built-in flash synchronization, auto diaphragm	244.80
4x5 SUPER D GRAFLEX, 7½" coated Ektar, built-in flash synchronization, auto diaphragm	259.35

PEERLESS CAMERA STORES

138 EAST 44th ST • NEW YORK 17, N Y • MU 7-1000

the block-long photographic department store

Surprising! What Generous Trade-in Allowances You'll Get at Peerless!

3808 Eastern Avenue, Baltimore 24, Md.
We pay postage on prepaid orders unless otherwise stated. 10% deposit on COD's which are FOB Baltimore. All equipment sold with ten day money back guarantee.

1-CENT SALE!!!
Your penny is worth a half a buck
at GAMERMAN'S
With any purchase, plus 1c, we will send you an etching knife which sells regularly for 50c. This offer is limited to the first 500 orders reaching us with a copy of this ad.
TEAR OUT THIS AD AND MAIL IT WITH YOUR ORDER NOW.

MOVIE FILM
8 mm Kodachrome Regular $4.14—Magazine.. $ 4.81
8mm Kodachrome 100' roll, for Bolex H-8.... $15.47
8mm Super-X 100' roll, for Bolex H-8..... $ 9.95
8mm Ansco Hypan $2.76—8mm Kin-O-Lux B&W ..... $ 2.40
16mm Ansco Color 100', Daylight or Tungsten. $ 9.96
16mm Ansco Hypan or Triple S Pan 100'..... $ 6.63
16mm Kodachrome Magazine, Regular or Pockette ..... $ 6.35

FILM PACKS
3¼x4¼, $1.65—9x12, $1.76. Plus X or Double XX.

CUT FILM
Defender XF Pan or Arrow Pan—24 sheets
2¼x3¼, $1.32; 3¼x4¼, $1.92; 4x5, $2.58; 5x7, $4.23

COLOR FILM
35mm Kodachrome—20 ex., $3.32; 36 ex..... $5.25
828 Kodachrome $1.82
35mm Ansco Color 20ex. $2.04
120 or 620 Ansco Color $1.37
120 or 620 Kodacolor $1.92
116 or 616 Kodacolor $2.20
127 Kodacolor $1.65
Prepaid orders of 3 or more shipped postpaid.

LENSES
35mm Wollensak F3.5 Tele—Surplus, Focusing .... $ 34.95
161mm Kodak Anastigmat F4.5 in Barrel, w/Click Stop Diaphragm—Surplus ..... $ 34.95
6" Bell & Howell Eyemo F4.5 in C Mount ..... $ 80.00
50mm Zeiss Sonnar F2, for Contax—German Coating A super value! $100.00
4½" Kodak F4.5 Tele for Cine Special ..... $ 85.00

It's a deal—BUT A DEAL!
L N. Leica G, F2. Summar, w/case, new 105mm Pam Britar ctd, Leitz Sunshade.
A $400.00 value, but LOOK..... $249.95
Who's gonna be FIRST?

It's Another Deal
Equal to new Argus C-3, w/case & Flash attachment, and NEW Morton Magnifar Tele, ctd. $125.00 value, but it's only $99.50. ACT FAST.

PERFEX 55 & Case Wollensak F2.8 ctd Lens (Shelf-Worn) CLEARANCE $66.00

THE BEST BUY IN THE BOOK!!
5x7 Speed Graphic, built-in back shutter synchronization, with new 8½" Kodak Commercial Ektar F6.3, ctd, in Acme Synchro Shutter (Lens Alone is $176.88), FPA, and six new double cut film holders $250.00
THE FINEST BANQUET AND WEDDING CAMERA VALUE WE'VE EVER OFFERED.

16mm Mag. Kodak F1.9 ctd, w/Case $149.50
Cannot be told from new—PERFECT, BUT PERFECT
4½" Condensing Lenses (Seconds) $1.95

NEW KODAK CAMERAS
Kodak 35 w/RF, $86.58. Carrying Case ..... $ 10.00
Kodak Reflex, F3.5 ctd, w/Case $137.92
Kodak Tourist, F3.5 ctd, $71.00—Ev. Case .... $ 10.00
Kodak Flash Bantam, F4.5 ctd, $57.72—Case.. $ 8.00
Kodak Medallist II, F3.5 ctd, w/Case $312.50
Kodak Duaflex, Flash Shutter & Shield..... $ 13.49
Kodak Brownie Reflex, Synchro Model ..... $ 9.49
Kodak Baby Brownie Special ..... $ 3.16

NEW ARGUS CAMERAS
Argus C 3, F3.5 ctd, Flash, & Case $74.71
Argus 21, F3.5 ctd, Flash Shutter & Case $58.08
Argoflex, F4.5 ctd, & Case—NEW METAL BODY. $69.63
Argus A 2, F4.5 ctd & Case $37.58

NEW MOVIE EQUIPMENT
Kodak Magazine 8, F1.9 ctd $145.83
Kodak Magazine 16, F1.9 ctd. $175.00
Kodak Model 25, 8mm, F2.7 ctd..... $ 64.17
Kodak Combination Case for Mag. Cameras.. $ 23.50
Revere 8mm Model 87, w/F2.5 ctd ..... $ 77.50
Revere 8mm Magazine Model 70, w/F2.8 ctd.. $127.50
Revere 16mm Mag. Model 60, w/F2.5 ctd..... $127.50
Keystone 16mm A-7, F2.5 ctd ..... $ 74.50
Kodascope 8-33 Projector, 500 watts..... $ 78.00
Revere 8mm Projector, 500 watts $120.00
Keystone 8mm R-8 Projector, 500 watts..... $ 74.50
Keystone 16mm K-160 Projector, 750 watts $119.50

MOVIE ACCESSORIES
Focusing Finder for 8mm Kodak Magazine ..... $ 21.58
Focusing Finder for 16mm Kodak Magazine..... $ 25.08
38mm Kodak F2.5 ctd Tele for 8mm Mag. ..... $ 56.58
63mm Kodak F2.7 ctd Tele for 8 or 16mm Cine-Kodak Magazine Cameras ..... $ 75.83
25mm F1.1 Kodak Cine Ektar Lens, ctd $233.33

WE'RE TRADING FOOLS! Save time, get better service. You know what you have, how much you want for it, and what you'd like to trade it in for. Let us know about it. We'll make you happy.

CAMERA CLUBS

Denver Council Visits Lowry Air Base Photo School

The wish of many a photographer came true recently for a sizeable group of *Denver Council of Camera Clubs* members and their guests, when the assemblage of around 250 persons enjoyed a conducted tour through the Air Force's Lowry Air Base Photo School near Denver. (Editor's note: This is said to be the world's finest photographic school—any bleats from you alumni of the Signal Corps or the Navy?)

Just so some of the rest of you can have at least a small idea of what a wonder spot the Lowry lab is, here's a condensed and incomplete inventory of the establishment, as culled from *Denver Council's* "Photogram:"

Three-story building, spotlessly clean. Lines of fancy contact printers, developing machines, film-dryers, banks (!) of enlargers. Huge vats for the mixing of developers and hypo, cameras for making negatives from positive prints, movie-processing equipment which takes the exposed film in one end and pushes it out all ready for projection at the other. Complete lighting and studio equipment for making indoor still shots. Continuous-strip aerial pictures, maps, mosaics. An aerial map of Denver so complete and so sharply-detailed that some of the visitors could actually pick out their homes on it. When you learn about how Uncle Whiskers does himself so proud on a setup like Lowry's, it almost makes it seem worth while to pay that blankety-blank excise tax on photographic equipment. *Almost*, that is.

Want to Exchange Bulletins

The *Harrisburg* (Pa.) *Camera Club* is particularly desirous of exchanging its monthly publication "Snapshots" for copies of the bulletins put out by other clubs anywhere. Correspondence concerning this matter should be addressed to the club president, Silom Horwitz, at 3720 Derry St., Harrisburg, Pa.

Ohioans Reorganize

Now affiliated with the Butler Art Institute, the recently-formed *Youngstown Photographic Society* has been organized to succeed the Youngstown Camera Club, it is learned. The group holds semi-monthly meetings at the Institute, where headquarters are maintained, and several outdoor projects were put on during the warm weather when the gallery was closed. President of the club is John J. Holland, 525 Dollar Bank Building, Youngstown 3, Ohio.

National Club Makes Progress

Offering an increasing variety of services to members, the *National Camera Club* appears to be making definite headway under the guidance of its director and sole officer, John C. Bobbitt. In a recent issue of the club's "Newsletter" it is pointed out that the absence of a regular staff of officers results simultaneously in prompt action and in the guidance of club affairs by the will of the majority of members. By means of mailed ballots and suggestions, members from all over the country get their individual ideas across to Mr. Bobbitt in no uncertain terms, the ideas being acted upon promptly. Any amateur photographer is eligible for membership, and if you are interested you can reach Mr. Bobbitt at 544 Brandon Place, Cliffside Park 11, N. J.

We Hear . . .

THAT after a successful first year of existence, the *Central Florida Camera Club* has changed its name to *Orlando Camera Club*. Incidentally, the Floridians have a pretty good system of awarding print ratings. They import a panel of three judges, who hash the entries over, one by one, for the edification of the entire group. Then the clubbers themselves vote on the prints following the discussion. Secretary of the group is F. W. Trembley, Box 349, Orlando, Fla.

During the enforced absence of their regular editor, Dr. R. A. McGinnis, members of *Woodland* (Calif.) *Camera Forum* have been learning to appreciate all the good work the doctor has been doing in getting the sheet thrown together. Hope Mrs. McGinnis is entirely recovered as you read this, Doc, and that you'll again be writing the copy. Not that your fellow members aren't doing all right, but we miss your professional (editorial) touch.

General Electric's Glen Anderson is getting around to many a camera club meeting here and there these days, telling the folks how to light interior shots and testing their meters for them. Hardly seems like a decade has passed since Glen was behind the counter at Central Camera in Chicago, selling us an enormous old 8x10 view camera which had a bellows like a deluxe model Hohner accordion. We bought it, sans lens, for fourteen bucks, found it was hardly the thing for candid shots of our first-born, and got our money back from Gracious Glen within the week. Well, Glen has gone onward and upward, so have prices, and mebbe we have, too. Think so?

New president of *Shorewood* (Wis.) *Camera Club* is A. C. Klein. Mailing address remains the same—Box 1906, Milwaukee 1, Wis., and meetings are held at the Shorewood Auditorium.

Well, the car's all packed for our annual frantic outing, and as we put this column into work and step into the driver's seat we feel that everything's in readiness for a successful jaunt—film stored in the hot glove compartment, movie camera not loaded as yet, flashbulbs packed somewhere out of reach, back shutter of the Graphic closed so we'll shoot blanks with it, tripod in the back seat where the three boys will have it completely dismantled after the first five miles, a set of weak old batteries in the flashgun. Want to bet that the only pictures we'll bring home will be the box-camera efforts of the oldest son?

The deadline comes at the darndest times! —*Whit Hillyer*

the new fR

"SPECIAL" MODEL 2

DEVELOPING TANK

FOR ROLL FILM

Here at last for amateur and professional alike is a home developing tank that outranks any other in the field for sheer quality and number of features.

The new FR "Special" Model 2 was developed from three distinct and different kinds of plastics. Its shiny glass-like surface resists the action of all chemicals. It's impervious yet, at the same time, is so tough and resilient *every part is unconditionally guaranteed against breakage.*

Adjustable to any size roll film—from 35 mm to No. 116, the FR "Special" Model 2 loads *from the inside*—and, most important, can be loaded while wet.

With all its features, its guarantee against breakage and its ease of use, the new FR "Special" Model 2 costs only $3.45 including federal tax. And it comes to you complete with illustrated instruction book and practice film.

See the new FR "Special" Model 2 Home Developing Tank at *your* photographic dealer's today.

if it's fR it's first rate!

NEGA-FILE

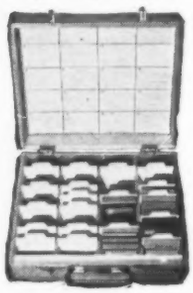
AIDS FOR THE TOP-NOTCH FAN

DE LUXE No. "20"

Our NEGATIVE FILES, for both amateurs and professionals, are equipped with approximately 100 Glassine Envelopes, an Index and Visible Numerical Guides from 10 to 100 (capacity of each File is 300 Envelopes with exception of Nos. 18 and 20 which are 600 and No. 24 which is 900.) • Each envelope printed for data record of exposure, etc.; excepting envelopes for strip negatives • Envelopes, converted from high grade white glassine stock especially for photographic filing purposes, permit view of negative without handling • DeLuxe models of solid well-seasoned stock and varnished in natural wood finish available at prices listed below. One of these will solve your negative filing problem.

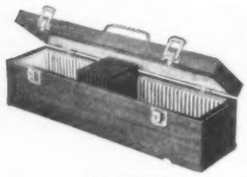
Film Nos.	File No.	List Price	Re-fills	Enva. Per c
35 m., 828 and 128	"35"	$2.70	$0.90	$0.80
120, 620—2¼x3¼ negs	"20"	2.70	.95	.85
120, 620—2¼x2¼ negs	"24"	2.75	.95	.85
620—strips of 3—2¼ sqs. or 4—2¼x1⅝	"22"	3.00	1.35	1.05
541, 542, 122, 522	"16"	2.85	1.05	.90
124, 118, 518, 116, 616	"18"	3.00	.95	.85
523 and 4x5 cut film	"45"	3.00	1.35	1.05
5x7 cut film	"57"	3.35	1.65	1.35
8x10 cut film	"810"	9.10	3.00	2.00

(Refills contain approximately 100 additional printed glassine envelopes, another Index and Visible Numerical Guides from 110-200 etc. Refills for Nega-Files No. 18 and No. 20 are printed to 600 and for No. 24 to 900.) Files and Refills are also available equipped with sparkling, transparent open-end sleeves.



SLIDE FILES for 2 x 2 and 2¼ x 2¼ and priced from $1.25 up are again available. For most home use the "Master" is well suited. This compact unit provides for the filing of about 650 Ready-Mounts or 250 Mounted Slides and Movable Subject Tabs provide for varying amounts of space for each grouping. Equipped with Removable Index, Valence for dust-proofing and sturdily constructed in the best traditions of wood craftsmanship, the "Master" is a joy to own and use.

"MASTER"
Natural Glossy Finish $4.45
Rich Walnut Finish 5.45



Unique in filing equipment for 3¼x4 LANTERN SLIDES is the Angle Groove Construction employed in these Walnut chests permitting view of slide without completely removing from slot. Fully equipped with Index, Numbers, and Brass plated Hardware in three sizes:

No. 34-50
No. 34-25 (one lock) capacity of 25 ..... $ 5.00
No. 34-50 (one lock) capacity of 50 ..... 8.00
No. 34-100 (two locks) capacity 100 ..... 10.00

You will find our FILM CHESTS, non-conductors of heat, to be ideal storage cases for Movie Film. Solid partitions always keep cans in upright position and felted compartments eliminate noise. Finished in Rich Walnut and equipped with Brass Plated Hardware-Lock, Handle and Mortised Hinges.

No. 200-12
No. 200-12 Capacity 12 8mm 200' Reels $4.25
No. 300-12 Capacity 12 8mm 300' Reels $4.50
No. 400 Capacity 8 16mm 400' Reels $4.95

AT BETTER STORES EVERYWHERE

Write for free Catalogue and Filing Handbook
Dept. P-6

Nega-File—Reg. U. S. Pat. Off.

THE NEGA-FILE COMPANY
EASTON, PENNA.

Camera Club on Wheels

(*Continued from page* 59)

In addition to the frequent train stops at scenic vantage points, provision is made for picture-taking en route by the conversion of a baggage car into a shooting car. There are four shooting positions in the car with precautions taken so the overzealous won't fall out the open doors. This car rides directly behind the engine, giving the feeling that one is right in the cab with the engineer. It also affords an opportunity to make many interesting shots of the rear coaches as they snake their way around a curve or emerge from a tunnel.

Speaking of tunnels, a chap with a new camera and exposure meter experienced quite a bit of tunnel trouble on a recent outing. The train entered twenty odd tunnels within a half-hour period, and maybe you think he was not a busy man! After the train was through the first tunnel, out came the meter; just as he was adjusting the camera, the train was engulfed in the darkness of the next tunnel. On emerging, he began the same process all over again but with the same result. A less fervent fan would have given up after the second or third tunnel, but this one kept right on until the ninth tunnel when in utter exasperation, he left the camera settings as they were and fired away at the now-you-see-it, now-you-don't, landscape.

John R. Boaz, chief photographer of the camera club on wheels, is an engineer in the ceramics and printing machinery business when not engaging in photographic activities. His interest in picture-making goes back to days of the first World War.

The subject matter on these outings is by no means limited to railroad material. A recent excursion took the club to Wickenburg, Arizona, by nature a quiet, peaceful town surrounded by dude ranches. The citizenry had heard of the group's proposed visit, and as the train pulled into town they turned out on horseback and in old stage coaches and fringed-top surreys to greet the amazed and delighted camera enthusiasts. Everyone on board had an opportunity to ride, and those who felt a bit cautious about horseback riding were taken through the town in the stages and surreys. Needless to say, all this made fine film fare for the man with the camera.

After a tour of the town, the group was taken to the nearby Hassayampa Creek where the local gold miners gave the party an opportunity to do a little panning for the yellow mineral. There is an old legend about the Hassayampa that whoever drinks of its waters will never tell the truth again. One of the more doubtful members of the group decided it wouldn't hurt him and took a big swig, whereupon the local townspeople took it upon themselves to initiate him into the "Round-Up Club." Asked if he could ride a horse, he nodded in the affirmative and was promptly mounted on a hobby horse with the instruction to ride it. The crowd was ebullient! Not content with the show to this point, the citizens then transported the initiate to the local blacksmith for the club "branding." To the tune of a noisy forge he was blindfolded, chest bared, and then unmercifully branded with a piece of ice. A whoop and a holler gave proof of the effectiveness of this bit of tomfoolery. If the amount of film taken at Wickenburg was a criterion of enjoyment, everybody had a swell time.

One thing for sure—there is never a dull moment on these pleasant junkets. Take, for instance, the night the passengers were aroused by a woman's piercing shriek. All rushed in the direction of the sound, only to find that a lowly mouse was sharing the lady's berth. The mouse had found a paper bag containing part of a supper sandwich which had been brought from a restaurant for a midnight snack. Both the mouse and the lady were cured of midnight snacks from that night forward!

John M. Ferris, founder and organizer of the club, is a Pullman conductor by profession. His chief labor lies in the planning of itineraries and other details.

Numerous times during the year, the club gets together in a local auditorium for the photo contest and a showing of pictures made on previous trips. Contest entries are chosen by popular vote, and transportation certificates (free tickets for future trips) are awarded winners in each of the following classes: train, scenery, group, and engine. A spirit of fun and informality is prevalent at these gatherings, and during the showing of color slides and movies, there are humorous remarks and good-natured ribbing from which can be sifted much helpful criticism.

Appropriately enough, the club uses a

NATIONALLY ADVERTISED VALUES

35MM

	NEW	LIKE NEW
Argus A2 F:4.5, case	$ 37.58	....
Argus C-3 F:3.5, case	78.08	$ 56.50
Bantam, F:4.5	57.88	47.50
Bantam, Special F2		129.00
Bosley "B" F:3.2 ctd RF	55.90	....
Clarus, Woll. F:2.8 ctd	116.25	84.00
Contaflex, Sonnar, F:1.5		348.00
Kodak Ektar F:1.9, case		384.00
Kodak Ektra F:3.5, case		224.00
Kardon, F:2	306.25	189.00
Kine Exakta Biotar F:2	425.00	308.00
Kine Exakta Tessar F:2.8	258.00	198.00
Kodak 35, RF 5:3.5	86.58	68.00
Mercury II, F:2.7	82.50	38.00
Perfex "101" RF	39.99	28.00
Perfex DeLuxe, F:2.8	99.00	68.00
Retina I, F:3.5	93.00	68.00
Retina II, F:2.8 cpld. RF		148.00
Retina II, F:2	197.00	162.00
Robot 11S, Tessar F:2.8		78.00
Stereo Realist	162.50	....
Tenax II Sonnar F:2		154.00
Tenax II Tess. 2.8		123.00
Vokar II, F:2.8 latest	85.95	64.00
Welti, F:29 cpr		52.50
Zeiss Ikonta F:3.5, case	83.00	55.00
Voigtl' Vito F:3.5	69.00	....

LEICA CAMERAS & LENSES

Leica D, Elmar F:3.5		$136.00
Leica F, Summar F:2		189.00
Leica G, Summar F:2		218.00
Leica III B Summar F2		258.00
Leica Standard F:3.5		74.00
Leica IIIC, Elmar F:3.5	$332.30	228.00
Leica IIIC, Summitar F:2	448.00	298.00
Leica IIIC, Xenon F:1.5	482.00	378.00
Leica FF 250 Exposure F:2		368.00
28mm Hektor F:6.3 W.A.	165.00	128.00
35mm Elmar, F:3.5 W.A.	123.20	87.00
50mm Sonnar, F:1.5 ctd	304.00	140.00
50mm Summar, F:2	128.00	88.00
50mm Summitar, F:2 ctd	220.50	133.00
50mm Xenon, F:1.5	268.00	178.00
73mm Hektor F:1.9	218.00	158.00
85mm Sonnar F:2 ctd		238.00
90mm Elmar, F:4	155.40	98.00
90mm Thamber F:2.2	218.00	148.00
127mm Leitz F:4.5 ctd	171.50	98.00
135mm Elmar F:4.5, cpld		98.00
135mm Hektor, F:4.5	236.00	118.00
Leitz VIII Synchronizer	63.00	36.00
Jen Leica Flash	32.50	24.00
Leitz Erecting Finder	87.50	67.00
Leitz Visom Finder	64.00	43.00
Sliding Copying Attach	44.37	32.00
Leitz Slide Proj. 300 W	147.00	83.00
Nooky for all lenses	70.00	56.00
Leica Manual, latest	4.00	3.00
Leica E.R. Case for F:1.5	15.00	....

CONTAX CAMERAS & LENSES

Contax I, Tessar F:3.5		$ 98.00
Contax II, Sonnar F:2		238.00
Contax III, Sonnar F:2		268.00
Contax III, Sonnar F:1.5		321.00
28mm Tessar, F:8 W.A.	$145.00	118.00
35mm Biogon, F:2.8 W.A.	288.00	232.00
35mm Orthometar, F:4.5	228.00	175.00
50mm Sonnar, F:1.5	235.00	168.00
85mm Triotar, F:4	174.00	132.00
85mm Sonnar, F:2	315.00	258.00
135mm Sonnar, F:4	224.00	178.00
18cm Sonnar, F:2.8 cpld		375.00
Contameter I, II		78.00

REFLEX

Argoflex Model EM	$ 72.90	....
Argoflex, F:4.5 ctd., case	69.62	$ 54.00
Ciroflex, F:3.5 Alphax, case	85.48	63.00
Ciroflex, F:3.5 Rapax, case	107.90	84.00
Ciroflex F:3.5 Rapax "X", case	119.19	....
Exakta B Tessar, F:2.8		126.00
2 ¼x3 ¼ R.B. Graflex	157.50	79.00
Ikoflex I Novar 3.5	111.00	79.00
Ikoflex I, Tess. 3.5 ctd., case	132.00	....
Ikoflex III, Tessar F:2.8		243.00
Kodak Reflex, F:3.5, case	137.92	98.50
Korelle I, F:2.9		74.50

	NEW	LIKE NEW
Korelle II, Tessar F:2.8		$142.50
Rolleicord IIA, F:3.5 case	$165.00	133.00
Rolleicord I, F:4.5		98.00
Auto Rollei, Xenar F:3.5	225.00	175.00
Auto Rollei, Tess. F:3.5	253.00	215.00
Primaflex F:2.7		142.00
3 ¼x4 ¼ Super D Graflex F:4.5	244.80	....
3 ¼x4 ¼ RB Auto Graflex F:4.5	....	112.00
4x5 Super D Graflex F:5.6	259.35	....
3 ¼x4 ¼ Graflex B		69.50
4x5 Graflex D F:4.5		125.00
Uniflex I F:5.6 ctd	48.00	....
Uniflex II F:4.5 ctd	75.00	....

ROLL FILM

Duo Six 20 F:3.5 RF Latest	....	$109.00
Medalist I, Ektar F:3.5		134.00
Medalist II, Ektar F:3.5	$297.50	218.00
Minox, latest, F:3.5		148.00
Plaubel Makina II, F:2.9		98.00
Plaubel Makina IIS, F:2.9		224.00
Super Ikonta A, Xenar 3.5	171.00	124.00
Super Ikonta A, Tess, 3.5 Case.	194.00	138.00
Super Ikonta B, Tess, 2.8	264.00	178.00
Super Ikonta Bx, F:2.8	330.00	238.00
Super Ikonta C, Tess, 4.5 RF		174.00
Super Ikonta C Spec. Tessar 3.5	....	169.00
Monte Carlo, F:3.5	63.75	47.50
Zeiss Ikonta B, Tess, 3.5 1/500	105.00	79.00
Zeiss Ikonta B, F4.5	69.00	51.00

PRESS-VIEW

4x5 or 3 ¼x4 ¼ Anniversary Graphic F:4.7 Range Finder, Gun, Adapter, Acc		$248.00
2 ¼x3 ¼ Graphic F:4.5 RF Gun	$398.00	178.00
Pacemaker Crown 23 F:4.5	185.15	....
Pacemaker Speed 23 F:4.5 RF	262.75	....
Pacemaker Speed 34 F:4.7 RF	245.00	....
Pacemaker Crown 45 F:4.7	171.50	....
Pacemaker Speed 45 F:4.7 RF	248.40	....
Holder for Graphics	4.15	3.25
2 ¼x3 ¼ Busch F:4.5 RF Flash	197.00	138.00
4x5 Linhoff Technika III, 6" Xenar or Heliar F:5.5 ctd	440.00	....
4x5 B&J Press, F:4.5	118.00	89.00
4x5 Graphic View, 8" F:7.7	207.72	158.00
5x7 Linhoff 8", Ektar lens		162.00
Meridian F:4.7 Ektar, RF Gun	369.30	247.00
Syncton Flash AC & Batt	321.45	....

MOVIE

**New Projectors equipped with exclusive LITEKIT PREVIEW SCREEN

8mm PROJECTORS

**Ampro 8 w/case	$168.00	....
B&H Filmo Master 400	187.50	....
B&H Picture Master 750W	262.00	....
DeJur 1000 Cordomatic	159.50	$126.00
DeJur 750	139.50	....
Radeko 8, 750W	89.50	....
Kodascope 8/33, 500W	78.00	....
**Keystone R8, 500W, case	77.50	56.00
**Keystone K108, case	141.50	....
**Revere Deluxe, case	127.50	....

16mm PROJECTORS

Ampro Imperial	$276.00	$198.00
B&H Diplomat	273.30	....
B&H Showmaster	312.00	....
**Keystone K160, case	122.50	97.00
Revere 750W, case	142.50	....

8mm CAMERAS

Bolex H-8, F:1.9	$339.00	$238.00
Bolex L-8, F:2.8	139.48	96.00
B&H Sportster, F:2.5	102.61	68.00
B. & H. Companion F:2.5	89.83	....
B&H Turret, F:2.5	156.98	....
Keystone K 22, F:2.5	67.50	....
Keystone K40 Mag. F:2.5	116.50	....
Keystone K45 Mag. Turret F:2.5	135.50	....
Kodak Mag., 90, F:1.9	145.83	....
Revere 87, F:2.5	77.50	....
Revere 99 Turret, F:2.8	110.00	72.00
Revere 70 Mag., F:2.8	127.50	....
Revere 60 Mag. Turret, F:2.8	152.50	....
Perfex Magazine, F:2.5	99.50	65.00

16mm CAMERAS

	NEW	LIKE NEW
B&H 70 DA Turret F:1.9	$307.17	$198.00
B&H Autoload, F:1.9 foc	214.08	....
B&H Autoload F:2.5	186.67	....
B&H Automaster Turret, F:2.5	305.08	206.00
B&H 70 DE F:1.9	381.50	....
Bolex H16, F:1.5	343.00	242.00
Cine Special, F:1.9		439.00
Cinklox, F:2.5 coated	76.15	49.50
Keystone A7, F:2.5 ctd	74.50	56.00
Revere Magazine, F:2.5	127.50	....
Revere Magazine, F:1.9	155.00	....
Revere Mag. Turret, F:1.9	187.50	....
Zeiss Movikon, F:1.4 cpld RF		450.00
Victor IV F:1.5	221.75	158.00

16mm SOUND PROJECTORS

Apollo Sound Latest	$129.50	....
Ampro Premier 20	540.00	$435.00
B&H Filmo New Academy	495.00	....
B&H Filmo Cordomatic	603.00	....
Ampro Century 5	285.00	....
Natco Professional	298.50	....
Revere Sound Proj	287.50	....
Victor Model 60	489.00	384.00
Victor Lightweight	375.00	....
Moviemite	246.00	174.00

MISCELLANEOUS

Diamond de Luxe Gadget bag	$24.00	....
Sawyers View Master	2.00	....
Electric Print Timer	6.25	....
Tripod, 3-section, chrome	3.89	....
Kewee 8, 16mm Spices	16.50	....
Argus Slide Proj	27.75	$ 21.50
Golde 35mm Proj. case	64.00	52.00
Gable marker, 2 ¼x2 ¼, case	69.00	52.00
SVE Model AK, w/case	62.90	49.00
SVE Model AAA, w/case	80.00	58.00
Quickset Jr. Tripod	23.50	18.00
Loadomat Daylight loader	12.32	....

ENLARGERS

Leitz Focomat, Latest 1b	$168.00	$118.00
DeJur Versatile 4 F:4.5	118.65	93.00
DeJur Versatile II F:4.5	99.00	79.00
Elwood 5x7	80.50	58.00
Federal 312, w/lens	53.00	....
Federal 269, F:6.3	39.50	....
Federal 450, w/lens	112.50	89.00
4x5 DeJur Prof., F:4.5	162.25	133.00
Solar 4x5 Cond., F:4.5		128.00
Solar 120 Cond. F:4.5	87.18	....
Omega D2 4x5	178.90	....
Solar 5x7	84.59	....
Automega E3	379.17	....

EXPOSURE METERS

DeJur Lifetime	$ 32.50	$ 25.50
G.E. DW58	19.95	13.75
General Electric PRI	32.50	....
Weston Master II	29.67	21.50
Norwood Director	32.08	....

LENSES

4 ¼" F:4.5 Rodenstock cpr		$ 26.00
4 ¼" F:4.5 Zeiss Tessar cpr		32.00
5 ¼" F:4.5 Skopar cpr		32.50
5 ¼" F:4.5 Zeiss Tess. cpr		39.00
5" F:4.7 Ektar Supermatic		54.00
5 ¼" F:4.5 Optar Graphex		64.00
6" or 6 ½" Xenar F:3.5 cpr		64.00
6 ½" Ilex F:4.5 Synchro shutter		86.00
7 ½" Ilex F:4.5 Synchro shutter		104.00
7 ½", 12", 15" Turner Reich, conv. ctd. Synchro	$166.40	128.00
12" Ilex F:4.5 Acme shutter		148.00
12" Turner Reich F:7, conv. Betay		149.50
19" Xenar F:4.5 Barrel, new		189.50
20" Dogmar F:4.5 Barrel		139.00

SPECIALS!

1" Kodak Cine Ektar F:1.4 ctd.	$233.33	....
1" Cine Raptar F:1.5 ctd	92.50	....
3 ¼x4 ¼ Linhoff Stand. Tess 4.5, Kalart R. F.		138.00
3 ¼x4 ¼ Tachnika Tess. 4.5, RF		214.00

Camera Identification Holder Free

TRADE YOUR CAMERA WRITE FOR FREE ESTIMATE

CORRESPONDENCE ALSO IN SPANISH, PORTUGUESE, ITALIAN AND FRENCH

CAMERAS WANTED WRITE FOR FREE APPRAISAL

ALL CAMERAS SHIPPED 10-DAY MONEY BACK GUARANTEE

OLDEN CAMERA & LENS CO.

1265 BROADWAY at 32nd STREET . . . . NEW YORK 1, N. Y.

railroad station for its club house. The old Santa Fe station at Highland Park, California, situated on the main line and just a few miles out of Los Angeles, has been turned over to the club for its use. On the last railroad outing, the members were thrilled to be able to board their excursion train from here. The past few months have seen all the members busy painting the building and sprucing up the landscape around it. Future plans call for the installation of a darkroom.

John R. Boaz, nationally known color photographer, has been appointed Chief Photographer of the club. He is a regular traveller on the trips and presides over monthly informal gatherings of the photo fans at the club house. These meetings are for the serious discussion of photography and its problems, and afford an excellent

Standing against the sky, this train crew member provides the subject matter for a picture made on a field trip by the author, who used a 4x5 Speed Graphic and Super-XX film, an exposure of 1/100, f/16.

opportunity to gain technical knowledge and artistic advice.

The big trip for this year was the "Apache Holiday" taken from June 26th to July 2nd. This was heralded as the "greatest event ever planned for the western photographer and railroad enthusiast—seven days of fun and adventure exploring the by-ways and railways of Arizona. Highlights of this trip were several stops at lumber mills and logging railways, the Apache Indian Reservation, tour of the diesel shops at Winslow, Arizona, a day at the Grand Canyon, Colorado River crossing, and other interesting points too numerous to mention.

Currently, a prominent Los Angeles firm is fanning local interest in the doings of this group through an exhibit of "Holiday" excursion photos taken by the club members. Prizes will be awarded winners in the four previously mentioned classes: train, scenery, group, and engine.

To take one of these excursions is to resolve to be on hand for all others. The good fellowship, the fun of comparing methods and swapping camera lore, the thrill of seeking and finding that prize-winning shot, and the memory of scenes of singular beauty—all this spells Utopia to the man with camera in hand.—

CAMPBELL BRANCH

Show ALL Size Slides

with 500 WATT BRILLIANCE!

GoldE

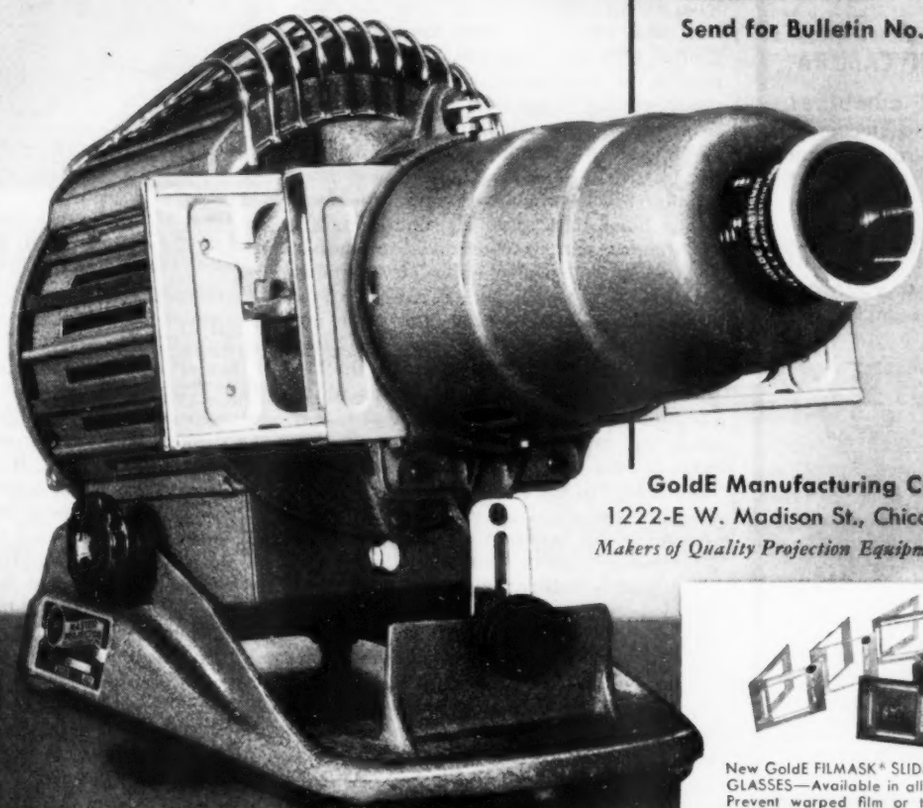
Master

PROJECTOR

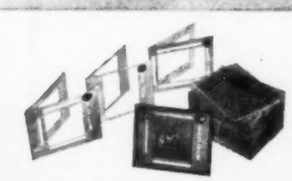
- ▶ *Takes 2¼x2¼...*
- ▶ *Takes 2¼x3¼...*
- ▶ *Takes ANY size from 2x2 up to 3¼x4!*

See all the beauty . . . all the color . . . all the life in your slides! The COOLER-OPERATING GoldE MASTER is the ONLY projector built *specifically* for 120 and 620 film! Takes all the other sizes, too! Choice of coated projection lenses. Fast, hairline focusing. Adjustable beam control. Quick-change filmstrip attachment available. Sturdy, stable, conveniently portable. Ideal for projection up to 75 feet of all color or black and white transparency sizes. New rich brown finish. Lift-off carrying case available. No other projector offers *so much* . . . for *so little!*

Send for Bulletin No. 472



GoldE Manufacturing Company
1222-E W. Madison St., Chicago 7, U.S.A.
Makers of Quality Projection Equipment for 25 Years



New GoldE FILMASK* SLIDE BINDERS and GLASSES—Available in all popular sizes. Prevent warped film or twisted image. Automatic centering tabs. Transparency stays in focus.

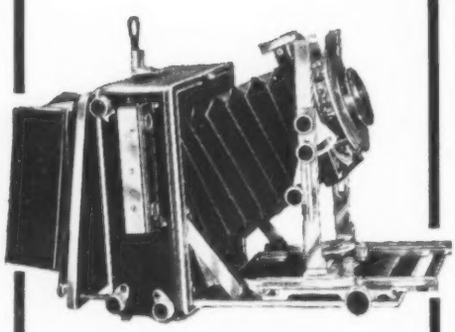
*Trade Mark Reg.

AT BETTER DEALERS EVERYWHERE

meridian offers you

more than a press camera

more than a view camera

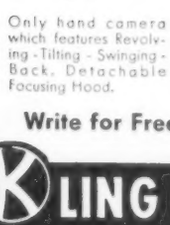


Meridian 4X5

FLEXIBLE PRECISION CAMERA

The MERIDIAN 4x5 combines amazing flexibility and sturdiness with a minimum of bulk and weight . . . versatility, with simplicity of operation . . . precision workmanship with finest materials . . . modern design with functional beauty. No matter what you want in a fine camera the MERIDIAN 4x5 gives you more!

Top view showing Back swung Lens Front shifted sidewise and lensboard tilted backward.



Bellows extends from 2½ (for wide angle lenses) to 16" (Telephoto lenses). Bed drops. Special track and focusing knob for wide angle lenses.

Only hand camera which features Revolving - Tilting - Swinging - Back. Detachable Focusing Hood.

Write for Free Brochure

KLING PHOTO SUPPLY CORP.

505 FIFTH AVENUE, NEW YORK 17, N. Y.

WARD PEASE DISCUSSES

Working Away From Home

A RECENT return from a vacation has refreshed my memory on some of the technical aspects of working away from the home darkroom and familiar facilities for loading and unloading film holders, developing, and printing. At such times the photographer who for some reason or other has become addicted to the use of sheet film has occasion to envy the user of roll film or film pack the ease with which he can get along with daylight loading. Nevertheless there are several good reasons why sheet films are frequently used on trips and vacations away from home in spite of the inconvenience of the expedients which have to take the place of darkroom loading.

Sheet films have several advantages over film packs which are potent enough reasons for their use around home where the darkroom is handy for loading holders. First of all is the increased cost of the pack, a circumstance always with us. Next comes the fact that for several years now the packs have been much more difficult to get. How far into the future this condition will continue is hard to say. The choice of emulsions is much more limited in the case of packs. Many of the favorite sheet films have no equivalent in pack form. In addition, film packs have been known to give trouble with light trap leakage, lack of flatness in the focal plane, and tearing of the paper pulling strips with a film or safety cover pulled only half way around the end of the case. All of these reasons would lead one to stick to sheet film and become more familiar with it when working within reach of the home darkroom. It would certainly not seem too wise to switch to an unfamiliar film when embarking upon an extended vacation trip, for instance, which could easily be, photographically, the most important time of the year.

In spite of what has been said in the last paragraph, there is one purpose for which the film packs do come in handy. It is easy on a big day's shooting on a vacation to want to take more pictures than there are films loaded in the available supply of holders. It is not always convenient or possible to stop in the middle of things to unload and reload holders. Too many opportunities would be missed by so doing. On such occasions film packs can be called upon to save the day.

For a vacation or similar longer trip, particularly when much of the time is to be spent away from cities or other places where darkrooms might be available, the changing bag is the best answer to the problem. The manner of using it should be obvious from an examination of the device. There are a few precautions which might be mentioned, however. First of all, it would be unwise to tempt trouble by using the bag in too bright a light. I once had fogged films as a result of loading in a bag on a table near windows, not even on the sunny side of the building where the sun could shine in. The dimmer the surrounding light the better. The sleeve ends of the bag fit around the arms with elastic. In my experience, that elastic is going to get tired and loose sooner or later, long before the bag has deteriorated in any other respect. After that has happened, you will add one or two rubber bands on each sleeve. I do not want to find out when to start that by spoiling film or ruining that exposure which would otherwise have been a prize winner. When I bought a new bag recently, I started to use the rubber bands from the beginning.

View of Cincinnati was photographed during a salon judging trip. Pease used holders loaded in a friend's darkroom.

Do not try to do too much at once in the bag. Three or four double holders or six or eight singles is enough at one time. I find that a Graflex magazine is quite easily handled. I also find it convenient after getting both arms into the bag and before opening anything inside to inflate the bag. This is done by reaching the right hand up the left sleeve and holding it open while raising the top of the bag with the left hand. The air eventually leaks out, but an easier start helps quite a bit.

If the vacation, or more likely a business trip with a little spare time for photography, is confined to more civilized localities other expedients can be tried. A camera store might have a darkroom available, particularly if photo-finishing is done. It would seem proper to give a bit of business to any such a place extending you the courtesy of the use of their darkroom. In addition to having made use of that expedient, I have on several occasions made use of darkrooms belonging to friends or industrial plants

Delta Says *** "SHOOT THE WORKS!!!"

Yes, and we mean it. We've astounded you before with our sensational money-saving values, and — well, just look for yourself. You too, can "*shoot the works*" with Delta, and save.

LEICA LENSES

These are truly "Choice" selections. All couple to the rangefinder. Each and every one is optically and mechanically perfect. Our rigid specifications are your insurance of perfection. Buy with confidence at Delta.

35mm LEITZ ELMAR, F3.5, W.A. coated, like new	$119.50
35mm BAUSCH & LOMB, F3, W.A. brand new	79.50
40mm ASTRO PAN TACHAR F2.3, W.A. new.	89.50
40mm ZEISS BIOTAR, F1.4, W.A., T coated, new	225.00
50mm LEITZ SUMMITAR, F2, coated, like new	169.50
50mm LEITZ SUMMAR, F2, coated, like new	119.50
50mm ZEISS SONNAR, F2, coated, new	189.50
50mm ZEISS SONNAR, F1.5, T coated, new	235.00
90mm LEITZ ELMAR F4, like new	115.00
73mm LEITZ HEKTOR, F1.9, coated, like new	169.50
135mm LEITZ HEKTOR, F4.5, coated, like new	149.50
135mm ZEISS TESSAR, F4.5, coated, new	139.50
150mm SCHNEIDER, XENAR, F3.5, coated, new	155.00

TELEPHOTO LENSES

From our vaults, here are some of the most rare and unusual lenses, each one a gem, and perfect examples of the lensmakers art. Particular attention is called to the Bausch & Lomb Baltars, and the Astro Pan-Tachars, each of which are Standards, by which all similar lenses are judged. All lenses listed below are in focusing mounts, and adaptable to any camera having removable lenses. Fitted to KINE EXAKTA, LEICA, CONTAX, PRAKTIFLEX, KORELLE REFLEX, and similar cameras at *no extra charge*.

75mm ASTRO PAN-TACHAR, F1.8	$139.50
75mm BAUSCH & LOMB BALTAR, F2.3	147.50
75mm COOKE F2 KINIC	139.50
*100mm BAUSCH & LOMB F2.3 BALTAR	155.00
*100mm ASTRO PAN-TACHAR, F2.3	122.50
*105mm T. H. COOKE F2.5 KINIC	149.50
*105mm SCHNEIDER XENAR F3.5	98.50
*125mm SCHNEIDER XENON F2, coated	159.50
*150mm SCHNEIDER TELE-XENAR F5.5	98.50
*150mm ZEISS TRIOTAR, F3.5, coated	129.50
*150mm GOERZ DOGMAR, F4.5	89.50
*150mm BELL & HOWELL EYEMAX F4.5	125.00
*152mm BAUSCH & LOMB BALTAR, F2.7	179.50
*165mm ZEISS TESSAR, F4.5	139.50
*180mm ZEISS TESSAR, F4.5	165.00
*180mm SCHNEIDER TELE-XENAR, F5.5	145.00
*200mm ASTRO-TELEPHOTO, F5, coated	139.50
*250mm ZEISS TELE-TESSAR, F6.3	155.00
*254mm BELL & HOWELL EYEMAX F4.5	169.50
***400mm ASTRO TELEPHOTO F5,** coated	295.00
*508mm BAUSCH & LOMB TELEPHOTO F5.6	225.00

Lenses marked * are suitable for use with the Delta Scope Reflex Housing, and will be fitted at *no extra charge*.

For the 16mm MAGAZINE CAMERA OWNER

If you have a 16mm magazine camera, you know how difficult it is to get film. Good old Delta comes to your rescue with these PERFECT 16mm empty magazines. Fits all 16mm magazine cameras, such as the GSAP, Bell & Howell, Kodak, Revere and all other similar magazine cameras. Here is your opportunity to beat the shortage, and save money at the same time. These magazines are supplied with simple, easy to understand loading instructions that make it a cinch to follow. Priced each ..... **98¢**

16mm x 50' FILM ON CORES *for loading into 16mm magazines*

Here is the companion to the magazines above. Ready made for use in the magazines, these films are supplied on cores, and easy as pie to load into the magazines. This film is suitable for processing either by reversal or negative method, and is fully guaranteed to give perfect results.
Priced each ..... **48¢**

Buy both by the dozen while the supply is available.

SPECIAL FILM VALUE

Attention: 620 Roll Film Users

Here is your opportunity to save money and take all the pictures you want at a mere fraction of former cost.

ANSCO PB20, (same as 620) Superpan Press roll film, tropically packed, in double foil wrapping to protect all its qualities. Although short-dated, this film has met all our tests with flying colors. Shows no sign of fog or other deterioration. We sell it with a money back guarantee. While quantities last.
Per dozen rolls postpaid **$2.95**

DELTA SUPER-SPECIAL

35mm BULK FILM 100 feet $1.69

200' - $3.25 **400' - $5.95**

Load your own cartridges with 35 exposures at less than 10c each.

Mfg.	*24 Weston*	*50 Weston*	*100 Weston*
Eastman	Panatomic X	Plus X	Super XX
Ansco	Finopan	Supreme	Ultra Speed
Dupont		Superior #2	Superior #3

(Please specify second choice when ordering. We reserve the right to substitute a similar emulsion of another make to expedite delivery.)

SPECIAL COMBINATION OFFER

100' 35mm film (any emulsion)	list	$7.43
Delta Bulk Film loader	list	6.35
12 Empty 35mm cartridges (used)		1.00
Total		$14.78

Our special offer
FOB New York. (Shipping weight 5 lbs.) **$7.50**

You save $7.78

DAYLIGHT BULK FILM LOADER
Requires no darkroom
$4.95

(Above items sold separately.)

ENLARGING PAPER

Thousands and thousands of satisfied users of our war surplus paper will attest to the money saving values we constantly offer. Here are more of these. Be assured that Delta is always on the sharp lookout to save *you money*.

VELOUR BLACK Enlarging Paper

12" x 16" — single weight — glossy
(approx.)

Supplied in contrasts No. 1, No. 2, No. 3. Boxes of 50 sheets. Each box individually wrapped in moisture proof PLIOFILM, which seals in all the quality of the paper. Although past date, we maintain a constant check, and guarantee this paper unconditionally in every way on a money back basis.

Look how you save by cutting your own paper from these sheets.

YOU CAN GET

50 11x14 @ 4c ea.	100 8x10 @ 2c ea.
250 5x7 @ 1c ea.	450 4x5 @ 1/2c ea.
800 3x4 @ 1/4c ea.	

and best of all, there's plenty left over for test strips.

Specially priced
Per box **$1.95**
6 boxes $10.50
12 boxes 19.50
(Shipping weight 5 lbs. per box.) Price FOB N. Y.
Contrasts may be assorted to make quantity.

ENLARGING PAPER SPECIAL

VELOUR BLACK, 8x10 SW glossy, No. 1, per gross	$2.50
KODABROMIDE, 8x10, SW glossy, No. 5 (formerly No. 4), per gross	2.50
ROYAL BROMIDE, 7x8⅝, SW glossy, per gross	1.50
KODABROMIDE, DW, 18x22, "N", contrasts No. 2, No. 3, per ½ gross	7.95

IMPORTANT NOTICE

No C.O.D. shipments without 20% deposit. Our low prices do not permit us to absorb postage. Please include shipping costs with your remittance. Orders received without postage will be shipped Railway Express Collect. Send sufficient postage; we will refund excess amounts. We do prepay and include insurance without charge.

ENLARGING PAPER IN ROLLS

4¼"x825' KODABROMIDE, single weight smooth. Enough for 2000 4x5 enlargements. A tremendous value.
(Shipping weight 8 lbs.) **$2.00**

3"x500' KODABROMIDE, single weight, contrast No. 3. Smooth lustre surface. Ideal for enlargements from small negatives. Ideal for the foto-finisher or amateur.
(Shipping weight 4 lbs.) ..... **$2.95** **4 for $11.50**

40"x30' KODABROMIDE, double weight, surface "E." In contrasts No. 1, No. 2, No. 4. Ideal for large size prints, murals, or unusual size enlargements. Cut your own size paper to suit your needs. Tropically packed to insure freshness.
(Shipping weight 10 lbs.) ..... ea. **$4.95**

Special—1 roll each contrast, 3 rolls for $12.50

DELTA SCOPE *Reflex Housing*

Reflex Housing, for all miniature cameras, Leica, Contax, Ektra and other 35mm cameras.

One of the few precision accessories worthy of your fine 35mm camera, our Reflex Housing is one of the most wanted items for the 35mm camera fan. Our limited production makes each one, truly, a custom made accessory; and the demand is, at present, terrific. Amateurs and dealers too, are clamoring for details. Be sure to write for our descriptive leaflet on the DELTA SCOPE REFLEX HOUSING. It's the forerunner of many more precision made accessories to come from our Technical Department.

Converts your camera into a miniature reflex camera, which shows the picture, as created by the lens, right up to the moment of exposure. One stroke releases the mirror and shutter in perfect synchronization. All optical parts are of the finest quality, with front surface mirror and genuine achromatic wide field magnifier, which covers the entire 35mm field.

Carefully made of satin finished aluminum, anodized black to present a handsome appearance, with chromium trim, making it a worthy companion piece to your camera.

Any lens of 5½" focal length or longer, can be used (with a shortened mount) with the Reflex Housing. Get your order in now to insure early delivery.

DELTA SCOPE REFLEX HOUSING

For Leica Camera	$129.50
For Contax Camera	139.50
For Ektra Camera	149.50

(Prices for other cameras available on request.)

The INSTANT PARALLIX

For all twin lens reflex camera owners, here is the solution to your problem of "close-up" photography.

A cleverly mounted pair of Proxar type lenses, the upper of which is a prism, makes visible on the ground glass, exactly what the taking lens "sees."

Available in three types:

No. 1 focusses from 20" to 39".
No. 2 focusses from 13" to 21".
No. 3 focusses from 7" to 14".

Including Federal Tax **$13.35**

Delivery immediate. Please specify type camera.

Write for Free Leaflet.

DELTA PHOTO SUPPLY
690-F THIRD AVE. NEW YORK 17, N. Y.

buy it from Bass

If my store you chance to pass
Come in to Swap with Charlie Bass.

Or if you'd rather trade by mail...
Write me today... but do not fail.

For the stuff you want today
Tomorrow may be on its way

To some other lucky guy
Whose made a most attractive buy.

Charles Bass
President

Send for new Bargaingram No. 256

Bass Camera Co
179 W. MADISON ST.
CHICAGO 2, ILL.

VETERANS—LEARN PHOTOGRAPHY
G.I. Approved

One of the finest schools in the country offers you a complete course covering basic, retouching, press, portraiture and fashion, oil coloring and direct color.

Our direct color training covers both Ansco and Ektachrome (Printon and Dye Transfer). All students receive special instructions in this department. Our classes are not over-crowded. Our equipment is modern and of the finest. Our building is air-conditioned. All supplies and equipment are furnished. It does not cost you anything to take your training. We secure living accommodations for you at very reasonable rates. We help you earn money while in training. Enter now. No waiting. New classes start the first of each month. Write for booklet.

FORT WORTH SCHOOL OF PHOTOGRAPHY
104 EAST 12TH STREET FORT WORTH, TEXAS

"BETTER PICTURES"
$1.25

35mm ROLLS developed, vaporated, enlarged by electric eye, 3¼ x 4½—$1.25. 18 exposure rolls—75c. Extra enlargements 3¼ x 4½ — 4c each. No. 127 split candid rolls—16 exposures—enlarged to 3¼x4½—60c. No. 127 and 120, 8 exp. rolls enlarged to 3½x5—35c. No. 120, 12 exp. rolls enlarged to 3½x3½—50c. No. 120, 16 exp. rolls enlarged to 3½x5—60c. Extra enlargements 3½x5—4c each. Plus 5c postage per order.

We fine-grain all film and use Eastman electric eye equipment. Quality work—Prompt service. Send roll and money today.

BETTER PICTURES
2523 Lawrence Ave., Dept. P, Chicago 25, Illinois

ASSEMBLE YOUR OWN CAMERA

SAVE UP TO 4/5th OF RETAIL COST!
It's Fun, It's Economical . . . .

Embossed Leatherette Masonite finish. Kit complete with all parts; lens, shutter, screws, glue, and complete simple instructions.

MODEL FP101 FILM PACK CAMERA
2¼ x 3¼ $2.98
Plus 80c Excise Tax and Postage

See Your Local Dealer, or Order Direct.
Check or Money Order. No C.O.D.'s
Dealer Inquiries Invited. Reg. Discounts.

CAM-KITS, Inc.
Dept. PP, Carlsbad, New Mex.

DO JUSTICE TO YOUR GOOD COLOR SHOTS
with
ATKINSON'S
Dye Transfer
COLOR PRINTS

Brilliant dye transfer color prints made by new automatic process from Ektachrome, Kodachrome and Ansco Color films—any size transparency—35mm to 4 x 5. Also from Mercury 35mm frames.
3X Size (3 x 4½ inches) $1.00; extras $0.50
5X Size (5 x 7 inches) $3.00; extras $1.50
ALSO AVAILABLE
Ektachrome and Ansco Color Film Processing
Professional Dye Transfer Prints

See your dealer, write for free bulletin and prices or mail film to:

ATKINSON LABORATORY
7273 Santa Monica Blvd. • Dept. P • Hollywood, California

visited. I have a word or two of precaution on this.

I once read a story somewhere about an old commercial photographer who had been observed to hang his coat on a hook on the outside of the door to his darkroom whenever he entered it to do any work. When asked why he did this, he answered that the coat covered a crack in the door that he had never found time to repair. It might be well to learn of any such peculiarities of darkrooms that you use. I had often made use of a darkroom in a plant in a distant city for reloading holders when on business visits there. Once after an absence of several months I stepped into it and started right in to unload the films shot on the plane on the trip out. By the time that I had nearly finished putting the films into the box, I discovered that I could see what I was doing. I learned that the darkroom had been abandoned since last I had used it and most of the caulking had dropped out of the cracks due to building vibration. Those films were ruined.

On another occasion, when loading up in the darkroom of a well known pictorialist in another city, I discovered that a surprising amount of light was leaking in. This came under the door and stayed down along the floor where it did not affect the films on top of a table and no harm was done. In working in a strange place, whether a real or improvised darkroom, it would be well to count off about two minutes for the eyes to accommodate themselves to the darkness and have a good look around before going to work. The film does not have to wait like that to see any light that there may be about, otherwise how would we make some of the fast shots in dim light that are now possible.

Precaution against light leakage is necessary whether the place used was intended for darkroom use or not. It is often possible to improvise a safe place for the changing of films. I have found that in most modern hotels it is customary to use interior bathrooms without windows. A ventilation duct ordinarily draws air into this room and away. In the evening after daylight has gone one of these bathrooms serves very well for the changing of film. Draw the shades to cut out light from the street or from other buildings or signs and turn out the room lights. The bathroom door is usually cut an inch or two above the floor to provide for ventilation when it is closed. Block this space with the bath mat and count off a minute or two and look all around. If you cannot then see any light, you are in a position to kneel before the throne and go to work.

I have read about working under bedding or in the trunk of a car. I have never tried either of these, but I have worked in the cabin of a small boat by blocking off all of the portholes with cushions and covering the hatch light leaks with a slicker. Once in an emergency when a movie camera jammed, this served safely in broad daylight.

No matter where you work en route, certain precautions are in order. Can you imagine finding after the start of a trip that you have shot all the film that you loaded before you left home but that you do not have any empty box into which to

So amazingly simple to use— so accurate under ALL conditions

The NORWOOD Director
EXPOSURE METER

One simple operation gives you the one, CORRECT EXPOSURE for your picture

No previous experience required—no techniques to learn. When you use the Norwood Director no compensation for subject color or brightness is necessary—no tilting to avoid effects of sky or foreground is required. No guessing—no compromises—no indecision. Just read the indicated exposure and shoot with confidence.

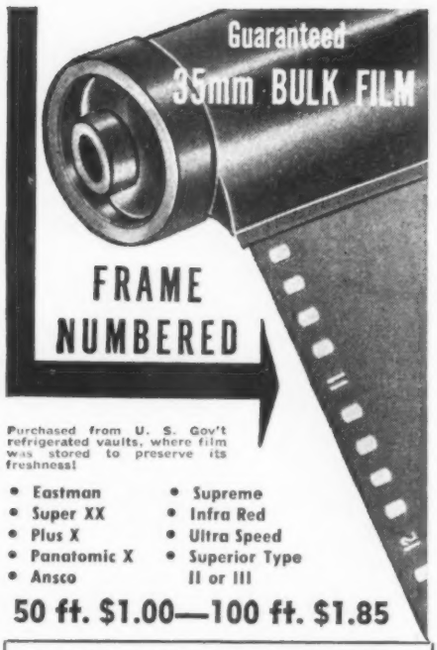
YES, the Norwood Director is the easiest, quickest exposure meter to use—it insures the most accurate—most consistent results under all picture-taking conditions with any camera, movie or still—out of doors or indoors.

The Norwood Director is distinctly different—definitely better. It employs the revolutionary principle of integrating and measuring all of the incident light falling on the camera side of the photographic subject. Expert photographers, famous for their fine work, acclaim it as *tops*—yet the simplicity of operation makes it easily the *best for the novice.*

The Norwood Director has proved its superiority in the hands of many thousands of photographers. See your dealer today . . . . . **$29.95** PLUS TAX

Write for illustrated booklet, "Correct Exposure Made Easy."

AMERICAN BOLEX COMPANY, INC., 521 FIFTH AVENUE • NEW YORK 17, N. Y.



Purchased from U. S. Gov't refrigerated vaults, where film was stored to preserve its freshness!

- Eastman
- Super XX
- Plus X
- Panatomic X
- Ansco
- Supreme
- Infra Red
- Ultra Speed
- Superior Type II or III

50 ft. $1.00—100 ft. $1.85

RELOADED CARTRIDGES FRAME NUMBERED (Metal or Plastic)

36 Exp. ..... 3 for $1.00
20 Exp. ..... 6 for $1.50

FREE

10 EMPTY 35mm CARTRIDGES With any Combination Purchase Listed Below

100 ft. 35mm bulk film (your choice) Reg. . $2.85
Daylight bulk film loader, Reg. 6.62
$9.47
Complete price to you..... **$7.30**

200 ft. 35mm bulk film, any emulsions $3.50
400 ft. 35mm bulk film, any emulsions 6.50

(a) 100 ft. 35mm safety positive film for transparencies can be simply used for making slides, contact prints; ideal for projection purposes, viewing, etc.
(b) 100 ft. 35mm bulk film, negative,
Total Price $4.35
Complete Price to you..... $2.85

35mm Ansco Color Reloads

20 Exp. ..... 5 for $4.90
36 Exp. ..... 3 for $4.90

MODEL COLOR DEPT.:

35 mm Kodachrome, Day & Tung
20 Exp..... $3.32 36 Exp..... $5.25
35mm Ansco Color 20 Exp..... 2.04
120 or 620 Ansco Color, day or tung..... 1.37
100 ft. 16mm Kodachrome or Ansco Color..... 9.95

SPECIAL OFFER

Du Pont Superior #2, #3 Reloaded Cartridges Frame Numbered 36 Exp. . 5 for $1.00

CUT FILM AND PACK

2¼ x 3¼ Panatomic X, cut, O.D. 2 doz..... $0.78
4 x 5 Panatomic X, cut film O.D. 2 doz..... .98
5 x 7 Panatomic X, cut film O.D. 2 doz..... 1.76
2¼ x 3¼ Plus X Filmpack O.D. ..... .98
4 x 5 Plus X Filmpack O.D. 1.10
4 x 5 Super XX Cut film O.D. 2 doz..... 1.49

Model

SPECIALIZES IN 35MM FINE GRAIN DEVELOPING AND ENLARGING

1.65

3 DAY SERVICE GUARANTEED

Any 36 exposure roll (including Mercury) Ultra Fine Grain Developed and Enlarged to 3¼ x 4½ on selected single weight glossy paper. New Model frame number reload 65c
All work done on money back guarantee. Send for Free Mailing Bag—price list, and sample print.

WRITE FOR MAILING BAGS. MAIL ORDER ONLY. INCLUDE POSTAGE F.O.B. NEW YORK

MODEL FILM COMPANY
1190 6th Avenue, New York, N. Y.

unload. Be sure to start off with an empty box for each size and type of film that you are going to use. Many a vacation spot is of such a character that trouble with dust will be greater than when at home. Turn the changing bag inside out occasionally for a dusting off. Use the little rubber ear syringe to blow possible dust out of holders or film pack adapters whenever they are open. When working in a strange darkroom, real or improvised, stir up the dust as little as possible. Keep careful account on the outside of each box how many unused films it contains and on boxes of exposed films keep a record of the number and kind of films enclosed, subject matter (for adjustment of developing time if necessary and so that you can get at the most wanted films first when you get home), and the date. These pencilled notes on the boxes should be used at all times, but at vacation time or on a trip it is more necessary than ever.

It is sometimes suggested that an occasional batch of film should be developed en route to be sure that all is going well. I have never been able to see the point in this on a trip or vacation up to two or three weeks or a month. The theory is that if something goes wrong with the camera, it will be found out before much film is spoiled. Modern cameras are too reliable and rugged to cause much worry on that score. Recently at the camera club I was talking to one of the members who had just returned from a month's trip to Mexico. He had not yet had time to develop his film and was worried a bit, as early on the trip his Graflex had toppled off the tripod and dropped ten or fifteen feet down a slope before stopping. Several members who had owned Graflexes reassured him. Later on, when he reported that not a negative had been spoiled due to the tumble, we decided that the camera had done more damage to Mexico in its fall than Mexico had done to the camera. It would appear to me that the chance for camera breakdown is much less than the chance taken when developing films under unfamiliar circumstances. An expedition of much greater duration is something else again.

Working away from home in unfamiliar territory on a trip or vacation surely adds a certain zest to photography which has become jaded by too much monotony. I think that the variety might well be confined to subject matter and approach, leaving technical matters as near the normal as possible. If you are one of the many accustomed to the use of sheet film at home, by all means use the same film when working away from the home base. There are, as we have seen, any number of ways of taking care of the problem of reloading the holders.—

MEASURING BOTTLE FOR ACIDS

A short stop bath for prints is usually mixed 1½ ounces of 28 percent acetic acid to 32 ounces of water. A handy method of measuring acid is to use a small pill bottle exclusively for acid with a spot of paint or tape marking it at 1½ ounces. The acid is merely poured into the 32-ounce measure of water and then set aside for future use.—*George Carlson, Chicago, Illinois.*

FREE
Catalogue Listings 1350 of
The World's Most Distinguished
Kodachrome Transparancies
American Masterpieces
7121 PINE AVENUE BELL, CALIFORNIA

35 MM FILM FINE GRAIN
DEVELOPED • ENLARGED

Any 36 Exp. roll (including Mercury) ultra fine grain developed and enlarged to 3¼x4½ on selected single weight glossy paper.
20 Exposure Roll..... $1
GUARANTEED 36 EXP. frame-Numbered reloads
Money back if not satisfied. Send for Free mailing bag, sample, and price list.

$1.50

NATIONAL PHOTO LABS.
Dept. P 509-5th AVE. N. Y. C. 17, N. Y.

BETTER BUYS from McFADDEN'S

3¼x4¼ SPEED GRAPHIC, f4.7, Ektar, C.L., Flash Super. Shutter, King Sol gun, F.P. Adapter, 2 holders, Kalart R.F. and Focuspot, Like New. **$220.00**
8mm DeJur 1000 Projector, with case..... $174.00
8mm Kodascope Model 90, with case, new.. 132.50
Electric Dry Mtg. Press, 16x20..... 104.50
Korona DeLuxe Comm. View Camera 5x7, extension bed 49.50
25% Deposit on all C.O.D. Orders.
All Shipments F.O.B. Our Store
Liberal Trade-in Allowances. Write us Your Needs
Prices Subject to Change Without Notice

McFADDEN'S - *Est. 1893.*
Brooklyn's oldest & largest Camera Supply House
202 FLATBUSH AVENUE • BROOKLYN 17, N. Y.

SHATTERLESS STEEL BOTTLE
HAS HUNDREDS OF USES

Formerly used by AAF for oxygen storage—now available for use for liquids, gaseous vapors, or as air pressure tank. Bottle measures approx. 24x6 in., with internal volume of 500 Cu. in. (approx. 9 qts.) and has a working pressure up to 500 lbs. psi. Weighs only 5 lbs. empty. Tapped at ends for 3/8 in. pipe. In original cartons. F.O.B. Houston. Send check or money order.

Use it for Developers Hypo Solution Short Stop Dist. Water Liq. Storage etc., etc.

REGULAR STEEL Price, Each..... $2.95
Same, Stainless Steel... $3.95

Aero Parts Supply
Municipal Airport Dept. PP9 Houston 17, Texas

20 READY MADE 2x2 SLIDES $1

WHERE ELSE can you get READY MADE SLIDES at 5c EACH? Full double 35mm size, sharp and clear complete with mounts to show in any standard projector or viewer. SPECIAL OFFER—UNUSUAL SCENIC, TRAVEL and PICTORIAL VIEWS. 20 FOR $1.00 40 FOR $2.00. ALL DIFFERENT Other sets 25c up. 3 Doz "QUIK-FIX" Slide Mounts 50c. ILLUSTRATED CATALOG sent with ORDER.

SLIDE SUPPLY SERVICE 311 W. TUSCARAWAS CANTON 3, OHIO

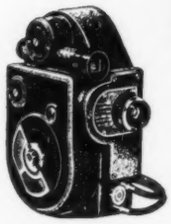
It's so easy to make and show Movies with

Revere

MOVIE CAMERAS and PROJECTORS

Thrilling home movies are easy to make with any of the Revere Movie Cameras illustrated below. All those priceless scenes — children at play — favorite vacation spots — happy family occasions — sport events — can be captured for "keeps" in Revere's beautiful life-like movies. And shown on a Revere Projector, your home movies are at their brilliant best.

Trade in your old equipment. We will make you a liberal allowance toward the purchase of Revere Cine Equipment.

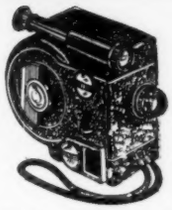


REVERE EIGHT

"88" Movie Camera

Has five speeds for more versatile effects . . . coated lenses . . . parallax-corrected, built-in view-finder . . . and a host of other operating refinements.

With f2.5 (Universal Focus) Coated Lens ..... **$ 77.50**
Same with f1.9 Coated Lens **104.50**
Carrying Case **8.50**

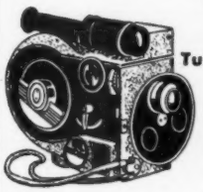


REVERE EIGHT

"70" Magazine Movie Camera

Handsomely designed and simple to operate. Has numerous innovations including a built-in telescopic view-finder.

With f2.8 (Universal Focus) Bausch & Lomb Coated Lens..... **$127.50**
Same with f1.9 Coated Lens **155.00**
Standard Carrying Case **9.50**
Combination Carrying Case **17.50**

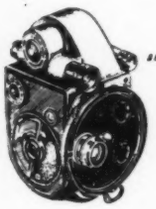


REVERE EIGHT

"60" Magazine Turret Movie Camera

Has rotating 3-lens turret head to take distant, normal, wide angle and close-up shots . . . single frame exposure . . . Built-in Micromatic Parallax telescopic view-finder . . . 5 speeds.

With f2.8 (Universal Focus) Bausch & Lomb Coated Lens **$152.50**
Same with f1.9 Coated Lens **187.50**
Combination Carrying Case **17.50**



REVERE EIGHT

"99" Turret Movie Camera

Offers professional advantages of a rotating turret head that makes three coated lenses and an extra optical view-finder instantly available for use.

With f2.8 (Universal Focus) Bausch & Lomb Coated Lens **$110.00**
Same with f1.9 Coated Lens **137.50**
Combination Carrying Case **17.50**

REVERE 16mm

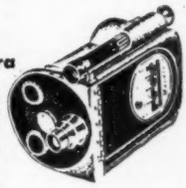
"16" Magazine Movie Camera

Built-in Micromatic, telescopic view-finder adjustable for 1" and 3" lenses . . . Five speeds — 12, 16, 24, 32 and 48 frames per second.

Complete with f2.5 (Universal Focus) Coated Lens **$127.50**
Same with f1.9 Coated Lens **155.00**
Combination Carrying Case **17.50**

REVERE 16mm

"16" Magazine Turret Movie Camera



You can take regular and telephoto shots, one after the other, without taking the camera from your eye for a single moment. Five speeds — 12, 16, 24, 32 and 48 frames per second.

Complete with f2.5 (Universal Focus) Coated Lens **$152.50**
Same with f1.9 Coated Lens **187.50**
Combination Carrying Case **17.50**

TRADE IN YOUR OLD EQUIPMENT Fill In Coupon

WILLOUGHBYS, 110 W. 32nd St., New York 1, N.Y.

Please let me know the amount you will allow me on my

_____
(Fill in Camera or Projector)

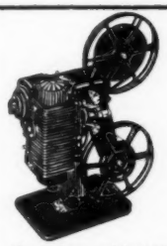
Toward the purchase of a Revere

_____
(Fill in Item Wanted)

Name _____

Address _____ State _____ P. P.

City _____



REVERE EIGHT

"85" Movie Projector

Brilliant illumination . . . double-blower cooling system . . . extreme steadiness of operation . . . easy threading . . . safe, smooth, brilliant projection.

Complete with 500-watt lamp, fast 1-inch f1.6 coated lens and 300-ft. reel **$120.00**
Carrying Case **7.50**

REVERE 16mm

"16" Sound Movie Projector For Home, School, Church and Industry

Easy to operate . . . positive automatic re-wind . . . sound or silent projection . . . A.C. or D.C. current . . . 750-watt brilliancy . . . Fast 2-inch f1.6 coated lens.

Complete with speaker-carrying case and cord, take-up reel, 1600′ extension arm and instruction manual **$287.50**

Ready cash or liberal trade-in allowance on your used photographic equipment. Mail orders filled — add postage.

Willoughbys

Established 1898

WORLD'S LARGEST CAMERA STORE—KNOWN THE WORLD OVER

110 West 32nd Street • 113 West 31st Street • New York 1, N. Y.

Tel. LOngacre 4-1600

Send for new 196 page Photo Supply Catalogue. Enclose 4c for postage.

FREE 2 YEARS' GUARANTEE ON *LIKE NEW CAMERAS

CAMERAS

Kodak Baby Brownie Special 127	$ 3.16
Ansco Panda 620 Reflex	4.89
Kodak Brownie Target 620	6.04
Kodak Brownie Target 616	6.61
Brownie Reflex 127 with Synchro-Shutter	9.49
Ansco Clipper Folding Type 616	9.95
Kodak FLASH-Brownie 620	12.08
Spartus 35mm Miniature, F:7.7	12.50
Kodak Duaflex 620 with Synchro-Shutter	13.49
Ansco FLASH-Clipper 616	14.41
Ansco Rediflex 2¼x2¼, w/Flash-Shutter	14.70
Beacon II with Flash-Gun, Complete	14.90
*Zeiss Nettar, F:7.7, 2¼x3¼, Selftimer	18.50
Kodak Vigilant Junior 620 Folding	20.20
*Foth-Derby, ½-127, F:3.5, Focal Plane	22.50
*Korelle, ½-127, F:4.5	27.50
*Mercury I, Tricor F:2.7	29.50
Argus A2, Coated F:4.5, Case	37.58
*Balda, ½-120, F:4.5, Compur Shutter	39.50
Perfex "101," 35mm, F:4.5, Cpld. R-F	39.99
Kodak Vigilant 620, F:6.3, Flash-Shutter	42.14
*Weltax, 2¼x2¼, F:4.5, Selftimer	49.50
New Bolsey, Model B, F:3.2, Cpld. R-F	55.90
Kodak FLASH-Bantam, Coated F:4.5	57.72
Kodak "35," Coated F:4.5, Flash-Shutter	67.72
*Zeiss Ikonta "35," F:4.5, Compur	59.50
*Ikonta "A," Zeiss Tessar F:3.5, Comp. Rapid	59.50
*Monitor 620, Ctd. F:4.5, Flash-Shutter	59.50
*Retina I, Chrome, Ektar F:3.5, Comp. Rapid	59.50
*Kodak "35," Ctd. F:3.5, Coupled R-F	59.50
Argoflex, Coated F:4.5, Case	69.62
The NEW Kodak Tourist 620, Ctd. F:4.5	71.00
Zeiss Ikonta "C," 2¼x3¼, F:4.5, Case, NOW	72.00
Argus C3, Coated F:3.5, Case, Flash-Gun, R-F	78.08
Ciroflex, Coated F:3.5, Alphax, Case	85.48
Kodak "35," Coated F:3.5, Coupled R-F	86.58
*Praktiflex, 35mm, Chrome, F:2.9, Case	95.00
Voigtlander Bessa, Skopar F:3.5, Case	75.75
Ciroflex, Coated F:3.5, Rapax, Case	107.90
*Exacta B, Zeiss Tessar F:2.8, Case	125.00
Kodak Reflex, Coated F:3.5, Case	137.92
*Kodak Super 620, F:3.5, Cpld. R-F, Meter	145.00
R.B. Graflex, 2¼x3¼, Coated Ektar F:4.5	157.50
*Super Ikonta "A-Special," Tessar F:3.5	159.00
*Tenax II, Tessar F:2.8, Cpld. R-F, Case	159.00
*Leica III, Chrome, Elmar F:3.5, Case	175.00
*Retina IIA, Xenon F:2, Cpld. R-F, Case	195.00
*Leica IIIA, Chrome, Elmar F:3.5, Case	195.00
*Leica III, Chrome, Summar F:2, Case	205.00
*Leica IIIA, Chrome, Summar F:2, Case	225.00
*Leica IIIC, Latest, Hektor F:2.5, Case	225.00
*Plaubel IIS, Anticomar F:2.9, Access.	225.00
*Leica IIIC, Latest, Elmar F:3.5, Case	235.00
*Kine Exacta, 35mm, Chrome, F:2.8, Case	245.00
*Contax II, Zeiss Sonnar F:2, Case	245.00
*Leica IIIC, Latest, Summar F:2, Case	275.00
*Alpa Reflex (Bolsey), 35mm, F:2.9, Case	275.00
*Ikoflex III, Latest, Tessar F:2.8, Case	275.00
*Praktiflex, 35mm, Ctd. Biotar F:2, Case	295.00
Kardon, 35mm, Coated Ektar F:2, NOW	306.25
Pacemaker Speed-Graphic 4x5 Outfit	306.83
*Contax II, Zeiss Sonnar F:1.5, Case	325.00
*Leica IIIC, Latest, Summitar F:2, Case	325.00
*Kine Exacta, 35mm, Zeiss Biotar F:2, Case	325.00
*Contax III, Zeiss Sonnar F:1.5, Case	345.00

LENSES

Kodak Ektar, 5cm, F:3.5, Compur Rapid	$ 27.50
Elgeet, 38mm, F:3.5, Telephoto for 8mm	28.80
Tele-Xenar 75mm, F:3.8 for 16mm	32.50
Raptar 101mm, Ctd. F:4.5, Rapax Shutter	39.00
Leitz Varob, 50mm, Coated F:4.5	45.00
Morton Primar W.A. F:2.5 for 8mm	49.95
Kodak Anast. 38mm, F:2.5 for 8mm Mag.	56.58
Zeiss Tessar F:4.5, 4cm for Praktiflex	65.00
Leitz Elmar 50mm, F:3.5 for Leica	65.00
Zeiss Biotar F:2, 4cm for 16mm	75.00
Elmar 35mm, F:3.5 Wide-Angle for Leica	85.00
Zeiss Sonnar F:4, 75mm for 16mm	95.00
Tele-Xenar 18cm, F:4.5 for Leica	95.00
Orthar 73mm, F:6.8 Wide-Angle for Makina	95.00
Elmar 90mm, F:4 Telephoto for Leica	95.00
Zeiss Triotar 85mm, F:4 for Exacta	95.00
Tessar 28mm, F:8 Wide-Angle for Contax	105.00
Zeiss Triotar 135mm, F:4 for Praktiflex	125.00
Hektor 135mm, F:4.5 Telephoto for Leica	125.00
Hektor 73mm, F:1.9 Telephoto for Leica	145.00

MOVIES

8mm Cine Kodak, Model 8-25, Coated F:2.7	$ 64.17
8mm Revere, Model 88, Coated F:2.5	77.50
8mm Briskin MAGAZINE, F:1.9, Demonst.	89.50
8mm Bell & Howell Sportster, F:2.5	102.61
8mm Revere MAGAZINE, Coated F:2.8	127.50
8mm Revere TURRET, F:1.9 Focusing Lens	137.50
8mm Bolex, Model L8, Yvar F:2.8, Pouch	139.48
8mm Cine Kodak MAGAZINE, F:1.9	145.83
*8mm Zeiss Movikon, Zeiss Sonnar F:2	185.00
Kodascope, Model 8-33, 500 Watt	78.00
Revere DeLuxe, Model 85, 500 Watt	120.00
Keystone, Model K108, 750 Watt	138.50
Ampro, Model A8, 500 W., Case, Demonstr.	139.50
Kodascope, Model 8-90, 750 W., Case, NOW	139.50
B. & H. Filmo Master "400," Case	187.50
16mm Keystone, Model A7, Coated F:2.5	74.50
16mm Revere MAGAZINE, Coated F:2.5	127.50
*16mm Cine Kodak MAGAZINE, F:1.9, l.n.	135.00
16mm Cine Kodak MAGAZINE, F:1.9	175.00
16mm Bolex, Model H-16, Switar F:1.4	466.25
Kodascope, Model 16-10, 750 Watt	119.15
Kodascope, Model 16-20, 750 Watt, Case	245.00
"How to make Good Movies" By Kodak	2.00

EXPOSURE METERS

G.E. Mod. DW58, NEW, was $26.95, NOW	$ 19.95
WESTON MASTER II, LATEST MODEL	29.67
NEW NORWOOD DIRECTOR, NOW ONLY	32.03
General Electric, LATEST Model PR-1	32.50

FLASH-GUNS

Kodak Flash-Holder for Brownie 620	$ 2.92
Kodak Flash-Holder for Duaflex	2.92
Kodak Flash-Holder for Brownie Reflex	4.03
Kalart Compak Passive Speed-Flash	8.95
Kodak Flash-Holder for all Flash-Shutters	11.08
Kodak Junior Synchronizer	13.42
Kalart Master Passive Speed-Flash	16.30
Kalart Master Automatic Speed-Flash	24.60
Mendelsohn Universal, Model E	28.25
De Mornay-Budd, DeLuxe, Demonstrator	34.50
Leica or Contax Gun (specify camera)	37.85
Leitz Leica Flash-Unit, Mod. VIII or VIIIa	63.00

SLIDE PROJECTORS

Kodaslide, Model IA, 100 Watt	$ 27.50
Argus P.A. Rotating Carrier, 100 W., Case	31.85
Kodaslide, Model IIA, 150 Watt	47.50
Sawyer's NEW View-Master PROJECTOR	47.50
Automatic Kodaslide Changer	17.50
Leitz Leica Desk Viewer now in stock	87.00

MISCELLANEOUS

FLASH-BULBS CASE LOTS — ALL SIZES NOW IN STOCK

Metal Double Cut-Film Holder 2¼x3¼	$ 3.50
Slide Viewer for 2¼x2¼ Transparencies	4.50
Projecto Case for Kodaslide, Model I	4.75
Kodak Interval Darkroom Timer	6.50
Milton Bradley Paper Trimmer 12"	6.95
Kodak Metal Film Pack Adapter 2¼x3¼	7.50
Zeiss Proxar 37mm Diameter	7.50
Pocket Rangefinder, Feet or Meter Calib.	7.95
Kodak Field Case for Medalist I or II	12.00
Powel-Lite with 4 Sockets	12.95
Graflex 2¼x3¼ Cutfilm MAGAZINE	18.61
Focusing Finder for 8mm Kodak Magazine	21.58
Quick-Set Junior Tripod with Panhead	23.35
Graflex 4x5 Dividing Back	23.98
Cine Kodak Editing Viewer 8 or 16mm	27.50
Leitz Polarizing Filter for Leica	31.92
Quick-Set Jr. ELEVATOR Tripod w/Head	36.00
Focusing Reflex Finder for Leica, l.n.	45.00
Vidom Finder for Leica, Chrome	45.00
Quick-Set Sr. ELEVATOR Tripod w/Head	47.50
Coupled Kodameter for Retina IIA	47.50
Leitz Image Erecting Universal Finder, l.n.	65.00
Leitz NOOKY for Elmar, Summar, Summitar	70.00
Leitz 35mm Strip Projector VIIIS, 300 W.	75.00
7x50 Dienst-Glass with Case, SPECIAL	75.00

SELF-TIMERS
Made in Switzerland
Attach to any cable release
LIST $3.50
SPECIAL $2.50

CAMERAS WANTED — **HIGH CASH PRICES PAID**

CAMERA BROADWAY EXCHANGE

ALL PRICES INCLUDE TAX
PRICES SUBJECT TO CHANGE

Mail Orders Filled—F.O.B. New York
SORRY, NO C.O.D.'s

2130 BROADWAY AT 75TH ST. DEPT. P9 NEW YORK 23, N. Y.

Authorized Dealers for All Leading Manufacturers From Coast to Coast

100 Portraits of a Man

(*Continued from page* 52)

and he does not have to sell his pictures, the Doctor can afford to experiment, to try new ways and methods. He likes to get ideas from his extensive photographic library, enlarge upon them, and change them around to see what will happen. His studio is lined with red-chalk portraits of blondes, character studies printed on wood by photographic process, and blue-green portraits of women in exotic poses.

"I took up photography back in 1935 because my doctor told me I needed something to do in the evenings besides eating a heavy meal and lying around," he said. "I went to a camera club meeting with this

Sam Kahn, the man of 100 characters, becomes a stern-faced padre with the help of a few simple props and the camera-ingenuity of Photographer Sidney Jaffe.

doctor and decided I would try cameras as a hobby. I am a dentist and can't play golf or have hobbies that require time during the day.

"So naturally I turned to taking portraits of interesting faces that I saw in the course of my business and social contacts. Sam is the best model I ever ran across, however. He has strong features, is willing and helpful, and is good at imagining he is really the character he is trying to portray in front of the lens.

"Look at this picture," he said. "See that dubious expression in his eyes? I couldn't seem to get the expression I wanted at first, so finally I just told him to say 'I doubt it'.

"During the war there were a lot of U-boat sinkings off the coast and a drive was on to get men in the Merchant Marine to re-enlist. That gave me an idea for one shot. I posed Sam in a seaman's outfit, with a duffle bag over his shoulder, a look of determination on his face.

"Aside from an Uncle Sam suit, which I got for pictures to help the War Bond drives, a Colonial wig, and an Indian headdress, we didn't use anything for props that

the *Meyer* Cam-Coupled Range Finder

SETS A RECORD FOR PERFORMANCE AND DEPENDABILITY

OTHER HUGO MEYER QUALITY PRODUCTS

POCKET RANGE FINDER

TRIOPLAN TELEPHOTO CINE LENSES
for 8 and 16mm cameras

ENLARGING LENSES

FOCALITE

bob alderson
• PHOTOGRAPHER •

Mr. J. Speyer
Hugo Meyer & Co., Inc.
39 West 60th Street
New York 23, N.Y.

Dear Mr. Speyer:

After using the Hugo Meyer Cam-Coupled Precision Range Finder on my camera for eight years under extreme types of weather and difficult conditions without the slightest variation in performance and dependability, it seems to me this should indicate some kind of a record. And I want to express my gratitude to the Hugo Meyer Co., Inc. and its designers for an instrument of scientific accuracy and construction.

It may interest you to know that during one of my picture assignments about three years ago, my camera fell from the top of a twelve foot ladder on to a hard wood floor and the accuracy of the range finder never faltered.

With appreciation, I remain
Sincerely,

Bob Alderson

325 West 45th Street, New York 19 — Circle 6-0430

There's a QUALITY DIFFERENCE in the Hugo Meyer Cam-Coupled Range Finder worth knowing about:

1. **The Hugo Meyer is the ONLY Range Finder designed with a compensating curve cam that is synchronized with the travel of your lens to give you precise focusing AT EVERY DISTANCE.**
2. **The Hugo Meyer is *"tailor-made."* Every part is machined for absolute uniformity. The housing is a carefully machined part — not a casting.**

It costs no more to specify a Hugo Meyer Cam-Coupled Range Finder Meyer

HUGO MEYER & CO., Inc. 39 West 60th Street, New York 23, N. Y.

Settle back in your favorite chair, grab your pencil and pad, start checking these desirable items! No matter what your station in life—no matter how advanced or elementary your requirements, AREMAC is a paradise for stay-at-home shopping! Finest service, swift delivery, helpful guidance on any of your problems. Remember—to buy or sell . . . AREMAC is the friendly store.

SPECIAL

Perfex turret camera f/2.5 wide angle attachment 1½" telephoto lens. Special.....$119.50

SPECIAL

Univex Cinemaster II, Universal 500W projector, f/3.5 with 30"x40" screen and case. Special.....$113.52

SPECIAL

Keystone 16mm A-7 camera f/2.5 with case, sunshade and filter holder, 5 filters, exposure meter. Special....$99.50

IN STOCK FOR IMMEDIATE DELIVERY

NEW SPEED GRAPHIC 2¼ x 3¼

Crown Graphic "23" with Graflex Optar f/4.5	$185.15
Crown Graphic "23" with Kodak Ektar f/4.5	185.15
Crown Graphic "32" with Kodak Ektar f/3.7	209.65
Speed Graphic "32" with Graflex Optar f/4.5	221.25
Speed Graphic "23" with Kodak Ektar f/4.5	221.25
Speed Graphic "23" with Kodak Ektar f/3.7	245.75
Graflex B with Kodak Ektar f/4.5	157.50

3¼x4¼ GRAPHIC CAMERAS

Speed Graphic "34" Graflex Optar f/4.7	$204.00
Speed Graphic "34" Kodak Ektar f/4.7	205.15
Super D Graflex with 6" f/4.5 Kodak Ektar	244.80
Super D Graflex with 7½" f/4.5 Kodak Ektar	245.35

4 x 5

Crown Graphic "45" with Graflex Optar f/4.7	$171.30
Crown Graphic "45" with Kodak Ektar f/4.7	172.45
Crown Graphic "45" with 6" Kodak Ektar f/4.5	205.70
Speed Graphic "45" Graflex Optar f/4.7	216.90
Speed Graphic "45" Kodak Ektar f/4.7	208.05
Speed Graphic "45" with 6" Kodak Ektar f/4.5	241.30
Super D Graflex with Kodak Ektar f/5.6	259.35
New 4x5 Meridian "45" B with f/4.5 Anastigmat	231.75
New 4x5 Linhoff III with 6" f/4.5 lens	450.00
4x5 B & J Press f/4.5 lens	118.00
4x5 Graphic View	130.00
4x5 View Camera	49.00

SPEED GRAPHIC ACCESSORIES

Kalart Rangefinder	$ 38.50
Hugo Meyer Rangefinder	38.50
Graflex Holders 2¼x3¼	4.65
Graflex Holders 3¼x4¼	5.10
Graflex Holders 4x5	5.30
Graflex Film Pack Adaptar 2¼x3¼	7.65
Graflex Film Pack Adaptar 3¼x4¼	8.65
Graflex Film Pack Adaptar 4x5	9.00
Graphic Holders 2¼x3¼	4.05
Graphic Holders 4x5	4.40
Graphic Film Pack Adaptar 2¼x3¼	7.65
Graphic Film Pack Adaptar 3¼x4¼	8.65
Graphic Film Pack Adaptar 4x5	9.00
90mm Graflex wide angle Optar f/6.8	89.48
80mm Kodak Ektar wide field f/6.3	133.50
80mm Bausch & Lomb wide angle f/6.8	128.15
90mm Schneider Angular	110.00
10" Graflex Tele-Optar f/5.6	140.00
15" Graflex Tele-Optar f/5.6	201.25
20" Bausch & Lomb Telephoto lens f/5.6	191.00
Graflex Photography Book	4.50
Case for Graphic 2¼x3¼	13.70
Case for Graphic 3¼x4¼	15.40
Case for Graphic 4x5	15.40
Shade and 3 Filters for Graphic Cameras	9.95

NEW 8MM CAMERAS

Bell & Howell Filmo Sportster f/2.5	$102.61
Bell & Howell Filmo Sportster f/1.9	151.03
Bell & Howell Filmo Tri-Lens 8—f/1.9	205.39
Bell & Howell Filmo Tri-Lens 8—f/2.5	156.78
Bell & Howell Auto-8 turret magazine w/2 lens	296.22
Revere 88—f/2.5	$ 77.50
Revere 88—f/1.9	104.50
Revere 99—turret f/2.8	110.00
Revere 99—turret f/1.9	137.50
Revere 70—magazine f/2.8	127.50
Revere 70—magazine f/1.9	155.00
Revere 60—magazine turret f/2.8	152.50
Revere 60—magazine turret f/1.9	187.50
Keystone K-8 f/3.5	49.50
Keystone K-22 f/2.5	67.50
Keystone K-22 f/1.9	99.50
Bolex L-8—f/2.8	139.48
Bolex H-8—f/1.9	342.05
Perfex 88—f/2.5	99.50
Perfex 88—f/1.9	135.50
Briskin magazine f/2.5	79.95
Franklin magazine f/2.5	119.50
Franklin magazine f/1.9	127.50
Eastman Cine-Kodak Eight-25	64.17
Eastman Cine-Kodak Magazine 8	145.83
Universal Cinemaster II f/3.5	51.90
Universal Cinemaster II f/2.5	66.65
Universal Cinemaster II f/1.9	96.75

NEW 16MM CAMERAS

Bell & Howell Filmo Auto Load f/2.5	$186.67
Bell & Howell Filmo Auto Load f/1.9	214.08
Bell & Howell Filmo Auto Load f/1.5	265.13
Bell & Howell Auto Master turret f/2.5	305.08
Bell & Howell Auto Master turret f/1.9	332.50
Bell & Howell Auto Master turret f/1.5	383.54
Bell & Howell Filmo 70-DA f/1.9	307.17
Bell & Howell Filmo 70-DA f/1.5	348.21
Revere 16 magazine f/2.5	127.50
Revere 16 magazine f/1.9	155.00
Revere 26 magazine turret f/2.5	152.50
Revere 26 magazine turret f/1.9	187.50
Keystone A-7 f/2.5	74.50
Keystone A-7 f/1.5	107.50
Bolex H-16—f/1.5	349.00
Bolex H-16—Switar f/1.4	466.25
Eastman Cine-Kodak magazine	175.00
Eastman Cine-Kodak Special	586.67
CinKlox f/2.5	76.15

NEW 8MM PROJECTORS

Bell & Howell Filmo Master 400W	$187.50
Bell & Howell Picture Master 750W	262.00
Revere 500W	120.00
Keystone K-108	138.50
Keystone R-8	74.50
Keystone C-18	34.50
Bolex	331.00
Eastman Kodak Kodascope Eight-33—500W	78.00
Eastman Kodak Kodascope Eight-90—750W	185.00
Universal 500W	75.00
Universal Cinematic 750W	135.00

NEW 16MM PROJECTORS

Bell & Howell Filmo Diplomat	$273.30
Bell & Howell Showmaster	312.95
Keystone K-160	119.50
Bolex	331.00
Kodascope Sixteen-10—750W	119.15
Kodascope Sixteen-20—750W	245.00

NEW 16MM SOUND PROJECTORS

Bell & Howell Filmo Sound 750W	$599.00
Bell & Howell Filmo Sound 1000W	601.35
Revere Sound Projector	287.50
Eastman Sound Kodascope FS 10-N	500.00
Universal Tonemaster	350.00
Movie Mite	225.00

NEW SLIDE PROJECTORS

Bell & Howell Slide Master 750W	$285.00
Bell & Howell Duo-Master 300W	130.00

JUST ARRIVED—ZEISS CAMERAS

Manufactured in the American occupied Zone of Germany.

Ikonta 35 f/3.5	$ 75.00
Ikonta 35 f/2.8	91.00
Ikonta A 1⅝x2¼ f/4.5	54.00
Ikonta A 1⅝x2¼ f/3.5	66.00
Ikonta B 2¼x2¼ f/4.5	60.00
Ikonta B 2¼x2¼ f/3.5	72.00
Ikonta C 2¼x3¼ f/4.5	63.00
Ikoflex I f/3.5	99.00
Ikoflex I tessar f/3.5	120.00
Super Ikonta A 1⅝x2¼ f/3.5	162.00
Super Ikonta B f/2.8	252.00
Super Ikonta BX f/2.8	317.00

LEICA SPECIALS

Leica IIIc-coated Elmar f/3.5	$249.50
Leica IIIc-coated Sumar f/2	299.50
Leica IIIc-coated Summitar f/2	349.50
Leica IIIc-coated Xenon f/1.5	429.50
28mm Leitz Hektor f/6.3	139.00
35mm Leitz Elmar f/3.5	123.20
90mm Leitz Wollensak f/4.5	97.50
90mm Leitz Elmar f/4	119.50
90mm Leitz Thambar f/2.2	195.00
135mm Leitz Hektor f/4.5	149.50
200 Leitz Telyt f/4.5 with reflex housing	395.00
Leica Guide	1.75
Genuine Leica Eveready Cowhide Case	12.30
Leica Manual	5.00
Leica Polaroid Filter	31.92
Leica Series VIII Flash Gun	63.00
Leitz Image Erecting Universal Viewfinder	64.00
Leitz Desk Viewer	74.50
Leitz "NOOKY" for Elmar, Summar, and Summitar	70.00

CONTAX SPECIALS

Contax I—coated Sonnar f/2	$189.50
Contax II coated Sonnar f/2	274.50
Contax III coated Sonnar f/1.5	398.50
28mm Zeiss Tessar f/8	125.00
35mm Zeiss Biogon f/2.8	249.50
85mm Zeiss Sonnar f/2	289.50
85mm Zeiss Triotar f/4	145.00
180mm Zeiss Tele-Tessar f/6.3	194.50
135mm Zeiss Sonnar f/4	225.00
180mm Zeiss Sonnar f/2.8 with flecto-scope	650.00
Contax Guide	1.75
Contax Eveready Case (Domestic)	11.50
Contameter for Contax I, II, III, Nettax, Contaflex	109.50
Contax Universal Finder	110.00

KINE EXAKTA SPECIALS

New Kine Exakta-Tessar f/2.8 and Eveready Case	$325.00
New Kine Exakta-Biotar f/2	395.00
75mm Biotar f/1.5	295.00
100mm Myer Trioplan f/2.8	149.50
120mm Zeiss Tele-Tessar f/6.3	129.50
135mm Leitz Elmar f/4.5	104.50
150mm Schneider Tele-Xenar f/5.5	124.50

USE OUR AMAZING NEW TIME PAYMENT PLAN, 10% DOWN, UP TO 12 MONTHS TO PAY.

MAIN STORE AND MAIL ORDER DEPT., 1 EAST 43rd STREET, NEW YORK 17, NEW YORK

4 STORES

WEST COAST — 9540 Brighton Way, Beverly Hills, Calif.

LONG ISLAND — 24, Fulton Ave., Hempstead, Long Island

MID-MANHATTAN — 1375 Broadway, New York City

MORE AREMAC SPECIALS!

New 35mm Perfex—F:2 lens and Deluxe Eveready Case-Coupled Rangefinder
Regular $179.50 Special $124.50

SPECIAL

Eastman Kodak 11 x 14 Dry Mounting Press	$144.00
Eastman Kodak Studio Scales	5.95
Eastman Kodak Safelite Lamp Model D	2.39
Albert Royal Pan-Head	3.95
Thalhammer Deluxe Tripod	19.95
Aremac Pan-Head	1.95
Furnas Electric Foot Switch, Navy heavy duty 5 H.P	9.95
S49 Electric Timer	9.95
M49 Time-O-Lite	17.95
P49 Time-O-Lite	21.95
Bessler Pictograph Proj. OA	19.95
20 & 24 Cesco Enamel Trays	7.75
6½" K.A. F:4.5 with click stops	29.50
Kodak 8mm and 16mm Editing Kits—Suitcase Type—Just Arrived	76.05

SPECIAL
SPENCER SLIDE PROJECTORS
150W..$29.50 200W..$49.50 300W..$69.50

Be The First In Your Neighborhood to Make Recordings at Home
With the AIR KING Wire Recorder!
Just received, Air King wire recorder and phonograph combination complete *with microphone and two spools of wire in deluxe portable case* $139.50

EXPOSURE METER ANNIVERSARY SPECIALS

During our anniversary sales we are pleased to offer a genuine leather carrying case with any of the exposure meters listed below.

Norwood Director, New	$32.08
G.E. PR1, New	32.50
G.E. DW58, New	19.95
Weston Master II, New	29.67
DeJur Dual Professional, New	32.50

8mm MOVIE SPECIAL

Complete 8mm Movie Outfit consisting of Keystone K8 with f/2.5 coated lens and case, 500 Watt Keystone 8mm Projector and case, 30x40 Dalite Screen and General Electric Photo Electric Exposure Meter with case.

Regular $202.85 SPECIAL $155.40

Aremac camera co., inc.
1 EAST 43rd STREET, NEW YORK 17, N. Y.

couldn't be found around the house. But, believe me, we often were stumped as to 'what to do next,' and those 100 pictures really took a lot of thinking before I shot.

"The idea is the big thing. I tried to make pictures that were different from those taken by commercial portrait studios—but since I don't have to sell them it is easier to get variety. I'm the only one to be pleased, the only one who has to like them. I don't like straight portraits; I want character studies.

"I try to make the models forget themselves and get over being self-conscious. I talk to them and tell them what we are trying to do, not just tell them to 'look pleasant'."

Using the same 3-source simple lighting plan, Jaffe turns Model Sam Kahn into a trumpet-playing follower of the sea.

There is no retouching on any of the negatives or prints of Kahn. Nor was any make-up used on his face at any time. Because all pictures were in low key, Jaffe was somewhat limited in the feeling of the shots he could take. In the case of the girl he photographed 50 times, he could use light backgrounds, high key, off-the-shoulder dresses and nudes for different pictures. But with Sam Kahn it was just ingenuity of posing, simple lighting, and a model who was interested and thought up ideas himself.

Doctor Jaffe and his 100 portraits of a man should be an inspiration and a challenge to any amateur or professional interested in portraiture. If he can do it, you have a chance either to equal his work, possibly surpass it, or at least approach it. Even if you get only half a dozen good, and different, portraits from the same subject, you at least have learned much about lighting, posing, exposing, and how to work with models during the process. Give it a try. Just as it is true that the way to learn to write is by writing, so also is it true that the way to learn photography is by making pictures.—

CUTTING PAPER

To protect the surface of enlarging paper when cutting larger sheets into smaller sizes, place two sheets with the emulsion sides together, face to face, and cut the two in one operation. This will help prevent possible damage to the emulsion surface which might otherwise cause scratches, streaks, or other undesirable markings to appear on the print surface upon processing.—*P. S. McGoven, Chicago, Ill.*

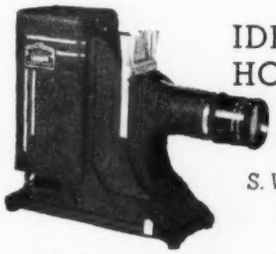
New Thrills FROM "STILLS"

Select one of your favorite 2" x 2" transparencies. Project it with an S.V.E. projector onto a screen for your family and friends. They'll be amazed at its life-like depth and clarity. Projected pictures have a beauty and realism you never get from prints. And, by using an S.V.E. projector, you get the finest, clearest projection possible.

91%

OF ALL STILL PROJECTORS IN SCHOOLS, CHURCHES, INDUSTRY ARE S.V.E. PROJECTORS. HERE'S WHY:

• Uniform, maximum illumination to edge of screen image. • Sharper definition and contrast. • Greater color fidelity. • Simple to operate, AC or DC. • Ruggedly built, yet light in weight.



IDEAL FOR HOME USE

S. V. E. Projector Model AK

S.V.E. Model AK 300-watt projector for 2" x 2" slides only. Covers double-frame and the larger Bantam frame. Finest quality projection of 2" x 2" Kodachromes. 5" focal length coated Anastigmat lens, semi-automatic vertical slide changer, leatherette case.

There is no optical system more efficient than the S. V. E.

AT ALL LEADING PHOTO DEALERS

Write for Free Illustrated Projector Catalog

SOCIETY FOR VISUAL EDUCATION, INC.
A Business Corporation
100 East Ohio Street Chicago 11, Ill.

BET YOU'LL DO BETTER AT **ACE**

MINIATURE CAMERAS

Micro 16, $19.95; E. R. Case $2.95; Flashgun..	$ 8.50
Argus A-2, 35 mm, Coated 4.5, Eveready Case..	37.58
Zeiss Tenax I, 35 mm, 3.5, Like New.....	39.50
Bolsey 35 mm, Coated 3.2, Cpld. Range Finder..	50.63
Argus C-3, 3.5, Like New, Case, Flashgun.....	55.00
Kodak Flash Bantam, Coated 4.5, Flash Shutter..	57.72
Kodak 35 Synchro, Coated 4.5, Flash Shutter....	57.72
Buccaneer 35 mm, Ctd. 3.5, Cpld. Range Finder..	65.00
Argus C-3, Coated 3.5, E. R. Case, Flashgun....	74.71
Kodak 35 Synchro, Ctd. 3.5, Cpld. Range Finder.	86.58
Praktiflex 35 mm, Chrome, Tessar 2.8, L. New..	115.00
Kodak Bantam Special, Ektar F:2, Like New....	125.00
Leica D, Black, Elmar 3.5, Like New, Case.....	135.00
Leica D, Chrome, Elmar 3.5, Like New, Case....	149.00
Leica F, Chrome, Elmar 3.5, Like New, Case....	175.00
Leica G, Chrome, Elmar 3.5, Like New, Case...	195.00
Leica F, Chrome, Summar F:2, Like New, Case...	205.00
Leica G, Chrome, Summar F:2, Like New, Case..	225.00
Leica 3 C, Coated Elmar 3.5, Like New, Case...	235.00
Leica 3 C, Ctd. Summitar F:2, Like New, Case...	345.00
Contax III, T-Coated Sonnar F:2, L. N., Case...	295.00
Contax III, T-Coated Sonnar 1.5, L. N., Case...	365.00

HIGHEST CASH PRICE OR LIBERAL TRADE-IN ALLOWANCE FOR YOUR USED CAMERA, LENSES AND EQUIPMENT! WRITE FOR FREE ESTIMATE!!

ROLL FILM, REFLEX AND PRESS CAMERAS

Kodak Brownie Reflex Synchro, and Flashgun....	$ 13.52
Kodak Flash Brownie 620, and Flashgun.....	15.00
Meteor 2¼x2¼ Roll Film Camera, Flash Shutter.	15.00
Kodak Duaflex 2¼x2¼ Reflex, and Flashgun....	16.41
Kodak Vigilant Junior 620, Kodet Lens.....	20.20
Kodak Vigilant 620, 6.3, Synchro Shutter.....	42.14
Ideal 6½x9 cm, Tessar 4.5, Compur, L. N., FPA.	55.00
Argoflex, 2¼x2¼ Reflex Camera, Coated 4.5...	61.13
Kodak Tourist 620, Coated 4.5, Flash Shutter..	71.00
Roll-Op ½120, Anticomar 2.8, Cpld. R. F., L. N.	85.00
Ciroflex, Coated Wollensak 3.5, Eveready Case..	85.48
Kodak Reflex, Coated 3.5, Synchro Shutter, L. N..	95.00
Ciroflex De Luxe, Ctd. 3.5, Rapax, E. R. Case..	107.95
Kodak Reflex Synchro, Coated 3.5, E. R. Case...	137.92
2¼x3¼ Speed Graphic, Ctd. Optar 4.5, KRF, L. N.	149.50
4x5 B&J Press, Ctd. Raptar 4.7, Press Rapax..	154.00
Super Ikonta C Special, Tessar 3.5, L. New.....	159.50
2¼x3¼ Graphic, Ektar 4.5, MRF, Flashgun, L. N.	159.50
Miroflex 9x12 cm, Tessar 2.7, Like New, FPA...	195.00
2¼x3¼ Crown Graphic, Ctd. Ektar 3.7, Synchro.	209.65
Auto-Rolleiflex, Latest, T-Coated Tessar 3.5....	294.00
Medalist II, Coated 3.5, Synchro Shutter.....	297.50
Linhof 5x7, Triple Extension, Xenar 4.5, 21 cm, L. N., Case, 8 Holders, 3 Filt., Curtar, Longar.	295.00

SAVE! Your Old Exposure Meter is Worth $5, 7, 10, or more, toward a new...

WESTON MASTER	$29.67; Case, $1.95
NORWOOD DIRECTOR	$32.00; Case, $2.50
G.E. Model PR-1	$32.50; Case, $1.95
DE JUR "DUAL" PROF.	$32.50; Case, $2.00

MOVIE CAMERAS, PROJECTORS, MISCELL.

Keystone K-8, Wollensak 3.5, Like New.....	$ 35.00
Cine Kodak 8-20, 8 mm, 3.5, Like New.....	37.50
Keystone K-8, Coated Wollensak 2.5, Like New..	47.50
Cine Kodak 8-25, New Model, Coated 2.7.....	64.17
Keystone K-22, Coated Wollensak 2.5	67.50
Perfex 8 mm Magazine Turret, 2.5, Like New...	69.50
Revere 88, Coated Cine Raptar 2.5.....	77.50
Perfex 8 mm Magazine Turret, 1.9, Like New...	79.50
Keystone K-22, Coated Wollensak 1.9.....	99.50
Revere Magazine 8-70, Ctd. B & L Animar 2.8...	127.50
Magazine Cine Kodak 8 mm, Coated 1.9.....	145.83
Cine Kodak B, 16 mm, 3.5, Like New.....	45.00
Keystone A-7, 16 mm, Coated Wollensak 2.5....	74.50
Keystone A-7, 16 mm, Coated Wollensak 1.5....	107.50
Revere Magazine 16 mm, Coated Wollensak 2.5..	127.50
Magazine Cine Kodak 16 mm, Coated 1.9.....	175.00
Keystone 8 mm Projector R-8, 400 Ft. Capac...	74.50
Kodascope 8 mm Projector 8-33, 500 Watt.....	78.00
De Jur 750, 8 mm, 750 Watt, 400 Ft., Like New.	119.50
Revere De Luxe 85, 8 mm, 300 Ft., 500 Watt..	120.00
De Jur 1000, 750 W., Cordamatic Reel, L. New..	135.00
Kodascope 8-90, 750 Watt, Brand New, Special..	125.00
Bell & Howell Filmo 8-400, Like New, Case....	149.50
Kodascope 16-10, 16 mm, 750 Watt.....	119.15
Keystone K-160, 16 mm, 750 Watt Cordamatic..	119.50
Sound Kodascope FS-10-N, Latest, Complete....	500.00
Kodaslide I A, $27.50; Kodaslide II A.....	47.50
Argus PA, $27.75; With Case, $31.85; Strip Att.	3.95
Golde Master 2¼x2¼ to 3¼x4 in., 500 W. Lamp	71.43
Hensoldt Dialyt 6x42, Centr. Focus., L. New....	85.00
Hensoldt Night Dialyt 7x56, Centr. F., L. N.....	95.00

LENSES

Kodak 2.7, 9 mm Wide Angle f. 8 mm Magazine..	$43.75
Kodak 2.7, 15 mm Wide Angle f. 16 mm Cameras.	65.33
Dallmeyer 1.5, 1" Speed Anastigmat, C-Mount....	95.63
Tessar 3.5, 5 cm, for Contax, Like New.....	39.50
Heliar 4.5, 13.5 cm, Compur, Like New.....	59.50

FLASH BULBS, G.E. AND WABASH, CASE LOTS, IN STOCK: Nos. 5, 25, 25B, 11, 0, PRESS 40, 20, 22B!

ALL EQUIPMENT FULLY GUARANTEED!

SEND REMITTANCE WITH ORDER—WE PAY POSTAGE!

ACE CAMERA EXCHANGE

136 E. 58th St., N.Y. 22, N.Y., Dept. S-9

Know Your Shutter

(*Continued from page* 61)

ter, regardless of the cause, can lead to inferior pictures.

As any photographer knows who does color work, accurate exposures are an absolute necessity for consistently good results. Whereas an overexposure of one, two, or more stops may make little practical difference with black-and-white film, color film, on the other hand, cannot stand an exposure error of much more than ½ stop one side or the other of normal and still be satisfactory.

Normal wear can, for example, cause a shutter setting marked 1/25 to give an exposure of 30 per cent faster than indicated. The 1/50 setting could be 60 per cent slow. This would mean that instead of one stop difference between these two settings, they would be practically the same. If the camera's owner (hey, that's you because we're inside *your* shutter) were not aware of this behavior, he might, under the same lighting conditions, compensate insufficiently with the *f*-stop setting. Better turn a page in your notebook and write this:

3. When shutters leave the factory they are in good working condition. But even through normal use they may become inaccurate or erratic. If you suspect that your shutter is not functioning properly, send it to an expert or back to the factory for checking and resetting if necessary.

Why not make a habit of having your shutter cleaned, and readjusted if necessary, periodically—say, every two years? You probably don't wait until your watch stops ticking before having it cleaned; to a careful photographer an accurate shutter may be even more important than an accurate watch.

Brr, it's cold all of a sudden! From that draft of cold air coming in the cable-release socket, I guess your camera is being taken outside for some snow scenes. This will be interesting. Do you see how the grease lubricating the main drive is becoming thicker as it gets colder? The mechanism is contracting somewhat with the extreme cold, too. Now watch what happens when the photographer makes an exposure. There goes the shutter release. But even set for 1/100, did you notice that the entire mechanism operated slower than it should? The gears didn't fit together as well in their "shrunken" condition and the stiff grease slowed the shutter down from an express to a local. Why, he was lucky if that 1/100 setting gave him a 1/40 of a second. Like a car when its cold, a shutter just doesn't work as well as it does at normal temperatures. If your fingers aren't too numb from the cold, write this:

4. If you think the shutter is slowing down with the cold, take a series of exposures varying from normal to two stops underexposed. One of the resulting pictures should be correct. If you plan to do cold weather shooting EXCLUSIVELY have a camera repairman or the manufacturer specially "winterize" your shutter.

The variation in shutter speeds caused by high and low temperatures is inevitable. In fact, it's more of a wonder that shutters can be manufactured to work as well as they do under varying conditions. In most shutters the main drive has been lightly greased to help insure smooth operation, but there is no oil on the gears themselves. The best shutters use stainless steel for the gears, so oil is unnecessary to keep them from rusting. Also, oil is not used on the shutter blades which probably have been tumbled in graphite to make them slide against each other easily after assembly. Oil in the shutter is, therefore, not only unnecessary and, if present, it may be an actual menace by "gumming up the works."

To insure operation under any conditions, a small amount of "backlash" or play is built into the gear train. Yet *excessive*

Know your shutter; proper use and care will insure long and dependable service.

backlash is one of the most common causes of inconsistent shutter operation. Thus, like so many other aspects of photography, there must be some compromise in the design and manufacture of a shutter. Furthermore, this delicate balance must be maintained by taking good care of the shutter. But if you think something may be wrong, or in case of a shutter jam, follow the next rule.

5. Never try to fix or lubricate the shutter yourself. Poking around in the mechanism with screwdriver or some other tool will probably do more harm than good. Send it to a competent camera repairman or to the manufacturer.

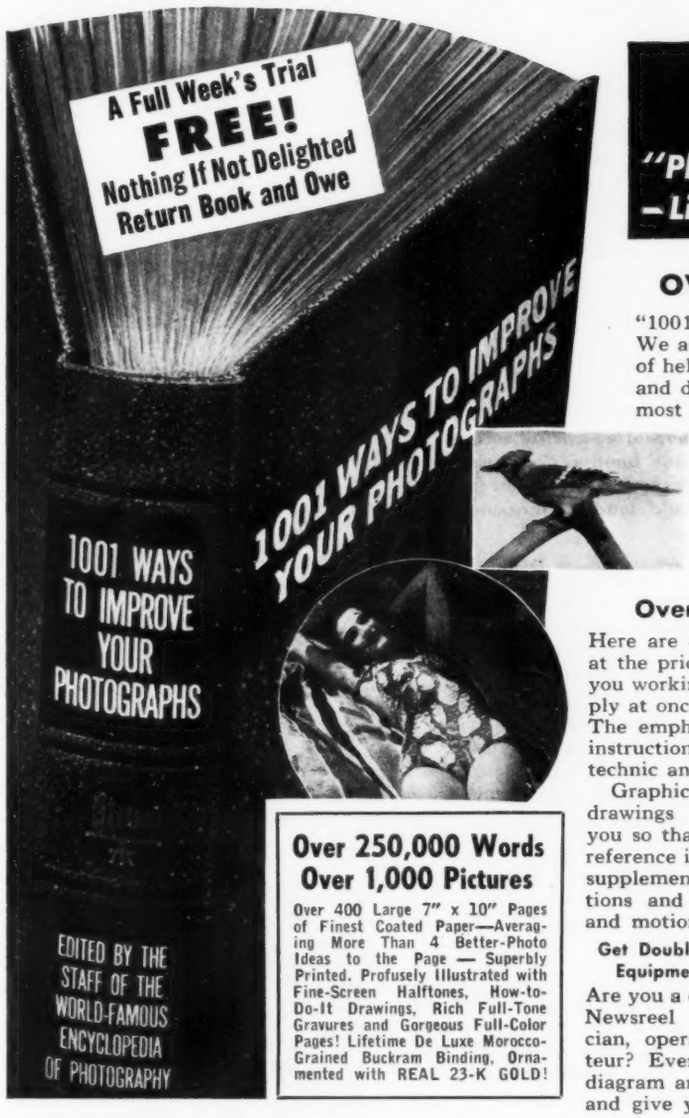
Luckily for us your friend isn't taking your camera with us inside for a trip in his car. He might leave the camera in the glove compartment and park the car in the sun. Not only would we suffocate in the heat, but we could see the grease in the main drive become much thinner and "run out on the job." Left behind would be a sticky oil residue or sludge that might slow down the shutter.

There is another reason for not leaving a camera out in the sun. If the shutter blades do not fit together properly when closed, prolonged exposure may allow enough direct sunlight to leak through between the blades and fog the film. Rule six should be easy to remember.

6. Never leave your camera out in the sun, in the glove compartment of your car, or subject it to high temperatures any longer than necessary.

In Nation-Wide Survey, Photographers Pleaded, Urged, DEMANDED We Publish These 4-Books-In-One!

1001 WAYS TO IMPROVE YOUR PHOTOGRAPHS



Over 250,000 Words
Over 1,000 Pictures

Over 400 Large 7" x 10" Pages of Finest Coated Paper—Averaging More Than 4 Better-Photo Ideas to the Page — Superbly Printed. Profusely Illustrated with Fine-Screen Halftones, How-to-Do-It Drawings, Rich Full-Tone Gravures and Gorgeous Full-Color Pages! Lifetime De Luxe Morocco-Grained Buckram Binding, Ornamented with REAL 23-K GOLD!

Over 1600 Ideas
in these 4 Broad Fields of "Photographing People—The Dark Room—Lighting—Sports & Action Photography"

OVER 125 PHOTOGRAPHERS CONTRIBUTED

"1001 WAYS TO IMPROVE YOUR PHOTOGRAPHS" is unique! We asked 150,000 amateurs and professionals in every state what kind of help and guidance they wanted. We tabulated all their needs, desires and demands and, for the first time in history, had the country's foremost experts custom-write this amazing compendium of over 1600 how-to-do-it ideas specifically to fill those needs and demands.

Think of having at your instant command in "1001 WAYS TO IMPROVE YOUR PHOTOGRAPHS" the help and advice of such world-famous authorities as Nickolas Muray, Robert Nesmith, Victor Keppler, Ed Thorgersen, Barbara Morgan, Charles Phelps Cushing, Ned Scott, Earl Thiesen, Ansel Adams, Samuel Grierson, Helen Post and scores of other celebrities!

Over 1600 How-to-Do-It Ideas of Over 50 Experts!

Here are *4 wonderful books in one* at the price of ONLY ONE to give you working guides that you can apply at once with pleasure and profit. The emphasis is on straightforward instruction that is both a guide for technic and an inspiration for ideas.

Graphic pictures and how-to-do-it drawings visualize every step for you so that you virtually get quick-reference instruction in picture form, supplemented by practical applications and specialized uses in still and motion-picture photography.

Get Double Value from Your Present Equipment—Increase Your Income

Are you a commercial photographer? Newsreel man, laboratory technician, operator or progressive amateur? Every page and plate, every diagram and table, will interest you and give you some "new slant."

You'll be thrilled and inspired by all the prize-winning prints. You'll learn from the detailed, illustrated instructions how more than 50 world-famous photographic authorities handle Lighting, Development, Candid Shots, Control Methods, Color, Poses, Movies, Children, Sports, Animals in Action. Scores of other graphic technics are made crystal-clear by our unique system of self-instruction lecture lessons.

In even one short week you will gain from this instruction a vast fund of intensely practical ideas, shortcuts, formulas, methods, tricks, devices.

4 Handbooks in One—at the Price of Only One!

Here Is Just a Partial List of Contents:

Book 1. Photographing People

Portraiture; Informal Pictures; People at Work; Celebrities; Home Movies of the Family; Photographing People in Color; People in Spot News; Self-Portraits; Details of People—hands, feet, eyes, etc., covered by experts like *Robert Disraeli, Stanley Hoke, Samuel Grierson, Robert Nesmith, Roy Lee Jackson* and many others.

Book 2. The Dark Room

Arrangement; Water Bath Development; Toning; Texture Screens; Advanced Darkroom Technics; Negative Density and Tone; Surfacing and Mounting Prints; Variography; Toning by Straight Developing, etc., by *Neston Barrett, Morris Germain, Ira Current, Ansel Adams, Don Nibbelink* and many more.

Book 3. Lighting

Lighting for Color; Lighting for Amateur Movies; Special Lighting Effects; Outdoor Lighting; Natural Versus Artificial Light; Fundamental Lighting Technic; Flash and Speedlight Photography; Direct Paper Negative Technic; Bird Photography, etc., by *Victor Keppler, Russel C. Holslag, Fred Archer, Ansel Adams* and other experts.

Book 4. Sports & Action Photography

Analyzing Sports & Action with the Movie Camera; Making Great Action Pictures; Children in Action; Hiking with the Camera; Rodeo Photography; Machinery in Action; Ultra Speed Photography; Action Under the Microscope; Color in Action; Animals in Action, etc., by *Phil Brain, Ed Thorgersen, Helen Post, Hulbert Burroughs* and many others.

(This Is Only a Small Suggestion of the Great Wealth of Information in this Book)

Copyright by National Educational Alliance, Inc.

ENJOY IT A WHOLE WEEK FREE!

Send NOW for your copy of these *4 handbooks in one.* Without obligation—without spending a penny—mail the FREE-Trial coupon TODAY. Pay only $4.75—on easy terms of $1.00 a month if you wish—if you decide to keep the volume after examination. National Educational Alliance, Inc., 37 West 47th Street, New York 19, N. Y.

Mail This Coupon!

NATIONAL EDUCATIONAL ALLIANCE, Inc.
37 West 47th St., New York 19, N. Y.

YES, reserve for me a copy of the 4-books-in-1 "1001 WAYS TO IMPROVE YOUR PHOTOGRAPHS," bound as one large volume in De Luxe Buckram Library Edition (ornamented in 23-K GOLD!). Ship this book as soon as it is ready. At the end of seven days' free examination, I will either return it promptly and owe you nothing or keep it and send you only $1 then and only $1 a month until total price of only $4.75 plus a few cents postage is paid. *SAVE CHARGES ON 3 LB. SHIPMENT. Mail only $4.75 with this coupon and we will pay shipping cost. Same return privilege; refund guaranteed.*

DO NOT WRITE IN BOXES
136
719

Name.....
PRINT PLAINLY IN BLOCK LETTERS

Address.....

City and Zone No.....State.....

☐ **Companion Volume**—Initial here for week's Free Trial of "101 Lessons in Photography." 320 pages, hundreds of photos, many in full color. Instructions by Willard Morgan, Disraeli, Brummitt, Rox, many others. Only $2.50, plus postage.

☐ Initial here for week's free trial of **Famous Photographs.** Hundreds of shots that commanded high prices, won prizes; 48 in Full Color. Only $2.00 plus postage.

ALL MERCHANDISE
Fully Guaranteed

MOVIE CAMERAS & PROJECTORS

	New	Like New
Bolex L8, Yvar F2.8	$139.48	$96.00
w 7 filter kit & shade, case or tripod	140.48	102.00
Keystone K8, F3.5, ctd	49.50	40.00
w 7 filter kit & shade, case or tripod	50.50	46.00
Keystone A7, F2.5 ctd 16 mm	74.50	55.95
w 7 filter kit & shade, case or tripod	75.50	61.95
Keystone A7 F1.5 ctd, 16mm	107.50	79.50
w 7 filter kit & shade, case or tripod	108.50	85.50
Bolex L8 w variable speeds F2.8 Yvar	152.55	121.60
w 7 filter kit & shade, case or tripod	153.55	127.60
Keystone K8, 8mm w F1.9 ctd	64.00	51.20
w 7 filter kit & shade, case or tripod	65.00	57.20
Keystone K22 new model F2.5 ctd	67.50	53.60
w 7 filter kit & shade, case of tripod	68.50	59.60
DeJur 750 watt 8mm, case	153.50	121.90
w 30 x 40 beaded tripod screen	154.50	128.90
DeJur 1000, 8mm, case	174.00	138.95
w 30 x 40 beaded tripod screen	175.00	145.95
Keystone K108, 750 watt, 8mm	138.50	109.95
w 30 x 40 beaded tripod screen or case	139.50	116.95
Keystone R8, 500 watt, 8mm	74.50	58.95
w 30 x 40 beaded tripod screen or case	75.50	65.95
Keystone K160, 750 watt, 16mm	119.50	95.50
w 30 x 40 beaded tripod screen or case	120.50	

*Filter kit includes combination shade and filter holder — 7 optical glass filters and pouch.

STILL CAMERAS & PROJECTORS

	New	Like New
Argus A2 F4.5, case	37.58	24.69
w flash attach.	38.95	31.00
Perfex 101 R.F. F4.5 c	39.99	27.99
w flash attach. or case	42.99	34.99
Bolsey Model B, case	50.63	37.95
w flash attach. or 7 filter set & shade	51.63	42.95
Argoflex F4.5 ctd., case	69.63	53.95
w flash attach. or 7 filter kit & shade	70.63	59.95
Ciroflex F3.5 Alphax, case	85.48	68.00
w flash attach. or 7 filter kit & shade	86.48	74.00
Ciroflex F3.5 Rapax, case	107.95	86.94
w 7 filter kit & shade	108.95	92.94
Medalist II Ektar F3.5	262.50	
w flash attach. or 4 filter kit & shade	269.50	
Kodak Case	15.00	
Argus 21 Markfinder w case	58.08	45.95
flash unit for 21 w/midget bulb adapt.	8.75	
w 7 filter kit & shade	59.08	51.95
Uniflex I F5.6 ctd	48.00	39.95
w flash, case or 7 filter kit & shade	49.99	55.95
Uniflex II F4.5, ctd	75.00	57.95
w 7 filter kit & shade	76.00	63.00
Wirgin DeLuxe F4.5 ctd Reg. $45.00	35.95	
Busch Pressman Outfit 2¼ x 3¼ F4.5 Raptar in Rapax flash shttr, Kalart R.F., flashgun	197.00	138.00
w press case	198.00	148.00
B & J 4 x 5 Press, F4.5 Raptar in Rapax flash shttr, Kalart R.F., flashgun	199.99	169.99
w press case	200.99	179.99
Argus 35mm w case	31.85	24.95
w beaded tripod screen	32.85	31.95
Star D 2¼ x 2¼ Reg. $79.50	63.50	
w beaded tripod screen	70.50	
TDC 150 watt, new vivid model	39.75	32.50
w beaded tripod screen	40.75	39.50

MISCELLANEOUS

	New	Like New
DeJur Lifetime Meter	32.50	25.50
Weston Master II Meter	29.67	21.50
Quickset Jr. Tripod	23.50	19.85
Quickset Jr. Elevator Tripod	36.00	26.95
Quickset Sr. Elevator Tripod	46.00	
Albert Royal Tripod	11.95	
Kinnard Tripod extends 6" to five feet	19.95	
Premier Movie Titler w lights	16.65	
without lights	9.95	
Elwood SP2 5 x 7 Professional Enlarger	113.95	87.50
DeJur Versatile I F4.5 lens Enlarger	118.50	92.95
w easel & enlarger cover	119.50	98.95
DeJur Versatile II F4.5, lens	99.00	78.95
w easel & enlarger cover	100.00	84.95
Leitz Focomat IB	168.00	116.95
w easel & enlarger cover	169.00	122.95
Federal 269, F6.3	39.50	32.00
w easel & enlarger cover	40.50	38.00
Sunray 2¼ x 3¼ w lens	45.43	38.62
w easel & enlarger cover	46.43	44.62
Sunray Arnold w lens		
w easel & enlarger cover		
Solar 120, cond. F4.5	91.88	69.60
Goerz Dagor 6" F6.8 lens in Rapax shttr. Special	109.00	
164mm Tessar F4.5 lens in Betax #3 shttr New	116.73	
B & L Tessar ic 164mm F4.5 lens	84.50	
B & L Tessar F4.5 113mm lens	60.73	
Kodak Anastigmat 50mm F6.3 lens	12.25	
Wollensak Raptar 90mm F4.5 lens	27.69	
Federal Delar F4.5 55mm lens	14.00	
8" Wollensak Raptar, telephoto F5.6 lens for 2¼ x 3¼ cameras	117.75	
Perle Wide Angle	45.25	

New Service flashgun will fit almost any camera with cable release socket.
Packard shutters #6 (most sizes) Special $9.95.
12" Goerz Dagor F6.8 in #4 Acme shutter Reg. $309.95 — New $249.00.

WILSON
DEPARTMENT STORE
370 FULTON ST., B'KLYN 1, N. Y.
ESTABLISHED 1895

Now let's get down off this ledge we've been sitting on and go for a short walk. This circular staircase we're approaching is a part of the speed ring, and the steps themselves help control the duration of the exposure. Notice that these irregular steps or plateaus have been filed down to be exactly the right shape and height. While we're walking up these steps, let me explain their exact practical significance. If photographers could visualize these steps, they would know then why it is inadvisable to change the shutter speed setting *after* the shutter has been cocked. To do so would cause excessive wear on these plateau steps that determine the actual speed settings. In time this might cause the speeds to be different than when the shutter left the factory. Let's see how you should state the next rule in your notebook. Like this, I think:

7. Except with cameras having automatic film transport and shutter cocking, do not change the shutter speed setting after the shutter has been cocked, since this may cause excessive wear on the mechanism that could lead to inaccurate results.

The different steps or levels on the speed ring are also important from another practical standpoint. Shutter speeds cannot be "split" or divided as can *f*-stop settings. With most shutters it is impossible to set the speed indicator half way between 1/50 and 1/100, for example, to obtain an actual speed of 1/75 of a second. The same holds true over the entire range of shutter speeds where "splitting" the speed settings will give anything but predictable and reproducable results.

Since we are inside the shutter, a look can tell us the obvious mechanical reason for setting the speed marker accurately on the desired speed. There is, of course, a plateau level for each different shutter speed. When the shutter speeds are changed from one to another, a tiny cam has to "walk" up or down this staircase of shutter speeds, just as we have done, until the desired level has been reached. Each step is actually very narrow and the cam has to travel only an eighth of an inch, or perhaps even less, to change the shutter speed. With some shutters, varying the settings as little as 1/32 of an inch can make as much as 20 per cent difference between the indicated and the actual shutter speeds. Therefore—and this is the next rule to record—

8. It is extremely important to set the shutter speed indicator EXACTLY on the mark indicating the desired speed.

Before we complete our brief trip, there's one more practical suggestion to note. It's a fact that would be difficult to detect even from our present vantage point. But be sure you get this: Suppose the shutter is being used for the first time in several weeks or months. Chances are it is more apt to be erratic on the first one or two exposures than it will be at subsequent exposures made at the same setting.

For example, typical shutter behavior when set at 1/50 second might give the following results: The first exposure at the 1/50 setting might be 1/30; the second might be 1/40; and subsequent exposures might be fairly constant at the indicated speed.

The remedy for preventing this type of exposure discrepancy is obvious:

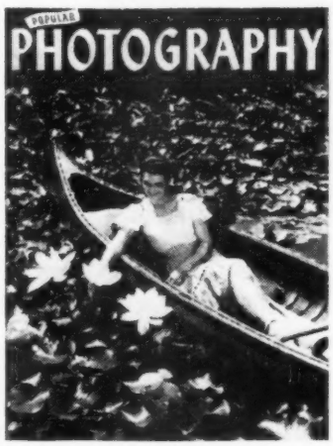
9. When using a camera for the first time after it has been "at rest" for some weeks, "exercise" the shutter before loading the camera and making an actual exposure.

Cocking the shutter and releasing it about two or three times before shooting should help considerably in securing consistent exposures. This is true for most types of variable-speed, between-the-lens shutters. Users of sheet film will, of course, leave the film slide in place when exercising the shutter. Roll film camera users can keep the lens cap on if an actual exposure is not intended and the camera is already loaded.

Some camera models have shutters that can be set only by advancing the film and these shutters cannot, of course, be tripped several times before an exposure is made except before loading.

You've run out of paper in your notebook? In that case we might as well leave. We can climb out the cable release socket and be ourselves again. No, not that way; you might get caught in the shutter leaves when they open and close for an exposure. Watch out! That's just what's going to happen:—Well, you can't say I didn't warn you!—

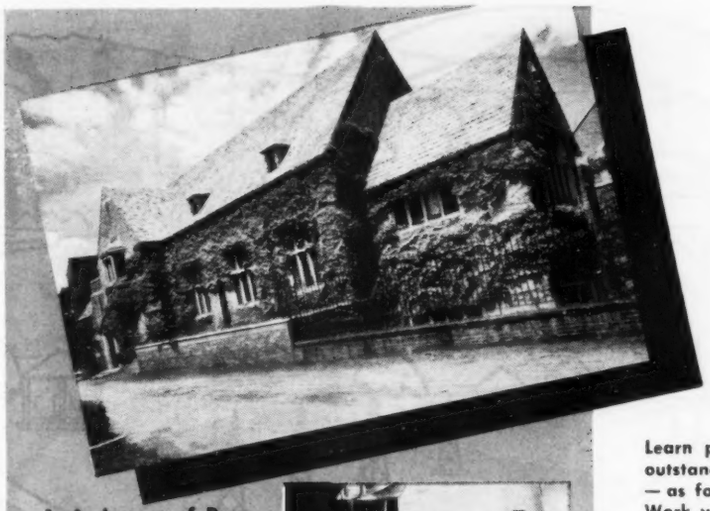
THE SEPTEMBER COVER



In making the color shot which appears as this month's cover, photographer L. Willinger of Los Angeles lent Mother Nature a helping hand in an attempt to improve the setting of his scene. Since there were not enough lilies where Willinger felt they were needed for the picture, he picked more at other parts of California's Echo Lake, and wired them to empty stems at strategic spots in his own working area.

This cover picture was made on an overcast day, with the sun in back of the subject, and with two No. 22B flashbulbs used for fill-in illumination. Willinger's camera was a 5x7 Ansco view, and the exposure, on Kodachrome, was 1/10 second at *f*/16.

The girl so placidly ensconced in the canoe is auburn-haired, brown-eyed Diane Dailey of Huntington Park, California, holder of the title "Model of the Year, 1948," and dramatic student, singer, and fashion model.



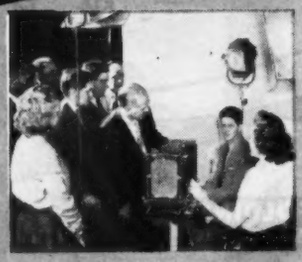
TRADITIONALLY THE FINEST . . .

Located on the fringe of the Yale Campus in a fine old ivy clad building of Gothic design, the Progressive School of Photography offers not only expert instruction but also that feeling of cohesive school spirit for which New England institutions of learning have long been famous.

Learn photography from experts. Study under teachers who have made outstanding reputations for skill and knowledge in their specialized fields — as for example, William Gerdes, M. Photog., Dean of the teaching staff. Work with the most modern equipment. Learn practical photography — the kind that you can apply.

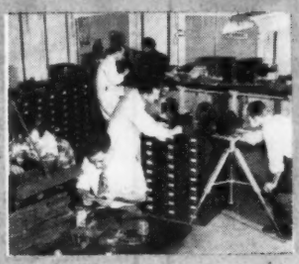
It's a profitable and fascinating field — with large opportunities for women as well as for men. Enroll now in this finest of schools! Coeducational. G.I. Approved. Dormitories for men. Living accommodations arranged for single women and married couples.

Enrollments now being accepted.



1. A close-up of Dean Wm. Gerdes, M. Photog., working with a group in the Portrait Course, acclaimed by professionals as the finest available. Mr. Gerdes is world famous for his lectures in lighting and a much sought-after public speaker.

2. In the foreground, students in Commercial Photography are being instructed in stroboscopic lighting methods, while in the background, Mr. Libretti, head of the department, coaches students on the finer points of a glamorous fashion shot.



3. In the center, Mr. Douenne, head of the Camera Repair Course and the country's finest shutter expert, is explaining the working of his newly invented Collimator — the only one of its kind in the country.

4. Mr. John Kaufman, head of the Direct Color Course, lecturing to a group of students. The Color Course at this school is acknowledged as the finest and most comprehensive in the country.

5. One of the spacious studios used in the Portrait Course. Mr. John J. McDermott, department head (shown in foreground), is nationally recognized for glamour portraiture and make-up artistry — all included in the regular course.

ATTENTION VETERANS

This is a professional photography school, highly rated by the Veteran's Administration, also approved by The Connecticut Board of Education for purposes of P. L. 346 and P. L. 16.

ANY QUALIFIED VETERAN MAY ATTEND THIS SCHOOL UNDER THE G.I. BILL

COURSES

1. **PORTRAIT** — This course covers all fundamentals and advanced techniques in modern portraiture. Retouching, lighting, toning, use of filters are but a few of the many subjects covered.

2. **COMMERCIAL** — A most comprehensive course covering both fundamentals and advanced instruction in all modern methods and processes employed in Commercial Photography. Specialized training is given in such fields as fashion, news, stage and general merchandise photography.

3. **COLOR** — Open to professionals and properly qualified students, the Direct Color Course offers instruction in the theory of light; handling of specialized equipment; chemistry in color; densitometry; and a complete coverage of all the many new methods of reproducing color including Ektachrome, carbro, dye-transfer, etc.

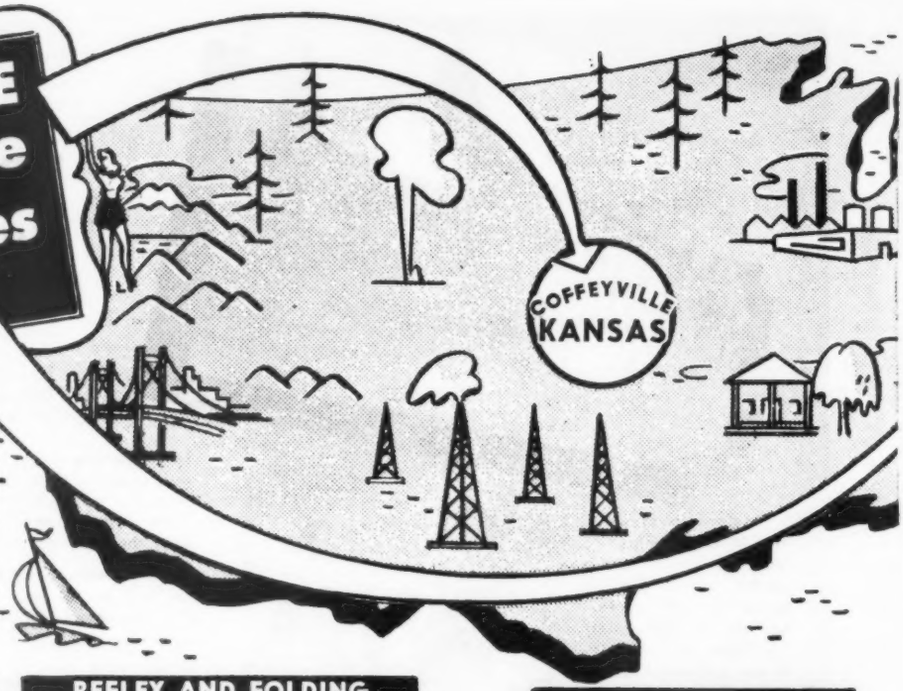
4. **CAMERA REPAIR** — The only fully accredited course in Camera Mechanics and Repair offered by a photographic school. Special aptitude is required inasmuch as the course is highly technical and involves working with all types of precision cameras and photographic equipment. Besides learning the mechanics and repair of all cameras and equipment, students also learn machine shop procedure which enables them to make special tools and replacement parts.

For complete details write for FREE Catalog PT 701

OPUS ARTIFICEM PROBAT

PROGRESSIVE SCHOOL OF PHOTOGRAPHY
217 PARK STREET, NEW HAVEN 11, CONNECTICUT

In Cities LARGE and SMALL, the GENERAL Serves Them ALL!



There's hardly a town in the U.S.A. that doesn't know The General. You'll find happy General customers in Coffeyville, Kansas. And you'll find them in New York City—where there is a camera shop in practically every block.

The reason for The General's widespread popularity can be stated in three words: *Friendly, helpful service*—the kind of deep-down friendliness that transforms business transactions into real pleasure.

The General is always glad to help you with any photographic problems you might have—to aid you in selecting the right equipment for your needs. And—only at The General you can buy what you need for *only 10% down* thru our "Pay-As-You-Shoot Plan." You buy at regular *cash prices—not a penny extra* for interest or carrying charges. And you deal directly with The General—not with a finance company.

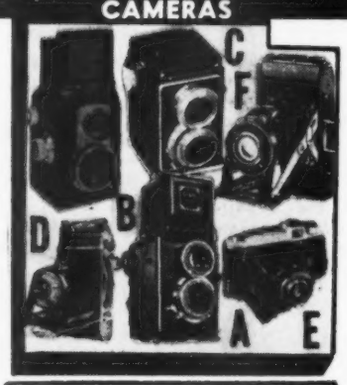
Order from The General today and enjoy the friendly, helpful kind of service that put The General on the map!

Here's Why It's A Pleasure To Do Business With The General

Dear Sirs:
Here is my check for the second payment on my P.A.Y.S. Plan.
I am really getting a lot of good out of my camera which I could not be doing for a year or two yet if it was not for your P.A.Y.S. plan.
Yours very truly,
(signed) C. A. Squire, D.D.S.
Columbia Bldg.
Coffeyville, Kans.

Dear Sir:
I finally found time to sit down and write to you. To express my gratitude to such a fine company. It has been a pleasure to purchase my camera on your pay-as-you-shoot plan.
Earl L. Dehart
425 E. 66th St.
New York 21, N.Y.

REFLEX AND FOLDING CAMERAS



(A) **ARGOFLEX**—F/4.5 lens and case—$69.63—**$6.96** Down

(B) **CIROFLEX**—F/3.5 lens, Alphax Shutter—$76.98—**$7.69** Down
CIROFLEX—F/3.5 lens, Rapax Shutter—$99.45—**$9.94** Down

(C) **KODAK REFLEX** — F/3.5 lens and case—$137.92—**$13.79** Down

(D) **ROAMER II**—F/4.5 lens, flash sync.—$18.00—$5.00 Down
ROAMER I—Achromat lens—$29.75—$5.00 Down
ROAMER "63"—F/6.3 lens—$38.00—$5.00 Down

(E) **KODAK "TOURIST"** — F/4.5 lens, flash sync.—$71.00—**$7.10** Down

(F) **MONTE CARLO**—F/3.5 lens—$63.75—$6.37 Down
MONTE CARLO—F/4.5 lens—$48.00—$5.00 Down

35MM CAMERAS

(A) **PERFEX 1-0-1**—F/4.5 lens, Alphax Shutter—$39.99—**$5.00** Down

(B) **ARGUS 21**—F/3.5 lens, case, $58.08—**$5.80** Down

(C) **ARGUS C3 OUTFIT**—F/3.5 lens, case, flash unit—$74.71—**$7.47** Down

(D) **CLARUS OUTFIT**—F/2.8 lens, case, flash unit—$134.08—**$13.40** Down
CLARUS F/2. RAPTAR lens—$168.25—**$16.82** Down

(E) **LEICA III C** with F/3.5 Elmar lens—$332.50—**$33.25** Down
LEICA III C with F/2 Summitar lens—$448.00—**$44.80** Down

(F) **BOLSEY "35"**—F/3.2 lens — $50.63 — **$5.06** Down

16MM MOVIE CAMERAS

(A) **REVERE "16" MAGAZINE**—F/2.5 lens—$127.50—**$12.75** Down
REVERE "16" MAGAZINE TURRET—F/2.5 lens—$152.50—**$15.25** Down

(B) **BOLEX H-16** — with frame counter—$282.50—**$28.25** Down

(C) **B. & H. AUTOLOAD SPEEDSTER**—F/1.9 foc. lens—$214.08—**$21.40** Down
B. & H. AUTOMASTER TURRET — F/1.9 foc. lens—$332.50—**$33.25** Down

(D) **CINKLOX** — F/2.5 lens — $76.15 — **$7.61** Down

(E) **KODAK CINE MAGAZINE**—F/1.9 lens and case—$198.50—**$19.85** Down

"LIKE-NEW" USED EQUIPMENT

ALL RECONDITIONED IN OUR FACTORY. 10 DAY FREE TRIAL. 90 Day Service GUARANTEED. Offered subject to prior sale.

KODAK MONITOR—F/4.5 lens, Kodamatic Shutter—$49.95—**$5.00** Down

KODAK VIGILANT "620"—F/4.5 lens, Kodamatic Shutter — $29.95 — **$5.00** Down

SUPER BALDINA — F/2.8 lens, Compur Shutter and R.F.—$87.50—**$8.75** Down

KODAK VIGILANT "620"—F/6.3 lens, Dakon Shutter—$29.95—**$5.00** Down

ARGUS C2—F/3.5 lens—$39.50—**$5.00** Down

ARGOFLEX — F/4.5 lens and case—$45.00—**$5.00** Down

MERCURY II—Tricor lens, case, flash gun—$59.50—**$5.95** Down

MERCURY I—F/3.5 lens, case, flash gun — $49.50—**$5.00** Down

PERFEX 35 M.M. — F/2.8 lens, case, flash gun — $69.50—**$6.95** Down

PERFEX "55"—F/3.5 lens, case, flash gun—$59.50—**$5.95** Down

REVERE "88"—F/2.5 lens—$57.50—**$5.75** Down

REVERE "99"—F/2.8 lens—$85.00—**$8.50** Down

EUMIG 8MM—Battery Operated—$49.95—**$5.00** Dn.

KEYSTONE K8 — F/2.5, F/2.7 or F/3.5 lens—$38.50 — **$5.00** Down

PERFEX "88" MAGAZINE TURRET — F/2.5 lens — $69.50 — **$6.95** Down

2¼"x3¼" BUSCH PRESSMAN OUTFIT, F/4.5 lens, Rapax Shutter, Rangefinder — $139.50 — **$13.95** Down

PRESS CAMERAS

(A) 2¼" x 3¼" BUSCH PRESSMAN OUTFIT—F/4.5 lens, Rapax Shutter, Rangefinder—$171.25—**$17.12** Down

4" x 5" BUSCH PRESSMAN OUTFIT—F/4.7 Raptar lens, X Shutter, Nu-vue focus Rangefinder—$233.70—**$23.37** Dn.

(C) 4" x 5" B. & J. PRESS OUTFIT—5¼" F/4.7 lens, Rapax Shutter, Rangefinder—$178.50—**$17.85** Down

(D) 2¼" x 3¼" SPEED GRAPHIC OUTFIT—101mm Optar, Flash Shutter, Rangefinder, Flash Gun—$288.66—**$28.86** Dn.

8MM MOVIE CAMERAS

(A) REVERE "88" F/2.5 lens—$77.50—**$7.75** Down

(B) REVERE "99" TURRET — F/2.8 lens — $110.00—**$11.00** Down

(C) REVERE "70" MAGAZINE—F/2.8 lens—$127.50—**$12.75** Down

(D) PERFEX "88" MAGAZINE TURRET—F/2.5 lens—$99.50—**$9.95** Down

(E) CINE KODAK "25"—F/2.7 lens—$64.17—**$6.41** Down

(F) B. & H. SPORTSTER—F/2.5 lens—$102.61—**$10.26** Down

B. & H. "TRI-8" TURRET—F/2.5 T. & H. lens—$168.64—**$16.86** Down

(G) B. & H. "AUTO-8"—½" F/1.9 and 1½" F/3.5 lenses—$296.22—**$29.62** Down

CINEMASTER II—F/2.5 lens—$66.65—**$6.66** Down

FIVE STAR SPECIALS

PRESSURE TYPE PRINT WASHER. Pressure built-up by water from faucet. Constant internally built spray washes off all excess developing chemicals. Takes prints up to 14" x 17". Holds 200 2¼" x 3¼" prints. $27.50 VALUE. While they last, only **$10.95.**

PAN HEAD, calibrated in degrees with positive locks for pan and tilting. Ball bearings at moving parts for smooth rock-steady operation. Made to sell for $14.95. Our price while they last, only **$5.95.**

ALUMINUM TRIPOD. 2 sections, extends from 32" to 59". Reversible tips for indoor and outdoor use. $10.95 Value. While they last, only **$5.95.**

NATIONAL COLD LIGHT ENLARGER. Greatest enlarger value ever offered. Takes negatives up to 4" x 5". Complete with one head for black and white and one head for color, and 3 negative carriers. $79.50—**$7.95** Down.

FREE! New Edition of The General's Photo-Equipment Buying Guide. Send For Your Copy Now.

Space limits our showing all merchandise we stock. You can buy any nationally advertised equipment in this magazine on The General's "Pay-As-You-Shoot" Plan.

MAIL COUPON NOW

The GENERAL CAMERA CO. Dept. E.
6424 N. Western Ave., Chicago 45, Ill.

Rush the equipment on attached order. If not completely satisfied I may return all or part of order within 10 days for refund. I am enclosing my letter and $..... as down payment. I agree to pay $..... per month until merchandise is paid for.

Name .....

Address .....

City..... Zone... State.....

The General Camera Co.

MAIL ORDER DIVISION Dept. E — CHICAGO 45, ILL.
ALSO TWO GREAT STORES IN CHICAGO
In The Loop — MAIN FLOOR MERCHANDISE MART
On The North Side — 2308 W. DEVON AVE

PSA Program Set for Cincinnati Meet

Outstanding speakers on photography will high-light the 1948 Annual Convention of the Photographic Society of America, set for November 3-6 in the Netherlands Plaza Hotel in Cincinnati, Ohio. Arrangements are being handled by a committee under the chairmanship of P. H. Oelman. Nicholas Haz, FPSA, is preparing a set of oil paintings which will be completed at the convention to show compositional structure and details. Fred S. Archer APSA, of Los Angeles, will present his demonstration of "Photographic Lighting." Karl Maslowski, curator of birds at the Cincinnati Museum of Natural History, will present his color motion picture, "Sahuaro Land," a story of ancient Arizona. Charles Foster of Rochester, N. Y., outstanding photographer of flowers, also is scheduled. Glenn E. Mathews of Rochester, N. Y., will speak on "Photography in Business and in Industry." Harry K. Shigeta of Chicago, Ill., will speak on "Retouching Negatives with Neutral Gray." Eleanor Parke Custis, FPSA, of Washington, D. C., will discuss the relationship between composition and pictorialism.

Photographers in every country have been invited to submit prints for the 1948 International Exhibition of PSA to be held in conjunction with the Cincinnati convention. Closing dates for receiving entries are October 6 for the Pictorial, Nature, Color, Motion Picture, and Photo-Journalism divisions, and September 25 for the Technical division. These two panels of judges have been named: Nature—Victor E. Coles, director, biology department, University of Cincinnati; Ralph Dury, director, Cincinnati Museum of Natural History; and F. Eliot Westlake, of Cincinnati. Pictorial—Axel Bahnsen, APSA, of Yellow Springs, Ohio; Robert A. Barrows, FPSA, of Philadelphia, Pa.; and Floyd B. Evans, APSA, of Pasadena.

SEAMEN'S CONTEST NEAR CLOSE

The Seaman's Church Institute of New York, 25 South Street, announces that its Marine Photography Contest, open to active merchant seamen of all nationalities and ratings, will close September 1, 1948. Prizes are $2 each for the best five photos of marine subjects. Any number may be submitted. Judges are Brooks Atkinson, *New York Times* drama critic; I. M. Schmidt of the Miniature Camera Club; Fred A. Hamel, photographer, and Fendall Yerxa, photo editor of the *New York Herald Tribune*. Entries should be sent to Secretary, Artists and Writers Club, 25 South Street, New York 4, New York.

FORT DEARBORN SCHOOL OF PHOTOGRAPHY IN 15TH YEAR

The Fort Dearborn Camera Club opens the 15th Annual Fall Session of its School of Photography Sept. 21 at its quarters, 30 S. Michigan Ave., Chicago, Ill. Such photographic names as Harry K. Shigeta, Fred Korth, D. Ward Pease, Lionel Heymann, and Dr. Edmund Lowe comprise the faculty which has trained more than 2,500 persons in its non-profit school.

"Our families seldom see us, but...

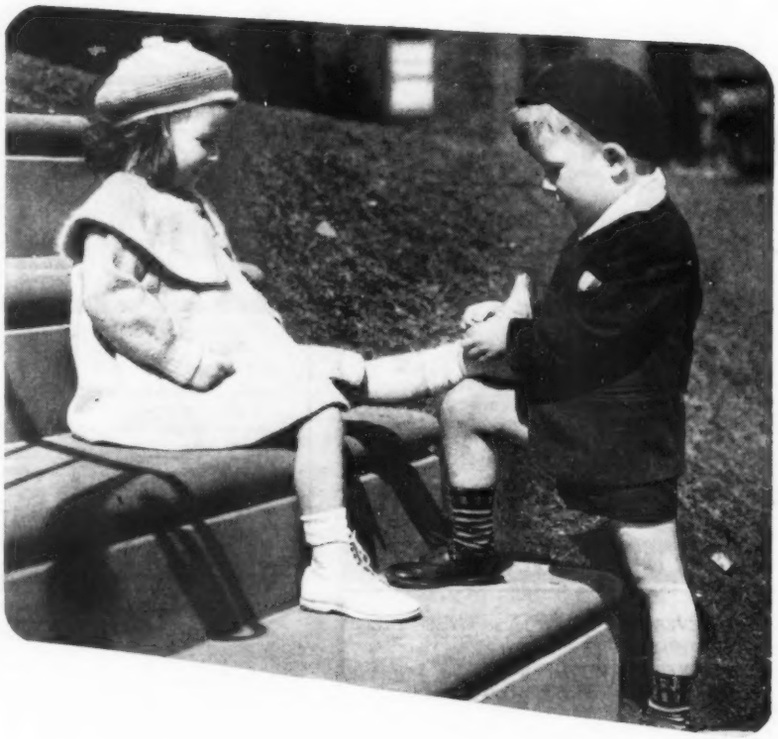
"We link the years with our Revere!"

"Last week we had our first family reunion since our wedding. Jim's folks were here from the Coast and my family drove up from the South.

"It was wonderful being together again. And the high spot of the visit was the movies we showed of those intervening years. Our honeymoon films made a big hit. And I'll never forget the look on my mother's face when she saw how awkwardly I gave Junior his first bath. The movie of Betty's 'first boy friend' gallantly trying to tie Betty's shoe brought laughter from everyone.

"If there ever was a time we were glad we'd received a Revere as a wedding present, it was during this reunion. I can't imagine anything giving our families so much pleasure as that movie record of the years we had been apart. As Dad put it, 'I wouldn't take a million for those movies of the children. It's just like having been here with them as they were growing up'."

Don't wait! Tomorrow will be too late to take movies of the things you do *today*. See your Revere dealer *now!* REVERE CAMERA CO., CHICAGO 16

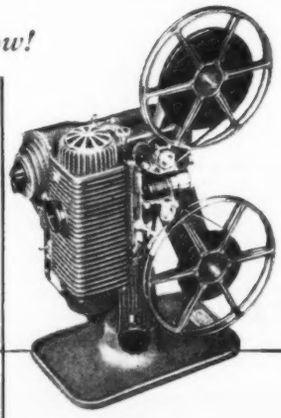


Listen to Revere "All-Star Review" featuring Andy Russell, Marion Hutton, The Pied Pipers, Ray Sinatra's Orchestra, Thursdays, 9:30 p. m., E. D. T. Mutual Network.

Time won't wait... own a Revere now!

Revere

EIGHTS and SIXTEENS

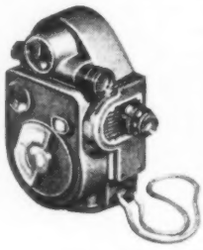


REVERE 16mm MAGAZINE CAMERA

Instant loading . . . Micromatic view-finder . . . single frame exposure . . . five speeds, including slow motion . . . continuous run. F2.5 coated lens. **$127.50**

"70" 8mm Magazine Camera. F2.8 coated lens. **$127.50**

(Prices include tax)



REVERE "88" 8mm CAMERA

The outstanding 8mm value! Has five speeds and a host of other features usually found only on high priced cameras. F2.5 coated lens. **$77.50**

"99" 8mm Turret Camera. F2.8 coated lens. **$110.00**

(Prices include tax)

REVERE "85" 8mm PROJECTOR

Extremely easy to thread and operate. Automatic re-wind (no belts) . . . 500-watt illumination . . . 300-foot reel . . . Fast 1-inch F1.6 coated lens. **$120.00**

IN PURSUIT OF HAPPINESS REVERE ADDS TO YOUR PLEASURE

Personality in Your Home Movies

Photographs by JAY A. SMITH

Text by CHARLES F. ARNOLD

Make your movies recognizable by introducing artistic and technical qualities that are outstandingly your very own

EVERY so often I go to the movies and see a drama or a thriller and think to myself, "Say, I believe so-and-so did the photography (or the directing) in that show." In these exceptional movies, the chief photographer or the director (and most frequently, of course, the actors) had given the movie a certain something, call it a "personality," if you will. Sometimes this personality is due to tricks or expertness of photography, sometimes to dramatic settings, sometimes to unusual camera angles or lighting, or it may be due to excellence of the plot or to superlative acting.

It occurred to me that I might be able to impart to each of my movies a personality, perhaps for its betterment. After a little work and experience, I am becoming successful, and find that I can give each of my movies its own personality.

The easiest way to inject *a* personality into a movie, I find, is to inject *your own* personality. There is no need to apologize for this: after all your movies are *your* movies, of you, of your home, your children, your trips. Movies of this type are of your doings, and your own personality can be in there every second.

If you make movies of a broader scope, you can give each movie a personality of its own, perhaps by the use of low key scenes, by the judicious use of serene landscapes, by the use of silhouettes, or by other tricks,

(Continued on page 126)

Framing of certain types can mark a movie as yours, and thus give it personality. Here the frame was constructed by holding branches near the picture edge. Use such heavy framing sparingly.

Backlighted portraits can be another personality trademark. Here the model was placed against a dark background and with her back to the sun. Exposure was calculated on her shaded face.

Distinctive titles set the mood and add personality. They should be alike in style and background. Expose background first, rewind the film, then expose to white letters on a dark background.

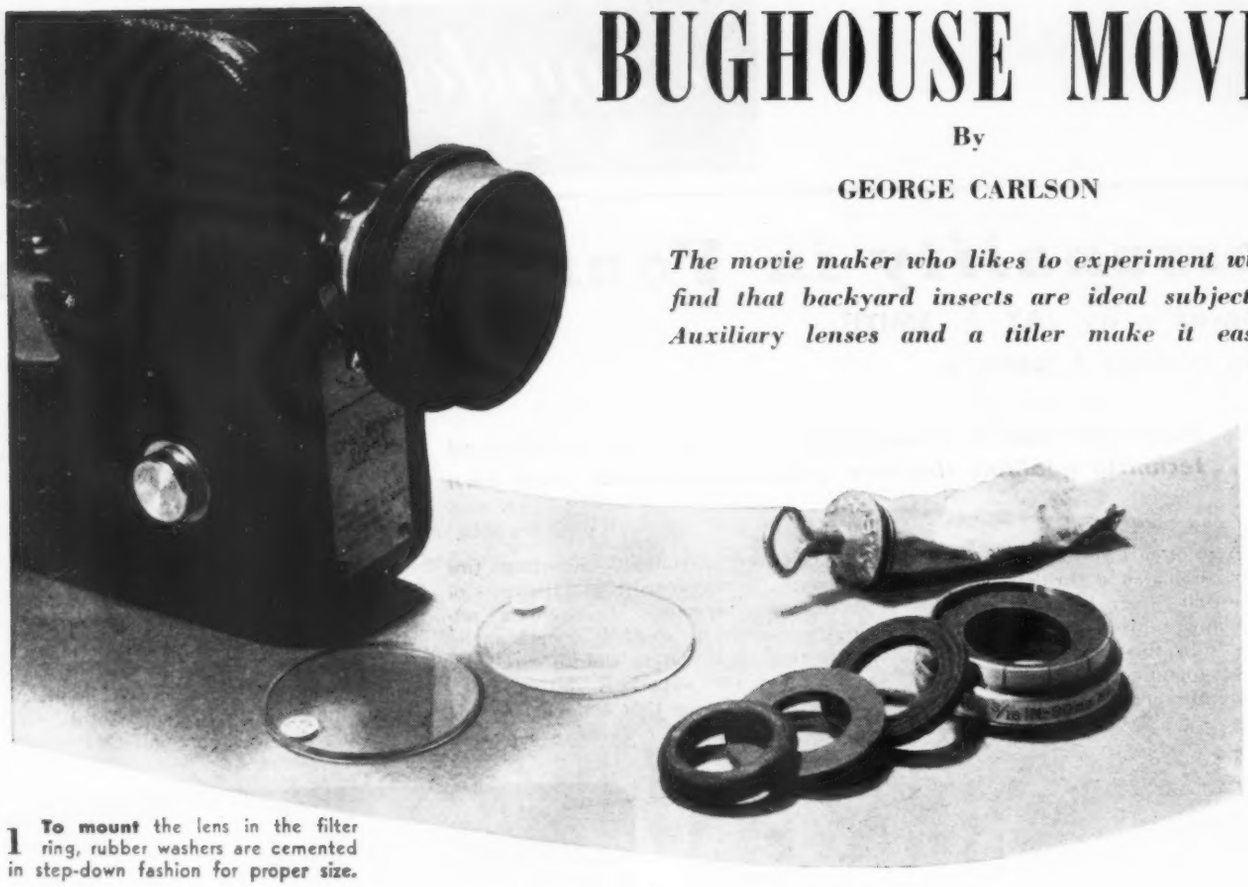
A simple device that will mark your movies as yours is to put members of your family in them. Such persons immediately mark the film as having been made by you. Here it was done in a scenic.

BUGHOUSE MOVIES

By

GEORGE CARLSON

The movie maker who likes to experiment will find that backyard insects are ideal subjects. Auxiliary lenses and a titler make it easy



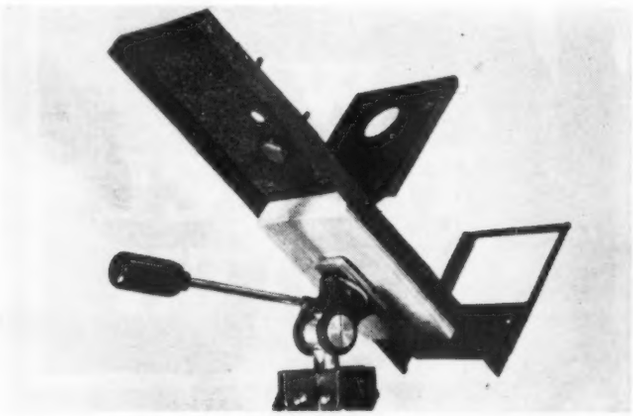
1 To mount the lens in the filter ring, rubber washers are cemented in step-down fashion for proper size.

THE AMATEUR movie maker can look forward to a season of the most interesting film subjects if he is willing to experiment a little and have plenty of patience. Best of all, this filming can be done at home and in any odd moments. The subject for the camera is insects—just plain bugs. With the scientific claim of more than six hundred thousand named insects and millions more unnamed, you can readily see how endless the subject matter could be!

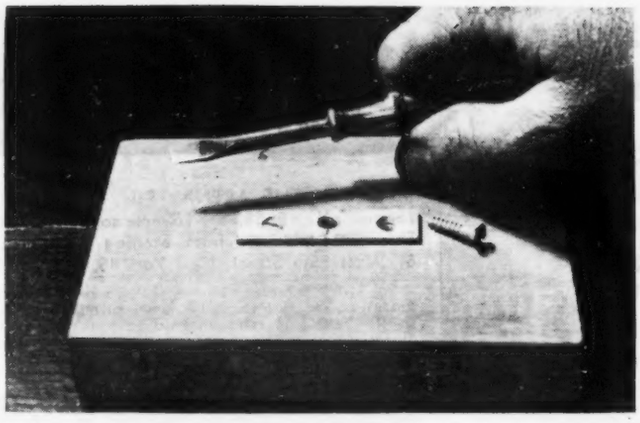
A book on insects from the public library can give many pointers. If well illustrated with good close-up photographs, your imagination in seeing them in action surely will give you ideas and enthusiasm. Your own backyard, the corner vacant lot, and the flower and vegetable gardens will furnish enough simple and well known kinds of bugs to keep you going for a long time.

Although the more elaborate equipment with telephoto lenses, critical focusers and alignment gauges can be an advantage in making bug movies, the simplest camera with a fixed focus lens can be used with good results. The answer is in the use of accessory lenses having their own particular focal length, attached to the front of the regular camera lens in either homemade cardboard holders or regular metal filter mounts. These auxiliary lenses are simple positive or magnifying lenses that, when used before the regular camera lens, shorten the focal length, enabling the camera to be used closer to the subject. Their focal length usually is determined by diopters, which are optical units of measurements of single magnifying lenses. One diopter represents a focal length of approximately 40 inches, two diopters 20 inches, three diopters 13 inches, and so on. For insect filming, the closer working lenses are, of course, the most useful. For example using a 13 diopter lens and filming at three inches the field of view is $1\frac{1}{8}$x$\frac{7}{8}$ inches. These lenses are obtainable from various sources. Photo dealers handle some under such trade names as "Portra," and "Proxar," and others. There are some concerns handling "salvage" lenses and these particularly are available in the

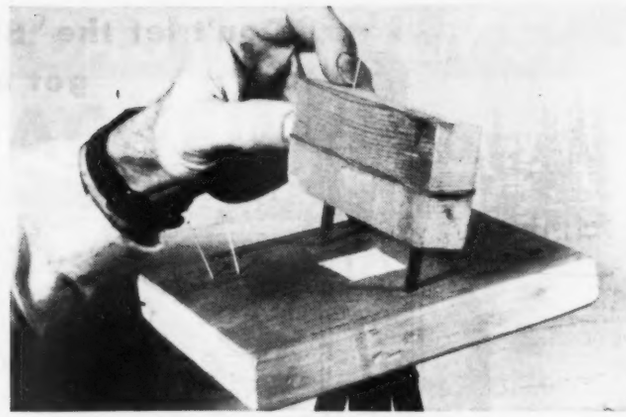
2 A simple homemade framer with an open plywood easel frame. The camera is held in place with a $\frac{1}{4}$-20 bolt and knurled nut. A wood strip along one side keeps the camera in the same alignment, and a tripod socket under the base holds it on a tripod.



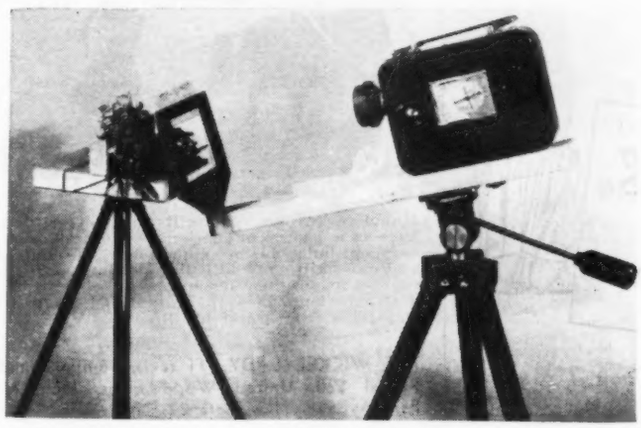
3 By using a block of wood with a tripod socket, the titler can be made to slide forward and back on the tripod. The block should be made long enough, and with careful shaping, it should fit snugly. This helps the framing of the subject to the easel.



4 **To make** your own tripod sockets for attachment on any wooden-base gadget, an angle bracket can be either hammered straight or a piece can be sawed off. Make a new 7/32 inch hole, or if a hole is already on the bracket, enlarge it and thread with a tap.



5 **To make** a "bug stage," a wood block with a tripod socket made as detailed before is constructed so it can be set on a tripod. Another small block of wood with thin dowels can be used in various positions to hold cardboard backgrounds if they are desired.



6 **The "bug stage,"** setup on a tripod and with a tripod-supported framer holding a camera being used for close-up filming. The use of leaves, grass, twigs, sand, and stones can simulate natural settings. Glue and pins will keep your subjects in place.

7 **With** a close-working telephoto which has a small field of view, supplementary lens can be dispensed with. Here is a critical-focusing 8 mm camera with a 2 inch telephoto lens being used with a 3 diopter supplementary lens at a distance of thirteen inches.

shorter focal lengths. I have used inexpensive spectacle lenses from the variety store, dismounted from their rims, very successfully. However, about the shortest focal length obtainable in this kind is about 8 inches. A lens like this would be marked with a small paper tab with the designation 5.00 above a line, and the figure 8 below the line—the upper number being the diopter size of 5, while the lower number is the focal length.

When using these auxiliary lenses on cameras having fixed focus lenses, measurements must be from the front of the auxiliary to the subject. Camera lenses in focusing mounts must be set at infinity when used at the same distances.

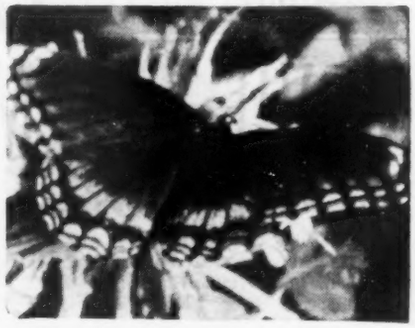
Figure 1 shows how these lenses can be mounted in a filter ring accommodating them. Varying diameter rubber washers, which can be purchased at plumbing supply shops, can be used to mount the ring on the camera lens. The washers can be cemented in a "step-down" fashion until the proper size for the lens is reached. Sometimes a turn or two of tape or a little scraping down with sandpaper will help to make a perfect slip-on fit. If a filter ring is to be used, it should be large enough to hold the greatest diameter accessory lens at hand. Smaller diameter lenses can then be cemented to cardboard washers to fit inside the filter ring.

The main problem in using these close-up lenses is determining the field of view and the means of keeping the subject within that field. This can be done with test strips of film. Cheap positive film which can be

(Continued on page 153)

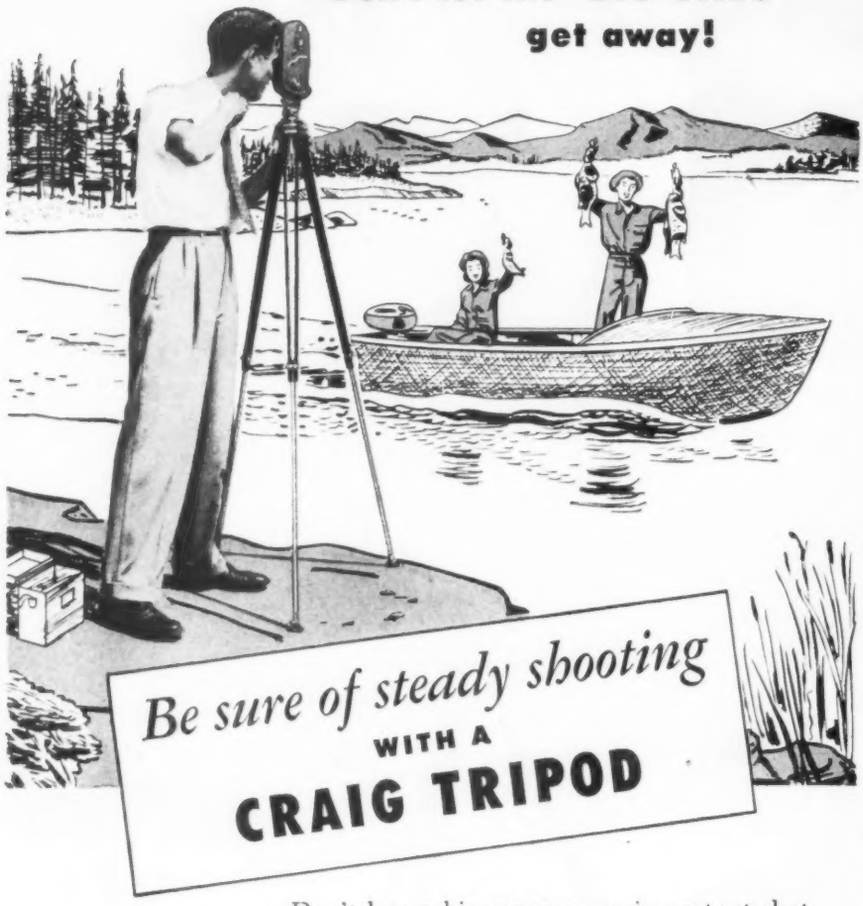
8 **This 8 mm** Kodachrome frame enlargement of a wasp was filmed at a distance of three inches. A wooden framer was used.

9 **The yellow** and black spider was filmed at a distance of eight inches, with a 16-frame speed at f/5.6 in full sunlight.



10 **The multi-colored** butterfly was shot at an exposure of f/4.5 and 24-speed. Hand-held framers can be utilized here.

Don't let the "BIG ONES" get away!



Don't lose a big scene or an important shot because your camera lacks steady support. CRAIG B/L and THALMETAL Tripods give smooth shooting assurance whenever, wherever you set up. Here's everything you want in a tripod—long lasting sturdiness, lightweight convenience, handsome appearance. CRAIG'S exclusive Sure Foot Points pivot from a rubber tread grip for indoor work to a double pointed spur for outdoor shooting. You have safe, sure mounting of your camera with Craig's exclusive Instant On Plug. Two famous CRAIG models, the B/L and the THALMETAL, are now featured at *too-good-to-miss* prices. See your camera dealer today!

CRAIG B/L, complete with Deluxe Pan Tilt Head $24.50
CRAIG THALMETAL, complete with Midget Pan Tilt Head . . $22.10

Prices include tax

CRAIG MANUFACTURING CO.
1823 SOUTH HOPE STREET • LOS ANGELES 15, CALIFORNIA

Write for Free Folder on CRAIG Home Movie Equipment

MOVIE 8 mm 16 FILM

Cut HOME MOVIES Costs!

8mm. Reversible Outdoor Film
25-ft. Double 8 ..... **$1.25**
16mm. Reversible Outdoor Film
100-ft. Roll **$2.50**

Same day processing included

Free Movie Catalog Sent on Request

BETTER FILMS
742 New Lots Ave., Brooklyn, N. Y. **Dept. PP**

MOVIE MAKING

Get Into the New Field of TELEVISION FILMS

Intensive, practical training with professionals in Camera, Lighting, Sound, Editing, Directing, Scenario Writing.

NEW INSTITUTE FOR FILM
APPROVED FOR VETERANS
29 FLATBUSH AVENUE
BROOKLYN, N. Y.
STerling 3-9444
Hours 2-10 PM by appointment
Send for free catalogue P

NEW HOME MOVIES

DEATH IN THE ARENA. Sale, 8-mm $5.50; 16-mm silent $8.75; 16-mm sound $17.50. Through dealers or from Sterling Films, Inc., 61 West 56th Street, New York 19, New York.

A story about the world's most famous matador, Manolete, who was killed recently in the bullfight ring, is told in this film. Acclaimed by millions as the master matador,

Manolete reveals his skill and dexterity as well as a poetry of motion as he handles the enraged bull—as he approaches the animal and must kill or be killed. The film reportedly shows the actual scenes of Manolete's untimely death as he makes the fatal mistake which ended his career and his life.

THE WICKED LADY. 11 reels, 16-mm sound. Rental $20. United World Films, Inc., 445 Park Avenue, New York 22, New York.

Murder, gold, and reckless romance on the danger-filled roads of Seventeenth Century

Restoration England, in a wild reaction from the sternly moral Puritan atmosphere of Cromwell's time . . . are brought out in this Rank-Universal film planned for mature audiences. Margaret Lockwood is the ruthless, thrill-seeking lady, and James Mason plays the hard-bitten highwayman.

YOUR NATIONAL GALLERY. 10 minutes, 16 mm black-and-white sound. Sale $45. United World Films, Inc., 445 Park Avenue, New York 22, New York.

By use of the perambulating camera—as if seen through the eyes of an appreciative visitor—the viewer takes a tour of the National Gallery of Art at Washington, D. C., and looks at the priceless paintings, sculpture, tapestries, walks down corridors, stops here and there before outstanding masterpieces, and goes in for closer looks at them. The commentary explains how these exhibits are preserved and protected. The U. S. Navy symphony orchestra supplies the musical background. Other titles in this art series include "Medieval Architecture," and "Renaissance Architecture," each one reel, and "Music and Architecture Through the ages," two reels. These are French productions, but with American narration. The series also includes two

NOW! IN FOUR NEW CASTLE FILMS!

8 mm **ACTION-PACKED** 16 mm

WESTERNS

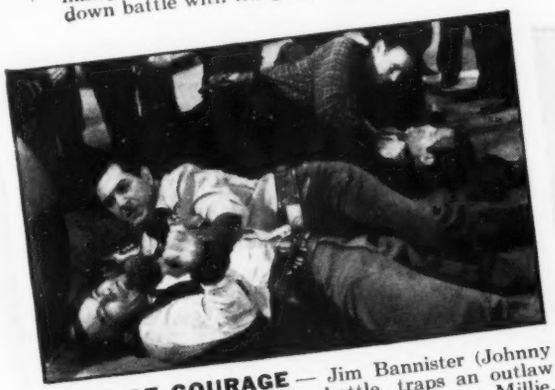
Bring to your movie screen all the pulse-pounding excitement and colorful adventure of flaming six-guns and thundering hoofs!

Starring KIRBY GRANT and JOHNNY MACK BROWN

LAWLESS FRONTIER—Guns blaze on the "Cherokee Strip" as Jeff (Johnny Mack Brown), is unjustly jailed for murder. He escapes in time to marry Tom's sister and regain her claim in a showdown battle with the gang who killed Tom.

SOUND EDITIONS WITH DIALOGUE

WESTERN HONOR — Jeff Gordon (Kirby Grant) and Dorothy Jackson set out to prove her father innocent of the murder of Jeff's brother. A stagecoach hold-up that Jeff witnesses gives them a clue and they risk their lives to prove her father innocent!



CODE OF COURAGE — Jim Bannister (Johnny Mack Brown), in a terrific battle, traps an outlaw gang to save Judge Harkins and daughter Millie. He proves that Mayor Mike Gorman is secretly the head of the gang and brings him to justice.

GUNTOWN — Outlaws disguised as Indians hold up the stage. They are uncovered by Buckskin, a girl rancher and the sheriff (Kirby Grant). Outlaws try to wipe out the town but Buckskin and her neighbors stand them off and restore order in a midnight battle.

Available at your local photographic dealer in these five editions:

8 mm (50 feet) $1.75—Complete $5.50 • **16 mm** (100 feet) $2.75—Complete $8.75 • Sound $17.50

FREE to all projector owners! SEND COUPON NOW!

CASTLE FILMS

DIVISION OF UNITED WORLD FILMS INC.

445 PARK AVENUE NEW YORK 22 | FIELD BLDG. CHICAGO 3 | RUSS BLDG. SAN FRANCISCO 4

CASTLE FILMS' NEW, EXCITING 1948 HOME MOVIE CATALOGUE

Profusely illustrated, describing Castle Films' wide variety of quality, professionally produced cartoons, sports, travel, world news, adventure and novelty home movies.

Name_____

Street_____

City_____ Zone____ State_____

I have a_____ 8mm____ 16mm____ Sound____
(name of projector)

P-9

HOLLYWOOD DOES IT AGAIN!!

NOW IT'S THE "MOVIE-OF-THE-MONTH-CLUB"

Now It's the MOVIE-OF-THE-MONTH CLUB and a membership in this new and novel organization, dedicated to the best in home-movie craftsmanship and production, is now available to you for only $2.00. Your membership card in this new club really constitutes a "First Edition," and will entitle you to enjoy privileges not ordinarily available to others.

THE MOVIE-OF-THE-MONTH-CLUB pictures will be collectors' gems . . . films that will make fascinating additions to your 8mm. or 16mm. movie library . . . pictures that will provide endless happy hours for you, your family and friends.

There are no dues in our MOVIE-OF-THE-MONTH-CLUB! You will receive the best home movie of our month on approval. You project the film on your screen before you decide whether or not you want to buy it.

Mail coupon today: enclosing only $2 for membership fee, and first reel will be sent by return mail, together with your membership card

Movie-of-the-Month-Club Dept. P
1426 North Wilcox Avenue
Hollywood 28, California

MEMBERSHIP COUPON

☐ ENCLOSED FIND $2.00 MEMBERSHIP FEE. Please enroll me as a member of the 'MOVIE-OF-THE-MONTH-CLUB.' I understand this does not obligate me to purchase any reels and that you will send me a new reel on approval approximately every month. I will return the reels sent me on approval within 5 days (enclosing 25c handling charge) or pay for them at the special club members' price (8mm—$2.00, 16mm—3.00, 16mm Sound —$5.00. I have a ( ) 8mm ( ) 16mm Silent ( ) 16mm Sound projector. PLEASE STATE SIZE.

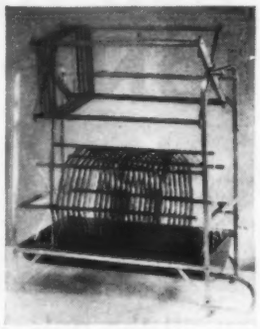
NAME .....
(PLEASE PRINT PLAINLY)
ADDRESS .....
CITY ..... ZONE ..... STATE .....

SPECIAL PRICES TO CLUB MEMBERS ON LONGER REELS, FOR EXAMPLE:

200 Ft. 8 mm only	$ 5.00
800 Ft. 8 mm Features, only	16.00
3 Musicals on a reel, only	12.50
12 Musicals on a reel only	42.50

SUPERIOR PROCESSING REEL and DRYING RACK for 8, 16 and 35mm FILM

Process your own movie film with this new Superior Reel and Rack. Capacity, 100 feet 16 or 50 feet 35mm film. All metal framework cadmium plated. Chemical-proof tray with bottom drain. Makes reversal processing a pleasure. Requires only one gallon solution for processing. Stands 30" high, 28" wide, 15" deep. Complete reversal instructions included with each rack. Satisfaction guaranteed. Sold F.O.B. Chicago.



EACH ONLY **$19.95**

PREPARED REVERSAL CHEMICALS

Complete set—nothing to add but water.
1 Gallon Set.....$2.55 ½ Gallon Set.....$1.55

BULK FILM

First quality, fresh orthochromatic and panchromatic standard 8mm and 16mm film for use in ALL types of cameras. TREMENDOUS SAVINGS when you load your own spools or magazines and process yourself. Easy to do. Good results first time. Use Superior Bulk Film to load magazines. Write for prices now! Easy to do—Try it.

LABORATORY SERVICES

Superior offers a complete film processing laboratory service, for schools, industrials, professional and amateur operators. Competently manned by experienced operators with modern equipment. Processing may be had in reversal or negative-positive method on both domestic or foreign films.

Reversal Processing

100 ft. 16mm...	$1.00	25 ft. 8 8mm.....	$ .55
50 ft. 16mm...	.60	50 ft. 16mm Mag. ...	.75

Negative processing same prices. Postage extra.

BIG NEW CATALOG NOW READY

Page after page of real values for the movie fan! Lists all the newest in home processing equipment. Money saving values in bulk and ready-spooled film. Illustrates all the new cameras, projectors, lenses, and accessories. Every movie enthusiast should have a copy. You buy from Superior under a blanket guarantee — full satisfaction or your money back.

SUPERIOR BULK FILM CO.
Dept. A99
105 So. Wells Street
Chicago 6 Illinois

MOVIE-MITE

The Outstanding
16 mm Projector
for
- Light weight
- Compactness
- Durability
- Simplicity
- Economy
- Superior performance

Model 63LMB, with New Eye Appeal

For Sound or Silent Films

WEIGHS ONLY 26 LBS. COMPLETE WITH SPEAKER. Precision machined for strength and durability. Highest quality in every detail. Produces sharp, steady pictures with amazingly clear sound. Used in homes, churches, schools, offices for audiences up to 100 people.

Universal A.C. or D.C. 105-120 Volt operation. Push-pull miniature tube amplifier.

Price Only $246

See your photographic dealer for demonstration

"KEEP YOUR EYES AND EARS ON MOVIE-MITE"

MOVIE-MITE CORPORATION

©1945 1105 EAST 15th ST. KANSAS CITY 6, MISSOURI

films with French narration—"Rodin," (three reels) and "Nos Tailleurs Des Images" (two reels).

CHINA CLAY. 11 minutes, 1 reel, 16 mm black-and-white sound. Rental $1.25 a day; sale $22. British Information Services, New York office, 30 Rockefeller Plaza, New York 20, N. Y., Chicago office, 39 South La Salle Street, Chicago 3, Illinois.

Britain's second largest export of raw material is china clay, and two-thirds of the total yield is sent to the United States—this film points out. All Britain's china clay is found in the southwest and the film shows how it is obtained from the Trevisco pit in Cornwall. Sand is an important by-product of the clay and is put to good use in the manufacture of a new mass-produced house.

ALL-STAR BASEBALL GAME. Released in five 8-mm and 16-mm lengths. Official Films, Inc., 25 West 45th Street, New York 19, New York.

See Leo Durocher and Bucky Harris lead their National League and American League teams into action in the St. Louis ball park, and watch such players as Ewell Blackwell, Johnny Mize, Ralph Kiner, Ted Williams, Joe Di Maggio, Ralph Branca, Bob Feller, Joe Page, Lou Boudreau, and others in action.

SWELL GUY. 9 reels, 16-mm sound. Rental $20. United World Films, Inc., 445 Park Avenue, New York 22, New York.

A flashy war correspondent fakes a hero role that fools everyone but his mother. Behind the "swell guy" front he behaves like a

thorough-going heel, but finally gives his life to save that of the young nephew who idolizes him. Included in the cast are Sonny Tufts, Ann Blyth, Ruth Warrick, William Gargan, John Litel, and Thomas Mitchell. (Limited to club, school, and other group showings).

GRAND CANYON, BRYCE CANYON, ZION CANYON, YOSEMITE, YELLOWSTONE, PETRIFIED FOREST, PAINTED DESERT, GREAT GREAT SMOKIES, KILAUEA (Hawaii) and STATUE OF LIBERTY. Kodachrome. Sale, 50-foot 8-mm $7.50; 100-foot 16-mm $14.75. From authorized dealers or direct from World In Color Productions, Elmira, New York.

Each reel covers one of the subjects listed. Other releases available soon include Crater Lake, Sequoia, Mt. Ranier, Olympic, Grand Teton, Rocky Mountain, Mesa Verde, and King's Canyon National Parks. The films have been produced in cooperation with the National Park Service. The photography is by John W. Evans, Herbert C. Lanks, Jack D. Leppert, and R. K. Klein. Production was under the supervision of Harold F. Jenkins.

INSTALLING ARMORED CABLE. 28 minutes, black-and-white sound, available to groups free except for shipping charges. National Electrical Manufacturers Association, 155 East 44th Street, New York, New York.

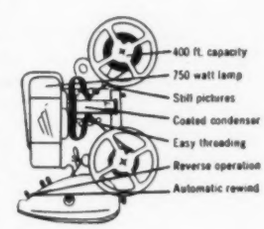
Training and promotion are the objects of this film, produced by Bray Studios, Inc. of New York City for the National Electrical Manufacturers Association. It opens with a synopsis of the characteristics of and widespread use of armored electrical cable during the past 50 years. A short animation sequence depicts an X-ray view of a typical house-wir-

Ampro enriches your enjoyment of 8 mm. movies

YOUR richest treasury of memories are your 8 mm. movies. And when your favorite 8 mm. films are shown on this "deluxe" quality Ampro "8" . . . that means keener pleasures, deeper enjoyment for your family and friends. For here is an 8 mm. projector with the superb efficiency of a 16 mm. machine . . . with powerful 750 watt lamp illumination to bring out brilliantly, sharply, the very best in your pictures . . . a more efficient optical system that projects colors with new warmth and richer naturalness . . . with advanced design that makes for quieter, smoother, flickerless operation.

Many Important Features

The Ampro "8" embodies a host of features that assure quick threading, simple operation, better projection, and long, efficient service. If you want to see how surprisingly better your 8 mm. films can project — ask today for a demonstration of the Ampro "8"—at leading dealers everywhere.



SEND FOR FREE CIRCULAR

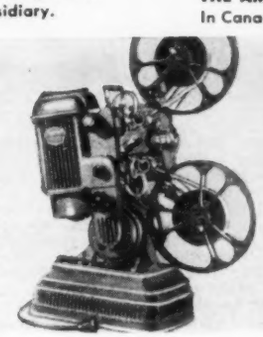
on Ampro 8 mm. Silent Projector giving full specifications and prices. If you are interested in sound motion pictures send 10c for 16-page booklet, "The Amazing Story of 16 mm. Sound Motion Pictures." It dramatically illustrates the various steps in the recording and reproducing of sound on film.

*Trade Mark Reg. U. S. Pat. Off.

AMPRO* PRECISION CINE EQUIPMENT

A General Precision Equipment Corporation Subsidiary.

THE AMPRO CORPORATION • 2835 N. Western Ave., Chicago 18, Ill.
In Canada: Telephoto Industries Limited. 1195 Bay Street, Toronto



The Ampro "Imperial" 16 mm. Silent Projector. A rugged, dependable machine with an enviable record of performance in thousands of homes, churches, clubs and schools all over the world.

PP948

AMPRO CORPORATION
2835 N. Western Ave., Chicago 18, Ill.

Please send me free circular giving full details on the Ampro 8 mm. Silent Projector. I enclose 10c ☐ for a copy of the illustrated booklet, "The Amazing Story of 16 mm. Sound Motion Pictures." I am also interested in:

☐ Ampro 16 mm. Silent Projector.

Name . . . . . .

Address . . . . . .

City . . . . . State . . . . . .

MOVIE RENTAL SERVICE
By Mail

Write for National's New FREE 16 mm Sound Rental Catalog

FEATURES – $3.95
1600' SHORTS – $2.00

Large Selection of "Silents"

FREE Catalog

Specify whether 8 or 16mm, silent or sound.

We have in stock, new and used sound projectors of all leading manufacturers. Write for descriptive literature and SALE prices.

NATIONAL CINEMA SERVICE
71 DEY ST., NEW YORK 7, N. Y.

MOVIE MAKERS' FAVORITE SINCE 1937
MOVIE FILM
USE SOLAR

24-HOUR FREE PROCESSING SERVICE

SOLAR TYPE 12 (Weston 12) dbl. 8mm
OUTDOOR, ORTHO, NON-HALO
16mm.— 50 Ft. $1.90
16mm.—100 Ft. $3.30
$1.59

SOLAR TYPE 24 (Weston 24-16) dbl. 8mm
OUTDOOR, INDOOR, NON-HALO, PANCHROMATIC
16mm.— 50 Ft. $2.90
16mm.—100 Ft. $4.95
$1.89

FOR HARD-TO-GET SHOTS
SOLAR TYPE 100 (Weston 100-24)
Outdoor, Indoor, Sports Events, Super-sensitive, Panchromatic Double 8mm.
16mm.— 50 Ft. $3.15
16mm.—100 Ft. $5.95
$2.00

SATISFACTION GUARANTEED OR MONEY BACK

Rush order now. Send full amount and save shipping charges, or $1.00 to cover C.O.D. deposit—If you live in Illinois add 2% Sales Tax.

Write For Circular

SOLAR CINE PRODUCTS, INC.
4247 So. Kedzie, Dept. PO-6, Chicago 32, Ill.

HOLLYWOOD NOVELTY MOVIES

Scintillating! Beautiful! Unusual! Short subjects, for Artists and Home Movies. 100 FT. 16 MM. $6.00. 100 FT. 8 MM. $5.50.

Write For FREE LIST

NOVEL FILMS
3707 Easterr Ave., P, Baltimore 24, Maryland

START A CAREER IN MOTION PICTURES

Professional Instruction At Home

Learn Hollywood, Free Lance, Industrial and Educational film technique at home. Personal supervision. Enthusiastically endorsed by successful students. For a well paid career or paying hobby, write for Free Catalog.

FREE CATALOG

MOTION PICTURE INSTITUTE of the U. S. A., Inc.
124-126 S. Woodward, Birmingham 3, Mich.

APPROVED FOR VETERANS UNDER G.I. BILL

ing system. The scene then changes to a new house under construction. The journeyman electrician inspects the set-up, checks the blue-prints, and goes to work. Detailed explanations cover placement of outlets, methods of cutting the cable without damage to the conductors, proper grounding precautions, and neat, careful workmanship. An inspector examines the completed installation. Emphasis is placed on following practices set forth in the National Electric Code.

GUNTOWN, LAWLESS FRONTIER, WESTERN HONOR, CODE OF COURAGE. Castle releases, available through photographic dealers.

These four new Castle releases feature the outdoor Western stars, Johnny Mack Brown

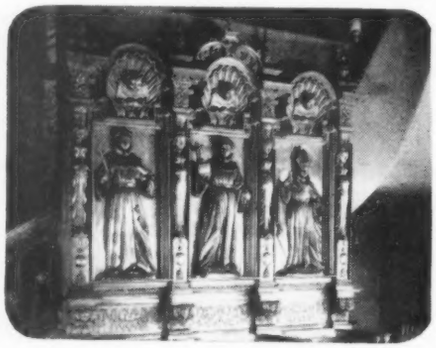
and Kirby Grant. The illustration shown herewith is taken from the first film listed, "Guntown." The films are available in two 8-mm editions and three 16-mm editions, including dialogue sound.

WHERE WILL YOU HIDE. 2 reels, 20 minutes, 16-mm sound color. Encyclopaedia Britannica Films, Inc., Wilmette, Illinois.

This film poses the question of what will happen in another war when atomic bombs, bacteriological warfare, germs or still unpublicized weapons rain down on cities in a possible future conflict. The film was produced by the Audiographic Institute of Los Angeles as the result of the desire of atomic scientists to inform the world of the doom that another war might bring.

MAHOGANY—WOOD OF THE AGES. 40 minutes, sound Kodachrome. Free, except for transportation and insurance charges. Bookings are on a selective basis, favoring larger community groups. Mahogany Association, Inc., 75 East Wacker Drive, Chicago, Illinois.

After a brief introduction, the picture traces the discovery and early history of mahogany. It takes the audience to the jungle



and shows the great effort and time involved in logging mahogany trees. Then it follows their journey down the rivers and to ocean freighters which bring the logs to American mills. Mill scenes show how "the treasure chest is opened to reveal the beauty within." Finally the cabinet maker turns out the fine pieces, all retaining the beauty of the ageless wood. The Bray Studios, who produced the picture, sent a crew to Central America for the location shooting, which had to be timed to hit the short dry season. Live sound is

IF YOU WANT TO...

- Have an agent to sell your prints.
- Buy anything under the photographic sun with a guarantee of a cash dividend annually.
- Get the best in developing, printing (color & b&w) camera repair service —also with a cash dividend guarantee.
- Get professional criticism of your prints.
- Get innumerable other benefits and be part of a rapidly growing world-wide fraternity of photographers—devoted to you and your needs.

IPGA

INVESTIGATE IPGA

Send for complete free bulletin. No obligation.

INDEPENDENT PHOTOGRAPHERS GUILD of AMERICA
509 FIFTH AVENUE, NEW YORK 17, N. Y.

35mm FILM for
LEICA, KODAK, RETINA
and other similar cameras

ANSCO Super-Pan Supreme, Ultra Speed and Fino-Pan.
KODAK Plus X, Super XX and Background X.
DUPONT Superior #2 and Superior #3.

ONLY $1.40 per 100 ft. ROLL

Each roll of film contains 18 strips of 36 exp.—properly notched.
Supplied on Reels in Metal Cans
Guaranteed Immediate Delivery
Send $1.40 for each 100 ft. roll and we will ship your film immediately. We pay postage.

New Plastic Cartridges, 10c ea.

Eight-Sixteen Film Inc. Dept. PP-9
630 Ninth Ave., N. Y. 19, N. Y.

Immediate Enrollment! at the
Germain
SCHOOL OF PHOTOGRAPHY

STUDY PROFESSIONAL PHOTOGRAPHY
DAY AND EVENING COURSES

Approved For Veterans

WRITE NOW FOR CATALOGUE 80-K
225 BROADWAY, NEW YORK 7, N. Y.

The Authoritative Illustrated Magazine for the HOME MOVIE and SLIDE MAKERS

AMATEUR SCREEN Photography FREE

Send Today for FREE Brochure offering you 2 Special FREE Subscription Offers that entitle you to a One or Two Year Subscription Absolutely FREE. NO Obligation. A Penny Postcard Does It. Write Today!

AMATEUR SCREEN PHOTOGRAPHY MAGAZINE
3021 N. Narragansett Ave., (Dept. PP) Chicago 34, Ill.

FREE STERLING FILMS
1948 ILLUSTRATED CATALOG
of their newest 8 and 16 mm. productions
Write Dept. A
STERLING FILMS, Inc.
61 West 56 Street NEW YORK 19, N.Y.

NOW! SWITCH FROM MOVIE "CLOSE-UPS" TO DISTANT SHOTS, *INSTANTLY...SURELY!*

Amazing new FRANKLIN Movie Camera with Quick-Action 2-LENS TURRET costs almost as little as a single-lens camera!

Makes telephoto shots foolproof, easy!

At last, here's a camera that lets you switch from "close-ups" to exciting distant shots—without losing the action! The Franklin's compact, quick-action 2-lens Turret makes the change instantly. And when you switch, you can't go wrong: Just lift and twist the turret and the correct lens snaps right into place. It's faster, surer, easier than 3-lens cameras—costs almost as little as a single-lens camera! Now—without a lot of bother and expense—you can make home movies of scenic and sports subjects that have a really professional look!

Other outstanding Franklin features: Automatic magazine-loading. Single view-finder—shows *exactly* what you'll get with *either* lens. Exclusive visible film-meter—shows how much film you have left, *right while you're shooting.* Cable-release feature—lets you take snapshots too! Dual ratchets and balanced spring mechanism. Four speeds plus single-frame exposure—time exposure. Precision engineered throughout. Smartly styled in genuine leather and cast aluminum, satin chrome finish.

Delivered with one of these coated lenses:

Wollensak f: 2.5 fix focus . . . . . $139.50 incl. tax
Franklin f: 1.9 fix focus . . . . . $147.50 incl. tax
Wollensak f: 1.9 micro. focus. . . . $159.50 incl. tax

Camera without turret—deduct $20.00 from above prices.

Additional lenses:

Wollensak Tele Raptar f: 3.5 1½" focus . . . . . $55.42 incl. tax
Wollensak Tele Raptar f: 2.5 1" focus . . . . . $49.33 incl. tax
Wollensak cine wide angle attachment . . . . . $34.70 incl. tax

See it at your dealer's today! Or drop Franklin a card for information, literature, and the name of your nearest Franklin dealer

Franklin 2-LENS TURRET MOVIE CAMERA

MODEL 115-T · 8mm magazine-loading

Made by the makers of the famous

Franklin "PRESIDENT" DUAL EDITOR

Edit your home movies with professional skill—with America's most popular Editor...the only one you can use on both 8 and 16mm film!*

While you edit, see your films at "projection" brilliance! The President's "Bright-Image" Viewer Screen has powerful 75-watt illumination—yet a special cooling system keeps film safe, prevents annoying heat. Film-notching device for marking the frame as you see it; glass prism permits slow or fast viewing; ground glass viewing screen, 3⅜"x2⅜"; front-surfaced mirrors; no glare of escaping light. Special knob and sprocket makes threading easy, eliminates film scratching, keeps picture centered. Mechanical parts precision-machined, highly chromed.

*With simple adapting mechanism (purchase optional), your 16mm Editor becomes an 8mm—or vice versa. Edits both sizes in quick succession; picture size remains same. *See the Franklin President at your dealer's today—or write for information.*

THE MAGIC BOARD! Ends flip up for easy storage. Portable case available.

FRANKLIN PHOTOGRAPHIC INDUSTRIES, INC., 223 WEST ERIE STREET, CHICAGO 10, ILLINOIS

COURSES THAT HIT THE MARK

Courses at the Woodard School of Photography have been so carefully designed that the frequently complicated and highly technical phases of photography have been reduced to the simplest and most essential terms. This makes it possible for you to learn more quickly and effectively. Our instructors and facilities are geared to give you the greatest amount of training in the least time. SEND FOR OUR FREE LITERATURE.

APPROVED FOR VETERAN TRAINING

WOODARD SCHOOL OF PHOTOGRAPHY

81 SO. SECOND STREET MEMPHIS, TENNESSEE

100% FRESH 35MM ANSCO COLOR

ANSCO COLOR 20 EXP.

DOWN GOES THE COST OF COLOR PHOTOGRAPHY WITH THIS EXCLUSIVE MONEYSAVING "Spiratone Specialty"

20 EXP. RELOAD DAYLIGHT TYPE 25 POSTPAID INCL. METAL CARTRIDGE

A FAVORITE WITH THOUSANDS OF COLOR FANS

Fresh 20 exp. Tungsten-Type Anscocolor Reload $1.50

ANSCOCOLOR PROCESSING

72 Hour Service

120, 620 ..... $1.00
35MM doubleframe, mounted 1.00
35MM singleframe (Mercury) ..... .88

Spiratone FINE GRAIN LABORATORIES 49 W 27 ST New York! New York

A COMBINATION VIEWER AND SPLICER

CREST FILM VIEWER AND SPLICER

Just the thing to make your home movie editing job easier. Ask to see the new CREST viewer and splicer. Complete with cord ... lamp and bottles. There's one for your 8mm and 16mm.

$16.65

MARKS MOVIE VIEWER

The favorite inexpensive viewer for your 8mm and 16mm film. Has focusing lens, produces brilliant images. Complete with cord and lamp.

$7.95

See it at your photo dealer now, or write

HOWARD B. MARKS CO. 310 LOEB ARCADE MINNEAPOLIS 2, MINN.

COLOR PRINT PRICES ARE DOWN!

Mass Production Makes It Possible!

35MM COLOR FILM PROCESSING MOUNTED 75¢
120-620 COLOR FILM PROCESSING ONLY.. 75¢
2¼x2¼ COLOR PRINTS 25¢ 4x5 COLOR PRINTS 65¢
2¼x3¼ COLOR PRINTS 30¢ 5x7 COLOR PRINTS $1.25
3½x3½ COLOR PRINTS 45¢ 8x10 COLOR PRINTS $2.25
2¼x3¼ FROM COLOR 16MM MOVIE FILM... $1.00

MISS COLOR of 1948

• LIBERTY • PHOTO SERVICE POST OFFICE BOX 181 SCRANTON 3, PENNA.

combined with off-screen narration, and a musical score supplies the background.

HOME MOVIE NOTES

Twenty home movie subjects now available with Spanish titles and sound tracks are described and illustrated in a folder issued by Official Films, Inc. Among the titles included are "Zoo's Who," "Bluebloods," and the "Monarchs of the Ring" series. Free copies of the folder are available from dealers, or by writing to Public Information Department, Official Films, Inc., 25 West 45th Street, New York 19, New York.

* * *

Dr. John Guy Fowlkes presents an analysis of the way in which free films present our cultural and industrial strength—in a pamphlet entitled "Through Films—Our Cultural and Industrial Strength." The booklet is available without cost from Educators Progress Service, Randolph, Wisconsin.

* * *

Sales and distribution of "Highway First Aid" filmstrips are now being handled by the Medical Research Film Library, 1569 Broadway, Brooklyn 7, New York, it is announced.

* * *

First two in a series of 26 video films have been completed by Bell International Pictures, president Jack Gilson announces. The series, based on the network radio program "Retribution" by Dwigh Hauser, is for a weekly, half-hour video program. Marjorie Woodworth, Robert Dane, and Martha Mitrovitch are featured in the first film titled "Operation Murder" and the second, "One Witness," features Helene Stanley and John Lawrence. Larry Lawrence was executive producer on both films. Another film, the first in a series titled "Hollywood Harmony House" starring June Preisser, is being edited.

* * *

British Information Services announces that their film rental prices, in effect since September, 1946, were increased July 1 in order to bring them in line with those charged by various U. S. commercial organizations which dispatch B. I. S. films. Black-and-white films will be available at $1.25 a reel. Color films will rent for $2.50 a reel. No increase of sale price is contemplated. "Films from Britain," the revised catalogue of British Government sponsored films, was published August 1 and includes a large number of new films released during the summer.

* * *

The use of films and other visual aids will be developed on a large scale by the new Educational Foundation for Visual Aids, which recently has been set up by the British Ministry of Education. Its function will be to promote the preparation, distribution, maintenance, and use of visual aids as a medium of education. Its goal is the equipping of every school with a projector and other visual apparatus. The first director of the foundation is Dr. John A. Harrison, assistant education officer for the Surrey County Council. The board of governors includes W. P. Alexander, head of Gaumont British Instructional Films; Sir Henry French, director general of British Film Producers Association; H. D. Hughes, chairman of the National Committee for Visual Education, and J. Beddington who was director of films division, Ministry of Information, during the war. The foundation will be financed at first by means of a substantial loan from public funds, repayable from the income derived from sales.

* * *

Official Films, Inc., has released a new 6x9 brochure giving a cross-section of their latest home movie releases. The folder can be obtained by writing to their Public Information Department, 25 West 45th Street, New York 19, New York.

* * *

A new addition to the series of Handiform study guides that accompany the United World Science series has just come off the press. This guide to "Development of the Chick," written by Leon B. Guelpa, Jr., of United World's educational division, gives the film's entire commentary, correlated with picture action and scenes from the film. A glossary, bibliography, and suggested uses and activity techniques add to the effectiveness of both the guide and the film it serves. Science teachers and audio-visual workers may obtain free copies by writing to: Educational Division, United World Films, Inc., 445 Park Avenue, New York 22, New York.

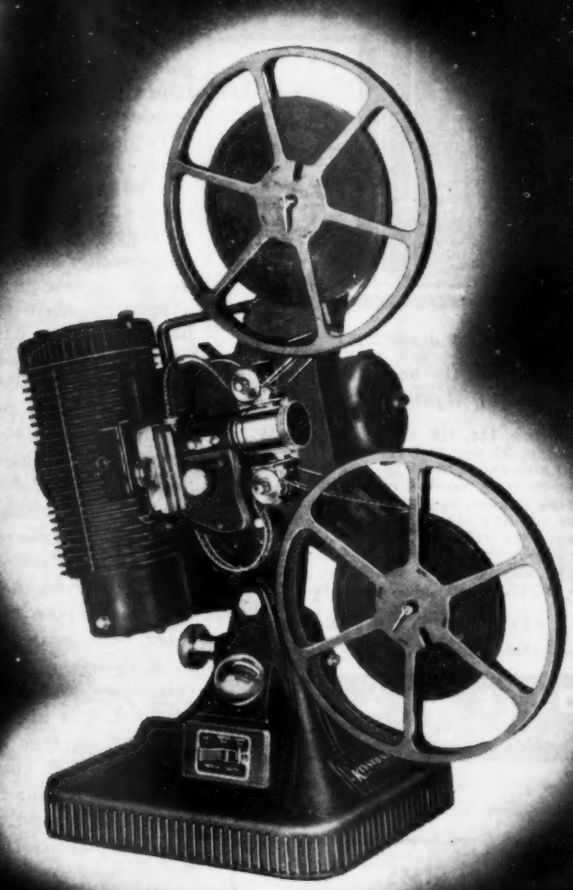
* * *

On Sept. 8, 1948, New Institute for Film inaugurates its Film Workshop, the graduating course in a completely integrated program of practical training in professional methods of motion picture production. Film Workshop students will function as a production crew with the objective of completing a live dialogue picture under studio conditions with complete equipment.

The perfect pair for perfect 8mm. Movies!

THE KEYSTONE K-40 8MM. MAGAZINE MOVIE CAMERA

• Four speeds — 8, 16, 24, 64 • Single frame exposure for trick shots or animation • Visible scene length indicator • Lightweight — Aluminum die-cast body • Parallax correction • Universal exposure guide • Visible footage indicator • Magazine ejector • Standard screw lens mount • Automatic stop to prevent overexposure at run-down • Covered in pin seal grain, waterproof, scuffproof Vinylite • Chrome trim • Optical adjustment of field angle in finder.



THE KEYSTONE K-108 8MM. MOVIE PROJECTOR

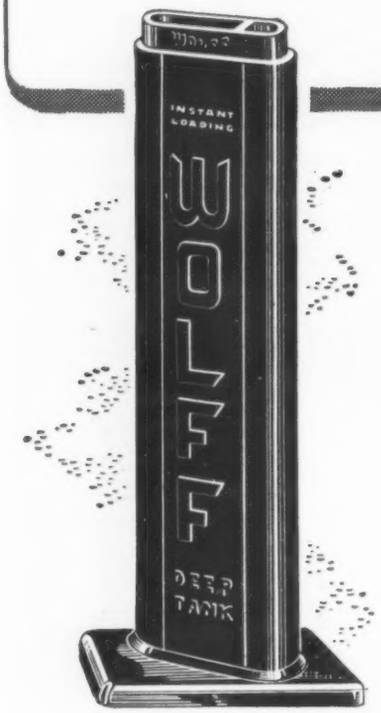
• Coated Wollensak F 1.6 lens • 750 watt pre-focus lamp • Coated removable condensers • Reverse picture • Bright still picture • Oversize blower fan to cool lamp, film and film plates • Easily removed reflector and laterally adjustable lamp • Full fast automatic rewind • Three-way master switch controlling lamp, motor and pilot light • Self-adjusting, removable film gate — quick, easy threading • Self-lubricating bearings • Die-cast frame and base • Angle projection, with micromatic hand knob • 400-foot reels, one furnished with projector • Automatic power cord take-up.

Keystone

KEYSTONE MANUFACTURING COMPANY, BOSTON 24, MASSACHUSETTS

PERFECT OVER-ALL DEVELOPING

For Cut & Roll Film



Tank Size: 20" deep x 3½" x ⅞"

With the entirely new "daylight" air-tight, light-tight top!

For roll film, 116, 120, 127; For 18 and 36 exposures; 35 mm. WOLFF DEEP TANK $6.85 - plus excise tax, 77¢ (complete with loading rack and clips).

Cut Film Holder, 2¼ - 3¼, 5 negatives to holder, capacity of tank, 3 holders, total of 15 negatives. WOLFF CUT FILM HOLDERS, each $2.95 - plus excise tax, 33¢

WOLFF HANDY FILM WASHING TUBE AND HOSE, $1.50 - plus excise tax, 17¢

SEE YOUR DEALER

If he cannot supply you, order direct from

WOLFF MFG. CO.
3301 OLIVE ST. • ST. LOUIS 3, MO.

SIMS FLASH UNIT

Custom Built for LEICA CAMERAS

- Slip into accessory clip and shoot!
- Has standard plug-in for extension flash
- Pilot light built in
- Misfires impossible $28.50 delivered in U.S.A.

WRITE FOR CIRCULAR

R. A. SIMERL MFG. CO.
MADISON 5 WISCONSIN

Personality in Your Home Movies

(*Continued from page* 115)

methods, or techniques of your own choice.

Suppose we consider some of these ways by which personality may be injected into your movies.

TECHNICAL EXCELLENCE. First of all, the movies will have to be as good, technically, as you can make them. Several rather common precautions will aid here. Calculate the exposure accurately. When you pan, pan smoothly and s-l-o-w-l-y. Use a tripod whenever possible.

The three Cs of good movie making are color, composition, and continuity.

Most movies are made in color. Here only a few points can be discussed since we are dealing with personality. If you become color conscious, sometimes the color itself will aid in producing personality in a movie. I once saw a movie about a wheat harvest in Kansas, a movie made by an amateur like myself. This movieteer had emphasized the golden color of the grain throughout the movie; the gold of the grain, the golden fields with the combines moving serenely through them, the golden grain flowing into sacks, every scene was slanted toward the golden color of the grain. This color certainly gave the movie a distinct and pleasing personality.

To use color to give personality, we must train ourselves away from a life-long habit: most of us are "habitually color-blind." We know and can identify colors correctly, but we usually ignore colors. By striving to see colors as they are or as they will photograph, we will become aware of them, and may be able to use them for obtaining personality in movies as my friend did with his golden grain movie.

Composition plays a large part in obtaining movies with personality. A movie in which each scene is well composed will have a personality without further doctoring, fixing, or manipulating. The rules of composition may be simple or complex, depending on the details of compositional practice you desire to use. We will mention only the simple rules of composition.

First, compose each scene so that everything belongs in the picture. Frequently, by a change of camera position or angle, extraneous material can be eliminated or subdued; this improves composition.

Second, arrange the scene so that there is something in the foreground to give an illusion of depth; this applies particularly to landscapes and scenic pictures.

Third, balance the scene so that the center of interest is just to one side of the center; balance each side, and the top and bottom so that the objects *almost* balance each other. For instance, a tree on one side should be balanced by a smaller tree on the other. A large object, such as a grown person can be balanced against a smaller object, such as a child. Lovely clouds in the sky balance land or sea scapes at top and bottom, respectively.

A movie with well composed scenes will be a movie with its own personality.

Continuity, the third of the "Cs," also is important, because it allows the viewer to

YAWN SCHOOL OF PHOTOGRAPHY, INC.

Thorough Professional Training in Modern Photography

Turn your hobby into a lifetime career at this modern, well-equipped school. Unique 17-week courses under personal direction of staff of professional photographers.

- BASIC COURSE for beginners
- COMMERCIAL COURSE for advanced students
- PORTRAIT COURSE for training in portraiture lighting and studio procedure
- COLOR COURSE for professionals and advanced workers.

Coeducational. G.I. approved. Write for folder.

HOWARD P. YAWN, Director
511-19 Broad St.
Philadelphia 23, Pa.

MELROSE SPECIALS SURPLUS

20 x 24 Kodabromide, SW, N-1-2-3, half gross	$ 5.95
20 x 24 Kodabromide, SW, E-2-3, half gross	5.95
8 x 10 Kodabromide, SW, F-3, gross	3.50
8 x 10 Kodabromide, SW, F-1-4, gross	2.50
17 x 22 Reflex Paper, light weight, half gross	6.00
7" x 125' EK Aero Enlg. No. 1, sealed tin, waterproof backing, late 1946 date, each roll	1.00
Same as above, No. 2-3	1.50
9¾" x 200', same as above No. 1	1.50
Same as above No. 2-3	2.00
35MM, Ansco Ultra Speed, 100' roll, late '46	1.50
16MM, 100' EK Aero Pan on core, 3 rolls for	3.95
Lovell Photo Wringer, 24" AC motor, new, each	110.00
Aero Film Dev. Outfit for F-8, new, complete	29.50
Lentz Photo Washers, new, each	69.50

NOTE: ALL PRICES FOB OAKLAND, CALIF.
COD 25% with order • Cable Address: PATPIX

MELROSE CAMERA SHOP
4733 East 14th Street, Oakland 1, California

Which lens for these shots?

½" lens (8mm Camera)

???Telephoto Lens

FREE—write for descriptive brochure on the PAM ZOOM FINDER. Shows exact field of view for ½" standard lens and all accessory telephoto and wide angle lenses.

$18.50 tax included

PHOTO ARTS MFG. CORP., 49 W. 19th St., N.Y.C. 11

THE Ray SCHOOL OF PHOTOGRAPHY

Professional training. Commercial, Portrait, Illustrative, Fashion, Press and Industrial Photography, Lighting, Composition, Retouching, Enlarging, Finishing, Processing Techniques, Tinting, Airbrush. All equipment furnished. G.I. approved. Living accommodations provided.

116 SOUTH MICHIGAN
DEPT. C-6 CHICAGO 3, ILLINOIS

35 MM SUPER SERVICE for $1

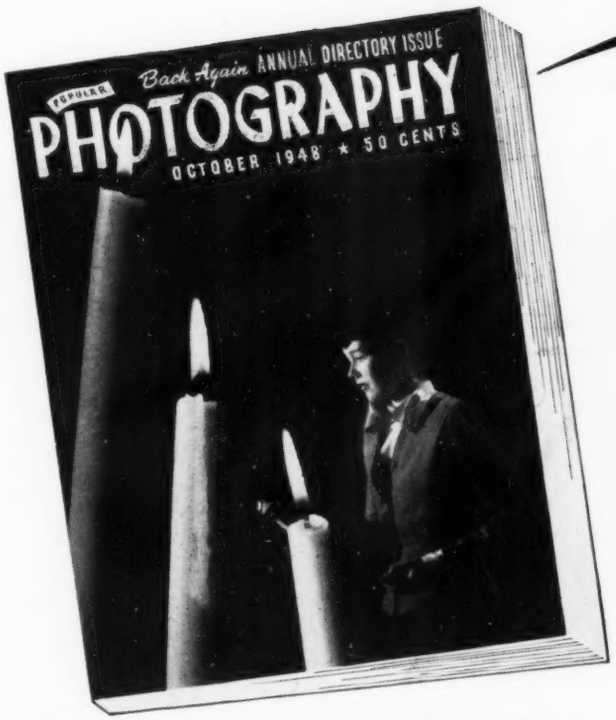
36 EXP. DEVELOPED, ENLARGED

America's finest candid developing. All rolls ultra fine-grain developed, each negative vaporated (protective coated) and enlarged to 3 x 4 on deckled-edge Velox paper. Superior, precision work. Real 24-hour service. Write for FREE sample print, handy mailing containers, etc. Or decide now to send your next roll for a trial.

AMERICAN STUDIOS
Box 367, LA CROSSE, WIS.

36 exp., 35mm	$1.00
18 exp., 35mm	.60
16 exp., #127	.50
8 exp., #828, etc.	.25

What do you want to know about today's photographic equipment . . . manufacturers and distributors



You'll find ALL the answers in

POPULAR PHOTOGRAPHY

SPECIAL OCTOBER

DIRECTORY ISSUE

● This is the issue all camera fans have been waiting for. It's POPULAR PHOTOGRAPHY'S first Directory Issue since 1942—and it will be the greatest buyers' guide to photo products ever produced. Included will be up-to-the-minute and informative listings, descriptions, illustrations, prices of virtually all amateur photo equipment available today—black-and-white, color, still, movie, sound equipment of all kinds.

POPULAR PHOTOGRAPHY'S Directory Issues are famous. Don't miss the 1948 edition. It's our October issue . . . and will include, of course, all the regular monthly features, plus:

LISTINGS OF:

Still Cameras	Still Projectors
Movie Cameras	Movie Projectors (Silent and Sound)
Enlargers	
Exposure Meters	Filters
Lenses	Films (Still and Movie)
Flash Synchronizers	Printers

And Many More!

Single Copy Price . . . 50c

Subscribers receive the Special October Directory Issue at NO EXTRA COST

Subscribers to POPULAR PHOTOGRAPHY will receive the Special October Directory Issue and other forthcoming premium-priced issues at the regular subscription rates of $3.00 for one year, $5.00 for two years, $7.00 for three years. You will want all of the de luxe issues (including the beautiful December 1948 Salon Issue, and the March 1949 Contest Announcement Issue). They will come to you AT NO EXTRA COST with your subscription. Best of all, you will be assured of receiving every monthly issue of POPULAR PHOTOGRAPHY—packed with helpful hints and ideas for better pictures, and fine reproductions of the best camera art of today. Send in your subscription now. Use the convenient postpaid subscription card enclosed in this issue.

A ZIFF-DAVIS PUBLICATION

185 North Wabash Avenue, Chicago 1, Illinois

USE CARD ENCLOSED IN THIS ISSUE TO SUBSCRIBE TODAY

NOTE TO CAMERA DEALERS: POPULAR PHOTOGRAPHY'S October Directory Issue will be a sell-out. To be sure of an adequate supply you will want to increase your order. Send it in now.

Spotlight on
HENRY HERBERT
for Featured Specials

Like New . . .
Optically and
Mechanically Perfect

35MM CAMERAS

Mercury F3.5 Tricor lens, flash att. and case—LN	$ 25.00
Argus CIII F3.5 lens, complete—case and flash	50.00
Perfex de Luxe F2.8 coated lens, Eveready case	75.00
Leica Model G F2 Summar lens	225.00
Contax Model II 5cm. F2 Sonnar, case	200.00
Contax Model III F2 Sonnar lens, case	275.00
Contax Model I F2 Sonnar lens, case	140.00
Richard Verascope Stereo F3.5 Berthiot, case	275.00
Stereo Realist F3.5 coated lens, LN	125.00
Bolsey Reflex F2.9 Alpar lens, case	250.00
Voigtlander Stereo Reflectoscope 45 x 107mm Heliar lenses	75.00
Kodak 35 F3.5 lens and case	70.00

ROLL FILM CAMERAS

Ikoflex Model 1 F3.5 Novar lens, case	100.00
Argoflex F4.5 lens, case	50.00
Exakta Model A F2.8 Tessar lens, case	75.00
Primoflex F3.5 lens	150.00
Rolleicord F3.5 Triotar lens, case	130.00
Ikoflex Model III F2.8 Tessar lens	225.00
Kodak 1 A F5.6 Anastigmat lens, diamatic shutter	30.00
Kodak 3 A F6.3 B & L lens, kodamatic shutter, shows wear	25.00
Kodak 3 A RR lens, automatic shutter, shows wear	10.00

FILMPACK CAMERAS

Ermanox Reflex F1.8 Ernastar, 6 holders FPA, case	150.00
Speed Graphic, No. 23 Pacemaker Model, F4.5 Ektar coated, Flash shutter, Kalart range finder Graflex Flashing Unit, FPA	195.00
9x12 cm Zeiss Ideal F13.5 Zeiss lens, Kalart range finder, 6 holders, film pack adapter and case	125.00
9x12 cm Perka, fitted with Meyer F4.5 lens, 15cm compur shutter, film pack adapter, 3 holders	35.00
9x12 cm Plaubel 13.5-F4.5 Anticomar lens, compur shutter, film pack adapter, 3 holders and case	50.00
4x5 B & J Press, 5" F4.7 Ektar, new camera used lens	95.00
4x5 Meridian 5" F4.7, Wollensak, Velostigmat lens, Kalart range finder	175.00

SOLD ON A TEN DAY
MONEY BACK GUARANTEE

HENRY HERBERT
485 Fifth Avenue
New York 17, N. Y.

NOW AVAILABLE!

Vol. 35 of Little Technical Library
Photographic Series

MAKING YOUR PICTURES INTERESTING

By EARL THEISEN

How the amateur can control the camera, the subject, and obtain better illustrative and interpretive results.

95c at Book stores, Camera Stores, or direct from publisher

LITTLE TECHNICAL LIBRARY
185 North Wabash Avenue, Chicago 1, Ill.

see progression of action in a logical fashion. Arrange the scenes as you would arrange your sentences or paragraphs in a story you wish to tell.

One of the most difficult stories to tell is a long one; you can tell your long movie stories by using several different scenes. First, use a long shot, then, maybe, a close-up, then perhaps a medium shot from a different angle. In sequence, the story is told and is interesting because of the variation you introduce.

Now let us look at several other ways by which strong distinct personality can be introduced into your movies. Let us consider subject matter, methods and techniques, and last, the much discussed subject of movie titles.

SUBJECT MATTER. If you are one of the numerous movie makers who occasionally or frequently makes movies about yourself or your family, you immediately have all the personality you can handle, namely, the personality of yourself and your family. Put yourself into your movies wherever possible. Of course don't go mugging into every scene, don't be obnoxious, but in a polite dignified way (because, after all, you are a polite and dignified person) let it be known that "these are your movies because you are in them." The same applies to other members of your family. Certainly no one will deny that the personality of the actors contributes to the personality of the movie.

Silhouettes add a distinctive personality to your movies. They can be made against sunsets, scenics or, as here, against a fireplace. Expose for the background and subjects will be in silhouette.

You will have an easy time of travel movies, too. The presence of your car or members of your party will add the necessary personal touch to your movies. You can show members of your family in several scenes, participating in the beauty of a scenic, or enjoying the fun; such shots will contribute personality to the movies you make.

Personality can be added to other types of movies by means of their subject matter. In a movie of fall foliage, the trees with their lovely yellows, reds, and ambers, the bushes with their fall colors, and clear skies as background, all set the scene and give the movie its personality. If each scene is planned to contribute its share to this personality, your movie as a whole will be stronger and much more interesting, even as a man with a powerful personality is most interesting.

TECHNIQUES AND METHODS. Perhaps you have developed ways of photographing things that set your movies apart from others. If so, you can use such scenes made by your own special technique to add a distinct personality to your movies. Let me give several illustrations.

One movie maker whose work I admire frames many of his scenic pictures very severely. This he does by placing dense, dark, leaves, limbs, arches, or whatnot on both sides and the top of the scene, thus framing in such a fashion that his audience is compelled to concentrate on the material he has framed. He uses these shots only six or seven times in each half-hour movie, but they identify his work immediately. You can do the same, if you wish: frame the view of the valley by arches of the porch; frame the statue in the park with the top and sides of a door or window; frame the woodland scene with a leafy arch; and so on. Portholes, windows, rock formations, all may be used for framing. I know that such severe framing frequently is frowned upon, but in his movies, such framing is pleasing, it gives the movie its personality, and it identifies the movie as the work of its individual maker.

Cluttered backgrounds, such as this, will give your movie character, but it will not be of the best. For good results choose plain even-toned background that sets off your subject with calm contrast.

Another movie maker adds personality to his movies by the use of silhouettes. All of his movies have one or more silhouettes, all in good taste. He uses a silhouette to emphasize depth in scenic shots, to place dark bulk against sunset shots, and to balance scenes in which something, preferably without detail, is required on one side of the picture. He is a silhouette expert, and his movies are identified by their silhouette personality.

I can spot the work of another movie maker by his movie portraits. He usually picks a very dark background, faces his subjects away from the sun, and shoots into the light, shading the lens and exposing for the shadowed face. The result is very pleasing: features with soft skin tones, surrounded by a halo of hair against a dark background. Whenever he is to make a movie portrait, that's his manner of making it; the results are excellent, they identify his work as clearly as if he had autographed each frame, and his movies have that all important personality, due to just a few portraits.

In fashions similar to these that I have mentioned, each movie can have its own personality as a result of only a few shots, made in a certain style or fashion. It's a

Dominant color adds personality. Here the warm tones of fall foliage were chosen as the theme color for a movie, and were repeated several times in the film.

good way to achieve personality. Skeptical? Try it!

TITLES. In my opinion nothing gives a movie a stronger personality than the titles you use. The titles offer a way of explaining what is going on (any title does this) and also sets the mood, establishes the locale, or may identify the movie with the maker; these three traits of titles contribute to the movie's personality.

When I make a movie about a certain subject, I try to have all the titles uniform; I usually like to have them do more than just set forth some information. Let me illustrate. A title that says "Florida" is all right, but it's so much better if it also shows waving palms, glittering ocean, and shining beach; or, in a pinch, is simply made on paper that has a tropical scene on it. A title telling of the growth of a baby is all right, but it is much more interesting if the background shows the baby playing with his toys, or at least a picture of some shoes or toys. Get the idea?

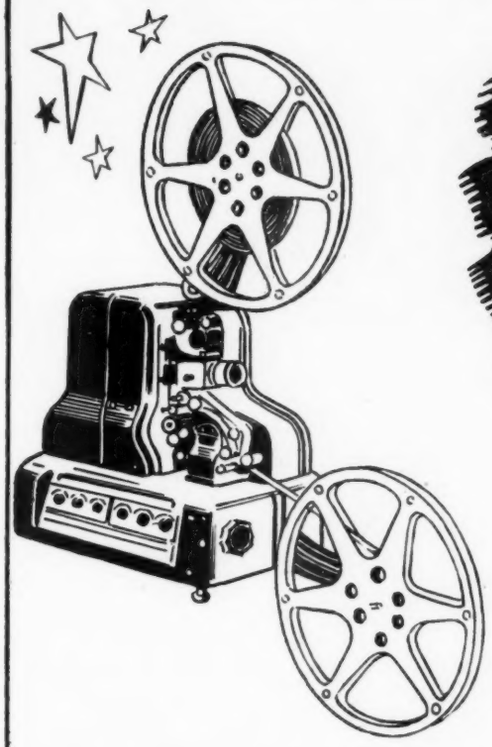
By the use of the same background in all titles of a movie, a uniform personality is established.

Titles with moving backgrounds usually are made in the following fashion. Get suitable film and expose it in the camera to the desired background scene, preferably winding the camera as it runs so that the entire film is exposed without stopping. Now rewind the film (with 8-mm camera, run it through the camera a second time with the lens covered) and expose it a second time to the desired title, using white letters on a black background. (See POPULAR PHOTOGRAPHY, June, 1944, page 66, for details). The result will be white letters on a moving background; such a title will be in complete conformity with the subject matter of the movie; they strengthen the personality of the movies you are making.

Many movies are like wishy-washy people: they go hither and yon, without purpose, without aim, without thought. In other words, no personality. By improving technique, by becoming color conscious, composition minded, and continuity aware, and by employing suitable and appropriate titles, most movies can be endowed with a strong, pleasing personality. And you will find that these improved movies will be more fun to make and much more fun to see and show to your envious friends.

Be the *Personality Kid* of your neighborhood!—

Conway's SENSATIONAL **SCOOP!**



You Save $100

Valette 16mm Projector

Regularly $247.50

Now **$147.50**

Join Our Budget Club

ONLY $14.75 DOWN

Balance Monthly

THESE SIX FEATURES ADD TO YOUR ENJOYMENT OF HOME MOVIES

- ★ Big reel capacity—takes up to 2,000 feet.
- ★ Affords 1 hour and 15 minutes showing.
- ★ Light weight, but extremely strong and serviceable.
- ★ Brilliant, powerful lighting.
- ★ Takes 750-watt to 1000-watt lamp.
- ★ Quiet, wear-free operation.

LIMITED QUANTITY AVAILABLE

YOU SAVE $200.00 ON THE VALETTE SOUND PROJECTOR

By adding the Valette Sound Unit, featuring a 7-watt amplifier and speaker, with case, you possess the finest combination silent and sound projector made. Complete cost, including projector, case, amplifier and speaker, formerly $469.50 value, for only **$269.50**

Mail Coupon Today for IMMEDIATE SHIPMENT!

CONWAY CAMERA CO., DEPT. P9
34 N. Clark Street, Chicago, Ill.

☐ Please send me Valette projector, case, bulb and reel, price $147.50.

☐ Please send me Valette projector, as above, complete with sound unit. A real $469.50 combination value at $269.50

NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

VISIT OUR 6TH FLOOR STORE
LOW OVERHEAD • LOW PRICES

Guaranteed and Tested
ANSCO COLOR
35MM
20 Exposures
Metal Cartridge
Only $1.25

METAL
TRIPOD
Weighs only 1 lb. Opens to full 46", 17½" closed. Fits all pan heads. Black enamel finish.
Only $3.45
Regular Value $3.95
FREE! Plastic Carrying Case with each tripod. $1.00 value. Limited time.
Tiltop panhead for above Tripod only $1.00

GUARANTEED 35MM FILM
Metal Daylight Loading Cartridges
FRAME NUMBERED
E.K. Super XX
E.K. Plus X
E.K. Panatomic X
Ansco Ultra Speed
Ansco Supreme
Dupont Superior #2
3 For $1.25
Satisfaction Guaranteed

35MM BULK FILM
FRAME NUMBERED
Wrapped in Silver Foil for Freshness.
25 feet $0.75
50 feet 1.25
100 feet 2.25
ORDER TODAY. Items sent promptly—C.O.D. or postage prepaid. Include 10c postage for each order. Free mailing bags on request.
Dealer Inquiries Invited

GAIRLENT PHOTO SUPPLIERS
117 W. 48th St. (Dept. P-98), New York 19, N.Y.

IT'S DIFFERENT!
"Seeclear" FOTOFOLIO*
WITH TRANSPARENT POCKETS

Permanently preserve treasured snapshots the modern way. No pasting or glueing necessary. Merely insert prints in the transparent pockets which will NOT discolor. Library size for bookshelf or end table. Black or brown imit. leather padded covers.
list $5.00
*T. M. Reg.
SEE YOUR DEALER
AREL 4916 SHAW, ST. LOUIS 10, MO. 235 MEYRAN, PITTSBURGH 13, PA. 225 FIFTH AVE., NEW YORK, N. Y.

The Magazines

(*Continued from page* 16)

the farmer subject at play. "How about a nice hunting shot," Joe asked. "Don't hunt," the farmer said. "Well, then fishing?" "Don't fish." Time passed and things were eliminated. He didn't hunt, fish, smoke, drink, or do much of anything but grow oranges. "What do you like to do?" Joe asked. "I play Anagrams," said the farmer, so Anagrams it was.

Joe told the story in all seriousness to the Sarasota Rotary club some time later. He got a terrific laugh which he couldn't understand until he realized that instead

The four individuals smirking at the blue ribbon winner are, from left, Ike Vern, Nelson Morris, Michael De Pascale, and Elizabeth Timberman. The locale: Meadowbrook Inn, a foot-shaking palace in New Jersey. The occasion: judging the salon of the New Jersey Professional Photographers Guild of which De Pascale is president. Judges: the other three.

of defining his subject's pastime, he had merely said, "I finally got the farmer to admit that he had one hobby he keenly enjoyed doing at night when the day's work was through."

• • •

BILL VANDIVERT tells us he's found the ideal way to photograph the South. "From the waist up you anoint yourself with insect repellent "6-12," from the waist down use "Jitterbug" (for use against jiggers only). The combined perfumery doesn't make for a social success but—what fun to be able to use both hands for photographic purposes."

• • •

When MARTIN MUNKACSI got through with a particularly difficult assignment he delivered the pictures to the editor and watched closely for his reaction. The editor looked pleased and said "I see now how a picture is worth a thousand words." "You are mistaken," Munkacsi answered. "It's worth a thousand dollars." With that he placed the bill on the editor's desk.

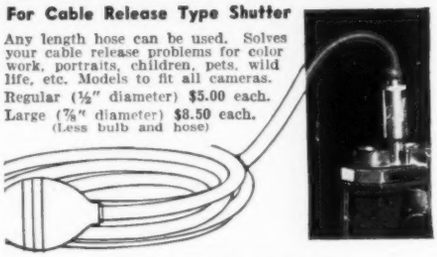
• • •

Here comes a word from your long lost and silent member, (BOB JONES, by name). "If I can give any plausible reason for the long silence, it must be because I have been so deeply immersed in building a house out here in the Connecticut wilderness along with a studio and darkroom attached. This project has taken my time between assignments, which are always 'travel' deals.

"At any rate, though I haven't kept you very well informed on my comings and goings, I will try to do better in the future. I'm very much amused by the brother

SCHOOL OF CAMERA REPAIR
"The Only School Of Its Kind"
Complete 12 week, 300 hour course in Camera Repair, Including Business Administration, Placement and Post-Graduate Consultation Service. Special Tools and Parts Available to Graduates. Special Rates to Veterans.
Classes Start
June 28th Dec. 27th
Oct. 18th March 7th
the Mills PHOTOGRAPHIC ENGINEERING LABORATORY
1857 N. Western Ave. Dept. PP. Hollywood 27, Calif.

Why Be Tied To Your Camera?
AIR-WAY SHUTTER RELEASE
For Cable Release Type Shutter
Any length hose can be used. Solves your cable release problems for color work, portraits, children, pets, wild life, etc. Models to fit all cameras.
Regular (½" diameter) $5.00 each.
Large (⅞" diameter) $8.50 each.
(Less bulb and hose)



SEE YOUR DEALER OR WRITE.
deGROFF LABORATORIES, INC., South Bend 2, Ind.

— ERNO SELFTIMER —
A Swiss Product
With strong, precision-made clockwork and with stop lever for convenient operation.
Works on any camera that uses a cable release. Set your camera—ERNO gives you ample time to get into the picture yourself.
Price $3.50 incl. tax
Canada: R. L. Hodkinson 131 Victoria St., Toronto 1
At Your Favorite Dealer or
MIMOSA AMERICAN CORP.
207 EAST 84 ST. • NEW YORK 28, N. Y.

BUILD YOUR OWN PROFESSIONAL ENLARGER

Enjoy Photography's most fascinating hobby at a fraction of usual cost. With simple step-by-step instructions and diagrams plus a screwdriver and pliers you assemble your own Enlarger and Save! Get all features of more expensive Enlargers: precision machined aluminum alloy castings, 90° tilt for wall projection of prints, spherical aluminum lamphouse, helical rack and pinion focusing with extra large knobs.
Utilize your own Camera Lens or f4.5 or f6.3 lens. Sold less lens and baseboard only $24.95 plus $2.50 federal tax. Unconditionally guaranteed to give complete satisfaction or Money Back. SEND ONLY $5—pay postman $22.45 plus C.O.D. and postage charges. Or send $27.45 and we send postpaid. Order Today or Send for Free Illustrated Folder
CALIFORNIA TECHNICAL PRODUCTS CO. 448 So. Hill Street Los Angeles 13, Dept. PP-9

BROOKLYN MUSEUM
School of Photography
Fundamentals - Pictorialism - Portraiture
Retouching - Commercial - Home Movie Techniques
Documentary - Basic Color
deWetter, Sanders, Vogel, Gunnell, Frankel, Horowitz
Fall Term, Sept. 27. Request Free Catalog PH.
Eastern Parkway, Brooklyn 17, N. Y. NE. 8-4404

ASMP'ers experience with models in Mexico, as reported in the last issue. Trouble was though, that it killed a story I was about to send you of an almost identical experience that I had recently in San Juan, Puerto Rico. And since I don't want to be accused of trying to 'top the previous yarn,' here is another for what it's worth.

"Two of us were browsing around one of the racing stables at a track outside of San Juan, where the nags were getting spruced up for the races that day. Although Puerto Rico is noted for its relaxed attitude about gambling, cock fighting, horse racing, etc., I didn't expect to see what I did. There was a trainer standing alongside a big bay mare with a hypodermic the size of a flit gun in his hand. He had just taken it out of a box and was loading it up for instant use—all as matter of fact as you please. I'd heard tell of horses being "pepped up" before races, but I never expected to see it done so openly. When I could get hold of my tongue I asked the man what it was he was giving the horse. 'Vitamin B,' he said, 'it makes him run faster.' "

• • •

BOB CAPA who missed covering the first World War only because he was 13, is now covering a new one. Bob, author of "Slightly Out of Focus," is now somewhere on the battle fronts of Israel.

• • •

NOW ELISOFON'S "IT." Eliot, as previously reported in this column, has been chasing FRITZ HENLE literally all over the map—arriving invariably a few days after Henle's departure. This time Elisofon beat. He's been in Paris for a few months, and now Henle is the new arrival.

• • •

EARL LEAF'S new book "Isles of Rhythm" published by A. S. Barnes has been released. Going down with 30 cases of flashbulbs and a typewriter, he returned with credit lines as both photographer and writer.

CHICAGO INTERNATIONAL 1947 SLIDEFILM NOW AVAILABLE

For the fourth consecutive year the Chicago International Salon of Photography has been recorded on slidefilm, and provides another fine collection of photographs by top-ranking exhibitors.

Valuable as a permanent record, for future study, reference, comparison, and enjoyment, the slidefilm permits continuous projection or can be cut up and the frames mounted in individual slides to permit re-arrangement and selection.

The 1947 Show, containing 238 accepted and eight judges' prints, has been filmed in its entirety. With 10 descriptive titles added, the 256 double frames have been divided into five parts for added convenience in handling and for better presentation of an evening's showing.

Further improvements in methods and equipment have made possible the same low price with finer quality. The 1947 Slidefilm, priced at $10, can be obtained from Fred W. Edwards, 7007 Sheridan Road, Chicago 26, Illinois. Copies of previous Chicago International Slidefilms are available on special order only at $15 each. Reprinting of these previous exhibitions will require approximately three weeks.

FREE!

FREE BOOKLET

Tells You How to Get More

FUN and PROFIT from Photography

Thorough basic *"Learn-by-Doing"*

Step-by-step Method

STUDY AT HOME

IN SPARE TIME

B & J Press Camera

ADD GLAMOUR, THRILLS, ZEST, FASCINATION TO YOUR HOBBY

Whether you wish to make a career of photography or want to gain additional skill as an amateur, the American School of Photography offers practical basic training, which requires only spare time study. With proper aptitude and application, this Course should provide you with a fundamental background which may eventually open to you the door to valuable professional experience . . . or add real fascination and zest to your hobby.

TAKE PICTURES THAT WIN PRAISE

Know the satisfying pleasure that praise of your work can bring. Photography is an art—and a fine photograph must be planned to the last detail. Our years of intensive experience will be invaluable in helping you to learn the art of photography.

OLD ESTABLISHED PHOTOGRAPHY SCHOOL

Our training covers every essential phase of Modern Photography through sound, practical, spare-time study at home. Basic photographic principles are taught by an inspiring "learn-by-doing," step-by-step method, under the supervision of a qualified instructor.

FREE BOOKLET

Clip and mail the convenient coupon below at once for FREE Booklet, "Opportunities in Modern Photography," and full particulars.

SEND THE COUPON

Act *now!* Don't miss this chance to learn how you can get more profit and pleasure from photography. No salesman will call.

AMERICAN SCHOOL OF PHOTOGRAPHY

1315 So. Michigan Ave. • Dept. 2266 • Chicago 5, Illinois

MAIL COUPON FOR FREE BOOKLET

American School of Photography

1315 So. Michigan Ave., Dept. 2266, Chicago 5, Illinois

Please send me without obligation your free booklet, "Opportunities in Modern Photography," and full particulars.

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

STILL TIME TO ENTER

POPULAR PHOTOGRAPHY

FINAL CLOSING DATE: OCTOBER 1, 1948

The world's biggest and most important photo contest is in full swing! Get in it now. There's still plenty of time to enter your best pictures for the hundreds of big prizes. Whether you're an amateur or professional—whether your pictures are in black-and-white or color—we want to see them. But be sure they arrive before October 1st, the deadline closing date.

Separate prizes for black-and-white, and color prints or transparencies.

Special Monthly Awards in both the black-and-white and the color divisions. (The First and Second Monthly Awards have been announced. The Third and Fourth Monthly Awards will be announced in the October and November issues, respectively.)

No limit on the number of entries.

Grand prize winners will be announced in the March, 1949 issue.

Grand Opening Exhibitions of prize-winning pictures held simultaneously in New York, Chicago, Cleveland, Philadelphia, Los Angeles.

Five traveling exhibits for international showings in principal cities of the world.

RULES OF CONTEST

(1) Contest is open to all persons, except employees of POPULAR PHOTOGRAPHY, Ziff-Davis Publishing Company, and their families. Contest opens February 15 and closes October 1, 1948. No entry fee is required.

(2) ALL pictures entered in the contest will be eligible for the grand prizes.

In addition, each picture submitted in time will be eligible for a monthly award, based on the date of its receipt by the Contest Editor.

All entries received on or before midnight April 1, 1948 will be eligible for the First Monthly Awards to be announced in the August, 1948 issue.

Entries received between April 2 and midnight May 1, 1948 will be eligible for the Second Monthly Awards to be announced in the September, 1948 issue.

Entries received between May 2, 1948 and midnight June 1, 1948 will be eligible for the Third Monthly Awards to be announced in the October, 1948 issue.

Entries received between June 2 and midnight July 1, 1948 will be eligible for the Fourth Monthly Awards to be announced in the November, 1948 issue.

All entries eligible for the monthly awards, whether winners or not, will automatically be entered in the competition for the Final Prize Awards. Entries received after July 1, 1948 will be too late for eligibility in the competition for the last of the monthly awards, but will be entered directly in the Final Prize Competition provided they are received not later than the closing deadline, October 1, 1948.

(3) Any number of black-and-white prints, color prints, or color transparencies may be submitted. Prints of any size may be submitted although 5" by 7" or larger are preferred. There are no restrictions as to subject matter.

(4) Tinted black-and-white prints are not eligible, nor are pictures which have been published by any other photographic magazine. Publication in any other form does not make prints or color transparencies ineligible.

(5) Each print or transparency must have secured to it a filled-in entry blank as provided here, or facsimile thereof. Please typewrite or print the information requested. Additional entry blanks can be obtained from photo dealers and finishers or directly from the Contest Editor of POPULAR PHOTOGRAPHY (if request is accompanied by self-addressed stamped envelope).

(6) Pictures will be returned only if a self-addressed and stamped envelope, or label and postage, are contained in the same package. Do not send postage in separate letter. The Contest Editor cannot entertain correspondence of any kind regarding entries.

(7) Prize-winning prints and transparencies, including all reproduction and promotional rights, become the exclusive property of POPULAR PHOTOGRAPHY.

(8) Address all entries to Contest Editor, POPULAR PHOTOGRAPHY, 185 N. Wabash Avenue, Chicago 1, Illinois. Final entries must be received not later than midnight, October 1, 1948. Grand prizes will be announced in the March, 1949 issue of POPULAR PHOTOGRAPHY.

(9) Judges in the contest will be the editors of POPULAR PHOTOGRAPHY. Their decision will be final. In the event of a tie, duplicate prizes will be awarded.

(10) While exercising the utmost care in handling prints, POPULAR PHOTOGRAPHY assumes no responsibility for loss or damage of contest entries.

(11) All entrants who win prizes will be required to furnish original negatives before awards are given. All prize-winning negatives become the exclusive property of POPULAR PHOTOGRAPHY.

$60,000.00 PICTURE CONTEST

* In U. S. Savings Bonds, plus Trophies and Certificates of Award

THE BIGGEST AND MOST EXCITING PHOTOGRAPHIC CONTEST EVER HELD

672 Prizes and Awards

648 PRIZES*

	Black and White		Color		Total
1st,	U.S. Savings Bond plus Trophy	$5,000	1st, U.S. Savings Bond plus Trophy	$5,000	$10,000
2nd,	U.S. Savings Bond plus Trophy	$2,500	2nd, U.S. Savings Bond plus Trophy	$2,500	5,000
3rd,	U.S. Savings Bond plus Trophy	$1,000	3rd, U.S. Savings Bond plus Trophy	$1,000	2,000
4th,	U.S. Savings Bond plus Plaque	$500	4th, U.S. Savings Bond plus Plaque	$500	1,000
5th,	U.S. Savings Bond plus Plaque	$250	5th, U.S. Savings Bond plus Plaque	$250	500
100	Prizes, U.S. Savings Bonds, each	$100	100 Prizes, U.S. Savings Bonds, each	$100	20,000
150	Prizes, U.S. Savings Bonds, each	$50			7,500
288	Prizes, U.S. Savings Bonds, each	$25			7,200
					$53,200

24 AWARDS*

Six additional awards will be given in each of four months of the contest as follows:

	Black and White		Color		
1st,	U.S. Savings Bond plus Plaque	$500	1st, U.S. Savings Bond plus Plaque	$500	$1,000
2nd,	U.S. Savings Bond	$250	2nd, U.S. Savings Bond	$250	500
3rd,	U.S. Savings Bond	$100	3rd, U.S. Savings Bond	$100	200
					$1,700

each month for four months-$6,800

GRAND TOTAL $60,000

* Values given are maturity values of the bonds. Bonds will be delivered in denominations requested by prize winners. Each prize will be accompanied by a certificate of award suitable for framing. This certificate is printed on fine parchment stock, and will bear the hand-lettered name of the winner.

USE THIS ENTRY BLANK:—Each one of your entries must be accompanied by a filled-in entry blank provided here, or a facsimile of it. Your photo dealer or your finisher has additional blanks on hand should you need them; or you can obtain entry blanks from the Contest Editor of POPULAR PHOTOGRAPHY. Your request for more blanks should be accompanied by a self-addressed stamped envelope.

USE THIS ENTRY BLANK (PLEASE PRINT) **1948**

Contest Editor, POPULAR PHOTOGRAPHY
185 N. Wabash Ave., Chicago 1, Ill.
Please enter the enclosed picture in the POPULAR PHOTOGRAPHY Picture Contest for 1948.

Name.....

Street.....

Town.....Zone.....State.....

Picture Title.....

Where Made.....

Camera Used.....Lens.....

Exposure: Lens stop.....Shutter speed.....

Film Used.....Filter.....

Lighting.....Paper.....

Published before in.....

Record THE SCENES OF ALL YOUR TRIPS ON 2¼x2¼*

Your color slides will permit you to relive your travel experiences and provide many hours of thrilling entertainment for your friends. The Davidson line of Projection Equipment gives you the best performance.

STAR D *one twenty* PROJECTOR

Built especially for the popular 2¼ x 2¼ transparencies. Uses standard size STAR D slide binders – adapter furnished for 35mm slides. Ideal illumination provided by improved coated optical system.

STAR D METAL SLIDE BINDERS

Designed for 2¼ x 2¼ pictures, these durable slide binders make mounting easy – slide binder apart, insert film between glass and slide together.

STAR D TREASURE CHEST

An aluminum slide file for STAR D SLIDES. It is beautifully finished and designed for ease in carrying and slide selection. Holds 180 slides and features easy sequence filing.

STAR D PRODUCTS SOLD BY DEALERS EVERYWHERE

*2¼ x 2¼" color transparencies are made in cameras using 120 or 620 Ansco Color or Eastman Ektachrome.

FREE *We will send you a beautiful color transparency mounted in a STAR D slide binder. Take it to your dealer for a free demonstration.*

DAVIDSON MANUFACTURING CO.
5150 Alhambra Ave. Los Angeles 32, Calif.

GOVERNMENT SURPLUS

COMPLETELY AUTOMATIC DEVELOPING OUTFITS

Going Fast!

1. A Unit all processors of **color** or black and white roll film should have.
2. The unit is adapted for mass finishing of ordinary roll film.
3. Can process up to 75 ft. of film from 35mm to 7" in width.
4. Complete outfits consist of 3 stainless steel tanks, reversing reels, 110 volt AC/DC motor drive unit, converter, loading plate and beautiful carrying case.
5. **Our customers have verified that the unit has paid for itself within 7 days.**

150.00 VALUE FOR ONLY 34.95

FILM Cheapest Prices in the World

7"x18' Super XX and Tri X Pan..... **1.95** roll
5¼"x9' Super XX and Tri X Pan..... **.65** roll
5¼"x20' Super XX and Tri X Pan..... **1.00** roll
7"x125' Super XX Pan..... **4.95** roll
35mm Ansco Supreme Film 100'..... **1.00** roll
35mm Eastman Super XX Reloads 36 exp. **.99** for 3
D-72 Developer, 1 gal. size, reg. .60..... **.29** gal.

Include approx. postage ● 20% deposit with COD's

BAY BRIDGE SALES COMPANY
712 Bryant St., San Francisco 7

Photographing Trees

(*Continued from page 54*)

is easier to compose your picture on the groundglass or in a viewfinder if the camera is stock still on its tripod.

The first step in tree photography is to get to know a little about trees. You do this by making yourself "tree conscious." As you go to and from work, or when you are out taking pictures Saturday afternoon or Sunday, notice trees. Look for a tree or a group of trees which appears as though it would make a good picture. Perhaps you may be lucky enough to find fairly close to home a tree which, with its surroundings, looks as though it had photographic possibilities. "Adopt" this tree. Give it a lot of attention. View it from every angle. If it is a city tree you will have to consider it in relation to streets, buildings, wires and perhaps other trees. If it is a tree out in the country you will want to study it in relation to the various other features of the landscape.

Go clear around the tree; see it from all viewpoints until you have found the angle from which it looks the most graceful and beautiful. Study your tree in relation to times of day. This is most important, for it will take on many different aspects between early morning and late afternoon. Look at your tree at these different hours and decide which makes it look the most attractive. When you have decided as to the best angle and the best time of day, go out with your camera and make a picture. In fact, if you have the time and film it would pay you to make a whole series of pictures of the tree from different locations and at different times of day. You can learn a lot from such a set of photographs.

One thing you will discover fairly early in the game is that, in general, irregular trees such as birches, eucalyptus, pines, etc., make better pictures than trees that are more regular in form, such as elms, oaks, and poplars. You will also find that very often a small group of trees, say three or four, makes a more interesting picture than one tree. In the beginning, however, it will be best to work with one tree until you are well started.

As you take up tree photography you become not only "tree conscious" but "sky conscious." A picture of a tree in a bald white sky is likely to be much less lovely than the same tree in a sky which has been given some tone by the use of a filter. The same tree will probably look even more beautiful if it is in a sky filled with lovely clouds. The thing to do is to study the sky as you study trees. Keep an eye on the sky in relation to the tree you have "adopted." When you find a day when there are clouds, go and photograph your tree against the sky. The finished pictures may be excellent.

There are few branches of photography where a knowledge of how to use filters is so important as in tree photography. Suppose your tree is fairly dark and there are no clouds. If you use a red filter and thus secure a dark sky, your dark tree will blend with the dark sky and will tend to be lost. In a case like this use a fairly light filter—

35 MM FILM FINE GRAIN
DEVELOPED, VAPORATED AND ENLARGED

MINILABS
STILL FIRST IN 35 MM
FINE GRAIN
FILM PROCESSING, DIRECT BY MAIL

36 exposure roll of film processed & enlarged to 3x4 inches **$1.00**

8 exposure rolls enlarged to approximately twice negative size for only **35c**

Ask for Free Booklet Magazine, "Pictures"

MINILABS Inc.
ENGLEWOOD, NEW JERSEY
Box 485

• PROFESSIONAL • PHOTOGRAPHY

- PORTRAIT COMMERCIAL AND COLOR COURSES
- AN ABUNDANCE OF PRACTICAL ASSIGNMENTS
- EXPERT INSTRUCTION BY PROFESSIONALS
- APPROVED FOR VETERANS

CO-EDUCATIONAL
• WRITE FOR CATALOGUE •

ROUSHON
INSTITUTE OF PHOTOGRAPHY
272-274 Trumbull St. Hartford 3, Conn.

ACID-PROOF YOUR DARKROOM with Prufcoat Laboratory Coating

Proven in acid manufacturing areas of leading chemical plants — now available to photographers. Applies like paint to make sinks, table tops, floors, walls, etc., *proof against acids, alkalies, oil, water and flame.* Dries in 4 hours. . . . Colors: Black, Tile Red, Metallic Grey. Order by mail today — $1.25 pt.; $2.10 qt. *Money-back guarantee. Postage prepaid* if cash accompanies order. Prufcoat Laboratories, Inc., 63 Main Street, Cambridge, Mass.

COLOR PRINTS
FROM ANY SIZE TRANSPARENCY

2½ x 3½.....50c 5 x 7 mtd.....$1.98
4 x 5 mtd.....98c 8 x 10 mtd.....$2.98

Ansco film Proc. 120, 620, 35mm (mtd.) Ektachrome 120, 620..... **$1** per roll

MULTICOLOR LABORATORY
Box 44, Ames Ave. Sta. • Omaha 11, Nebr.

FREE! DON'T MISS THIS OFFER

Revolutionary new method of using an Enlarging Meter gives amazingly perfect prints every time—even from difficult negatives.

Instructions sent FREE on request, together with new descriptive circular on the Haynes J-3 Enlarging Photometer telling, "How It Works."

Mr. Haynes says: "I especially want every owner of a Haynes Photometer to have, as soon as possible, working instructions for this remarkably consistent new method of predetermining enlargement exposures."

We are doing our part—just tell us where to send them.

HAYNES PHOTOMETER CO.,
Box 175, Murray Hill Sta., New York 16, N.Y.

Gentlemen: Please send instructions and information as advertised.

Name.....
Address.....
City.....State.....

say a light or medium yellow. These will give you a sky which is by no means bald and white and yet is not so dark that your dark tree will blend into it.

On the other hand, suppose your tree is in full sun and is likely to appear fairly light in the picture. In this case you might welcome the darker sky which a red or orange filter will give you.

A green filter is often valuable in tree photography because it makes the green color appear lighter in your print. You may find a tree which would appear more attractive if the tone of its leaves were lighter in the picture. You can secure this lighter tone by using a green filter.

Filters are so important in tree photography that it would pay you, if the purse will stand it, to buy a light and medium yellow, a green, a red, and perhaps an orange filter. Having purchased them, spend

The time of year is important in tree photography. Beautifully curved, but bare branches of these elm trees reach toward a rainy sky in this scene—but later in the year they will be heavy with leaves.

an afternoon experimenting with them. Photograph a typical group of trees against the sky, using each filter. Then find a tree of darker green and do the same thing. If your film holds out, make several sets of such negatives. Keep a careful record so that in the end you will not be wondering: "Did I use the red filter or the yellow filter on this one?" Make a test print of each negative and study the different effects.

A word or two may be said right here about photographing trees in silhouette. This sometimes happens if your picture is made in the early morning or early evening. If you exhibit pictures of trees in silhouette you are going to run into trouble with some photographic critics and camera club judges. There is a lot of prejudice against such pictures because there is no detail in the shadows. All you have is the shape of the tree, with no detail in that shape.

In the case of a tree picture, however, the shapes of the trunk, branches, twigs, and leaves are enough to make an attractive silhouette as long as it has beautiful or interesting surroundings.

You sometimes can obtain the same effect when you have a beautiful landscape spread out before you in the distance and a tree or two close to your camera. The light may be coming from such a direction that the landscape will be illuminated but there will be no detail in the tree in the final print. Go ahead and make the picture anyway. The beautiful, sunlit landscape in the background, with the black silhouette of the

NOW WE CAN MAKE IMMEDIATE DELIVERY OF EDITING EQUIPMENT — DRESS YOUR FILMS "HOLLYWOOD" STYLE

EASTMAN KODAK CINEKODAK EDITING KIT

8mm or 16mm

Comprising Viewer, Sr. Splicer, Rewinds, Cement—all in compact, convenient portable case. $85.00

Cinekodak viewer only 27.50

FOR EDITING

B&H 8mm Filmotion Editor complete $118.00
B&H 16mm Filmotion Editor complete 151.00
B&H 8mm Filmotion Editor complete 51.50
Craig Jr. Splicer 4.50
Craig Sr. Splicer 15.00
Universal Splicer 1.69
Franklin Splicer 13.95
Revere Splicer 16.50
M.P.E. Splicer 12.50
Keystone, geared, rewinds pr. 4.00
Craig Sr. rewinds pr. 10.00
Craig Master Rewinds pr. 12.00
Kodak Senior Editor 37.50
Craig Jr. Combination 10.50
Cine-Kodak Sr. Editor & Viewer 65.00
Cine-Kodak Master Editing Outfit 95.00
Craig Projector Editor, Rewinds and Splicer 87.50
Franklin Editor & Splicer Unit 16mm with Case 103.38

TITLERS

Cine-Kodak Titler for 8 or 16mm 8.75
Premier Titler with lights 16.95
Mult-efex Titler, for all effects 31.15
P-M Titler, 9x12 Titles & light 43.45

SOUND PROJECTORS

B&H Filmosound 179E Cordo $603.50
B&H Filmosound 179H lightweight amplifier 495.00
EK Sound Kodascope FS-10-N 500.00
AMPRO Premier-20 ..... 540.00
REVERE Sound 287.50
VICTOR Sound Lite-Weight 375.00
APOLLO Sound (thru your radio) 129.50

FAMOUS AUTOMATIC ROLLEIFLEX

with Zeiss Tessar f 3.5 (c), Eveready case

291.50

620 KODAK TOURIST

f 4.5 Anaston in 5 speed flash Kodamatic shutter. Built-in optical finder in sturdy Tenite top plate. Lumenized lens $71.00
Field case 10.00
KODAK 35, Rangefinder, f 3.5 (c) $86.58
KODAK, 35 f 4.5 (c) 57.72
KODAK Flash Bantam f 4.5 (c) 57.72
KODAK Vigilant Jr., Kodet lens 20.20
KODAK 620 Vigilant, f 6.3 42.14
KODAK 620 Vigilant, f 4.5 ..... 61.18

Leica IIIC

with Elmar f 3.5 case

332.50

with Summitar f 2, case **448.00**

All prices include Fed. tax.

8mm CAMERAS

EASTMAN KODAK

Cinekodak Mag. 8, f 1.9 ..... $145.83
Cinekodak Model 25, f 2.5 ..... 64.17

BELL & HOWELL

Auto-8 (newest Mag. turret) with 2 lenses, ½" f 1.9 Supercomat, 1½" f 3.5 Telate 292.22
Case 21.80
Tri-lens turret, f 2.5 ..... 168.64
Companion, f 2.5 ..... 89.83
Sportster, f 2.5 ..... 102.61
Sportster, f 1.9 ..... 151.03

REVERE

Model 88, f 2.5 ..... 77.50
Model 88, f 1.9 ..... 104.50
Model 99 (turret) f 2.8 ..... 110.00
Model 99 (turret) f 1.9 ..... 137.50
Model 70 (mag.) f 2.8 ..... 127.50
Model 70 (mag.) f 1.9 ..... 155.00
Model 60 (mag. turret) f 2.8 ..... 152.50
Model 60 (mag. turret) f 1.9 ..... 187.50

BOLEX

H-8, Switar f 1.5 ..... 442.50
Case 38.00
L-8, Yvar f2.8 (variable speed) 152.55

KEYSTONE

K-8, f2.5 (close-out) brand new 49.50
K-22, f 2.5 ..... 67.50
K-22, f .9 ..... 99.50

8mm PROJECTORS

BELL & HOWELL

Picturemaster 750 w $262.00
Film-Master 400 w 187.50
Film-Master (110 to 220 v), ideal for use in foreign countries 207.50

EASTMAN KODAK

Kodascope 8-33, 500 w ..... $ 78.00
Kodascope 8-90, 200 ft. 149.50
Kodascope 8-90A, 400 ft. 185.00

KEYSTONE

Model K-108, 750 w $138.50
Model R-8, 500 w 74.50
REVERE 85, 500 w 120.00
AMPRO 8, 750 w., case 168.00
DEJUR "1000", case 174.00
DEJUR "750" 139.50

16mm CAMERAS

EK CinekodakMag., f 1.9 ..... $175.00

BELL & HOWELL

Auto Load, f 1.9 Lumax 214.08
Auto Load, f 1.5 THKinic 265.13
Auto Master (turret) f 1.9 ..... 332.50
Filmo 70DE, turret, hand crank, rewind, critical focuser with THKinic f 1.5 lens and case 458.75
Wide angle, telephoto lenses, positive finders available.

REVERE

Model 16, Mag., f 2.5 ..... $127.50
Model 16 Mag., f 1.9 ..... 155.00
Model 26 Mag. turret, f 2.5 ..... 152.50
Model 26 Mag. turret, f 1.9 ..... 187.50

KEYSTONE

A-7, f 2.5 ..... $ 74.50
A-7, f 1.5 ..... 107.50
BOLEX H-16, Switar f 1.4 ..... 466.25

Wide angle, telephoto lenses, positive finders available

16mm PROJECTORS

KODASCOPE 16-10 (case extra) $127.50
KODASCOPE 16-20, case 245.00
B&H Diplomat, case 273.30
B&H Showmaster, 1600 ft., case 312.95
KEYSTONE K-160, 750 w 119.50
AMPRO Imperial-20 ..... 276.00

Generous supply of movie film available with purchase of movie outfits.

Write today for FREE catalog

Many pages and illustrations of cameras, equipment, etc.

For special literature specify merchandise in which you are interested.

WELCOME NEWS! NO WAITING FOR PACEMAKER GRAPHICS

camera and rangefinder

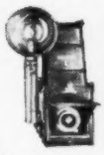
SPEED		CROWN
$262.75	2¼x3¼ with f 4.5 Optar Lens	$226.65
$245.50	3¼x4¼ with f 4.7 Optar Lens	Not in Production
$248.40	4x5 with f4.7 Optar Lens	$212.80

Also available with Ektar lens—slightly higher price.

Outfits complete with R.F., Focuspot, Graphlex Flash, FPA, Shade, Ring and Filter all in Vulcanoid case.

$343.05	2¼x3¼	$306.85
$332.30	3¼x4¼	—
$334.55	4x5	$298.95

2¼x3¼ RB GRAFLEX Ser. B, 5" f 4.5 Ektar (c) $157.50



3¼x4¼ and 4x5 SUPER D GRAFLEX

3¼x4¼ with 6" f 4.5 Ektar lens (c) $244.78
4x5 (as above with) 7½" f 5.6 (c) Ektar 259.35
Cases for either 29.65

LARGE STOCK OF ENLARGERS

Kodak Precision A & B—Omega 4x5 DII—Automega 5x7—Solar all models—Leitz Focomat—Federal, and De-Jur, all models.

FAMOUS KODAK MEDALIST II

The most versatile of all cameras. We have the Medalist for immediate delivery. Camera and case $312.50
All accessories in stock.
CIROFLEX, f 3.5 (c), case with Alphax shutter 85.48
with Rapax shutter 107.15
ARGOFLEX, f 4.5 case 69.63

Flash!

NEW ARGOFLEX EM

All-metal model with case $72.90

IMMEDIATE DELIVERY

KODAK Baby Brownie Special ..... $ 3.16
KODAK Target Brownie 620 ..... 6.04
KODAK Target Brownie 616 ..... 6.16
KODAK Flash Brownie 620 ..... 12.08
KODAK Brownie Reflex 9.49
KODAK Duaflex 13.49
ANSCO Pioneer PB20 ..... 7.48
ANSCO Pioneer PD 16 ..... 8.34
ANSCO Panda 4.89
ANSCO Rediflex 17.65

EXPORT ORDERS SOLICITED.

All prices subject to mfrs established price at time of delivery. All mdse generally available except for mfrs. delays beyond our control. All orders on $5.00 or more shipped prepaid in the U. S. and A.P.O.

COLUMBUS Photo Supply

1949 BROADWAY, NEW YORK 23, N. Y. (AT 66th, ST.)

BEAR COLOR SERVICE

"Color From The Colorful West"

COLOR FILM PROCESSING

35mm Ansco Color, 20 exp., Mtd. $1.00
35mm Ansco Color, 36 exp., Mtd. 1.50
120 & 620 Ansco Color, Mounted 1.10
120 & 620 Ektachrome, Mounted 1.25

★ For protection in handling, filing, projection, all transparencies made on 120 or 620 color roll film are mounted in our special 3¼x4 film mounts!!

Color Sheet Film a Specialty
Prices on Request

ROYALCHROME PRINTS

Superior Prints of Sparkling Color Brilliance!! Made from Any Standard Size KODACHROME, EKTACHROME, or ANSCO COLOR Transparencies. 2x or 3x print sizes from 2¼x2¼ transparencies will be 2¼x2¼ or 3¼x3¼.

Special!!			1st Print	Duplicate Prints
2¼x3¼	(2x)	Unmounted	$ .50	$ .50
3¼x4¾	(3x)	In Mount	.85	.75
4x5	(4x)	In Folder	1.75	1.00
5x7	(5x)	In Folder	2.50	1.50
8x10	(8x)	In Folder	3.50	2.50

MINIMUM ORDER $1.00

★ ★ ★ ★ ★

West's newest and most modern color plant . . . air-conditioned throughout . . . equipped with most modern and scientific equipment . . . staffed with former Eastman and Ansco color technicians. Our "COLORMATIC PROCESS" constantly assures you of the highest possible quality.

★ ★ ★ ★ ★

RAPID SERVICE

ALL WORK RUSHED FAST MAIL—POSTPAID
Enclose Cash With Order—No C.O.D.
MAIL YOUR ORDER TODAY—OR—
SEE YOUR BEAR COLOR SERVICE DEALER

BEAR COLOR SERVICE
330 Grove Street, Dept. C
SAN FRANCISCO, CALIFORNIA

the CAMERA KING
AL BASS
We buy, sell and trade

WE HAVE IT!
the NEW LINHOF TECHNIKA

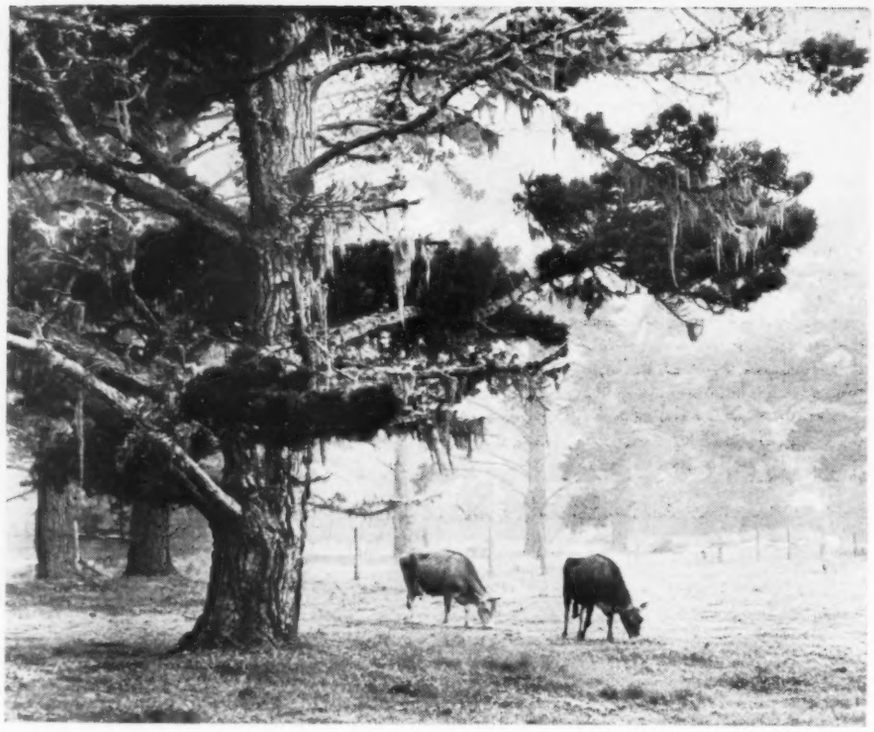
The ultimate in foreign precision cameras. Built in non-destructible, coupled range-finder—revolving back with rear, front, horizontal and vertical movements—triple extension bellows—parallax finder—6-inch F4.5 Schneider Xenar lens in Compur shutter—takes standard 4x5 Graphic type holders. Shipped prepaid $450.00

NEW EQUIPMENT — REDUCED PRICES
VOKAR SLIDE PROJECTOR
For 35mm or bantam film. Original factory pack. Selling everywhere for $9.95
$15.00. Our price prepaid.....
HICKOK precision photoelectric exposure meters with case. Selling everywhere for $26.95. Our price prepaid..... $18.50

FREE! Our big new Camera & Equipment Catalog
Overseas Equipment Prompt Attention

NEW MOVIE EQUIPMENT
REVERE 16mm mag. load turret camera F1.9 coated Raptar lens. Mag. load F2.5 $187.50
REVERE 16mm camera. Shipped prepaid. 127.50
REVERE Bantar lens. Shipped prepaid. 287.50
BELL & HOWELL 16mm sound projector, complete. Shipped prepaid.
BELL & HOWELL 16mm camera. Automaster, turret, mag. load F1.9 Lumax coated lens. Shipped prepaid. 186.67
Highest Trade in Prices Offered
LEICA G with F2 Summar lens, and eveready case. Ship. prepaid. $255.00
LEICAG with F3.5 Elmar lens and eveready case. Shipped prepaid. $210.00

ALFRED BASS, INC.
51 SECOND STREET · SAN FRANCISCO 5
Cable Address: ALBAS
We Pay Top Prices for Your Equipment



Here the trees and the animate objects contribute in equal degree to the success of a scene. The early morning fog creates an over-all soft, shadowless, and pearly gray lighting.

tree in the foreground, may make a most attractive photograph.

One thing to try to get into all landscape pictures is a feeling of depth, with objects in the foreground, the middle distance, and the background carefully separated. Trees help wonderfully in getting this feeling of depth. An example of such a picture might be a photograph which had a tree or two in the foreground, close to the camera, a vista of river or meadow in the middle distance, and an area of hills and sky in the distance.

In using nearby trees to establish distance in this way, you should not make the tree so prominent that it will steal the picture. Place the tree at one side, so that its branches serve as a sort of graceful frame for your scene, leaning over it with charm and beauty but not dominating the picture. Sometimes you will be able to shoot between two trees, thus having a pleasing frame on both sides of your picture. Such photographs are often most attractive, but there is one thing to remember: your photographs will not be really worth while unless between your trees you have a genuinely interesting landscape. Just the frame is not enough.

It is possible to use people to add human interest to tree pictures. A child playing with a ball, a couple walking hand in hand, a family having a picnic—all these things tell pleasing stories, which add interest to pictures of trees. Whether you will have your people close to the camera, with the tree merely as a background, or will have them under the tree, with the tree the most important part of the picture, depends on what you are trying to say—what kind of a picture you are planning to make.

In city photography you sometimes run up against things which offer special problems. These are buildings, wires, sign boards, and other such items. Using as the main elements in your picture a building and a tree, then depending on where you stand, you can make a picture in which the building is the important thing and the tree fairly unimportant, or you can make a picture in which the building is of less interest and the tree is important.

The thing to do is to size up the situation and decide which makes the best picture. If the tree seems to be the important thing you may want to use just a part of the building and make the tree big and important. If the building is attractive and impressive and you want to feature it, move around until the building shows at its best, with the tree perhaps at one side.

While fine trees are found in every city and town, and the city dweller does not have to travel very far to get tree pictures, often the most picturesque and spectacular trees are found in the mountains and along the seacoast. The reason these trees are really remarkable is the lives they lead. A gnarled old pine, which has defied the winds and snows of fifty or a hundred mountain winters is likely to have a lot of character. Likewise, such trees often stand by themselves, without the protection of other trees and where you can photograph them alone and from their very best angle. The same sort of staunch, rugged, picturesqueness is sometimes found in trees which have taken repeated beatings from salt winds and heavy rains along the seacoast. Here again you will often find twisted old trees standing sturdy and alone among the rocks.

When you come across such a tree, you can have a lot of fun sizing up the rugged old specimen, and really shooting it from the best position. Start out by going clear around it if the surroundings permit, looking at it from every point and frequently using your groundglass or viewfinder. Re-

LOOK! EVERY PURCHASE carries 1-year service guarantee! PHOTOCENTER HAS IT!

The following buys have been selected at random from our immense stock. If you don't see what you want, send us your request. All nationally advertised, top-quality items at lowest prices!

ATTENTION!

BELL AND HOWELL AUTO-LOAD OWNERS!

Here's your big chance to pick up a Critical Focuser, complete with offset view-finder, at a real bargain!

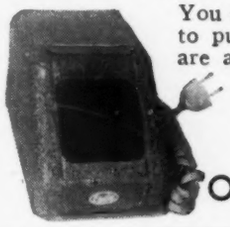
- Permits critical close-ups
- Accurate titling
- Extension tube photography
- Precision lens calibration

AT LEAST A $45.00 VALUE

OUR PRICE...$15

(Choice of 3" or 8" view-finder . . . please specify)

GET THIS ESDY VIEWER



You do not have to remove slides to put in new ones, as old ones are automatically ejected. Gives brilliant clear view with standard 110 v. AC or DC.

(Regularly $7.95)

OUR PRICE...$2.49

BATTERY OPERATED LaSALLE VIEWER

Standard flashlight batteries provide bright, all over illumination. Tilt regulation. Gives 3rd dimensional effect.

(Regularly $8.95)

OUR PRICE...$3.25

PHOTOCENTER of BALTIMORE

331 N. HOWARD ST., BALTO.1, MD.

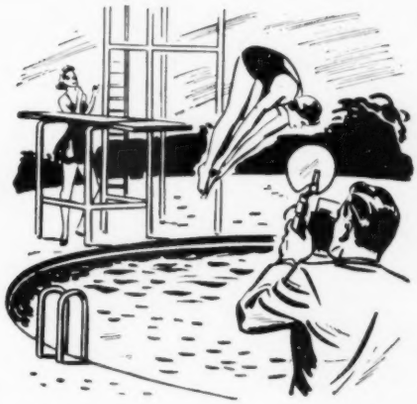
LARGEST ASSORTMENT OF LENSES SOUTH OF THE MASON-DIXON LINE

Tell us your choice . . . we probably have it!

YOU CAN HAVE FUN...

AND MAKE MONEY WITH YOUR MENDELSOHN SPEEDGUN

Reg. U. S. Pat. Off.



Taking photo-flash pictures is a pleasurable hobby . . . and it can be very profitable, too. And you don't need expensive, new equipment. Just attach a Mendelsohn Speedgun to your present camera and you're *all set* to take the kind of spot news, feature, and human interest pictures that magazine and newspaper editors are always eager to buy.

Your Mendelsohn Speedgun *makes the difference* between ordinary photo-flash pictures and action-stopping "shots-to-remember". You can always depend on your Mendelsohn Speedgun for split-second, precision performance *every time!*

Ask your photo-dealer to show you the Mendelsohn Speedgun designed to fit *your* camera. You'll agree that it's the *finest* in photo-flash equipment!

For complete information about photo-flash equipment for your camera, write today to Dept. MS-29 stating the type camera and/or shutter you own.

MENDELSOHN SPEEDGUN COMPANY, Inc.

457 Bloomfield Avenue • Bloomfield, N. J.

THERE'S A BIG MARKET FOR PHOTO-FLASH PICTURES

Newspapers, magazines, and news syndicates buy over 150,000 pictures every week at prices ranging from $3 to an average of $25 per picture. Many of these pictures are photo-flash shots. Here is a partial list of "best selling" pictures that you can take:

- ✓ Prominent persons
- ✓ Sporting events
- ✓ Cheesecake
- ✓ Film stars
- ✓ Accidents
- ✓ Government officials
- ✓ Children
- ✓ Airplane crashes
- ✓ Skaters and dancers
- ✓ Parades
- ✓ Humorous shots
- ✓ Zoo animals
- ✓ Rodeos
- ✓ Antiques
- ✓ Old, rare coins
- ✓ Nature studies
- ✓ Unusual occupations
- ✓ Fires and firemen
- ✓ Sailing ships
- ✓ Storm pictures

In addition to the publication market, you can enter various photo contests or handle jobs at weddings, night clubs, baby pictures, etc.

"THERE IS A MENDELSOHN SPEEDGUN TO FIT YOUR CAMERA!"

ONE CAMERA

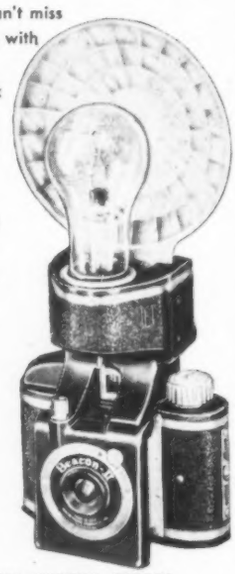
THAT CLICKS

WITH EVERYONE!

Beacon II

Synchronized for Flash Photography

Just aim, click! You can't miss getting perfect shots with the new Beacon II. Takes color and black and white with *detail needed for sharp enlargements up to 8x10.* Two optical lenses, coated four sides. Flash unit takes any size bulb. Push-button "hot bulb" ejector. Flash tester. Handsome, compact camera.



Beacon II Camera **$9.95** tax incl.

Beacon II Flash Unit **$4.95** tax incl.

AVAILABLE AT ALL CAMERA STORES

SEE SPECIALLY DESIGNED ACCESSORIES

WHITEHOUSE PRODUCTS, INC.

360 FURMAN STREET

BROOKLYN 2, N. Y.

For Darkroom Supremacy

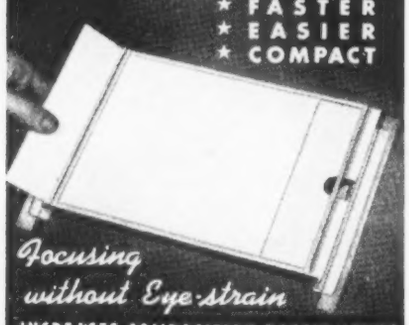
SPEED-EZ-ELS

No Adjustments

★ FASTER

★ EASIER

★ COMPACT



Focusing without Eye-strain

INCREASES COMPOSITION POSSIBILITIES

7 POPULAR SIZES

2½ x 3½	$1.11	5 x 7	$1.78
3½ x 5	1.22	8 x 10	2.50
4 x 5	1.28	11 x 14	3.60
4 x 6	1.45		

Includes Excise Tax

Special Sizes Quoted On Request.

If Dealer can't supply, sent prepaid, if cash with order.

A. J. GANZ CO. (Dept. I-8)

112 N. Hayworth Avenue, Hollywood 36, California

SEE THEM AT BETTER PHOTO DEALERS

member that you are trying to find the angle that will make the tree look as individualistic as possible, while at the same time fitting it into its surroundings.

It may be that when you find the best position the light will not be quite right. As the sun moves in the sky from morning to evening it makes great changes in the appearance of trees. At one time of day, parts of the tree may be in deep shadow, and at other times they may be in brilliant sunlight. At still another hour the light may cross the tree at an angle which brings out its shape and texture most admirably. With practice and experience you will learn which light is the best for a certain aspect. If you have the time and if the tree is really unique it will pay you to go back again when the light is just right and take the picture.

Needless to say, the different seasons of the year also bring about tremendous changes in the appearance of trees. Consider the case of a sycamore. It starts the year with branches bare. You can photograph the skeleton of the tree—the frequently beautiful trunk, branches and twigs. In spring the fresh green leaves come forth and the appearance of the sycamore is transformed. A short time later the tree is changed again when the leaves reach the full maturity of summer. In the fall the leaves turn yellow and brown, and gradually tumble from the branches. Each day, at this season of the year, you will find your tree with a different appearance. Finally it is winter, all the leaves are gone, and the tree has traveled its full cycle.

It is up to you to decide which of these seasons gives this particular tree its most striking appearance. After a little experience you will be able to judge this, and you will find that even trees which do not shed their leaves undergo considerable change in appearance between winter and the next autumn.

Blossoming trees offer special problems and special possibilities during the time when the blossoms are out. With color film they are particularly beautiful, but even with black-and-white they often make remarkable pictures. Photographs with fine textures and loveliness may be obtained by photographing just a small portion of one branch, or even a blossom-laden twig or two. You may be able to make your pictures with the sky as a background, while the twig is still on the tree, but it will probably be easier to remove the blossoms which you want to photograph and work with them separately.

Since you are photographing the blossoms in close-up and are trying to bring out their delicate shapes and textures as much as possible, do not include too much in your picture. A small branch containing two or three twigs may be all you will want. Using the groundglass as a viewfinder, change the position of the blossoms or the camera until you have the best arrangement possible. This will take some practice, but you will learn if you will work at it. With either sunlight or artificial light, turn the blossoms until the light strikes across them at an angle which brings out the shape and texture of the blossoms. Be sure to use a simple background, either the sky with a filter on your camera or else a plain wall, a window shade or similar backdrop. A background which will give you a medium dark gray but not black tone will prove effective for pleasing blossom pictures.

If you happen to have an interest in botany you can make a fascinating notebook by placing on the right hand pages pictures of trees, while on the left hand pages opposite you can mount close-ups of leaves, blossoms, and bark, along with botanical data — where such trees grow and their main characteristics. Making such a notebook is a fascinating and highly educational pastime which will give you a lot of fun.

Spring brings the blossoms and fall and winter bring the fog, rain, and snow. When summer is over and the cold weather sets in you may feel like putting your camera on the shelf until spring. Don't do it! Some of the finest pictures to be had are taken in bad weather. Fog in particular

This pair of pictures illustrates the comparative appearance of a single setting when photographed on ordinary panchromatic film, and infra-red film. The photograph at the left was made on Super Panchro-Press, Type B, and possesses the usual and familiar tonal scale in trees, grass, and sky. At the right is the same scene made with infra-red film. Skies are blackened, and tree foliage and grass are rendered in white, or a shade of light gray.

is the great friend of the city photographer. Many a city picture is spoiled by a glaring signboard or some other unlovely item. When the good old fog comes along, however, the signboard may be blotted out or the unlovely street toned down until you have your tree standing almost alone, bathed in soft gray light.

A line of trees, retreating from you into the distance often makes a particularly attractive picture. The tree closest to you may be dark gray or nearly black. The one next will be just a little lighter and the third tree a shade lighter still. Each tree, as it gets further away from the camera, takes on a lighter shade of gray and a beautiful aerial perspective becomes apparent.

You will probably want to include one

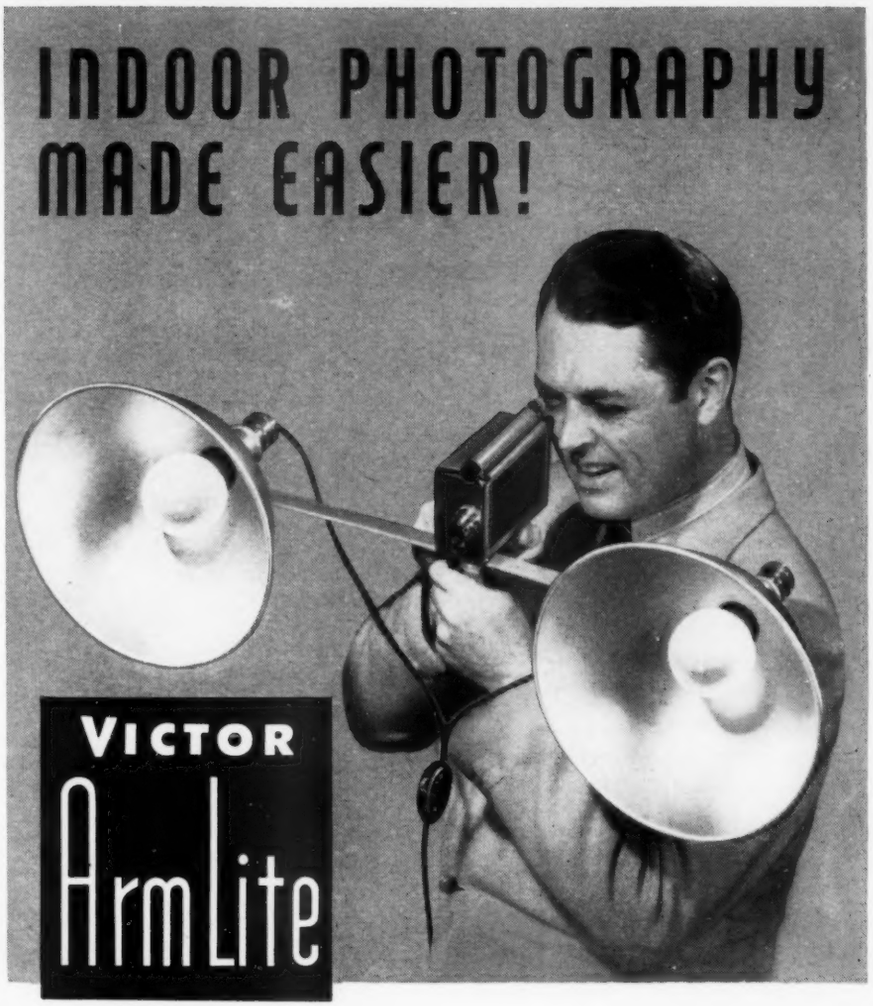
The setting for this scene is the campus of San Jose State College, California. Fog lends perspective to the print, as do the several human figures seen at varying planes of distance within the photograph.

or two people in your fog pictures to lend human interest and as a strong center of attraction. Don't have them so far away that they cannot be easily seen, nor so close that they dominate the picture. You will find fog photographs particularly easy to take because you do not have to worry about shadows. Your whole scene is filled with lovely, soft gray light.

Pictures of trees taken in the rain are also different from the ordinary run of pictures and are often very attractive. The reflections of the tree on the wet pavement are beautiful and the quality of the light is moody and lovely. As you size up your tree, looking for the best angle, take special notice of the reflections. Be careful to dress warmly and keep your feet—and most especially your camera—dry!

Snow is, of course, the great transformer of tree pictures. You can see a commonplace scene every day for months and find it dull and uninteresting. Look at it after snow has fallen, however, and you will find it unbelievably changed and beautified overnight. That clump of scraggly bushes, which previously spoiled your picture, is transformed into a mound of fluffy white. That fence, which in summer was so ugly, is now glittering and beautiful with a coating of ice.

By all means dress warmly, protect your



MOST effective and economical camera mount for movie or still cameras. Assures adequate lighting on moving subjects because lights follow the camera.

Using two No. 2 Photofloods in Victor 11" reflectors, the ArmLite *equals the subject illumination of four RFL-2 lamps!* Cost of lamps is only 60c as compared with $3.80 for four RFL-2 bulbs. *No danger of overloading house circuits.*

The ArmLite is almost one-half the weight of units using four RFL-2 lamps. Handy switch for both lamps. Camera mount reversible to allow proper positioning of camera. Equally effective for hand or tripod use. During and after use, ArmLite can be put down on any surface without scorching. Eyes and camera's lens are shielded from the light, giving easier operation and improved results. Available for immediate delivery. Sold only through photographic dealers.

$9.95 Complete

Send for **FREE** informative booklet on "How to Take Better Pictures Indoors."

ArmLite is compact, too!

Supplied in carrying case only 12 inches square. Reflectors easily detach from arm to nest closely; arm folds back at center.

For professional "modeling" techniques, use the ArmLite with one of the following Victor units:

No. 851—Mini-Boom Light, for exceptional versatility and wide range of positioning from floor to 10 ft. elevation. Weighs only 4¾ lbs... **$8.95** complete

No. 250—Clamp-On Unit with 11" reflector (for No. 2 lamps) . . . . **$4.60** complete

No. 611—Single Stand Unit with features of No. 250 and with 6½' stand, **$7.10** complete

Products of
JAMES H. SMITH & SONS CORPORATION
Griffith, Indiana

35mm Black-and-white
PROJECTION SLIDES

FREE SAMPLE SLIDE! SEND FOR IT TODAY FREE

Build a collection of projection slides. Have positive transparencies made from your favorite negatives.

You too can have projection positives made from your 35mm black and white negatives. Show them on your screen just like color slides. These transparencies are expertly printed from ordinary single or double frame 35mm negatives without affecting the film in any way. Positives can cost as little as 3¢ each (unmounted) and are ideal for preserving your favorite shots.

Don't forget our regular 35mm service ---Glossy 3-1/4 x 4-1/2 enlargements at less than 3¢ each---and remember that prints and slides can be made from the same negatives.

Mail coupon for FREE slide and complete information today.

SEND THIS COUPON TODAY

ROCHESTER LABORATORY INC.
BOX 199 ROCHESTER 1, N. Y.
Desk R. L. P. O
Please Rush Free Slide and Complete Information.
MAIL NOW!

Name .....
(Please Print)
Address .....
City ..... Zone ..... State .....

Rochester Made Means Quality

Eliminate Tripod Trouble!

with PEAK TRI-BRACE

Prevents slipping and vibrations.

Makes lightest tripod as safe and sturdy as expensive professional models.

Permits feet of tripod to be close together when space is limited.

Lets you change pack or movie film without moving camera.

PEAK TRI-BRACE folds up compactly and fits your pocket. It's exceptionally well designed and brightly plated.

$3 Prepaid incl. tax

Satisfaction Guaranteed! Please send check or money order to

COOPER SALES CORP.
305 East 45th St., New York 17, N. Y.

camera well, and go out into the snow. You will find that even the neighborhood scenes are changed and beautified. This is particularly true of trees whose trunks, branches, and twigs may take on an almost fairy-like quality in their coating of snow and ice.

At this point a word or two may be said about the use of infrared film in tree photography. Infrared is used in a variety of scientific and industrial techniques, and many people do not think of it in connection with landscape photography. However, it provides certain effects which make it very useful in tree and landscape pictures.

Infrared film renders sky and water black; it makes clouds look a brilliant white, and the foliage of most trees, plants, and lawns record white or very light gray. You can see how use of these effects might be advantageous.

Suppose you have a fine palm tree standing against a blue sky. You might not think much of it as a picture if the sky were rendered a light gray and the tree a dark gray. However, suppose you used infrared film and got a sky that was black and a tree which was white. It is true that such a picture might not be exactly true to nature, but the effect would be different and could be very attractive, especially if there were a fine arrangement of glamorous white clouds floating in the dark sky.

There is no secret about taking pictures with infrared. It is quite simple. First, of course, you have to buy your film, which is manufactured in both roll and sheet film. During the war infrared film was very hard to get. Even now you may have to order it from your dealer and wait a little while. You will also need a filter. You can use either a special infrared filter or an ordinary red one.

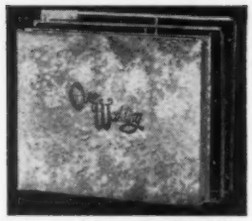
Your exposure meter will not do you any good, since it is calibrated for visible light and not infrared. Exposure times need not bother you, however. The basic exposure in bright sunlight is 1/50 at *f* 4, which is the same as 1/25 at *f* 5.6. If you are photographing on a day when you do not have bright sunlight, you will need a longer exposure than this.

Infrared has a little longer wavelength than visible light. If you are using a lens of five inches in focal length, or longer, focus your camera, then move the lens out about one eighth of an inch. With lenses of short focal length you will not have to worry, but can focus as usual.

Infrared film is developed in the same manner as ordinary film, using any standard developer. In printing you will find that you can make the infrared characteristics—black sky and white trees—more intense by using a hard paper, or you can tone them down somewhat by using a softer grade of paper. If you use infrared film without a filter you get results equivalent to those obtained with any ordinary black-and-white film having a Weston speed of about 50.

I do not have space here to go very deeply into the subject of composition. However, be careful not to have your tree too close to the edge of the picture, nor in the exact center. If the tree trunk is a third of the way into the picture space it will usually be about right. Show the tree

A New Note For Weddings! 8 x 10



MUSICAL ALBUM

Gleaming white satin rosette finish with protecting jacket. A cherished book with a concealed Swiss music box that plays the Lohengrin Wedding March. Inserts vertical, horizontal or combination. Album, over-all size 15½"x12½". Gold leaf inscribed, "Our Wedding". Gold plated corners on inserts and jacket.

Musical Wedding Album binder..... **$10.00**

Horizontal double insert, vertical double insert, combination insert..... Each **$1.00**

Special liberal discounts to recognized professional and commercial photographers.

MAXS Jamaica Camera Store
Chamber of Commerce Building
89-31 161 St., JAMAICA 2, N. Y.

WRITE FOR NEW, FREE CATALOG

QUALITY FIRST WRITE NOW

DIRECT-COLOR PRINTS* **45¢ and up**

PRINTONS

2x(2¼ x 3¼) 60c Ea. 3 or more from same slide. Ordered at same time. 45c.
3x(3¼x4¼) $1.00 Ea. 3 or more from same slide. Ordered at same time. 75c.
5 x (5 x 7) $2.50 Ea. 3 or more from same slide. Ordered at same time, $2.00 each.
*Reg. U. S. Pat. Off.

Processing Available from the West's First and Finest Color Laboratory—Since '44. Please Address Dept. M-1. Extrachrome and Ansco processing of superb quality is available from The Carrolls, 4522 West Pico, Los Angeles 6, California.

*Carrolls for Color**
4522 W. PICO LOS ANGELES 6

FINE GRAIN DEVELOPING
Salon Quality Enlarging

5-DAY Guaranteed SERVICE
Money back if not Satisfied

ON SELECTED Single Wt. Glossy Paper
12 Exp. 120 rolls to 4x4 Reprints 6c $1
16 Exp. 127 & 120 to 3¼x4½ Reprints 5c $1
35MM Any 36 Exp. roll fine grain Developed & Enlarged to 3¼x4½ $1.50

All types of Kodak and Ansco Film for Sale

Send for Free mailing bag, sample and complete price list for all our services.

NATIONAL PHOTO LABS
Dept. P, 509 Fifth Ave., New York 17, N. Y.

INVENTORS

Patent laws encourage the development of inventions. Our firm is registered to practice before the U.S. Patent Office. Write for further particulars as to patent protection and procedure and "Invention Record" form at once. No obligation.

McMORROW, BERMAN & DAVIDSON
Registered Patent Attorneys
2446 Victor Building Washington 1, D. C.

35mm SPECIAL

Fine grain developed Vaporated & enlarged	3¼ x 4½ single weight glossy	18 exp. $1.00 reloads 40¢	36 exp. $1.25 reloads 50¢

Studio 35 BOX 677 GRAND CENTRAL P.O. NEW YORK N.Y.

trunk clear down to the ground. Don't have it look as though the trunk had been cut off above the ground. Do not have the trunk or branches looking as though they were growing out of a building or out of somebody's head. If the tree leans a little, it will look better if it leans into the picture rather than out of it.

Tree photography offers no particular exposure problems except that, unless you are trying for a silhouette effect, you will want to get detail into the darkest part of the picture, which is usually the foliage. You can be sure to avoid underexposure by taking your exposure meter reading on the foliage of the tree instead of on the scene as a whole.

There are tree photographers who prefer panchromatic film and others who say they get better tree pictures with ortho. You might photograph the same scene using

Ancient and rugged eucalyptus trees frame a rolling panorama of scenic foothills. Late afternoon lighting fell at the right angle to bring out bark texture.

both. Make prints and compare them.

There is also some debate as to whether tree pictures should be printed sharp or whether they look more "romantic" if diffused a little. Make your negatives sharp and put in the diffusion (if you want it) while enlarging.

There is also discussion as to paper texture. If you want a maximum of fine detail in your trees, use a glossy surface. If you want broad effects, without wire-sharp detail, use rough paper.

A few words may be said about toning. The best toners for tree pictures are green and brown, since these are the ordinary colors of trees. If you tone your prints, be sure to use quiet and moderate tints. Avoid as you would the plague those yellowish browns which look as though you had dunked your print in a pan of coffee and cream. Also shun those virulent greens that shout at you across the room. A quiet green or brown often adds greatly to a tree picture.

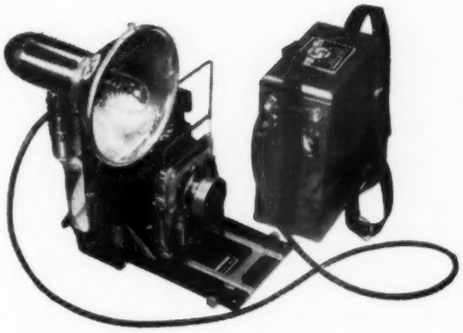
And now that you have been exposed to the possibilities for picture making which trees can offer you, how about picking a spot, loading your camera, and producing some pictures?—

A PICTURE TOO GOOD TO MISS
. . . and the *Synctron* never misses!

Only the Dormitzer Synctron gives lighting like this — every time, rain or shine. More than just another photo flash unit, Synctron is a masterpiece of design and efficiency. It's safer, surer, swifter to get into action than any portable you've ever enjoyed using. Synctron is super-effective! Its "Alzac" reflector insures maximum light. Moisture-proofed pack and cable connections are sure fire, even in the worst weather. Synctron's unique safety features make contact with high voltage impossible, even accidentally. Quick disconnect plugs make Synctron ready *for* a flash *in* a flash. No wonder top portrait and action photographers say, "Synctron is best!"

See Synctron at your photographic dealer's or write for information and free folder to:

DORMITZER **dormitzer** ELECTRIC AND MANUFACTURING CORP.
BOSTON 15, MASS.



- Distributes all light evenly in the picture taking area.
- Economical. Synctron in normal use pays for itself in 6 months.
- Adaptable to most cameras with between the lens shutter.
- Side light, booster pack, and mounting accessories available.
- A portable and studio unit — in one.
- Only 10½ lbs. Maximum light with minimum weight.

SEE Synctron in action at Booth 167, Photographers Association Annual Convention, August 23-27, Stevens Hotel, Chicago, Illinois.

Ciro-flex gives you a Print-Size Pre-View of every picture you take!

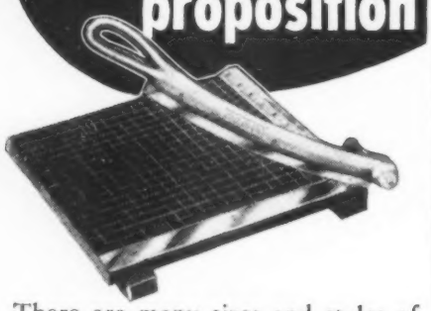
Amazing how simple it is to take consistently good pictures with a Ciro-flex! No need to guess at distance or composition . . . just open the viewing hood and see reflected on the ground glass panel a full print-size image of your subject just as the camera sees it! Equipped with twin synchronized Wollensak lenses, automatic corrective parallax device, built-in magnifier and sportsfinder, all steel welded case, flash and tripod fittings. See Ciro-flex at your dealer today!

CIRO CAMERAS, Inc.

425 South Sandusky • Delaware, Ohio

EXPORT DIVISION
23-25 Warren Street • New York 7, N. Y.
Cable Address: SIMONTRICE, NEW YORK

a "CLEAN CUT" proposition



There are many sizes and styles of MILTON BRADLEY paper cutters. We want to help you find the right one for your particular needs.
If it is for the Photographic Dark Room, the Studio Art Room, the Academic Classroom, the Downtown Office, the Factory Workroom ... we KNOW we have the right cutter.

E-448-26-B

No. 4259—
Studio 10" x 10" $6.00
No. 4362—
Monarch 12" x 12" $8.00

MB

SPRINGFIELD 2, MASS.

Wherever Art and Photographic Supplies are sold, or order from us

MILTON BRADLEY

Calendar of PHOTOGRAPHIC EXHIBITIONS

*Conducted according to the recommended practices of Photographic Society of America.

International Salon of Photography, Czechoslovakian Association of the Amateur Photographic Societies.
On exhibition from September to November in Czechoslovakia.

3rd International Salon of Photography, Camera Luxembourg.
On exhibition Aug. 14 to 25, at the Municipal Palace of Luxembourg.

36th International Salon of Pictorial Photography, Societe Francaise de Photographie et de Cinematographie, Paris.
On exhibition from Oct. 9 to 24, at 51 rue de Clichy, Paris, France.

9th Annual International Salon, Pacific National Exhibition, Vancouver Photographic Society, Vancouver, Canada.
On exhibition Aug. 25 to Sept. 6, Exhibition Park, Vancouver, Canada.

9th Annual North American Salon of Photography*, Sierra Camera Club and California State Agricultural Society.
On exhibition Sept. 2 to 12, California State Fair, Sacramento, Calif.

Illinois State Fair International Salon of Photography, Springfield, Illinois.
On exhibition at Springfield, Ill., Aug. 13 to 22.

15th International Salon of Photography, "Iris," Antwerp, Belgium.
On exhibition during September in Antwerp.

Swedish Master Competition 1948.
On exhibition from October to November in Stockholm.

2nd Annual Photography-in-Science Salon, Smithsonian Institute and The Scientific Monthly, Washington, D. C.
Closes Aug. 16.
No entry fee.
Four prints and four color transparencies allowed.
On exhibition Sept. 1 to 21, U. S. National Museum, Washington, D. C.
For entry form write The Scientific Monthly, 1515 Massachusetts Ave., NW, Washington, D. C.

Reading International Exhibition of Photography*, Berks Camera Club, Reading, Pa.
Closes Aug. 16.
Entry fee $1 each entry of four.
Four prints and four color slides allowed.
On exhibition from Aug. 28 to Sept. 12, at the Reading Museum and Art Gallery.
For entry form write Foster E. Moyer, 325 Hoskins Place, Reading, Pa.

8th Focus International Golden Jubilee Salon, Focus Ltd., Blomendaal, The Netherlands.
Closes Aug. 21.
Entry fee $1 for prints and $1 for slides.
Four prints and/or slides allowed.
On exhibition from Sept. 18 to Oct. 3, "Arti et Amicitiae" Art Gallery, Amsterdam, Holland.
For entry form write Focus Ltd., Fotosalon, Bloemendaal, The Netherlands.

39th Annual International Exhibition, London Salon of Photography.
Closes Aug. 25.
Entry fee 5s.
Six prints allowed.
On exhibition from Sept. 11 to Oct. 9 at the Galleries of the Royal Society of Painters in Water Colors, London.
For entry form write R. C. Mc DeMorgan, 26-27, Conduit St., New Bond St., London, W. 1.

7th Sao Paulo International Salon of Photographic Art, Foto-Cine Clube Bandeirante, Sao Paulo, Brazil.
Closes Aug. 30.
Entry fee $1.
Four prints allowed.
On exhibition during October at the "Pre tes Maia Galleries," St. Paulo, Brazil.
For entry form write Foto-Cine Clube Bandeirante, R. S. Bento 357, 1.° andar, S. Paulo, Brasil.

13th Annual Western Ontario International Salon of Photography, London Camera Club.
Closes Sept. 3.
Entry fee $1.
Four prints allowed.
On exhibition Sept. 21 to Oct. 5 at the London Camera Club, London, Ontario.
For entry form write A. E. Adams, 923 Maitland St., London, Ontario, Canada.

44th Annual Exhibition of Pictorial Photography, Nottingham and Notts. Photographic Society, Nottingham, England.
Closes Sept. 6.
Entry fee $1.
Limit of four prints, six monochrome lantern slides, and six color lantern slides.
On exhibition October 2 to 30, City Art Gallery, Nottingham Castle, England.
For entry form write Messrs. F. Mead and G. D. Harrison, c/o Midland Bank, Ltd., Victoria St., Nottingham, England.

Northwestern International Salon of Photography*, Western Washington Fair, Puyallup, Washington.
Closes Sept. 7.
Entry fee $1.
Four prints allowed.
On exhibition Sept. 18 to 26, Puyallup, Washington.
For entry form write Western Washington Fair Association, Puyallup, Washington.

3rd Columbus International Exhibition of Photography*, Columbus, Ohio.
Closes Sept. 8.
Entry fee $1 for each division.
Pictorial: four prints allowed.
Color: four transparencies, four color prints allowed.
Nature: four transparencies, four color or monochrome prints allowed.
On exhibition Sept. 15 to 22, Lazarus Assembly Center; Sept. 28 to Oct. 5, Columbus Gallery of Fine Arts.
For entry form write Fred H. Braunlin, 456 Elsmere St., Columbus 6, Ohio.

23rd Annual Salon of Photography*, Museum of Fine Arts of Houston, Houston, Texas.
Closes Sept. 13.
Entry fee $1.
Four prints allowed.
On exhibition Oct. 10 to 24, Museum of Fine Arts of Houston, Texas.
For entry form write Patye Billfaldt, Assistant Curator, The Museum of Fine Arts of Houston, Houston 5, Texas.

5th Louisville International Salon of Photography*, Louisville International Color Slide Exhibition, Louisville Photographic Society.
Closes Sept. 14.
Entry fee $1 in each division.
Four prints or four color slides allowed
On exhibition from Oct. 1 to 17; prints at J. B. Speed Art Museum, color slides at Speed Scientific School, Louisville, Ky.
For entry form write Thomas Muldoon, 1914 Wrocklage Ave., Louisville 5, Ky.

2nd Pasadena International Photographic Salon*, Foothill Camera Club, Pasadena, Calif.

Closes Sept. 15.
Entry fee $1.
Four prints allowed.
On exhibition Sept. 28 to Oct. 16 at Bullock's Pasadena Department Store.
For entry form write Paul F. Johnson, 35 N. Raymond Ave., Pasadena 1, Calif.

8th Annual Victoria International Salon of Photography*, Victoria Camera Club, Victoria, B. C., Canada.

Closes Sept. 17.
Entry fee $1.
On exhibition from Oct. 17 to 24, Empress Hotel, Victoria.
For entry form write Stephen Jones, 2382 Lincoln Road, Victoria, B. C., Canada.

5th Chicago International Color Slide Exhibit*, Chicago Color Camera Club.

Closes Sept. 25.
Entry fee $1.
Four slides allowed.
On exhibition Oct. 12 to 15, Chicago Historical Society.
For entry form write Philip R. Kephart, 328 Franklin Ave., River Forest, Illinois.

Annual Exhibit of the Photographic Society of America*, Cincinnati, Ohio.

Closes Oct. 6.
Entry fee $1 for each category except movies, which varies according to length.
Four categories are open: monochrome prints, pictorial color slides and prints, nature slides and prints, and motion pictures.
The exhibition is open and not limited to members of PSA. It will be held Nov. 3-14 at the 1948 Convention in Cincinnati, Ohio.
For entry forms write C. C. Ruchhoft, 3756 Middlebrook Ave., Cincinnati 8, Ohio.

1948 Chicago International Exhibition of Photography*, (8th Chicago International Salon of Photography and the 39th Chicago Salon Combined).

Closes Oct. 13.
Entry fee $1.
Four prints allowed.
On exhibition Oct. 31 to Nov. 28, at the Chicago Historical Society.
For entry form write Anne P. Dewey, APSA, Chicago Historical Society, Clark St. at North Ave., Chicago 14, Ill.

4th International Salon of Photographic Arts*, Charleston Camera Club, Charleston, West Va.

Closes Oct. 16.
Entry fee $1.
Four prints allowed.
On exhibition Nov. 14 to 19, at the State Capitol in Charleston, West Va.
For entry form write Mrs. Lourie M. Flowers, 1006 Second Avenue, Charleston 2, West Va.

4th Mississippi Valley International Salon of Photography*, St. Louis Camera Club, St. Louis, Mo.

Closes Oct. 20.
Entry fee $1 for four monochrome prints; $1 for four color transparencies.
On exhibition from Nov. 6 to 21, St. Louis City Art Museum.
For entry form write Norman Brice, 51 Ridgemoor Drive, St. Louis 5, Mo.

8th Annual Exhibit of Nature Photography*, Kentucky Society of Natural History, Louisville, Ky.

Closes Oct. 23.
Entry fee $1.
Four prints and four transparencies allowed.
On exhibition Nov. 21 to 28, University of Louisville, Ky.
For entry form write Kentucky Society of Natural History, Box 81, University of Louisville, Louisville 8, Ky.

17th Annual Detroit International Salon*, Photographic Salon Society of Detroit.

Closes Nov. 15.
Entry fees: $1 for 4 prints and $1 for 4 2x2 color slides.
On exhibition Dec. 19 to Jan. 9 at the Detroit Institute of Arts.
For entry form write Earle W. Brown, 19355 Greenlawn, Detroit 21, Mich.

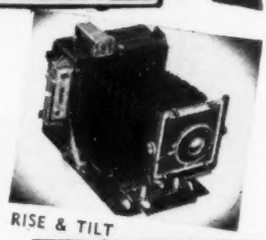
THE BIGGEST DOLLAR VALUE ON THE MARKET!

Regardless of price, no matter what the requirements, you can't get a better press camera value than the B & J Speed Press. Compare it, feature for feature, picture for picture, news shots, color, portraits, pictorials, professional press, defies comparison. Compare it at your dealer's today.

MORE OUTSTANDING FEATURES

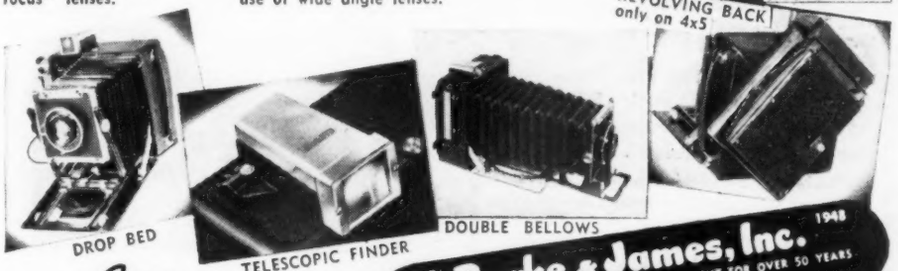
RISE and TILT: Full 2". View camera versatility.
MICRO FOCUSING: On V groove accurately machined track.
DOUBLE BELLOWS: Extends to 9" on 2¼x3¼" and to 14" on 4x5". For big image close ups and use of "long focus" lenses.
TELESCOPIC FINDER: Parallax correction for far and near subjects. Shows brilliant image.
REVOLVING BACK: On 4x5", invaluable for composing when using a tripod. Shifts from vertical to horizontal instantly.
DROP BED: 20° below horizontal for use of wide angle lenses.

TWO SIZES ONE PRICE
4" x 5"
OR
2¼ x 3¼
$69.50
Without Lens


RISE & TILT

MICRO FOCUS

REVOLVING BACK only on 4x5


DROP BED
TELESCOPIC FINDER
DOUBLE BELLOWS

Free
Valuable 32 page "Treatise on Photography." Written by experts. Contains full details on B & J SPEED PRESS CAMERAS.

1897 Burke & James, Inc. 1948
MANUFACTURERS OF PHOTOGRAPHIC EQUIPMENT FOR OVER 50 YEARS
321 S. Wabash Ave., Chicago 4, Ill. U.S.A.

UNUSUAL VALUES!

USED CAMERAS
2¼x3¼ Series B, Graflex $110.00
National Graflex, F:3.5 Tessar 60.00
Perfex Forty-four 45.00
Voigtlander Bessa, F:4.5 Kodak Anastig .. 45.00
Agfa Karat F:4.5 Oppar and Case 50.00
4x5 Speed Graphic F:4.5 (Kodamatic) 85.00
Contax I F:3.5 Jena $127.50
Argus C III—Like New 65.00

LIKE NEW 35MM SLIDE PROJECTORS
International $15.00
Ampro 60.00
Argus—With Case 27.75
Diafant 56.25

LIKE NEW LENSES—90MM Wollensak.
Coated Kodak 90MM F:3.5
Ektar Telephoto for Ektra $120.00
15CM Tele-Xenar F:5.5 ..... 110.00
5CM F:3.5 Elmar for Leica ... 53.75
Coated 1" F:2.5 B&H for 16MM 50.00
Series II F:45 for Leica 100.75

PACKETTE 16MM MOVIE CAMERA — NEW $50.00

SPECIAL
116 Roll Film, 1947-1948 Ansco Super Pan Press—39c per roll . . . Plenachrome—34c per roll . . Gevaert Roll Film, all sizes—3 for $1.00.

KODAK AGENCY
BELL & HOWELL AGENCY
International Camera Exchange
1007 Avenue of the Americas, Dept. P-18, New York 18, N. Y.

VERSATILE

the BRAND 17

4x5 VIEW and PRESS CAMERA

Use it on tripod, hold it by hand, for still or action shots, color or B & W, indoors or outdoors—the BRAND 17 is the most versatile camera ever made.

HERE ARE 7 EXCLUSIVE FEATURES

- Half the weight—made of magnesium—easy to carry—simple to set up.
- Longer Bellows—full 17".
- Collapses to 3½"—no extra lens board needed for wide angle lenses.
- Reversible Camera Bed—permits fine focusing front or rear—changing from view to press.
- Dual rod bed—for rigidity and easy, smooth, critical focusing.
- Both front and back rise 2". Front drops 3".
- Unconditionally Guaranteed for one year for performance, workmanship and material.

BEFORE YOU BUY—COMPARE THE BRAND 17

See it on display at your dealer or write to

BRAND CAMERA COMPANY
500 W. Washington Blvd. Los Angeles 15, Calif.

EXCLUSIVE FINE GRAIN FINISHING

35MM Kodak, Leica Argus, Perfex, etc.	20 exp.	36 exp.
"STANDARD" 3¼x4½ glossy	$1.10	$1.50
"SUPER" 3¼x4½ d.w.s.matte.	1.50	2.25
"SPECIAL S" 3½x5 glossy	1.50	2.25
"SPECIAL M" 3½x5 d.w.s.matte.	1.75	2.75

Photo cell controlled Positives, Contact Strips

35MM MERCURY Memo, Univex, Robot	35 exp.	65 exp.
"STAR" 2½x3¼ glossy	$1.50	$2.65
"POPULAR" 3¼x4½ glossy	2.25	3.85
"SUPER" 3¼x4½ d.w.s.matte	2.25	3.85
"SPECIAL S" 3½x5 glossy	2.25	3.85

ROLL FILMS

8 ex. 120, 116 ..... 4x6 — **60c**

12 ex. 127, 120 ..... 4x4
16 ex. 127, 120, 116 ..... 3¼x4½ — **95c**

Many other services including Bantam

MORAN COLOR PRINTS

Custom processed on the new improved PRINT-ON from any Kodak or Ansco transparency.

2¼x3¼	$0.50	5x7	$2.00
Duplicates	.40	8x10	3.00
3x4½	.85	Ansco Color and Ektachrome	1.00
Duplicates	.75	ROLLS DEVELOPED.	
4x5	1.00		

Mail your films today or write for complete price list, mailing bag and order form.

AMATEUR FOTOGRAPHIC SERVICES, INC.
126 W. 46th ST., NEW YORK 19, N. Y.—Dept. S

Press

(*Continued from page* 16)

his photo, entitled "OOOH Sister!" He also received the Sigma Delta Chi Trophy for the best picture by a photographer on newspapers of under 50,000 circulation. John Arabinko, *Chicago Sun and Times,* won the award for the best picture in newspapers over 50,000 with an entry titled, "Ten Seconds Before She Leaped to Death." "Holocaust," submitted by Ken Olstinski of the *Marshfield* (Wis.) *News-Herald,* was judged the best picture taken by a combination reporter-photographer. Contest judges were Floyd Arpan of the Medill School of Journalism at Northwestern University; George A. Brandenburg, Chicago editor of *Editor & Publisher,* and Charles Payne, central division manager of Acme Newspictures.

• • •

A RARE Congressional tribute was paid to the news photographic profession recently. The death of Maurice F. Lanigan, 40-year-old veteran Acme Newspictures photographer in Washington, was noted in the *Congressional Record* by Mrs. Norton, representative from Massachusetts, who eulogized him, saying that he was "one of the very much beloved photographers at the Capitol . . . he was able in his work, courteous, friendly and helpful . . . he was one of the best photographers in Washington and in the country." Lanigan, born and educated in Washington, D. C., was first employed by the *Washington Star* and later joined the Associated Press Washington photo bureau. He began taking pictures for Acme in 1934, covered the Roosevelt-Churchill-King Quebec conference in 1943 and the swearing in of President Truman. He was a member of the White House Photographers Association.

Hy Schwartz (left), vice-president of the Kalart Company, demonstrated his company's new press camera to members of the Southern New England Press Photographers' Association at a recent meeting at the Sheraton-Biltmore hotel in Providence. Schwartz found the lensmen eager to learn details of the new camera. He is showing the camera (above) to Harold E. Winslow of the Providence Journal.

• • •

THE *New York Mirror* published a photo recently of a 5-alarm fire with lensman Fred Klein's by-line. Shortly afterwards Fred received a letter from a Ludwig Klein in Germany. He wrote that fifteen years ago a brother of his named Julius had died in Hoboken, N. J. and he was

Take Pictures or Test Film?

Price is higher than War Surplus but—

SATISFACTION GUARANTEED
with Every Picture Taken

YOUR CHOICE FRAME NUMBERED

- Super XX
- Supreme
- Plus X
- Ultra Speed
- Panatomic X
- Superior #2

25 Feet	$1.00
100 Feet	3.50
20 Exp. MINIFILM CART.	38c each
36 Exp. MINIFILM CART.	50c each

Miniature Film Supply Co.
1190 SIXTH AVE., N. Y. C.

35mm ULTRA FINE GRAIN DEVELOPED $1.25 Coin or Money Order

Return Postage Paid by Us

Any roll up to 36 exposures (incl. Mercury), and good frames enlarged to 3½ x 5 on single weight velvet paper (glossy if preferred). Negatives chrome treated to minimize scratches.

Ask for Free Mailing Bags
Cameras and Equipment Bought, Sold, Exchanged

WALTER LABS. QUALITY PRINTS SINCE 1935
3351 FULTON ST., BROOKLYN 8, N. Y.

Bensen-Light

Now Only $5.95 less bulbs

PAT. APPL'D FOR

The featherweight camera attached floodlight that fits on all Still & Movie Cameras. LIGHT ABOVE LENS. 20' cord. Master Switch. Exposure chart included. Uses reflector bulbs. Order direct if dealer can't supply.

A. L. BENSEN & CO., S. I. 2, N. Y.

COLOR AT A PRICE YOU CAN AFFORD TO PAY
"PHOT-O-CHROME" 2¼ x 3½
"SPARKLING COLOR PRINTS" **50c** (unmounted)
Made From Any Ansco, Ektachrome or Kodachrome Transparencies
5 x 7 . . . 2.50 8 x 10 . . . 4.00
CLEVELAND COLOR SERVICE
3974 EAST 131st STREET CLEVELAND 5, OHIO

HEAVY CAST ALUMINUM DOUBLE EXHAUST BLOWER *Only* **$15.85**

Delivers App. 100 Cu. Ft. Air Per Minute

Install it yourself with household tools. Double intake and Exhaust from 2 balanced wheels. Flanges for duct attachment. Cont. duty motor is extraordinarily quiet. 110V. AC. 60c. Heavy cord attached . . . SINGLE EXHAUST BLOWER—same heavy cast alum. as Double—$10. Add 50c handling; $1 west of Miss. Send check, M.O. Money-back guar. Free Lit.

UNIVERSAL YONKERS CORP.
(P-9) 137 Alexander St. Yonkers 2, N. Y.

A PROFITABLE TRADE! AN EXCITING HOBBY! *Learn...*

$21.50 PHOTO NEGATIVE RETOUCHING

Increase your income . . Improve the quality of your own photography. New 5-week home study course—1 lesson each week—will teach you how. Complete course and all necessary equipment only $21.50.

SEND IN THIS HANDY COUPON TODAY! Remember, if you are not completely satisfied and return the first lesson in good condition within 5 days, you will receive a full refund.

MARSHALL PHOTOGRAPHERS, Inc.
162 N State St., Chicago 1, Ill. Retouching School Div., Dept.P-9

☐ I enclose $21.50. Send each lesson prepaid.
☐ Send course C.O.D. I'll pay postage on each lesson.
☐ Send information and easy payment plan.

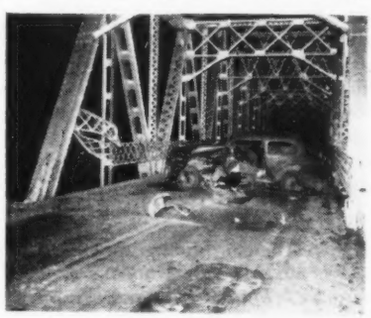
NAME .....
ADDRESS .....
CITY ..... ZONE ..... STATE .....

hopeful that Fred might be his son. Julius Klein did die in Hoboken fifteen years ago and his son Fred works on the *Mirror*. Fred is now corresponding with Uncle Ludwig in Germany and sending him food parcels.

* * *

WHEN General Omar Bradley, chief of staff, visited the Jewish Hospital in Brooklyn, N. Y. recently, the news photographers on hand made a number of

C. W. "Chuck" Flood (at right in photo above), staff photographer of the Casper (Wyo.) Tribune-Herald, has been named winner in the May competition of the Wabash-Sylvania "Flashshot of the Month" prize contest, and is shown receiving the strap watch award from E. P. Martin (left, above), managing editor of the Tribune-Herald. Flood's winning entry, titled "Over the River," (below) was a spot news picture that caught the horror of an accident on a river bridge.



poses in the hospital that had been prearranged by a hospital official. Nat Fein, *New York Herald-Tribune* staffer and an ex-G.I., one of the photographers on the story, decided he wanted something different and went about to arrange a "shot." Nat selected three boys from the crowd gathered outside the hospital. The boys were about eleven years old. For more than 15 minutes Fein drilled the youngsters in the proper execution of "Right Hand Salute!" As General Bradley left the hospital at the conclusion of his visit he was greeted by the trio of boys with a snappy salute, which the General returned. General Bradley then shook hands with the little shavers and complimented them on their military bearing. One of the trio pointed to Fein and said, "We had an ex-G.I. for our teacher." Nat blushed as the General remarked, "Fine work." Result: The saluting photo got the biggest play in the New York press.

* * *

SCANDINAVIAN royalty continues to be amazed at the speed pictures can be sent across their countries. King Haakon of Norway is the latest monarch to have his picture transmitted by wire and to see

FOR A

happier summer

GET A

SERVICE CASE!

Your camera deserves a genuine Service Case. Choose one of 90 models . . . in sheath, eveready or compartment design. For style and portability the Service Gadget Bag is king . . . holds a movie or still camera and accessories. Use the extra large bag which holds BOTH a still and movie camera with accessories. See these beautiful Service Cases at your dealer's today.

Service Gadget Bag of de luxe soft top-grain cowhide in a rich suntan shade. In four sizes: 5803 (small) $12.95; 5801 (medium) $16.95; 5800 (large) $19.95 and 5802 (extra large) $34.95

Service Case No. 1218 De Luxe Eveready for Kodak Flash f4.5 Bantam. Features removable top. $8.50

SERVICE CAMERA CASES

Gold stamped trademark on all Service cases

SERVICE MANUFACTURING CO. INC. • 120 E. 16th ST. NEW YORK 3, N.Y.

Ansco Color Film

24 HOUR SERVICE

Ektachrome Processed

Any Size Roll Processed Ansco or Ektachrome **$1.00**

20 EXP.—$1.00; 36 EXP.—$2.00—mounted free upon request

Within 24 hours after arrival your color roll film is completely processed and on its way back to you!

COLOR PRINTS:

40c **New low prices** **New Imp roved Ansco Printon!**

from any size Kodachrome, Ansco or Ektachrome

Up to	2¼x2¼	2¼x3¼	3¼x4¼	4x5	5x7	8x10
1st Print	.40	.50	.85	1.00	2.50	4.00
Dupl. Print	.35	.40	.75	.90	2.00	3.00

*M.O. or Check Preferred. No C.O.D.'s please

Quality custom color service! Write for price list on Duplicating Transparencies.

EVEREADY COLOR LABORATORIES Dept. 9-M 49 Nassau St. (Ent. 5 Liberty Pl.) N. Y. 7, N. Y.

Three-Day Service Eveready Color Prints

INDIVIDUAL INSTRUCTION

IN PRACTICAL

PORTRAIT • NEWS • COMMERCIAL

PHOTOGRAPHY

1. **NO OVER CROWDING**
   Course Limited to 25 Students
2. **NO SPLIT TERM ENROLLMENTS**
   Each Class a Complete Work Unit
3. **EXPERIENCED INSTRUCTORS**
   Successful Practising Photographers
4. **BEST UP-TO-DATE EQUIPMENT**
   Every Student Uses Top Grade, New Professional Cameras and Equipment

For Details Get Our Illustrated 24 Page Catalog

APPROVED for G.I. TRAINING

SCHOOL OF PRACTICAL PHOTOGRAPHY

827 N. Charles Street, Dept. 4
Baltimore 1, Maryland
One Block from Historic Mt. Vernon Place

COLOR PRINTS

Order by mail from
THE NATIONAL CAPITAL

DUB'L HARDENED
for long life
"Finished Like Fine Porcelain"

FROM KODACHROME EKTACHROME or ANSCO COLOR FILM

LIST OF PRICES
2¼x2¼ or 2¼x3¼
50c—Ten for $4.00
3¼ x 4½.....70c
(Send 35 mm. in Ready-mounts; remove glass)

FROM 35 mm. ROLL OR SHEET FILM
(In Attractive Folders)
3 x 4.....70c each
3¼ x 4½.....80c each
4 x 5.....$1.00 each
5 x 7..... 1.95 each
8 x 10..... 3.50 each
Minimum Order $1.00
Normal 3-Day Service—
We Pay Return Postage
Please Send Payment with Order

LIKE THE FIRE GLAZED CERAMICS of Ancient China . . . so changeless in beauty . . . so porcelain - smooth, every Chinacolor Print reflects the pride of the artisan's work.

CHINACOLOR*
"Finished Like Fine Porcelain"
NATIONAL CAPITAL PROCESSING LABORATORIES
Box A-4203 Dept. 87
301 CEDAR STREET, N. W.
WASHINGTON 12, D. C.
* Trade Mark

it printed in a newspaper a few hours later. This special coverage was handled by the *Oslo Dagbladet*, one of the newspapers on the eight-nation Acme Telephoto network in Europe. The King was participating in the centennial celebration of Alesund, in west central Norway, and *Dagbladet* covered the event with a portable Telephoto machine. The photos were transmitted at noon and published in a special picture edition that day. Arne Rogeberg, publisher of *Dagbladet*, had copies flown by special plane in time for King Haakon to see them at dinner that evening. "How is this possible?" the monarch exclaimed. The Norwegian crown prince, Alesund's mayor and other dignitaries were equally amazed—as were citizens of Alesund who quickly bought out all available copies of the edition. Last fall, King Gustav of Sweden was a similarly surprised subject. The *Stockholm Expressen* covered the monarch's hunting trip by portable, then flew copies of the royal edition to the King's hunting lodge, dropping them by parachute.

* * *

TELEVISION paid a visit to the United Press-Acme Newspictures offices in Los Angeles and, among other things, showed the video audience how a Telephoto can go from one end of the country to the other—and back—in half an hour. As the program opened, Acme's Roger Bath took a picture of the KTLA television camera trained on Bill Payette, U.P. manager. By the time the camera moved into the office, a print was ready to be transmitted to New York—and the television audience saw the Trans-ceiver start rolling. The New York operator developed the print, then handed it to Gay Pauley, U.P. television editor in New York. Acme's Tony Sande took a picture of her looking at the print from Los Angeles. Then this picture was developed, printed and transmitted back to Los Angeles in time to hit the television screens at the end of the program. In the meantime, Frank Chapman, manager of Acme's L.A. bureau, explained how a big picture organization covers Hollywood. And starlet Jacqueline White turned up with a press agent to have her picture taken by Acme's George Hullibarger as an illustration of the term "cheesecake."

Official U. S. Air Force Photo

Air Force Photographer Sgt. Philip C. Geraci took this shot of the simple ceremony in memory of beloved Ernie Pyle on Ie Shima island before the monument marking the spot where Pyle was killed. Chaplain William E. Garabedian, Ryukus Command, says a prayer of gratitude for the little newspaperman who gave his life that folks at home could know what was happening to their men in service. On the left, with head bowed, is Norman L. "Pop" Porter, veteran newspaperman who had known Ernie when he was on the island. On the right, holding a microphone that connected that spot with the remainder of the world, is James N. Tull, program director for Armed Forces Radio station WXLH on Okinawa. The program rebroadcast to all AFRS radio stations.

* * *

WE always wonder why some stage and screen celebrities (who have been helped up the ladder of fame with the aid of the press) try to make things miserable for the hard-working lensmen. It happened recently at a New York pier when the boys with the cameras were all set up to take a picture of the exciting Lana Turner and her new hubby, Topping, sailing for a European honeymoon on the SS Mauretania. The boys waited and waited—but no Lana and no groom. Fortunately, they were tipped off by Bill Mulligan, press chief for the Cunard-White Star line, that the couple was using the rear pier elevator to board the liner to avoid photographers and reporters. Lana, when reached, proved a difficult subject.

* * *

DANNY COSTIGAN, *Boston Globe* cameraman, tells about the time he was covering an assignment in a local hotel. He was about ready to make his picture when he discovered that his batteries were too low to fire his bulbs. Seeing a man nearby wearing a hearing device, he borrowed the batteries from him, put them in his flash gun, completed his assignment and returned the batteries to his benefactor with thanks.

* * *

FROM news photographer to publisher: Paul M. Van Duesen, a *South Bend* (Ind.) *Tribune* staff photographer before the war and a Navy photographic specialist during the war, is editor and publisher of the *Township News*, a South Bend rural paper which he established a little more than a year ago.

* * *

AN INTERESTING warning to photographers concerning the disposal of used flashbulbs has been printed in "The Press Photographer," monthly publication of the Press Photographers Association of New York. We feel it is interesting enough to repeat here. Headlined "Those Used Flashbulbs . . ." it goes on: ". . . left on furniture, floors, sidewalks, etc. The mounting barrage of criticism that is fired at us for this indifference could be wiped out in a very short time if each of us would make it our duty to pick up used flashbulbs. Any brickbats that are thrown our way for this offense we deserve. Others outside our craft resent being porters for us. . . . As a craft we seem able to cope with a great number of trying situations that constantly crop up on assignments. That is why our failure to solve the used flashbulb-on-story situation is so humiliating. For our own good and for good public relations, working press photographers *must* pick up and dispose of their used flashbulbs. While it is

hardly practical to expect you to pick up the used bulbs while under the stress of 'getting that picture' . . . the few moments for this detail are surely available upon completion of the story. The only place for a used flashbulb is in a waste receptacle. Please co-operate."

* * *

CLIFTON HYLAND, former newspaper and newsreel photographer who now is connected with General Electric's Photolamp division in Chicago, makes the following suggestions to press photographers who are interested in having more of their shots used by picture editors:

"Have you ever wondered about the number of news pictures that are missed by a photographer's failure to plan composition before he appears on a scene. I am sure that the number of badly-framed negatives that our editors have chucked out during the past five years would pave the Lincoln Highway from Atlantic City to Astoria, Oregon. News pictures are difficult to get at times, especially when the photographer is covering a murder or suicide in a private residence. For there, few shutter clickers could be considered welcome visitors. It is for this reason that I believe your picture coverage on any type of story should begin cooking the instant your editor gives you the ingredients. Then when you walk in on the yarn, both you and your camera will be ready for instant action.

Skaddings-Johnson
Clifton Hyland

"Despite the necessity for instant action, though, you definitely are expected to bring back not only a masterpiece, but it is a must that the negative be sharp enough to shave away that five o'clock shadow. [For these reasons, it has been your custom to preset your focus at about 10 feet, the *f* stop between 16 and 22 (for panchromatic film) and—in case your subjects decide on some fast footwork—you have your shutter set at 1/200 second.]

"Fortunately there are many assignments other than murders and suicides. There still are a great number of peace-loving citizens who enjoy life and who offer no objection to being photographed by a newspaper photographer. For instance, there is that picture of the society set surrounding a banquet table. The photographer, on occasion, does not get a completely sharp photo, due to his focusing at the wrong point. If the photographer—shooting a long banquet table of 20 persons—decides to focus on the persons in the immediate foreground, he's not going to have a completely sharp picture. If he, likewise, focuses on a point midway between front and back of table, he still may not have enough depth of field to ensure an over-all sharp negative. If he focuses on that charming foursome at the rear of the table, he still is in trouble. (All this most of you know—just bear with me while I tell it to a few of the newer boys).

"The cameraman who scales his bellows (on the aforementioned scene) at about one-third the total distance of the table will

NOW YOU CAN GET THIS

INSTEAD OF THIS

Elgeet NEW 7mm F:2.5

WIDE-ANGLE LENS
Doubles Your Field

PRICE
$47.55
Tax Included

ELGEET leads again in presenting the **shortest focal length wide-angle** lens ever manufactured.

With this 7mm F:2.5 wide-angle lens, cramped space is no problem. You can now . . . for the first time . . . photograph large groups at close range. "Panoraming" is eliminated . . . the ENTIRE scene is there without moving your camera. Indoors or outdoors, you need this lens that gives you an amazing width of field without distortion and with remarkable clarity.

Your first projection of ELGEET 7mm Wide-Angle lens shots will amaze and delight you . . . convince you that at last American optical science has come of age. Call on your regular photo dealer today and ask him to show you the new ELGEET 7mm F:2.5 Wide-Angle lens.

*With suitable Elgeet conversion adapters this new lens can be used on all 8mm movie cameras.

Send for free 40 page booklet "Exciting Movies with Elgeet Lenses"

Check these features of this new triumph of optical design.

- The only complete wide-angle lens, (not an attachment) that can be mounted on a standard 8mm movie camera*.
- Doubles the field of the normal ½" (13mm lens).
- Freedom from distortion.
- When mounted on a turret camera along with the *telephoto* and standard lens, the overall length of this wide-angle lens eliminates image cutoff in corners of film.
- Two sets of widely spaced diaphragm engravings permit more accurate diaphragm setting.
- High speed and coated lenses permit picture-taking under all light conditions.

"WHERE QUALITY IS IMPORTANT" ELGEET LEADS

Elgeet OPTICAL COMPANY, INC.
67 ATLANTIC AVE. • ROCHESTER N. Y.
Precision Optical Products

PROJECTION POSITIVES

the most thrilling way of presenting your pictures. Printed from your 35mm films (doubleframe or singleframe Mercury size), without changing them in any way. Projection Positives are made on an extraordinarily fine grain film, with each negative INDIVIDUALLY exposed. Viewed in a small viewer or projected life-size on a screen — you'll enjoy the wide tonal range, the three-dimensional quality, the sparkling brilliance which only SPIRATONE PROJECTION POSITIVES can reveal in your pictures. Let us make transparencies from your old rolls, too, so you can relive those happy memories! And be sure to send us your next roll of 35mm film for free ultra fine grain developing and Projection Positive Printing.

35MM BLACK & WHITE TRANSPARENCIES
FROM UNCUT 35MM ROLLS, 20 EXP. ROLL 65¢, 36 EXP ROLL $1.05; 65 EXP ROLL $1.80. FROM STRIPS HAVING LESS THAN SIX EXPOSURES, BUT NO SHORTER THAN 4½ INCHES IN LENGTH, OR SELECTED BY FRAME NO., EACH FRAME 10¢.

SPIRATONE OFFERS A WIDE SELECTION OF 35MM (2"X2") SLIDE PROJECTORS FROM $7.59 UP AND BEADED PROJECTION SCREENS FROM $2.50 UP. ASK FOR DETAILS.

Complete price list of other 35mm services, black and white and color, on request to Dept. PP.

Spiratone FINE GRAIN LABORATORIES
49 W. 27TH STREET, NEW YORK 1, N. Y.

*Loadomat 20

The Only DAYLIGHT LOADING AND DEVELOPING TANK FOR 120 OR 620 ROLL FILM

Color OR BLACK & WHITE

An innovation in FILM PROCESSING

NO DARKROOM Needed

$10.95 PLUS. FED. EXC. TAX

Vinylite PROTECTIVE Cover $1.00

Loadomat Features:

POSITIVE LOADING · ECONOMICAL · EVEN PROCESSING · CAN BE USED WET · EFFICIENT AGITATION · IDEAL FOR Color · HANDS ARE NEVER IN CONTACT WITH THE FILM.

* REG. U. S. PAT. OFF.

PRIME PRP Photo Products, Inc.

10909 MAGNOLIA BLVD. NORTH HOLLYWOOD, CALIF.

Learn Glamour PHOTOGRAPHY

IN PERSON (or by mail)

* Two weeks' intensive instruction with live models under personal direction of W. R. Harrison, internationally recognized glamour photographer.

* Learn Hollywood secrets of glamour technique, including the 34 Basic poses, lighting, make-up, costuming, etc.

* Combine business with pleasure on your California vacation. Write for information on your business letterhead

or

if you can't come to California in person, send coupon for information on home study course.

Harrison STUDIOS HOLLYWOOD

HARRISON STUDIOS, Dept. PP-9
8661 West 3rd St., Los Angeles 36, Calif.

Please send free details about your home study course in glamour photography.

Name _____

Address _____

have the best chance of getting foreground and background in sharp focus. Then it is only necessary that we stop down our lens in accordance with the speed of the film we are using.

"This also should determine what size flashbulb will be used. I have found many fine banquet pictures made on a panchromatic type film with (now, can I get my plug in, Mr. Editor?) one General Electric photoflash lamp number 22.

"But another problem we must be aware of when working banquets is the composition—and that none of the guests' faces are hidden by persons sitting in front of them.

"The use of two flashbulbs—one on extension—undoubtedly results in better lighted pictures, but often time limitations and space limitations preclude this. The alternative is to use one flashbulb on about ten feet of extension cord. Thus you can raise your flashgun above your head, and to the right or left, directing the beam to where the light properly exposes the faces but still pours a degree of highlighting on the subjects' heads.

"Large group shots usually require a little time. Invariably you will have to request several times that your subjects bunch together more closely. Usually it is better to have one person as a focal point for the eyes of the other persons. This will add more interest to your picture, and will keep it from looking too much like the eighth grade graduating class (not that there is anything wrong with an eighth grade graduating class).

"Working with smaller groups is more interesting, and it is here that you can attempt to get really interesting facial expressions. However, try to keep your subjects from "mugging,"—staring into the lens. Remember to have each face stand out distinctly from the others.

"During the past several years there has been an increasing demand for photographs in newspapers and other periodicals. The reason is that pictures are attractive, appealing, and they tell a story more easily and more quickly than do words. Keep these latter points in mind—tell the public as much of your story with a picture as you possibly can.

"Normally the assignment given by an editor is of importance—or the editor would not send us out. But try to bring back a bit more than is asked for—get the story behind the story. If the assignment, for instance, is to cover that grand old woman pioneer who has just celebrated her 100th birthday, try to add something to your picture of the lady that will give it more appeal. She may have an ancient weaving loom in her attic that she used three-quarters of a century ago. She may have a marvelous collection of paintings that she completed during her girlhood days. Such possibilities as these are always present; dig for them—they will show you up as a better news photographer, and you'll get a more outstanding story for your readers.

"If you happen to have plenty of flashbulbs, and a bit of time, the ideal lighting set-up calls for three flashbulbs. Use one at the camera, one at the side, and one for a backlight.

"Remember, too, that the better working

Coated TELEPHOTO and WIDE ANGLE $19.95 for ARGUS C2, C3; Mercury II, Bolsey Model B

Telephoto cuts distance in half! Doubles the focal length of your present camera lens; yet does not change speed of your lens or affect sharpness or exposure in any way.
Wide Angle doubles your picture area, enables you to photograph group from close distance, or in limited space. No effect on exposure or sharpness.
These lenses are what you were waiting for—at a price you never dreamed of! Rush your order with full remittance to us, add 25c for shipping cost. And we will rush the lens to fit your camera lens right back (state what camera and what lens you have). No C.O.D.'s. All lenses subject to our usual guarantee. Ask also for free catalogue!

SPIRATONE 49 WEST 27 ST. NEW YORK, N.Y.

INSTITUTE OF DESIGN

offers a 4 year training leading to Bachelor of Arts in

PHOTOGRAPHY

emphasis on personal development still and motion picture, illustrative, portraiture, experimental, documentary, color, courses in allied fields of Visual Arts

Catalog available

632 N. Dearborn, Chicago 10, Ill.

The Desert In Full Bloom

35 mm Color Slides of Gorgeous Cactus Blossoms by Duncan Edwards

12 for $5.00

WESTERN WAYS

BOX 2309 TUCSON, ARIZONA

FREE—for a 3c Stamp

NEW 1948 CATALOG

116 Pages — 700 Illustrations of cameras and photo supplies

BLOOM'S CAMERA CENTER

1657-PP Main Street, Springfield, Mass.

Fashion Frames 2 for $1.00

Display your prize prints in modern gallery style frames. Adjustable to any size up to 16 x 20. ORDER NOW from your dealer or send $1.00 for 2 frames from BAWDEN BROS. Inc.

Davenport 2, Iowa

TELEXAR TELEPHOTO LENS

Best 8mm Buy

PLATIGON Wide Angle Lens

Ask your dealer or write us.

DOME PRECISION CO.

21-33 North 11th St., Brooklyn 11, N. Y.

photographers always fill their entire negatives. Regardless of what size negative you work with, don't waste film space if you can help it. Frame your picture so that it nearly fills the negative—with about ⅛-inch border all around. Projection printing usually is employed in newspaper darkrooms, but there may be times when you will have to resort to contact printing, and at such times you will value the fact that you filled your negative with the subject matter.

"There, news photographers, you have it. There, from past experience, is how to 'Picture Your Story.'"

ROUXCOLOR PROCESS PROJECTS COLOR FROM MONOCHROME FILM

An apparently new process for the taking and projecting of color motion pictures—using black-and-white film—has created a great deal of interest in Paris where it was demonstrated recently by its co-developers, Armand and Lucien Roux, brother optical experts who have worked on the system for the past 17 years in

Acme

Armand Roux, co-developer of Rouxcolor method of taking and projecting color movies with black-and-white film, is seen with one of the new cameras and lenses.

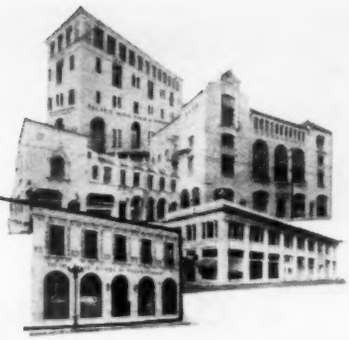
their fifth-floor laboratory on the Left Bank. The process uses normal camera, processing, and projection equipment, and normal black-and-white film. The modification consists of an adapter (a four-in-one lens and prism system) that breaks up the image into four nearly-identical smaller images. These four smaller images are then filtered by separate filters—resulting in what corresponds in still photography to color separation negatives.

One frame of 35-mm film, then, has four small images on it instead of the usual single frame. One of the quarter-frames represents green, one red, one blue, and one yellow—all in terms of black-and-white. After the film has been processed in the normal black-and-white manner, the projection uses the same process as the exposing, except that it is in reverse. The three small black-and-white images are "dyed" their respective colors by filters, then are mixed by the prisms, and projected in color on the screen through the normal projection lens. The Roux brothers plan to keep financial control of the process.—

NO. 2 OF A SERIES

INSIDE THE WALLS

AT THE FRED ARCHER SCHOOL OF PHOTOGRAPHY



A look inside a typical room of Color Laboratory G (outlined at right above) where color print processing in dye-transfer, carbro, etc., is taught.

Color printing tanks are equipped with filtered hot and cold water and running distilled water. Entire laboratory is controlled for temperature and humidity. Individual air-conditioned negative developing rooms are seen at right. This is probably the largest Color Laboratory in America. Each student becomes proficient by doing every operation in the whole process, with skilled instructors to guide him.

Student reading negative in preparation for color printing assignment.

Full time course . . . 24 months
Co-educational
Send for Brochure P7

THE FRED ARCHER SCHOOL OF PHOTOGRAPHY

2510 WEST 7TH STREET, LOS ANGELES 5, CALIFORNIA • *A non-profit institution*

DIRECTOR: FRED R. ARCHER
PRESIDENT: SEYMOUR L. ELKINS

Tiffen

"FILTER-SAFE"

$1.25 for Series V

$1.40 for Series VI

Holds 5 Filters and Adapter Ring

- *Filters Held Securely*
- *Filters Can't Scratch*
- *Filters Always Visible*

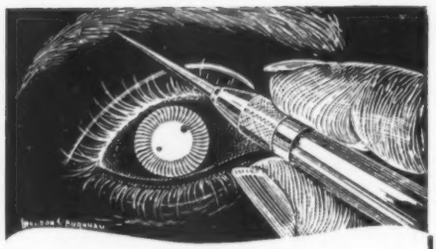
TIFFEN—the most complete quality line of lens shades, adapter rings, filters for all movie and still cameras

NEW — and You need it!

Made of transparent plastic, with hinged spring cover and individual filter compartments. Filters are always visible . . . no fumbling in selecting color wanted. Compact . . . takes little room in gadget bag . . . or in your pocket. Be "Filter-Safe" not sorry! Ask your dealer, or write for more details.

Tiffen MANUFACTURING Corporation

71 BEEKMAN STREET, NEW YORK 7, N. Y.



SEEING IS *Believing*

Let us show you the quickest and easiest way to become a professional retoucher.

Do you want to develop skills that will pay you $100.00 per week?

Learn at home as fast as you wish, for we have established a course in photo retouching that is amazingly simple and clear.

Planned by Weldon S. Burnham, owner and manager of the Famous Bruno Studios of Hollywood, in collaboration with five of America's finest and highest paid retouchers.

It is the speediest way to professional retouching yet devised.

If you are a retoucher you, especially, will want the new skills and speed we can give you.

If you are an amateur you can give your pictures quality by retouching that will make them sell.

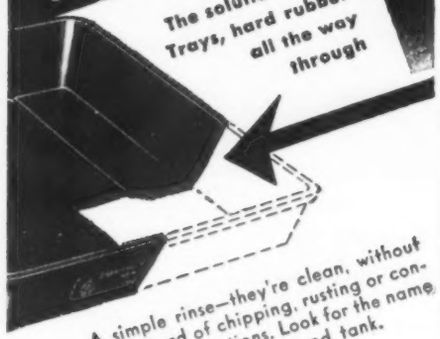
The demand for skilled retouchers is ever increasing in portrait, commercial and color photography.

Write today for the complete story, the low cost is surprising!

You are not obligated.

Address Us:
PROFESSIONAL RETOUCHING BRUNO STUDIOS
6412 HOLLYWOOD BLVD. • HOLLYWOOD 28, CAL.

IN THE DARK about PHOTO TRAYS?



A simple rinse—they're clean, without the hazard of chipping, rusting or contaminated solutions. Look for the name "ACE" on each tray and tank.

ACE HARD RUBBER PHOTO TRAYS and TANKS

BE SURE IT'S GENUINE ACE

Lighting Makes the Difference

(*Continued from page* 62)

close-ups. Head-and-shoulder portraits flowers, etc., are examples of subjects of this type.

When full-length figures are to be photographed, such as in a group picture, a reflector won't reflect light far enough. Nor will it cover several people simultaneously. But flash will.

Sunlight-flash photography (that is, filling in the shadows with the light from a flash) is a fascinating way to take excellent outdoor pictures, but not enough photographers use it. "Why should I use a flash lamp if the sun is shining brightly?" is the usual question. The answer is, of course, that contrasting shadows must be filled in on faces, and flash is one of the best ways to do it.

Outdoor flash requires a flash synchronizer, since the camera exposures are not long enough to permit an open-flash-close technique. Either the separate flashgun or the inexpensive flash unit that is built in cameras can be used.

The balance between the flashlight and the sunlight is quite critical and will require some experience on the photographer's part. As would be expected, the lighting appears unnatural if the flash overbalances the sunlight because the background then appears too dark. If the same size flash lamp always is used, the amount of flash illuminating the subject can be most easily controlled by keeping the flash-to-subject distance constant. From a trial-and-error test or two, you can determine which flash-to-subject distance will give you the proper "booster" illumination for a given back-sunlighting condition. Don't try to judge this balance only from the resulting negative; better make a print before you decide the balance is satisfactory. The same advice in judging the intensity of fill-in light applies to pictures made with reflectors as well as flash. In any event, be careful not to overdo the supplementary illumination or the natural effect will be lost.

Another thing the photographer can do to change the lighting approach is to take pictures at night. Moonlight, street lights, flash, and floodlamps can be used to create different lighting effects. Notice, for instance, the two pictures at the bottom of page 63. The one to the left was photographed in late afternoon sun. This backlight proved to be comparatively flat and uninteresting. The soft lighting did, however, reveal more of the architectural details than any other lighting version did. I wanted a more striking photograph, though, so I made the second photograph at night. The camera was placed on a tripod, the shutter set on "time," and I then ran up the building steps and fired two flashbulbs on the porch—one from behind each pillar, aimed at the ceiling, taking care to hide the direct rays of the flash from the camera lens. Different?

Certain controls in enlarging also give the photographer greater versatility in the number of different pictures he can make from a particular setting. He can, for instance, take a single sunset negative and obtain from it virtually any degree of lighting from afternoon to evening simply by varying the exposure time on the printing paper. In fact, many moonlight scenes are simply backlighted pictures made with late afternoon sunlight that are then overprinted under the enlarger.

One of the most difficult things in photography is to make good photographs of bright metallic objects. The lighting is the problem. The solution is to use either a very broad source of diffused light (such as a group of floodlamps diffused with wide strips of draftsmen's tracing cloth hung between the light source and the material

These pictures (above and below) were made from the same sunset negative. The one above was exposed normally in the enlarger while the one below was somewhat over-exposed to gain effect shown.

to be photographed) or, better still, the use of reflected light. The light source, in this case, should be aimed at a broad diffusing screen, such as a sheet or a motion picture screen, and the screen should be placed at such an angle that it will direct the light onto the metallic objects being photographed. The result will be a softer light, and the object will photograph more normally and, therefore, more pleasingly. For a comparison of such lighting, see the illustrations at the center of page 62.

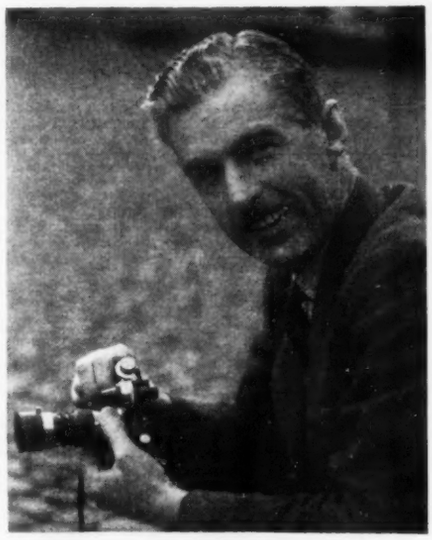
A person's ability to see and utilize different lighting conditions is one of the things that determines how good a photographer he is. And this is simply a matter of training yourself to see the subjects as the camera does. Get in a bit of practice . . . use the pictures with this article as a study lesson. Try to duplicate them, try to make better ones. Try it today—tonight. It's an easy way to make better pictures, and it will help to convince you that lighting *does* make the difference.—

Letter from London

ONE DAY this month I had lunch with the new English representative of the PSA, Anthony Peacock of Leicester. Not only did we have a most enjoyable lunch, but I had the opportunity of getting to know quite a bit about his ideas in sponsoring closer collaboration between the PSA and the RPS over here, with the result that I feel able to give you a reasonable pen portrait of your own representative—and he is, of course, a man you should know.

Tony Peacock is a professional photographer and a free-lance journalist, but as he says himself, he remains an amateur photographer at heart. As though to prove the point, he is, and has been for a long time, one of the leading lights in the Leicester Photographic Society. At the same time he is on the selection committee for the Annual exhibition of the RPS.

His own specialty is in the photography



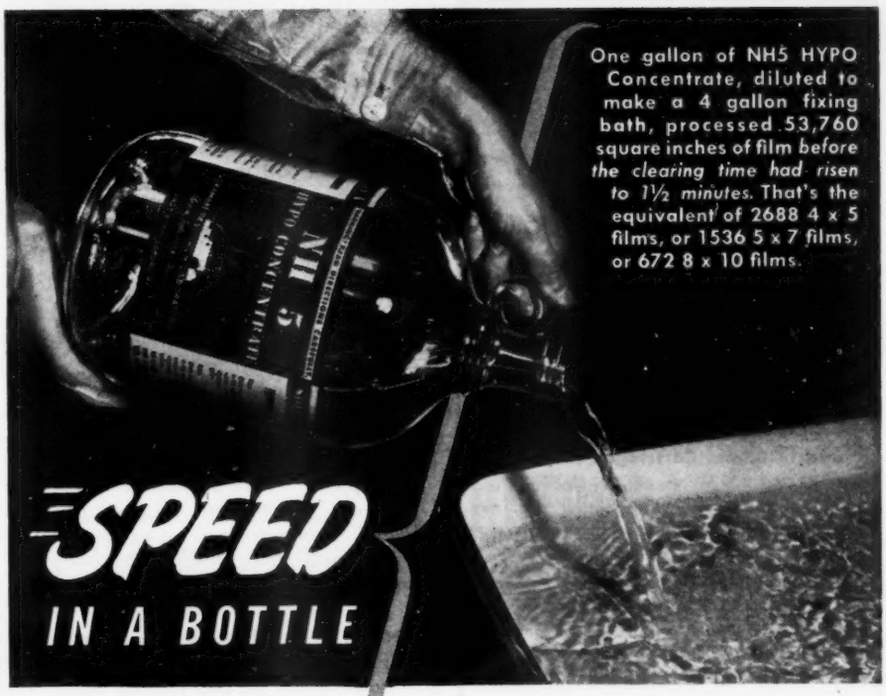
Anthony Peacock, FRPS.

of the nude and he has very definite ideas on questions of treatment. The "human form divine" is an age-old cliché, but one which holds a wealth of meaning if interpreted properly and it needs a man of high ideals to do it. The general public undoubtedly needs educating in an appreciation of the nude and Tony Peacock is contemplating writing a book on the subject and illustrating it with examples from both sides of the Atlantic.

But to get back to the question of Anglo-American co-operation and exchange. Peacock was telling me that there are five exchange circles in existence at the moment, but with postal facilities being what they are, the number of prints seen by any one member during a period of twelve months is insufficient to judge respective tendencies.

Much more, by way of exchange, is really required and Peacock's idea is to try and get clubs on either side of the Atlantic to adopt one another. For example, he thinks it would be fine if, say Birmingham, England and Birmingham, Alabama and similarly Richmond, England and Richmond Virginia, got together and exchanged prints regularly.

All towns who have the same name can,



NH 5 HYPO CUTS IN HALF

the processing time of photographic materials

Here is a concentrated fixing solution that will save you **both time and money.** One gallon of NH5 HYPO makes a 4-gallon fixation bath for films, or a 6-gallon fixation bath for prints. **Either dilution has at least twice the service life of the standard fixation bath.**

Figure the saving for yourself, from these facts: NH5 HYPO will—

1. Completely fix and make permanent prints and films in 3 minutes as compared with 20 minutes in a standard fixation bath.
2. Harden the emulsion of both films and prints **more thoroughly** in 3 minutes than standard fixers do in 20 minutes.
3. Fix at least twice as many prints and films as standard fixation baths.
4. Cut the washing time of both films and prints in **half.**

PROOF OF SUPERIORITY—NH5 HYPO has been proved indispensable in the darkrooms of 131 publications, 382 industrial organizations and over 3000 professional photographers.

AVAILABLE AT BETTER DEALERS EVERYWHERE

Manufacturing Chemists

INGRAHAM RESEARCH LABORATORIES

East Stroudsburg, Pennsylvania

DON'T SOAK

HYP·A·MIN is safe for all film & paper

- NO SLUDGE
- NO STAIN
- NON-TOXIC

use modern

HYP·A·MIN the 5 minute print washer

Drop 1 tablet in washing water; dissolve; immerse prints. You'll actually see the hypo washing out; in less than five minutes prints will be completely free of every trace of hypo! One tablet is sufficient to treat six 8 x 10 prints or the equivalent.

NOW AT YOUR FAVORITE PHOTO DEALER OR DIRECT

in convenient 15¢ size:
6 tablets, individually packaged in cellophane pad, like vitamin pills!

economical $1 size:
48 tablets, individually packaged; comes in handy box container.

ROBELY LABORATORIES, INC. 10 Waverly Place New York 3, N. Y.

Brilliant Color Reproduction
. . . Captured by even the lowest priced cameras!
Keen COLOR FILM

Keen COLOR FILM

For Indoor and Outdoor Photography

- High Speed — Weston 32
- Color Positive Transparencies
- 8-Exposure Roll Film and 20-Exposure Cartridges

Sizes: 127 — 120 — 620
and in 35mm Cartridges (20 exp.)

This completely reliable film gives the user positive Transparencies in beautiful rich, natural color, from which true color prints may be made.

ORDER TODAY!
Minimum 3 Rolls on C.O.D. Orders

127..only 60c 620 .....only 99c
120..only 99c 35mm. Cartridges $1.25

PROCESSING — 75c additional per roll

Orders filled promptly. Include 10c with each order to cover postage. Free mailing bags.

ORDER FROM YOUR DEALER
If he cannot supply you, order direct from

KEEN
Photo Products Co., Inc.
2746 Nostrand Ave., Brooklyn, N. Y. (Dept. P-88

No need to look further for here is the precision-built filter kit that camera fans have been searching for. Plush-lined, genuine pigskin case with zipper closing. Accommodates four filters in full view, yet protects them against damage or loss.

Ask for the Warner Filter Kit at your favorite photo dealer's.

Series V, 21.5 mm or 25 mm, $3.00
Series VI, $3.50

Warner Products INC.
5142 WEST JEFFERSON BOULEVARD • LOS ANGELES 16

therefore, get together as soon as they like. Those clubs who can't pair off with another of the same name can effect a compromise by adopting a town of the same general industries or characteristics.

Personally, I think this is a good idea, but it is up to you as to what you make of it. Peacock will undertake to effect all the necessary introductions and if you are interested write to him as under:

Anthony Peacock Esq., FRPS,
Barkby Hall,
Leicester,
England.

The original idea behind this monthly news letter was to help the good relations between photographers here and in your country, so if you forget Peacock's address, write to me in care of POPULAR PHOTOGRAPHY and I'll see your letters get to the right place. There are over 700 local photographic societies in England, so there's plenty of room for you all to get going and have a good time into the bargain—and I hope you do.

THE IDEA of clubs exchanging collections of prints is not a new one and as though to lend point to the present suggestions, the Camera Club staged an exhibition of prints from the Rhode Island Camera Club in the dining room during the month and a great deal of general interest was aroused. Mrs. Rosalind Maingot arranged the exchange whilst she was visiting the States some time ago, so in view of Peacock's present ideas, perhaps we can look forward to seeing a good many more American pictures.

DR. HANS ZINRAM has been making more and more a name for himself with his child studies and just recently he has changed over from amateur to professional.

We had the chance to see him in action at one of the club's Saturday afternoon demonstrations, with photographers' own children as his models. He used a Leica and his lighting consisted of two floodlamps on light, portable stands, and one baby spot.

There is no doubt that Zinram has a way with kids. Any child in front of a fairly large adult audience is likely to be far more self-conscious than if alone in the studio. Zinram performed all sorts of tricks, told stories and the like and soon got the children out of themselves and into that frame of mind where they would react favourably for his purpose.

He worked at a fairly fast speed and must have taken about 50 shots in an hour or so. We have since seen his final selection, and the prints are on show for a week . . . the results, of course, are exactly what we expected.

THE TEAM of photographers at Studio Sun, Simmonds, Pilkington, Blackman and Dixon are well known characters in those circles where serious photographers regularly meet. They turn out some first class advertising and commercial work. So that when Dixon gave a demonstration of fashion photography last week, it was reasonable to expect a large crowd. And there was too. I've never seen a club hall so well packed before.—*Leonard Burrell.*

SEND YOUR Leica - Argus Univex - Mercury Film to **35MM**

COLOR BLACK & WHITE — COMPLETE PROCESSING SERVICE

DEVELOPIX

Ultra Fine Grain Developed, Hardened and 3¼ x 4½ double-weight semilustre enlargements made.

36 EXP. ROLL $1.50
20 exp. roll $1.10
65 exp. roll 3.00

35 MM Reloads—36 Exp. 45c, 20 Exp. 30c

PROJECTION POSITIVES
20 exp. roll 60c 36 exp. roll 80c 65 exp. roll $1.50
Remit with order—Save C.O.D. charges.
Send for Free Mailing Bag and New Price List.

DEVELOPIX
P.O. BOX 146 MADISON SQ. STA. NEW YORK, N.Y.

Personal I-D-CALS

NOW YOU CAN IDENTIFY YOUR EQUIPMENT the way manufacturers do . . . with decal transfers. Personal I-D-Cals are durable decals with name printed in rich gold letters ⅛" high, sandwiched between tissue-thin layers of tough, transparent, lacquer film. They adhere to wood, metal, glass, plastic, leather, and photo emulsions. Simply wet, slide on, and let dry.

ON CAMERAS, CASES, HOLDERS etc., I-D-Cals look professional and protect against loss. They also advertise your business. (**Commercial** and **News** photographers put own name on one side of holders, company name on other side.) Try I-D-Cals on prints for novel signature effects. Set of fifty, name only . . . $2.75. Second line for address (not over 22 letters) . . . $1.50. Three lines . . . $5.00.

HOLDER NUMBERS in matching gold, ¼" high. Choice of 1-24, 25-48, 49-72, 73-96. Each set of twenty-four . . . 60c.

PLEASE PRINT NAME CLEARLY (USE MIDDLE INITIAL ONLY)
ORDER TODAY. REMIT WITH ORDER
P. O. BOX 222P I-D-CAL CO. INGLEWOOD, CALIF.

36 exp. 35 MM. RELOADED CARTRIDGES
40¢ each

SUPER XX - PLUS X - PANATOMIC X
DUPONT SUPERIOR #1, #2, #3

Also available in bulk, $4.25 per 100 ft. roll, $2.25 per 50 ft. PLEASE NOTE: This is fresh, clean film and every roll is GUARANTEED PERFECT. We do NOT handle bargain-priced, outdated War Surplus stock. Buy with confidence—thousands of pleased customers. We supply cartridges. Shipped postpaid same day order is received. Minimum Order—Three Rolls.

EASTERN PHOTO LABS., Dept. "A"
1405 N. Charles St. Baltimore 1, Md.

TINY RADIO!
FITS IN YOUR HAND

REALLY WORKS TOO! Unbreakable RED plastic Cabinets. **NO TUBES, BATTERIES OR ELECTRIC "PLUG-INS"!** Works on new Patented "Permacrystal" and Roto Tuner! **EASY TO USE! SHOULD LAST FOR YEARS!**

GUARANTEED TO WORK On local radio programs by following directions!

ONLY $3.99 Postpaid or send only $1.00 (bill, money order or check) and pay postman $2.99 plus postage on delivery. **COMPLETE READY TO PLAY — WITH PERSONAL PHONE — MARVELOUS GIFTS—BARGAIN PRICED! GET YOUR TINY RADIO NOW!**
PAKETTE PRODUCTS CO., Inc., Dept. TPP-9 Kearney, Neb.

35 MM Quality DEVELOPING 36 FULL SIZE 3¼x4¼ ENLARGEMENTS $1.25

INDIVIDUAL ATTENTION EACH NEGATIVE
No automatic or mass production machinery used. Your film fine grain developed and vaporated to prevent scratching. Exacting workmanship. Highest quality developing. Write for ***Free*** mailers and other ***Outstanding Offers***.

WE HAVE FRESH FILM
UNIVERSAL PHOTO SERVICE
Box 612A, La Crosse, Wis.

Bughouse Movies

(*Continued from page* 117)

developed as a negative is a simple means of checking on focus and field of view limits. Another thing is that when filming a few inches from the subject, the regular camera viewfinder cannot be used and it will be necessary to have some kind of framing device. Figure 2 shows a simple homemade framer made of a 12-inch length of ¾ inch stock about 1½ inch wide, with an open plywood easel frame. The camera is held in place with a tripod bolt made from a ¼ - 20 bolt and knurled nut. A wood strip along one side keeps the camera in the same alignment each time used.

A tripod socket, installed on the under side of the base, holds it on a tripod when needed. There are three positions for the camera—one at 8 inches from the easel frame, one at 6 inches, and a third at 3 inches. The easel has cardboard framers with the corresponding field of view limits for the three close-up lenses. To make these framers, solid cards are ruled with black ink in small squares with a couple of opaque ones in the approximate center. The camera, with close-up lens attached, is set up in each respective position, and the cards are filmed with the test strips of positive film. Thus the limits of the field of view for the different lenses are obtained. The field-of-view limits with the 8 mm camera and framer illustrated are 2⅛x2¾ inches at 8 inches from the framer; 1⅝x2⅛ inches at 6 inches; and ⅞x1⅛ inches at 3 inches away. If the cardboard framer openings are made just a trifle larger so they won't show in the film image, they can be left in while filming, however it's probably best to remove them before filming so as not to cause unwanted shadows.

Features of a wooden framer like this are its lightness and portability and the fact that it can be made to handle the camera at different distances. However, amateurs who own one of the small metal titlers can use it for some of their insect shots. For use on a tripod a 7/32 inch hole can be drilled in the titler base and tapped with a ¼-20 tap. Figure 3 shows a better way by using the titler on a block of wood equipped with a tripod socket. By using care in shaping the block, the titler can be made to slide forward and back on it, facilitating the placing of the easel closer to the subject. The block should be made long enough, and have a fairly snug fit.

Here's a tip on how you can make your own tripod sockets for attachment on any wooden-base gadget you may make, including the ones illustrated. As in Figure 4, an angle bracket will furnish the metal. It can be either hammered straight, on a piece sawed off with a hack saw. Make a new 7/32 inch hole or enlarge one already on the bracket, and make threads with a ¼-20 tap. It's a simple matter to screw it in place over a hole bored part way in the wooden base, so the tripod bolt can be turned into it. A telephone slug drilled and tapped also makes a good socket.

As mentioned before, many insects can be found in your own backyard, especially if there is a garden, and flowers. Spiders, ants,

Spacious Home of Connecticut Academy of Photography

LEARN by doing! *an exciting Career for YOU in*

PHOTOGRAPHY

Enroll Now

12 Week Courses
including
FUNDAMENTALS
COMMERCIAL
PORTRAIT
FASHION

DAY and NIGHT CLASSES
Our Special Method of
Individual Instruction
Gives You MORE THOROUGH TRAINING IN A SHORTER TIME

Start Using Cameras and Equipment First Day You Enroll
Co-educational
AN ACCREDITED SCHOOL FOR VETERANS

FOR MORE DETAILED INFORMATION WRITE NOW FOR PAMPHLET X-110
CONNECTICUT ACADEMY of PHOTOGRAPHY, INC.
P. O. BOX 348 • SUNSET RIDGE DRIVE • EAST HARTFORD, CONN.

PERFEX 35MM
VALUE $99.50 **$59.50**

Camera with Schneider
XENON f:2.8
in Compur Rapid Shutter

Look at these features! Coupled rangefinder, fast German Schneider-Kreuznach Xenon f:2.8 lens, Compur-Rapid shutter with accurate speeds from 1/500th to 1 full second and B. A $99.50 value at a 40% saving! Uses standard 35mm color or black and white film. Case $5.50. Flash $7.49

SPIRATONE, 49 West 27th Street, N. Y.

DOWN TOWN NEW YORK HEADQUARTERS FOR EVERYTHING
CAMERA EXCHANGE ORIGINATORS SINCE 1890
PHOTOGRAPHIC
WE BUY FOR CASH YOUR USED EQUIPMENT
NOW IN OUR 58TH YEAR OF FRIENDLY SERVICE
Authorized dealer for all leading camera manufacturers
NEW YORK CAMERA EXCHANGE
116 FULTON ST. NEW YORK CITY

Heathkit
PHOTO TIMER KIT

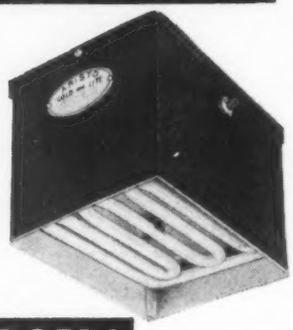
An electronic phototimer anyone can afford. Complete kit includes every part, all punched, formed, ready to assemble. Push button operation. Already calibrated from 1 to 45 seconds.

Has focusing switch, line cord and enlarger socket.

Complete pictorial diagrams make assembly easy. Shipping Weight, 4 lbs.

HEATH CO. Dept. P. - 305 Territorial BENTON HARBOR, MICH.

COLD LIGHT



FOR YOUR

ENLARGER!

List price complete

$26.25

tax incl.

Just What You've Always Wanted

Even Light Distribution • Grid Lamp covers entire negative area • No Hot Spots—No Shadows • Unique quality of light gives clearer crisper prints • Produces finer tone qualities • Cuts processing time • Retains fine detail regardless of size of blowup • COLD LIGHT—NO HEAT • Expose as long as you wish • No more hot, stuffy darkroom • Instant starting • 10,000 burning hours.

ARISTO COLD GRID LITE MODELS

Standard 4"x5" Model (model pictured)	$26.25	
Kodak Precision "B"	$29.50	
Omega D II	$26.25	tax
All Elwood 5"x7" Models	$36.75	included
Solar "57"	$36.75	postpaid
All Elwood 8"x10" Models	$61.25	

(Write for illustrated booklet)

These units come equipped with adapter to fit your particular enlarger. Every ARISTO COLD GRID LITE carries a 6-month guarantee. If your dealer can't supply, send check or money order to us.

ARISTO GLASS LABORATORIES

106-23 Metropolitan Avenue, Forest Hills, N. Y.

BRAND NEW 7 x 50

U. S. NAVY PRISM BINOCULARS

Coated Lenses

*Price $95

AMERICAN MADE BINOCULARS. Complete with Carrying Case and Straps. *Price $95.00 Plus 20% Federal Excise Tax. Postpaid.

ACHROMATIC TELESCOPE OBJECTIVES—Perfect government surplus lenses. These cemented achromats are made of the finest Crown and Flint optical glass; are fully corrected and have tremendous resolving power. Guaranteed suited for Astronomical Telescopes, Spotting Scopes, etc.

48mm Dia. 600mm F.L.	ea.	$ 9.75
48mm Dia. 600mm F.L. Coated	ea.	10.75
78mm Dia. 381mm F.L.	ea.	17.00
78mm Dia. 381mm F.L. Coated	ea.	19.00
81mm Dia. 622mm F.L.	ea.	20.00
81mm Dia. 622mm F.L. Coated	ea.	22.50

ACHROMATIC LENSES, cemented

14 mm Dia. 60 mm F. L. coated	ea.	$1.25
23 mm Dia. 184 mm F. L. coated	ea.	1.35
26 mm Dia. 104 mm F. L. coated	ea.	1.25
30 mm Dia. 60 mm F. L.	ea.	1.00
31 mm Dia. 124 mm F. L. coated	ea.	1.50
31 mm Dia. 172 mm F. L. coated	ea.	1.25
34 mm Dia. 65 mm F. L. coated	ea.	1.50
38 mm Dia. 240 mm F. L.	ea.	2.50

SPOTTING SCOPE or MONOCULAR lens sets. Consists of Achromatic Objective, 2 Prisms, Eye and Field Lens and diagram, all lenses are cemented. Buy 2 sets to construct a High Power Binocular.

6 Power Set ea. $5.00 — 11 Power Set ea. $6.00
8 Power Set ea. 5.25 — 13 Power Set ea. 7.75
27 Power Set ea. $11.85

WIDE ANGLE EYEPIECE 3 Perfect Coated Achromatic Lenses mounted in a Focusing Cell, 2" clear aperture 1½" E.F.L. Gov't Cost $125.00 ..... Postpaid ea. $9.50

KODACHROME PROJECTOR LENS SET includes Lenses, Heat absorbing Glass, instructions. P'p'd ea. $1.95

ACHROMATIC KODACHROME PROJECTOR LENS SET—same as item above except it contains two achromatic lenses for projection purposes. P'p'd ea. $3.10

LENSES, PRISMS, "WE HAVE THEM" PRICED FROM 25c UP. SEND STAMP FOR "BARGAIN LIST" OF WAR SURPLUS OPTICAL ITEMS.

A. JAEGERS

123-26F Rockaway Blvd. So. Ozone Park 20, N. Y.

crickets, grasshoppers, various butterflies, potato bugs, and tomato worms to mention a few, are not difficult to locate. It may take a little patience to wait for a caterpillar to start eating on a leaf but the resulting film action will be worth it. Regardless of what the neighbors thought, I have caught butterflies in my hat in the back yard, held them over an ammonia-soaked cotton wad to make them sluggish, set them up on flowers and got screen filling close-ups in color. A good stunt also is to catch a "bluebottle fly," (for color), kill it, and put it near an ant heap. You'll get plenty of action here. The close-up framer in a case like this can be hand held and, if possible to use, a 24- or 32-frame speed will help to smooth out any hand trembling. This works particularly well with bees and wasps in case you want to film in a hurry! Get them on flower blossoms with the framer hand-held. I've worked as close as 3 inches to bees this way without any trouble. A five second shot at 32 frame speed will result in a 10 second screen image.

If you don't care to film "on location," some insects can be collected in small boxes in fields, vacant lots, and elsewhere, brought home and filmed at your leisure, and in the privacy of your back porch or basement. On dull days when you can't film outdoors, there's always floods to use, as long as they are not placed close enough to the subjects to burn them.

For home filming like this and for better control of insect subjects, a "bug stage" will be found useful. Figure 5 shows one made from a wood block having a tripod socket made as described before, so it can be set up on a light tripod. Another small block of wood with thin dowels can be used in different positions to hold cardboard backgrounds if desired. Leaves, grass, twigs, sand, and stones also can be used for natural settings. Bugs that will not stay put usually can be handled satisfactorily with the use of rubber bands, thread, and small pins. Sometimes a bit of thin glue placed on a leaf will help to keep a tough customer like a grasshopper in place without interfering too much with natural movements. A trick to film the underneath side action of a caterpillar is to film it through a piece of glass held onto the block of the bug stage. Figure 6 shows the stage set up on a tripod and with a tripod-supported framer holding a camera being used for close-up filming.

Supplementary close-up lenses are, of course, not limited to use with just the fixed-focus type of lens. They also may be used with any focusing lens, including telephotos. If the close-up lens is to be used at its established focal length, the camera lens must be set at infinity. When the focusing type of camera lenses are used at distances closer than infinity, the focal length of the supplementary lens is disregarded. In this case some means of direct through-the-lens visual focusing must be followed. It is practically impossible to use telephoto lenses with supplementary lenses without through-the-lens visual focusing because of the extremely shallow depth of field when used at these close distances. With some cameras, a direct focusing tube to be used between the lens and lens mount on the camera, is available. Magazine cameras also have direct focusers and viewers.

Telephotos used with a close-up lens have one big advantage in that they can be used farther away from the subject, and still get the same large close-up images as obtained with the normal camera lens used just a few inches away. In many cases, with a close-working telephoto that has a small field of view, the supplementary lens can be dispensed with. Figure 7 shows a critical focusing type of 8 mm camera with a 2 inch telephoto lens being used with a 3 diopter supplementary lens at a distance of 13 inches. The field of view is 7/8x1 1/8 inches. The same telephoto used without a supplementary lens, and focused at its nearest distance, (in this case 4 feet) gives a field of view of 3x4 inches. This is ample for a large insect such as a butterfly.

A point that might be noted here is that although critical focusing camera equipment makes close-up filming comparatively easy on subjects or objects that "stay put," they still can't be used to film an insect that might move out of the framed field of view. For example, to get a follow-focus shot of a caterpillar crawling along a flower stem, a critical viewer cannot be used and a framer of some sort must be used instead. Therefore, the owner of a simple fixed focus camera can get just as good results with his camera and a framing device.

Theoretically, exposures should be increased on ultra close-ups. When using supplementary lenses, I have not found this necessary, except perhaps at extreme close distances, at 3 inches or less. From my own experience, I have found it best to do insect filming on bright sunny days with color, so that a fairly small stop can be used to get all the depth of field possible. As a rule I try to use at least *f*/4 and smaller stops whenever possible, even when filming at higher speeds. Most normal shots of 16-frame speed average *f*/5.6 in bright summer sunlight. I have taken perfectly exposed color shots of a honey bee on a dandelion blossom, filming with a hand-held framer 3 inches away, at an exposure of *f*/4.5 and 24-speed. The 8 mm Kodachrome frame enlargement (Fig. 8) of a wasp was filmed at 3 inches. Figures 9 and 10, of a yellow and black garden spider and butterfly respectively, were filmed at 8 inches. All filming was done with a wooden framer.

The amateur movie maker who is willing to do a little experimenting at first will find insect filming a fascinating phase of his hobby. The variety of subjects is almost endless and surely will provide plenty of color and action. Screen-filling close-ups of a grasshopper, a caterpillar chewing on a leaf, the busy bee on a hunt for nectar, and the many colored butterflies will prove interesting and novel. It's really fascinating to see a two-foot house fly on the screen. For the sake of continuity, it is a simple matter to add bug close-ups from time to time into a flower or garden reel, even one taken years ago.—

OVAL TABLE ELECTS JOHN MULDER

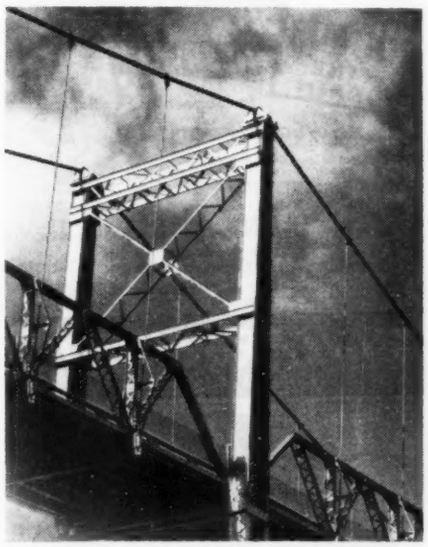
John G. Mulder of Eastman Kodak Company has been elected an associate member of the Oval Table Society, an honorary organization devoted to advancement of "the art and science of photography."—

Camera Treasure Hunt

(Continued from page 48)

photographic attentions on the various objects that make up this map and then start your treasure hunt for the little "buried" photogenic gems you will discover. Any area of this scope has many, many parts that will photograph far better than the original, over-all scene that first took your breath away. Get out on foot and search for them—it's lots of fun. Start your "treasure hunt."

Using this general view as a "treasure map," all the other pictures shown with this article—and more—were found and made. First, I decided to try the same panorama shot by backing up a bit and



Close-up detail of a bridge structure was made after looking at picture possibilities suggested by the "treasure hunt" photo map found at top of page 48.

adding a couple of young girls to the foreground. (See picture bottom, left, page 48). This added human interest and gave the picture more depth and distance by giving the viewer a theoretical foreground base upon which to stand as he views the photograph.

Then I posed another couple of girls—the Bachtell twins of McGregor, Iowa—on an outcropping of rock, took myself and camera downhill and shot up at the girls, using the filter-darkened sky as a background (bottom center of page 48). Thus I already had two shots completed in my treasure hunt.

With the aid of an automobile, I beat the towboat (shown in the over-all photograph) that was moving slowly upstream to the drawbridge, and pictured it and the drawbridge in greater detail (see illustration). At this time the structural beauty of the highway bridge became more apparent, and two or three pictures of the bridge were made—including the close-up detail of the structure, illustrated with this article.

The railroad tracks that ran parallel to the river bluffs inspired the thought of getting a good locomotive shot. So, after a

REMEMBER ROEHRIG FOR COLOR

QUALITY OIL PHOTO COLORS

You can be an accomplished artist the day you get your set of . . .

ROEHRIG TRUE TONE OIL PHOTO COLORS

What fun it is to color your own favorite black and white prints . . . what a thrill it is to see that finished job—a beautiful, life-like scene in brilliant, natural colors. It is a pleasure available to everyone who uses ROEHRIG Colors, which give consistently fine results.

Get a set of ROEHRIG Colors and you will enjoy countless hours of pleasure with this fascinating hobby, transforming your favorite black and white prints into a magical picture of color. It is so easy, so simple, you just lay on the color, wipe off and repeat as often as you want until you get the desired effect . . . then let the colors dry. Complete easy-to-follow instructions are included with each set.

ROEHRIG Colors may be had in complete sets. Separate tubes also available in all shades including regular and concentrated colors. The ROEHRIG STUDENT Set, priced at only $2.50 is recommended to beginners.

Preferred by discerning professionals and amateurs since 1912, ROEHRIG Colors are based on an unmatched formula, which cannot be duplicated or imitated . . . they are the finest colors your money can buy.

Have your dealer reprint your negatives on matte or semi-matte paper. You will be amazed at the splendid results you yourself can achieve with the famous ROEHRIG quality pigments.

BUY ROEHRIG COLORS . . . A reliable product, sold by reliable dealers, *never accept a substitute!*

Illustrated below is our "Complete Outfit." Costs **$4.75** plus postage No C.O.D. orders please

SETS PRICED FROM

$2.50 up Plus Postage

WITH COMPLETE INSTRUCTIONS

If your dealer cannot supply, we will ship direct; include parcel post fee with order. Sorry no C.O.D. orders.

Write for folder "P" illustrating our sets with prices

ROEHRIG-BIELENBERG CO.

39 Henry St., Brooklyn 2, N. Y.

For prices in Canada, consult your Canadian Dealer.

W. E. BOOTH CO., LTD.—Canadian Agents
12 Mercer Street, Toronto—480 Lagauchetiere St., W. Montreal

ROEHRIG FOR TRUE COLOR . . . SINCE 1912

Project With Perfection...

with ease

LaBelle

World's Only *Fully Automatic* Slide Projector

LaBelle Magazine Slide Projector does all feeding, changing and restacking automatically . . . far more efficiently than human fingers ever could. You relax in an easy chair and simply press the remote control button and enjoy a new scene. LaBelle projection of 2 x 2 ready mounts or glass slides shows them at their vivid best. Enjoy the pictures. No need to look for the slides.

The LaBelle has all the qualities you'd expect in the world's finest projector — the only automatic Magazine Slide Projector. Your dealer will gladly show you these advantages together with micro-focusing, micro-tilt adjustment, the three-condenser optical system for maximum light at lowest temperature, coated lenses for anti-reflection . . . plus these exclusive LaBelle features:

- Magazine loading for convenience, slide protection and simplified filing. (EXCLUSIVE)
- Automatic action for protection against fingerprints and scratches. (EXCLUSIVE)
- Warming chamber to prevent buckling or warping of slides — your guarantee of correctly focused projections. (EXCLUSIVE)
- Remote control pushbutton on ten-foot cord. (EXCLUSIVE)
- Gravity feed for positive movement of slides. (EXCLUSIVE)
- Double-action shutter for completely blocking out picture while slide changes. (EXCLUSIVE)
- Greatest capacity: 75 ready mounts or 35 glass slides. (EXCLUSIVE)
- Beauty-styled carrying case with screen in stand-up cover and compartments for projector, magazines and cords. (EXCLUSIVE)

LaBelle Industries, Inc.

OCONOMOWOC, WIS.

For Perfection in Projection

$125.00 (with case)

SPIRATONE 35MM SERVICES

are used by 35mm fans the world over, because they offer SUPERIOR workmanship for LESS money. Spiratone offers a great variety of 35mm services for films taken with Leica, Contax, Argus, Retina, Kodak 35, Univex, Mercury II, etc. (Robot, Tenax negatives enlarged to 3¼x3¼").

There is no extra charge for the ultra fine grain developing of your film in any of the services listed. Prices also include return postage and insurance.

"STRIPPRINTS"

Individually exposed contact prints on one continuous roll. 20 exp. roll 50c, 36 exp. roll 65c; 65 exposure roll $1.25.

"EXCELSIOR"

3¼x4½" singleweight glossy enlargements. 20 exp. roll $1.00, 36 exp. roll $1.56, 65 exp. roll $3.08.

"SUPERB"

3¼x4½" doubleweight velvet enlargements, 20 exp. roll $1.15, 36 exp. roll $1.81, 65 exp. roll $3.60.

"MASKOSPOT"

"the most highly perfected 35mm service" 3¼x4½" doubleweight velvet enlargements, with each print cropped according to our judgment, and minor blemishes removed by spotting. 20 exp. roll $1.66, 36 exp. roll $2.58; Maskospot 4x6" 20 exp. roll $2.33, 36 exp. roll $3.60.

"35MM RELOADS"

Kodak Panatomic X, Plus X, Super XX, 36 exposures 50c, 20 exposure 35c, 20 exposure Anscocolor reload $1.25.

SPIRATONE also offers a complete line of color services. Be sure to send your next roll of 35mm film—and all your unprinted old rolls—with full remittance and instructions to Dept. PR.

Spiratone FINE GRAIN LABORATORIES 49 W 27 ST New York 1 New York

CAMERA REPAIRING
LEARN BY MAIL

The demand for men trained in Camera Repairing is great. Big pay opportunities are growing by leaps and bounds. If you want to get into this fast growing high pay field, learning at home, write TODAY.

Petrov PHOTOGRAPHIC TECHNICAL SERVICE
930 F STREET, N. W.
WASHINGTON 4, D. C.

SUNRAY
AMERICA'S BEST ENLARGER BUY

Write for Illustrated Literature

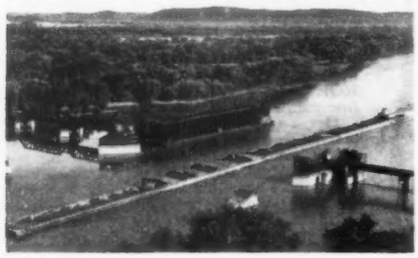
Sold by Leading Dealers Everywhere

SUN RAY PHOTO CO. Inc.
297 Lafayette St. New York, N. Y.

TRADE-IN SPECIALS!
Send for NEW BULLETIN
SHUTTERBUG SHOP
15 East 39th St., New York 16, N. Y.
WE BUY, SELL OR SWAP

wait until the train came along, I was able to make the steam-puffing shot shown on page 49.

A small stream was located near this point, and it was the source of several



This towboat is the same as that seen in the general view on page 48, but it is given more meaning here by being shot in close-up as it goes through a bridge.

different views (including the one at the bottom of page 49).

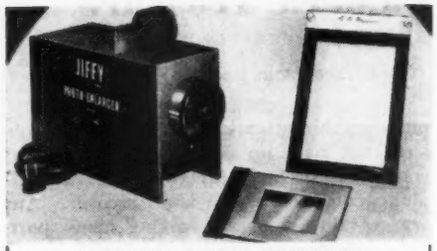
All in all, it was a wonderfully exciting and lucrative camera treasure hunt—made possible simply by carefully "breaking down" the original panoramic scene into its more photographically valuable parts.

Try it sometime. It's much better than wasting film trying to include too much in your picture—no matter how beautiful such a scene appears to the eye. Take a camera treasure hunt instead . . . and don't forget that tripod and medium yellow filter, both of which were used in all these shots.

Remember, there's buried photographic treasure in them thar hills.—

CATCH TRIPS FOCAL PLANE SHUTTER

Many users of the focal plane shutter on Speed Graphic cameras find that the "pull method" frequently is awkward, especially when trying to make a vertical shot. To remedy this, drill a hole into one side of a piece of metal one inch square. Then bend the metal into an L shape, insert a screw into the hole, and secure the lever type catch to the body of the camera (see arrow in illustration) so that the top of the metal contacts the focal plane shutter release. This gives you the opportunity to use your fingers to hold the camera, allowing your thumb to release the shutter.— *R. Marvin Wilson, Cleveland Heights, Ohio.*



IMAGINE! A REAL ENLARGER FOR ONLY $7.95

Build your own fully adjustable enlarger! Assemble this all-inclusive kit from our easy-to-follow instructions. The Jiffy Enlarger has proved a sensation with amateurs everywhere. It produces sharp, salon-type enlargements up to eight diameters. Easy to store away and use in limited space. Includes precision lens, easel, enlarger lamp, negative holder for all negatives up to 2¼x2¼ and special carrier for 35mm. roll and strip film, etc. Nothing more to buy! If you prefer, a complete factory assembled "Jiffy" may be yours for only $9.95. Send C.O.D. or remit with order and we pay postage anywhere in U.S.

A. P. PRODUCTS Norwood Avenue, Deal, N. J.

35MM FINE GRAIN DEVELOPED AND ENLARGED to Superb 3½x5½ Salon Prints! 1.75

On selected single-weight glossy paper, each print individually enlarged, dodged and cropped, including Mercury Rolls.
20 Exposure Roll.....$1.25

GUARANTEED FRESH AND FULLY TESTED, FRAME-NUMBERED, 36 EXP. RELOADS, 60c

12 Exp., 2¼x2¼, Fine Grain, Developed and Enlarged to 5x5.....$1.00

Send for free samples, mailing bag and complete price list of all our services. Money back if not satisfied!

MINLARGEMENTS
Dept. P. P. O. Box 193 Grand Central Annex, N. Y. C.

Make Your Own
GREETING CARDS
IT'S EASY NOW!
Our Newest Illustrated Folder
The Greetex Way
Will give you full information on Greetex Printing Masks for Enlarging and Contact Printing
See Our New Patterns for Year Round Use
Ask your Dealer for this interesting new folder or write to us today.
FREDERICK D. FISHER
207 EAST 84th ST.
NEW YORK 28, N.Y.
GREETEX

35mm tested reloads 36 ex. 60c—20 ex. 50c
Ansco Day Color, $1.25
REMIT WITH ORDER

	Regular	Custom
36 Exp. plus reload	$1.50	$2.00
18 Exp. plus reload	1.25	1.50
65 Exp. Mercury and reload	3.50	4.00
36 Exp. Mercury and reload	2.00	2.50

36 exp. developed and enlarged to 3¼x4½ 90¢ Glossy only

	Regular	Custom
16 Exp. Roll Film (any size)	.65	.90
12 Exp. Roll Film (any size)	.60	.85
8 Exp. Roll Film (any size)	.55	

Custom Service Faster, deckled 3¼x4½, includes attaching in pocket album.

MacDonald Studios 125 N. Ottawa (Dept. PP 1) Grand Rapids 2, Michigan

J B PHOTO ENLARGER

Enlarges, Copies. NO Extra Attachments. Fits all negatives up to 3¼" x 4¼". Sturdy construction. Completely equipped. Fine F6.3 Ilex "C" Anastigmat Lens, Iris Diaphragm. MODEL "A," $22 plus Tax. MODEL "B," $18 plus Tax (3 Element Ilex lens). MODEL "C," $11 plus Tax (Including Lens). Mail as little as $2 deposit or write for FREE Booklet Today. We sell from Factory Direct to you.

J. B. PHOTO CO., Dept. A
41-09 19th Ave., L. I. City 5, N. Y.

FREE—for a 3c Stamp
NEW 1948 CATALOG
116 Pages — 700 Illustrations of cameras and photo supplies
BLOOM'S CAMERA CENTER
1657-PP Main Street, Springfield, Mass.

New BOOKS

PHOTOGRAPHING CHILDREN by W. Suschitzky, ARPS. Published by The Studio Publications, 381 Fourth Avenue, New York City. Cloth bound, 7½x9¾, 88 pages, profusely illustrated, $4.00.

In this revised edition of his well known book, Suschitzky sets out to tell how to use and select equipment and film, and how to best use them to take the kinds of pictures they can allow one to make. From his experience he draws data which illustrates the conditions under which child pictures can be made, the type of lighting to use, and supports each problem with an excellent example of his own work made under those same conditions. To many photographers this book will seem a re-iteration of the principles and techniques they know well, but to the camera worker who wishes to successfully photograph children, and who has not had a great deal of experience in that field, this volume will come as a help.

WAYSIDE SNAPSHOTS by Hugo van Wadenoyen. Published by the Focal Press, 381 Fourth Avenue, New York City. Cloth bound, 7x10, 88 pages, profusely illustrated, $2.50.

Focal Press with this book publishes another in its planned series of pictorial monographs on masters of the camera, with each volume supposedly the outstanding work of a great photographer, presenting his creed on art and technique. This particular photographer is a distinguished pictorialist, FRPS, and a Founder Fellow of the Institute of British Photographers.

Wadenoyen's love for the camera lies in its ability for uncompromising vision, and he uses it to capture his spontaneous pictorial reactions to individuality wherever he comes across it. These are not conventional postcard views, but rather romantic and fragmentary views of people and objects. Many readers will find themselves unable to appreciate the beauty and quality in some of these scenes—to these we say study the photographs you have made of the things, transient or permanent, which you have wanted to remember. Between Wadenoyen's pictures and yours there should be striking similarities.

Of particular attraction are his photographs of trees, which may prove an additional source of information and beauty to those who have found the article on photographing trees published in this issue of interest.

PHOTO CARTOONS by Willard D. Morgan. Published by Morgan and Morgan, Scarsdale, New York. Paper bound, 5½x8½, illustrated with sketches, 66 pages, 75 cents.

This tiny volume is a collection of wit, humor, and drollery which pictorially unfolds the trials and tribulations of photographers and photography over the past 100 years. It consists of approximately 200 cartoons which have been drawn from many varied sources. This presentation is not only an amusing collection of oddities, but almost a narrative history of the people,

Take a Tip from Professionals

RELY ON SALTZMAN for Lighting & Enlarging Equipment

Each year more Professional Photographers buy more Saltzman Equipment

ENLARGERS

- Rigid Cast Iron Base
- Easy "up and down" motion
- Adjustable Legs
- Convenient handwheel for accurate lens setting
- Protractor to record tilt of lens board
- Iris Diaphragm Lens Holder
- Built-in adjustable masks
- All-metal Mercury Vapor Lamp House

Distributors for FOTOLUX SPEEDLIGHT & STROBO HIGH SPEED LIGHT

MODEL 30 W
For negatives up to and including 5"x7". Other models available.

★

Orders from Individual Photographers Now Being Filled

Send for Catalog A

★

48 Pages Chock Full of Professional Photographic Equipment

Headquarters for Professional Photographic Equipment Since 1920

J. G. SALTZMAN, INC.

480 Lexington Ave. • New York 17, N. Y.

STOP FUMBLING!

Why waste time and effort with an antiquated exposure meter when we will allow a

$7.00 Minimum*

on your old meter against the purchase of any of the following new meters.

Weston Master II $29.67
Norwood Director $32.08
G.E. Model PR-1 $32.50

• • •

*REMEMBER

Our allowance of $7.00 is a bare minimum! The type and condition of your present meter may allow you to exchange it for one of the above meters at a very negligible cost.

Mail Orders Filled
Trades Accepted

CIRCLE 7-0070 · PERSONAL ATTENTION · EVERYTHING PHOTOGRAPHIC

RABSONS
111 W. 52 ST., NEW YORK

LEARN THE PROFESSIONAL WAY

ANTONELLI SCHOOL OF PHOTOGRAPHY

ESTABLISHED IN 1938

BASIC • PORTRAIT
COMMERCIAL • COLOR

SEVERO ANTONELLI, DIRECTOR

•

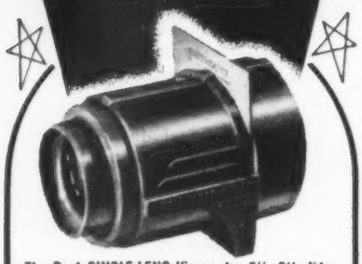
APPROVED FOR VETERANS' TRAINING

SEND FOR CATALOG

429 WALNUT STREET
PHILADELPHIA 6, PA.

ANNEX AT TEN SIXTEEN - EIGHTEEN CHESTNUT STREET, PHILADELPHIA

THE GUILD HOLLYWOOD VIEWER



The Best SINGLE-LENS Viewer for 2"x2" slides
No other viewer has ALL these advantages...
1. Extraordinary magnification, comparable with theatre projection.
2. Three film tracks, for 35mm, 16mm and 8mm film strips. (A Patented Feature)
3. Fine quality, large lens. Does not cut corners.
4. Rounded top, for easy handling of slides.
5. Removable lens mount, for easy cleaning.
6. Smooth, precision focusing.
AT YOUR DEALER
Made by the world's largest manufacturers of viewers
CRAFTSMEN'S GUILD
6916 Romaine Street • Hollywood 38 California

Phenomenal Value!
WRIST WATCH
STOP WATCH
TELEMETER
TACHOMETER
17 JEWEL 2 PUSH BUTTON
CHRONOGRAPH
ONLY 29.75 PLUS 10% TAX

INCABLOC SHOCK RESISTANT FEATURE
• Sweep Second Hand • Radium Dial • Anti-Magnetic • Unbreakable Crystal. (formerly $71.50)
IDEAL FOR
• Physicians • Engineers • Radio Men • Sportsmen • Photographers • Aviators
OUR GUARANTEE MONEY BACK IN 10 DAYS
If not satisfied for any reason
ADLEW JEWELERS Dept. PP
117 W. 42nd St., N. Y. C. 18
Mail Orders Promptly Filled • Shipped C.O.D. or send check or money order.
Address all mail orders to:
ADLEW JEWELERS, 152 West 42nd St., New York 18. Dept. PP
Also Available in 18K Gold Case $64.50 (Plus 10% Tax) formerly $125

FILM IMMEDIATELY AVAILABLE
8mm—Kodak, B&W, 50 ft. Roll $2.76, 50 ft. Mag. $3.43
8mm—Kodachrome, 50 ft. Roll $4.14, 50 ft. Mag. $4.81
16mm—Kodak, B&W, 100 ft. Roll $6.63, 50 ft. Mag. $4.70
16mm—Kodachrome, 100 ft. Roll $9.95, 50 ft. Mag. $6.35
35mm—Kodachrome 20 Exp. $3.32, 36 Exp. $5.25
35mm—B&W 20 Exp. 81c, 36 Exp. $1.08
KODAK & ANSCO
B&W: V127—27c, V620—32c, V116—43c, V616—43c, V120—32c.
Kodacolor: 127—$1.65, 620—$1.92, 116—$2.20, 616—$2.20, 120—$1.92.
CONTACT PRINTER

An all metal contact printer for negatives from 35mm to 5x7 inches. Adjustable masking bands. Scale for setting masking bands. One red, and one white bulb. $8.95 inc. tax
MEMORIAL PHOTO CENTER
2236 Main St., Springfield, Mass.

KODACHROME SLIDES
OF HISTORICAL PHILADELPHIA
35mm. Kodachromes in Ready-mounts of Independence Hall, Liberty Bell, Betsy Ross House, etc. 50 cents each. Send for free list.
KLEIN & GOODMAN, INC.
18 S. 10th Street Philadelphia, Pa.

techniques, and equipment in photographic work. We recommend it as a source of amusement and pleasure.

EXPLORING OUR NATIONAL PARKS AND MONUMENTS by Devereux Butcher. Published by the Oxford University Press, 114 Fifth Avenue, New York City. Cloth bound, 7x9½, profusely illustrated, $2.75.

Rarely has the photographic public found available a volume such as this. Superbly pictorial, it is both a collection of fine pictures, and a guide to the National Parks and Monuments of this country. Any camera owner who plans a vacation, whether this year or in years to come, to any park or monument area of the United States will find this book a treasured reference. It gives a complete description of each vacation spot, its scenery, animals, birds, and plants; full information on how to reach each area by railroad or motor; accurate information on eating places and accommodations; the special attractions of each area; a double page map of the U. S., showing exact locations of this country's 24 parks and 38 monuments and contains 170 photographs of scenery, birds, animals, and plants.

GOTHENBERG-HAMNSTADEN with text by Gustaf Monthe and pictures by Karl Gullers. Published by Nordisk Rotogravyr, Stockholm, Sweden. Paper bound, 8½x11, 100 pages.

This is the newest of Karl Gullers' picture books, and as such merits a place with his other works. The photographs, superbly reproduced, are some of the Swedish photojournalist's best, and give an accurate view of a cross section of the Swedish people's life. Most of the prints reproduced are at least a full page in size, and allow the reader the opportunity for close study of the photographer's work and technique.

LET'S MAKE PICTURES, edited by Norris Harkness. Published by The Sun, New York City. Paper bound, 5½x7½, illustrated, 25 cents.

This small pocket book is a beginner's guide to better camera use, written by the author of the daily photographic column which appears in the *New York Sun*. Included in its pages are such items as Lighting and Posing, Box Camera Technique, Common Mistakes, Lens Facts, Exposure Meters, and many other subjects of interest to the beginning photographer.

The address of the publishing source for the *Film and Industry Directory* reviewed in this column last month was not given at that time. It is *Film and Industry Directory*, 6060 Sunset Blvd., Hollywood 28, Calif.

AUTOMATIC COMPOSING MASK

Place a black paper mask, cut in the design shown, on the groundglass focusing screen of your 2¼x2¼ reflex camera as an aid in visualizing the usable negative area for vertical or horizontal pictures. By composing the picture within the vertical or horizontal area bounded by the squares, you automatically allow for necessary cropping.—*Kenneth S. Johnson, Binghamton, N. Y.*

For COLOR PRINTS IT'S TRU-COLOR
FAST, professional service assuring sharp, sparkling, balanced and color corrected prints from any size transparency. *Minimum Order $1.00.* Cash only. Prints sent postpaid. Dealer and Studio Inquiries Invited.
2¼ x 3¼ . . 50¢ 3½ x 5 Mtd. . . $1.00
3¼ x 4½ . . 85¢ 5 x 7 Mtd. . . 2.50
8 x 10 Mtd. . . $4.00
SATISFACTION GUARANTEED
TRU-COLOR LABORATORIES
116 E. 1st St., JAMESTOWN, N. Y.

Study
PHOTOGRAPHY
at Denver Junior College
A two-year course leading to the Associate in Arts degree, including courses in Color, Portraiture, Industrial, Commercial, Motion Picture Making, Beginning, Advanced, Business and other.
Approved for Veterans—Write for catalog or other information to:
Director of Admissions
UNIVERSITY OF DENVER
211 Fifteenth Street Denver 2, Colorado

We are looking for high grade
COLOR TRANSPARENCIES
SUITABLE FOR MAGAZINE COVERS AND OTHER ILLUSTRATIVE PURPOSES.
4x5 or larger. Children, animals, industry, science, sports, landscapes, girls, human interest, picture stories. Prompt replies and returns. Prompt payments.
THE SHOSTAL PRESS AGENCY
545 FIFTH AVE., Dept. P-37 NEW YORK 17, N. Y.

35MM FILMS NOT DOLLAR DEVELOPING
Your negatives deserve quality developing. We give individual attention to each negative. No mass production. 35mm films developed—fine grain vaporated to prevent scratches—enlarged to 3¼x4½. Beautiful quality prints guaranteed. Single wt. glossy paper. 36 exp. $1.25. Double wt. Portrait paper. $2.00. 18 exp. roll, 80c. 1-day service. Reloading: 36 exp., 60c; 18 exp., 40c. FREE mailing bags.
8—4x6 Beautiful Enlargements from 8 Exp. Roll, 45c or 8 Sparkling Prints 30c.
EIGHT EXPOSURE FILMS FOR SNAPSHOTS NOW AVAILABLE
MINICAM PHOTO LABS., Dept. 4-A, La Crosse, Wis.

NEW! . . . THREE DIMENSIONAL
COLOR REPRODUCTION
8x10 Duplicate color transparencies from 35mm originals for three-dimensional color effect.
$10.00
ALEX GRANT, Box 29, Detroit 12, Mich.
DUPLICATION • PROCESSING • REPRODUCTION OF COLOR TRANSPARENCIES

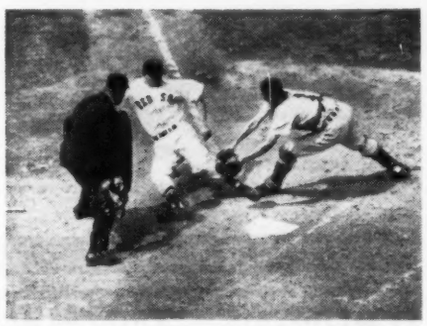
How to Shoot Sports

(*Continued from page* 81)

sure it would be in focus. I checked the scale, almost afraid to look; it read fifteen feet, and the shot was sharp and clear.

There is where experience played a part. Any amateur who wants to make sports should learn his camera first. Practice focusing blind with it, sitting in an easy chair and setting your focus quickly, without looking. Nine out of ten shots can be made with the camera at the pre-focused distance, but look what happens when action breaks inside that distance. Only familiarity with the camera got that picture, and it won an honorable mention in the 1946 Boston Press Photographers Association competition.

The only other point to make about shooting sports is patience. In the picture at the bottom right of page 80, the author (arrow) is running out on the field seconds after the end of the third game of the '46 World Series to get a shot of the winning pitcher, Joe Dobson (1) of the Red Sox. Several other photographers had the same idea, and for a while all was confusion. One has already made his shot (2) and two others (3 and 4) are about to take theirs as Dobson walks off the field surrounded by players offering congratulations. I kept walking backwards before him, staying fifteen feet away. Finally the break came, there was an opening, and the next morning the shot I made (shown to left of it) was on page one. The patience paid off because if I had shot too soon, I would have had a lot of backs to the camera, a lot of confusion, and not much picture. Instead, I got Dobson (center) Sox manager Joe Cronin (left) and shortstop Johnny Pesky.



These three pictures are the result of three photographers, working side by side, who reacted near-simultaneously to this picture possibility. Here Dom DiMaggio is beginning a slide into home plate.

After that we all hurried into the dressing room. Imagine fifteen photographers in a room the size of a three room apartment filled with thirty players, visitors, reporters, lockers, trunks, friends of players, with flashes popping all over the place, shouts, laughter, players being pushed into corners by hot and sweaty photographers who want "just one more," reporters breaking in and spoiling a pose for a statement, with the photographers trying to break it up and get the pictures finished. Steam is creeping along the floor out of the shower rooms, photographers are shouting a warning about foggy lenses to fellow workers, everybody is soaked with perspiration.

Thirty minutes later small groups of weary cameramen are standing on the sidewalk waiting for cabs. The job is done.

Finally, we can recapitulate. Any amateur who likes sports can make pictures as well as any newsman. Luck and the "breaks" come first. Shoot everything that looks good, and in that half-second after your brain telegraphs the order to your trigger finger to "shoot," the picture might become a good one, a prize winner.

DiMaggio crosses the plate a moment after Catcher Hal Wagner made the tag. DiMaggio's hand is above umpire's shoe.

Remember you must know your camera. Learn to operate it, as newsmen operate theirs, without any more thought for the processes of changing films, cocking the shutter, pulling slides, than an author has for the processes of typewriting.

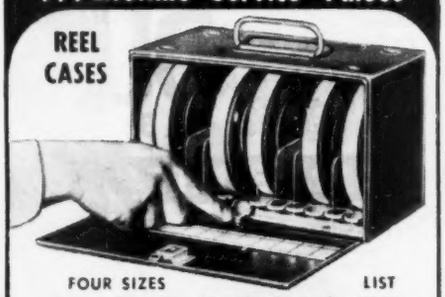
DiMaggio's hand has come down on the umpire's shoe. Each of the photographers used Big Bertha cameras with long lenses.

Pre-focus on the spot where action can be reasonably expected, and then if there is a sudden break, you can shift. *Don't* try to change focus and follow the action continually, for nine out of ten of your negatives will be out of focus.

Lastly, be patient. If the action is too far away, wait until it comes closer. It will eventually, so don't try to chase it all over the field. Wait for it to come to you, then shoot fast and often, and see if your sports pictures don't improve.—

Buy
BRUMBERGER
By Far the Best
All Pressed and Welded Steel
PHOTOGRAPHIC ACCESSORIES
. . . Lifetime-Service Values

REEL CASES



FOUR SIZES	LIST
8mm — Capacity, 12 — 200 ft. Reels	$6.50
8mm — Capacity, 12 — 300 ft. Reels	7.50
8mm — Capacity, 12 — 400 ft. Reels	8.00
16mm — Capacity, 9 — 400 ft. Reels	7.50

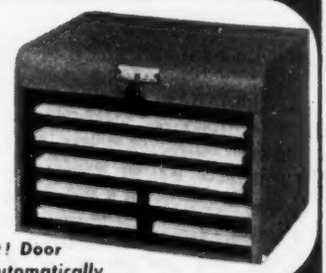
SLIDE FILES

FOR GLASS SLIDES OR READY-MOUNTS

FOUR SIZES		LIST
2" x 2"	*Cap. 150 glass slides	$3.25
2½" x 2½"	*Cap. 125 glass slides	4.00
2¾" x 2¾"	*Cap. 100 glass slides	4.00
3¼" x 4"	*Cap. 75 glass slides	4.00

* Will hold twice as many Ready-Mounts

PHOTO PAPER SAFETY CHEST
LIST $8.50



Light-Fast! Door Closes Automatically

A PRECISION ENGINEERED QUALITY INSTRUMENT
CONTACT PRINTER
(5" x 7")

LIST
$24.48
Includes Federal Excise Tax

Sold by the Country's Leading Photo Shops . . .

WRITE FOR FREE CATALOG

BRUMBERGER CO. INC.
BUSH TERMINAL BUILDING
34 Thirty-fourth Street, Brooklyn 32, New York

WANTED
COLOR TRANSPARENCIES

Sparkling color prints from your favorite transparencies.

30¢ 2½ x 3½

3½x3½ each 40c
4x5 each 65c
5x7 each 1.25
8x10 each 2.50

24 Hr. SERVICE

1st Class Return

Color rolls developed.....$1.00 ea.
All orders minimum of $1.00
Remit cash with order (No C.O.D.'s)
Special orders welcome

LIFE COLOR LABS
204 Wash. Ave. Dept. P. Albany 6, N. Y.

Make Every Shot Count!

35 MM Film Developed 36 Enlargements $1.25

20 exp. 75c • 16 exp. Split 60c
Oversize Reprints 4c

All miniature and split size rolls finished in our famous 3 1/4 x 4 1/2 Beauty Prints—deckled, embossed margin and EMBOSSED DATE.

Don't take a chance! Thirty years of dependable, painstaking service, and the millions of fine prints we have produced for camera fans, have caused thousands to place complete confidence in our ability to produce the kind of pictures they want. Have the assurance of pride and satisfaction with *your* pictures—send roll and money to us or write for FREE mailers, samples and complete Price List. • • • •

Artistic Contact Finishing. 8 exp. rolls complete set of deckled-edge, embossed, wide-margin prints. Credits for failures. FREE Enlargement Coupon with each roll.

30¢

MAIL-BAG FILM SERVICE
Dept. 28 • Box 5440A • Chicago 80

PRE-SEASONAL
SPECIALS
USED—ALL GUARANTEED

VICTOR 40-B 16mm Sound on Film PROJECTOR, Complete....	$214.85
ENSIGN 16mm Turret Camera with 2 lenses & case.....	239.00
WATSON Press Camera, with F6.3 Kodak Anast. lens.....	148.90
Ampro (Welding) 16mm Sound on Film Projector, Complete....	308.90
MOVIE-MITE 16mm Sound on Film PROJECTOR, Complete...	188.88
ZEISS Ikoflex, 2¼x2¼, with Tessar F3.5 lens.....	175.00
2¼x3¼ Graflex F4.5 with accessories.....	125.00

Mail Orders Filled. Free Catalog.

MOGULL'S 68 W. 48th St. New York 19, N. Y.

NEW only $1.00

The new brilliant 2 x 2 slide viewer . . . Ask your dealer or send $1.00 each. (Order several)

Jobbers-Dealers Send for prices

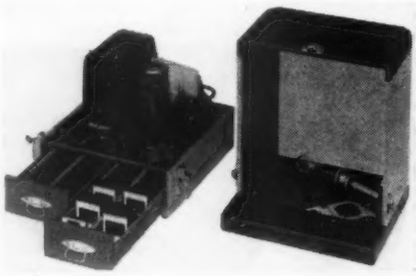
PICTAR Davenport 3, Iowa

Trade Notes and News

(*Continued from page* 84)

larly adaptable to child portraiture. Write the manufacturers at 9032 West Pico Blvd., Los Angeles 35, Cal. for further information.

A COMPACT PORTABLE CASE for the Kodaslide Model 2-A slide projector is introduced by Barnett & Jaffe. The new all-plywood case has a coinscrew to fasten the projector to the case, and two Sequence Unifile drawers are included. These drawers are interchangeable



Projector case has interchangeable drawers.

with other cases and cabinets made by the manufacturer. The Royal Slide Projector Case comes complete with a lens holder mounted on the platform, and a permanent miniature screen in the lid, with a compartment for the sequence cable release. It sells for $12.

A COMBINATION REFLECTOR designed to accommodate a No. 1 floodlamp or Nos. 22, 50, and 31, flashbulbs is being introduced by Carr Associates, 8637 W. Washington Blvd., Culver City, Cal. The new Carr 10-Inch Flash-Flood Studio Reflector has a spring clip to keep the reflector in a set position, and heavy-duty cord and hard rubber plug. For further information, write the manufacturer.

A BUILT-IN COMPARTMENT to hold filters and filter adapters, is one of the features of the new Gadg-it camera cases now offered by Louis Lefkowitz & Bro. Inc. The new case

New case has built-in compartment for filters.

also has a film speed record of metal construction mounted on the outside of the case. The first three new models are designed for the Kodak 35, Kodak Flash Bantam, and Leica cameras.

A NEW SPLICER for 8 and 16 mm sound and silent film is announced by the Mansfield Industries, Inc. with its new Mansfield Junior Splicer which is made of aluminum and mounted on a wooden board. Price, including splicing fluid and water container bottle, is $2.95. Write the manufacturer at 1227 Loyola Ave., Chicago 26, Ill. for complete information.

A NEW PANCHROMATIC FILM for 8 mm movie cameras has been announced by Kryptar Corp. The new Kryptar Panchromatic black-and-white film has an exposure index of 50

AT LAST!

You can have black and white Projection Slides of your favorite shots, no matter what the original size!

35MM
PROJECTION SLIDES
FROM NEGATIVES OR PRINTS OF **ANY SIZE**
(Such as 127, 120, 116 or larger)

Each 2x2 transparency individually exposed by photoelectric cell method on safety film.

From Negatives 25c each — From Prints 35c each

In cardboard mounts or in strips
From full 35MM rolls (in strips), 5c ea. unmounted (10c mounted)
MINIMUM ORDER $1

This is just one of our many superior black and white and color services. Send for complete list and prices. Dealers' Inquiries Invited.

NATIONAL PHOTO LABS
Dept. P, 509 5th Ave., New York 17, N.Y.

WAR SURPLUS PHOTO PAPERS & FILMS

Surplus getting scarce so stock up on tropical overseas packed photographic papers. Outdated but as good as new. Sold strictly on a money back guarantee basis.

4x5 E.K. Aero Cont. S.W. Contr. 1-2.....3 gr.	$1.00
20"x24" E.K. Kodabromide D.W. Smooth Lustre Contr. 2-3 .....½ gr.	8.75
7"x125' E.K. Aero enlarging S.W. semi-gloss Contr. 1-3-4 .....roll	1.25
9⅜x200' E.K. Aero enlarging S.W. semi-gloss Contr. 1-2-3-4 .....roll	1.95
9⅜"x200' Defender Velour Black enlarging semi-matte Contr. 2-3-4 .....roll	2.50

Send check, money order or cash. 25% Dep. required on C.O.D. orders. All prices F.O.B. Culver City, Calif.

AIRBORNE SALES CO., INC. DEPT. PP-10 (X) CULVER CITY, CALIFORNIA

MEN'S FULLY GUARANTEED NEW $13.95 PLUS TAX
15-JEWEL WRIST WATCH
ORIGINALLY *sold up to* '55

WATERPROOF - SHOCKPROOF

Luminous dial . . . sweep second hand . . . waterproof . . . shockproof . . . anti-magnetic . . . imported Swiss precision movement and case.
You get them now for a small fraction of original prices. Don't delay! Order now . . . while they last. Send only $1 down payment with order. Pay balance to postman on arrival, plus postage. Or we pay postage if you enclose $13.95 plus $1.39 Fed. Tax.
Receive Reg. $2 expansion band FREE with prepaid order. Money back in 5 days if not delighted. Order now.

MARYLAND DISTRIBUTORS, Dept. 118
501 E. Baltimore St. Baltimore 2, Md.

PRODUCT OF Est. 1868 amfile KANKAKEE, ILL. AMBERG FILE & INDEX CO.

ALBUMS and SCRAP BOOKS
Several attractive bindings. Acetate protected leaves lay flat when open. Sizes 14 x 11" and smaller. See at stores or write for complete catalog.

Study Professional Photography
with CLARENCE H. WHITE
at his studio in Bath, Maine

Basic and advanced courses—black and white and color. Approved for Veterans. Catalogue.
The Photographic Studio of Clarence H. White
192 Front Street, Bath, Maine

NO EXTRA CHARGE CARTRIDGE REFILL 35 M. M. 36 EXPOSURES

DEVELOPED - Fine Grain Processed
ENLARGED - Beautifully to 3¼ x 4¼
and RELOADED
$1.35 FOR ALL
18 EXPOSURES PROCESSED AND CARTRIDGE REFILLED FOR $1.00 - WRITE FOR MAILING BAG AND COMPLETE PRICE LIST -

HUB Mail Film Service ESSEX STA., BOX A BOSTON 12, MASS.

daylight, and 32 tungsten. The filter factors (daylight) are: K-1, 1.5; K-2, 2; K-3, 2; G (deep yellow), 3; and A (red), 6. It is a double-8 type film packaged in daylight loading rolls of 25 feet with the processed length, 50 feet. Processing is included in the purchase price.

FOR COLOR PROCESSING, the Eastman Kodak Co. announces its new Kodak Process Thermometer with an extended scale calibrated from 55 F to 125 F and an expansion chamber to 160 F. The improved model will be available at the same price as the old model, $9.50.

NEW BRITISH CAMERAS to be made available in this country soon, have been introduced by Agilux, Ltd., of Croydon. The Agiflex is a new single-lens reflex camera somewhat resembling the pre-war Korelle Reflex. The camera takes 120 film with 12 exposures,

Agiflex, new reflex camera (above) has f/3.5 lens, takes 120 film. Agifold (below) has an f/4.5 lens, takes 12 shots on 120 or 620 film.

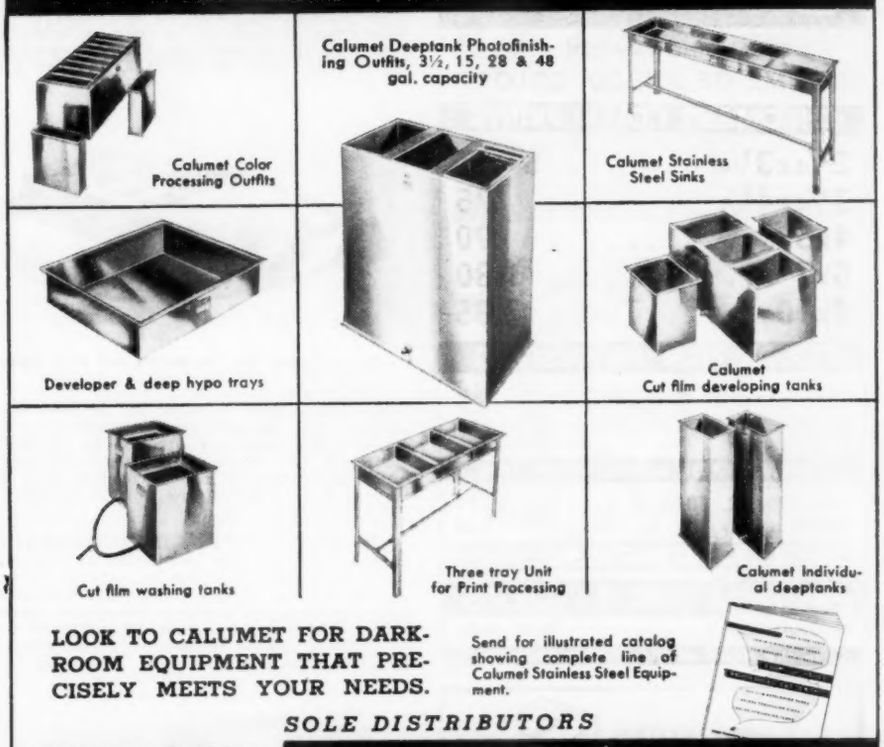
2¼x2¼. It has a coated 80 mm f/3.5 lens with bayonet mount for interchangeability. The price will be about $170. The Agifold camera takes 12 exposures on 120 or 620 film; has a coated 90 mm f/4.5 lens, and will be in the $40 class.

CHEMICALLY PURE WATER at a fraction of the cost of distilled water is possible with the new Permutit Portable Demineralizer. Write The Permutit Co., 330 W. 42nd St., New York 18, N. Y. for price and complete information on this unit.

DESIGNED FOR THE AMATEUR, a new developing tank introduced by the Testrite Instrument Co. is suitable for black-and-white, and color film from 35 mm to 116 size. Featuring a transparent reel, positive locking arrangement, and multi-pouring vents, the new tank sells for $3.25 including tax.

A PRINT FRAMING KIT has been introduced by the Superb Photo Accessories Co., 9215 Venice Blvd., Los Angeles 34, Cal. The new Spaco Pic-Mount frames prints in a variety of sizes on standard 14x17 and 16x20 glass-

You Buy Right when You Buy
CALUMET STAINLESS STEEL PRODUCTS



LOOK TO CALUMET FOR DARKROOM EQUIPMENT THAT PRECISELY MEETS YOUR NEEDS.

Send for illustrated catalog showing complete line of Calumet Stainless Steel Equipment.

SOLE DISTRIBUTORS

CHICAGO CAMERA CO. 2324 SO. MICHIGAN AVE. CHICAGO 16, ILLINOIS

THE HOUSE OF *Photography*
school of commercial color

STUDY COMMERCIAL COLOR PHOTOGRAPHY

With master producers of commercial color illustrations. Basic and advance courses offered include *Ektachrome, One Shot Camera, Color Theory, Masking, Color Separation, Color Correction, Matrices* and *Dye Transfer.* Courses of study are specifically designed to help commercial photographers or advanced amateurs. For full details of courses, open classes, and facts about the school MAIL THIS COUPON TODAY.

THE HOUSE OF PHOTOGRAPHY
SCHOOL OF COMMERCIAL COLOR
Dept. C-3, 137 N. Topeka, Wichita, Kans.

Please send me, without obligation, your Color School Catalog. I am interested in ( ) Basic ( ) Advanced study.

Name_____

Address_____

City_____ Zone____ State_____

Thrills . . . Fun . . . Earn . . .
COLORING PHOTOS AT HOME

Fascinating occupation and hobby learned by average man or woman who is artistically inclined, in spare time at home. Easy-to-understand oil coloring method makes it possible to bring out life-like colors. Many earn while learning.

Easy to Learn . . . Our practical instruction shows you how to do beautiful work. No previous training is needed, nor is it necessary to do any drawing or sketching. Find out how those with natural talent can be trained to color their own photographs and those of their friends and, when experienced, seek work for studios, stores and others.

National Method Means Beautiful Work
Learn the "National Method" of coloring photographs and miniatures in oil. It brings out beautiful effects. Originated in a well-known Studio that for many years catered to the Gold Coast residents of Chicago. This type of instruction trains you in the late, modern method of coloring in vogue today.

FREE Booklet
If you seek increased independence, greater happiness, and a worth-while hobby, and you feel you have artistic talent, write for this FREE booklet. Find out more about this fascinating work and the opportunities in a comparatively uncrowded field. Send today for free booklet, "A Fascinating Hobby" and full particulars. Sent postage prepaid, without obligation.

NATIONAL PHOTO COLORING SCHOOL
Dept. 2266
1315 S. Michigan Ave., Chicago 5, Ill.

NATIONAL PHOTO COLORING SCHOOL
1315 S. Michigan Ave., Dept. 2266, Chicago 5, Ill.

Please send me, without obligation, your FREE Booklet, "A Fascinating Hobby" and full particulars. No salesman will call.

Name .....

Address .....

City ..... Zone ..... State .....

CHROMART
COLOR PRINTS

FROM BINGHAMTON . . .
"HOME OF ANSCO COLOR"

CHROMART COLOR PRINTS

2¼x3¼	$ .45
3¼x4¼	.75
4x5	.90
5x7	1.80
8x10	2.85

COLOR FILM PROCESSING

120, 620, B2, PB20 Ansco Color.....$1.00
35mm Ansco Color.....$1.00 Mounted $1.25
Write for Ansco Color and Ektachrome Sheet Film Processing prices.

FACTORY FRESH ANSCO COLOR FILM

120, 620, B2, PB20	$1.37
35MM	2.04

ALL WORK RUSHED AIRMAIL — POSTPAID

Chromart LABORATORIES
BINGHAMTON 2 NEW YORK
In the Heart of the Printon Industry

DEALERS
STUDIOS
PROFESSIONALS

Write us today for
TRADE DISCOUNTS
on 35MM or Rolls of
ANSCO
KODACOLOR
KODACHROME
COLOR FILM

No allotment! We can supply substantial quantities of EASTMAN KODAK and ANSCO ROLL FILM ● FILM PACK ● BOX and MOVIE CAMERAS ● GENERAL EQUIPMENT ● STUDIO SUPPLIES.

In addition to shipping the regular trade we welcome the opportunity to supply these hard to get advertised lines to Jewelers, Drug Stores, Record Stores, Gift Shops, Stationers, General Merchandisers. Write us on your letterhead for Trade Discounts today.

GAMERMAN'S
Wholesale Dept. 14
3808 Eastern Ave. Baltimore 24, Md.

FINEST FINISHING FOR ONLY A LITTLE MORE

Pay a little more for extra quality, extra care — your insurance against disappointment and loss of pictures.
Any 35mm roll ultra fine grain dev., vaporated and 36 outstanding glossy enlargements 3¼x4½.$1.75
20 exposure rolls..... 1.25
Univex, 36 ex.. 1.75; 65 ex... 3.00
Reprints, 3½x4½, glossy, ea. .06
Reloads: 20 ex., 50c; 36 ex.. .65
Any 8 ex. roll 120, 620, 127, 828-Bantam (except 116 and larger) ultra fine grain developed and enlarged to 3½x4½ (glossy)...$0.60
12 ex. split rolls (enl. to 4x4) .80
16 ex. split rolls (incl. 116).. 1.00
Reprints, each ..... .07
Enlargements (from above neg.) 5x7. 35c; 8x10. 60c; 11x14. $1.00.
Please add 5c for check or money order
Write for free folder and mailing bag. or better—Send your film today.

Beta Photo Laboratories
Box 745, Grand Cent. Annex, New York 17, N.Y.

CUT FILM

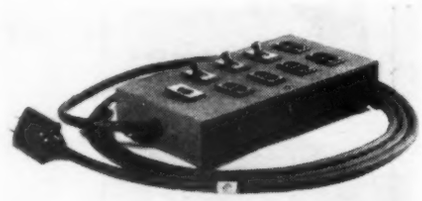
Precise Enlarger 2¼" x 3¼" with F6.3 Anastigmat Lens. Enlarging Scale FREE with each order. Price complete—$22.95.

FRESH DATED

Long Beach Camera Exchange
5543 ATLANTIC AVENUE
LONG BEACH 5, CALIFORNIA

covered mounts. The unit consists of pebbled white surface mat, a cover glass and stainless steel or clear lucite Braquette. For price and complete information, write the distributors.

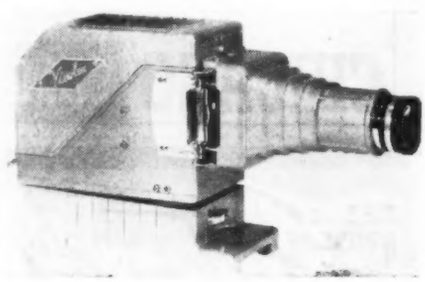
A REDESIGNED MODEL of the Control Panel, multiple controlled electrical connection from a single outlet, now is being produced by Ewart and Koch. The new unit uses 15 amperes, 115-volt switches, and has a red



Control panel has five outlets and pilot light.

neon pilot light to show an active current supply. The regular retained features include three single outlets controlled by individual switches, two live outlets, fused attachment plug, eight feet of rubber-covered cord, and rubber feet. Price of the unit is $10.95.

A POSITIVE TILTING MECHANISM is one of the features of the new model AP-5 2¼x2¼ slide projector announced recently by Viewlex, Inc. Designed with a new slide carrier, the unit features an aspheric condenser system coupled with an *f*/3.5 coated anastigmat lens. The optics can be cleaned by lifting out separately contained condenser lenses in their



Slide projector has condenser system, *f*/3.5 lens.

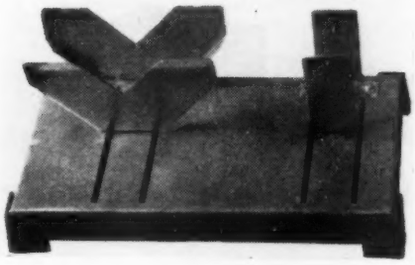
own holders. The projector is mounted in a lift-off case and can be removed and used on a tripod. Price of the projector is $49.75, and the carrying case is extra, at $7.45.

VERSATILE LIGHT STANDARDS have been introduced by the American Photographic Instrument Co. with its four models of the Pic Featherlite Stands. The collapsed length ranges from 18 inches to 26 inches and the extended length is from 7 feet to 11 feet. The sections cannot come apart due to a positive-stop section-overlap fitting which also prevents the top section from falling through to the bottom of the stand. Pneumatic shock absorbers make the sections collapse slowly. The stands can be used as a camera support at low level for any reflex camera. Prices range from $11.95 for the 18-inch model to $14.95 for the 26-inch model. Write the manufacturer at 241 W. 27th St., New York 1, N. Y. for complete information.

A COLOR FRAMING KIT that contains a new applicator for coloring the edges of prints without brushes or ruler, is announced by Frederick D. Fisher with his new Framo Color Framing Outfit. The new kit has five colors; red, blue, green, silver, and gold, and retails at $1.95 complete.

A NEW STUDIO LIGHTING system to permit photographers to work at smaller lens apertures, is being introduced by the Eastman Kodak Co. with its Kodatron Studio Speedlamp which has an approximate 1/5000 sec. flash duration and is well adapted to color photography when used in combination with various CC filters. A 10-second interval is required between flashes. The new unit has a polished reflector with removable diffusion screen and adjustable barn doors. The stand has built-in stops and may be securely locked, using screws operated by large plastics knobs, up to 10 feet. The power unit has three built-in lamp cable receptacles and is mounted on a dolly. The flashtube can be operated by the flash trip button built into the power unit; by a furnished push-button trip cord for open flash exposures; by the push-button trip cord connected for synchronized flash exposures; and by the built-in photocell to simultaneously flash several lamps actuated by separate power units. The Kodatron unit will be available at $600, plus tax.

TO FACILITATE LOADING developing tank reels, the Roberts Reel Loader is being introduced by Glen Roberts, 15130 Ashland Ave., Harvey, Ill. The device consists of a base with non-mar feet, two adjustable brackets to hold any reel size or film from 35 mm to 116, and weighs only a few ounces. The film roll and reel are placed in the respective brackets,



Brackets hold tank reels from 35-mm to 116

where they are held by spring tension, leaving both hands free. Retail price of the unit is $2.25 plus tax. Write the manufacturer for complete information.

NEWS NOTES: The S. O. S. Cinema Supply Corp., mail order dealers in motion picture equipment for advanced amateurs, have moved to their own premises at 602 W. 52nd St., New York 19, N. Y.

The Peerless Film Processing Corp. has announced that increased facilities for the application of their vacuum vaporating treatment are now available at the laboratories of Jam Handy Organization, 2821 E. Grand Blvd., Detroit 11, Mich., and Sawyer's Inc., 725 S. W. 20th Pl., Portland 7, Ore.

Dowling's, Inc., 570 Fifth Ave., New York 19, N. Y., announced the availability of their new free 1948 mail order catalog containing 42 illustrated pages of the latest photographic equipment, with prices and other information. Write for your free copy.

Released with new illustrations and up-to-the-minute information, the new and revised editions of the Kodak Data Books, "Kodak Papers" and "Kodachrome and Kodacolor Films," have been announced by Eastman Kodak Co. The new books are punched for insertion in the Kodak Photographic Notebook and are priced at 35 cents each.

The Golde Mfg. Co. has created a new Sierra Brown baked-enamel finish with a silver sparkle, for all Golde products, including the complete line of Slide Projectors, and spotlights.

The Edwal Laboratories, Inc., of Chicago announced recently that the formula and packaging of their Thermofine Developer has been revised to give more rolls per quart. It will now have a replenisher, and will be packed in a gallon size for quantity use.

PERSONALS: JOSEPH R. FORREST, General Manager of Radiant Mfg. Corp. has been appointed Treasurer of the company . . . WILLIAM BALCH, in addition to his post as New York District Manager for Ansco, becomes Eastern Sales Manager in charge of the region consisting of the Binghamton, Boston, Cincinnati, New York, and Washington . . . HAROLD A. EDLUND, Ansco's Chicago District Manager, becomes Western Sales Manager which includes Chicago, Dallas, Los Angeles, and San Francisco districts . . . MAXWELL SHUSTER has been appointed manager of the district sales office in Cleveland of the Photo Products Department of the Du Pont Co., it was announced recently . . . HAROLD G. CHENEY has been appointed assistant manager of lamp sales for the Westinghouse Electric Corp., it has been announced . . . CHARLES W. SEAGER has been appointed head of Ansco's Education Department, succeeding Dr. JOHN A. TIEDEMAN who resigned to do research work in the Johns Hopkins Applied Physics Laboratories . . . CLARENCE E. BOYD has been named manager of Eastman Kodak Stores in Chicago, and RALPH VERASKA has been appointed manager of the Kansas City store.

FOTO JEANNIE
The Photogenic Mannequin

Practice with FotoJeannie . . . perfect your posing and lighting techniques without tiring a live model. Beautiful natural coloring—perfectly molded features. As shown, $5.95 . . . with Lifelike Eyelashes, $7.45.

$5.95

Sold on Money Back Basis! Copr. 1948

MAIL THIS COUPON TODAY!

Nemco Sales, 25 N. Franklin St., Chicago, Ill.
Gentlemen:
Check
Enclosed please find Money order for.....
Ship model.....Foto Jeannie at once. If I am not completely satisfied I may return merchandise for refund.
Name .....
Address .....
City.....Zone.....State.....
A $2 deposit must accompany all C.O.D. orders.
We prepay postage on cash orders only.

Chicago School
OF PHOTOGRAPHY

Fall semester begins September 7. Write for latest bulletin.
59 E. Van Buren St., Chicago 5

A Professional School

COLOR PRINTS
YOU'LL BE PROUD TO OWN!
Expertly Reproduced from Any Size Transparency
FAST, DEPENDABLE SERVICE
ANSCO and EKTACHROME processed in Roll and Sheet form.

CASH ONLY

2¼ x 3¼	50¢	4 x 5 Mtd.	$1.25
3¼ x 4¼ Mtd	85¢	5 x 7 Mtd.	$2.50
		8 x10 Mtd.	$4.00

ODD SIZES can be printed, unmounted, at price of next larger size.
In New England, Contact Your Local Dealer
COLORGRAPH by SHELDON, Inc.
221 ABORN STREET, PROVIDENCE 3, R. I.

We Won't Do $1 Developing
Fine developing and printing can't be done at Bargain prices. Perhaps your best negative is on your present roll . . . but unless it is expertly developed and printed you'll never know. Edwards individually develops, hardens and vaporates every film. Each print is separately made by hand, with full consideration of negative characteristics. Edwards' service is unequaled and reasonably priced. Write today for FREE price list.
EDWARDS FINE GRAIN LABORATORY, INC.
P.O. Box XX, Chicago 90, Ill.

FREE—for a 3c Stamp
NEW 1948 CATALOG
116 Pages — 700 Illustrations of cameras and photo supplies
BLOOM'S CAMERA CENTER
1657-PP Main Street, Springfield, Mass.

35 MM FANS
Your 36 exposure roll fine grain developed and enlarged to 3¼x4½.
FAST SERVICE
FREE! Mailer and Price List.
MANHATTAN PHOTO SERVICE
49 West 27th St., New York 1, N. Y.

CONTESTS MARKETS

CONTESTS

POPULAR PHOTOGRAPHY'S 1948 PICTURE CONTEST is open to both professionals and amateurs. Prizes totalling $60,000 in U. S. Savings Bonds plus trophies and certificates will be awarded, including six prizes each month and prizes at the end of the contest. No entry fee or limit to the number of pictures submitted; both black-and-white prints and color prints and transparencies are eligible. Final closing date is October 1, 1948. For entry blank and further details on contest rules, see pages 132 and 133.

OUTDOORS magazine is offering $50, $30, and $20 every month for the best three pictures submitted of fishing, hunting, camping, boating, or sporting dog subjects. In addition, *Outdoors* will pay $5 for all non-prize winners that the magazine publishes. Prints should be black and white, glossy, and should not measure less than five inches by the smallest dimension. Technical data must be included. Address entries to Camera Trophy Contest, *Outdoors* magazine, 136 Federal St., Boston 10, Mass.

THE STATE STREET COUNCIL of Chicago announces a competition for the best news feature photograph of the year depicting State Street Life. The contest is open to any photographer or camera man regularly employed by a Chicago newspaper, magazine, or news bureau. All photographs must have been published or shown as newsreels during the contest year; prints must be 11x14 and be accompanied by a clipping of the published picture or certificate of release from the newsreel. Pictures published between Dec. 1, 1947 and Aug. 31, 1948 are eligible. Prizes of $500, $300, $150, and $50 in U. S. Savings bonds will be awarded. Address entries to the State Street Council, Room 608, 209 S. State Street, Chicago 4, Ill.

FLASHSHOT OF THE MONTH CONTEST, sponsored by Wabash-Sylvania, is open to all professional news photographers of the country. The contest consists of a series of monthly competitions lasting throughout 1948. Pictures must be taken during the period of the current month's competition to be eligible for judgment that month; they should be 8x10 glossies, with complete data and caption, and sent to Flash Contest Manager, Wabash-Sylvania, 500 Fifth Avenue, New York 18, N. Y. Prize each month will be a Nastrix strap watch worth $250.

THE SANTA FE RAILWAY is planning a photographic competition in connection with the First Chicago Railroad Fair, opening July 20. Black-and-white and color will both be eligible with top prizes of $200 in each class. Next in line are prizes of $100, $50, $25, and $15, plus 25 merit awards of $10 each and 50 honorable mention ones of $5. The contest is open to both professional and amateur photographers; black-and-white prints must be 4x5 or larger and no larger than 11x14. Color slides can be any standard film size. There is no limit to the number of entries allowed, but all pictures must be taken on the Fair grounds. Winners become the property of the Atchison, Topeka, and Santa Fe Railway Company. Send all entries to Photo Contest Committee, Santa Fe Railway, Room 328, Railway Exchange Building, Chicago 4, Ill., before midnight Sept. 15, 1948.

THE CAMERA magazine announces a series of contests offering awards of $100, $50, and $25 monthly for black-and-white prints. Winners of $100 prizes are eligible for $1,000 grand award at the end of the year. Other divisions and prizes are: 2x2 color slides, $1500; home movies, black-and-white or color, 8 or 16 mm, silent, $1500; color prints, $1500. Black-and-white print competition closes 1st of every month, home movies on Sept. 1, 1948, color slides on March 1, 1948, and color prints Nov. 1, 1948. Any photographer is eligible to enter each or all divisions. Entries must be accompanied by an official entry blank. Address inquiries to General Contest Editor, The Camera, 306 N. Charles St., Baltimore 1, Md.

PSA COLOR division is sponsoring contests for color slides and prints for 1947-48 season, which are open to all color photographers. In

10% DOWN A MONTH
NO INTEREST
NO CARRYING CHARGE

YOU TELL ME

What Kind of a Deal You Want!

You pick out the equipment you need . . . YOU tell me what you have to trade . . . YOU tell me what you want to pay . . . YOU even tell me how long you want to take to pay for it . . . in other words, YOU MAKE THE DEAL on a deal with Mike Wolk! Did you ever hear of a fairer, squarer set-up? I've got *everything* photographic — so YOU TELL ME your deal today.

Refer to Mike Wolk's "You tell Me" Plan when writing.

Mike Wolk

Wolk CAMERA CO.
119 South Dearborn St.
Chicago 4, Illinois

EVERYTHING PHOTOGRAPHIC!

Better COLOR!

New Process — Faster Service

ANSCO COLOR FILM PROCESSED (35mm MOUNTED) **$1.00**

COLOR SLIDES DUPLICATED 4 FOR **$1.00**

COLOR PRINTS

2¼"x3¼"	Mounted..	$ .50
3¼"x4½"	Mounted..	.75
	Unmounted	.65
5"x7"	Mounted..	2.00
8"x10"	Mounted..	3.00

2¼" x 3¼" unmounted in lots of ten or more. "assorted". **40c** Ea.

Subject composed and cropped where it will improve the picture. All mounted prints in attractive folders. Please remove all glass from transparencies before sending.

Please enclose remittance with order.

Minimum Order — $1.00

Send for Price List of Black-and-White Prints in Leatherette Loose-Leaf Album.

PHOTO LAB, INC.

3825 GEORGIA AVENUE, N. W.

SUITE 198

WASHINGTON 11, D. C.

MAINE School of Photography

189 Exchange St. Bangor, Me.

"From Maine come America's best Photographers"

Ambitious school for ambitious people—modern teaching methods—best equipment—most pleasant surroundings, shooting "on the spot" in full Color and Black-and-White, including

AERIAL PHOTOGRAPHY AND MAPPING

•

Our Graduates are wanted all over America

Approved under the G.I. Bill of Rights

Enroll for the Fall Course

IT'S THE RESULTS THAT COUNT

Your camera and photographic equipment are valuable tools for obtaining good pictures.

But the correct processing of your films is of paramount importance, if you are aiming for perfection in your photographic efforts.

Send your films to Argonaut where experienced technicians will fine grain develop, print and enlarge your films, getting the best results possible from your negatives.

Descriptive literature, price list and mail bags on request.

Join the Argonaut Club for 10% discount.

ARGONAUT PHOTO. LABS.

165 E. FORT LEE RD. TEANECK, N. J.

Mount Your Pictures in an Album

with EZE

Engel Poc-ket Art Corners.

Unexcelled for photos, cards, stamps, etc. Neat - easy to use - gummed inside for holding prints tight or loose. At photo supply and album counters, or send 10c for pkg. of 100 and free samples to try.

Engel Art Corners Mfg. Co.,

Dept. 30-J 4717 N. Clark, Chicago - 40

addition to the medals and ribbon prizes, each entry receives a criticism, if requested. Entry forms are available from Blanche Kolarik, 2824 S. Central Park, Chicago 23, Ill.

THE NEW YORK HERALD TRIBUNE announces that it will handle the $10,000 Newspaper National Snapshot Competition in the New York area. The contest runs May 23 to Sept. 11. Top prize will be $1,500 for a single picture, judged on general interest and appeal rather than photographic technique. In order to be eligible for the nation-wide prizes, a contestant must first win one of the weekly local prizes in one of four classes. Entries in the New York area should be sent to the New York Herald Tribune, 230 West 41st Street, New York 18, N. Y.

IOWA STATE FAIR announces a photographic competition open to the world and offering more than $100 in cash prizes for its 1948 Photographic Salon. Eighteen different sections ranging from action photos to still life subjects are offered in this year's classification, including a special class for colored photos. Complete premium list may be obtained from L. B. Cunningham, Secretary, Iowa State Fair, Des Moines, Iowa. Dates of the 1948 Fair are Aug. 25 to Sept. 3.

THE WISCONSIN CENTENNIAL is featuring a photo contest open to any Wisconsin resident and sponsored by Ed. Schuster and Co., Kryptar Corp., and Curtis Circulation Co. Prizes ranging from $40 to $5 will be awarded in each of five groups: Wisconsin industry, historical scenes, Centennial activity, babies, and a special class for high school students. A grand prize of $100 will also be awarded. Pictures must be taken on Kryptar film after May 1, 1948 and must be unmounted and unretouched. For entry forms write Schuster's Photo Contest, N. 3rd St. and W. Garfield Ave., Milwaukee 1, Wis. Any number of pictures may be submitted; contest ends at midnight, Sept. 30.

SIX ARGUS FILTER-PHOTO CONTESTS will be held during the next six months with prizes totalling $840 for amateur photographers. Pictures submitted must be taken with a filter, though not necessarily an Argus filter or with an Argus camera. Full details and entry blanks are available at Argus dealers. The contests will continue until November.

THE SECOND INTERNATIONAL ZOO PHOTOGRAPHY COMPETITION, sponsored by the Nature Camera Club of Chicago and the Chicago Zoological Park, is offering prizes up to $100 in each division. Prints and slides taken in any zoo in the world are eligible; no entry fee is required and as many as six prints and six slides can be entered. Contest closes Sept. 15, and selected pictures will be on exhibit at the Brookfield Zoo, Oct. 3 to 31. Entry forms can be obtained from Ben Hallberg, 3336 Grand Blvd., Brookfield, Ill.

GAINES DOG RESEARCH CENTER is offering prizes totalling $1,125 in a dog photo-contest sponsored as part of the observance of National Dog Week this fall. Entries are in three classes: Amateurs, Members of Camera Clubs, and Professionals. Prizes of $250, $75, and $25 will be given in the first two classes, and a single prize of $350 in the last. Any good, interesting dog picture may be submitted, close-ups preferred. Entries and requests for information should be sent to Gaines Dog Research Center, 250 Park Avenue, New York 17, N. Y. The contest closes 4 PM, Sept. 10.

MARKETS

NATIONAL PHOTO FEATURES, 3500 Emerald St., Philadelphia 34, Pa., is in the market for 4x5 Kodachrome transparencies of attractive girls, children, animals, etc. Also needed are 8x10 black-and-white photographs, either single shot or in series, on human interest, personalities, spot news, and sports. Include return postage and release with material. Copyrighted pictures are not wanted.

THE OKLAHOMA TRANSPORTER wants photographs pertaining to automotive transportation covering such subjects as trucks on the open road, wrecks, fires, new or unusual equipment, repair shops, etc. With each photograph or series there should be a brief explanation of 50 words or less. Prints should be 8x10 glossy with release. Payment of $2 to $5 on acceptance. Send to the Oklahoma Transporter, P. O. Box 814, Tulsa 1, Okla.

PHOT-O-PINION, a survey and photographic service for trade and business papers, is seeking new correspondent-photographers. Payment is $3 per photo and 25-word legend. All work is on a definite assignment basis. When applying, correspondents should give age, experience, present business affiliation, present area in which he is now operating, and submit

ANSCO CONTROLLED PROCESSING

COLOR PRINT PRICES

2¼ x 3¼	$ .50
3¼ x 4½	.85
4 x 5	1.00
5 x 7	2.00
8 x 10	3.00

Special cropping and color correction done if requested on all sizes except 2¼ x 3¼.

24 HOUR ANSCO COLORFILM PROCESSING

120-620	$1.00
35mm mounted	1.25

Sheet Film—Ansco Prices

MINIMUM ORDER $1.00 NO C.O.D.

DO YOU NEED COLOR FILM

120-620	$1.37
35mm 20ex	2.04

COLOR UNLIMITED

PENN AVE. AND DAHLEM ST.

BOX 5029, PITTSBURGH, PA.

CHECK US FIRST FOR—

CAMERA REPAIRS

All Types of Still and Motion Picture Cameras Expertly Repaired

FAST—EFFICIENT—GUARANTEED SERVICE

Specialists on Leicas, Contaxes, Reflex Korelles, Exactas, and Rolleiflexes

Estimate Sent Out Immediately Upon Receipt of Your Equipment If Requested

LENS ADAPTATION WORK OF ALL TYPES

Focusing Mounts Built on K20s & K25s

Internal synchronization built into Leicas, Contaxes, Reflex, Korelles and Graflexes.

CAMERA SERVICES, INC.

51 Barclay St., Dept. PP, New York 7, N. Y.

KNOCKS OUT ALL DIRT - SLUDGE

Steel mesh filters your chemicals

SOLD ON MONEY BACK BASIS

If not available through your local dealer - Send $1.00 to:

BOWEN MFG. CO. VILLA PARK, ILL.

HIGH PRICES PAID BY PHOTO LENS CO.

WE WILL BUY

ANY SIZE • ANY TYPE

USABLE CAMERAS AND LENSES

State price wanted

We reply immediately

FOR REFERENCE: Chase Nat'l Bank, N. Y. C.

PHOTO LENS CO. INC. EST. 1934

140 W32 ST. N.Y.C.1

SUPER-COTE *MEANS*

Better Pictures With Your Present Lens

The SUPER-COTE Process has been engineered by coating experts to modernize your lens by the most advanced hard coating methods. Prompt efficient service including full insurance. See your photo dealer or write

OPTICAL FILM ENGINEERING COMPANY

2125-P Cherry St. Philadelphia 3, Pa.

Dealer Inquiries Invited

small sample of camera work. Enclose return postage. Address Phot-O-pinion, 49 Monticello Ave., Jersey City, N. J.

ROLLANS AND JOSEPH are looking for good color transparencies, 2½x3½ and up, of babies and children, animals, children and animals together, and pretty girl pictures of "Cover Girl" type and quality. Also black-and-white prints, 8x10, glossy, of the same subject matter. They pay 50 percent of gross, after the sale. For information, write Clarence M. Rollans, Rollans and Joseph, 2161 Shattuck Avenue, Berkeley, California.

FINECRAFT COLOR wants transparencies 2½x2½ to 4x5 for sample and display use. Scenics, women, and children desired, and all should be vertical composition. Photo and model releases with all transparencies, which remain the property of photographer; reproduction rights wanted for one year. Will pay $5 to $10 per transparency. Address Finecraft Color Laboratories, Inc., Dept. 2, 1015, 6th Ave., New York 18, N. Y.

OUTDOOR PHOTOGRAPHERS LEAGUE, non profit organization of amateur as well as professional movie and still camera enthusiasts and illustrators, is in a position to market photo features along outdoor lines. Interested free-lance cameramen can obtain specific information on OPL, types of material desired and how pix are handled and payments made by writing to OPL, 4486 Point Loma Avenue, San Diego 7, California. Sample Newsletter sent on request.

IRWIN W. REED COMMERCIAL PHOTO AGENCY is in the market for 4x5 color films and 8x10 glossy black-and-white cheesecake, glamour portraits, pin ups, colored girls, farmerettes, cowgirls, commercial fishing, marine, farm life, poultry and stock. Payment is on a commission basis, the agency deducting 25 percent. Models' release must accompany all photos. Write to Irwin W. Reed, East Jordan, Mich.

PEOPLE'S WEEKLY, 270 North Circular Road, Dublin, Ireland, is interested in purchasing brightly written feature articles of 600 to 700 words, illustrated by four or five action or close up photographs with captions. Subjects of general appeal to the average popular magazine reader are wanted: wild life, strange peoples and customs, adventures, science, famous men, hobbies, furnishing and decoration schemes, unusual cookery recipes, etc. Suitable material is paid for on acceptance; rejects will be returned to senders at the magazine's expense.

H. B. KAPPELHOF ASSOCIATES are planning a new syndicated house organ-type magazine which will be distributed under various titles through leading West Coast firms to their customers. They plan to pay $10 and up for photographs. Many types of readers will be reached, so that no special slant is necessary. Return postage must accompany pictures. Address to H. B. Kappelhof Associates, 638 Sacramento Street, San Francisco 11, Calif.

MASSACHUSETTS ZOOPHILIST SOCIETY is interested in purchasing any type of domestic animal interest photos and transparencies, paying from $2 to $10 each. They particularly want special interest emphasizing the rabbit and fur animals. Address submissions to Massachusetts Zoophilist Society, Ben J. Mickewitz, Secretary, North Wilmington, Mass.

NEW HOLLAND MACHINE COMPANY is in the market for action pictures of operational scenes in which their farm and industrial machinery is shown at work in the United States and Canada. Before submitting prints, write to Supervisor of Photography, Advertising Department, New Holland Machine Co., New Holland, Pa.

MICKEWITZ & ASSOCIATES are looking for color transparencies of pretty girl shots ideal for calendar and art. They pay 60 percent of gross after sale. Animal and industrial slides are also in demand. Write to Mickewitz & Associates, Box 113, North Wilmington, Mass.

WORLD IN COLOR PRODUCTIONS of Elmira, N. Y., is interested in buying 16-mm Kodachrome footage of the following areas: Acadia National Park (Maine); Big Bend National Park (Texas); Carlsbad Caverns (New Mexico); Isle Royal (Michigan); Shenandoah National Park (Virginia); Wind Cave (South Dakota); Mammoth Cave (Kentucky); Everglades (Florida); and Banff-Lake Louise (Canada). Requirements, 150 foot original each subject. Scenes short, not over 5 feet each. Filmed from tripod mount, 24 frames per second. Screen credit and national prominence given photographers whose work is accepted. Do not send films but write to World in Color Productions, Elmira, N. Y.

NOW THERE ARE *SEVEN* TIME-O-LITE PRODUCTS
and every one is tops for your darkroom!

• You deserve the best equipment for your darkroom—modern, efficient and accurate. Time-O-Lite products are built with the same precision that has made our industrial equipment a standard throughout the world.

Your camera dealer has Time-O-Lite Products; ask him to show you the complete line. A demonstration will convince you that you need Time-O-Lite.

Time-O-Lite Master, Model M-49, $19.50

Time-O-Lite Professional, Model P-49, $24.50

Signaling Time-O-Lite, Model S-49, $12.50

The new Time-O-Lite Automatic Contact Printer, Model 35, $59.50, plus tax

Time-O-Lite Hi-Lo Switch, $6.50

Time-O-Lite Footswitch, Model FS-30, $13.50

Varilite, A Time-O-Lite Product, $12.75

INDUSTRIAL TIMER CORPORATION
110 Edison Place • Newark 5, New Jersey

CAMERA PLACE, Inc. — CAMERA PLACE, Inc.

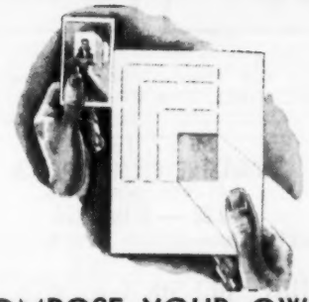
LET'S COOPERATE!
TELL US WHAT YOU HAVE TO TRADE & WHAT YOU WANT FOR IT. WE'LL LET YOU KNOW IF IT'S O.K. — ON ANTHING PHOTOGRAPHIC!

HERE IT IS NOW!
Viewlex 2¼ x 2¼ (Rollei size) slide proj. w/ctd lens, $49.75; Case $7.45

Leica IIIA, ctd f2 Summar cc LN	$239.50
Leica IIIA, ctd f3.5 Elmar cc LN	195.00
Contax II f2 ctd Sonnar cc LN	259.50
Leica f3.5 W.A. 35mm Elmar cpld. Exc.	99.50
B&L WA 3½" f6.8 for 4x5 supermatic on board w/Heiland tripper	99.50
Woll. WA 3½" f12.5 for 4x5 Rapax	47.50
Graflex WA 3½" f6.8 Graphex Exc.	59.50
Plaubel Tele-Peconar variable 8" up focal length Rulex shutter Exc.	69.50
Busch 11" f7 telephoto compur LN	85.00
Turner Reich 12" f7 triple conv. Betax LN	135.00
Schneider Xenar 8¼" f3.5 bbl Exc.	89.50
Ilex Paragon 12" f4.5 universal shutter LN	149.50
Radar 12" f4.5 ctd Betax New	177.50
Kodak 12" f5 Aerostigmat Betax New	149.50
Woll. 6¼" f9.5 WA for 8x10 Betax LN	69.50
B&L Tessar 10" f6.3 Acme Exc.	90.00

Camera Place inc.
1295 AVE. OF THE AMERICAS • NEW YORK CITY
At Rockefeller Center

Dunn Color
SPARKLING COLOR PRINTS
CROPPED TO YOUR OWN COMPOSITION



COMPOSE YOUR OWN ENLARGEMENT

THESE PRINTS ATTRACTIVELY MOUNTED

3½ x 5	$1.00
5 x 7	2.00
8 x 10	3.50

2¼ x 3¼ UNMOUNTED
FROM 35 MM & BANTAM IN 2 x 2 MOUNTS 50c
FROM OTHERS 60c
See your dealer about our masks for cropping or write us giving your dealer's name.
DEALER INQUIRIES INVITED

Color Processing Division
Dunn Engineering Company
6341 Lyndon Ave. Detroit 21, Mich.

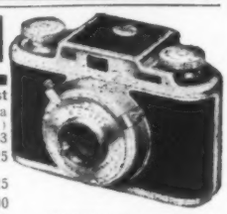
THE PHOTOGRAPHIC MARKET PLACE

Barnett & Jaffe
SECTIONAL
SLIDE LIBRARY CABINETS
$18.00

Drawers also fit our portable cases. Model L-600 (individual filing) holds 600 2x2 glass slides or 1200 readymounts. L-900 (sequence filing) holds 50% more. Ask your local dealer about other features.

BARNETT & JAFFE
633-35-37 Arch St., Philadelphia 6, Pa.

SAVE $14.61



	List
BOLSEY B 35mm. Camera (f3.2 ctd. lens—cpl. r.f.)	$50.63
CASE for camera	7.25
Ser. V FILTER any color	2.25
Ser. V Adapter Ring	1.00
Bulk Film Winder	6.62
10 Cartridges	1.00
Bulk Film (2-100 ft. rolls)	14.86

(Trop'l. Packed, outdated but guaranteed. Specify Supreme or Ultra Speed Pan)

RUSH ORDER!
Total Value **$83.61**
Cost to you **69.00**
(If prepaid, post free)
WRITE FOR CATALOG

the town fotoshop
MOUNT VERNON, N. Y.

Only SPEED-O-COPY
With Its Critical Focusing

- Makes a perfect copying machine of your Leica, Contax, Kodak Ektra, Argus C-2 & C-3, Perfex and Kardon.
- Extends and broadens the use of your camera.
- Gives positive accurate ground glass focusing.
- Achieves more perfect results in any branch of black and white or color photography.

Used and approved the world over by professional and amateur photographers and scientists for micro and macro photography, table-top photography, portraiture, copying, etc. *See Your Dealer—Write For Circulars*

D. PAUL SHULL, Dept. PP-9 240 South Union Ave. Los Angeles 26, Calif.

---

50 FT. 16mm
MAGAZINE FILM SUPER X
INCLUDES PROCESSING
$2.00 — 3 for $5.75
Empty Magazines—50 ft. only ... $0.75—3 for $2.00
PLUS POSTAGE
ABBE 503 5th Ave., N. Y., 17

FOR ARGUS C-3 FLASH FANS!

Equip your Camera with set of ADAPT-A-FLASH EXTENDERS and keep it in case for those flash shots. Templet and drilling instructions for case furnished, $1.10, including Fed. Tax. For modeling light, use our 3 ft. extension cord, plugs into camera or EXTENDERS, $1.75, sent postpaid. No C.O.D.s, please.

W. R. TERRILL CO., Dept. P-9
111 NO. AVE. 60 LOS ANGELES 42, CALIF.

PROCESSING SERVICE for PROFESSIONALS

If you are a professional or free-lance photographer our service will save you time and money. Why continue to spend hours in the darkroom?

CROPPING, DODGING and SPOTTING AT NO EXTRA COST.

Write for complete price list today!

WARO ART PHOTOS 112 West 42nd St., Dept. P-34, New York 18, N. Y.

Calichrome COLOR PRINTS **25¢** EA. 2¼ x 3¼

Hundreds of re-orders prove CALICHROME COLOR PRINTS maintain highest quality at greatest savings. Your first order will convince you our work and our prices will mean more color for you. *Calichrome Color Prints* made from your transparencies regardless of size. Automatic electronically controlled machines assures faithful color reproduction. The finest color prints need not cost you more. No C.O.D.'s, Min. Order $2.00. SIZE 3¼x4½—50c Ea. SIZE 5x7—$1.00 Ea.

CALICHROME
P. O. BOX 9645 LOS FELIZ STATION
LOS ANGELES 27, CALIFORNIA

COLOR PRINTS 25¢ ea.

2¼x2¼ from square transparencies only **25c**
2¼x3¼...**35c**; lots of ten or more...**30c** ea.

3x4	50c	5x7	$1.50
4x5	75c	8x10	3.00

24 Hrs. Film Developing $1.00

Ansco or Ektachrome sizes 35MM (in slide mounts) B2 or 120, 620 or PB 20.

Each transparency receives individual attention assuring top quality. No expensive mounts and latest operating developments enable us to give you the best color work. Send your next order to us, compare, and be convinced. Top quality can be had at a low price.

Minimum Order $1.00 *No C.O.D's.*

WASHINGTON COLOR PHOTO
P.O. BOX 1605, WASHINGTON 13, D.C.

Are you getting the best COLOR FINISHING?

Our exclusive method with new solutions for every film and print will give you the best results. Do you think we are bragging? Try us and be convinced.

2¼x3¼	60c	5x7 mtd.	$2.75
3½x5 mtd.	$1.00	8x10 mtd.	$5.00

3¼x3¼ from 2¼x2¼ transparencies 75c
Custom development of Ansco color film
New solutions for each roll
35mm mtd.—$1.15 620 and 120—$1.00

Write direct or see your dealer but specify us.

PALM BEACH COLOR LABORATORIES
Box 6875 West Palm Beach, Florida

***LOW COST Color* WITH LARGE CAMERAS**

Utilitee Film Adapters are useful with 3¼"x4¼" or larger cameras. The economy of 2¼"x3¼" color film enables the making of trial shots before shooting the larger sizes. 6 for $3.25 at your dealer or order direct.

UTILITEE PHOTO-PRODUCTS CO.
653 North Broadway Los Angeles 12, Calif.

THE ACCURATE FLASHOMETER PLASTIC SLIDE RULE

FOR PERFECT FLASHLIGHT PICTURES
NO TABLES OR FIGURING
GET YOURS NOW—$1.00 POSTPAID
At Your Camera Shop or Send a Dollar Bill.
No Stamps Please
KERMAN INSTRUMENT CO.
1012 ASHLAND AVE., EVANSTON, ILL.

Fine* ENLARGEMENTS *Only

The ULTIMATE in PHOTOFINISHING by PROJECTION for the CRITICAL CAMERA ENTHUSIAST.

- Three Personalized 35MM Finishing Services
- Ultra-Fine Grain Developing
- Prize-Winning Enlargements

Request our Newest Free Folder on quantity Enlargements and Photofinishing Services today!

***Projection Print* PHOTO SERVICE**
P.O. Box 97 Universal City, California
Makers of Fine Enlargements

Introductory Offer
YORK PHOTO MOUNT FOLDERS

Size of Mounts	Description	Price per 50
3x5 Vert.	Grey Tone Cover	$2.50
3x5 Vert.	Lt. Cream Pebbled Covers & Inserts	2.50
4x6 Vert.	Grey Tone	3.00
5x7 Vert.	Grey Marble Cover	3.20
5x7 Vert.	Lt. Cream Pebbled Covers & Inserts	3.20
5x7 Horiz.	Lt. Cream Pebbled Covers & Inserts	3.80
8x10 Horiz.	Lt. Cream Pebbled Covers & Inserts	5.00
8x10 Horiz.	Grey Marble Cover	5.00
8x10 Vert.	Lt. Cream Pebbled Covers & Inserts	5.00

Write for prices on Metal or Wood Frames, Mat Mounts and Board, Easels and Albums.
Mail Your Check or Money Order Today.
(F.O.B. NEW YORK)

YORK PHOTO MOUNT, INC., Mfgrs.
140 West 22nd Street New York 11, N. Y.

ROLL FILM ADAPTER

For 2¼x3¼, 3¼x4¼ and 4x5 **Graflex** back cameras and 6.5x9 and 9x12 Cm **European slide back cameras.**

The Suydam roll film adapter is instantly interchangeable with other accessories regardless of the number of exposures which have been made. No change of focus. Uses #120 film.

Also:
Double cut film holders and **film pack adapters** for 6.5x9 and 9x12 Cm cameras.
Film pack adapters for 2¼ x 3¼ and 3¼ x 4¼ Graflex back.
Reducing cut film sheaths for all types of cut film holders.

At your dealers or write

E. SUYDAM & CO.
2080 Lincoln Ave. Pasadena 3, Calif.

TAKE *FLASH* PICTURES WITH PHOTOFLOOD BULBS

BUY this new, fast-selling, low cost OAK PHOTOFLOOD SYNCHRONIZER! Attaches to your camera cable release! Takes pictures before subject is aware of flash. Results in natural, life-like photos! Get dandy baby pictures! Eliminates squinting, strained expressions . . . heat and glare! Photofloods burn dim for focusing and arranging. Bright light flashes **only** when camera shutter is tripped. Increases life of photofloods!

$35.00 (Complete Tax Paid)

Includes Synchronizer, Resistance Box, 18 ft. cord. See your dealer or send for free descriptive folder.

OAK PHOTO, INC.
3338 W. 41st St., Cleveland 9, Ohio

COLOR PROCESSING SLASHED
ANSCO COLOR
24-Hour Film Processing Service

120-620
35 MM (20 Exp.) Mtd. **90¢** Per Roll

10c Extra for AIRMAIL Return

MERIT COLOR LABS
Box 395, Times Sq. Sta., M-9, New York 18, N.Y.

Ansco and Ektachrome custom processing for those desiring no machine production. Each order individually developed, 24 hour service. 6 sheets, $2.00. $1.00 for roll film. Include return postage.

AXEL BAHNSEN, F.R.P.S., A.P.S.A.
117 Glen Street Yellow Springs, Ohio

PHOTO BARGAINS GALORE!

SEND FOR CENTURY'S *FREE* BULLETIN

Lowest Prices On Everything Photographic

CENTURY CAMERA CO. DEPT. P-1
9 N. Fourth Street Minneapolis, Minn.

2¼ x 3¼ PLUS X FILMPACK 85¢
4 x 5 " " " $1.00
TROPICALLY PACKED—OUTDATED

KODACHROME CUT FILM
3¼ x 4¼ (6 Sheets) $2.00 Each
5 x 7 " " $3.00 "
TROPICALLY PACKED—OUTDATED
PLEASE INCLUDE POSTAGE

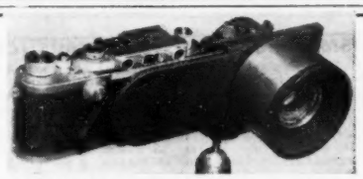
ABBE 503 5th Ave., N. Y., 17

Photographic
XMASKIT
YOUR XMAS CARD NEGATIVE MASK
FOR MAKING
GREETING CARDS
16 Different Styles, Sold Separately at $1.00 Each
Insert Your Negative and Print
Free Illustrated Information on Request
La France Productions
108 E. Washington St., San Diego 3, Calif.

---

72 HR SERVICE — COMPARE PRICES
COLOR PRICES SLASHED!
COLOR PRINTS MADE FROM ANSCO KODACHROME AND EKTACHROME TRANSPARENCIES. ALL COLOR PRINTS ARE EXPERTLY PROCESSED BY ELECTRONIC CONTROLS USING THE NEW PRINTON
COLOR PRINTS
2¼ x 3¼ $.35 5 x 7 $1.50
4 x 5 $.75 8 x 10 $2.50
MINIMUM ORDER ON COLOR PRINTS $1.50
SEND CHECK OR MONEY ORDER - NO C.O.D.
COLOR FILM PROCESSED $1.00 PER ROLL
ANSCO COLOR 120, 620 35mm. (20 EXP)
ALL FINISHED ORDERS SHIPPED INSURED
MERIT COLOR LABS.
P.O. BOX 395-M6
TIMES SQ. STA. N.Y. 18, N.Y.
WRITE FOR FREE COLOR FILM EXPOSURE GUIDE

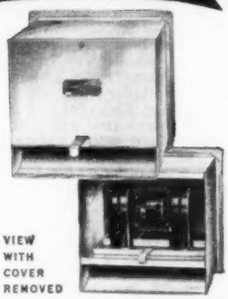
LAMME SCHOOL OF PHOTOGRAPHY
• Portraiture • Commercial
• Negative Retouching
• Oil Color • Strob Lite
STUDY IN SCENIC COLORADO
Complete courses in all phases of photography. Day and evening classes. G.I. Approved. Send for Brochure.
WEST ALAMEDA AT CLAY
DENVER 9, COLORADO



LEICA OWNERS—Obtain maximum performance with your Sliding Focusing Copying Attachment or Speed-O-Copy by securing the new CBS FOCUSING ADAPTER. 50mm collapsible lenses give complete coverage from infinity to 1.7 magnifications without extension tubes. Adaptable for other lenses.
Write for literature *See your dealer*
CBS LABORATORIES
561 Crescent Ave. Buffalo 14, N. Y.

Learn Professional Photography
In the South's fastest growing school. Glamour portraiture, fashion, industrial and commercial training. School completely equipped and air-conditioned. Placement service. G.I. Approved. New classes forming now. EVERYTHING FURNISHED. Write for brochure.
HOUSTON SCHOOL OF PHOTOGRAPHY
3505 Louisiana St. Houston, Texas

2-WAY VENTILATOR-DRYER
DARKROOM
FOTO-LATOR
Expels air, fumes and heat *from* your darkroom, or blows dust-free air *into* room for drying films, etc. Ideal for x-ray darkrooms. Quiet double blowers deliver 120CFM. Replaceable air filter. Unit is light-tight and measures 9"x 11"x 11½". Easily installed in door, window or wall. 1 year guarantee . . . *Write for complete information . . .*



VIEW WITH COVER REMOVED
PAT. APP'D FOR
TRADE-WIND MOTORFANS, INC. 5711 S. Main St., Los Angeles 37, Cal.

Ok FOR Quality
25¢ 2¼ x 3¼ COLOR PRINTS
3x4½—50c 5x7—$1.00
MADE FROM ANY SIZE COLOR FILM
No expensive mounts or advertising plus production improvements make it possible for us to offer color prints of good quality at a reasonable price. Send your next order to us and discover for yourself that a good color print need not be expensive.
Ansco-Ektachrome developing. Duplicating of color film any size. Develop and print 120-620 color $3.00 per roll 8-12 exps.
Minimum Order $2.00
RAPID, CAREFUL SERVICE
Ok Photo
P.O. BOX 1682, LOS ANGELES 36, CALIF.

---

35 MM FILM
NOT war surplus
Guaranteed Fresh Stock—Reload Your Own
ANSCO—EASTMAN—DUPONT
25 ft. $1.00
100 ft. $3.50
POSTPAID
RELOADED CARTRIDGES 3 FOR $1.25
36 Exp.—We Supply Cartridges
Calif. Buyers Include Sales Tax
PACIFIC COAST FILM COMPANY
1510 No. Sierra Bonita, Hollywood 46, Calif.

CUSTOM 35MM PHOTO FINISHING
Each negative roll individually tank developed and hand enlarged on Defender Varigam paper to 3½ x 5 prints.
Send for price lists and free mailing bags.
McLaren Bros. Photo Service
2305 OAK AVENUE
Manhattan Beach, California

CUSTOM COLOR PRINTS
From Ansco, Kodachrome, and Ektachrome

2¼x3¼	$ .45	4x5 mounted . .	$1.00
3¼x4½	.65	5x7 mounted . .	2.00
3¼x4½ mounted	.75	8x10 mounted . .	3.50

Ansco Color 35, 120 and 620 Developed $1.00
Fast Service
Send for Price List on 8mm and 16mm Color Prints
HOUSE OF COLOR
1108 Seal Way Seal Beach, Calif.

COLOR DEVELOPING
35mm Ansco color mounted. $1.50
620 or 120 Ansco Color. 1.00
35mm Ansco color not mounted. 1.00
ONE DAY SERVICE
CAPITOL PHOTO SUPPLIES
2428 GUADALUPE, AUSTIN, TEXAS

STATE FRANCHISES OPEN!
To established, commercial photographers. Use our name and processes. Combined-advertising, negative files, ideas, catalogues. Proof of large profits—also aids present work. Reasonable investment. ACT NOW!
PHOTOMAMMOTH MURALS
12048 VANOWEN ST. NO. HOLLYWOOD, CAL.

COLOR SLIDE DUPLICATING
35mm Kodachrome and Ansco Color slides reproduced and mounted. Prompt service.
20c Each . . MINIMUM ORDER $1.00
35mm reductions made from transparencies up to 4x5. Also large quantity duplicating. Prices on request.
STEDCO PHOTO ASSOCIATES
P.O. Box 1811, W.L.B. Sta., Los Angeles 36, Cal.

COLOR PRINTS
FROM ANSCO, KODACHROME OR EKTACHROME
2¼x3¼ . . . . . 45c 5x7 . . . . . $1.50
4x5 . . . . . 75c 8x10 . . . . . 2.50
Color Roll Developed and Printed. $3.25
ANSCO DEV.—85c 35mm. Mtd.—$1.00
EKTACHROME DEV—$1.00 FAST SERVICE
DYNAMIC COLOR LABS
2455-57 PASADENA, DEPT. P, DETROIT 6, MICH.

EKTACHROME - ANSCO
PROFESSIONAL COLOR FILM PROCESSING
4 x 5 AND SMALLER SHEETS. 25c
120, 620, 35MM 20 EXP. ROLLS. $1.00
Try Us—You will get it back quicker than you think!
Fine Color Prints—*Send for Prices*—Fresh Color Film
GOSHEN COLOR LABORATORIES
BOX 564 GOSHEN, INDIANA

FOR YOUR SLIDE ALBUM
CUSTOM QUALITY!
MAIL YOUR NEGATIVES NOW!
2 x 2 SLIDES (BLACK & WHITE)
FROM ANY SIZE NEGATIVES
In Kodak Readymounts (MINIMUM OF 4) 25¢ EA.
Unmounted (MINIMUM OF $1) . . . . 20¢ EA.
Photoslides • 66 WEST 53rd ST. NEW YORK 19, N. Y.

HALF PRICE SALE!
DEVELOPER AND REPLENISHER
One 3½ Gal. Size AGFA ANSCO No. 17 Fine Grain Developer (same as Eastman D-76) and four 1 Gal. Size AGFA #17-A Replenisher all for $1.82. Made to Govt. Standards. Money Back Guarantee of satisfaction. We ship prepaid. Order Now. Send for our bulletins of Photo Supply Bargains.
Reg. Price $3.65
YOU PAY $1.82
THE ABELL DISTRIBUTING CO.
5 E. Biddle St. Baltimore 2, Md.

THERE ARE NO FINER TRIPODS THAN ARROW

For Price & Quality. Models for Every Need.

"See Your Dealer"

Send For Descriptive Circular

ARROW METAL PRODUCTS
108 N. Jefferson St., Chicago 6, Ill.

35 mm Special all for $2.00

1 Roll of 36 Ex., 35 MM Film developed and enlarged to 3x4. Your choice of 1 Reload, also Positive Prints made from your roll.

20 Ex. Roll $1.50
Positive Prints Only, 36 Ex., $0.75, 20 Ex., $0.50
Reloads—Your Choice, 3 for $1.00
27½ Feet Plus X—Supreme $1.00
100 Feet Supreme Plus X $3.50
27½ Feet Super XX—Pan X $1.50
100 Feet Super XX—Pan X $5.00

ALLEN'S PHOTO FINISHING
7408 Sunset Blvd., Hollywood 46, Calif.

MOVIE FILM

WESTON 50 OUTDOORS
WESTON 32 INDOORS

8mm 25ft. Double $1.10
16mm 100 ft. $2.20

The finest film, now available for immediate delivery. Guaranteed satisfaction. Prices include rapid 48 hour processing service. This film is nationally used. Full tone scale — fresh.

To save C.O.D. charges, remit by cash, check or money order direct to:

EIGHT-SIXTEEN FILMS, INC., Dept. PP-9
630 Ninth Ave., New York 19, N. Y.

Robin MOUNTS

UNSURPASSED VALUES
PHOTO MOUNTS
MUSICAL WEDDING and BABY ALBUMS

Send $2.00 for large variety sample assortment folders and easels.

Salon Mats
Frames
Photo Mailers

JOSEPH ROBIN
262 W. 22nd St., New York 11, N. Y.

35MM POSITIVE TRANSPARENCIES

1 Roll 36 Exposures 65c 3 Rolls $1.75; 6 rolls $3.25
We will print 35mm. safety film positives from your 35mm. negatives, FULL STRIPS ONLY, for projection from 2"x2" slides or from the full strip. Returned intact. Fine grain developing of 35mm. negative 25c. Reloaded cartridges of 35mm. film 50c. Vaporating, 5c roll; negative or positive. 36 35mm. Cardboard Slide Mounts, 50c. Color Slides of Models, 3 for $1.00.
Send for slide catalogue and free mailers.
POSITIVE PRINT CO.
1447 Main St. Rahway, N. J.

Watch these pages Every Month
for unusual values in photographic Equipment Supplies and Services

RATES: 30c per word Minimum 10 words

Classified Advertising

NOTICE TO CLASSIFIED ADVERTISERS. Next available issue will be November. Copy must be in our hands before Sept. 1st.

CAMERAS AND EQUIPMENT TO SELL

USED Bargains. Cameras: Zeiss Super Ikonta a special, f3.5 Tessar, Heiland Gun, $149.50; Zeiss Super Nettel f2.8 Tessar, case, $149.50; Chrome Robot II, f2. Biotar, case, $179.50; 6.5x9 cm Zeiss Contessa Nettel Tropical, f3.5 Tessar, 6 holders, FPA, case, $159.50; 620 Monitor, f4.5 Kodak Anastigmat, supermatic, case, $64.50; 2¼x3¼ Weltur, coupled Range finder, case, $139.50; Leica F, Summar f2, case, $224.50; New 4x5 Super D Graflex, 7½" f5.6 coated Ektar, automatic diaphragm, FPA, $259.35. 3¼x4¼ Super D, coated f4.5, automatic diaphragm, FPA, $189.50; 3¼x4¼ RB Graflex B, f4.5 KA, FPA $99.50; 3¼x4¼ RB Auto, f4.5 Tessar, FPA, $189.50; 3¼x4¼ RB "Big Bertha" Graflex, 20" f5.6 Aldis, $199.50; New 2¼x3¼ miniature Speed Graphic, less lens, $99.50; 5x7 Home Portrait Graflex, f4.5 Tessar, case, magazine, $345.00; Primarflex, f3.5 Tessar, case, $179.50; Ikoflex II, f3.5 Tessar, $175.00. Lenses: 8" f7.7 Ektar, coated, flash supermatic, new $77.72; 12cm f6.8 Angulon, compur, $139.50; 90mm f6.8 Angulon, compur, $119.50; 12" f6.8 Dagor, $189.50; 180mm f6.8 Dagor, compur, $99.50; 10½-18-24" f6.8 Turner-Reich, Acme, $139.50; 12-19-25" Turner-Reich, Betax, $149.50; 5¼" f4.5 Skopar, compur, $39.50; 7¼" f4.5 Zeiss Tessar, compur, $139.50; 8¼" f4.5 Xenar, compound, $149.50; 135mm f4.5 Elmar for Leica, coupled, $149.50; 90mm f2.2 Thambar, case, filter, $210.00; 85mm f2 Sonnar for Contax, $224.50; 75mm f1.5 Zeiss Biotar, T coated, coupled for Leica, $350.00; 50mm f1.4 Zeiss Biotar, T coated, coupled for Leica, $249.50. Wells-Smith Camera Co., 15 E. Washington St., Chicago 2, Ill.

LEICA-III-C, Elmar 3.5, case Super Ikonta B, Tessar 2.8, single window, case. Kalart Flashgun, Kodachrome Adapter. Both perfect. Best offer. E. Szigeti, 512 Center St., Henderson, Ky.

K-21 AAF AERIAL Combat cameras. Manufactured by Graflex; motor driven, with flexible shaft; 24 volt operation, including step-down transformer to 110 voltage; may be manually operated. Complete except for lens and filters. New; original government packaging; positively the lowest price in the country, for a limited time only. $39.50. An amazing value from Amazing Bachman's, Dept. PP, 27 Herman St., Rochester 5, N. Y.

CONTAX II, f2 Sonnar, case, excellent $235.00, like new $255.00, C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

PRACTICALLY new Speed Graphic, f3.5 Zeiss lens, compur-rapid shutter, 2¼x3¼, 4 film holders, Mendelsohn flash gun and synchronizer, set of filters and sunshade, also film adapter, and case for all of above. $235. Box 241, % Popular Photography.

KODAK Monitor Six-20, f4.5, flash supermatic shutter. Selling due to illness. Used twice, $65.00, Box 242, Popular Photography.

ARGUS Model K 35mm, f4.5 to 1/200, meter, case, filters, slide projector, complete $60.00. F. Levine, 1756 W. 1 St., Brooklyn 23, N. Y.

73mm f1.9 Hektor for Leica, like new $150.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

LEICA f2.0 Summar, flashgun, many accessories, as new. $295.00. J. A. K., 934 Judson St., Evansville 13, Ind.

ROLLEIFLEX Telephoto, bayonet mount; 4X-Zeiss Magnar, viewing masks, tripod mount included. $175. C. B. Cobb, 1905 E. 93rd St., Cleveland 6, Ohio.

OMEGA C-2 Enlarger, f4.5 Wollensak 3½ inch lens, holders, like new $135. Gordon Clark, Glenwood, Minn.

3¼x4¼ ANNIV. Speed Graphic, Ektar in flash supermatic, RF Adapter, holders, case, like new, $175. Ikoflex II, f3.5 Triotar and case, LN $95. Robert Rozell, 2127 West 6th St., Los Angeles, Calif.

LEICA II-3.5 Elmar, ERC, $120; Tenax II-f2, Sonnar-ERC $150; Contax I f2, Sonnar, ctd. $145; Leitz Univ. Finder LN $50; Ortameter 3.5 cm. $110; 9x12 cm f6.8, $20; 9x12 cm f4.5, $50; 10x35 Binoc. $30; 8x30 Binoc. $25; Leitz Microscope LN $175; W. Dennis, 35 Webster, Riverside, N. J.

LEICA II, f2 Summar, black, excellent $170.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

BOLEX H-8 frame counter, Wollensack 13mm f1.9 lens used once. $275.00. C. R. Kenney, 460 E. Reed St., San Jose 12, Calif.

RETINA II-a Xenar f2, brand new, never used. Inspection. $195.00. Dr. Selby Cramer, Carrollton, Ga.

BANTAM Special f2 Ektar, compur coated. ER case. Mechanically perfect. Inspection. $238.50. Dr. Selby Cramer, Carrollton, Ga.

PAKO Electrogloss dryer, used 3 weeks, $225.00. Pakorotary washer, used 3 mos. $110.00. Like new. Millers Studio, Waynesboro, Va.

PRESS-VIEW Camera, interchangeable lens board, with extreme swing, 360° revolving back, $49.50. Free literature. David Grinnell, 1446½ Toberman St., Los Angeles 15, Calif.

HOBBY proudly presents: "Doublite" Extension light for Reliance Speedflash, complete with flashtube $32.37. Reliance Speedflash $78.42, charger $9.95. New: The long expected 4x5 Busch Pressman Ektar f4.7* with Combination Focuspot-viewrange finder $239.64. New: 3¼x4¼ Pacemaker Graphic Ektar f4.7*, Rangefinder $247.15. New: 4x5 Super D Graflex Ektar f5.6* $259.35, 3¼x4¼ Super D, Ektar f4.5* $244.80, Stereo Realist* $162.50, Viewer $19.75, Perfex 101 f4.5* $39.99, f3.5* $49.99, Medalist II* $312.50, Kodak 620 Tourist* $71.00. Kodak 35RF* $86.58, Leica 3C f3-5* $332.50, f.2* $448. Kodak Reflex* $137.92, Ciroflex Alphax* $85.48, Rapax* $107.95, Cine Kodak 8 magazine* $145.83, Kodak 16 magazine* $175. Bell & Howell 70 DA f1.9* $307.17, Bolex H8 or H16 $282.50, B&H Auto 8 with 2 lenses* $296.22, Revere 8mm f2.5* $77.50, Revere 8 or 16 magazine* $127.50, Revere projector* $120. B&H Picturemaster 8* $262. Kodascope 8-33* $78. Keystone K160* $119.50, Natcosound* $289.50. Used Specials: Argus A $19.50, C2 $37.50, Argoflex $49.50, Rolleiflex f3.8 with Proxarset $125. Ikoflex 3, Tessar f2.8* $325. Korelle II, Tessar f2.8, accessories $175. Medalist I $175. Leica A $67.50. 135mm Elmar (not coupled) $80. 28mm Hektor $135. Kodak 35RF $57.50 Welta Perle f2.9 $57.50. Weltur, Tessar f3.5 $110. Ikonta Tessar f3.5 $79.50. Regent II $147.50. 6x9cm Agfa f4.5 $29.50. 6x9cm KaWe f4.5 compur $45. 6x9cm Ihagee f3.5 $55. 9x12cm Nagel f4.5 $37.50. 9x12cm Avus, Skopar f4.5 compur, FPA, holders, flashgun $57.50, Revere 8 turret f2.8* $85. Cine Kodak 8 magazine $120. Complete stock of all new photographic quality equipment, a barrelful of used values. Write your needs. Easy payment plan, no finance charges. 10 day trial with moneyback guarantee. Hobby Camera Store, 134 N. Wells St., Chicago 6, Ill. *coated lens.

THORNTON Picard Horizontal Enlarger. Specify size. R. W. McKinstry, 211 E. 4th St., Hinsdale, Ill.

ILLINOIS Precision photo repairs, will repair, trade, sell or buy fine used cameras. Illinois Precision Repairs, 526 W. 63rd St., Chicago 21, Ill.

CONTAFLEX, f2 Sonnar, eveready case, like brand new, $290, including lens, shade and filter. Hill, 600 S. Main St., Sellersville, Pa.

COLOR film 15 gal. deep tank developing unit. A bargain. H. Hagler, 614 Jester, Dallas 11, Tex.

SPEED Graphic Linhof-Tek; Leica-G; all fully equipped. Richmond, 256 W. 54th St., New York, N. Y. Columbus 5-4673.

BIG Savings on brand new Universal and Keystone equipment. Also have new Portable Typewriter at reduced prices. Write for full list. Dan's Service, 411 Redgate Ave. 5, Norfolk 7, Virginia.

LAMPHOUSE, Build 35 mm projector or enlarger, cast aluminum, crackle finish, mounted lamp socket with reflecting mirror and switch wired in. While they last, $2.50. RADIOCO, 1110 Marshall Bldg., Cleveland, Ohio.

R. B. GRAFLEX 2¼x3¼ Series B, like new, 127 mm Ektar coated, 3 holders $125.00. Cline Studios, 115 E. 8th St., Chattanooga, Tenn.

SUPER Ikonta C f4.5 Tessar, coupled, used but excellent $110.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

REVERE, Keystone, Eastman and Ansco Still and Movie Camera, projectors, film and accessories. Conner Films, Port Clinton, Ohio.

SURPLUS Film hangers, 4x5, stainless steel, 37c each: check or money order. Tintype, 8687 Melrose Ave., Hollywood 46, Calif.

BUY Direct: Cameras, equipment. Save dealer's profit. New directory, 25c. "Camera", 126-P Lexington Ave., New York 16, N. Y.

BARGAIN list, free; hundreds of cameras, projectors, films, supplies. We buy, trade. "Cameraman," 1265 Broadway, New York, N. Y.

CANADIANS. We have the finest assortment of new and used Rolleiflexes, Rolleicords, Leicas, Contaxes, Super Ikontas, Korelles, Exaktas, Robots, Medalists, Contaflex, Retinas, Weltinas, Busch Pressman, Speed Graphic, Press King, Minox, Tenax, Argus, Argoflex, Baldaxette, Dollinas, Deardorff, Foth Derby, Graflex, Ikoflex, Super Kodak, Makina, Maximar, Voigtlander, and many other cameras too numerous to mention. All makes of movie cameras and projectors such as Revere, Bell & Howell, Briskin, Siemens Keystone and others. New and used Leica wide angle and telephoto lenses and accessories. All makes of enlargers, lenses, exposure meters, etc. A complete line of equipment for Professional photographers. No catalogue. Write your needs. Every item we sell is guaranteed. Buy with confidence at one of Canada's great camera stores. Simon's Camera Exchange, 11 Craig West, Montreal, Quebec, Canada.

CONTAX, Leica Cameras, lenses, binoculars, accessories, scarce items. Repair, trade, buy, sell. Free list. Horton, 115 N. Main Street, Santa Ana, Calif.

OPPORTUNITY of a life-time, to get an f1.9 wide angle, four element achromatic lens for $6.50 instead of $150.00. 3⅔ in. focal length. Gives great covering power and critical definition. This is a perfect lens complete in lens barrel. McCoy Sales Company, P. O. Box 335, Berea, Ohio.

SPECIALS: Auto Rolleiflex, $219.50; Series D, 4x5 Graflex, Tessar 4.5, $169.50; Linhof 9x12 cm., Xenar 3.5, Rangefinder, $192.50; Others. Katahdin Photo Service, Millinocket, Maine.

MAGNAR 4X for Rolleiflex, like brand new $225.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

15 STILL and movie cameras to swap for firearms, old or new. Farmers and Traders Exchange, Chittenango, N. Y.

BUILDING an Enlarger? Bellows, Rack and Pinion bed, and lens board kits. Complete for 2¼x3¼ and 4x5. Colorado Camera and Bellows Service, 929 17th Street, Denver, Colo.

KINE-Exakta f3.5 Exactar, case, like new $165.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

LEITZ Chrome Vidom, $37.50; 8¼" f4.5 Zeiss Tessar, $75.00; 5½"-8½-11½ Zeiss protarlinse, compound, $85.00; 8x10 f:18 WA Bausch-Lomb, $30; 7" Collinear 3a, $24.00; Weston Master, $14.50; GE DW-48, $12.50; Sixtus, $12.50; 4x5 Cut Film Magazine, $17.00. I. Friedman, 2285 East 22 St., Brooklyn 29, N. Y.

ZEISS Super Ikonta C Special, f3.5 Tessar, 1 to 1/400th, coupled rangefinder, excellent condition. Best offer, Box 814, Hurley, New Mexico.

I WILL buy your 5"x7" or 8"x10" camera regardless of condition, or any other photo equipment you might have. I buy, sell and exchange. W. K. Crosson, 13501 Dexter, Detroit 6, Mich.

YOUR used exposure Meter saves you $8.00 at Minifilm, towards a new one! We will allow you $8.00 on any meter you have regardless of make, toward purchase of any of these meters: Weston Master II, case, $31.67; GE-DW 58, case, $21.95; DeJur Autocritic, $18.50; DeJur Prof. Lifetime, case, $32.50; Norwood Director, $32.50; GE-PRI, $32.50. Dept. B, Minifilm Camera Corp., 1190 6th Ave., New York 19, N. Y.

NEW, unused Contax II (German). "T" coated Sonnar f.2 case, $295.00. Frank Herman, 7945 S. Crandon, Chicago, Ill. Saginaw 4332.

DEALERS: Interested in co-operative buying for quantity discounts? Box 243, % Popular Photography.

KEYSTONE 16mm camera, f1.5 ($107.50), 5½" coated Telephoto f3.5 ($98.50), both $135.00; brand new. Seymour Cameras, 245 W. 34th St., New York 1, N. Y.

FREE Trade-in estimate. Describe what you have and want. Immediate reply. Seymour's Camera House, 245 W. 34th St., New York 1, N. Y.

WORLD'S smallest precision camera, no toy, with leather eveready case, film, $9.95. Seymour Photo, 245 W. 34th St., New York 1, N. Y.

MINOX, case, like new $150.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

GERMAN precision folding cameras, Reflexes, Miniatures, Rolleiflexes. Back-to-normal prices. Top trade-in allowances. Seymour's Exchange, 245 W. 34th St., New York 1, N. Y.

PRECISION 35mm cameras: Kardon, $296; Clarus, $122.50. Highest trade-in allowance. C. L. Seymour, 245 W. 34th St., New York 1, N. Y.

BARGAINS? Naturally! Write your needs; we answer immediately. Seymour's Camera Place, 245 W. 34th St., New York 1, N. Y.

MOUNTED Filters, Rothco slip-on, Kodochrome type "A," Haze, Yellow, Red, Green; also lens shades. Give size or camera make. 35c each, 3 for $1. Min. order, $1. Usher's, Dept. P. P. O., Box 1753, Philadelphia 5, Pa.

AUTOMATIC Rolleiflex, Kine Exakta, Medalist, Speed Graphics, Ikoflex 3, Super Ikonta B, Contax, Leicas. Many others, accessories, etc. Buy, sell or trade. Kirby, 730 Edgemont St., Dallas 16, Texas.

1c SALE! Your penny is worth half a buck! See our large display ad, this issue. Gamerman for Cameramen.

RETINA I, f3.5. Sell or trade for Reflex camera. C. E. Hyde, Murphy, N. C.

SCHNEIDER Xenon, f2, 12.5cm. satin chrome, focusing mount with fitted "A" filter (removable). Also Exaktar f3.5, 5.4cm. Exakta mounts. Make offer or trade. A. Bensinger, 6220 Northwood, St. Louis 5, Mo.

PLAUBEL—Makina II-s complete deluxe outfit, chrome, normal, wide angle, telephoto lenses, rollfilm, 35mm, pack, cutfilm, flashgun, proxars, filters, sunshade, miscellaneous $465.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

CONTAX III. f1.5 Sonnar, E. R. Case, Telephoto 135mm Sonnar chrome, Wide angle 28mm Tessar, like new in E.R. case 5 filters, lens shade, 2 view finders $515.00 or best offer. Robert Francis, 3075 N.W. 2nd St., Miami 35, Fla

ROLLEICORD II f3.5, case, like new $115.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

THAMBAR 9 cm f2.2 for Leica, with spot, leather case, practically new $175.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

ROBOT II f2 Biotar (Luftwaffe) like new $85.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

KODAK Reflex f3.5, flashgun, case, practically new $110.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

127mm EKTARS, Zeiss Tessars, Veelostig, f4.7 in supermatics to 400, inc. Graflex Solinoid, new condition. $48.70. Excellent values. Mayfair Camera Co., 4011 Shelmire, Philadelphia 36, Pa.

SUPER Ikonta A, f3.5 Tessar, case, indistinguishable from new $160.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

180mm f6.3 Tele-Tessar for Contax, practically new $150.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

VOIGHTLANDER Superb f3.5 Skopar, case, excellent $100.00 C.O.D. Express Inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

19½" B&L TESSAR, f6.3 in barrel iris $175. 14-16" Graf Variable $90.00, new 12" Turner Reich in Betax $185.00 12" B&L Tessar, ser Ic f4.5 in Compound $295.00. Mayfair Camera, 4011 Shelmire, Philadelphia 36, Pa.

AUTO Rolleiflex f3.5 Tessar, case, prewar double bayonet, like brand new $235.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

BANTAM Special f2 Ektar, case, practically new $142.50 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

NEW & used lenses for the Amateur & Professional. List on request 48" Telephoto lens. Mayfair Camera Co., 4011 Shelmire, Philadelphia 36, Pa.

LEICA III, f2 Summar, chrome, case, like new $220.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

SPEED Graphic 2¼x3¼, f4.5 coated Ektar in flash 1/400 shutter, rangefinder, holders, adapter, like brand new $185.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

9x12 LINHOF Technica Leica IIIC, Elmar 3.5, Rolleiflex Automatic 6x6, Tessar 3.5, Hektor 13.5cm, Elmar 9cm. All new. Box 246, % Popular Photography.

GRAFLEX D, R.B., f4.5 Zeiss Tessar, like new $150.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

LEICA III-c f2 uncoated Summitar, case, practically new $295.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

LEICA III-c f2 coated Summitar, case, like brand new $355.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

LIGHT Boom Kit, $11.95. Free literature. Project Engineering, 8126 E. Alhambra, Clearwater, Calif.

ICA-NIXE f4.5 Tessar, Compur, rollfilm 118, filmpack, holders 9x12, case, practically new $95.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

CONTAFLEX deluxe output, 50mm f1.5; 85mm f2; case, practically new $600.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

CAMERAS AND EQUIPMENT WANTED

URGENTLY need the following type cameras, offer by return mail: Bantam Special Contaflex, Contax, Ektra, Exaktas, Ikoflex, Kine-Exakta, Korelle II, Leicas, Linhoffs, Medalist II, Nettax, Plaubel Makina II-s, Retina II, Rolleicord, Rolleiflex, Super Ikontas, Super Baldina, Tenax II, Voightlanders (Bessas, Superbs) Weltinis, Welturs: Compare my offer is all I ask. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

WANTED: 35mm Leica or Contax outfit. Write giving all details. Box 829, % Popular Photography, Empire State Bldg., New York, N. Y.

LOOKING for Auto Rolleiflex, Standard Rolleiflex, Ikoflex II or III, or any good 2¼x2¼ Reflex. Box 830, % Popular Photography, Empire State Bldg., New York, N. Y.

ALTMAN wants Ikoflexes, Rolleiflex, Exaktas, Superbs, Rolleicords. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

WANT telephoto and wide angle lenses for Contax, camera. Box 831, % Popular Photography, Empire State Bldg., New York, N. Y.

NEED good 35mm camera. Write in full. Box 832, % Popular Photography, Empire State Bldg., New York, N. Y.

ALTMAN wants Retina II, Weltinis, Bantam Specials. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

WANTED: Super Ikonta "B" or "C" Special. Will consider Super Ikonta "A." Box 833, % Popular Photography, Empire State Bldg., New York, N. Y.

BANTAM Special II. 9605 E. Outer Dr., Detroit 5, Mich.

PAY immediate cash for Cine Special, Filmo, other 16-35mm production and laboratory equipment. Camera Mart, 70 West 45th Street, New York, N.Y.

WANTED used sliding focusing attachment and sliding arm for Leica. F. B. Hershey, 5 Goodwin Place, Boston, Mass.

GRAFLEX photorecord 35mm magazines, quote price. McClory, 3530 Beechwood Ave., Lynwood, Calif.

ALTMAN wants Leicas, Contax, Ektras, immediate offer. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

ARGOSTAT 35mm enlarger. Richard O'Neill, Box 371, Sonoma, Calif.

CASH! Spot cash for cameras, lenses, binoculars, movie or still, sound projectors. Send full description by mail, or wire for prompt cash offer. Over 38 years of dependability insures honorable dealings. Bass Camera Company, 179 West Madison Street, Chicago, Ill.

TOP cash prices paid for cameras and lenses. Alfred Bass, 51 Second Street, San Francisco 5, Calif.

HIGHEST prices paid for Leica, Contax, Rolleiflex, Rollfilm, Reflex, Movie Camera, Projectors. Ace Camera Exchange, 136 E. 58th Street, New York 22, N. Y.

ALTMAN wants Kine-Exaktas, Contaflexes, immediate offer. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

LEICA, Contax or Rolleiflex. Mr. Morris, 172 Martine Ave., White Plains, N. Y.

DAMAGED cameras, shutters, equip. Any make, highest prices paid. Chicago Camera Specialists, Room 1609, 16 N. Wabash Ave., Chicago 2, Ill.

ARGUS cameras any model, any condition. Cashier's check by return mail. Camera will be returned if offer not acceptable. Send camera to The Argus Man, P.O. Box 619, North Hollywood, Calif.

RETINA, Weltini or Bantam camera wanted. Colortone, 172 Martine Ave., White Plains, N. Y.

SEND us your camera today. Will send certified check by airmail immmediately. Items held 10 days for your approval of our price. Free estimates. Trade-ins. Highest prices in the U.S. for photo equipment. "Cleveland's Camera Super-Market," Rothart and Reitman, 1900 E. 9th St., Cleveland 14, Ohio.

ALTMAN wants Super Ikontas, premium, immediate offer. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

WANT fine cameras, lens, etc. Also Rollei, Leica and Contax lens and accessories. Trade or pay cash. Kirby, 730 Edgemont St., Dallas 16, Texas.

ASK how to ship your camera C.O.D. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

HIGH grade Domestic and Foreign cameras and lenses in good condition. Our check in return mail same day equipment received. Send us your cameras at once. We will hold cameras 10 days for your approval. If desired, send express C.O.D. with privilege of examination. Highest prices paid. Indiana's Largest Camera Store, Capitol Camera Co., Inc., 207 W. Washington St., Indianapolis 4, Ind.

ALTMAN wants Welturs, Bessas (with rangefinders) Medalist II. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

LEICA wanted, wiith or without lens. Sam Wells, 1735 E. 14th St., Brooklyn 29, N. Y.

18CM ZEISS Sonnar f2.8 lens with Flectoscope for Contax. L. Rednal, 890 6th Ave., New York, N. Y.

ZEISS Movikon camera or complete outfit. W. Alden, 617 West End Ave., New York 24, N. Y.

SUMMAREX 85mm f1.5 lens for Leica. Arthur Rich, 645 West End Ave., Apt. 5F, New York, N. Y.

WANTED for Export, 8mm and 16mm Kodak and Ansco movie film. Write Camera Utilities, Inc., 890 Avenue of the Americas, New York 1, N. Y.

LEICA and Contax, wide angle and Telephoto lenses urgently needed for export. Rogers Small, 890-Avenue of the Americas, Room 239, New York, N. Y.

ALTMAN pays more, bickers less, replies immediately. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

MOVIE EQUIPMENT

FREE Bulletin listing hundreds of bargains in 16-35mm professional equipment. Camera Mart, 70 West 45th Street, New York, N. Y.

8mm BERTHIOT Cinor f1.9. Hyper Cinor wide angle. Eastman 36mm f3.5. All three for $75.00. A. Soose, 3632 Stettinius Ave., Cincinnati 8, Ohio.

FOR sale. Film printer, 16mm to 8mm, 8mm to 16mm. Also 16mm duplicating printer. Get details. M-K Photo, 451 Continental, Detroit 14, Mich.

BARGAINS. 16mm sound projectors from $112.50, 35mm sound projectors from $125.00. Low prices on screens, reels, cans, amplifiers, speakers, microphones, splicers, developing equipment, lenses, cameras. Trades accepted. Write for bargain lists. Mogull's, 68 West 48th Street, New York, N. Y.

EASTMAN Model A projectors, used 16mm, good condition, $45.00. Warren, 901 Ridge Ave., Pittsburgh 12, Pa.

ELECTRIC movie cameras, 16mm, Army GSAP, original condition, value $200, complete with f3.5 lens new $32.50, used $19.50. Accessories available for home conversion. Free literature. Completely converted Lektro, 16mm, ready-to-operate $59.50 guaranteed. Magazine film for same, $2.50, includes processing. Fotoshop, Room 141, 18 E. 42nd St., New York, N. Y.

BEADED Screens. Combination tablewall model. 18x24 $3. 30x40 $6.50 postpaid. Others to 108x144. Seymour's Movie Supplies, 245 W. 34th St., New York 1, N. Y.

SOUND Projectors, new and used (guaranteed) from $110. S. Seymour, 245 W. 34th St., New York 1, N. Y.

8mm SOUND is here. The finest wire recorder available adapted for use with your projector. Through a special design operation and synchronization are simplified. For full information write Custom Sound Co., 4446 Kensington, Kansas City 4, Mo.

PROFESSIONAL Jr. Tripods. Sell or trade. Crites, 1307 Santa Ynez Way, Sacramento, Calif.

CINE Kodak magazine with f1.9 lens, 38mm; f3.5 lens, 9mm; f2.7 lens, one month old, cheap. Dr. Edward W. Wynne, Lafayette, La.

BELL & HOWELL 8mm Sportster 2.5 coated, "400" Master Projector, case. Practically brand new. $260.00. Herr, Collinsville, Ill.

B & H 16mm. Silent Filmaster projector. Like new. $175. Dr. C. C. Adams, U. S. Vets Hosp., Murfreesboro, Tenn.

CINE-Kodak Magazine 16, f1.9, excellent $125.00 C.O.D. Express inspection privilege. Ralph Altman, 1305 E. 63rd St., Chicago 37, Ill.

MOVIE FILMS
Rented—Sold—Exchanged

$1 BRINGS "Surprise" assortment 8mm colorful titles. Guaranteed. Our tenth anniversary. LeMoine Films, Nevada, Mo.

MOVIE Titles, 8-16mm high quality, inexpensive. Prices, sample, dime. Maple Photo Lab., 166 Maple St., West Orange, N. J.

COLOR movie film now available. 8mm Ansco color, daylight roll type, and 16mm 50' magazine type film, Ansco color, daylight. Brand new fresh stock fully guaranteed. Write immediately for prices. Immediate shipment. Indiana's largest camera store. Capitol Camera Co., Inc., 207 W. Washington Street, Indianapolis 4, Ind.

BARGAINS, 16mm sound film, miscellaneous subjects, "as is", one cent per foot, silent film, three quarters cent per foot. 16mm sound features from $47.50, shorts from $4.50. 16mm silent films from $3.25 per reel. Trades accepted. Write for big bargain lists and rental catalogs. Mogull's, 68 West 48th Street, New York 19, New York.

8-16mm MOVIE film developed ready for projecting, 24 hour service. 100 ft. 16mm $1.25; 50 ft. 16mm 85c; 25 ft. 8/8mm 60c. Radiant Cine Laboratories, Box 720D, Chicago 90, Ill.

8-16mm MOVIE film in bulk for home processing. Big free catalog, bargains in film, processing equipment, supplies. Superior, 105D S. Wells, Chicago 6, Ill.

HOLLYWOOD films. Kodachrome sample, $1 (refunded). Catalogs, 16c (refunded). Exchange your films. Send full reel and $1. Stone, Lunenburg 4, Mass.

MOVIE film at tremendous savings. Kodak Super X, gov't. stock, tested, guaranteed. 16mm 100 ft. $2.95; 50 ft. Magazine, $2.50; Double 8mm 25 ft. $1.65. Super XX, 50c add'l. each roll. FREE processing. Fast service. Photo Surplus Sales, Box A-12, 12 Duane St., New York, N. Y.

KODAK Super-X movie film at give away prices. Gov't. surplus but good as gold. Tested and fully guaranteed. 16mm 100' $2.95; 50' Magazine $2.50; 8mm 25' double 8 $1.65. Processing included. Stock up for summer shootin'. Fotoshop, Room 188, 18 E. 42nd St., New York 17, N. Y.

MOVIE film processing. Finest automatic machine processing, 8mm, 16mm. 48 hour service. Also duplicating, editing, titling, other lab. services. Send for list of prices. Fotoshop Inc., Room 165, 18 E. 42nd St., New York 17, N. Y.

UNUSUAL movie entertainment of all types. 8 & 16mm. 10c for list of subjects. Empire, P.O. Box 23, White Plains, N. Y.

8mm MOVIE Titles 16mm. Send for free price list and samples now! Hollywood Title Studio, 707 N. Gower St., Hollywood 38, Calif.

PARTY Films for those special home parties, 8mm-16mm silent and sound. Send for free lists. Varieties, Dept. A, P.O. Box 8493, Cole Branch, Los Angeles, Calif.

GUARANTEED Super X Reversible panchromatic 16mm surplus film! 6-100 foot rolls ready for camera $8.10! Bulk, 600 feet, $5.00! Processing available. Filmcraft, 47th & Holly, Kansas City 2, Mo.

NEWEST, unusual, 8 and 16mm movies, of special value to photographers and students. Send for list. Usher's P.O. Box 1753, Dept. P, Philadelphia 5, Pa.

75 BEAUTIFUL Kodachrome 8mm-16mm movie subjects. Glamour, travel, National Parks, novelty. Low prices. Descriptive brochure, 25c. World in Color Productions, Elmira, N. Y.

UNUSUAL 8-16 film subjects. Color slides. Films exchanged. Big catalog with sample film, 25c; refunded first order. National Film Supply, Broadway Sta. (E), Toledo 9, Ohio.

FILM, fast Panchromatic; 25' 8mm, $1.45; 50' 16mm magazines, $2.25; 100' 16mm, $3.45. Processing free. MK Photo, 451 Continental, Detroit 14, Mich.

8mm & 16mm COLOR fans. Save your originals from loss, fire, or damage thru projection. Exchange copies with friends. Kodachrome duplicates 11 cents per foot. 50 foot minimum. Hollywood 16mm color. Agent; Cinema Camera, 3532 Sunset Blvd., Hollywood 26, Calif. Mail orders accepted.

SOUND films lowest prices. Eastern Film Supply Co., 2 Westminster Rd., Baldwin, N. Y.

16MM DUPLICATING & titling 5c ft. 50 ft. 16mm magazine film & processing $2.25. D. E. Photo D4, 648 Helen, Detroit 7, Mich.

THRILLING 8mm-16mm Movies. Catalog free. Fine Arts Production, Box 2084-X, San Antonio 6, Tex.

8-16MM FILMS. Sound, silent. Features, westerns comedies, etc., sales, low cost rentals. Catalog dime. Warrrington Films, 1418 Knecht Ave., Halethorpe 27, Md.

EXCLUSIVE Movies. Glamour films. Projectors, screens. Free catalog. Home Pix, 1674 Broadway, New York 19, N. Y.

35MM FANS. Amazing value, film, guaranteed fresh, 18 exposures each. 6 for only a dollar postpaid. Specify emulsion. We reserve right to substitute. Stock up now and Save-Save-Save. Routh's, Harbor St., Wilson, N. Y.

FILM lists galore, 10c, no more. B & C Film Service, 561 Michigan, Detroit 26, Mich.

PHOTO FINISHING

COLOR prints, from any size transparency. 2¼x3¼, 50c; 5x7, $2.00; 8x10, $3.00. Fresh color film. Color Studios, 1126 10th, Des Moines 14, Iowa.

BEAUTIFUL oil colored enlargements by master artists of your favorite snap shot or photo, copied direct picture, negatives can be used but not necessary, mail photo or negative with remittance. 5x7 $1.50, 8x10 $2.00, 11x14 $3.00. Ryan Portrait Company, Box 281, Kansas City, Mo.

PROCESS your movie film. Formula, 8 operations, $1.00. Duro Products, 1519 Eggert, Buffalo 20, N. Y.

YOUR picture and $1.00 brings negative and 2 enlarged prints. Photo Reprint Service, 1256 Park Blvd., Camden, N. J.

COLOR prints and enlargements in 30 minutes in your own home at fraction of former costs. Guaranteed amazing new process, no darkroom, no enlarger. Sensation at Rockefeller Hall of Science. Only five simple steps. Prints equal or better than transparency. Randall Color Kit contains everything necessary to make over 100 enlarged color prints. Only $9.95, postpaid. Order from National Photo Sales, Dept. A., 1313 Atlantic Ave., Atlantic City, N. J.

SPECIAL, 50 reprints $1.00. Suburban Studio, 1410-P Bond, Rockford, Ill.

THREE prints each 8 exposure roll 40c. Two each 35c. One each 25c. Reprints 3c. Fred Y. Eastman, Bode, Iowa.

CROPPED enlargements. 5x7, 20c; 3 for 50c; 8x10, 40c; 3 for $1.00. Minimum order, $1.00. I. J. Besterman, 1528A Watson, Bronx 59, N. Y.

EXPERT retouching. Fast mail service. R. Daly, Box 91, Ansonia Station, New York 23, N. Y.

NO negative? Send picture and $1.00 for new negative with enlarged print to Curio Photo, 1187 Jerome Ave., New York, N. Y.

ENLARGEMENTS: 5x7, 15c; 8x10, 30c. Negative only. Please remit with order. J. Chvatal, 11 Filbert St., Valley Stream, N. Y.

FAST quality service. Your 35mm enlarged to 3¼x4½ and returned within 48 hours. 36 exp., $1.25; 20 exp. $1.00. Stockton Photo Service, Box 35, Stockton, Ill.

ARTISTIC Enlargements; for serious amateurs only. Symmetrical proportioning, dramatic dodging, skillful cropping, no mass production, 5x7 $.25, 8x10, $.50, 11x14 $1.00. Remit with negatives. Fotocraft, Box 23, Springfield, Mass.

EKTACHROME Processing. 2¼x3¼, 6.5x9cm., $.30; 3¼x4¼ $.35; 9x12cm., $.40; 4x5, $.45; 5x7, $.55; 8x10, $.90; 120 or 620 roll, $1.20. Prompt service. Dealers wanted. Truetone Color Laboratory, 191 Stonecliff Drive, Rochester 12, N. Y.

PHOTOGRAPHERS, we offer a complete photo service. Prof. Dept. H & H Photo Studio, 418 Broadway, Brooklyn, N. Y.

JUMBO or photo pack prints 8 exp roll 35c. 16 exp roll 65c. NuTone Fotos, Box 228, Pottstown, Pa.

PORTRAIT quality 5x7 enlargements 15c, 2 for 25c. NuTone Fotos, Box 228, Pottstown, Pa.

PLASTIC statuettes made. $1. Modern design. Material for making same 50c. Richly illustrated folder free. Statuette Craft, Box 411, Northwest Station, Detroit 4, Mich.

COLOR Separation negatives, contact or enlarged to 2¼x3¼, $2 set postpaid. Ellinwood's, Norwich, N. Y.

ENLARGING special 5x7 double weight 15c from 2¼x3¼ or smaller negatives only, postpaid. Fairway Photo Co., Box 1157, Coral Gables, Fla.

ENLARGEMENTS by Marvel on D. W. Paper Glossy, silk, or Matte. 4x5, 20c; 5x7, 25c; 8x10, 30c; 11x14, 60c. New negatives, 50c. C.O.D.'s accepted. Marvel Photographic Enterprises, 1476 Seabury Place, New York 60 N. Y.

STUDIOS Attention. Portrait finishing, forty-eight hour special delivery service, guaranteed expert workmanship. Reasonable prices. Bennett Photo Finishing, 925 Hazard Ave., Kalamazoo, Mich.

OIL coloring, 8x10 $2.00, studio rates. Carmen Pitchford, Russell, Kansas.

ENLARGEMENTS for studios, professionals & advanced amateurs. Double weight Matte prints, 5x7, 25; 8x10, 40c; 11x14, 90c. Prints for Salon use made to order. Retouching & oil coloring done. Remac, Ltd., 941 Broad St., Newark, N. J.

RETOUCHING portrait negatives and photo oil coloring by expert. Mail service. Ida Porten, 630 S. Berendo, Los Angeles 5, Calif.

ENLARGEMENTS 5x7, 25c; 8x10, 50c. Copy negative and proof $1.00. Remit in full. Newcomer's Photo Service, 522 Chestnut St., Greensburg, Pa.

2X2 KODACHROME slides made from any size photograph, sketch, or picture. Reasonable rates. Prompt service. Bernard Photography Service, 5526 N. Broadway, Chicago 40, Ill.

ANSCO Color processed, 35mm and larger size rolls, send $1.00 with each roll. Expert processing and prompt service. Blackstone Color Lab. 131 Main, Blackstone, Mass.

ENLARGEMENTS carefully proportioned, spotted, and superbly finished by experts, 5x7, 25c and 8x10, 50c. Negatives only. Please remit. J. & D. Photo Service, 1727 3rd St. N.E., Washington 2, D. C.

PHOTO SUPPLIES

DEALERS: Eastman & Ansco film at trade discounts. Write for details. Gamerman's, 3808L Eastern Ave., Baltimore 24, Md.

36 EXP. Cartridges, Ansco Superpan Supreme and Plus X, tropically sealed, factory packed, fully guaranteed, worth $1.08 per roll. Our price 50 cents, 12 for $5.50, postpaid. ARE, 7005 Harper Ave., Chicago 37, Ill.

35mm FANS, you won't have to stint after seeing these bargains. 200 ft. rolls, tropically packed, 35mm negative film, Ackley spools, $2.00 each; Recordak Microfilm, 35mm, non-perforated, jet black back, 100 ft. rolls $1.50; 16mm motion picture film, 400 ft. reels $4.00; reloads 36 Exp. cartridges 4 for $1.00. Fully Guaranteed. ARE, 7005 Harper Ave., Chicago 37, Ill.

100 LETTERHEADS and 100 envelopes, beautifully printed, $1.85. Calders, P.O. Box 3422-PH, Philadelphia 22, Pa.

PHOTOGRAPHER'S printed forms. Prices per hundred: Wedding photograph order blanks, $2. Receipts, $1. Model agreements, $1. Model contracts (with descriptions) $2. Photographic releases, $1. Distinctive business cards, samples free. Castle, Box 8, Gravesend, Brooklyn 23, N. Y.

WEDDING, baby albums enhance photographs. Largest selection, also musical. Free folder, Aabalton's, 131 West 42nd St., New York 18, N. Y.

MUSICAL Wedding—Albums stimulate your business. Only $3.15 more than non-musical. Newest improvements. Unlimited capacity. Free circular. Aabalton's Photofit Album Co., 131 W. 42nd St., New York 18, N. Y.

3x2 SLIDE Mounts. Attractive assorted openings. Square (Robot), circles, ovals, star, heart, spade, diamond, keyhole, triangle, standard, 36, 60c; 60, $1.00. Gemounts, 5817 Sheridan, Detroit 13, Mich.

MAKE "Out-of-Picture-Frame" Cartoons (like in the funnies)! 2"x2" negatives make giant enlargements. Companion set of two with cut-out and coloring instructions, $1.00, (bill). Pic-Trix, 1215 Rosedale Drive, Dayton 7, Ohio.

MOVIE Projection Screens. Made of Nylon, 36x48 screens, suitable for either front or rear projection. In automatic box type style, just lift up for use. Locks in position and light release returns it to closed position. Supplied with sturdy tripod stand. May be used with or without stand as desired. Wonderful value. Worth more than $50.00. Our special price $19.95. Delta Photo Supply, 690-G Third Ave., New York 17, N. Y.

KODABROMIDE Enlarging paper, 4¼"x825 feet rolls. Enough for almost 2,000 4x5 enlargements. Single weight. Actual test proves its worth. Fully guaranteed. Reduces printing costs to a fraction of a cent apiece. Value over $35.00. Our price $2.25 postpaid in U.S.A. Delta Photo Supply, 690-G Third Ave., New York 17, N. Y.

INFRA-RED Film, for pictures that are different. Dramatic skies, with white fleecy clouds are possible only with Infra-Red film. 35mm cartridges, loaded with 36 exposure Infra-Red film, 4 for $2.50, 4x5 cut film, $1.49 for 2 dozen sheets. Delta Photo Supply, 690-G Third Ave., New York 17, N. Y.

35mm CAMERA Fans . . . Have plenty of film for your vacation needs. 36 exposure Re-Loads, Kodak Plus X in metal cartridges. Frame numbered and fully guaranteed perfect. Special price, $3.00 per dozen, postpaid in U.S.A. Delta Photo Supply, 690-G Third Ave., New York 17, N. Y.

CONTACT paper 2¼"x3¾" Azo #2, double weight. Tropically packed in boxes of 500 sheets. A natural for the photofinisher, or amateur. Specially priced for fast action. Per box of 500 sheets, $1.69. Delta Photo Supply, 690-G Third Ave., New York 17, N. Y.

CONTACT Paper 7½"x7½" Azo, single weight glossy, Contrast #4 only. Incomplete assortment forces us to mark this at the ridiculously low price for quick clearance. Offered at the unusually low price of 98c per gross, 6 gross for $5.00, 12 gross for $9.50. Delta Photo Supply, 690-G Third Ave., New York 17, N. Y.

CONTACT Paper 35mm Azo, single weight glossy, #3, 100' long. Regular perforated paper for contact printing from 35mm film. Hermetically sealed in air tight cans. Fully guaranteed. 89c each, 12 for $9.50. Write for special paper listing. Delta Photo Supply, 690-G Third Ave., New York 17, N. Y.

SITUATIONS WANTED

YOUNG man wants photography position. Experienced studio and press photographer. Free to go anywhere. Box 245, % Popular Photography.

SWAP

TRADE your old projector for latest models. Top allowance. Immediate reply. Seymour's Photo Store, 245 W. 34th St., New York 1, N. Y.

INSTRUCTION

MAKE your own polarizing filter. Suitable for black and white and color. Series V $1.25, series VI $1.50. Paramount Products, 67-25C Juno St., Forest Hills, N. Y.

NOW available. Special post-graduate courses in photography. Complete your photographic training under master teachers in the Southwest's leading professional school. Civilians, write for folder C-1. Veterans, write for folder V-2. Southwest Photo-Arts Institute, 1709 Forest Ave., Dallas 15, Texas.

HAVE you a camera? Improve your hobby of photography and learn how to make better pictures. Write today for our latest free book catalog. Enclose 10c if you desire recent copy of American Photography, containing articles and pictures by the world's foremost writers and photographers. American Photography, 609 Camera House, 353 Newbury St., Boston 15, Mass.

VETERANS, complete your photographic training in approved Texas school. Everything furnished. Excellent facilities; graduate instructors. Courses for civilian students. Write for details. Southwest Photo-Arts Institute, 2010 N. Lamar, Dallas 1, Texas.

PHOTOGRAPHY for pleasure or profit. Learn at home. Practical basic training. Long established school. Write for booklet. American School of Photography, 1315 Michigan, Dept. 2251, Chicago 5, Ill.

OIL coloring photographs can be a fascinating hobby or profitable sideline for those with artistic talent. Learn at home. Easy simplified method. Send for free booklet. National Photo Coloring School, 1315 Michigan, Dept. 2252, Chicago 5, Ill.

BUILD your own enlarger. Takes negatives up to 4"x5". Detailed plans one dollar. Emby Co., Birmingham 3, Mich.

TRICKS, tips, and ideas for creating clever, distinctive Christmas photocards. Start planning now. Complete, illustrated, instruction folio. $1.00 (bill). PicTrix, 1215 Rosedale Drive, Dayton 7, Ohio.

AUTOFOCUS enlarger, easy to build, no figuring, full instructions, $1.00. Photolab, Rohnerville, Calif.

PHOTOGRAPHY—Basic and Advanced Courses. Airbrush retouching. Commercial Art and other professional courses. Approved G.I. training. Southwestern Institute of Arts, 657 Jordan St., Shreveport 39, La.

CAMERA REPAIRS

OFFERING 48 hour service on all types of repairs on all Photographic equipment, both Foreign and Domestic. Synchronizers, Rangefinders installed and checked. Bellows replaced. Free estimates given. Work fully guaranteed. Holland Camera Repair Laboratory, Dept. P, 2041 S. University Blvd., Denver 10, Colo.

KODAK and foreign camera repairs to trade. Individuals. Bellows, shutters, finders, winding keys, etc., repaired in week. Neat efficient service. William Meyerowitz, 466 E. Fordham Road, Bronx 58, N. Y.

CANADIANS, we repair all makes of Foreign and Domestic cameras, shutter, binoculars, etc. We also sell and mount all types of flash guns on automatic Rolleiflex and all other makes of cameras. Simon's Camera Exchange, 11 Craig West, Montreal, Quebec, Canada.

FOR tops in camera repairs, check the advertising index for our advertisement. Camera Services, Inc., 51 Barclay St., Dept. PP., New York 7, N. Y.

48 HOUR camera repair service. Kodaks, Leicas, Bellows, everything. Work guaranteed. "You send it, we fix it." The Mills Photographic Engineering Laboratory, 1857 North Western Ave., Hollywood 27, Calif.

PRECISION repairs Foreign & Domestic cameras. Leica, Rollei, Exakta specialists. Nylon curtains installed. Bellow needs at lowest prices. Focusing mounts for any lens. Leica, Contax, Rollei. Techni Service Co., 146 E. 44th St., New York 17, N. Y.

ALL makes photo-electric exposure meters repaired. Estimate on receipt of meter if requested. Adair & Rhamstine, 314 Beaubien St., Detroit 26, Mich.

CAMERAS repaired. Specialtists on Robot, Contax, Leica, Rolleiflex, Focal plane type, Press, Foreign and Domestic. Send insured to: Midtown Optical & Camera Service Co., 101 West 47th St., New York 19, N. Y.

CANADIANS. Rapid, expert repairs. All photographic equipment, cameras, shutters, lenses, Bellows, exposure meters, rangefinders, etc. Send articles for estimate. Pierce Camera Rebuilding Laboratory, 22 Dupont, Quebec, Que.

SPECIALIST in foreign and domestic cameras. Movie, still, stereoscopic, aerial. Custom rebuilding, recementing, refocusing. Bellows, lensboards, flanges, made to order. R-finders, sync repaired installed. Contracts accepted. Dealers write in for your price list now. Chicago Camera Specialists, Stevens Bldg., 17 N. State St., Rm 1609, Chicago 2, Ill., Dea. 5538.

COMPLETE guaranteed American & Foreign camera repair service. "Camera Service Center of Maine." The Merrill Lab., 164 Turner St., Auburn, Maine.

PRECISION 48 hours camera repair service. Any make, any type, foreign and domestic. Shutters, rangefinders, exposure meters, lens coating, etc. Genuine replacement Bellows from $3.50. Work guaranteed, cameras insured. Immediate estimate. Ferguson's Camera Repair Laboratory, 1858 E. Colorado St., Pasadena 8, Calif.

LENSES, camera, binocular, etc., duplicated, resurfaced and re-cemented. Prompt service. Workmanship guaranteed. Send lenses for estimates. Gould Lens Service, 26A Franklin Ave., Binghamton, N. Y.

NEOPRENE coated nylon curtains installed in Leica, Korelle, Exakta, Foth and Praktiflex cameras by factory trained technician. Special lens mountings made to order. B. & V. Camera Repair Service, 21 E. Van Buren, Chicago 4, Ill.

ALL types of camera repair work by one of the most complete shops in the East. Foreign, domestic, synchro and studio shutters serviced on forty-eight hour basis. Complete overhaul on most imported cameras. Turner Associates, Inc., 180 Flower City Pk., Rochester 13, N. Y.

GUARANTEED repairs of all cameras and photographic equipment, foreign or domestic. 48 hour service on most work. Mack's Camercraft, 2845 N. E. Sandy Blvd., Portland 12, Ore.

SPECIAL Lens Mountings, Winding Keys & Flanges made to order. Bellows installed, any broken camera repaired. Estimates given. Prompt service. Kensington Camera Shop, #1 Conn Ave., Kensington, Md.

GUARANTEED camera repair (foreign and domestic cameras). Installation of top surface mirrors and Bellows. H. C. Clark, 107 Pleasant Ave., (Box 221) Cashmere, Wash.

BELLOWS installed. 127, $3.00; 120, $3.35; 116, $3.65. All sizes in stock, 2 day service. Complete guaranteed repairs on all domestic and foreign cameras. Camera Repair Service of San Diego, 454 Spreckles Bldg., San Diego 1, Calif.

BELLOWS custom made for any camera or enlarger. Precision camera repairs for foreign and domestic equipment. Your inquiries are invited regarding professional Bellows replacement. Prompt courteous estimates. Colorado Camera and Bellows Service, 929 17th St., Denver, Colo.

KORELLES, Praktiflex, synchronized internally, $12.50. Focal plane shutter curtains renewed, $12.50 and up. 48 hour service, Illinois Precision Photo Repairs, 526 W. 63rd St., Chicago 21, Ill.

QUALITY camera repairing. All makes, kinds & conditions. Foreign & domestic. Shutters, Bellows, Reflex mirrors, etc. Work guaranteed, prompt estimates, 48 hour service. August Camera Repair, 8222 Melrose Ave., Hollywood 46, Calif.

COLOR SLIDES

35mm COLOR Transparencies: Pompeii, Paris, Rome, Naples, Florence, Azores, Capri, Venice. 50c brings sample, list. Globalfilms, Box 297-A, Hollywood 28, Calif.

SOMETHING new in 2x2. 100 new original art slides, full frame, Ansco color, never before offered. Mounted slides. 10 for $4.50; 20 for $8.50; 30 for $12.50; 40 for $15.50. No C.O.D.'s. All ordered shipped postpaid. Benefit Corporation, 3807 T Benefit St., Baltimore 24, Md.

COLOR slides. Travel, nature, etc., List, sample, 30c. Kelly P. Choda, Los Alamos, N. M.

BEAUTIFUL Kodachrome slide and lists, 25c. Slide Supply Service, 3111 W. Tuscarawas, Canton 2, Ohio.

KODACHROME slides of wild flowers, butterflies, landscapes, Germany. Free lists. Allen's Studio, 2715 Beverly, Gary, Ind.

ALASKA Kodachrome slides. Trial offer three for dollar. Trebor, Moose Pass, Alaska.

CAPE Cod colors. Kodachromes in ready-mounts list, Harwichport 427, Mass.

RO-LOC Kodachrome slides displayed at gift shops. Mount Vernon, Washington Cathedral, Washington Monument, and at better Washington photographic stores. Catalog. RoLoc, Box 1715, Washington 13, D. C.

COLOR slides of Monterey Peninsula, California Missions, Redwood trees, San Francisco, Shanghai, China, Lake Arrowhead, Grand Canyon, 225 subjects. Free list. Wm. L. Morgan, P. O. Box 174, Monterey, Calif.

TULIP-time Kodachromes. Send $1 for 3 samples and list. G. W. Pictures, Box 102, Holland, Mich.

KODACHROME slides on approval. Over 500 subjects. Yellowstone, Zion, California Missions, Rockies, etc., Douglas Whiteside, Yosemite, Calif.

"ROMANTIC Alaska." Three beautiful color slides and list, one dollar. Northwest Color, Forest Grove, Ore.

NIAGARA Falls, 35mm mounted slides of the Falls, Rapids, Gorge and vicinity. Set of 10 in color $4 or monotone $1.50, both winter and summer views. Walter M. Gager, 1318 Lafayette Ave., Niagara Falls, N. Y.

COLOR Slides, from 7½c up. Birds, 20 for $1.00; Flowers, Zoo animals, each set, 8 for $1.00; Bryce Canyon, New York City, each set, 6 for $1.00; Circus slides, 6 for $1.50; Yellowstone, Yosemite, Niagara Falls, Grand Canyon, each set, 8 for $2.00; Art Studies, 3 for $1.00; many others, including movie stars, titles. List and sample (flower), 10c. Spiratone, 49 W. 27th St., New York, N. Y.

2x2 KODACHROME slides made from any size photograph, sketch, or picture. Reasonable rates. Prompt service. Bernard Photography Service, 5526 N. Broadway, Chicago 40, Ill.

GEOLOGIC & Scenic color slides for educational entertainment. Catalog free. Heald-Robinson, Dept. 7, 2202 N. Santa Anita Ave., Altadena, Calif.

50 ASSORTED slides $1.00, sample 10 cents. Sanford Film Co., Honeoye Falls, N. Y.

CANADIAN, Philippine, Williamsburg, Central America, Charleston Gardens kodachrome slides. RoLoc, Box 1715, Washington 13, D. C.

THREE unusual Kodaslides of most famous western scenes sent for $1.00. Nesbits, Estes Park, Colo.

COLORSLIDE-Club brings all America into your home. See and read about a different subject each month. 12 colorslides in special album with story, $4.00. Free information. Sets now available, California Missions, Pasadena Rose Parade, Hollywood, Night Before Christmas, Palm Springs, Mexico, Palomar Telescope, Pony Express Museum. Longstreet Photo, Box 3003-S, Hollywood 28, Calif.

KODACHROME. Exceptional fine compositions of National Parks Monument Valley, Canyon De Chelly, Petrified Forest, Price Canyon, Zion Park, Grand Canyon. Ask for list. 50c slide, $5 doz. Frank Thome, Box 184, Desert Hot Springs, Calif.

CACTUS Blossoms in full natural color made in the Tucson, Arizona, Desert. Nature's Garden in all its glory. 12 assorted 35mm slides $5.00. Western Ways, Box 2309, Tucson, Ariz.

MISCELLANEOUS

TRADE magazines help you get ahead. Latest copies every trade, business or interest for only few cents each. Write today for Free price list. Commercial Engraving Publishing Co., 34D N. Ritter, Indianapolis 19, Ind.

WALLET photos, cards, protected, preserved in plastic. 25c each. 8 hour service plus mailing time. Dura-Seal Co., Box 1384, Baltimore 3, Md.

PHOTOGRAPHERS. Photo greeting, announcement cards. New, different. Free samples. American Foto Stamp Co., 103 E. 125th St., Dept. PP 9, New York 35, N. Y.

100% PROFIT. No investment. Handle quality Fotostamps. Amazing glossy photographs, gummed stamp form. Business year round. Free samples, particulars. American Foto Stamp Co., 103 E. 125th St., Dept. PP9, New York 35, N. Y.

POPULAR Photography complete for best offer. H. Graves, Glenfield, N. Y.

INDEX OF Advertisers

SEPT. 1948

ADVERTISER	PAGE NO.
A.P. Products	156
Abbe	166, 167
Abell Distributing Co.	167
Ace Camera Exchange	108
Acme-Lite Manufacturing Co.	17
Adlew Jewelers	158
Aero Parts Supply	102
Airborne Sales Co., Inc.	160
Airequipt Manufacturing Co., Inc.	96
Allen's Photo Finishing	168
Amateur Fotographic Services, Inc.	144
Amateur Screen Photography	122
Amberg File & Index Co.	160
American Bolex Company, Inc.	9, 101
American Hard Rubber Co.	150
American Masterpieces	102
American School of Photography	131
American Studios	126
Ampro Corporation	121
Ansco	Second Cover
Antonelli School of Photography	157
Archer School of Photography, Fred	149
Arel	7, 130
Aremac Camera Co., Inc.	106, 107
Argonaut Photographic Laboratories	164
Argus, Inc.	31
Aristo Glass Laboratories	154
Arrow Metal Products	168
Atkinson Laboratory	100
Bahnsen, Axel	166
Baltimore Institute of Photography	32
Barnett & Jaffe	166
Bass, Inc., Alfred	136
Bass Camera Co.	100
Bausch & Lomb Optical Company	27
Bawden Bros., Inc.	148
Bay Bridge Sales Company	134
Bear Color Service	136
Bell & Howell	174
Benson & Co., A. L.	144
Beta Photo Laboratories	162
Better Films	118
Better Pictures	100
Bloom's Camera Center	148, 156, 163
Bowen Manufacturing Co.	164
Bradley, Milton	142
Brand Camera Company	144
Broadway Camera Exchange	104
Brooklyn Museum School of Photography	130
Brooks Institute of Photography	96
Brumberger Co., Inc.	159
Bruno Studios	150
Burke & James, Inc.	29, 143
Burleigh Brooks Company	88
Busch Precision Camera Corporation	14, 15
C.B.S. Labs.	167
Calichrome	166
California Technical Products Co.	130
Camera Corner	102
Camera Corporation of America	39
Camera Place, Inc., The	165
Camera Services, Inc.	164
Cam-Kits, Inc.	100
Capitol Photo Supplies	167
Carroll's for Color	140
Castle Films	119
Central Camera Co.	18
Century Photo Sales Co.	166
Chess-United Co., Inc.	30
Chicago Camera Co.	161
Chicago School of Photography	163
Chromart Laboratories	162
Ciro Camera, Inc.	142
Cleveland Color Service	144
Cohen's Exchange, Inc., Abe	6
Color Unlimited	164
Colorgraph by Sheldon, Inc.	163
Columbus Photo Supply	135
Connecticut Academy of Photography, Inc.	153
Conway Camera Co.	129
Coogan Co., The	34
Cooper Sales Corp.	140
Craftsmen's Guild	158
Craig Manufacturing Company	118
Davidson Manufacturing Co.	134
Defender Division of E. I. DuPont de Nemours & Company (Inc.)	3
deGroff Laboratories, Inc.	130
Delta Photo Supply	99
Developix	152
Dome Precision Co.	148
Dormitzer Electric Manufacturing Corp.	141
Dowling's	20
Dunn Engineering Company	165
Dynamic Color Labs	167
Eastern Photo Labs.	152
Eastman Kodak Company	75-78, Fourth Cover
Edmund Salvage Company	8
Edwards Fine Grain Laboratory, Inc.	163
Eight-Sixteen Films, Inc.	168
Elgeet Optical Company, Inc.	147
Engel Art Corners Mfg. Co.	164
Eureka Specialty Printing Co.	173
Eveready Color Laboratories	145
FR Corporation, The	93
Federal Mfg. & Engineering Corp.	35
Fisher, Frederick D.	156
Fort Worth School of Photography	100
Franklin Photographic Industries, Inc.	123
Gairlent Photo Suppliers	130
Gamerman's	92, 162
Ganz Co., A. J.	138
General Camera Co., The	112, 113
General Electric	25
Germain School of Photography	122
GoldE Manufacturing Company	12, 97
Goshen Color Laboratories	167
Graflex	85
Grant, Alex	158
Haber and Fink, Inc.	10
Harrison Studios	148
Haynes Photometer Co.	134
Heath Co.	153
Herbert, Henry	128
House of Color	167
House of Photography, The	161
Houston School of Photography	167
Hub Mail Film Service	160
I-D-Cal Co.	152
Ilex Optical Company	42
Independent Photographers Guild of America	122
Industrial Timer Corporation	165
Ingraham Research Laboratories	151
Institute of Design	148
International Camera Exchange	143
J. B. Photo Co.	156
Jaegers, A.	154
Jen Products Sales Co.	173
Kalart Co., Inc., The	43
Keen Photo Products Co., Inc.	152
Kerman Instrument Co.	166
Keystone Manufacturing Company	125
Klein & Goodman, Inc.	158
Kling Photo Supply Corp.	98
La Belle Industries, Inc.	155
La France Productions	167
Lamme School of Photography	167
Leitz, Inc., E.	23
Levine & Sons, George	26
Liberty Photo Service	124
Life Color Labs.	160
Long Beach Camera Exchange	162
Mail Bag Film Service	160
Maine School of Photography	164
Manhattan Photo Service	163
Marks, Howard	124
Marshall Photographers, Inc.	144
Marshall's Mfg. Co., John G.	19
Maryland Distributors	160
Max's Jamaica Camera Store	140
Melrose Camera Shop	126
Memorial Photo Center	158
Mendelsohn Speedgun Company, Inc.	137
Merit Color Labs.	166, 167
Meyer & Co., Inc., Hugo	105
Mills Photographic Engineering Lab., The	130
Mimosa American Corp.	130
Miniature Film Supply Co.	144
Minicam Photo Labs.	158
Minifilm Camera Corporation	22
Minilabs, Inc.	134
Minlargements	156
Model Film Supply Co.	102
Mogull's	160
Motion Picture Institute of the U.S.A., Inc.	122
Mounties, Inc.	158
Movie-Mite Corporation	120
Movie of the Month	120
Multicolor Laboratory	134
McFadden's, Inc.	102
McLaren Bros. Photo Service	167
McMorrow, Berman & Davidson	140
MacDonald Studios	156
National Capital Processing Laboratories	146
National Cinema Service	122
National Educational Alliance, Inc.	109
National Photo Coloring School	161
National Photo Labs.	102, 140, 160
National School of Photography	13
Nega-File Company, The	94
Nemco Sales	163
New Institute	118
New York Camera Exchange	153
New York Institute of Photography	21
Novel Films	122
O K Photo	167
Oak Photo, Inc.	166
Olden Camera & Lens Co.	95
Optical Film Engineering Co.	164
Pacific Coast Film Company	167
Pa-Kette Products Co., Inc.	152
Palm Beach Color Laboratories	166
Peerless Camera Stores	90, 91
Penn Camera	5
Petrov Photographic Technical Service	156
Photo Labs, Inc.	164
Photo Lens Co., Inc.	164
Photocenter	137
Photo Arts Mfg. Corp.	126
Photographic Studio of Clarence H. White	160
Photomammoth Murals	167
Photoslides	167
Pictar	160
Pioneer Scientific Corporation	88
Positive Print Co.	168
Premier Instrument Corp.	36
Prime Photo Products, Inc.	148
Progressive School of Photography	111
Projection Print Photo Service	166
Prufcoat Laboratories, Inc.	134
Rabson's	157
Ray Schools, The	126
Revere	114
Robely Laboratories, Inc.	151
Robin, Joseph	168
Rochester Laboratory, Inc.	140
Rocky Mountain School of Photography	173
Roehrig-Bielenberg Co.	155
Roushon Institute of Photography	134
Royaltone Camera Stores	41
Saltzman, Inc., J. G.	157
School of Modern Photography, The	86, 87
School of Practical Photography	146
Service Manufacturing Co., Inc.	145
Shostal Press Agency	158
Shull, D. Paul	166
Shutterbug Shop	156
Simerl Mfg. Co., R. A.	126
Slide Supply Service	102
Smith & Sons Corporation, James H.	139
Society for Visual Education, Inc.	107
Solar Cine Products, Inc.	122
Southwest Photo Arts Institute	96
Spencer Co., The	24
Spiratone Fine Grain Labs.	124, 147, 148, 153, 156
Stedco Photo Associates	167
Sterling Films, Inc.	122
Sterling-Howard Corporation	37
Studio 35	140
Sun Ray Photo Co., Inc.	156
Superior Bulk Film Co.	120
Suydam & Co., E.	166
Technical Devices Corporation	28
Terrill Company, W. R.	166
Tiffen Manufacturing Corporation	149
Town Fotoshop	166
Trade Wind Motor Fans, Inc.	167
Tru-Color Laboratories	158
United Camera Exchange, Inc.	33
Universal Camera Corporation	11
Universal Photo Service	152
Universal Yonkers Corp.	144
University of Denver	158
Utilitee Photo Products Company	166
Walter Labs.	144
Warner Products, Inc.	152
WARO Art Photos	166
Washington Color Photo	166
Westen's	38
Western Ways	148
Weston Electrical Instrument Corporation	89
Whitehouse Products, Inc.	138
Willoughbys	103
Wilson Department Store	110
Windman Brothers	88
Wolff Mfg. Co.	126
Wolk Camera Co.	163
Wollensak Optical Company	Third Cover
Woodward School of Photography	124
Yawn School of Photography, Inc.	126
York Photo Mount, Inc., Mfgrs.	166
Ziff-Davis Publishing Co.	127, 128, 132, 133

INVENTORS. Patent laws encourage the development of inventions. Write for further particulars as to patent protection procedure and "Invention Record" form at once. No obligation. McMorrow, Berman & Davidson, Registered Patent Attorneys, 2447 Victor Bldg., Washington 1, D. C.

MAGAZINES (back dated) foreign, domestic, arts. Books, booklets, subscriptions, etc., Catalogs 10c (refunded) Cicerone's, 863 First Ave., New York 17, N. Y.

PHOTOGRAPHERS. Photo greeting, announcement cards, something new, different. Send for free samples. Photo Specialty Co., 103 E. 125th St., New York 35, N. Y.

2x2 SLIDES from any size negative 15c, unmounted 10c. Duane Stebbins, Box 62, Agawam, Mass.

TELESCOPES, Binoculars, Microscopes. Big bargain catalog free. Brownscope Company, 24 West 45th St., New York, N. Y.

CONSERVATIVE oil paintings made from photographs, Kodachromes or life, miniatures a specialty. G. V. Tiemann, Artist, 2047 Bissell St., Chicago 14, Ill.

FREE Lance Photographer identification card 25c. Whitcrafts, 4131 11th Ave., Los Angeles 43, Calif.

AMAZING Electric Retoucher; Perfect Baby Holder; Free details, Romeo Sales, Patchogue 3, N. Y.

WEDDING Candid instruction booklet. Establishing yourself, getting appointments, shooting, processing, selling $2. Exclusive personalized Wedding Albums, Gold stamped to order, couple's names and photographer's imprint. Inquiries invited. Photo-matches. Make your own. Brush-on striking surface paint, complete instructions. Sample matchbook, 60c. Amateur's money-maker. Crestwood Photo, Kansas City 2, Mo.

DISTRIBUTORS wanted for sensational make-your-own Photo Bookplate Kit. 4 different designs on film. Sample kit $1 (refunded). Levine's, 15-Z Boulevard Station, New York 59, N. Y.

CASH for action pictures of our farm and Industrial machines, write photo dept., New Holland Machine Co., New Holland, Pa.

PROJECTION Slides in Kodak Ready-mounts from any size negatives, 10c. From photographs, 15c each. Rogers Studio, Box 134, San Diego 5, Calif.

SOUND Silent Movies. New catalog 15c, with projection Kodachrome sample, $1.00. Natural color slides, views, Art Masters, lists 3c, with sample, 35c. Galloway Films, 3008 5th St. S.E., Washington 20, D. C.

EMBOSSER for name on photographs, stationery, $3.50 lifetime. Aabalton's, 131 W. 42nd St., New York 18, N. Y.

1947 U. S. CAMERA Annuals, very good condition, $4.25 plus postage. A. Heimann, 731 W. 183 St., New York, N. Y.

USE your home as magazine subscription station. Represent all magazines. Liberal Commissions, we supply everything. Big Christmas business ahead. Catalog, full details, free. McGregor Magazine Agency, Dept. 19, Mount Morris, Ill.

MAIL order offers increased income, independence, unlimited possibilities. Free literature. Manhattan House, 126B Lexington, New York 16, N. Y.

REPRODUCTIONS, Restorations, Miniatures. Dainty Porcelain painted miniatures reproduced from any cherished picture. Complete in a 24kt gold memento frame. Only, $9.40. Photographers Retail price $22.50. Witt Art Studios, 64 W. Randolph St., Chicago, Illinois.

COLLECTORS! Rare! One set issues Popular Photography January 1938 to date except Mar. 1938. Eight issues coverless. Sell highest bidder. S. L. Atking, 170 Broadway, New York 7, N. Y.

FREE. Stein Exposure copy scale. Get perfect copy negatives every time. Send 10c to cover handling. Stein Photo Distributors, 307 W. 4th St., Santa Ana, Calif.

WOULD you pay 3% first $350 made? Color illustrated book "505 Odd, Successful Enterprises" free. Some offer occasional day off. Work home. Expect something odd. Pacific 90, Oceanside, Calif.

FIFTEEN Designs for practical movie and still photographic accessories. Easily constructed. Send $1.00 (no stamps). Ezbuild, 11339 Tavener Ave., Culver City, Calif.

NOTICE!

In replying to Box Numbers, be sure to address letters to

Popular PHOTOGRAPHY

185 N. Wabash Ave., Chicago 1, Ill.

Note! This does not apply to Box Numbers where City and State are shown.

Color film users!

How to shoot landlubbers in color...at sunset!

And you save 9¢ per exposure!

Quiet dawn . . . or flaming sunset, with the new miracle of Jen-Dip you can always be certain of professional color shots! Here, indeed is a product designed to make masterpieces of your most callenging color work. You save up to 9c a bulb . . . with amazing new Jen-Dip! This permanent "liquid-magic" coats any size ordinary bulb blue with just one dip.

Guarantees perfect daylight color balance indoors or out. Takes only 5 seconds to dip . . . dries almost instantly. One bottle coats 400 midget bulbs!

Makes 400 bulbs

$1.50 with Beaker

- NON-INFLAMMABLE!
- No Rinse—No Wipe
- Simple, easy to use
- For use with any daylight color film

Write for FREE pocket-size Flash Guide to direct you in outdoor flash color exposures.

"One Dip—and It's Blue!"

Leica Owners!

For precision teamwork use infallible guaranteed JEN-FLASH—with Jen-Dip! $32.82 tax incl. Also see Jen-Clip, the precisely-made auxiliary mounting clip for Leica or Kardon accessories! $9.90 tax incl.

At Camera Stores Everywhere, or write directly.

JEN PRODUCTS SALES CO.

419 W. 43rd St., New York 18, N.Y.

PHOTOGRAPHY

-a great Career

Photography is a great career, a proud career . . . and it's easy to learn at Rocky Mountain. Here among the Scenic Wonderlands of the Rockies you can study professional photography under expert instructors. Write for free catalog.

- PORTRAIT
- COMMERCIAL
- NATURAL COLOR

ROCKY MOUNTAIN

School of Photography

APPROVED FOR VETERANS

33 West Broadway, Salt Lake City 1, Utah

NEW! BETTER! PERMANENT!

"the secret sticker"

tatch for invisible mounting

- The quick, easy way to keep your prints handsomely, permanently mounted.
- The new TATCH book-pak contains perforated sheets of labels gummed on both sides. Labels stay out of sight . . . holds items flat and fast. **10c per book**

ASK THE PEOPLE WHO USE IT...TATCH IS A NATCH
* in office * at home * in stores * in school and at play

1. Tear off a strip of four TATCH stickers and moisten one side.

2. Press one sticker down on each of the four corners of picture or clipping. Moisten the other side of sticker.

3. Now — press the picture into position. No muss — no fuss — no paste — no glue.

Ask your photo dealer for TATCH.

EUREKA SPECIALTY PRINTING CO.

EUREKA STATIONERY DIVISION Dept. P, Scranton, Pa.

"the name to stick with"

NOW! A Bell & Howell 8mm Camer

FOR ONLY $77.00 Plus Fed. Tax

It's the New FILMO Companion

Here's a real Filmo movie camera of true Bell & Howell quality . . . at a new low price! Filmo Companion offers you these important advantages that you'll find only in Filmo spool-loading 8mm cameras: *Easy Loading* with no sprockets to thread and with a film gate that opens and closes automatically. *Lightest in Weight. Lifetime Guarantee.*

In addition, Filmo Companion has four operating speeds—8 to 32 frames per second; 12½mm F 2.5 Filmocoted lens; provision for viewfinder masks to match extra, telephoto lenses.

See Filmo Companion in better photo shops now

Other 8mm FILMOS with Other Features . . . for Every Need

FILMO SPORTSTER CAMERA

The only spool-loading 8mm camera with all these features: Fast F1.9 lens, for superior color movies indoors and out; "drop-in" loading with no sprockets to thread and with an automatic film gate; provisions for true slow motion (64 frames per second) and for animation work; lightest in weight; lifetime guarantee.

FILMO AUTO-8 CAMERA

The newest and finest for taking 8mm movies. Exclusive combination of features includes magazine-loading, Swifturn two-lens turret on which matched finders turn with lenses, positive viewfinder, five speeds including slow motion, Singlepic Release for animated titles, and Selfoto Lock.

Precision-Made by

Bell & Howell

Since 1907 the Largest Manufacturer of Professional Motion Picture Equipment for Hollywood and the World

What You See, You Get . . . with Filmo

For full details on these and other units in the complete B & H line of 8mm and 16mm cameras, projectors, and accessories, see your photo dealer or write Bell & Howell Company, 7106 McCormick Road, Chicago 45. Branches in New York, Hollywood, Washington, D. C., and London.

To take better professional-type movi

FOR 16MM CAMERAS

YOU NEED 3 LENSES...

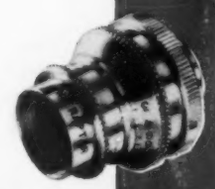
FOR CA

1" f/1.5 NORMAL FOCUS

RAPTAR

FOR EXTRA SPEED...BETTER DEFINITION

Fast, fully corrected, these Ciné Raptars are standard equipment on most of America's fine movie cameras. Here's the reserve speed you need under adverse lighting conditions—higher resolving power for sharper definition.

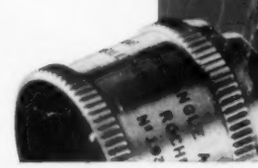


½" f/1.9 NORMAL

RAPTAR

FOR FULL COVERAGE AT CLOSE QUARTERS

With wide angle lens or attachment, you get wider coverage working in confined spc No panning to fully cover subjects. A "m if you want to be a complete photogra



17mm f/2.7 WIDE ANGLE

RAPTA

FOR CLOSE-UPS OF DISTANT OBJE

A Raptar Telephoto lens brings the pictu you. Essential for close-ups of sports ev distant mountain peaks—to add "punch sequences by changing image size.

2" f/3.5 TELEPHOTO

Make your movies more interesting, have fun taking professional-type movies with three Wo d Raptar Lenses—your assurance of uniform bril t lens performance in color or black and white ph raphy. See your Wollensak dealer.

16 mm CINÉ RAPTAR LENSES (WOCOTED)

11/16"	17mm	f/2.7
1	25	1.5
1	25	1.9

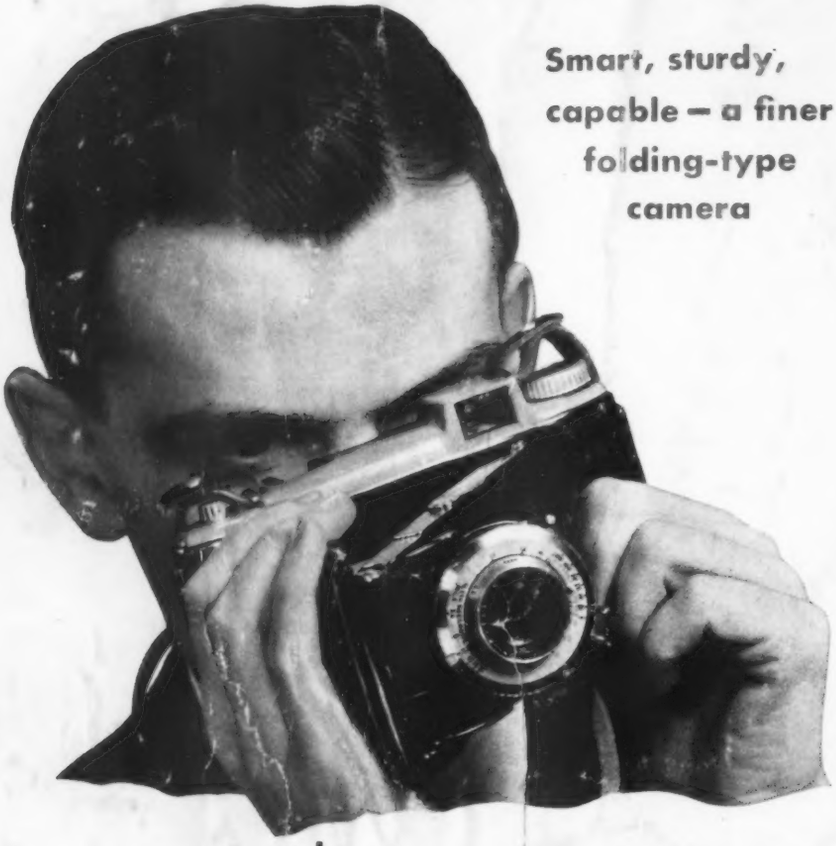
050 Popular Photography
September 1948

Announcing

CAMPBELL BRANCH

PP-18-B193537-120
CAMPBELL BRANCH LIBRARY
6625 W FORT ST
DETROIT 9 MICH

Kodak Tourist Camera



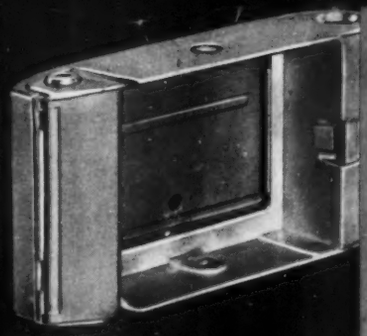
Smart, sturdy, capable — a finer folding-type camera

Into the new Kodak Tourist Camera has gone all of Kodak's experience in fifty years of making the folding camera a finer camera. Study it critically—its beautifully balanced design, smart styling, and improved operating controls. You'll agree it's a lot of camera for the money.

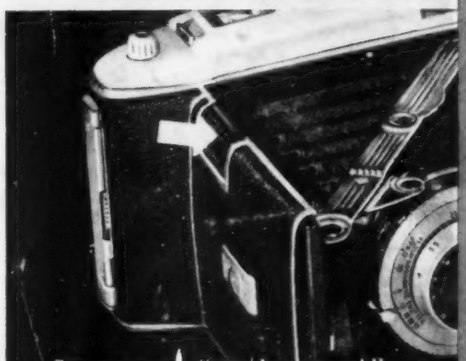
Negatives, 2¼ x 3¼. Camera, $61.50 plus tax; Field Case, $10; Kodak Flasholder, $9.50 plus tax. Also available—accessory split-field range finder . . . At your Kodak dealer's.

EASTMAN KODAK COMPANY, ROCHESTER 4, N. Y.

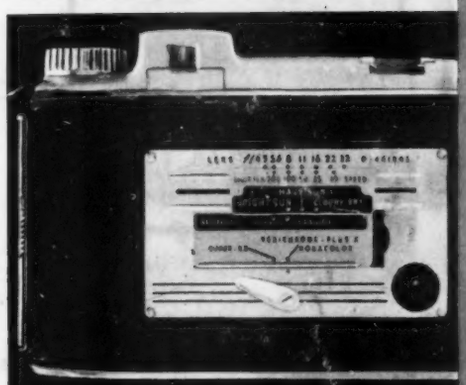
(Prices subject to change without notice)



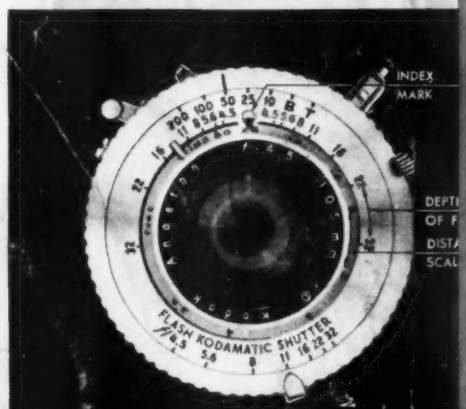
Rugged, die-cast aluminum body f maximum strength and rigidity.



For exposures "steady as a rock" —Shutter release is set into edge of bed plate (see arrow).

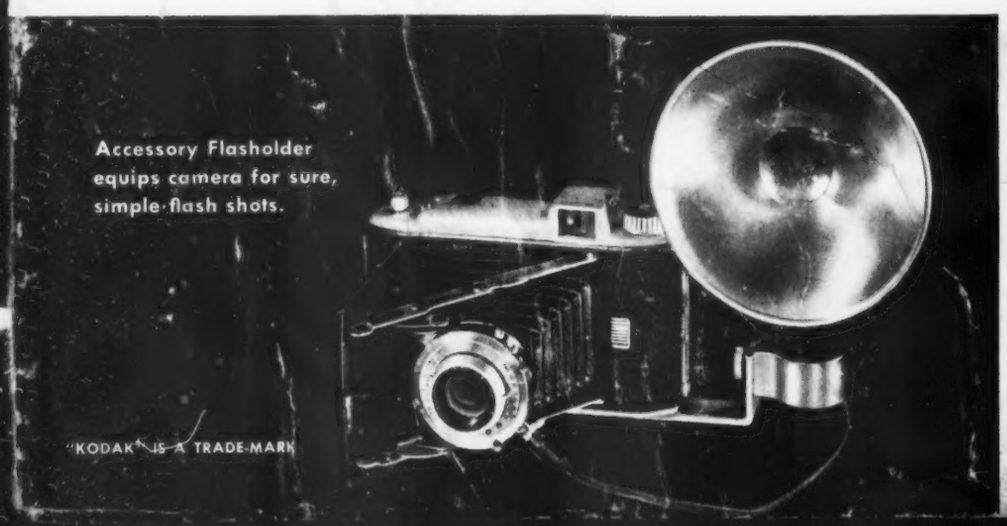


Quick-set exposure computer right the camera. Newly engineered film-transport for easy winding.



Lens—*Lumenized f/4.5*, depth-of-field scale etched on mount. Shutter—1/200 Flash Kodamatic.

Koda



Accessory Flasholder equips camera for sure, simple flash shots.

"KODAK" IS A TRADE-MARK